



**Circuit Trails Justice, Equity, Diversity,  
and Inclusion (JEDI) Task Force**

**Equity of Access to Trails:  
Market Research Conducted Fall 2020**

**Final Report**



This work was made possible by the William Penn Foundation.





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#### **Final Report**

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# **Section 1**

## **Report of Findings**

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## PROJECT OVERVIEW

This research was inspired by the Justice, Equity, Diversity, and Inclusion (JEDI) Task Force of the Circuit Trails, with funding from the William Penn Foundation. In calling for this study, the JEDI Task Force cited this challenge:

*We build trails for the benefit of everyone, regardless of race, age, gender, gender identity, ethnicity, and economic means by providing safe access to the outdoors; health benefits; recreation; alternatives to automobile travel, thereby reducing negative environmental impacts; and ways of connecting with neighbors. Unfortunately, observational data indicates there is little diversity on many of the Circuit Trails and among the Circuit Trails Coalition's audience, including trails that pass through predominantly non-white neighborhoods, which historically have been subject to systemic racism and disinvestment. Extending the enormous benefits of trails to everyone is central to the overarching vision of an equitable and inclusive Circuit Trails Network. For this vision to be a reality, the use of Circuit Trails must be representative of the communities through which they pass.*

### Research Objective

This study has been conducted in response to the imperative offered by the JEDI Task Force. It was designed to identify the motivators and barriers to trail use in diverse and underserved neighborhoods that are adjacent to Circuit Trails, to explore the perceptions of trails and the motivations of nearby residents, and to recommend the actions that would better connect and engage these residents with their trails.

The research sought to address these core questions:

- What are the needs, interests, and apprehensions of people who live near trails that pass through underserved neighborhoods?
- Who is using the trails currently, and do trail users differ from nearby residents?
- How can nearby residents in these neighborhoods be engaged, motivated, and welcomed onto the trails, and what can trail advocates and other interested stakeholders do to encourage that?
- How can the results in several focus communities be generalized onto a much broader population of potential trail users across the region?

The output of this study will benefit the trail advocates, planners, designers, and other practitioners in the non-profit, private, and public sectors by generating specific insights about local needs and conditions, and the barriers to and motivators of trail use in adjacent neighborhoods. This report lifts up specific actions and approaches that trail organizations can take to better connect with surrounding communities.

Beyond identifying those tactics for trail programming and outreach, this report should also serve as a call to action to address larger structural issues that are confronting these communities and inhibiting not just trail use, but in a fundamental sense, residents' quality of life. As this study was planned, it was anticipated that this work would bring to the surface underlying community issues that may not be directly germane to trail organizations, but which need attention. These could be issues of public safety, public health, injustice and inequity, or economic security, for example. Indeed, participants in this study raised such issues vividly and emotionally, and considerable energy is invested in this report to summarize what they said. This broader set of findings has implications for community partners,

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funders, and others who are concerned about the health and well-being of these and similar communities.

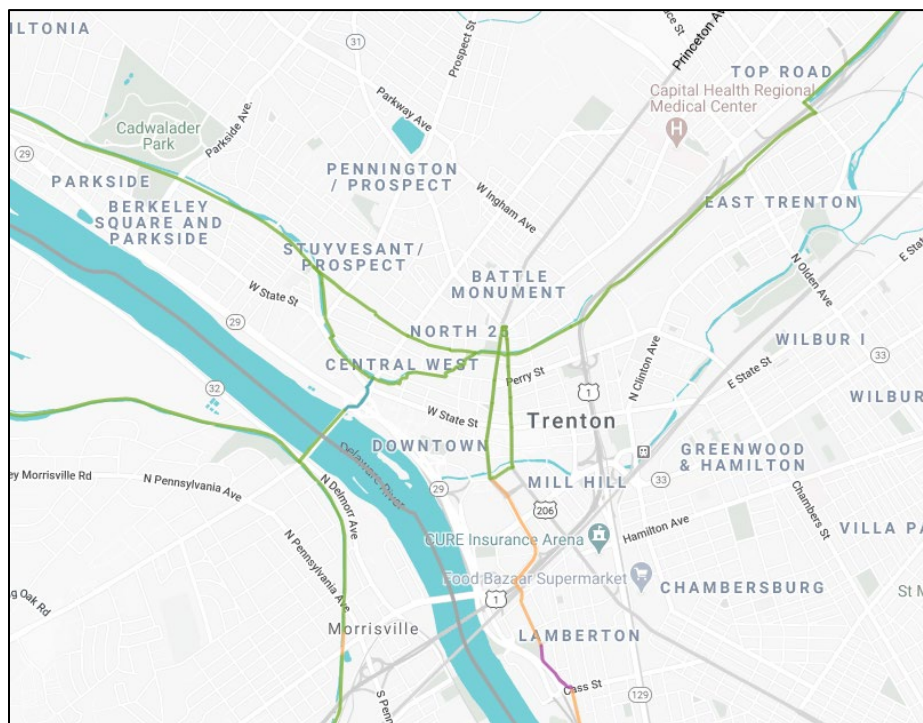
### Research Methodology

The study's sponsors selected four communities as the focus for this work, based on these criteria:

1. A Circuit Trail running through underserved neighborhoods, where advocates believe the trail is under-used or its users do not reflect the characteristics of the surrounding residents.
2. A trail organization or public sector trail owner that is willing to be engaged to act on the findings of this study.
3. The presence of a broader set of community stakeholders who are willing to be engaged in an ongoing conversation about how the trail and surrounding public areas fit with and could help advance community objectives.
4. Taken together, four local communities that represent a diversity of conditions so that the project will be useful throughout the Circuit, and possibly to trail advocates elsewhere.

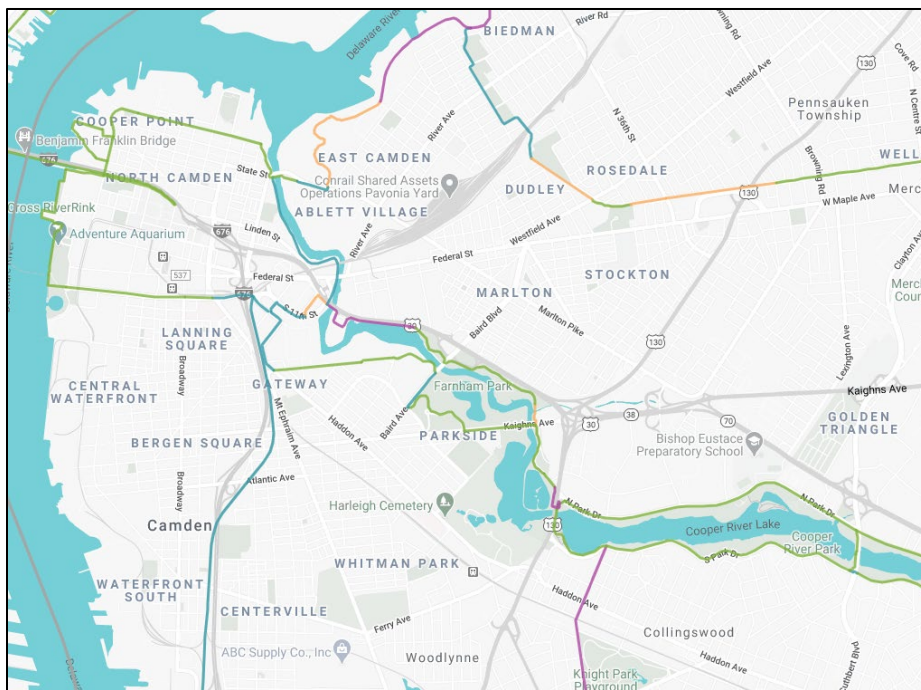
The communities are:

- The urban core of Trenton, NJ (adjoining the Delaware and Raritan Canal State Park Trail)  
<https://circuittrails.org/find-trails/delaware-raritan-canal-state-park-trail>

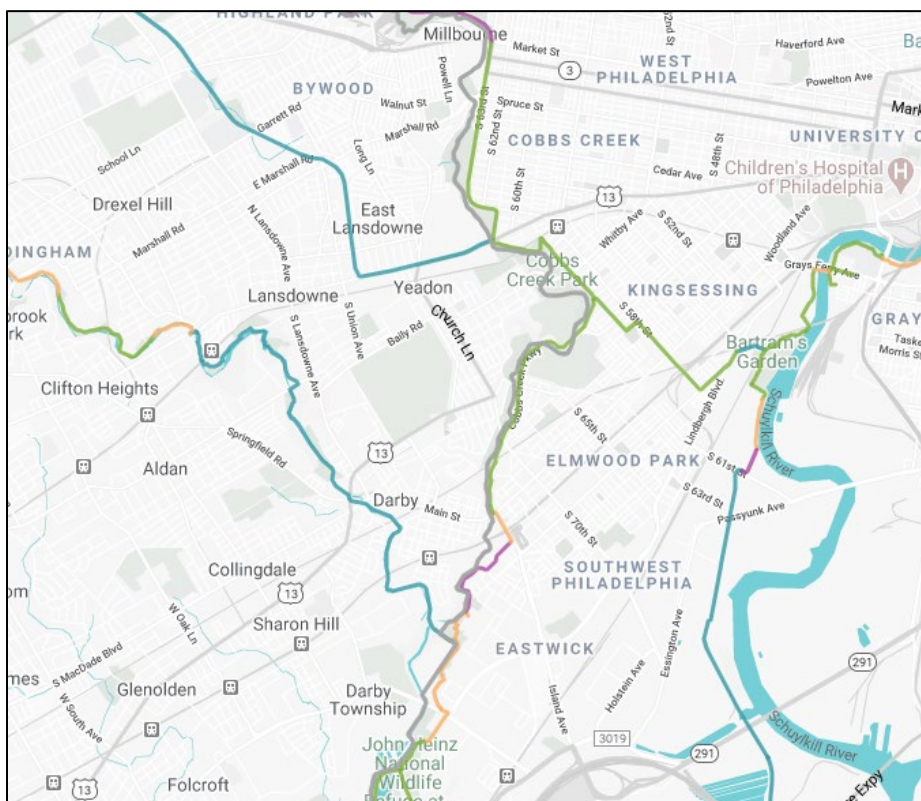


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- Camden and Pennsauken, NJ (Cooper River Trail, Gateway Park and the Waterfront Promenade)  
<https://circuittrails.org/find-trails/cooper-river-trail>  
<https://circuittrails.org/find-trails/ulysses-wiggins-waterfront-park-promenade>



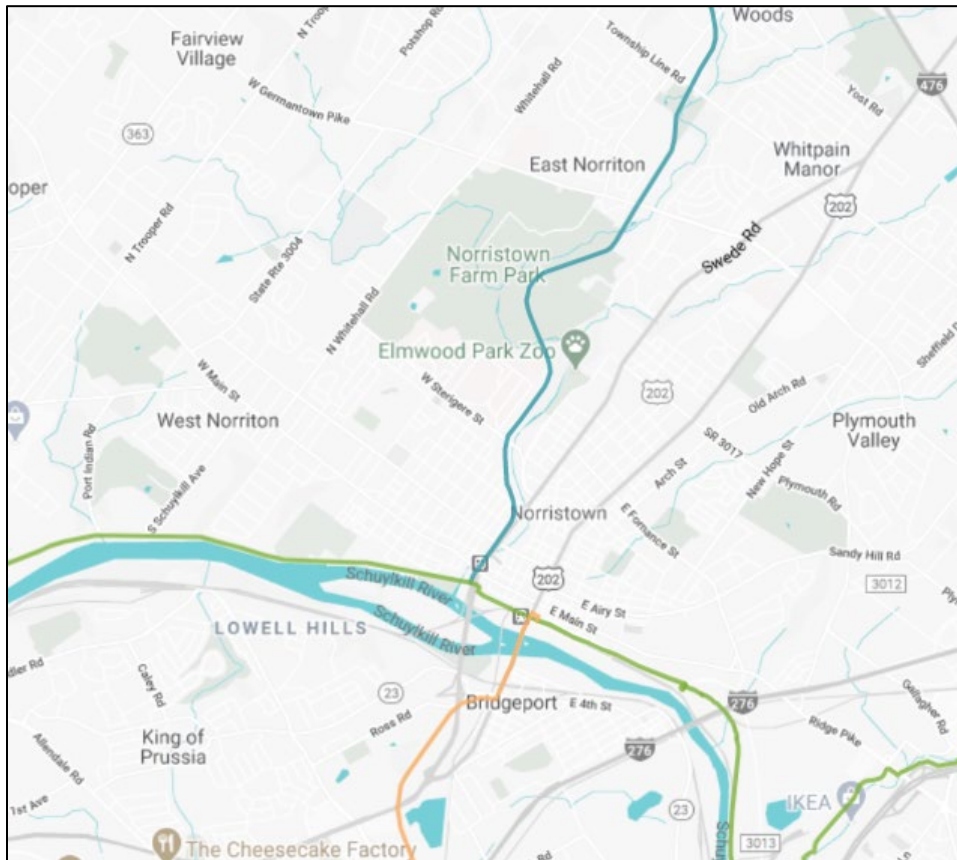
- Southwest Philadelphia and nearby areas of Delaware County, PA (Cobbs Creek Trail)  
<https://circuittrails.org/find-trails/cobbs-creek-trail>





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- Norristown, PA (Schuylkill River Trail).  
<https://circuittrails.org/find-trails/schuylkill-river-trail-srt>



A committee was formed to steer this project, composed of representatives drawn from the Circuit Trails' JEDI Task Force and Data Task Force. This steering group met weekly during the data collection process to oversee and weigh in on the work. The research design, and the technical aspects of this project, were the responsibility of OpinionWorks LLC, a research firm located in Annapolis, Maryland.

This research was conducted in four phases:

## 1. Community Stakeholder Meetings

Understanding that this inquiry about trails lives within the context of a broader framework in these neighborhoods, the steering committee for this project invited a diverse cross-section of community stakeholders in each of the four locations to meet and offer their perspectives on the community's needs and expectations, and the conditions in the community that impact trails. These discussions were held virtually on the Zoom platform September 29 and October 2, 2020.

Participation was strong, numbering as many as 22 participants in a single community, providing a foundation of hypotheses to test and observations to help guide the inquiry. This strong participation, and high level of engagement by the community leaders and advocates who attended, suggest the possibility that these participants can be re-engaged for ongoing conversation about how the results of this work can be applied in their communities.

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## **2. Trail Survey: Intercept Survey of Trail Users**

Sixteen field interviewers, recruited from these local communities, intercepted 237 trail users between October 17 and November 8, 2020 and administered a short survey about their activities on the trail that day, their attitudes and perceptions, and their demographic and other personal characteristics. Responses were collected on interviewers' personal electronic devices or on paper. COVID-safe practices were followed during these interviews.

Due to limitations on the ability to conduct face-to-face interviews during the pandemic and the short timeframe for this project, the sample size for the Trail Survey is relatively small. Therefore, the Trail Survey findings should be treated as broadly directional only. Future replication of this work should seek a deeper sample collected along the trails through a more sustained effort over time, and hopefully without the difficulties introduced by the pandemic.

## **3. Community Survey: Survey of Neighborhoods Surrounding the Trails**

A survey of residents of the four focus communities surrounding the trails was conducted October 23 through November 29, 2020. A total of 718 residents participated, either online or by mail. Randomly selected households within approximately 10 blocks of the trail were mailed postcards inviting them to take the survey online or request a printed copy, and a survey link was pushed out through social media and listservs by local community-based organizations. In addition, consumers in this geography who belong to commercial survey databases known as online "panels," in which participants receive a small incentive for completing surveys, were also invited to take part. This multi-mode approach to data collection was key to achieving broad participation in the Community Survey and to helping ensure that it was representative of the neighborhoods surrounding the trails.

## **4. Focus Groups among Residents**

Eight focus groups of residents, two groups in each of the four study areas, were conducted virtually using the Zoom platform between November 22 and 27, 2020. All focus group participants were people of color, with a primary focus on people who are not using the local trail actively.

These groups were professionally moderated, following a discussion guide that had been developed in consultation with the project steering group, based on the preliminary results of the two surveys. The groups were intentionally kept small, usually numbering three or four participants, to make best use of the virtual platform. Each session lasted two hours, and was recorded and transcribed for later analysis.

This method allows for a deep discussion of attitudes, perceptions, and motivations, and allows participants to explore deeply felt emotions, and brainstorm approaches and solutions. The result is a rich discussion which reaches an emotional and perceptive level, with participants speaking openly and honestly in a trusting environment. This qualitative approach is the key to many of the most important observations offered in this report.

For additional context on the neighborhoods that were the focus of the study, as well as surrounding neighborhoods, view the Equity Analysis for the Greater Philadelphia Region from the Delaware Valley Regional Planning Commission.

[Equity Analysis for the Greater Philadelphia Region - v2.0 \(dvrpc.org\)](#)

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## EXECUTIVE SUMMARY

This listening project posed four large questions:

1. What are the needs, interests, and apprehensions of people who live near trails that pass through underserved neighborhoods?
2. Who is using the trails currently, and do trail users differ from nearby residents?
3. How can nearby residents in these neighborhoods be engaged, motivated, and welcomed onto the trails, and what can trail advocates and other interested stakeholders do to encourage that?
4. How can the results in several focus communities be generalized onto a much broader population of potential trail users across the region?

We will answer each of these questions in turn.

### Question 1: What are the Needs, Interests, and Apprehensions of People Who Live Near Trails that Pass through Underserved Neighborhoods?

The effort to engage residents with the trails that run nearby begins with understanding their perspectives, their significant worries and aspirations, and the conditions of their daily lives. How can trails relate to that daily reality, and how can trails help residents achieve their aspirations, large and small?

More than most projects, this study focuses heavily on these questions of condition and perspective. We found that people's circumstances had a dramatic impact on their interest, their ability, and even their *need* to interact with trails.

All of us have traits and experiences that bind us together with others in our community who have similar lifestyles and backgrounds. Understanding the persona of the audience will enable those who want to engage with a community to do it well, listening empathetically and speaking relevantly. In this study, participants tended to fall into three broad archetypes, based on their daily experiences and the way they related to, or were impacted by, their surroundings. Broadly, we describe these archetypes as follows:

- **Besieged:** These residents are directly impacted by violence, and are very often a direct victim of deep personal loss. They tend to see the outdoors as a place of threat and danger. Money is a constant worry. Life offers them very little respite. They often have a yearning to get out of this community altogether and go anywhere that might be better. They express feelings of anger, resentment, fear, or resignation.
- **Juggling:** Perhaps the largest of the three segments, these are essential workers, gig workers, students, and parents. Life presents many competing demands, all the time. The day is never long enough to get everything done. They have to steal a little time for relaxation in their day. They are economically challenged, and feel they have no choice but to venture out in the COVID-infected world. They are stressed, stretched, worried, but holding it together. Life is hard, but they are making a go of it.
- **Empowered:** The community around them may be challenging or dangerous, but they have found a way to feel safe and even nurtured. These residents tend to be retirees, students, activists, or highly

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educated professionals. They see the problems around them, but do not feel overwhelmed by them. They are often community-engaged, with the capacity to give of themselves.

These archetypes illustrate the difficult challenges many residents are experiencing, and the strain on their personal capacity – as well as the opportunities that exist for engagement. For many, a trail through their neighborhood does not offer an invitation, but rather a potential threat, or a demand on their limited time. Residents badly need to find respite in the outdoors, but for many of the people we interviewed, a park or a trail offers just the opposite.

In this work, we encountered three principal barriers to spending time outdoors:

### **Barrier 1: Anxiety about COVID-19**

Regardless of archetype, COVID-19 is a harsh reality that hangs over the residents of these neighborhoods. Many people are experiencing severe anxiety related to COVID-19, and that impacts the amount of time they spend outdoors. Often reliant on public transit, living in crowded neighborhoods, often unable to work remotely due to the nature of their jobs, residents of these neighborhoods feel under constant threat from COVID. This anxiety is causing many people to feel less comfortable *outdoors*, where they are worried about coming into contact with others.

A phenomenon that has been much discussed since the early days of the pandemic is the surge of people spending time outdoors walking, running, and biking on trails and in public spaces. The impression is that everyone is spending more time outdoors, and that many more people than is typical are coming into contact with nature. In fact, though, we found that the opposite is true in these neighborhoods. Almost half of the study participants said they are spending *less time* outdoors in parks or on trails now than they were before the pandemic, while only about one-quarter are spending more time outdoors. Furthermore, as measured in this study, this phenomenon disproportionately impacts people of color, where the disparity is much more dramatic.

### **Barrier 2. Deep Concerns about Public Safety**

Another profound barrier to spending time in outdoor spaces was the deep concern felt by so many people about public safety in the areas we studied. Many people said they felt nervous about spending time outdoors. Some were actively worried about being caught up in violence on the streets of their neighborhoods, and many expressed a concern that dangerous or desperate individuals or groups of people could threaten them when they are outside. Women described concerns about being followed. Many people described an active drug culture on the streets. The discussion of public safety was pervasive.

But the answer is not increased police presence on trails, most people said. Particularly in the wake of the events of 2020, many people said that police make them feel unsafe. Rather, they would welcome more informal ambassadors or park rangers, who would bring a welcoming presence. When walking in their neighborhoods, especially on a trail, focus group participants said they feel safer when they are with one or two others, or a small group of their friends. They want to see a populated trail, but not a busy trail.

### **Barrier 3: A Neglected Neighborhood and Lack of Welcome in Outdoor Spaces**

Many of the people we interviewed felt that their neighborhood was neglected. Streets, sidewalks, parks, playgrounds and other public amenities are poorly maintained, or completely lacking, in contrast to nearby areas that are wealthier. Residents said they are sometimes made to feel unwelcome in parts

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of their own communities, and they long for the same care and respect afforded to wealthier – and possibly whiter – areas nearby.

This concern is amplified by the perception many residents have that their neighborhood offers little to do, making it less likely that they would want to venture outside. It became clear in conversation that activities and amenities that do exist in the neighborhood were sometimes unknown to them. Some expressed a deep suspicion that these things were being kept from them, reserved for people who were wealthier or more privileged.

Gentrification concerns were evident in Camden and Southwest Philadelphia. Some residents expressed sadness or anger that they no longer felt welcome in areas that were redeveloping. Community advocates who participated in the stakeholder meetings at the outset of this project expressed a broader concern that residents of color simply did not feel welcome at all in public spaces, that there is a widespread feeling in the community that these spaces do not belong to them. Many residents agreed with that idea, especially those in the Besieged and Juggling archetypes. Other residents, particularly the Empowered, rejected the idea that they were not welcome in these public spaces.

## Question 2: Who is Using the Trails Currently, and do Trail Users Differ from Nearby Residents?

### Getting Past Barriers: Spending Time Outdoors Brings Emotional Release

Despite their profound concerns about COVID, personal safety, and neighborhood neglect, people said they *wanted* to get outdoors. The simple act of spending time in natural spaces brings rejuvenation and emotional release. There was overwhelming agreement with the statement, “Being outdoors in parks or on trails makes me feel happier.” Focus group participants used words like “rejuvenating,” “soothing,” “centering,” “peaceful,” and “refreshing” to describe the impact on their emotional state.

The presence of water near a trail only adds to these feelings. People described the sights and sounds of water, and more than two-thirds of those surveyed said, “Having a river or canal next to a trail makes it a nicer place to be.” The impact of water seemed to be especially powerful for the archetype we called “Besieged,” bringing solace and new perspective. As one person described it, being near water brings “purification...re-strategizing my mind, re-organizing my thinking.” Another participant in the Besieged archetype, who had described great personal tragedy and was particularly emotionally contained throughout the focus group, became animated and excited when he described jumping off a rock into a swimming hole in a Philadelphia park. He said he felt “invincible” in that moment. Proximity to water can be transformative, people said.

But the personal connection to water is limited. One-quarter of the people interviewed for this study who live near trails – which are often near water – could not even picture in their minds a river or stream close to where they live. The number who could not picture water near them surpassed 40% in some neighborhoods.

Fewer than two-thirds of residents located within our four study areas were aware that there is a trail close to where they live, indicating that the first job in many neighborhoods may just be to raise awareness of the trails, and their proximity to water. When the specific trail name is mentioned, awareness of the trail increases.



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### How People are Connecting with the Outdoors

Given the great emotional benefits they described, many people in these neighborhoods are connecting with the outdoors, despite the barriers. Walking and just relaxing are among the most frequent activities in parks and along trails. About two-thirds of survey respondents said they have walked in a park or along a trail near where they live in the past year, and about four in ten said they have just sat and relaxed. About one-quarter said they have biked in a park or along a trail, and a similar number have jogged or run.

This study offers ample evidence that trail users are whiter than the neighborhoods that surround these trails. People of color are more than 20 percentage points less likely than white residents to agree with the statement, “When I am in the parks or on the trails around here, I see other people like me.” The Trail Survey, which intercepted people along the trails over the course of several weeks, identified far fewer people of color on the trails compared to the composition of the surrounding neighborhoods in two of the four communities we studied.

There are also differences in activity along the trails based on race and ethnicity. White residents are almost twice as likely to bike compared to people of color, while there is almost no difference along racial or ethnic lines when it comes to jogging or running, picnicking or barbecuing, or taking children to run and play.

The majority of people who are actually on the trails in these neighborhoods are using them for low-intensity activities, and not traveling very far. In response to the intercept survey, trail users were most likely to say they were on the trail to walk. A number of others had come to the trail as a destination, to picnic or barbecue, fish, enjoy nature, birdwatch, meet a friend, or take their child to the playground. About a third of trail users had come to the trail to bike, and one in five had come to jog or run.

In fact, we observed an overall theme from residents of a trail as a place to *be*, not necessarily to move from place to place. In their comments when they discussed the type of trail that would attract them, most study participants focused on activities or amenities like food trucks or music festivals or places to sit and enjoy the natural setting. Asked what they were on the trail to do today, only 10% of trail users said they were using the trail for transportation, while 78% said exercise and 61% said recreation. (People could mention more than one.)

When shown a map of the Circuit Trails, focus group participants were surprised that such a trail network existed, and many were excited. Some liked the idea of people and parts of their community being connected together, joining their neighborhood to parks, and joining neighborhoods to each other. These residents found the concept of the Circuit to be unifying and hopeful. Many suggested adding the word “Network” in the banding of “Circuit Trails,” making the concept easier for them to relate to, and providing a better description of what the Circuit was offering.

For some, knowing that there is a large, connected network of trails aroused a desire to explore. They wanted to see how far they could go. Others, the majority, just wanted to know that the Circuit Trails will give them an experience with fresh air and nature, *close* to where they live. They did not want to have to travel to a distant trailhead to come into contact with nature. Several people focused on the urban sections of the Circuit near them and could not imagine there would be anything interesting there to see or do. Their comments reinforced the idea that the trail, for them, should be a place of respite from their urban environment, giving them a break from the heavily built, blighted, and crowded

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surroundings they see every day. The trail should offer glimpses of nature, and relaxing activities. It should not be just a walk or bike ride along a busy city street.

**Question 3: How Can Nearby Residents in these Neighborhoods be Engaged, Motivated, and Welcomed onto the Trails, and What Can Trail Advocates and Other Interested Stakeholders do to Encourage that?**

The focus groups concluded with an invitation for people to imagine the trail that would welcome and attract them. What amenities would it have? What programs would it offer? What would it look and feel like? Their recommendations fall into the broader categories of Security, Greening, Physical Infrastructure, Programming and Welcome, and Outreach. They are discussed briefly here, and in more detail at the conclusion of the report.

## **SECURITY**

### ***1. An Appropriate Security Presence***

People want to feel safe on the trail. But with few exceptions, people insisted they did not want to see a police presence on the trail. Most people would welcome “ambassadors” or “park rangers,” who they felt would probably use a more friendly approach, or simply callboxes along the trail in areas where safety is a concern.

## **GREENING**

### ***2. A Green Oasis***

Residents want trails that will provide them with a respite from the urban environment. They are not talking about traveling to a trail access point miles outside of the city. Rather, they want a creatively designed trail that offers glimpses of water, urban greening, the sound of birds, splashes of color. Residents hope for accessible places where they can dip out of their normal world and dip in to a peaceful, green environment, even if only for a short time.

## **PHYSICAL INFRASTRUCTURE**

### ***3. Places to Gather and Relax***

Numerous people asked for amenities that would allow them to gather with family and friends, entertain their children, or just sit and read a book or enjoy nature. These could include places to picnic and barbecue, playgrounds, and benches and other places to sit.

### ***4. Trail Maintenance and Amenities***

People hoped for better maintenance of the trail surface, lighting in certain areas, and easier or safer access points including adequate parking. In addition, they hoped for amenities along the trail, such as bikeshare, restrooms, sports courts or fields, and boat rentals.

### ***5. Signage***

Study participants asked for signs in their neighborhoods to point the direction to the trail. It was also suggested that signage could tie into the Circuit Trails Network, not just pointing the way to the local trail, but also indicating further destinations that could be accessed through the regional trail network, to enhance that thirst for exploration.

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## PROGRAMMING AND WELCOME

### **6. An Invitation to Have Fun**

The best way to overcome a subtle lack of welcome into public spaces, focus group participants said, is to offer compelling and irresistible activities and events and actually invite people into those public spaces, wholeheartedly. Make the space vibrant, and gear it towards the tastes of the audience, and people will come, they said. They suggested live music, festivals, crafts and other family-oriented activities, pop-up shops, local artisans and vendors, historical and cultural commemoration along the trail, and food trucks. Ideas abounded.

### **7. Overt Welcome**

Imagery can be meaningful. Stakeholders suggested that public art at trail access points feature people of color, and posting the message “Black Lives Matter” in key locations would also convey a sense of respect and welcome.

### **8. Organized Group Activities**

Many people want to be on the trail with a friend or in a group, both for fellowship and to alleviate their safety concerns. Post-COVID, they would welcome opportunities to join up with other people along the trail to pursue similar interests, with activities such as guided nature hikes or birdwatching walks, yoga along the trail, exercise groups, and activities for children.

## OUTREACH

### **9. Show People Enjoying the Trail**

People want to see images of people who look like them, enjoying the trail. They want to imagine themselves on the trail, and know that they belong there. The Circuit’s website, and any outreach, should feature people – real people from these neighborhoods – having fun on the trail.

### **10. Leverage Local Social Media and Traditional Door-to-Door**

A number of study participants mentioned local social media influencers or bloggers who focus on music, public safety, food, or a variety of other topics. Getting those influencers out to the trail and curating images to their local followers would help create a new impression of the trails and a new constituency, participants said.

Many people in these focus groups asked for more traditional and interpersonal means of communication propagated in the neighborhood – flyers handed out door-to-door, conversations, and traditional mail.

### **A Longer-Term Approach: A Community-Supported Trail and Sense of Pride in Place**

There is an eleventh, more ambitious recommendation to consider. This research indicates that there is the potential to engage neighborhood residents to care for their own section of trail, to help maintain and design it to their liking. Focus group participants insisted they would be willing to be engaged in this way, increasing their sense of ownership and use of the trail. Residents want to have pride in their neighborhoods. They want to feel a sense of ownership, and feel that they are part of making the neighborhood better. Once accomplished, they said they would show off the trail to others as a point of neighborhood and personal pride.

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#### **Question 4: How Can the Results in Several Focus Communities be Generalized onto a Much Broader Population of Potential Trail Users across the Region?**

This project concentrated on underserved neighborhoods, with a particular focus on people of color in those neighborhoods. Our goal was to understand the barriers to trail usage among this audience, and to provide a trail experience that would truly welcome and engage these residents.

But many of the observations offered by these study participants are universal human desires, which could be applied to trail design and programming well beyond the communities we studied. We suggest these big ideas drawn from this study be considered and applied elsewhere:

##### **The trail as a place to be, and not always to be in motion.**

Though we tend to think of a trail as a transitway, a means to move from one point to another, in fact many people are thinking of trails as a place to be: to walk, to sit quietly, to visit a playground, to barbecue and relax with family and friends. The bubbliest conversation that occurred as people imagined the ideal trail always related to festivals, food trucks, and music. People in this study thought of the trail as a destination, a place to be. This does not preclude people from being in motion on the trail, of course. But it does offer keen insight into how many local residents want to relate to the trail.

##### **Immersion in a natural experience, close to where I live**

People want to come to the trail to escape their everyday experience. For urban residents, that may mean traffic, noise, people, and a heavily built environment. They are looking for a respite, a brief immersion in a more tranquil, natural setting. Proximity to water is a plus. Trail design should include these green oases and include natural splashes of color.

##### **The impact of a connected trail system**

Knowing that the local trail belongs to a larger network has benefits, connecting the neighborhood to places of interest like parks, and connecting different parts of the community to each other. A trail network is inherently an invitation to explore, and a statement that the broader region values being connected to this neighborhood.

##### **Exuding a sense of welcome**

Creating events on the trail that match the sensibilities and tastes of the neighborhood will invite people to come there. Fostering public art along the trail that captures the essence of the people who live nearby will encourage them to feel like they belong there. Recognizing cultural and historical sites along the trail that are relevant to nearby residents will create a sense of honor and respect. These principles will apply no matter where the trail is located.

##### **Not assuming that people who live near the trail know about the trail**

The thought of cultivating a local following for the trail can be replicated anywhere. Engaging local social media influencers to post about the trail, particularly those who typically focus on other subject areas, can expand the audience and help people imagine themselves having fun along the trail. More traditional means of marketing should be employed, too, to the extent that resources allow.

This project is rich with findings. Detailed discussion follows.

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## DETAILED FINDINGS

### The Study Participants

Many projects benefit from gaining an understanding of the persona of the audience. Knowing the structure of their day, their likes and dislikes, how they relate to their family and their community, the hopes and pressures that animate them as they move through their day – these understandings enable those who want to engage with a community to do it well, listening carefully and speaking relevantly. Though we are all individuals, all of us bear traits and have experiences that bind us together with others in our community who have similar lifestyles and experiences and backgrounds. Finding these common threads is a key to successful engagement.

As we moved through this study, we found that participants tended to fall into three broad categories, or archetypes, based on their day-to-day life experience and the way they related to, or were impacted by, their surroundings. Understanding people in these categories will be helpful in developing and promoting effective interventions to increase trail use. We describe these three categories as: Besieged, Juggling, and Empowered. They are described below.

#### **Archetype 1: Besieged**

- These residents are directly impacted by violence and drugs in the neighborhood. They are very often a direct victim of deep personal loss.
- They tend to see the outdoors as a place of threat and danger.
- Life offers them very little respite, but when they find respite, it is a source of great joy and release.
- They often express a yearning to get out of this community and go anywhere that might be better.
- They frequently expressed feelings of anger, resentment, fear, or resignation.

This archetype is illustrated by Donnell, a 21-year-old African-American male in Southwest Philadelphia, who described the devastating personal toll street violence has had on him, and on his friends. Violence has touched him so frequently it has become normalized, and he bemoans that. His demeanor in the focus group was flat and guarded, and he only occasionally showed flashes of strong emotion. This, in part, is how he introduced himself to his fellow focus group participants:

*“Just making it out of the trenches. I just want to make it out of the hood, get my mom out of the hood, make sure me and my little brother ain't got to die here. That's it. ... I mean, to think that I'm still here. I mean, I lose a lot of friends that I grew up with. I lost a friend today ...” (Moderator responds): “I'm sorry. I'm so sorry to hear that.” (Participant continues): “It's crazy. It's just... I don't know. It's so normal now. It's just like... I ain't going to say it's normal, but it's like... I don't know. I just grateful that it ain't me or my little brother, for real. So we could get out of here, that's all you got to do is get out of there. It's a war right now.”*

*– Southwest Philadelphia Participant*

Such comments were echoed by others. Kevin, a 37-year-old barber, who lives with his wife and four teenage children in a very small apartment in downtown Camden, and struggles to support his family while trying hard to steer clear of the drugs and violence on the streets and find little bits of relaxation where he can. Isatou is a 16-year-old girl who lives in Southwest Philadelphia, who loves volleyball and her friends, but is scared to walk outside for fear of violence. She hunkers down in the house. Such stories were all too common in these focus groups.

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### Archetype 2: Juggling

- These are essential workers, gig workers, and parents.
- All are economically challenged, and feel they have no choice but to venture out in the COVID-infected world. They feel tremendous COVID anxiety and economic uncertainty.
- Many are reliant on public transit or carshare to get from place to place, and that presents its own worries in a COVID world.
- Life presents many competing demands, all the time. The day is never long enough to get everything done. They have to steal a little time for relaxation in their day.
- They often hearken back to better times, either for themselves or their communities.
- They are stressed, stretched, worried, but holding it together. Life is hard, but they are making a go of it.

This archetype is illustrated by Eric, a 30-something in Trenton who has his own podcast offering life tips, and describes his typical day this way:

*"Actually, I have two jobs. One of the jobs I do, I actually go Wednesday, Thursday and Friday, because I get paid to watch an autistic kid who's highly functioning. I watch him while he does the Chromebook, and his father goes to work... And also, I'm a recovery coach, so I work from home...offering wellness tips. People call me, and I just give and provide encouragement." (Moderator): "So you are probably more busy than you've ever been ever. Because it sounds like the podcast, you've got the two jobs, you're busy, busy, busy, busy. So that's amazing. What worries you? What are the things that are on your mind?..." (Participant continues): "You know what? Failure is something that I'm ... Some people, they're afraid of success. Me, I embrace the opportunity, I embrace the challenge. I'm afraid of failure. I'm afraid of not living out my potential. That causes depression." – Trenton Participant*

He works hard every day to keep the wheels of his life turning. This is how he describes his transportation situation:

*"I'm fortunate enough to have family and friends that transport me around. I'm in the process of actually purchasing my own vehicle. But that's what I'm utilizing right now." – Trenton Participant*

Eric is typical of many other people we met in this work: Saima, a middle-aged woman who has worked in restaurants and done gig work in the entertainment industry in New York; Yolanda, a young grandmother who lives near Cobbs Creek Park and is the primary caregiver for her grandson while working full-time at the University of Pennsylvania; and Oscar, a freelance photographer in Camden. Time is a precious commodity, and the ability to disengage is an aspiration.

### Archetype 3: Empowered

- These participants live in an environment where they feel protected or empowered. The community around them may be challenging or dangerous, but they have found a way to feel safe and even nurtured.
- These residents tend to be retirees, students, activists, or highly educated professionals.
- They see the problems around them, but do not feel overwhelmed by them.
- They are often community-engaged, with the capacity to give of themselves.
- Never Pollyannaish, nonetheless they feel optimism and believe that things in their community could get better.

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- Though COVID concerns are prevalent now, they can see themselves soon jumping into engagement with their neighbors, pitching in and helping to inspire others to make things better.

This archetype is illustrated by Lynn, a mother of three children in Philadelphia, whose husband is a florist, running a business that has been in the family for three generations. Lynn is a dedicated Girl Scout leader, finding satisfaction in being involved in the girls' lives, and giving them good experiences in the city.

*"My mother was a Girl Scout, and she had five girls so she might as well have started a troop, which she did, right? Yeah. So I just followed her because we had so much fun." – Southwest Philadelphia Participant*

This archetype also describes Ronald in Norristown, a young man who grew up in Philadelphia but moved out and left behind his old neighborhood where he had lost both a close friend and his brother (three months before the focus group) to start a new life and gain a new perspective in Norristown. He feels welcomed in Norristown, is starting a business with his girlfriend, and is looking forward to the opportunities that are ahead for him. This is him describing his old life, a testament to the fact that things can change, and people like Ronald can embrace the opportunities of their new situation.

*"I'm from Philadelphia so it's a lot of murders and killing. And I know this is why I came to Norristown. I came to Norristown in March because when I was at home, before the COVID, it was a lot of killings around my way, a lot of shootings around my way. And I had this say, I basically had to shelter myself in the house."  
– Norristown Participant*

These three archetypes open a window into the lives and perspectives of the people we met through this research. Understanding this context will help us better meet the needs and expectations of these audiences.

*(continued, next page)*



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### The Overwhelming Impact of COVID-19

**Summary finding:** Many people in these neighborhoods are experiencing severe anxiety related to COVID-19. This is causing many people to feel less comfortable outdoors, where they are worried about coming into contact with others. On balance, people in the focus areas for this study are spending less time outside due to COVID, including in parks and on trails.

This study was animated by anxiety about COVID-19. People are viewing the outside world as a dangerous place, and the home as the one place where they can escape that danger.

*"I'm petrified to go out of the house. I completely stopped going to the grocery stores and everything because through the conditions I have, if I would contract the COVID-19, that would just take me out of here. So I'm just hunkered down in my house right now." – Trenton Participant*

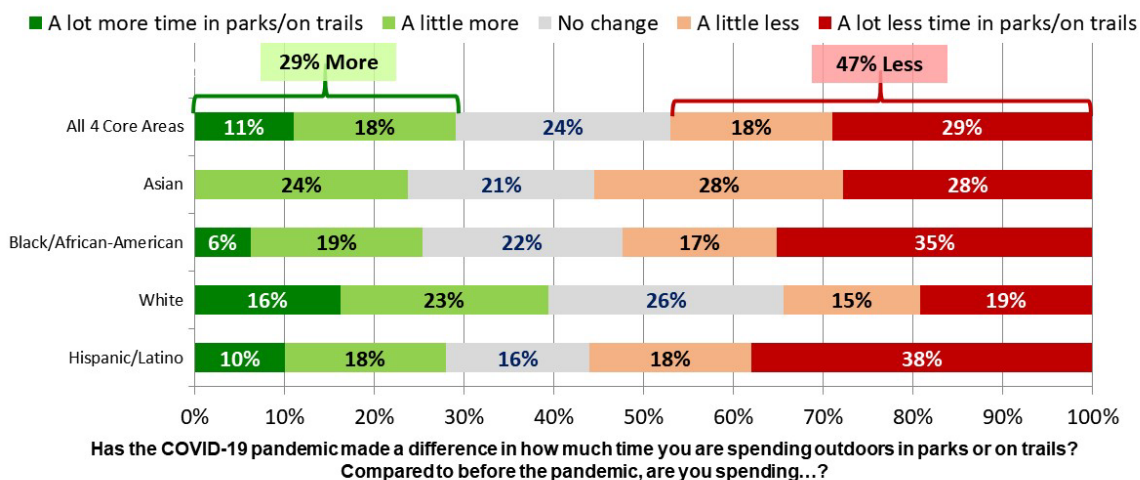
A phenomenon that has been much discussed since the early days of the pandemic is the surge of people spending time outdoors walking, running, and biking on trails and in public spaces. The impression is that everyone is spending more time outdoors, and that many more people are coming into contact with nature and outdoor recreation. Advocates for outdoor spaces are asking: Will this continue when the pandemic ends?

This study of urban residents indicates that in fact the opposite is true in these neighborhoods. Almost half (47%) of the people we interviewed said they are spending *less* time outdoors now, compared to only 29% who are spending more time in parks or on trails, based on the Community Survey.

Among people of color, though, the impact is even more dramatic, as illustrated in the chart below. By about two-to-one, people of color in these neighborhoods are spending less time outdoors. Among African-Americans, 52% are spending less time in parks or on trails, compared to only 25% who are spending more time there. Among Latinx residents, the numbers are 56% less vs. 28% more. Among Asian residents, 56% and spending less time outdoors compared to 24% who are spending more time there.

### **Change in Time Spent Outdoors in Parks or on Trails Due to COVID-19**

Community Survey

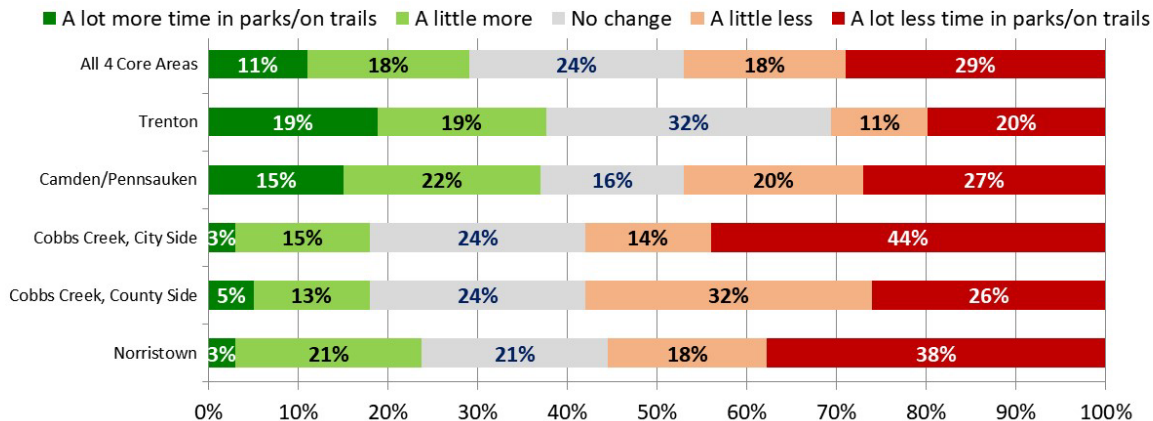




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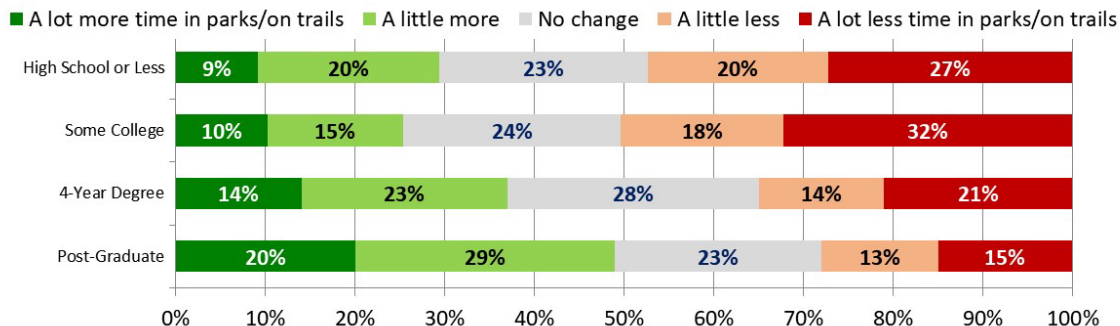
This phenomenon varies somewhat across the study areas, but is it most dramatic on the Philadelphia side of Cobbs Creek, where residents are three times as likely to be spending less time outdoors (58%) compared to more time (18%). Nearly half (44%) of the residents we interviewed in Southwest Philadelphia are spending “a lot less time” outdoors in parks and on trails.

### Change in Time Spent Outdoors in Parks or on Trails Due to COVID-19



Socio-economics may be in part a driver of this behavior change, as illustrated in the chart below. Given the strong correlation that exists between educational attainment and socio-economic status, one can see the difference in experience as one reaches higher levels of socio-economic status.

### Change in Time Spent Outdoors in Parks or on Trails Due to COVID-19



Among people who said they walk, run, or bike “frequently” on a trail near them, 48% said they are spending more time in parks or on trails now than they were before the pandemic, while only 28% said they are spending less time there. Though the finding is not conclusive, one could infer that some people who were already connected with parks and trails before the pandemic became even more connected with them, while other people withdrew and spent even more time indoors – suggesting the importance of building a relationship between people and these spaces in good times, so they become a refuge for them during hard times.

Focus group participants shed light on the impact of COVID. They do see more people outside, they said, which causes them to retreat inside their homes to stay safe. Several focus group participants

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suggested that as gyms and other indoor venues empty out and close down, those people come outdoors – which pushes *them* indoors to steer clear of the virus.

Though some of the people we interviewed can work or attend school from home, most did not have that luxury. A number of our focus group participants were essential workers, whether in healthcare or service industries, who felt that they assumed significant COVID risk just to meet their daily obligations. Often, people are reliant on public transportation, where they come into close contact with others who are not complying with masking or social distancing rules. The anxiety about COVID is very high among these residents, with palpable worry that they may themselves become sick, or bring the virus home to family members. Once home, they said, their inclination often is to shelter in place, treating their home as a sanctuary against the pandemic that is raging outside their walls.

Whether there are indeed more people on the sidewalks and on the trails near their homes, or their sensitivity to being near other people has just been raised because of COVID concerns, residents of these urban neighborhoods find it difficult not to come in contact with others when they leave their homes.

This Cobbs Creek resident explained how she has cut down on what she does outdoors, eliciting audible agreement from others in the group as she spoke.

*"I used to also (walk to) the art museum in Philadelphia, which is...so busy because the reduced (capacity of)... gyms and stuff like that. So even though they say you can't get (COVID), you reduce the risk when you're outside, when any area's that busy, you're going to walk by somebody. So I just don't do those things that I used to do before. I went to the gym one time since the spring. So now I try to do things that reduce the risk."*  
– Southwest Philadelphia Participant

She went on to explain:

*"...before the pandemic started, I got a stroller so that I can walk with (the baby) ...(but) we don't get to use the stroller because it really is a busy park and it became busier with the pandemic because people don't have access to other ways of working out. And I even see workout groups meeting up on the Cobbs Creek Parkway."*  
– Southwest Philadelphia Participant

Many participants in the focus groups talked about wanting to spend more time outdoors, but said they have cut back on their outside time because other people they encounter are not observing proper safety measures, and that makes them feel uncomfortable.

*"Because people tend to not listen as far as being out in public like that. They will just walk, instead of keeping the six feet distance, they would just walk up on you and just, they don't respect your space. ...I don't think they realize we're in an epidemic. So respecting a person's space is very important right now."*  
– Norristown Participant

In contrast, a Camden participant is spending more time outdoors, but mainly in the oasis of her back yard, where she has space to sit outside and have a garden. She is able to work from home.

*"Since I'm working from home I spend a lot of time outside in my back yard, doing my calls and things like that. So I've been spending more time outside, especially on those nice days, the Indian Summer in September. Even yesterday, I didn't have to work but I still sat out back. But before COVID we were out somewhere in a store or just somewhere else, not home. So we would be in a mall or something like that. So I think I'm spending more time outside now during COVID, just in the neighborhood. ... just staying outside and then watching the bees pollinate my vegetables and things like that. My flowers, 'Oh, look, there's another flower blooming.' It was very peaceful, very peaceful." – Camden Participant*

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Even when overcoming their fears about COVID, people are thinking about it constantly and finding ways to adjust to it.

*“The first time I went out, it was crowded because gyms were closed. So people were out walking, exercising, and it was a little intimidating to me. I just put my mask on and music and I walked and I got used to it. You know, that little bit of fear went down, but I did wish that everybody would go the same direction, so I wouldn't have someone huffing and puffing because they're running and sweating coming towards me. And so then I'd come home and take a shower, to make sure all the germs are coming off.” – Camden Participant*

In summary, the pandemic is exerting a significant influence over the amount of time people spend outdoors and imposing stress. It remains unknown whether people will return to the outdoors as health concerns begin to ease, or whether these anxieties will remain in place for some time to come.

### **An Overview of the Four Communities of Focus**

**Summary Finding:** We observed deep concerns about public safety in most of the areas we studied, making people feel nervous about spending time outdoors. Some were actively worried about violence on the streets of their neighborhoods, and many expressed a concern that dangerous or desperate individuals or groups of people could threaten them when they are outside. Beyond this concern, there was a perception by many that the neighborhood offers little to do, making it less likely that they would want to venture outside.

The geographic focus of this study is the urban neighborhoods that adjoin trails and that are predominantly populated by residents of color: The Delaware & Raritan Canal State Park Trail in Trenton, the Cooper River Trail and Waterfront Promenade in Camden, the Cobbs Creek Trail in Southwest Philadelphia and adjoining areas of Delaware County, and the Schuylkill River Trail in Norristown.

Based on the Community Survey, each of these study areas exhibited variations in attitude and experience based on exactly where one lives. Views were shaped by factors like the gentrification pressure a neighborhood feels, the proximity to water, the amount of crime on neighborhood streets, and of course how close to the trail one lives.

Nowhere, though, did we find these differences more striking than in the Cobbs Creek area, where people who live on the Delaware County side of Cobbs Creek Park often expressed a different set of attitudes compared to those on the Philadelphia side. Consequently, this report breaks out many findings separately for the City and the County sides of Cobbs Creek.

The Community Survey measured the four study areas broadly, based on distance from the trail, zip code, or municipality. Across the four areas, with its sample size of 718, the Community Survey sample can be segmented to isolate the responses of people who live closer to the trail, or with specific racial or ethnic characteristics, or of various ages, genders, or education levels. Significant individual data points will be noted in this summary. The full data set is found in the appendix material that accompanies this summary.

As a starting point to understand these neighborhoods, participants in the Community Survey were asked two open-ended questions: “What do you like about living in this neighborhood?” and “What do you most wish was different. Responses were captured verbatim and categorized. Charts illustrating the categorized responses are found on the following page.

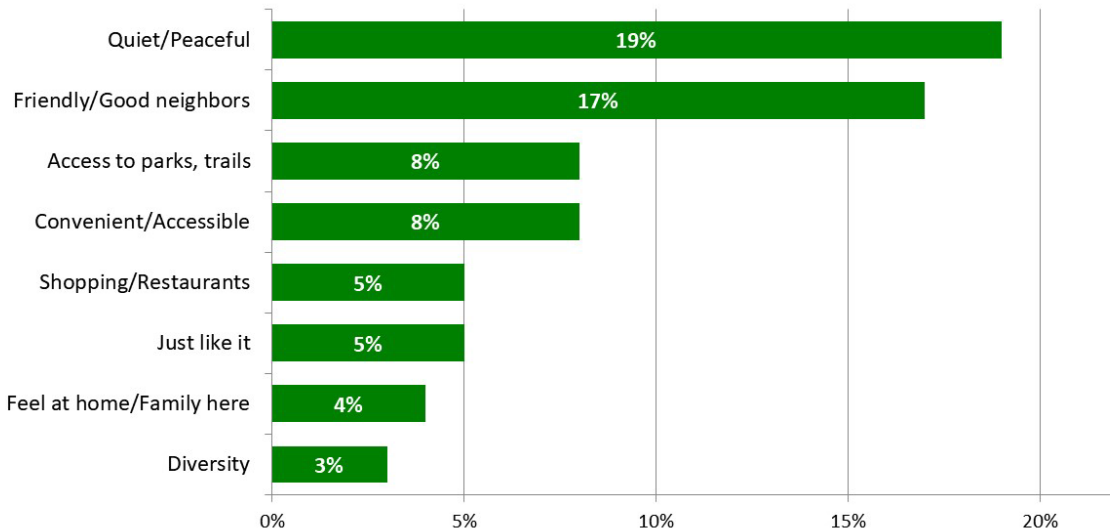
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In many ways, the responses are mirror images. While 17% said they like their neighbors and find them friendly, 10% said the biggest negative is the unfriendly people and lack of a sense of community. While 8% said they liked the access to parks and trails – the third leading response – lack of green space in the neighborhood was mentioned as a negative.

Generally, the top positive attributes mentioned were quietness, friendliness, familiarity, and accessibility.

### What Do You Like about Living in This Neighborhood?

Community Survey. 4 Areas Combined; Top 8 Responses

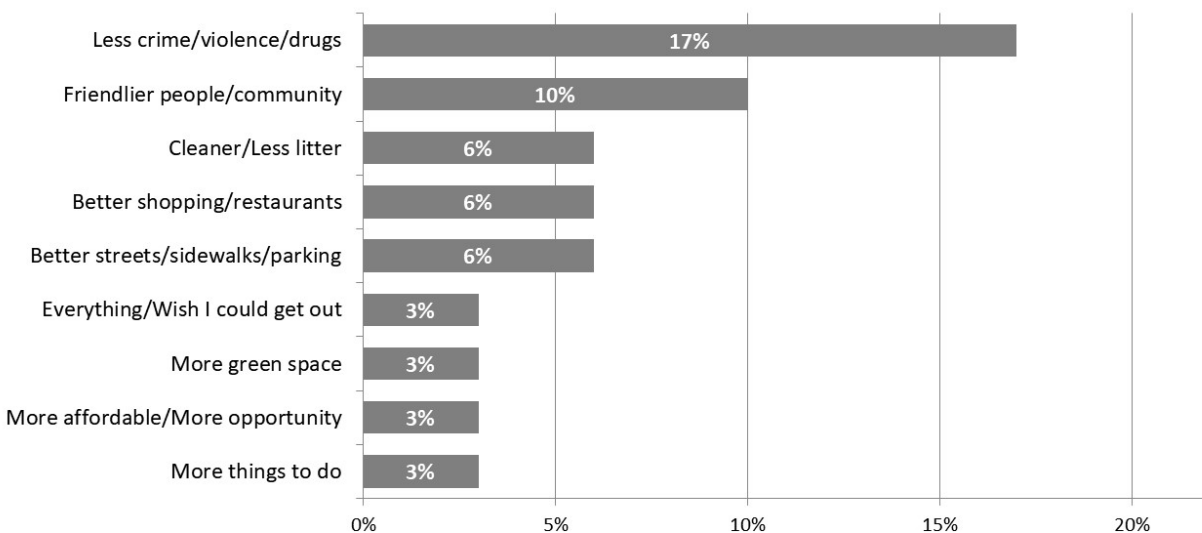


In a few words or a sentence, what do you like about living in this neighborhood? (Open-ended. Categorized responses shown.)

On the negative side, concern about crime, violence, and drugs was most often mentioned. Also prominent on this list are concerns related to neglect and blight: litter, poor streets and sidewalks, lack of opportunity, and lack of things to do.

### What Do You Wish was Different about This Neighborhood?

Community Survey. 4 Areas Combined; Top 9 Responses



What do you most wish was different? (Open-ended. Categorized responses shown.)

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To better understand people's relationship with their neighborhoods and the trails that pass through, we asked them to grade their neighborhoods for five relevant characteristics:

- How safe it feels.
- Access to nice parks and green spaces.
- Neighbors are friendly and look out for each other.
- Well-maintained and accessible sidewalks, trails, and other places you can walk.
- Interesting things to do.

We asked residents to grade these attributes on a traditional A to F scale. Scores can be calculated using the familiar 4.0 "grade point average," where A=4, B=3, and so on.

Three of these five areas emerged as serious deficiencies of their neighborhoods in the eyes of residents. Focus group conversation reflected these poor grades and provided depth and context as illustrated below. The three worst-scoring were these neighborhood attributes:

1. Interesting things to do, for which almost 60% of people gave their neighborhood a grade of C or lower (scoring 2.09 on the 4-point scale).
2. How safe the neighborhood feels (2.24)
3. Well-maintained and accessible sidewalks, trails, and other places you can walk (2.29)

Slightly better-performing were these characteristics:

4. Access to nice parks and green spaces (2.51)
5. Neighbors who are friendly and look out for each other (2.60)

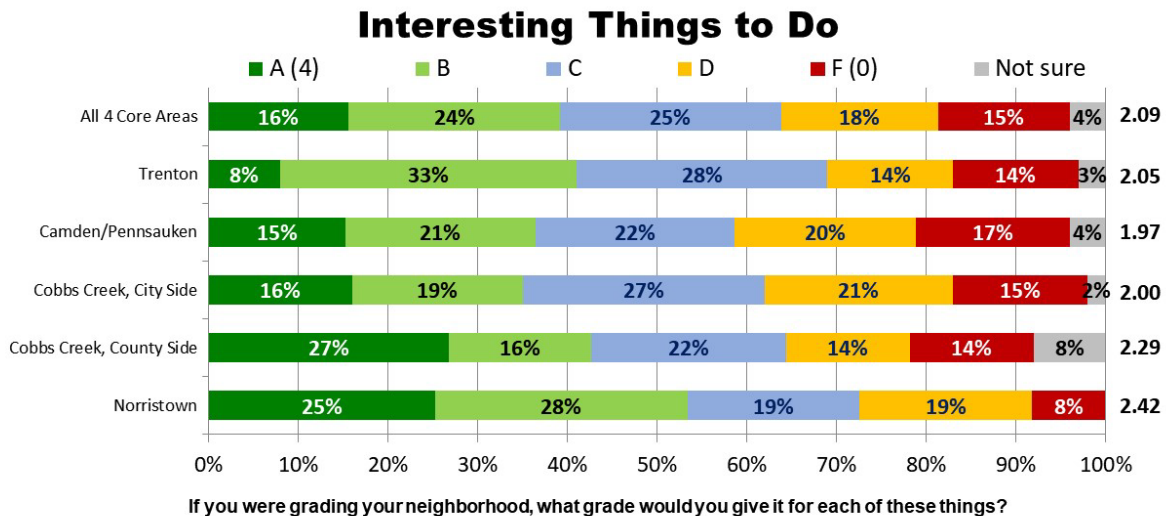
None of these grades could be characterized as positive. Following is the detail on these ratings.

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### A Lack of Things to Do in the Neighborhood

Only 40% of the residents of these four study areas gave their neighborhoods a grade of A or B for having “interesting things to do.” Nearly as many (33%) graded their neighborhoods D or F.

Residents of Trenton, Camden/Pennsauken, and the Philadelphia side of Cobbs Creek offered the poorest grades. Grades were slightly higher on the Delaware County side of Cobbs Creek, and in Norristown.



It was typical that representatives of the Besieged and Juggling archetypes who attended the focus groups had very little awareness of events or activities in the community. They generally did not know about educational or recreational programs in local parks. Sometimes another member of the focus group would let them know about an outdoor opportunity, and the reaction would typically be surprise, and occasionally anger that good things were available so close to them, and they did not know.

Finding out from another participant that there are free activities in Camden, such as canoeing to Petty Island, this participant had a strong reaction:

(Moderator): “How does that make you feel?”

(Participant): “It make me feel angry. Very, very angry. Very angry.”

(Moderator): “That you didn't know this was available to you?”

(Participant): “At all! And I've been living in Camden, for now, about 12 years, 13 years. And I never heard none of this information.” – Camden Participant

Later in the focus group, after learning about local trails and the effort to expand the Circuit Trails, his anger had turned to appreciation that someone was trying to make the community a better place. But his comment was tinged with lingering sadness over a sense of loss of recreational activities that he said used to be a staple of his life.

“Me personally, I'm very proud (to know that trails are being built in Camden). It means that some people are starting to take pride in the community and wanting the community to actually look better. And having more activity for the kids, because that's what it's really about. At the end of the day. I must say, we need a lot more than just trails. ...You need more things that's involving the kids. Actually bring the kids in. Things that they like. Like rec centers. The Kroc Center is not free. And people don't have the money to actually pay for this type of stuff. It should be free for the community. I come from a place where I remember the community center was



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*free. And that's something that we looked forward to every day. Even adults getting off work, eight o'clock at night going to the gym is free. Go workout, go swim, go play ball with your boys. We ain't got none of that."*  
– Camden Participant

Similarly, Trentonians expressed a sense of loss and decline in their community. Several long-time Trenton residents thought of Cadwalader Park as a psychic centerpiece in West Trenton, but expressed a sense that it had gone downhill in recent decades. Older participants talked of the Cadwalader Park of old and wished it could be restored. These are the reflections of a 55-year-old maintenance worker and lifelong Trentonian:

*"When I grew up, Cadwalader Park, that was the main park in Trenton. We had boat rides, we had the animals, we had a monkey house... We used to have shows there, families come out...We need to bring it back. They took everything away. Bring back the fishing in the park. Get the little boat rides that we used to have there. And this is in a nice neighborhood. Well, one side is a nice neighborhood. When I ride through there when I was a kid, you could see the boat ride, the little area boat ride. Now, that is a mess."*  
– Trenton Participant

Two women in a Norristown focus group talked about how the parks used to be better, and that in recent years playground equipment has been "taken away." They talked longingly of neighboring communities where it seemed to them much more was available for children to play outdoors. They wished someone would care that much about Norristown.

*"It was kind of hurtful, because it's like, you got a community up there (Jeffersonville), and it seems they care about what's going on in their neighborhood. And we have people here that have the money, but don't act like they care. It's like, they could care less if our kids have anywhere to play and they could care less if we have anywhere that we can relax at. It's depressing."* – Norristown Participant

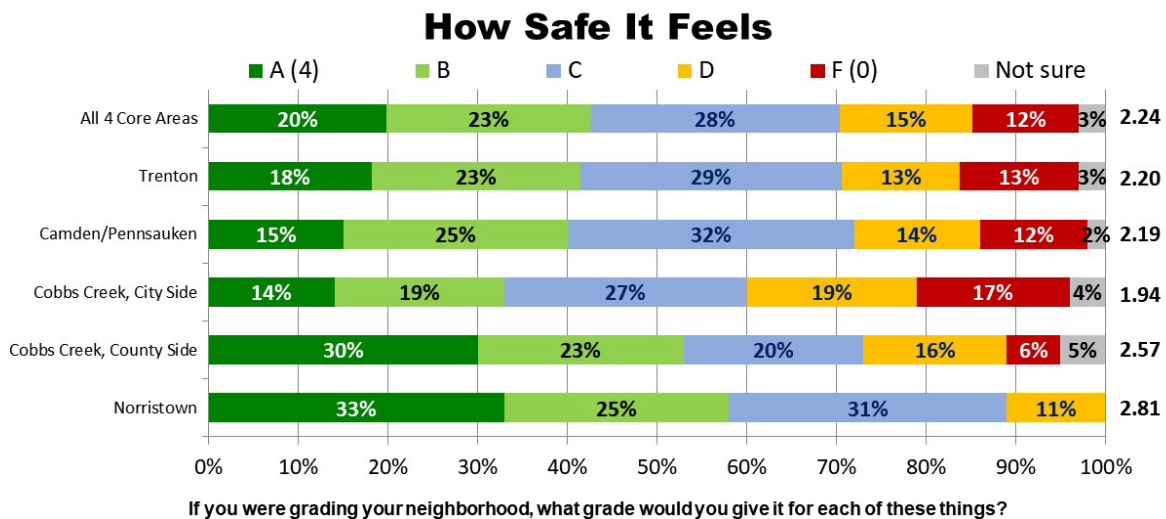
In the poor rating on the Community Survey, and throughout their comments in the focus groups, there was evident hunger for more things to do in the neighborhood.

*(continued, next page)*

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## Deep Concerns about Public Safety

Public safety concerns are pronounced nearly everywhere in these study areas. They are particularly acute in the neighborhoods on the Philadelphia side of Cobbs Creek Park, where nearly two-thirds of residents gave their neighborhood a grade of C or lower for how safe it feels. Concerns about public safety are nearly as severe in Trenton and Camden/Pennsauken. Though there are concerns on the County side of Cobbs Creek and in Norristown, they are noticeably less intense.



## What the Concept of Safety Means to People

Asked what they meant by safety, focus group participants usually talked about an imminent feeling of personal danger: a person or group of people following you, the presence of people who are drug addicted or acting strangely, or the possibility that you could get caught up in random street violence. The comments were many, and the emotional toll on people who live with this constant worry is significant.

Participants in two focus groups described what safety means to them:

*"It means that I can basically mind my business and nobody would come up to me or try and talk to me to try and get anything from me. I can just walk somewhere and I can be by myself and then that's it. That's what safety means to me."* – Trenton Participant

*"Safe to me means less people who want to do stuff to other people. If you can understand that. Because where I'm from it's like, all right, he might be beefing with him, and he might be beefing with him so you caught in the middle of all of their problems. So it's like, even if I don't got nothing to do with it, it's like, I'll walk outside and he might shoot at him. Or he might..."* – Norristown Participant

A Camden participant talked about the "walking zombies" in the streets, which he later described as drug-addicted people who he considered unpredictable and possibly dangerous.

*"I'm keeping it straight up honest with you. Most people that live here in Camden, we travel outside of Camden, just to have fun. Or to go and get some relaxation. Or outside time. I go to Atlantic City and walk the boardwalk with my wife. ...We go to the waterfront and we just sit there and watch the water. We don't even walk the (Camden) waterfront. Because...Because we just know Camden? I don't even know. But we get excited to go to Atlantic City to walk the boardwalk when we did it a million times."*

(Moderator): But why?



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*(Participant continues): That fresh air. It's that ocean breeze. It's the little bit of all that. Zombies not walking around in the streets.*

*(Moderator): "What are we talking about when we say zombies?"*

*(Participant): ... At any time of the day, you got people that walk across the street without even looking. I mean they don't even look. And these are people that's from Camden... They don't even care about their life. We call them walking zombies." – Camden Participant*

Similar concerns were echoed in the other Camden group by two women who live near each other in Waterfront South. They described being constantly worried that they are being followed when they walk outside. One described drug addicts shooting up in broad daylight in a park by a school near where she lives, and near a trail that she likes to walk – a place she does not feel safe.

*"During COVID I was walking it more like daily, pretty much. I stopped walking it because I don't feel safe all the time. Sometime there's people behind me and I don't feel really safe. There's a lot of drug activity in this area, prostitution, and I don't know who these people are walking behind me. And I think there may be cameras there, but I'm not taking my chances." – Camden Participant*

She went on to say that she confines her walking to an open area of a small park, rather than walking farther as she would like, because she is so concerned about who might be following her.

*"If it's one person, okay, fine. But if it's a group of guys that's walking behind me, I've just walked around Liney Ditch Park, which is no path, it's just grass. So I've walked around the grass of the park just to get some steps in to clear my mind. So I won't go through that little quarter-mile walkway to the other park ...I wouldn't want to feel like my heart is pounding. I didn't want to keep looking behind me." – Camden Participant*

When walking in their neighborhoods, especially on a trail, focus group participants said they feel safer when they are with one or two others, or a small group of their friends. They want to see a populated trail, but not a busy trail. Two Norristown participants even went so far as to say they felt safer in an open area, without heavy vegetation where people could hide. They had a strong perception that the SRT was an unsafe place to be.

*"You better have somebody come with you. Because some people down there they'd be jumping people and stuff. Robbing people on a bike trail and stuff down that one." – Norristown Participant*

Similarly, a Camden participant said a walkway following a fence line near where she lives lacks a sense of openness and makes her feel unsafe. Meanwhile, a 42-year-old African-American male in Trenton said he carries a taser when he runs to "increase my level of confidence and safety."

*Perceptions of safety can matter as much as actual safety on the trail. In this exchange, a Girl Scout leader who lives a bit further from the Cobbs Creek Trail explains that she never takes her Girl Scouts there because of safety concerns. A fellow participant who lives across the street from the park (and the rail) can barely contain herself and jumps in to set the record straight.*

*(First Participant): "We don't go to Cobbs Creek. That's kind of more of a dangerous area for us, as far as we're concerned. We just stick to Wissahickon and Fairmount Park and a few that are up in Mount Airy and Chestnut Hill, other parks there. ... It's a lot of shootings."*

*(Second Participant): "...Hold on. I'm sorry. I'm sorry. I was muted. I'm sorry. I live across the street and my daughter has a Citizens app, so Cobb's Creek Parkway, there's nothing bad going on. I mean, I see old ladies walking and everything. I think she's referring to the neighborhood. So the closer you get to 60th Street and the City of Philadelphia, it's bad. I mean, but not Cobb's Creek Parkway. There's nothing going on there.*

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*(First Participant): "Okay. Thank you." (Later in the group): "I feel like I want to check it out now. Especially since they said it was safe. I didn't know." – Southwest Philadelphia Participants*

Where it can be done with integrity, setting people's minds at ease about safety on the trail could help lower a major barrier to trail usage.

### **Concern about Inequities and a Neighborhood That is Not Well Cared-for**

Many of the people we interviewed felt that their neighborhood was neglected. Streets, sidewalks, parks, playgrounds and other public amenities are poorly maintained, or are lacking, in contrast with nearby areas that are wealthier. They wished that they would feel more welcome throughout their community, and that their own neighborhood would be treated with the same care and respect afforded to wealthier – and possibly whiter – areas nearby.

In both the Cobbs Creek area and Trenton, the stakeholders assembled to advise this project at the outset predicted that this would be a major concern of neighborhood residents. Because of gentrification pressures or outright discrimination, they said that people of color would not always feel welcome in the public spaces close to where they live. They were right. The subject came up in all four groups, but was perhaps most acutely expressed in Camden.

*"Me personally, I can't say that I can claim something that's not mine. I have no say so in what goes on in my neighborhood. Just being honest. And it's sad. Because I should have say so. But I don't have say so."*  
– Camden Participant

In the other Camden focus group, a young woman, now in her early 20s, recalled a time not long ago when she used to hang out with her friends in a parking lot down by the water and look at the Philadelphia skyline across the river. No one bothered them. Now she does not feel welcome there, and does not even recognize the area.

*"But as far as when you go all the way down to the waterfront, the actual waterfront, that whole area has definitely changed to where I definitely feel like I don't belong. They built a hotel down there, they built, I believe there's little stores. ...Before that it literally used to be two parking lots. And then you still had the little park area and you could see Philadelphia and all of that. Because I'm among the younger folks, we would actually go down there and just park in those two parking lots and that was our hangout spot. We would just hangout out there. Everybody would be outside their cars and stuff. Nobody would be fighting or anything. Literally, that was the place to go for us to get out and just enjoy ourselves. And the next thing you know, it was like, 'Oh, they're taking this away.' or, 'They're building this hotel right here. They're building this or they're building that.' And then it's stuff that's not even really geared towards us. It's more so now like, 'Oh, Camden is rising.' And this is for the people that they want to move in, or when people come through."*  
– Camden Participant

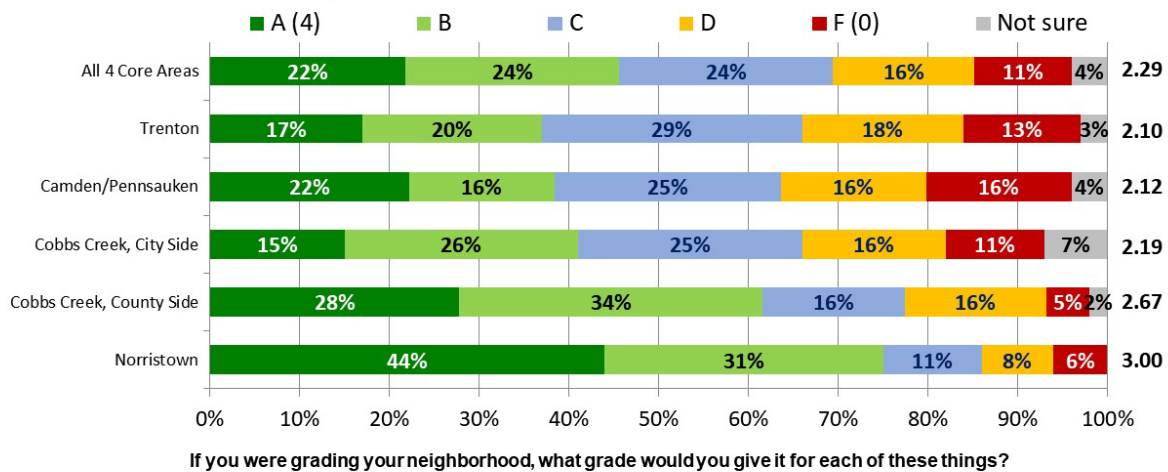
The moderator asked her to imagine "a space or a place...that you would like to designate as the new hangout spot." But the young woman just wants to be able to go to her old spot and be welcome there.

*"We want to go down to the waterfront, too. We want to sit down there and look at the Philadelphia skyline."*  
– Camden Participant

When asked to grade their neighborhoods for "well-maintained and accessible sidewalks, trails, and other places you can walk," grades on the Community Survey were mixed. Three-quarters of Norristown residents gave their neighborhood an A or B for walkability, compared to only about 40% in Trenton, Camden, and the Philadelphia side of Cobbs Creek. Meanwhile, about one-third of residents in both Trenton and Camden gave their neighborhoods a grade of D or F for walkability.

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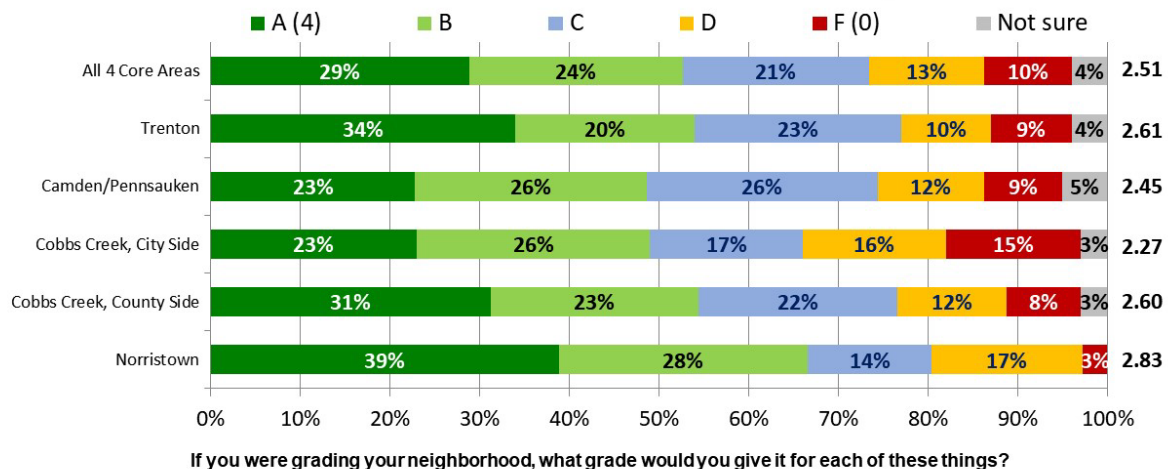
## Well-Maintained and Accessible Sidewalks, Trails, and Other Places You Can Walk



### Mediocre Grades for Parks and Green Spaces

Grades are slightly better for “Access to nice parks and green spaces.” More than half of residents across the four study areas offered a grade of A or B, with residents of Norristown particularly positive. Residents on the Philadelphia side of Cobbs Creek were the least positive about their access to green spaces, with nearly half giving a grade of C or lower. Camden/Pennsauken was also quite negative.

## Access to Nice Parks and Green Spaces

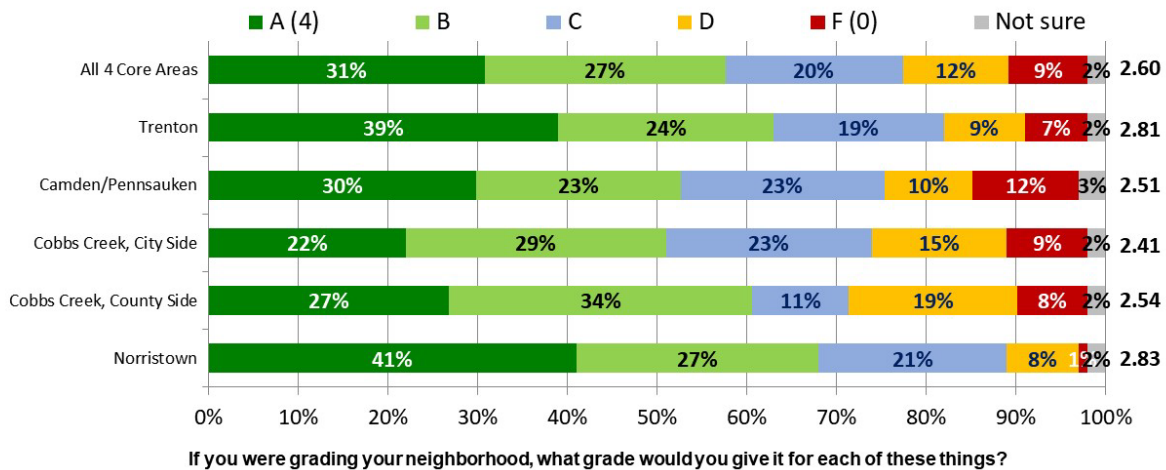


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## Neighbors Who Look Out for Each Other

Social cohesion in these neighborhoods, in the sense of neighbors who are friendly and look out for each other, is the most positive of these five attributes, earning an A or B from 58% of people across all four areas. Norristown and Trenton were most positive about their neighbors, while the Philadelphia side of Cobbs Creek once again suffered the lowest grades.

### Neighbors Who are Friendly and Look Out for Each Other



## Relating to the Outdoors

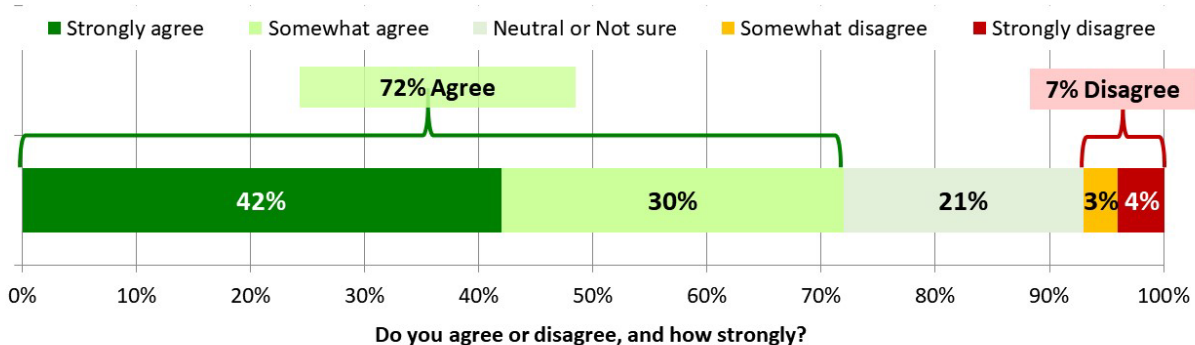
### How It Feels to be Outdoors

**Summary Finding:** Despite all of their concerns about COVID, the safety of their neighborhood, and more, the simple act of spending time outdoors in natural spaces brings rejuvenation and an emotional release for people who really need that.

There is a widespread feeling that “being outdoors in parks or on trails makes me feel happier.” Asked on the Community Survey whether they agree or disagree with that statement, 72% agreed, and only 7% disagreed. Almost half of survey respondents *strongly* agreed with that statement.

### Being outdoors in parks or on trails makes me feel happier.

Community Survey



When asked what feelings they experience when they are outdoors experiencing nature, focus group participants underlined this finding. Emotional words like these jumped out of the groups like popcorn:

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*“Rejuvenating”*  
*“Exhilarating”*  
*“Soothing”*  
*“Stimulating”*  
*“Relaxing”*  
*“Calming”*  
*“Centering”*  
*“Grounding”*  
*“Peaceful”*  
*“Refreshing.”*

Focus group participants described how it feels to walk outside in the midst of a stressful day. Access to natural spaces in the outdoors lifts their spirits and relieves their stress, they said. This simple discussion about their emotional response to the outdoors provides a healthy contrast with the almost overwhelming worry people expressed about COVID-19 and public safety.

*“So to walk out of my door sometimes, I could walk out of my house and have an attitude and just feel the fresh air. Or the sun rays. And it triggers something else inside my brain and it actually calms me down.”*  
– Camden Participant

*“I love going outdoors and especially in the summertime when it's warm, and when it's spring when it's cool. ...It just calms (me) down and everything, keeps you peaceful.”* – Norristown Participant

*“I go (to the trail) just when I need to get away and walk a little bit. There's bike riders and things like that. There's people fishing and canoeing and whatnot there. I go because I just need to commune a little more with nature.”* – Trenton Participant

*“In a city like Camden, which has its challenges, it is almost life affirming. And I really mean this. It lifts your spirit. It validates you when you see nature.”* – Camden Participant

## Connections to Water

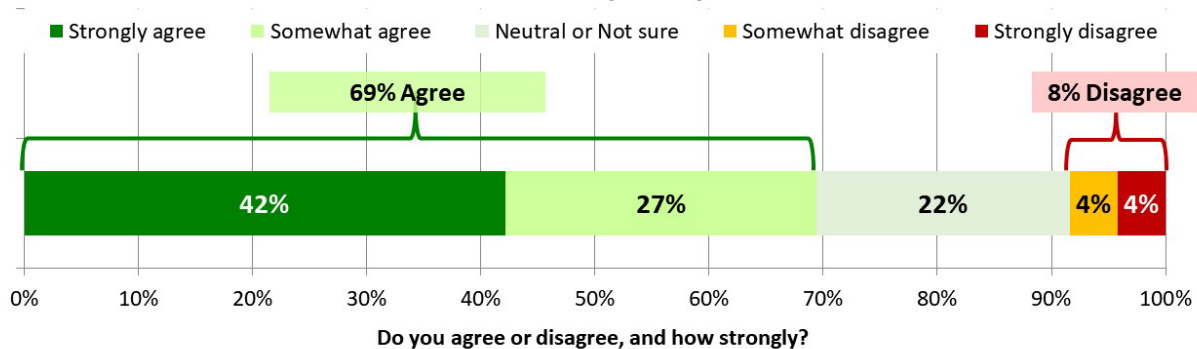
**Summary Finding:** People want to be near the water. Like being in nature, being close to water can bring a powerful sense of relaxation and renewal. But many people in these neighborhoods cannot picture water near them. This offers an opportunity for trails to promote and leverage their proximity to water.

The Community Survey measured the impact of having water near a trail. Sixty-nine percent of people responding to the Community Survey said that having water near the trail makes it a nicer place to be, while only 8% disagreed with that idea.

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## Having a river or canal next to a trail makes it a nicer place to be.

Community Survey



The response to water is powerful. Focus group participants described an emotional response – almost bordering on spiritual at times – when they thought about being near water. A representative of the Besieged archetype, an individual who was particularly overwrought about the conditions of his life, described walking along the water as bringing “purification.” He finds solace there, and a new perspective. This is how he put it:

*“Purification, for me, it means re-strategizing my mind. Reorganizing my thinking. Coming up with new plans and new ideas. And sometimes water does that for me.” – Camden Participant*

Another Besieged participant, the young man who had lost a friend to gun violence that afternoon, said he felt “invincible!” when he jumped off rocks into a natural pool of water. This participant, who was measured and controlled in his responses throughout the focus group discussion, lit up with excitement as he described jumping into the water at a spot called “Devil’s Pool” in the Wissahickon Valley Park.

*“...it's surrounded by a bunch of rocks and people go there and they'll be jumping off the rocks into the water and stuff like that. ...I like it there, you feels like you're really in the jungle or something. I don't know, I don't know how to explain it, but it was fun though, right?”*

*(Moderator): “Come up with one emotion that you felt when you jumped off those rocks.”*

*(Participant): “I felt like the man, because it was a high jump kind of. So, I felt like, I don't know. I felt like invincible, you could say I felt invincible!” – Southwest Philadelphia Participant*

A high school-aged girl in far Southwest Philadelphia who expressed many concerns about being outside because of worries about violence in the neighborhood, described her feelings when being near water:

*“It makes me feel a bit empowered, relaxed. A feeling of relaxation. I just feel calm. Hearing the water is just, I don't know, hearing the water tickle down rocks and stuff is just really relaxing.”*  
– Southwest Philadelphia Participant

A Camden resident feels relaxed and transported when she is near the water:

*“I would like to see, hear birds, see birds, water. ...You're walking along the water, see boats and different things like that. Just something else besides buildings and people and trash. And I like to see nature. I like to hear nature. I like to see water.” – Camden Participant*

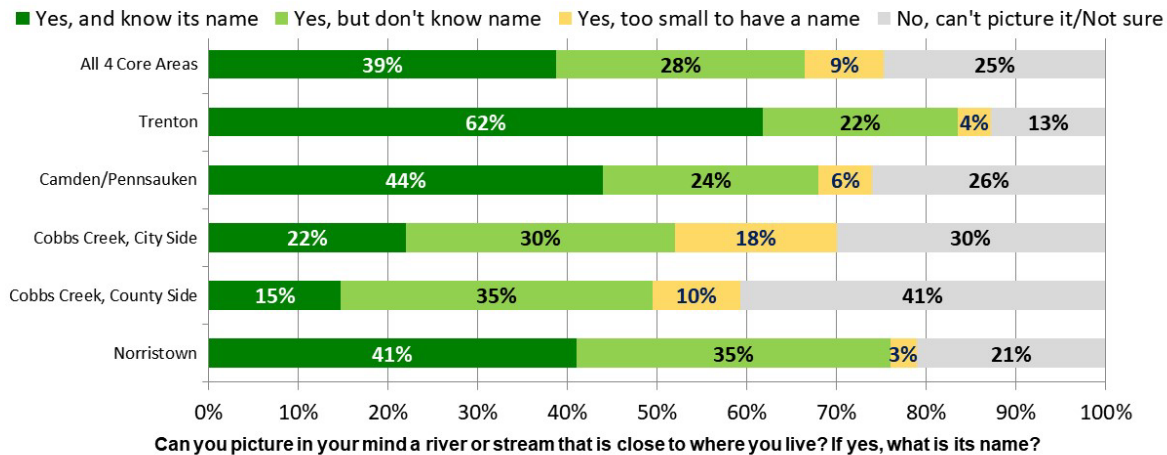
Despite strong emotional responses to the water, residents of these neighborhoods sometimes have a hard time picturing water close to them, even though water flows near or through all of these



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neighborhoods. About three-quarters of Community Survey participants said they could picture in their minds a river or a stream near where they live, and about half of those said they knew its name. The remaining 25% could not picture any water near where they live.

### Picturing a River or Stream Close to Where You Live



The relationship with water is strongest in Trenton, followed by Norristown and Camden. Residents living on both sides of Cobbs Creek Park have the weakest connection to water, with a substantial 41% of residents on the Delaware County side of the park unable to picture water near where they live.

(continued, next page)

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## What People are Doing Outdoors

**Summary Finding:** Despite all of the barriers and concerns, many people in these neighborhoods are connecting with the outdoors. Walking and just relaxing are among the most frequent activities in parks and along trails, surpassing even biking and running for recreation and exercise.

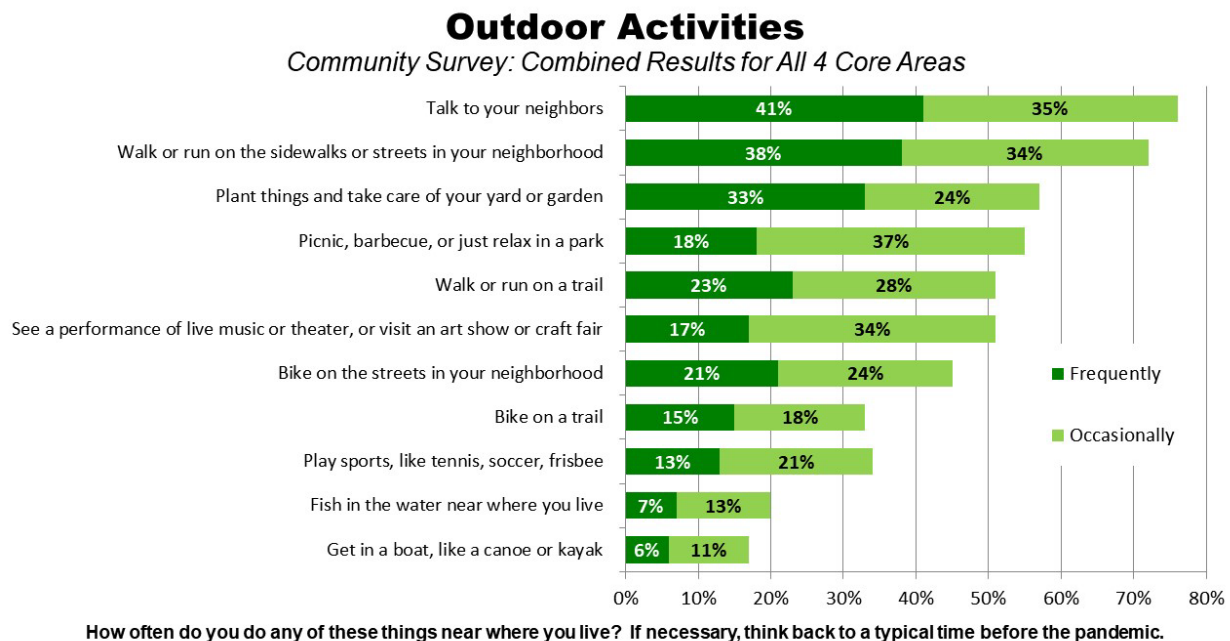
The Community Survey measured what people are doing outdoors. Respondents were offered a list of 11 activities and asked how often they “do any of these things near where you live,” using the scale frequently, occasionally, rarely, or never.

This chart below summarizes the responses of participants in the Community Survey, across all four study areas. The leading activity is talking with neighbors, which about three-quarters of people said they do frequently or occasionally.

Walking or running on sidewalks or streets in the neighborhood is a close second, with 38% frequently and 34% occasionally doing that. Looking further down the list, 51% said they frequently or occasionally walk or run on a trail.

Biking is somewhat less frequent in these neighborhoods, with 45% biking on the streets of their neighborhood frequently or occasionally, and 33% biking on a trail.

Planting things and taking care of a yard or garden is third on the list, after talking with neighbors and walking in the neighborhood. Picnicking, barbecuing or just relaxing in a park is fourth.





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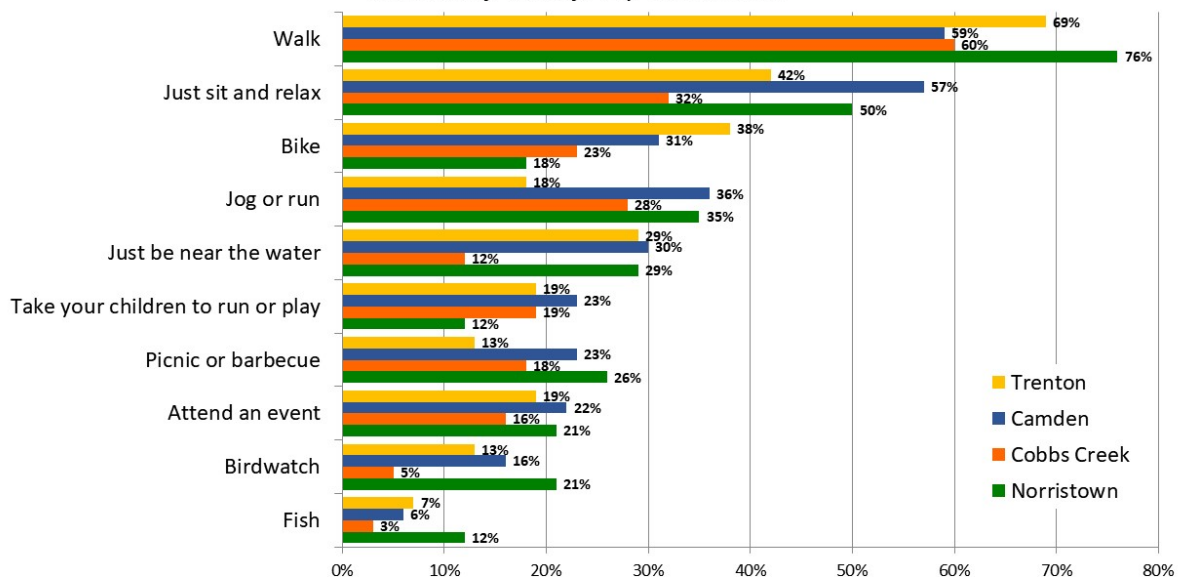
Later in the survey, respondents were asked to choose from a similar list of activities, and indicate which they had done during the past year in a park or along a trail near where they live. It was a simple yes or no to each activity, rather than a scale of frequency. These activities are split out for each of the four areas in the chart below.

This illustration shows the prevalence of walking, which is the number one activity in all four study areas, and an activity we heard a great deal about in the focus groups. The second leading activity in all four areas is just to sit and relax in outdoor spaces. Taken together, these top two responses indicate that residents in these neighborhoods are most interested in just walking or relaxing, rather than focusing on getting from place to place on trails. Only a little further down the list is the passive activity of just being near the water. Notably, Cobbs Creek is much lower on this activity, and also, as we saw, much less likely to even be aware there is water near them.

The more active pursuits of biking and running are next, practiced by roughly one-quarter to one-third of respondents. These may be people who are primarily interested in exercise and recreation.

## Activities in a Park or along a Trail Near Where You Live

Community Survey: Top 10 Activities



Which of these things have you done in a park or along a trail near where you live in the past year?

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### Barriers to Spending Time Outdoors

After they indicated the activities they are currently doing outside, participants in the Community Survey were asked the open-ended question, “What keeps you from spending *more* time outdoors near where you live?” Responses were recorded verbatim and categorized. As has been noted elsewhere in this report, safety concerns are paramount, and they top this list, mentioned by 17% in response to this open-ended question.

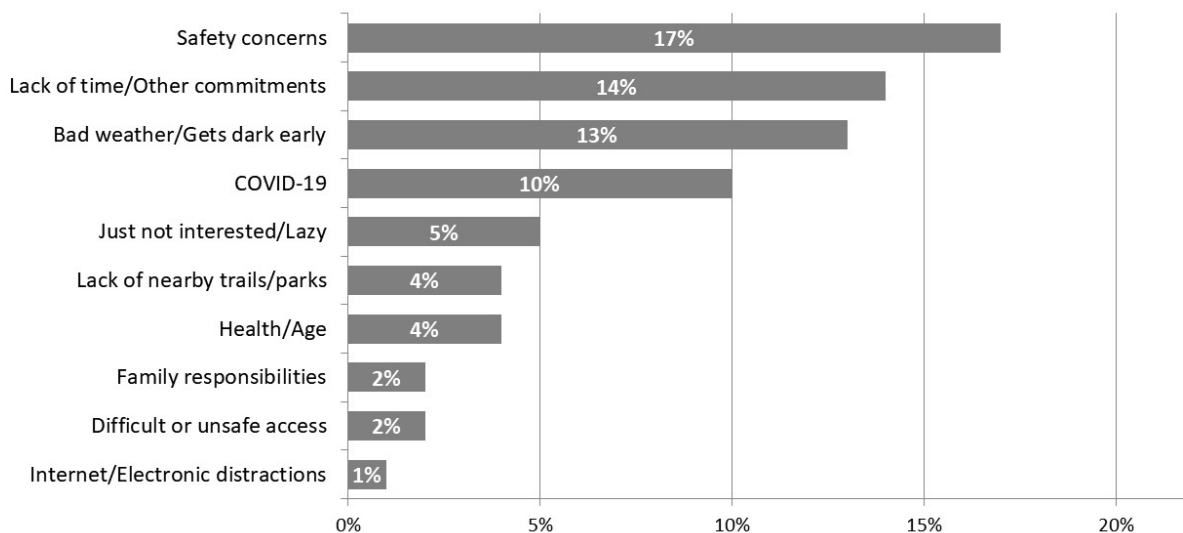
As we have observed, people are leading busy lives and managing many demands on their time and energy. Lack of time, or the press of other commitments, is the second leading response at 14%, and could be combined with the 2% who specifically mentioned family responsibilities as keeping them indoors. Weather and darkness were third at 13%. COVID, a major worry for many people, is next on the list at 10%.

Five percent said they are just not interested in being outside, or described themselves as “lazy.” Four percent cited health concerns or advanced age, while another 4% said they do not know of nearby parks or trails, and 2% said the access to those places is too difficult or unsafe.

The remainder of the study will explore how to overcome these barriers.

### What Keeps You from Spending More Time Outdoors?

*Community Survey. 4 Areas Combined; Top 10 Responses*



In a few words, what keeps you from spending more time outdoors near where you live? (Open-ended. Categorized responses shown.)

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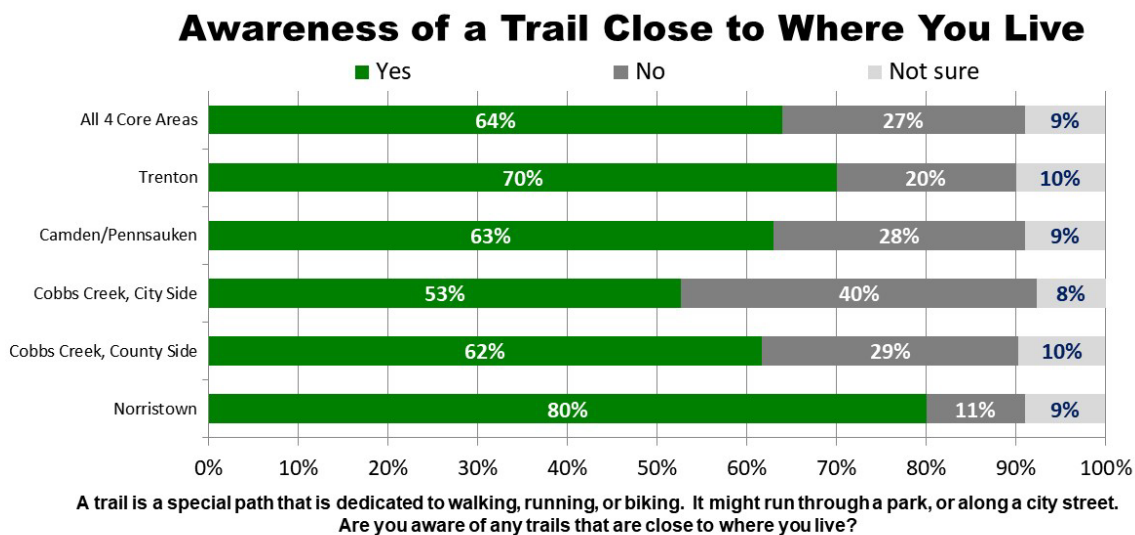
## Trails

### Awareness of Local Trails

**Summary Finding:** Fewer than two-thirds of residents located within our four study areas are aware that there is a trail close to where they live, indicating that the first job in many neighborhoods may just be to raise awareness of the trails. When the specific trail name is mentioned, that bumps up recall of the trail between five and 20 percentage points.

Stakeholders, in the foundational community meetings at the outset of this process, expressed concern that many residents may not even be aware of nearby trails. The Community Survey validated that observation. Awareness of nearby trails was measured generically, “Are you aware of any trails that are close to where you live?” and followed up with a more specific aided question, “Have you heard of the {name of local trail}?”

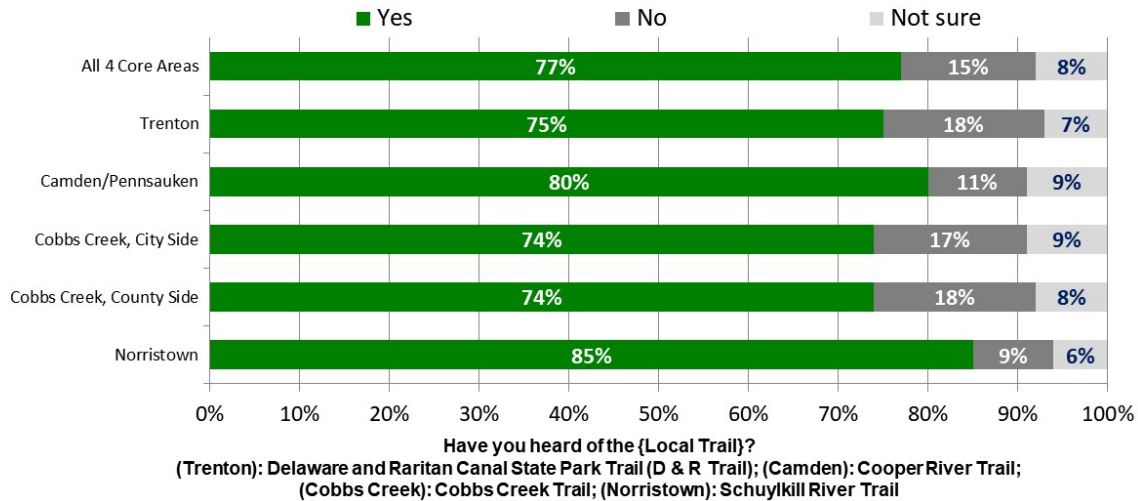
In the generic question, residents were given a basic definition of a trail as “a path that is dedicated to walking, running, or biking. It might run through a park, or along a city street.” About two-thirds (64%) of residents across the four study areas said they were aware of a trail close to where they live. Awareness ranged from a high of 80% in Norristown and 70% in Trenton to a low of 53% on the Philadelphia side of Cobbs Creek Park, as illustrated below.



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As is often the case, aided awareness, where the name of the trail is mentioned, prompts more people to recall they have heard of it. Aided awareness ticks up five percentage points in Norristown and Trenton, and makes more dramatic gains in Camden/Pennsauken and Cobbs Creek. The large jump in the two latter areas suggests a much softer top-of-mind awareness and lower level of connection to the trail.

### Awareness of the Named Trail Close to Where You Live



(continued, next page)

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### Who is Using the Trail?

**Summary Finding:** The Trail Survey, though its sample size is relatively small, identifies two of the four trails (Cobbs Creek and the SRT in Norristown) as having a substantially larger share of white trail users compared to the makeup of the surrounding neighborhoods. People of color are more than 20 percentage points *less* likely than white residents to agree with the statement, “When I am in the parks or on the trails around here, I see other people like me.”

A foundational question in this work was who is using the trails that pass through underserved neighborhoods? Further, do the users of the trail resemble the residents who live near the trail? The concern of the JEDI Task Force was and is that the users of the trail do not reflect the surrounding community. These are characteristics of the people who were intercepted along these trails over a three-week span in October and November 2020:

	Trail Users (Intercept Survey)
Black or African-American	32%
Hispanic or Latino	15%
Asian	1%
Caucasian or White	49%
Mixed race or other race/ethnicity	2%
Not sure or prefer not to say	2%
Under age 18	5%
18 to 29	17%
30 to 39	20%
40 to 49	18%
50 to 59	18%
60 to 69	12%
70 or more	7%
Prefer not to say	3%
Female	47%
Male	52%
Prefer not to say	1%
On the trail alone	45%
With one other person	30%
In a group of 3 or more	26%

While the gender and age distribution of trail users who were interviewed for this study appear to reflect a fairly normal representation of the surrounding neighborhoods (taking into account the fact that children were unlikely to be surveyed), the race and ethnicity breakdown of trail users is not representative of the neighborhoods. In fact, about 49% of the Trail Survey sample were people of color, compared to 71% of the neighborhoods surrounding the trails, based on an analysis of Census data (American Community Survey, 2018 5-year averages).

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Looking more closely, trail users in Camden and Trenton who were intercepted were *more* likely to be people of color than the Census would identify in surrounding neighborhoods, while on the Cobbs Creek Trail and the SRT in Norristown, they were substantially less likely. These are the specifics:

Percentage Who are People of Color		
	Trail Users (Intercept Survey)	Neighborhoods (Census Data)
Camden	74%	69%
Trenton	79%	55%
Cobbs Creek	54%	84%
Norristown	16%	47%

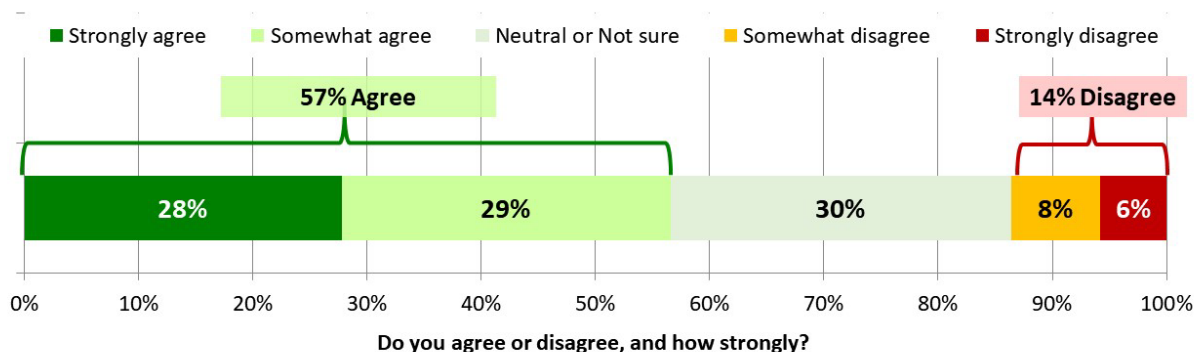
Some caution is advised in drawing firm conclusions from the Trail Survey data, as the sample size was small, and the people intercepted reflected the specific locations where interviewers stood, and the people who were willing, or were comfortable, to stop and take part in the survey. It is likely, for example, that through riders may be less represented because they were less likely to stop, and Latinx residents may be underrepresented because only some of our interviewers were bilingual.

By recruiting and training interviewers who live in these neighborhoods and encouraging them to visit the trail multiple times on different days and in different locations, we sought to make the survey as representative as possible. But the pandemic played a role in how many people we could safely intercept, and how comfortable both trail users and interviewers felt during this process. A more stringent methodological approach, staged at more sites and over a longer period of time, and without the complication of a public health crisis, would be advised in a future study to gain a truer, more reliable picture of who is on the trails. Such a future study could also examine not just the characteristics of the people who are on the trail, but also how many people are on the trail, as a trail that closely reflects the neighborhood's demographics may still be underutilized by nearby residents.

As a measure of the community's perception of this issue, neighborhood residents were asked on the Community Survey how strongly they agreed or disagreed with the statement, "When I am in the parks or on trails around here, I see other people like me." Overall, 57% of residents agreed and 14% disagreed. A large number (30%) said they were neutral or not sure about this question.

### When I am in the parks or on trails around here, I see other people like me.

Community Survey



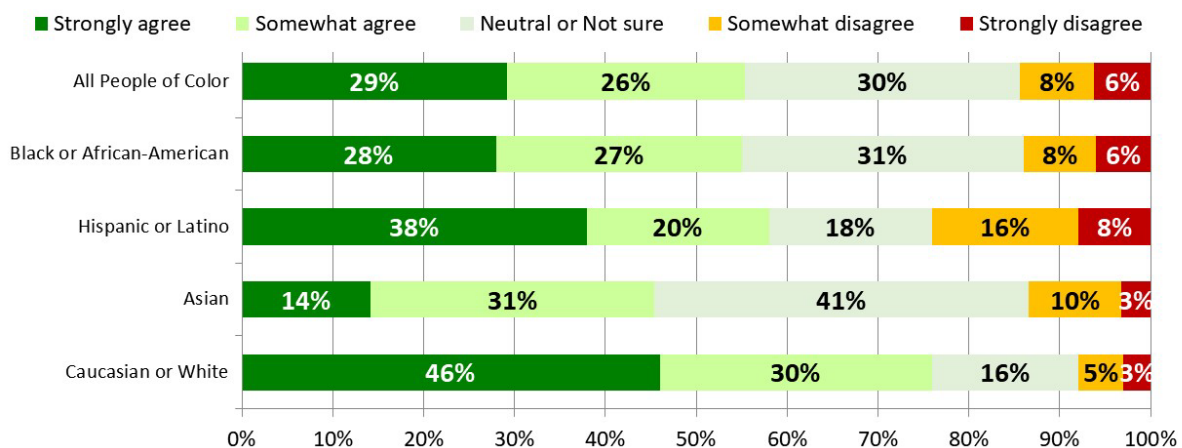


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What is striking is how the level of agreement with this statement varies by race and ethnicity, as illustrated below. While 55% of people of color agree with this statement and 14% disagree, the level of agreement jumps by more than 20 percentage points among white respondents (to 76%), with only 8% disagreeing.

### When I am in the parks or on trails around here, I see other people like me.

Segmented by Race and Ethnicity



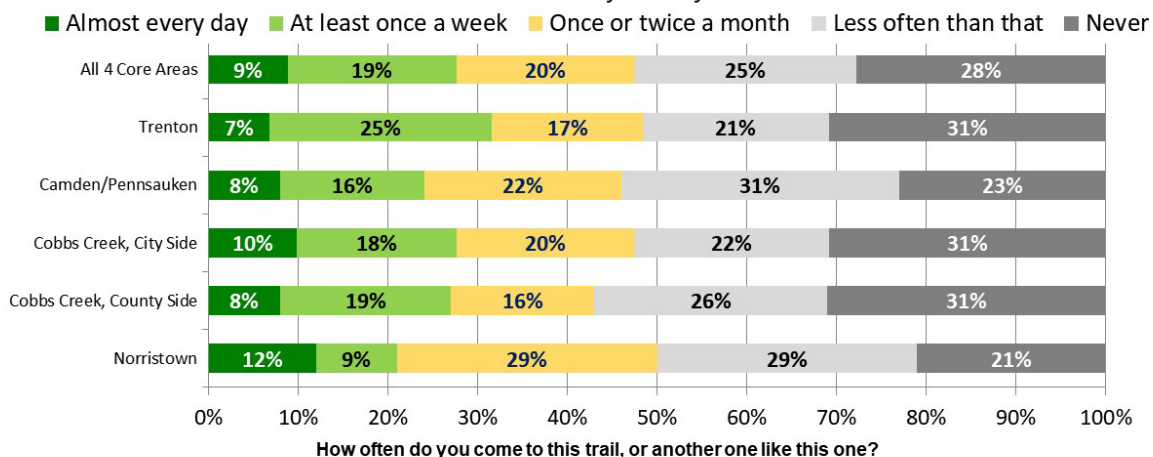
### Frequency of Using the Trail

**Summary Finding:** At least half of the residents of every study area are seldom making use of the trail near them, or not at all. The largest number are using the trail for walking, and only 10% said their purpose on the trail is transportation.

There is another point to make about trail usage, and whether residents of these neighborhoods are connected to their trails. As measured on the Community Survey, over half of nearby residents seldom or never access any trail, let alone the one that is closest to them. That number is 50% in Norristown, and reaches 57% on the Delaware County side of Cobbs Creek who seldom or never use a trail.

### Frequency Using a Trail

Community Survey



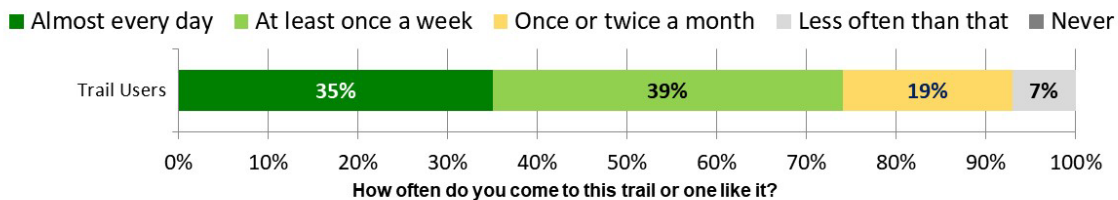
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This result, the large number of people in these neighborhoods who are not engaged with their local trail at all, is one of the most significant findings of this study. In part, the disparity we see on at least some of the trails between the makeup of trail users and residents living near the trail is due to the fact that so many nearby residents are not engaged with the trail. Yet we know, from the discussion in every focus group, that people want to spend time outdoors if their most basic concerns about personal safety and COVID safety can be overcome.

By contrast, once on the trail people make it a habit. Among the trail users intercepted through the Trail Survey, about one-third said they are using the trail almost every day, and another 39% said they are using the trail, or one like it, at least once a week.

### Frequency Using a Trail

Trail Intercept Survey

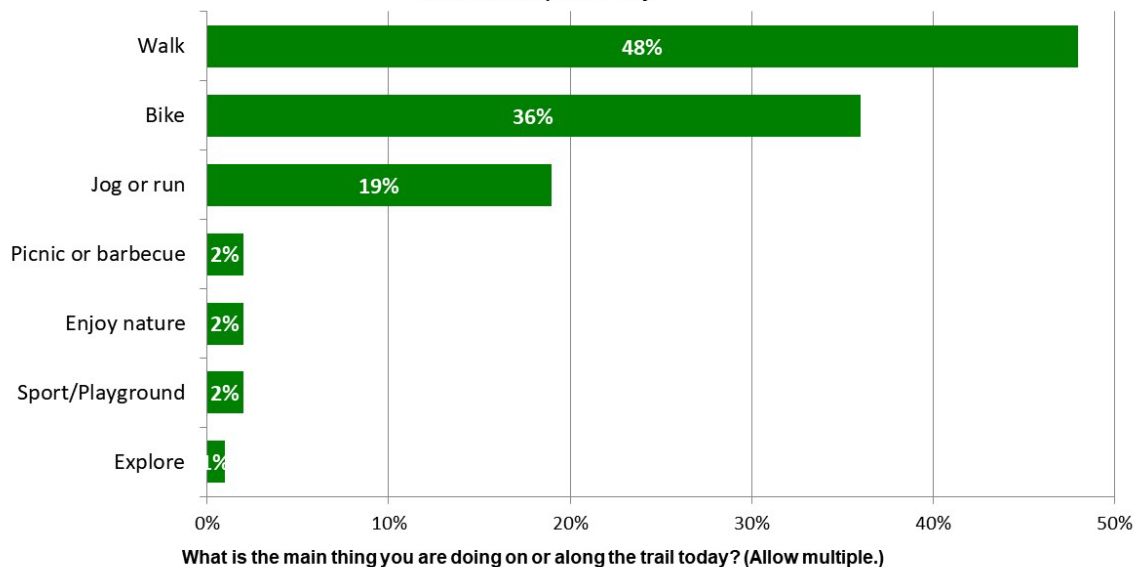


The majority of people who are actually out on the trails in these neighborhoods are using the trails for low-intensity activities, and not traveling very far on the trail. In response to the intercept survey, trail users were most likely to say they were on the trail to walk, with just about half (48%) saying that was their reason for being on the trail that day. Another 6% had come to the trail as a destination, to picnic or barbecue, fish, enjoy nature, birdwatch, meet a friend, or take their child to the playground.

Biking or running were the other major reasons for visiting the trail, with 36% of trail users saying they were there to bike that day, and 19% going for a run.

### Reason for Being on the Trail Today

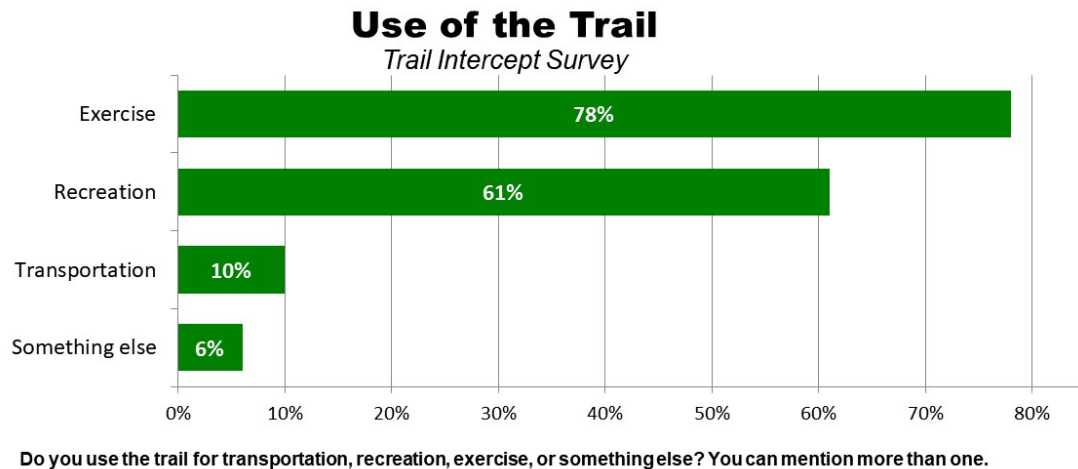
Trail Intercept Survey



People intercepted on the trail planned to spend an average of one hour on the trail that day.

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Asked if they were on the trail for “transportation, recreation, exercise, or something else,” 78% said their reason for being there was exercise. Six in ten (61%) said they were on the trail for recreation. Only 10% said their purpose was transportation. Note that people could offer more than one response. Of those who said their purpose was something else, they explained that they were there today for their mental health, relaxation, simply to enjoy the scenery, or to explore.



### Impressions of the Circuit Trails

**Summary Finding:** There is little awareness in these neighborhoods that there is a network of trails called the Circuit Trails. Better awareness may not only increase use, but arouse a desire in some residents to get out there and explore. Others just want to know that the Circuit Trails will give them the experience with fresh air and nature they are looking for, close to where they live. They like the idea of people and parts of their community being connected together, and for the trails to give them access to a natural experience. For them, the word “network” was intuitive and may be a helpful descriptive addition to “circuit,” as in Circuit Trails Network, helping people understand and relate to this community asset.

### **First impressions of the Circuit Trails**

Deep in the focus group, after people had discussed their neighborhood, their relationship with the outdoors, and their awareness and impression of their local trail, they were presented with the concept of the Circuit Trails. Participants were shown a map of the Circuit, zoomed in to their local neighborhoods, identifying the nearby trail. Then the screen zoomed out to show the interlocking trail system, current and planned, spanning the region.

Almost invariably, the first reaction was surprise. People did not know this network existed, and they needed a minute to take it in. Reactions ranged from muted, typically among the Besieged archetype, to enthusiastic and even excited among the Juggling and the Empowered archetypes.

*“(It might be a good idea) to get people out farther...instead of just staying in one space. They can see how other people live and stuff too.” – Norristown Participant*

*“I feel like I'm really shocked. Like, I didn't know that all of this even existed.” – Trenton Participant*

*“That's really interesting. I didn't know that they all connect to each other, so it'd be cool to go check it out.” – Trenton Participant*

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In a Southwest Philadelphia focus group, where two of the participants lived within a block of the Cobbs Creek Trail, all four participants were absolutely bowled over as the on-screen map of the Circuit zoomed out and they saw how their local trail connected to a much broader regional network. Their exclamations rippled out in a cascade as they looked at the map.

(Moderator): “Your trail that you walk...is a part of all of this that you see on the screen.”

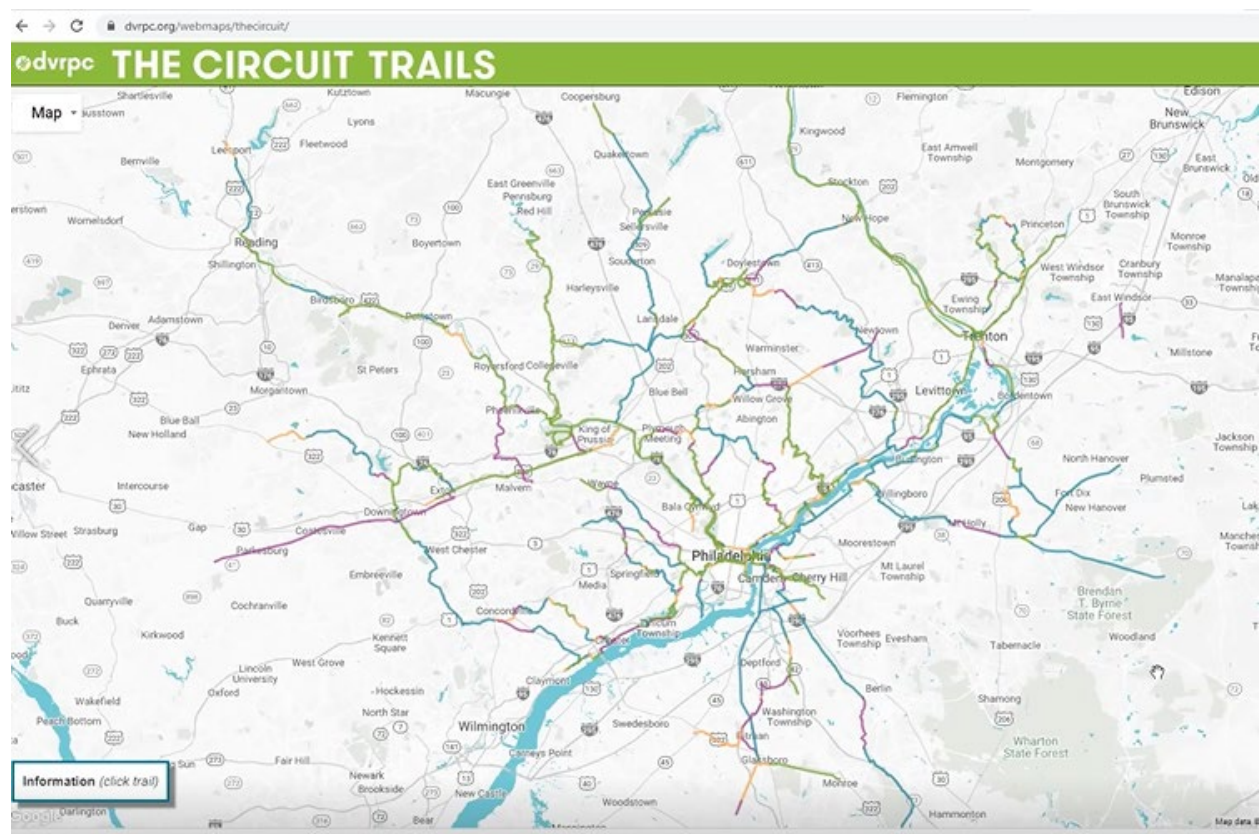
(Participants): “I know, it's wow, it's amazing.” “Wow.”

(Moderator): “Yeah, that's why I wanted to ask you, what do you think of that?”

(Participants, interrupting each other): “That's crazy.” “I mean, yeah, no...” “You could walk...” “I would've never known.” “You mean you can walk to New Jersey on this trail?” “There is a trail, the Towpath, you can walk from... I used to pass it in Princeton. You can actually take it from New Brunswick through Princeton, down pretty much into Philly.” “Wow.” “People bike it sometimes.” “Wow. Wow.” “That's crazy.” “Interesting.”

Thank you, that's amazing!”

– Southwest Philadelphia Participants



### The Circuit Trails “Network”

In one of the Trenton focus groups, the participants thought about the Circuit as a series of connections that are “bringing people together.” In this group, discussion focused on the role of a connected trail system as connecting a community to its parks, and connecting different parts of the community to each other. These residents found the concept of the Circuit to be unifying and hopeful.

“(If) you talking about bringing people together, then ‘network’ is the word that comes to my mind. When I think of bringing people together from different walks of life, for the purpose of contributing to anything that's optimistic, that's therapeutic, that is a win-win situation for everybody.” – Trenton Participant

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While some participants liked the word “Circuit” and felt it brought to mind the circulatory system, most did not identify with that word. They felt the Circuit Trails should describe themselves using the word “network.” A Southwest Philadelphia participant described the word “network” as “friendly, it's more people-friendly.” They see the Circuit’s role as connecting people, not places.

### Impact of Learning about the Circuit: An Invitation to Explore

For some participants, knowing about the Circuit aroused curiosity. One Norristown participant was absolutely inspired by the concept of the Circuit Trails. It awakened a desire to explore. He wanted to get out and see what was out there. He wanted to get a bike and see how far he could go.

*“That is crazy! ...It's crazy that you can take one trail, one pathway without driving or nothing. You could literally take a bike or something and just drive from...Norristown to Philadelphia. Take that same pathway from Philadelphia to Trenton, New Jersey.” – Norristown Participant*

Asked later in the group what he could see himself doing along the trail, he reflected, “Probably biking or walking. Probably sitting in front of the water, even though it might be dirty, but just the thought of it...”

### The Circuit: Not a Transportation System

At the same time, some people looked at the map of the Circuit and did not feel that immediate pull to explore. They needed to be drawn in. They focused on the urban sections of the Circuit near them and could not imagine there would be anything interesting there to see or do. Their comments reinforced the idea that the trail, for them, should be a place of respite from their urban environment, giving them a break from the heavily built, blighted, and crowded surroundings they see every day. The trail should offer glimpses of nature, and relaxing activities. It should not be just a walk along a busy city street. Consider this exchange in Camden:

*(Participant 1): “It's city walking. It's just like walking through the city. I don't think there's anything I would like to see as far as nature.”*

*(Participant 2, several minutes later): “I too would like to see like a lot more appealing scenery. Just not like, the buildings and the trash and addicts. Also, I used to bike, like when I was younger. I haven't done it in recent years, but that's something that I would probably like get into. I did canoeing once... (and) that also was fun. So if...there was like an opportunity for that, I would do that also. It's just...the city walks or whatever, like the trails through the city, I don't think that would be appealing to me.”*

*– Camden Participants*

People who are not familiar with the trails are not always sure they are places where they would want to spend time. This Trenton participant expressed concern about the section of the trail that passes through the urban core, skeptical that it will provide access to the nature and “the nice fresh air” that he is looking for.

*“I have to see what it looks like. I got to see the scenery because, right now, if you leave it up for me to fill in the blanks, it doesn't look attractive.” – Trenton Participant*

A participant in the other Camden group, one of the participants we have described as Besieged, became agitated looking at the map of proposed Circuit Trails through the City of Camden, because he felt the trail connections were just a sham.

*“They are (messing) with you. I have been to some of these places. ...This is regular streets! ...(and) the streets are all (messed) up.” – Camden Participant*



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He went on to explain his vision of what a trail should be:

*“A trail is actually like where you can actually ride, where you have trees around you, you know what I mean? Where it's actually just a bike trail and you ain't got people all on the trail. Where it's smooth enough for you to actually be able to ride your bike. ...Where you can tell you're outside and you're not in the city. It looks comfortable. Soothing. Where you actually feel like you're in the wilderness...Not the city of Camden and you just got some line where you're telling people, cars can't come into that because it's for bikes.”*

*– Camden Participant*

His vision of a trail was widely shared by the participants in these focus groups. A trail, they feel, is not a place just meant to get you from Point A to Point B. Being on a trail is about an experience. It is about removing oneself, if even for a short time, from the pressures and worries of the urban environment. A trail brings fresh air, brings you close to water and natural spaces, and connects you to parks and activities. It should be well-maintained and inviting. All of these concepts need to be conveyed in the marketing and positioning of the Circuit Trails.

As a finishing point, participants made clear that they do not need to travel to a remote area, far from the city, to get this feeling of respite. People described hearing birds or breathing in fresh air or sitting by the water near where they live. In fact, they would prefer that these little immersions in the natural world be accessible to them, close to where they live. The Circuit should find ways to create and invite them to spaces like this, close to where they live. That is what most of the people we interviewed are looking for.



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## ENVISIONING A MORE ENGAGING TRAIL SYSTEM

### The Basics: One Thing That People Say Would Get Them out on a Trail

The study concluded by asking participants what they could imagine that would make trails more engaging for people like them. On the Community Survey, neighborhood residents were asked a simple summative question: “If you could name something that would make you more likely to get outdoors and spend time on a trail or in a park in your neighborhood, what would that be?” This was an open-ended question.

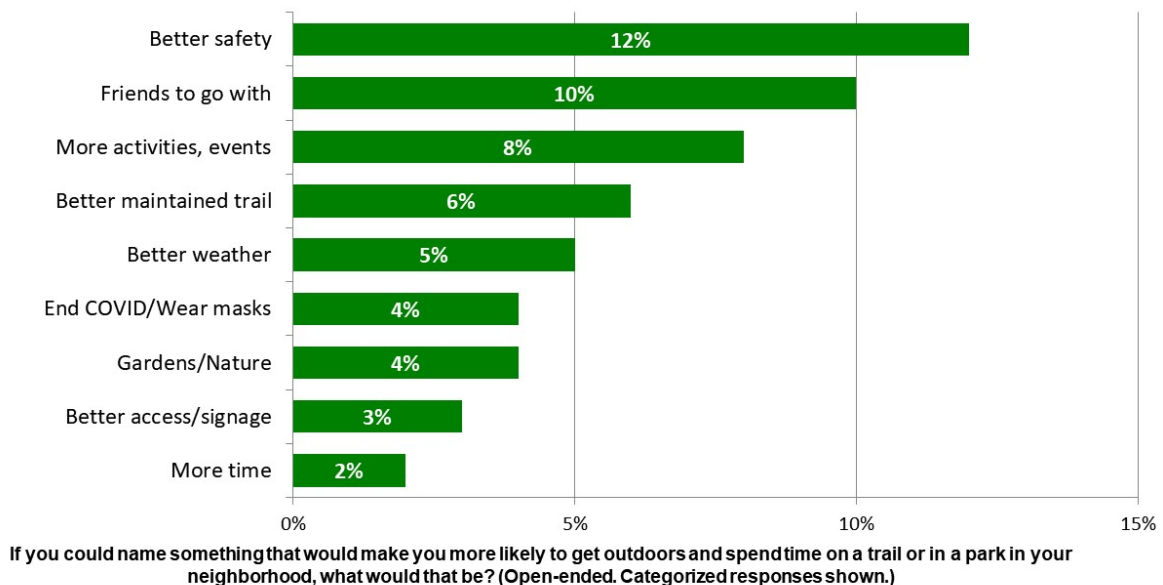
Naturally, as is clear by now, public safety leads the list with 12%. Tackling COVID also makes an appearance, at 4%. People also made a request for better weather and more time in their day. But other major themes appear, as well:

- Having friends to go with you to the trail.
- Activities and events to invite you into the space.
- Better maintenance.
- Gardens and green oases along the trail.
- Better access and signage.

These are themes that have arose throughout the focus group discussion. More detail is found below.

### What Would Get You Outdoors on a Trail?

Community Survey. 4 Areas Combined; Top 9 Responses



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### **Recommendations for a More Inviting and Inclusive Trail**

As a focus group exercise, the moderator invited every group to design the trail that would appeal to them. What amenities would it have? What programs would it offer? What would it look like and feel like? We have summarized their thoughts, and our observations based on the context of their discussion, in ten key recommendations. These recommendations fall into the broader categories of Security, Greening, Physical Infrastructure, Programming and Welcome, and Outreach.

## **SECURITY**

### **1. An Appropriate Security Presence**

Security was often mentioned. People want to feel safe on the trail. But with few exceptions, people insisted they did not want to see a police presence on the trail. Young African-American men in the focus groups insisted that a police presence on the trail would make them feel less safe, and much less welcome. This Norristown participant put it bluntly:

*“(Having police on the trail) would make me feel less safe. I actually just, I don't like police officers. ...I never actually liked police officers. They always ... Every time I had an encounter with a police officer, it was racist. You could tell it was racist. It was the cop blatantly didn't like Black people.” – Norristown Participant*

That feeling, that police should not be on the trail, was shared among nearly all the people we interviewed. On the other hand, most people would welcome “ambassadors” or “park rangers,” who they felt would probably enforce all of the same rules, but would use a different approach:

*(Moderator): “What about park employees, park rangers, instead of police?”  
(Participants): “Yeah.” “Yes.” [crosstalk; vigorous agreement] “...rangers. That would seem a little bit more friendly.” “Yes.”  
– Southwest Philadelphia Participants*

People also suggested that callboxes could be an option, rather than a human presence on the trail.

## **GREENING**

### **2. A Green Oasis**

Focus group participants could not have been clearer that they want the Circuit Trails to provide them with a respite from the urban environment. Practically speaking, though, they are not talking about driving or taking public transit to a trail access point miles outside of the city. What they are asking for is a creatively designed trail that offers glimpses of water, urban greening, the sound of birds, splashes of color.

These residents, whether they are in motion on foot or on a bike, or whether they are just meeting a friend or taking the dog for a short walk, are looking for a few moments of peace and refreshment in the midst of a busy and often stressful day. Access to nature, the sound or look of water, the beauty of a garden, these are the things that will give them the emotional release they are seeking. That does not mean the trails need to be green and tranquil along their whole length. But residents hope for accessible places where they can dip out of their normal world and dip in to a peaceful, green environment, even if only for a short time.

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## PHYSICAL INFRASTRUCTURE

### 3. Places to Gather and Relax

Numerous people asked for amenities that would allow them to gather with family and friends, entertain their children, or just sit and read a book or enjoy nature. They asked for:

- Places to picnic and barbecue
- Playgrounds
- Benches and other places to sit

### 4. Trail Maintenance and Amenities

Naturally, people hoped for better maintenance of the trail surface, lighting in certain areas, and easier or safer access points including adequate parking. In addition, they hoped for amenities along the trail, such as:

- Bikeshare
- Restrooms
- Sports courts and fields
- Boat rentals

### 5. Signage

In both Norristown and Trenton, participants asked for signs to point the direction to the trail. This seems to be a particularly acute need in Trenton, where we heard about this in the stakeholder meeting, and where awareness was low in the focus groups that the trail extended along the canal all the way through the city. Though not requested in Camden, it was clear that many people there do not know where the trails are and could benefit from signage.

In Norristown, awareness of the Schuylkill River Trail was high. There, a focus group participant suggested that signage could tie into the Circuit Trails Network, not just pointing the way to the local trail, but also indicating further destinations that could be accessed through the regional trail network, to enhance that thirst for exploration.

## PROGRAMMING AND WELCOME

### 6. An Invitation to Have Fun

The best way to overcome a subtle lack of welcome into public spaces, focus group participants said, is to offer compelling and irresistible activities and events and actually invite people into those public spaces, wholeheartedly. Make the space vibrant, and gear it towards the tastes of the audience, and people will come, they said. Make them feel like this is their space. These were some of their ideas:

- Live music
- Festivals
- Crafts and other creative, family-oriented activities
- Pop-up shops

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- Local artisans and vendors
- Historical and cultural commemoration along the trail, especially focused on people of color

*“...get to know the history of New Jersey... There's so much in New Jersey and everyone thinks it's just what you pass through on the way from New York to Philadelphia.” – Trenton Participant*

- Food trucks

*“...food vendors. I was just thinking of all the things that people kind of missed out on during the pandemic where everyone loves to go out to eat. You can have people come out. Some of the restaurants that have lost money can recoup some of that.” – Southwest Philadelphia Participant*

## 7. Overt Welcome

Stakeholders, who raised the concern that people of color may not feel welcome in parks and other public spaces, even in their own neighborhoods, suggested that imagery can be meaningful. They suggested that public art at trail access points could feature people of color, and the posting of the message “Black Lives Matter” in key locations would also convey a sense of respect and welcome.

## 8. Organized Group Activities

People want to be in groups. In part, given safety concerns, some people will feel more comfortable in the company of others. Study participants also said they are looking for companionship, and would welcome opportunities to join up with other people along the trail to pursue similar interests. They suggested:

- Guided nature hikes
- Birdwatching walks
- Yoga along the trail
- Exercise groups
- Group activities for children

*“(With guided activities along the trail) you would also help the kids' parents, because if they will need a minute, you know? If they need a second to their selves, if their children are somewhere where they feel like they can trust the people that are taking them on these walks and teaching them how to do these different things, it would also be a little, it would alleviate some of the pressure from the younger parents.”*

*– Southwest Philadelphia Participant*

## OUTREACH

### 9. Show People Enjoying the Trail

People want to see images of people who look like them, enjoying the trail. They want to imagine themselves on the trail, and know that they belong there. The Circuit's website, and any outreach, should feature people – real people from these neighborhoods.

Here is how a Southwest Philadelphia resident put it, a 16-year-old focus group participant who worries a lot about the tough streets in the neighborhood around her, but just wants to be outside having fun.

*“Seeing friendly faces, not everyone looking so mean. Maybe like a lot of people, well, not a lot due to COVID now, I wouldn't want like a whole lot of people, but just a couple of people, people laughing, having fun. That would be a good experience.” – Southwest Philadelphia Participant*

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### 10. Leverage Local Social Media and Traditional Door-to-Door

A Trenton participant laughingly said she followed several of her Uber drivers on Instagram because they are fun people who know a lot about the area. But seriously, she pointed out, not only are they fun, but they have great ideas of things to do in the area.

*"Like truthfully it's that one Uber driver, he goes everywhere. His name's Johnny Hollywood. He's funny. I'm like, 'Oh, you were here. Oh, that's so interesting.'" – Trenton Participant*

A number of participants mentioned local social media influencers or bloggers who focus on music, public safety, food, or a variety of other topics. Getting those influencers out to the trail and curating images to their local followers would help create a new impression of the trails, they said.

Many people in these focus groups asked for more traditional and interpersonal means of communication propagated in the neighborhood – flyers handed out door-to-door, conversations, traditional mail.

*"For me it's usually word of mouth a lot. I would like to see more flyers handed out or door-to-door action, which I feel like we don't get at all. Even with town meetings and stuff, you don't get that. It's just, if you're in the know, you're in the know, if not, then you lost out." – Camden Participant*

### A Longer-Term Approach: A Community-Supported Trail and Sense of Pride in Place

There is an eleventh, more ambitious recommendation to consider. This research indicates that there is the potential to engage neighborhood residents to care for their own section of trail, to help maintain and design it to their liking. Focus group participants insisted they would be willing to be engaged in this way, increasing their sense of ownership and use of the trail. Residents want to have pride in their neighborhoods. They want to feel a sense of ownership, and feel that they are part of making the neighborhood better.

Norristown participants, talking about how much safer and better maintained they feel the trail is in higher-income communities nearby, arrived at the idea that neighbors needed to take matters into their own hands and take ownership of public spaces in Norristown to make them better.

*"Basically, I feel as though, if the community comes together and take over the situation, as far as like keeping the park clean, looking after each other...They used to say, it takes a village to raise a child. It takes a village to run everything. So if you come together as a village that cares about your neighborhood and then wants to see better, it will become better."*

*"...Yes. You can help cleaning up..."*

*"...Or even build it up. Plant trees, flowers, just making it nice looking."*

*(Moderator): "Describe what would it be like if the community came together around this spot of the Norristown trail... What does it feel like to you? What can you imagine?"*

*"Something that you can be proud of living Norristown and everything."*

*"Yeah, I think it would be beautiful."*

*"Absolutely somewhere to call home. This is where I live. This is where I'm from and it's beautiful."*

*"It's pride. You take pride in your work. If you're doing good work, then why wouldn't you want to show it off?"*

*"And people want to come into it."*

*"Hey, come see where I live, come see where I go to cookout. You know what I'm saying? Look how beautiful it is and it makes you feel good inside."*

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– Norristown Participants

Trenton participants eagerly jumped in, as well, and earnestly said they would like to help to restore public spaces close to them and make them more inviting and welcoming for people.

*“I would help organize (a clean-up).”*

*“Yeah, I would be interested in helping that, seeing it come to life. ...I've helped plan events before. So if we were to plan a family event, I could help, assist, in planning that.”*

*“I'd be on the landscaping part.”*

– Trenton Participants

This approach would require the involvement of community stakeholders, and the patient presence of community organizing. But residents indicated in this study that they could imagine the trail as a significant point of pride for their neighborhood, and they said they would like to do their part.

## CONCLUSION

A full set of appendices accompanies this summary: survey questionnaires, segmented survey results, recruitment screener and moderator's guide, recordings and transcripts.

It has been our privilege to conduct this research for the Circuit Trails and the William Penn Foundation. We stand by ready to provide further interpretation as needed as you seek to apply these findings.

OpinionWorks LLC  
Annapolis, Maryland  
February 2021



## **Section 2**

### **Trail Survey: Questionnaire**

N=237 trail users in four focus areas, October 17-November 8, 2020

1. How did you get to the trail today?

Walked .....	34%
Biked .....	18%
Drove.....	46%
Bus .....	1%
Some other way (Specify.) .....	1%
run	
trolley	

2. How far away from the trail do you live in blocks or miles?

Measured in Blocks.....	27%
Within 3 blocks of trail .....	16%
4 to 10 blocks .....	9%
More than 10 blocks.....	2%
Measured in Miles.....	73%
Within 1 mile of trail.....	15%
2 to 5 miles.....	26%
6 to 10 miles.....	12%
More than 10 miles.....	19%

3. What is the main thing you are doing on or along the trail today? (Allow multiple.)

Walk .....	48%
Bike .....	36%
Jog or run .....	19%
Picnic or barbecue .....	2%
Skateboard.....	*%
Attend an event.....	*%
Or something else (Specify.) .....	9%
Birdwatching	
Exploring	
Exploring	
Fishing	
Hike, look at plants and wildlife	
Nature, dog, exercise	
Nature, exercise, dog	
Nature, sightsee	
Pick up trash	
Play ball	
Playground	
Talking to a friend	
Tennis, playground	
Took my kid to the park	
Walking dog	

4. How many people are in your group today, including you?

1 .....	45%
2 .....	30%
3 or more.....	26%
Mean .....	2.4 people
Median .....	2.0 people

N=237 trail users in four focus areas, October 17-November 8, 2020

5. If you are in a group, are you with family or friends? (Allow multiple.)

Family.....	53%
Friends .....	60%

5A. How long do you plan to be on the trail today? (in minutes)

30 minutes or less .....	9%
31 to 60 minutes.....	43%
61 to 120 minutes.....	32%
More than 120 minutes .....	15%
Mean .....	92 minutes
Median .....	60 minutes

6. How often do you come to this trail or one like it?

Almost every day.....	35%
At least once a week .....	39%
Once or twice a month .....	19%
Less often.....	7%

7. Do you use the trail for transportation, recreation, exercise, or something else? You can mention more than one.

Exercise .....	78%
Recreation.....	61%
Transportation .....	10%
Something else (Specify.) .....	6%
<i>Enjoy the scenery</i>	
<i>Exploring</i>	
<i>Mental health</i>	
<i>Mental health, relaxation</i>	

8. Is there anything that limits your ability to use the trail? (See verbatim responses at end of questionnaire. Categorized responses shown.)

Litter/Trash/Debris/Fallen trees.....	8%
Street crossings/Trail connections .....	5%
Lack of time .....	5%
Trail surface .....	3%
Safety/Lighting .....	3%
Weather.....	3%
COVID.....	3%
Distance from home .....	2%
Amenities (benches, restrooms, etc.).....	2%
Snow removal .....	1%
Traffic/Speeding vehicles .....	1%
Crowded/Too narrow.....	1%
Gate/Fence .....	1%
Health.....	1%
ATVs .....	*%
Other .....	1%
No/Nothing .....	57%

N=237 trail users in four focus areas, October 17-November 8, 2020

9. Please tell me if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these two statements.

- A. When I am on this trail, it feels like I belong here.  
B. When I am on this trail, I see other people like me.

	A	B
Strongly agree	69%	63%
Somewhat agree	18%	20%
<i>Total Agree</i>	<i>87%</i>	<i>83%</i>
Neutral	11%	11%
Somewhat disagree	1%	4%
Strongly disagree	2%	2%
<i>Total Disagree</i>	<i>3%</i>	<i>6%</i>

### **Focus Group Pre-Recruit**

F1. We may want to get together with a small group of people in a focus group on Zoom to talk about the trail. You would receive \$80. How interested would you be in participating if the focus group was held at a convenient time for you?

Definitely .....42%  
Probably .....16%  
About 50/50 .....7%  
Probably not .....17%  
Definitely not .....19%

*(Contact information collected if interested in the focus group.)*

### **Classification**

These last few questions are just to make sure we have reached a good cross-section of people.

C1.What is your age?

Under 18 .....5%  
18 to 29 .....17%  
30 to 39 .....20%  
40 to 49 .....18%  
50 to 59 .....18%  
60 to 69 .....12%  
70 or more .....7%  
Prefer not to say .....3%

C2.What is your 5-digit zip code at home? *(See data file.)*

C3.What is the name of your neighborhood? *(See data file.)*

N=237 trail users in four focus areas, October 17-November 8, 2020

C4. Do you identify your race or ethnicity as...?

Asian .....	1%
Black or African-American.....	32%
Caucasian or White.....	49%
Hispanic or Latino .....	15%
Or something else? ( <i>Specify.</i> ).....	2%
<i>Multi-Cultural</i>	
<i>Multi-racial</i>	
<i>Native American</i>	
<i>South Asian</i>	
Not sure or prefer not to say .....	2%

C5. What is your gender identity?

Male .....	52%
Female .....	47%
Another gender category ( <i>Specify. None listed.</i> ) .....	*%
Prefer not to say.....	1%

That completes the survey. Thank you very much for your time.

C6. Interviewer Name (*Specify.*)

C7. Day of week interview conducted

<i>Weekend</i> .....	55%
Saturday.....	31%
Sunday.....	24%
<i>Weekday</i> .....	45%
Monday .....	8%
Tuesday .....	13%
Wednesday .....	15%
Thursday .....	9%
Friday .....	1%

C8. Time of day

Morning .....	52%
Afternoon.....	44%
Evening .....	4%

C9. Interview location (*Specify.*)

Trenton.....	(83) 35%
Camden.....	(28) 12%
Cobbs Creek .....	(28) 12%
Norristown .....	(98) 41%

N=237 trail users in four focus areas, October 17-November 8, 2020

### Verbatim Responses

#### 8. Is there anything that limits your ability to use the trail?

A fence  
Closed gates  
Access to get to the trail. Riding is a little more difficult. Traffic on roads.  
Better connected  
Connect Parker Ford to Pottstown without getting on 724.  
Connecting between Chester County and Montgomery  
Connection of trails  
Cross streets inconsistent in Conshohocken  
Crossing over to the other side of trail. More lights.  
Getting to the trail. Have to cross a highway. Specifically Betzwood.  
Lower Providence Egypt Road connection to the trail  
Pawlings Road. Hates to go on the road.  
Yes. We need some bike crossings.  
Bad back  
Spinal problems  
Rain  
Rain, snow  
Weather  
Weather  
Weather  
Weather, time  
COVID-19  
COVID-19  
COVID-19  
COVID-19  
COVID-19, transportation  
Betzwood not meant for bikes and runners. Tear up crushed gravel.  
Gravel  
Gravel, bridges by Manayunk the holes in it by the canal, the Belmont connection  
High water or hard crushed stone  
Manayunk. Pave the towpath.  
Potholes on the way to the trail near West Philly  
Water sits on the trail. Must be paved.  
Snow  
Winter no snow removal  
Winter time no plowing  
Cleanliness  
Condition of trail north of here. Water company doesn't really clear trail of debris.  
Debris, low light in some areas and loitering by shady characters  
Downed branches  
Downed trees. Some areas don't appear to be safe and are not well marked.  
Electric wires, people crapping, weed smoke, possum  
Glass and other trash on the trail are a deterrent, sewage smell at parts.  
Litter  
Litter  
Needles on trail, drinking  
Needs a little trail maintenance  
Short dumping, downed trees  
The geese  
Trash  
Trash, drug dealer users paraphernalia, dead animals  
Trees falling, ATVs  
Trees, trail conditions  
When trees fall over and block the trail after storms.  
ATV riders  
Cars speeding  
I don't use the south end because I'm afraid of the traffic. and occasionally there's a fallen tree or brush in the path that makes cycling through there hard.



N=237 trail users in four focus areas, October 17-November 8, 2020

Traffic and trash, needles, debris

Concerns about safety either criminal activity when I am alone or reckless drivers. Jenisis was almost ran over by a car when this guy was attempting to turn while we were crossing at the intersection of Cobbs Creek Parkway and Whitby Ave.

It's dangerous. People are not very nice.

Lack of lighting

Lighting

Lighting

Need more lighting

Violence

Crowds, narrow trail

Crowds, rain

More width would be nice.

Distance

Distance

Getting to trail

Proximity to live

Proximity. Connect to Haverford.

Driving my kids to school or working limits my time.

Lack of time

School

Sometimes work

Time

Work

Work

Work

Work and home

Work, COVID-19

Work, social distancing

Just a suggestion. More benches on the trail. More stone rather than dirt.

Kayak launch (more of them in Philly) and storage

Lack of Restrooms

Restrooms

Restrooms

government you

Parking access

Signage in Trenton and Lawrence

## **Section 3**

### **Trail Survey: Segmented Results**

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks

1.How did you get to the trail today?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norristown SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	237 100	83 100	28 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	38 100	26 100	172 100
Walked	81 34%	45 54% E	11 39% E	14 50% E	11 11%	24 46% HI	39 44% HI	12 17%	1 6%	-	40 53% L	19 17%	16 46% L	60 51% L	44 36%	35 32%	37 97% RS	18 69% S	26 15%
Biked	42 18%	20 24% D	-	2 7%	20 20% D	9 17%	12 14%	19 27% G	-	-	9 12%	27 24% KMN	3 9%	13 11%	28 23% P	12 11%	-	-	41 24%
Drove	109 46%	17 20%	16 57% Bd	9 32%	67 68% BD	18 35%	34 39%	39 56% FG	15 94% FGH	2 100% KLMN	24 32%	67 59% KMN	15 43%	40 34%	49 40%	60 54% O	1 3%	6 23% Q	102 59% QR
Bus	3 1%	1 1%	1 4%	1 4%	-	1 2%	2 2%	-	-	-	2 3%	-	1 3%	3 3%	1 1%	2 2%	-	1 4%	2 1%
Some other way	2 1%	-	-	2 7%	-	-	1 1%	-	-	-	1 1%	1 1%	-	1 1%	-	2 2%	-	1 4%	1 1%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks  
2.How far away from the trail do you live in blocks or miles?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	237 100	83 100	28 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	38 100	26 100	172 100
Total Expressed in Blocks	65 27%	31 37% E	8 29% E	18 64% BCE	8 8%	18 35% HI	31 35% HI	10 14%	1 6%	-	30 39% L	18 16%	12 34% L	45 38% L	29 24%	34 31%	38 100%	26 100%	-
Within 3 blocks	38 16%	21 25% E	4 14%	8 29% E	5 5%	9 17% h	20 23% HI	5 7%	1 6%	-	16 21%	14 12%	5 14%	23 20%	19 16%	17 15%	38 100%	-	-
4 to 10 blocks	21 9%	9 11% E	3 11%	7 25% E	2 2%	8 15% h	8 9%	4 6%	-	-	11 14% L	2 2%	6 17% L	18 15% L	8 7%	13 12%	-	21 81%	-
More than 10 blocks	5 2%	-	1 4%	3 11%	1 1%	1 2%	2 2%	1 1%	-	-	3 4%	2 2%	-	3 3%	1 1%	4 4%	-	5 19%	-
Unsure how many blocks	1 *%	1 1%	-	-	-	-	1 1%	-	-	-	-	-	1 3%	1 1%	1 1%	-	-	-	-
Total Expressed in Miles	172 73%	52 63% D	20 71% D	10 36%	90 92% BCD	34 65%	57 65%	60 86% FG	15 94% FG	2 100% KLMN	46 61%	96 84% KMN	23 66%	72 62%	93 76%	77 69%	-	-	172 100%
Within 1 mile	35 15%	22 27% CDE	2 7%	2 7%	9 9%	12 23% h	15 17%	8 11%	-	-	18 24% Lm	10 9%	4 11%	24 21% Lm	22 18%	12 11%	-	-	35 20%
2 to 5 miles	62 26%	10 12%	15 54% BDE	7 25%	30 31% B	11 21%	20 23%	22 31%	5 31%	-	22 29%	30 26%	8 23%	30 26%	29 24%	33 30%	-	-	62 36%
6 to 10 miles	28 12%	3 4%	1 4%	1 4%	23 23% BCD	6 12%	7 8%	12 17% g	3 19%	-	3 4%	23 20% KMN	1 3%	4 3%	18 15%	10 9%	-	-	28 16%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks  
2.How far away from the trail do you live in blocks or miles?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	white	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
More than 10 miles	46 19%	16 19% c	2 7%	-	28 29% C	5 10%	15 17%	18 26% F	7 44% FG	2 100% KLMN	3 4%	32 28% KN	10 29% KN	14 12% K	24 20%	21 19%	-	-	46 27%
Unsure how many miles	1 *%	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 1%	-	-	1 1%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks  
3.What is the main thing you are doing on or along the trail today?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====				==GENDER==		DISTANCE FROM TRL			
	ALL	Trntn D&R	Cmden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	237 100	83 100	28 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	38 100	26 100	172 100
walk	113 48%	48 58% E	15 54% E	21 75% bcE	29 30%	26 50%	48 55% h	28 40%	6 38%	1 50% L	55 72% JLMN	35 31%	17 49% l	75 64% LM	54 44%	58 52%	29 76% S	21 81% S	62 36%
Bike	85 36%	27 33% CD	1 4%	2 7%	55 56% BCD	16 31%	19 22%	38 54% FG	9 56% fg	1 50% K	11 14%	61 54% KMN	9 26%	22 19%	55 45% P	28 25%	2 5%	1 4%	81 47% QR
Jog or run	46 19%	12 14%	14 50% BDE	3 11%	17 17%	11 21% H	24 27% H	4 6%	3 19%	-	14 18%	18 16%	11 31% l	25 21%	23 19%	22 20%	6 16%	2 8%	38 22% R
Picnic or barbecue	5 2%	5 6%	-	-	-	4 8%	-	-	-	-	1 1%	-	3 9%	4 3%	1 1%	3 3%	1 3%	1 4%	3 2%
Skateboard	1 *%	-	-	-	1 1%	1 2%	-	-	-	-	-	-	1 3%	1 1%	1 1%	-	-	-	1 1%
Attend an event	1 *%	-	-	1 4%	-	-	1 1%	-	-	-	-	1 1%	-	-	-	1 1%	-	1 4%	-
Or something else	21 9%	8 10% E	1 4%	10 36% BCE	2 2%	3 6%	16 18% FH	1 1%	1 6%	-	8 11%	10 9%	3 9%	12 10%	6 5%	15 14% O	6 16%	5 19% S	10 6%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 - Opinionworks

4.How many people are in your group today, including you?

	ALL	Trntn D&R	Camden	Cobbs Creek	Norristown SRT	=====AGE=====				=====RACE/ETHNICITY=====				==GENDER==		DISTANCE FROM TRL			
						<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	235 100	82 100	27 100	28 100	98 100	52 100	87 100	70 100	16 100	2 100	76 100	113 100	35 100	117 100	121 100	111 100	37 100	26 100	171 100
1	105 45%	35 43%	19 70% BE	18 64% BE	33 34%	21 40%	41 47%	33 47%	6 38%	-	48 63% LMN	42 37%	13 37%	63 54% LM	61 50% p	44 40%	22 59% S	17 65% S	66 39%
2	70 30%	23 28% d	8 30%	4 14%	35 36% D	12 23%	23 26%	26 37% f	6 38%	2 100% KLMN	17 22%	42 37% KMN	5 14%	26 22%	31 26%	37 33%	11 30% R	1 4%	58 34% R
3	18 8%	8 10%	-	1 4%	9 9%	7 13%	5 6%	4 6%	2 12%	-	3 4%	9 8%	4 11%	7 6%	9 7%	9 8%	2 5%	2 8%	13 8%
4	14 6%	8 10%	-	2 7%	4 4%	4 8%	6 7%	2 3%	1 6%	-	1 1%	5 4%	8 23% KLN	9 8% K	8 7%	6 5%	1 3%	2 8%	11 6%
5 or more	28 12%	8 10%	-	3 11%	17 17%	8 15%	12 14%	5 7%	1 6%	-	7 9%	15 13%	5 14%	12 10%	12 10%	15 14%	1 3%	4 15% q	23 13% Q
Median	2.00	2.00	1.00	1.00	2.00	2.00	2.00	2.00	2.00	2.00	1.00	2.00	2.00	1.00	1.00	2.00	1.00	1.00	2.00
Mean	2.40	2.34 C	1.30	1.93 C	2.90 CD	2.87 h	2.34	2.04	2.38	2.00	1.93	2.58 J	2.74 JKN	2.16 k	2.31	2.44	1.76	2.27	2.56 Q
	2.00	2.00	1.00	1.00	2.00	2.00	2.00	2.00	2.00	2.00	1.00	2.00	2.00	1.00	1.00	2.00	1.00	1.00	2.00

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.



Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks

5.If you are in a group, are you with family or friends?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	white	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	130 100	45 100	12 100	10 100	63 100	31 100	47 100	36 100	10 100	2 100	30 100	69 100	22 100	56 100	59 100	68 100	14 100	10 100	105 100
Family	69 53%	27 60%	7 58%	9 90% BCE	26 41%	15 48%	35 74% FHI	13 36%	3 30%	-	14 47%	29 42%	19 86% KLN	36 64% KL	30 51%	37 54%	12 86% S	9 90% S	47 45%
Friends	78 60%	29 64%	5 42%	4 40%	40 63%	20 65% G	19 40%	26 72% G	7 70% g	2 100% KLMN	21 70% MN	45 65% M	8 36%	30 54% M	36 61%	40 59%	4 29%	6 60%	68 65% Q

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks  
5A.How long do you plan to be on the trail today? (in minutes)

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====				==GENDER==		DISTANCE FROM TRL			
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	111 100	17 100	26 100	28 100	40 100	15 100	42 100	41 100	7 100	2 100	36 100	61 100	9 100	48 100	44 100	65 100	17 100	14 100	80 100
30 minutes or less	10 9%	1 6%	4 15%	3 11%	2 5%	5 33% GH	3 7%	1 2%	-	-	5 14%	4 7%	1 11%	6 12%	5 11%	5 8%	2 12%	2 14%	6 8%
31 to 60 minutes	48 43%	3 18%	18 69% BE	18 64% BE	9 22%	8 53%	22 52% H	12 29%	5 71% H	1 50% L	25 69% JLMN	20 33%	3 33%	28 58% Lm	12 27%	36 55% O	9 53%	9 64% s	30 38%
61 to 120 minutes	36 32%	7 41% C	4 15%	7 25%	18 45% Cd	2 13%	15 36% f	15 37% F	-	1 50% KL	4 11%	23 38% Kn	5 56% KN	11 23% K	17 39%	17 26%	5 29%	3 21%	28 35%
More than 120 minutes	17 15%	6 35%	-	-	11 28%	-	2 5%	13 32% G	2 29%	-	2 6%	14 23% KN	-	3 6%	10 23%	7 11%	1 6%	-	16 20% q
Mean	92.00	130.3 CD	62.65	64.11	114.3 CD	52.27	75.07 F	124.0 FG	97.14	90.00 K	66.64	104.0 jKN	90.00	75.60 K	105.2 P	82.63	73.82	59.57	101.5 QR
Median	60.00	120.0	60.00	60.00	120.0	60.00	60.00	120.0	60.00	90.00	60.00	90.00	120.0	60.00	90.00	60.00	60.00	60.00	90.00

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks  
6.How often do you come to this trail or one like it?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	236 100	83 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	37 100	26 100	172 100
Almost every day	82 35%	26 31%	15 56% BDe	7 25%	34 35%	14 27%	32 36%	23 33%	10 62% FGH	1 50% L	33 43% Mn	39 34% M	6 17%	44 38% M	47 39%	35 32%	20 54% S	10 38%	52 30%
At least once a week	93 39%	25 30%	8 30%	12 43%	48 49% BC	21 40%	29 33%	36 51% GI	4 25%	1 50% K	28 37% MN	54 47% MN	6 17%	35 30% M	47 39%	43 39%	9 24%	7 27%	77 45% Qr
Once or twice a month	45 19%	21 25% CE	3 11%	9 32% CE	12 12%	12 23% hI	20 23% hI	8 11%	1 6%	-	11 14%	17 15%	16 46% KLN	27 23% K	18 15%	27 24% o	5 14%	6 23%	34 20%
Less often	16 7%	11 13% CE	1 4%	-	4 4%	5 10%	7 8%	3 4%	1 6%	-	4 5%	4 4%	7 20% KLN	11 9% kl	10 8%	6 5%	3 8%	3 12%	9 5%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks

7.Do you use the trail for transportation, recreation, exercise, or something else? You can mention more than one.

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	236 100	83 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	37 100	26 100	172 100
Exercise	183 78%	44 53%	25 93% B	27 96% B	87 89% B	35 67%	66 75%	60 86% Fg	15 94% FG	2 100% KLMN	54 71% M	103 90% KMN	18 51%	77 66% M	93 76%	88 79%	26 70%	15 58%	142 83% R
Recreation	143 61%	42 51% C	5 19%	18 64% C	78 80% BC	28 54%	53 60%	45 64%	11 69%	1 50% K	27 36%	88 77% JKMN	20 57% Kn	51 44% K	71 58%	69 62%	21 57% R	8 31%	114 66% R
Transportation	23 10%	9 11%	4 15%	3 11%	7 7%	9 17% h	9 10%	4 6%	-	-	9 12%	8 7%	5 14%	14 12%	15 12%	7 6%	4 11%	7 27% S	12 7%
Something else	15 6%	10 12%	1 4%	4 14%	-	1 2%	11 12% FH	2 3%	-	-	6 8% l	3 3%	5 14% l	12 10% L	5 4%	10 9%	6 16% S	4 15% S	4 2%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 - Opinionworks  
8. Is there anything that limits your ability to use the trail?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====				==GENDER==		DISTANCE FROM TRL			
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	218 100	77 100	27 100	16 100	98 100	52 100	75 100	67 100	16 100	2 100	67 100	108 100	32 100	105 100	119 100	97 100	30 100	22 100	166 100
Litter/Trash/Debris/ Fallen trees	18 8%	11 14% C	1 4%	6 38% bC	-	3 6%	10 13%	5 7%	-	1 50% KL	8 12%	6 6%	-	12 11%	8 7%	10 10%	6 20% rs	1 5%	11 7%
Street crossings/Trail connections	11 5%	2 3%	1 4%	-	8 8% b	1 2%	6 8% f	4 6%	-	-	1 1%	9 8% KN	1 3%	2 2%	7 6%	3 3%	1 3%	-	10 6%
Lack of time	11 5%	5 6% e	3 11% e	2 12%	1 1%	4 8%	3 4%	2 3%	-	-	2 3%	3 3%	4 12%	6 6%	3 3%	8 8% o	2 7%	1 5%	8 5%
Trail surface	7 3%	-	-	-	7 7%	3 6%	1 1%	3 4%	-	-	1 1%	6 6% n	-	1 1%	3 3%	4 4%	-	-	7 4%
Safety/Lighting	7 3%	3 4%	-	3 19% e	1 1%	1 2%	4 5%	2 3%	-	-	6 9% L	1 1%	-	6 6% l	3 3%	4 4%	3 10%	1 5%	3 2%
Weather	6 3%	-	2 7%	1 6%	3 3%	-	1 1%	3 4%	2 12%	-	1 1%	5 5% n	-	1 1%	4 3%	2 2%	1 3%	1 5%	4 2%
COVID	6 3%	4 5%	2 7%	-	-	5 10% g	1 1%	-	-	-	2 3%	-	4 12%	6 6%	3 3%	3 3%	1 3%	-	5 3%
Distance from home	5 2%	1 1%	-	1 6%	3 3%	2 4%	2 3%	-	1 6%	-	-	3 3%	2 6%	2 2%	2 2%	3 3%	-	-	5 3%
Amenities (benches, restrooms, etc.)	5 2%	4 5%	-	-	1 1%	-	-	3 4%	1 6%	-	1 1%	3 3%	-	1 1%	1 1%	3 3%	-	-	5 3%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

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Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
OpinionWorks  
8. Is there anything that limits your ability to use the trail?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Snow removal	3 1%	1 1%	-	-	2 2%	1 2%	1 1%	1 1%	-	-	1 1%	1 1%	-	2 2%	3 3%	-	1 3%	-	2 1%
Traffic/Speeding vehicles	3 1%	-	-	3 19%	-	-	1 1%	-	-	-	2 3%	1 1%	-	2 2%	-	3 3%	-	3 14%	-
Crowded/Too narrow	3 1%	-	-	-	3 3%	1 2%	-	1 1%	-	-	-	2 2%	1 3%	1 1%	2 2%	1 1%	-	-	3 2%
Gate/Fence	2 1%	1 1%	1 4%	-	-	-	1 1%	-	-	-	-	1 1%	1 3%	1 1%	1 1%	1 1%	-	-	2 1%
Health	2 1%	-	2 7%	-	-	-	1 1%	1 1%	-	-	1 1%	-	-	2 2%	-	2 2%	-	1 5%	1 1%
ATVs	1 *%	1 1%	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	1 1%	1 3%	-	-
Other	3 1%	2 3%	-	-	1 1%	1 2%	1 1%	1 1%	-	-	1 1%	2 2%	-	1 1%	2 2%	1 1%	-	-	3 2%
No/Nothing	125 57%	42 55%	15 56%	-	68 69% B	30 58%	41 55%	41 61%	12 75% g	1 50%	40 60%	64 59% J	19 59%	59 56%	77 65% P	48 49%	14 47%	14 64%	97 58%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 - Opinionworks  
9A. when I am on this trail, it feels like I belong here. (Please tell me if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these two statements.)

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norristown SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	236 100	83 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	37 100	26 100	172 100
Strongly agree	162 69%	44 53%	14 52%	16 57%	88 90% BCD	28 54%	57 65%	59 84% FG	15 94% FG	1 50%	51 67% JMN	94 82% JKMN	12 34%	67 57% M	84 69%	76 68%	21 57%	13 50%	128 74% QR
Somewhat agree	43 18%	19 23% E	8 30% E	6 21%	10 10%	12 23% hI	18 20% i	8 11%	1 6%	1 50% KL	13 17%	13 11%	11 31% L	26 22% kL	22 18%	20 18%	6 16%	6 23%	31 18%
TOTAL AGREE	205 87%	63 76%	22 81%	22 79%	98 100% BCD	40 77%	75 85%	67 96% FG	16 100% FGH	2 100% KLMN	64 84% M	107 94% KMN	23 66%	93 79% M	106 87%	96 86%	27 73%	19 73%	159 92% QR
Neutral	25 11%	17 20%	5 19%	3 11%	-	12 23% GH	8 9%	3 4%	-	-	8 11%	5 4%	12 34% KLN	20 17% KL	15 12%	10 9%	6 16%	6 23% S	12 7%
Somewhat disagree	2 1%	1 1%	-	1 4%	-	-	2 2%	-	-	-	1 1%	1 1%	-	1 1%	1 1%	1 1%	1 3%	-	1 1%
Strongly disagree	4 2%	2 2%	-	2 7%	-	-	3 3%	-	-	-	3 4%	1 1%	-	3 3%	-	4 4%	3 8%	1 4%	-
TOTAL DISAGREE	6 3%	3 4%	-	3 11%	-	-	5 6%	-	-	-	4 5%	2 2%	-	4 3%	1 1%	5 5% O	4 11% S	1 4%	1 1%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.



Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 - Opinionworks  
9B. when I am on this trail, I see other people like me. (Please tell me if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these two statements.)

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					===GENDER===		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norristown	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	236 100	83 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	37 100	26 100	172 100
Strongly agree	148 63%	42 51%	13 48%	13 46%	80 82% BCD	24 46%	50 57%	60 86% FG	12 75% F	1 50%	46 61% jMN	87 76% JKMN	10 29%	60 51% M	77 63%	69 62%	14 38%	12 46%	122 71% QR
Somewhat agree	48 20%	20 24% e	7 26%	7 25%	14 14%	13 25% h	19 22%	9 13%	3 19%	1 50% KL	17 22%	18 16%	9 26%	28 24%	23 19%	24 22%	11 30%	7 27%	30 17%
TOTAL AGREE	196 83%	62 75%	20 74%	20 71%	94 96% BCD	37 71%	69 78%	69 99% FG	15 94% FG	2 100% KLMN	63 83% MN	105 92% kMN	19 54%	88 75% M	100 82%	93 84%	25 68%	19 73%	152 88% Qr
Neutral	26 11%	15 18% dE	6 22% E	2 7%	3 3%	9 17% H	12 14% H	1 1%	1 6%	-	5 7%	6 5%	13 37% KLN	18 15% KL	15 12%	11 10%	5 14%	3 12%	17 10%
Somewhat disagree	9 4%	4 5%	1 4%	4 14%	-	3 6%	5 6%	-	-	-	5 7%	2 2%	2 6%	7 6% I	4 3%	5 5%	3 8%	3 12%	3 2%
Strongly disagree	5 2%	2 2%	-	2 7%	1 1%	3 6%	2 2%	-	-	-	3 4%	1 1%	1 3%	4 3%	3 2%	2 2%	4 11%	1 4%	-
TOTAL DISAGREE	14 6%	6 7% E	1 4%	6 21% bCE	1 1%	6 12%	7 8%	-	-	-	8 11% L	3 3%	3 9%	11 9% L	7 6%	7 6%	7 19% S	4 15% s	3 2%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
OpinionWorks  
F1. We may want to get together with a small group of people in a focus group on Zoom to talk about the trail...How  
interested would you be in participating...?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					=====GENDER=====		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norristown SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latino	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	236 100	83 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	37 100	26 100	172 100
Definitely	98 42%	35 42%	6 22%	14 50%	43 44%	15 29%	40 45%	36 51%	3 19%	1 50%	37 49%	53 46%	3 9%	44 38%	49 40%	46 41%	17 46%	7 27%	74 43%
				C	C		FI	FI			MN	M		M					r
Probably	38 16%	7 8%	6 22%	13 46%	12 12%	5 10%	14 16%	13 19%	2 12%	-	14 18%	16 14%	5 14%	20 17%	13 11%	25 23%	6 16%	10 38%	22 13%
				BCE												O		QS	
About 50/50	16 7%	7 8%	1 4%	-	8 8%	7 13%	4 5%	3 4%	2 12%	-	3 4%	7 6%	5 14%	9 8%	10 8%	6 5%	2 5%	2 8%	12 7%
						gh								k					
Probably not	39 17%	20 24%	8 30%	-	11 11%	13 25%	16 18%	7 10%	1 6%	-	13 17%	14 12%	11 31%	24 21%	22 18%	17 15%	6 16%	4 15%	29 17%
						HI							Ln	l					
Definitely not	45 19%	14 17%	6 22%	1 4%	24 24%	12 23%	14 16%	11 16%	8 50%	1 50%	9 12%	24 21%	11 31%	20 17%	28 23%	17 15%	6 16%	3 12%	35 20%
		D	D		D			FGH		KL		k	KN	k					

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks  
C1.what is your age?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====				==GENDER==		DISTANCE FROM TRL			
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	234 100	81 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	36 100	26 100	171 100
Under 18	12 5%	8 10%	-	-	4 4%	12 23%	-	-	-	-	6 8%	-	6 17%	12 10%	11 9% P	1 1%	6 17% S	3 12%	3 2%
18 to 29	40 17%	18 22%	8 30%	-	14 14%	40 77%	-	-	-	-	15 20%	13 11%	10 29% L	26 22% L	21 17%	19 17%	3 8%	6 23%	31 18% q
30 to 39	47 20%	18 22%	4 15%	11 39% bCE	14 14%	-	47 53%	-	-	-	18 24%	19 17%	10 29%	29 25%	20 16%	26 23%	12 33% rs	4 15%	30 18%
40 to 49	41 18%	16 20%	5 19%	8 29% e	12 12%	-	41 47%	-	-	1 50% KL	14 18%	20 18%	4 11%	20 17%	18 15%	23 21%	8 22%	6 23%	27 16%
50 to 59	42 18%	12 15%	4 15%	6 21%	20 20%	-	-	42 60%	-	1 50% KL	12 16%	24 21%	4 11%	18 15%	20 16%	22 20%	3 8%	5 19%	34 20% Q
60 to 69	28 12%	7 9%	-	-	21 21% B	-	-	28 40%	-	-	6 8%	22 19% KN	-	6 5%	18 15%	10 9%	2 6%	-	26 15% Q
70 to more	16 7%	-	4 15%	-	12 12%	-	-	-	16 100%	-	2 3%	13 11% KN	-	2 2%	13 11% P	3 3%	1 3%	-	15 9% q
Prefer not to say	8 3%	2 2%	2 7%	3 11%	1 1%	-	-	-	-	-	3 4%	3 3%	1 3%	4 3%	1 1%	7 6% O	1 3%	2 8%	5 3%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
OpinionWorks  
C4.Do you identify your race or ethnicity as...? Choose any that apply to you.

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====				==GENDER==		DISTANCE FROM TRL			
	ALL	Trntn D&R	Camden	Cobbs Creek	Norristown SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hispanic Latino	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	234 100	81 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	36 100	26 100	171 100
Asian	2 1%	1 1%	1 4%	-	-	-	1 1%	1 1%	-	2 100%	1 1%	1 1%	-	2 2%	1 1%	1 1%	-	-	2 1%
Black or African-American	76 32%	39 48% E	15 56% E	15 54% E	7 7%	21 40% HI	32 36% I	18 26%	2 12%	1 50% L	76 100%	2 2%	-	76 65% L	41 34%	35 32%	16 44% S	14 54% S	46 27%
Caucasian or white	114 49%	15 19%	5 19%	13 46% BC	81 83% BCD	13 25%	39 44% F	46 66% FG	13 81% FG	1 50% K	2 3%	114 100%	-	2 2%	53 43%	60 54%	14 39% R	4 15%	96 56% QR
Hispanic or Latino	35 15%	21 26% DE	5 19% d	1 4%	8 8%	16 31% GH	14 16% H	4 6%	-	-	-	-	35 100%	35 30%	22 18%	13 12%	5 14%	6 23%	23 13%
Something else	5 2%	3 4%	1 4%	-	1 1%	1 2%	3 3%	1 1%	-	-	-	-	-	5 4%	3 2%	2 2%	2 6%	1 4%	2 1%
Not sure or prefer not to say	5 2%	2 2%	2 7%	-	1 1%	1 2%	2 2%	-	1 6%	-	-	-	-	-	2 2%	3 3%	-	1 4%	4 2%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks  
C5.what is your gender identity?

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	234 100	81 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	36 100	26 100	171 100
Male	122 52%	53 65% c	12 44%	-	57 58%	32 62% G	38 43%	38 54%	13 81% fGH	1 50%	41 54%	53 46%	22 63% l	67 57% l	122 100%	-	19 53%	9 35%	93 54% R
Female	111 47%	28 35%	15 56% b	28 100% BCE	40 41%	20 38% i	49 56% FI	32 46% I	3 19%	1 50%	35 46%	60 53% m	13 37%	50 43%	-	111 100%	17 47%	17 65% S	77 45%
Prefer not to say	1 *%	-	-	-	1 1%	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-	1 1%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
OpinionWorks  
Trail

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	237 100	83 100	28 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	38 100	26 100	172 100
D&R (Trenton)	83 35%	83 100%	-	-	-	26 50% H	34 39%	19 27%	-	1 50% L	39 51% L	15 13%	21 60% L	64 55% L	53 43% P	28 25%	21 55% rS	9 35%	52 30%
Cooper River or Waterfront (Camden)	28 12%	-	28 100%	-	-	8 15% h	9 10%	4 6%	4 25% h	1 50% KL	15 20% L	5 4%	5 14%	21 18% L	12 10%	15 14%	4 11%	4 15%	20 12%
Cobbs Creek	28 12%	-	-	28 100%	-	-	19 22% H	6 9%	-	-	15 20% MN	13 11% M	1 3%	16 14% M	-	28 25%	8 21% S	10 38% S	10 6%
SRT (Norristown)	98 41%	-	-	-	98 100%	18 35%	26 30%	41 59% FG	12 75% FG	-	7 9%	81 71% KMN	8 23% kn	16 14% k	57 47% p	40 36%	5 13%	3 12%	90 52% QR

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
OpinionWorks  
Day of week interview conducted

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====				==GENDER==		DISTANCE FROM TRL			
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	234 100	81 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	36 100	26 100	171 100
WEEKEND	129 55%	46 57% D	-	2 7%	81 83% BD	33 63% gi	42 48%	45 64% GI	6 38%	1 50% k	30 39%	77 68% JKMN	16 46%	50 43%	80 66% P	48 43%	16 44%	11 42%	102 60% qr
Saturday	73 31%	27 33% D	-	2 7%	44 45% D	19 37% I	29 33% I	21 30% i	2 12%	-	16 21%	44 39% KN	9 26%	27 23%	37 30%	35 32%	7 19%	6 23%	60 35% Q
Sunday	56 24%	19 23%	-	-	37 38% B	14 27% g	13 15%	24 34% G	4 25%	1 50% KL	14 18%	33 29% kn	7 20%	23 20%	43 35% P	13 12%	9 25%	5 19%	42 25%
WEEKDAY	105 45%	35 43% E	27 100% BE	26 93% BE	17 17%	19 37%	46 52% fH	25 36%	10 62% fH	1 50% L	46 61% jL	37 32%	19 54% L	67 57% L	42 34%	63 57% O	20 56% s	15 58% s	69 40%
Monday	19 8%	8 10%	5 19% de	1 4%	5 5%	5 10%	10 11% H	2 3%	-	-	10 13% L	5 4%	4 11%	14 12% L	10 8%	9 8%	3 8%	2 8%	14 8%
Tuesday	30 13%	10 12%	-	20 71% B	-	3 6%	18 20% F	8 11%	-	-	13 17%	12 11%	5 14%	18 15%	3 2%	27 24% O	6 17%	7 27% s	17 10%
wednesday	34 15%	10 12%	22 81% BD	2 7%	-	10 19% h	14 16% h	5 7%	4 25%	1 50% KL	18 24% L	5 4%	8 23% L	27 23% L	16 13%	18 16%	9 25% s	4 15%	20 12%
Thursday	20 9%	5 6%	-	3 11%	12 12%	-	3 3%	10 14% G	6 38% Gh	-	5 7%	15 13% N	-	6 5%	12 10%	8 7%	2 6%	1 4%	17 10%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.



Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
OpinionWorks  
Day of week interview conducted

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====				==GENDER==		DISTANCE FROM TRL			
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	white	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Friday	2 1%	2 2%	-	-	-	1 2%	1 1%	-	-	-	-	-	2 6%	2 2%	1 1%	1 1%	-	1 4%	1 1%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Intercept Survey - Trenton (D&R), Camden, Cobbs Creek, Norristown (SRT) - Oct 17-Nov 8, 2020 -  
Opinionworks  
Time of day

	=====TRAIL=====					=====AGE=====				=====RACE/ETHNICITY=====					==GENDER==		DISTANCE FROM TRL		
	ALL	Trntn D&R	Camden	Cobbs Creek	Norrs SRT	<30	30-49	50-69	70+	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Male	Female	0-3 Blks	4+ Blks	Miles
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	234 100	81 100	27 100	28 100	98 100	52 100	88 100	70 100	16 100	2 100	76 100	114 100	35 100	117 100	122 100	111 100	36 100	26 100	171 100
Morning	122 52%	37 46% D	23 85% BDE	6 21%	56 57% D	29 56%	48 55%	30 43%	11 69% H	-	37 49%	60 53%	20 57%	60 51%	66 54%	56 50%	11 31%	10 38%	101 59% QR
Afternoon	102 44%	42 52% C	4 15%	14 50% C	42 43% C	22 42%	32 36%	39 56% Gi	5 31%	2 100% KLMN	35 46%	49 43%	14 40%	52 44%	55 45%	46 41%	22 61% S	14 54%	65 38%
Evening	10 4%	2 2%	-	8 29% B	-	1 2%	8 9% FH	1 1%	-	-	4 5%	5 4%	1 3%	5 4%	1 1%	9 8% O	3 8%	2 8%	5 3%

Comparison Groups: BCDE/FGHI/JKLMN/OP/QRS  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

## **Section 4**

### **Community Survey: Questionnaire**

Community residents in four focus areas, October 23 – November 29, 2020

## 8Introduction and Screening

S1.\*What is your 5-digit zip code at home? (See data file.)

S2. What is the name of your neighborhood? (See data file.)

S3. About how many years have you lived in this neighborhood?

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Less than 3 years.....	24%.....	18%.....	20%.....	11%.....
3 to 9 years .....	24%.....	30%.....	30%.....	34%.....
10 to 24 years .....	32%.....	32%.....	31%.....	37%.....
25 years or more .....	20%.....	20%.....	20%.....	17%.....

S4.\*What county do you live in?

Camden.....	100%
Delaware .....	39%
Mercer .....	100%
Montgomery .....	100%
Philadelphia.....	61%

## General Context

1. In a few words or a sentence, what do you like about living in this neighborhood? (Open-ended. Categorized responses below. Verbatim responses found at the end of the questionnaire.)

Quiet/Peaceful.....	14%.....	22%.....	19%.....	19%.....
Friendly/Good neighbors.....	22%.....	15%.....	14%.....	19%.....
Access to parks, trails, nature .....	14%.....	8%.....	4%.....	5%.....
Convenient/Accessible.....	8%.....	4%.....	9%.....	11%.....
Shopping/Restaurants.....	5%.....	7%.....	5%.....	5%.....
At home here/Grew up here/Family here.....	5%.....	5%.....	5%.....	*%.....
Clean/Safe .....	4%.....	2%.....	1%.....	3%.....
Just like it .....	4%.....	6%.....	5%.....	5%.....
Good location .....	2%.....	3%.....	2%.....	*%.....
Diversity .....	4%.....	2%.....	2%.....	8%.....
Good vibe.....	*%.....	2%.....	4%.....	3%.....
Affordable.....	2%.....	1%.....	2%.....	3%.....
Close-knit .....	*%.....	1%.....	*%.....	*%.....
Walkable .....	1%.....	*%.....	*%.....	*%.....
Everything .....	*%.....	1%.....	2%.....	3%.....
Something else .....	8%.....	7%.....	9%.....	3%.....
Nothing/Negative comment/Not sure .....	8%.....	10%.....	8%.....	14%.....

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2. What do you most wish was different? (Open-ended. Categorized responses below.  
Verbatim responses found at the end of the questionnaire.)

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Deal with crime/violence/drugs .....	15%	18%	21%	5%
Friendlier people/Community feel .....	6%	8%	14%	8%
Green space, parks, trails .....	5%	3%	2%	5%
Better/More shopping/restaurants .....	5%	7%	4%	14%
Better streets, parking, sidewalks .....	6%	8%	5%	*%
Less traffic, speeding .....	6%	1%	*%	3%
Cleaner/Less litter .....	8%	5%	7%	*%
More affordable/More opportunity .....	4%	5%	1%	8%
More things to do .....	4%	3%	4%	*%
Quieter .....	2%	2%	3%	*%
Everything/Wish I could get out.....	5%	5%	2%	*%
Lower taxes.....	2%	4%	2%	*%
Equal opportunity for all people.....	2%	*%	1%	3%
Better housing .....	2%	1%	4%	*%
Government services/Code enforcement .....	2%	3%	1%	*%
Better transportation access .....	2%	1%	1%	*%
Better schools .....	1%	2%	2%	5%
Better atmosphere/environment.....	1%	1%	2%	3%
Abandoned buildings/Vacant lots.....	2%	*%	1%	3%
More pride in neighborhood .....	*%	3%	*%	*%
Something else .....	4%	5%	5%	11%
Not sure.....	2%	2%	4%	3%
Nothing.....	8%	12%	10%	19%

3. \*Students are often given the grades A through F to rate the quality of their work. If you were grading your neighborhood, what grade would you give it for each of these things?  
(Randomize list.)

A. How safe it feels

A (4) .....	18%	15%	20%	33%
B (3) .....	23%	25%	21%	25%
C (2) .....	29%	32%	24%	31%
D (1) .....	13%	14%	18%	11%
F (0) .....	13%	12%	13%	*%
Not sure.....	3%	2%	4%	*%
Mean (4.00).....	2.20	2.19	2.18	2.81

\*%=less than one-half percent

B. Access to nice parks and green spaces

A (4) .....	34%	23%	26%	39%
B (3) .....	20%	26%	25%	28%
C (2) .....	23%	26%	19%	14%
D (1) .....	10%	12%	15%	17%
F (0) .....	9%	9%	12%	3%
Not sure.....	4%	5%	3%	*%
Mean (4.00).....	2.61	2.45	2.40	2.83

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C. Neighbors who are friendly and look out for each other

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
A (4) .....	39%	30%	24%	36%
B (3) .....	24%	23%	31%	28%
C (2) .....	19%	23%	18%	19%
D (1) .....	9%	10%	16%	8%
F (0) .....	7%	12%	9%	6%
Not sure .....	2%	3%	2%	3%
Mean (4.00) .....	2.81	2.51	2.46	2.83

D. Well-maintained and accessible sidewalks, trails, and other places you can walk

A (4) .....	17%	22%	20%	44%
B (3) .....	20%	16%	29%	31%
C (2) .....	29%	25%	21%	11%
D (1) .....	18%	16%	16%	8%
F (0) .....	13%	16%	9%	6%
Not sure .....	3%	4%	5%	*%
Mean (4.00) .....	2.10	2.12	2.38	3.00

E. Interesting things to do

A (4) .....	8%	15%	20%	25%
B (3) .....	33%	21%	18%	28%
C (2) .....	28%	22%	25%	19%
D (1) .....	14%	20%	18%	19%
F (0) .....	14%	17%	15%	8%
Not sure .....	3%	4%	4%	*%
Mean (4.00) .....	2.05	1.97	2.11	2.42

**Outdoor Activities**

4. \*How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.

Use this scale: frequently, occasionally, rarely, or never. *(Do not randomize list.)*

- A. Picnic, barbecue, or just relax in a park
- B. Plant things and take care of your yard or garden
- C. Get in a boat, like a canoe or kayak
- D. See a performance of live music or theater, or visit an art show or craft fair
- E. Fish in the water near where you live
- F. Walk or run on the sidewalks or streets in your neighborhood
- G. Walk or run on a trail
- H. Bike on the streets in your neighborhood
- I. Bike on a trail
- J. Talk to your neighbors
- K. Play sports, like tennis, soccer, frisbee

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**Trenton**

	A	B	C	D	E	F	G	H	I	J	K
Frequently	14%	43%	4%	17%	6%	43%	29%	26%	18%	44%	6%
Occasionally	35%	18%	12%	38%	14%	31%	25%	18%	19%	41%	18%
<b>Top 2</b>	<b>49%</b>	<b>61%</b>	<b>16%</b>	<b>55%</b>	<b>20%</b>	<b>74%</b>	<b>54%</b>	<b>44%</b>	<b>37%</b>	<b>85%</b>	<b>24%</b>
Rarely	29%	17%	22%	26%	15%	17%	19%	21%	21%	12%	24%
Never	18%	20%	60%	20%	64%	9%	26%	34%	41%	3%	50%
Not sure	4%	2%	2%	*%	2%	*%	2%	1%	2%	1%	2%

**Camden**

	A	B	C	D	E	F	G	H	I	J	K
Frequently	23%	36%	5%	20%	5%	33%	21%	23%	17%	41%	12%
Occasionally	34%	24%	14%	29%	13%	31%	22%	26%	13%	30%	22%
<b>Top 2</b>	<b>57%</b>	<b>60%</b>	<b>19%</b>	<b>49%</b>	<b>18%</b>	<b>63%</b>	<b>43%</b>	<b>49%</b>	<b>31%</b>	<b>71%</b>	<b>35%</b>
Rarely	21%	23%	26%	32%	19%	18%	23%	23%	26%	18%	20%
Never	20%	16%	51%	16%	61%	16%	32%	27%	41%	8%	44%
Not sure	2%	1%	4%	3%	2%	2%	2%	1%	2%	3%	1%

**Cobbs Creek**

	A	B	C	D	E	F	G	H	I	J	K
Frequently	19%	25%	7%	14%	7%	34%	18%	14%	12%	38%	17%
Occasionally	38%	29%	8%	35%	13%	41%	30%	29%	19%	32%	22%
<b>Top 2</b>	<b>57%</b>	<b>54%</b>	<b>15%</b>	<b>49%</b>	<b>20%</b>	<b>74%</b>	<b>48%</b>	<b>44%</b>	<b>32%</b>	<b>71%</b>	<b>39%</b>
Rarely	23%	22%	23%	29%	28%	14%	25%	22%	22%	21%	22%
Never	17%	23%	61%	18%	50%	9%	24%	31%	44%	6%	37%
Not sure	2%	1%	1%	4%	2%	2%	2%	2%	2%	2%	2%

**Norristown**

	A	B	C	D	E	F	G	H	I	J	K
Frequently	17%	26%	9%	14%	10%	54%	34%	26%	14%	43%	17%
Occasionally	49%	26%	14%	29%	16%	26%	43%	17%	26%	40%	20%
<b>Top 2</b>	<b>66%</b>	<b>51%</b>	<b>23%</b>	<b>43%</b>	<b>26%</b>	<b>80%</b>	<b>77%</b>	<b>43%</b>	<b>40%</b>	<b>83%</b>	<b>37%</b>
Rarely	31%	23%	37%	40%	18%	11%	14%	14%	20%	17%	31%
Never	3%	23%	40%	17%	56%	9%	9%	43%	40%	*%	31%
Not sure	*%	3%	*%	*%	*%	*%	*%	*%	*%	*%	*%



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5. Over the past week, how many minutes did you spend outside exercising or just relaxing?  
Just give it your best guess.

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
0 minutes.....	10%.....	10%.....	11%.....	17%
1 to 15 minutes.....	21%.....	19%.....	29%.....	17%
16 to 30 minutes.....	10%.....	19%.....	15%.....	10%
31 to 60 minutes.....	10%.....	18%.....	17%.....	23%
61 to 120 minutes.....	16%.....	12%.....	12%.....	10%
121 to 180 minutes.....	5%.....	3%.....	1%.....	3%
More than 3 hours.....	27%.....	20%.....	14%.....	20%
Median (minutes) .....	60.....	40.....	30.....	60

6. In a few words, what keeps you from spending more time outdoors near where you live?  
(Open-ended. Categorized responses below. Verbatim responses found at the end of the questionnaire.)

Lack of time/Other commitments .....	17%.....	14%.....	11%.....	16%
Bad weather/Gets dark .....	15%.....	14%.....	8%.....	22%
Safety concerns .....	22%.....	21%.....	13%.....	5%
COVID-19.....	8%.....	11%.....	13%.....	8%
Lack of nearby trails/parks.....	6%.....	3%.....	3%.....	3%
Health issues/Age .....	2%.....	2%.....	5%.....	8%
Just not interested.....	2%.....	4%.....	5%.....	3%
Lazy/Not motivated .....	3%.....	*%.....	1%.....	3%
Difficult or unsafe access .....	3%.....	3%.....	*%.....	3%
Family responsibilities.....	*%.....	1%.....	5%.....	3%
I do get outside.....	2%.....	*%.....	1%.....	3%
Internet/Electronic distractions.....	*%.....	2%.....	2%.....	3%
Something else .....	18%.....	11%.....	15%.....	19%
Nothing.....	4%.....	9%.....	6%.....	*%

### **Awareness and Use of Nearby Trails**

7. \*A trail is a special path that is dedicated to walking, running, or biking. It might run through a park, or along a city street. Are you aware of any trails that are close to where you live?

Yes.....	70%.....	63%.....	56%.....	80%
No.....	20%.....	28%.....	35%.....	11%
Not sure.....	10%.....	9%.....	8%.....	9%

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8. If yes, do you know the name of a trail that is close to you? Just leave this box blank if you don't know its name. (Open-ended. Categorized responses below. Verbatim responses found at the end of the questionnaire.)

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Delaware & Raritan Canal Trail/D&R	28%	*%	*%	*%
Schuylkill River Trail/SRT	*%	*%	1%	22%
Cobbs Creek Trail	*%	*%	10%	*%
Cooper River Trail	*%	8%	*%	*%
Circuit Trail	*%	4%	*%	*%
Valley Forge	*%	*%	1%	*%
Perkiomen Trail	*%	*%	*%	3%
Morristown Farm Park/Bike Trail	*%	*%	*%	11%
Mercer County Park	2%	*%	*%	*%
Stacy Park	5%	*%	*%	*%
John Heinz Wildlife Refuge	*%	*%	2%	*%
Camden Waterfront	*%	3%	*%	*%
Other	7%	16%	8%	3%
Don't know	2%	5%	4%	5%

9. \*Have you heard of the {Local Trail}?

(Trenton): Delaware and Raritan Canal State Park Trail (D & R Trail)

(Camden): Cooper River Trail

(Cobbs Creek): Cobbs Creek Trail

(Norristown): Schuylkill River Trail

Yes	75%	80%	74%	85%
No	18%	11%	18%	9%
Not sure	7%	9%	8%	6%

(If aware of the trail):

10. About how far away from the trail do you live in blocks or miles? Just give it your best guess.

<i>Measured in Blocks</i>	50%	26%	49%	28%
Within 3 blocks of trail	25%	8%	13%	17%
4 to 10 blocks	13%	8%	20%	7%
More than 10 blocks	2%	9%	9%	3%
Unsure how many blocks	10%	1%	7%	*%
<i>Measured in Miles</i>	50%	74%	51%	72%
Within 1 mile of trail	14%	3%	5%	*%
2 to 5 miles	18%	40%	28%	21%
6 to 10 miles	5%	8%	5%	24%
More than 10 miles	4%	12%	6%	14%
Unsure how many miles	10%	12%	6%	14%

(All):

11. \*How often do you come to this trail, or another one like this one?

Almost every day	7%	8%	9%	12%
At least once a week	25%	16%	18%	9%
Once or twice a month	17%	22%	18%	29%
Less often than that	21%	31%	24%	29%
Never	31%	23%	31%	21%

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12. \*Which of these things have you done in a park or along a trail near where you live in the past year? Mark any that you have done, and if you have not been on the trail, mark none of these.

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Walk .....	69%	59%	60%	76%
Just sit and relax .....	42%	57%	32%	50%
Bike .....	38%	31%	23%	18%
Jog or run .....	18%	36%	28%	35%
Just be near the water .....	29%	30%	12%	29%
Take your children to run or play .....	19%	23%	19%	12%
Picnic or barbecue .....	13%	23%	18%	26%
Attend an event .....	19%	22%	16%	21%
Birdwatch .....	13%	16%	5%	21%
Fish .....	7%	6%	3%	12%
Skateboard, roller skate, or scooter .....	3%	10%	4%	9%
Snowshoe or cross-country ski .....	2%	3%	2%	6%
Something else (Text box) .....	12%	6%	5%	12%
None of these .....	18%	11%	21%	18%

13. Is there anything that limits your ability to use the trail? (*Open-ended. Categorized responses below. Verbatim responses found at the end of the questionnaire.*)

No/Nothing .....	42%	47%	52%	43%
Health problems or age .....	8%	9%	6%	22%
Not enough time .....	4%	6%	2%	*0%
Safety concerns .....	11%	2%	5%	3%
Bad weather/Gets dark .....	1%	2%	1%	11%
Trail or park poorly maintained .....	5%	2%	2%	*0%
COVID-19 .....	2%	2%	4%	5%
Too far/Hard to get to .....	2%	5%	1%	5%
Access is unsafe/limited .....	6%	1%	1%	*0%
Too crowded .....	*0%	*0%	1%	*0%
Need transportation .....	2%	1%	1%	*0%
Not sure where it is/Need more info .....	2%	3%	*0%	*0%
Just not interested .....	1%	*0%	1%	*0%
No one to go with .....	*0%	*0%	1%	*0%
Something else .....	6%	6%	2%	3%
Yes (unspecified) .....	2%	*0%	2%	*0%

14. \*Has the COVID-19 pandemic made a difference in how much time you are spending outdoors in parks or on trails? Compared to before the pandemic, are you spending...? (*Rotate low to high and high to low.*)

A lot more time in parks/on trails .....	19%	15%	4%	3%
A little more .....	19%	22%	14%	21%
<b>Total More .....</b>	<b>38%</b>	<b>37%</b>	<b>18%</b>	<b>24%</b>
No change .....	32%	16%	24%	21%
A little less .....	11%	20%	21%	18%
A lot less time in parks/on trails .....	20%	27%	36%	38%
<b>Total Less .....</b>	<b>30%</b>	<b>47%</b>	<b>58%</b>	<b>56%</b>

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### Connection to Water

15. \*Can you picture in your mind a river or stream that is close to where you live? If yes, what is its name?

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Yes, I can picture it, and this is its name: (Text box) .....	62%	44%	19%	41%
Yes, I can picture it, but I do not know its name .....	22%	24%	32%	35%
Yes, I can picture it but it is too small to have a name .....	4%	6%	15%	3%
<b>Total Yes</b> .....	<b>87%</b>	<b>74%</b>	<b>66%</b>	<b>79%</b>
No, I can't picture it .....	12%	16%	25%	15%
Not sure .....	1%	10%	9%	6%

### Perceptions and Attitudes

16. \*Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements. (*Randomize statements.*)

- A. I feel like I belong in the parks or on the trails around here.

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Strongly agree .....	44%	30%	18%	32%
Somewhat agree .....	23%	25%	32%	32%
<b>Total Agree</b> .....	<b>66%</b>	<b>55%</b>	<b>50%</b>	<b>65%</b>
Neutral .....	19%	30%	33%	29%
Somewhat disagree .....	6%	10%	10%	3%
Strongly disagree .....	8%	4%	7%	3%
<b>Total Disagree</b> .....	<b>15%</b>	<b>14%</b>	<b>17%</b>	<b>6%</b>

- B. When I am in the parks or on trails around here, I see other people like me.

Strongly agree .....	28%	30%	25%	32%
Somewhat agree .....	28%	29%	29%	29%
<b>Total Agree</b> .....	<b>56%</b>	<b>58%</b>	<b>54%</b>	<b>62%</b>
Neutral .....	26%	27%	37%	21%
Somewhat disagree .....	9%	7%	6%	15%
Strongly disagree .....	8%	8%	3%	3%
<b>Total Disagree</b> .....	<b>17%</b>	<b>14%</b>	<b>9%</b>	<b>18%</b>

- C. I feel welcome in parks and on trails around here.

Strongly agree .....	44%	30%	26%	47%
Somewhat agree .....	26%	26%	35%	26%
<b>Total Agree</b> .....	<b>70%</b>	<b>57%</b>	<b>61%</b>	<b>74%</b>
Neutral .....	18%	29%	32%	18%
Somewhat disagree .....	5%	8%	1%	6%
Strongly disagree .....	6%	7%	6%	3%
<b>Total Disagree</b> .....	<b>12%</b>	<b>14%</b>	<b>7%</b>	<b>9%</b>

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D. I feel safe in parks and on trails around here.

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Strongly agree .....	26%	23%	18%	32%
Somewhat agree .....	30%	32%	29%	35%
<i>Total Agree</i> .....	<i>56%</i>	<i>54%</i>	<i>47%</i>	<i>68%</i>
Neutral .....	15%	28%	36%	18%
Somewhat disagree .....	17%	12%	9%	6%
Strongly disagree .....	11%	5%	8%	9%
<i>Total Disagree</i> .....	<i>28%</i>	<i>17%</i>	<i>17%</i>	<i>15%</i>

E. There is good access to parks and trails for the people in this neighborhood.

Strongly agree .....	38%	26%	25%	44%
Somewhat agree .....	31%	30%	30%	32%
<i>Total Agree</i> .....	<i>69%</i>	<i>57%</i>	<i>55%</i>	<i>76%</i>
Neutral .....	15%	24%	28%	15%
Somewhat disagree .....	7%	11%	10%	9%
Strongly disagree .....	8%	9%	7%	*%
<i>Total Disagree</i> .....	<i>15%</i>	<i>20%</i>	<i>17%</i>	<i>9%</i>

F. Having a trail makes this neighborhood a better place to live.

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Strongly agree .....	45%	27%	18%	41%
Somewhat agree .....	24%	30%	30%	35%
<i>Total Agree</i> .....	<i>69%</i>	<i>58%</i>	<i>48%</i>	<i>76%</i>
Neutral .....	19%	29%	35%	18%
Somewhat disagree .....	5%	10%	9%	6%
Strongly disagree .....	7%	3%	9%	*%
<i>Total Disagree</i> .....	<i>12%</i>	<i>13%</i>	<i>17%</i>	<i>6%</i>

G. Having a river or canal next to a trail makes it a nicer place to be.

Strongly agree .....	57%	41%	31%	47%
Somewhat agree .....	24%	26%	29%	35%
<i>Total Agree</i> .....	<i>81%</i>	<i>67%</i>	<i>60%</i>	<i>82%</i>
Neutral .....	14%	26%	28%	15%
Somewhat disagree .....	2%	2%	7%	3%
Strongly disagree .....	4%	4%	5%	*%
<i>Total Disagree</i> .....	<i>5%</i>	<i>7%</i>	<i>13%</i>	<i>3%</i>

H. I care about the river or stream that is close to where I live.

Strongly agree .....	62%	38%	30%	44%
Somewhat agree .....	21%	34%	26%	29%
<i>Total Agree</i> .....	<i>83%</i>	<i>72%</i>	<i>56%</i>	<i>74%</i>
Neutral .....	13%	23%	33%	15%
Somewhat disagree .....	1%	4%	5%	9%
Strongly disagree .....	4%	1%	6%	3%
<i>Total Disagree</i> .....	<i>5%</i>	<i>5%</i>	<i>11%</i>	<i>12%</i>

Community residents in four focus areas, October 23 – November 29, 2020

I. Being outdoors in parks or on trails makes me feel happier.

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Strongly agree .....	60%	41%	28%	50%
Somewhat agree .....	23%	25%	36%	35%
<i>Total Agree</i> .....	<i>83%</i>	<i>66%</i>	<i>64%</i>	<i>85%</i>
Neutral .....	13%	28%	25%	12%
Somewhat disagree .....	1%	2%	6%	3%
Strongly disagree .....	4%	3%	5%	*%
<i>Total Disagree</i> .....	<i>5%</i>	<i>5%</i>	<i>11%</i>	<i>3%</i>

17. If you could name something that would make you more likely to get outdoors and spend time on a trail or in a park in your neighborhood, what would that be? (Text box)

Better safety .....	16%	10%	10%	14%
Friends to go with .....	5%	14%	11%	8%
More time .....	4%	4%	1%	5%
More activities, events .....	8%	7%	8%	14%
Better weather .....	3%	6%	4%	11%
Easier access, connections .....	10%	1%	*%	*%
Better maintained trail .....	12%	5%	4%	3%
End of COVID/More masks .....	2%	2%	7%	5%
Gardens/Access to nature .....	2%	5%	4%	5%
If it was closer to me .....	2%	1%	2%	*%
More parks/trails .....	2%	4%	1%	3%
Health issues .....	1%	3%	2%	8%
Amenities (restrooms, benches, etc.) .....	*%	1%	2%	5%
Less traffic getting to & on trail .....	2%	*%	1%	*%
A way to get there .....	2%	*%	1%	5%
Parking .....	1%	2%	1%	*%
Food options .....	2%	*%	1%	*%
Need a bike .....	*%	2%	1%	*%
More information about trails .....	2%	*%	*%	*%
Something else .....	5%	8%	4%	8%
Nothing .....	2%	1%	*%	*%

Community residents in four focus areas, October 23 – November 29, 2020

### **Focus Group Pre-Recruit**

F1. \*In the next few weeks, we may want to get together with a small group of people in a focus group on Zoom to talk about the topics on this survey. You would receive \$80.

How interested would you be in participating if the focus group was held at a convenient time for you?

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Definitely .....	44%	36%	41%	52%
Probably .....	14%	19%	20%	12%
About 50/50 .....	21%	28%	18%	21%
Probably not .....	11%	13%	9%	9%
Definitely not .....	11%	3%	12%	6%

(If definitely or probably interested):

So that we can reach you to tell you more about the focus group...

F2. What is your name? (Text box)

F3. What is the best telephone number to reach you? (Text box)

F4. Is that a wireless or landline number?

F5. What is your email address? (Text box)

### **Classification**

These last few questions are just to make sure we have reached a good cross-section of people in this neighborhood.

C1. What is your age?

Under 18 .....	2%	2%	2%	3%
18 to 29 .....	18%	35%	43%	20%
30 to 39 .....	23%	24%	18%	20%
40 to 49 .....	17%	12%	16%	13%
50 to 59 .....	17%	11%	9%	30%
60 to 69 .....	14%	13%	11%	7%
70 or older .....	9%	1%	2%	7%

C2. \*What is the last grade in school that you completed?

Less than 12th grade .....	6%	12%	8%	7%
High school diploma/GED .....	15%	29%	25%	23%
Attended some college .....	27%	25%	28%	43%
Bachelor's degree .....	27%	20%	21%	13%
Post-graduate work .....	23%	12%	15%	13%
Prefer not to say .....	2%	1%	4%	*%

C3. \*Are there children under the age of 18 living in your household?

Yes .....	24%	35%	44%	30%
No .....	71%	60%	49%	67%
Prefer not to say .....	5%	5%	7%	3%

Community residents in four focus areas, October 23 – November 29, 2020

C4. \*Do you identify your race or ethnicity as...? Choose any that apply to you.

	<u>Trenton</u>	<u>Camden</u>	<u>Cobbs Creek</u>	<u>Norristown</u>
Asian .....	3%	4%	8%	*%
Black or African-American.....	35%	35%	58%	33%
Caucasian or White.....	56%	39%	28%	60%
Hispanic or Latino .....	7%	27%	4%	10%
Or something else? .....	2%	4%	1%	7%
Not sure or prefer not to say .....	6%	7%	6%	*%

C5. \*What is your gender identity?

Male .....	35%	40%	31%	27%
Female .....	59%	57%	69%	73%
Another gender category .....	3%	1%	*%	*%
Prefer not to say.....	4%	2%	1%	*%

That completes the survey. Thank you very much for your time. Your responses have been recorded.



*Community residents in four focus areas, October 23 – November 29, 2020*

<b>1. In a few words or a sentence, what do you like about living in this neighborhood?</b>
... it's HOME ...
A mix of ages, races and numbers of dogs.
A very nice retirement community
access to bike trails, parks, and rivers
access to D&R, close to downtown Trenton, train stations and airport
Access to lake and trails.
Access to many different trail systems
Access to quiet back roads for biking
Access to the canal
Access to the city and work
Accessibility
Affordability
Affordability
Affordable, diverse
Affordable
all man
all people honest
All the friendships
Any
area
Art gallery museum theater Green spaces community gardens
Away from the city
Backyard view of golf course.
Beautiful friendly neighborhood. Close to downtown where I work and have a family business
Beautiful views, great neighbors
Beauty. Shopping
Been living here my whole life. I know everyone in the neighborhood
Being just minutes away from shopping, dining, and entertainment
Being on the Delaware River (unless it's flooding), access to bike path and canal towpaths.
Best of both worlds not in the sticks but also not in the center of the city
Biking distance to work, stores etc. Nice neighborhood, good schools, sense of community
Black people
Born and raised
Calm
Calm
calm down
Can walk everywhere, or take a combination of public transportation with my bicycle ,extending the distance i can travel
centrality to bicycling events, level of education of residents
CENTRALLY LOCATED
Centrally located to points-of-interest, retail, and vacation/entertainment/restaurant attractions; easily accessible highways, transportation hubs, and neighboring cities
Cheap
Cheap rent
Cheeseburgers
Chill
Clean
Clean and nice neighbors
Clean, nice houses, good parks
Clean, safe, convenient
Climate
Close knit, low crime, safe
close to bus & train
Close to city but quiet
Close to everything
close to family
Close to highway, bus service good
Close to hospitals and groceries

*Community residents in four focus areas, October 23 – November 29, 2020*

Close to lots
Close to many stores, easy highway access
Close to my work and many stores and of course the SRT.
Close to everything
Close to the activities I like to do.
Close to the Delaware River, Fireworks Art Studio, South Camden Theatre Company and Liney Ditch community garden
Close to the Delaware River; Stacy Park walking trail; quieter than most communities.
close to the park
Close to the river, access to trails
Close to transportation center,
Close to work and feels safe.
Closeness
Closeness to things
Closer to the highway, near schools
Community
community
Community and accessibility
Community feel
Convenience
Convenience of everything
convenience to many things, other locations
Convenience to Philly, NYC, beaches
Convenience to shopping, healthcare, center city and I feel this area is like bike mecca with the srt and access to Fairmont Park
convenience to shops and transportation
Convenience to shops, restaurants & entertainment.
Convenient
Convenient
Convenient access to a nearby park
Convenient to the SRT, CVT, and Perky trails as well as the river itself.
Convenient, quiet, nice
CONVINCE TO SHOPPING AND GROCERIES
Cool and conducive
Cooper River Park is a 10-minute drive.
Cordial and clean, neighborly
Country-like atmosphere
Cultural
Cute
Delaware river and canal path
Dining
Diverse and busy
Diversity
Diversity
diversity and educated and friendly neighbors
Diversity and inclusivity
Diversity. Convenient proximity to Transit Center. Walkability.
Diversity
Do like it
Drug city
Easy access away from Trenton.
easy access to everything
Easy access to everything I need
Easy access to transportation, medical, grocery stores, church, parks
Easy bike ride to Philly. Strong sense of community
Easy transportation
Easy transportation
Energetic & friendly people. Charming & unique - lots of history & lots of looking forward. Beautiful.
Entitled and a bit snobby

*Community residents in four focus areas, October 23 – November 29, 2020*

environment
environment
Everyone is nice around me
Everyone knows everyone
Everyone knows everyone
Everyone's oh so friendly
Everything
everything
Everything
Everything
Everything
everything and everyone
Everything good weather too
EVERYTHING IS CLOSE BY
Everything is close by.
Everything is conveniently located & public transportation
Everything is easy to get to
everything is nice
Everything is within walking distance
Familiar
Familiar
Familiar, family oriented, close to city, close to shopping needs, relatively quiet
Familiarity, and having the farm park around the corner
Family
Family is all around me
Family oriented
family, community
fellowship with churches
for behavior
Free parking
Friendly
Friendly
Friendly and safe
friendly helpful neighbors, quiet neighborhood
Friendly neighbors and beautiful homed
Friendly people
friendly people
Friendly people
Friendly people and beautiful river
friendly, convenient, residential, nice views
Good
good
Good
Good
Good
good
good
Good area
Good environment
Good friendly people, near the SRT
Good Friends
Good memories
good neighborhood
Good neighbors
Good neighbors
good neighbors .pool, peaceful, allows pets
Great place
Greatest place ever
Grew up here, rural, quiet, peaceful, wildlife.

*Community residents in four focus areas, October 23 – November 29, 2020*

Grew up in the next town over, good school system quiet
Grow up here
Having easily accessible well-maintained trails
High-end well-maintained neighborhood
Homes, residents, Cadwalader park
house is paid off
I am close to major highways.
I am lucky enough to have grown up in (and still live in) a wonderful old neighborhood.
I am surrounded by family.
I am very happy with my neighborhood.
I can walk to the grocery store and my block is quiet.
I don't know
I don't like living in this neighborhood so that's a bad question
I don't like my neighbor
I don't really like it but it is close to my school.
I get to live close to my students
I grew up here.
I grew up here. The creek.
I have always lived here
I have always lived there.
I know everyone here
I know my neighbors. When they reopen there is an art gallery, theater museum and green spaces
I know the people
I like having multiple parks close by and access to the waterfront. I like the arts scene.
i like it
I like living in this neighborhood because my culture is appreciated and celebrated.
I like most of my neighborhood some are annoying
I like my friends and my school. There's a Walmart close by too.
I like nothing about it. I only like my connection and my family that i'm living with rn.
I like some of my neighbors
I like some of the people
I like that I know my way around
I like that it is a community that cares about each other.
I like that it's quiet and it's not nasty looking.
I like that our community all know each other.
I like that stores are close to my house.
I like that the neighborhood is quiet and clean.
I like that there is a lot to do
I like that there's a restaurant that's reasonably priced within walking distance
I like the businesses in the area
I like the closeness of this neighborhood.
I like the fact that I have access to a park nearby.
I like the fact that it's not too big or small
I like the feeling of community.
I like the land and the schools and the neighborhood
I like the people and the positivity
I like the quiet.
I like the quietness and the easy to reach stores.
I like the rural-suburban feel, and also the location - close to a lot of great areas
I like the stone facade
I live on a private road with no traffic
I love how quiet it is.
I love how there is a yard, a nearby park, great places to walk, and wonderful people.
I love living in the woods.
I love that I live near the train station, the grocery store, the riverline, and downtown
I love that we are close to a farm park so we see a lot of wildlife.
I love the people and the house
I love the violence.
i love this neighborhood

*Community residents in four focus areas, October 23 – November 29, 2020*

i mainly like every little thing here.i love people and everything here as i grown up here from childhood.
I own my home.
I think its great
I think they have good personality. They are very good.
Idk
Idk
I'm familiar with a lot of people
I'm more in the country
I'm stuck
I'm used to it
Immediate access to river and other recreation opportunities, great neighbors, convenient to both private and public transportation
improving neighborhood with homes being renovated
In my neighborhood everyone knows each other and they are always looking out for each other. Example, you are coming in with groceries someone is going to help you with the bags. Also we all help shovel each other walkways.
in the section I live in the homes are kept well and the streets are cleaned
Inclusive, small, close to everything
Interesting
Is in country, but close to everything.
Is is family oriented
Is quite
Is rich
Is very peaceful.
It doesn't take long to get to the country/rural areas.
It has a diverse environment.
It has a nice view of the train station which my son likes
It has different stores that's near my house
It has lots of trees and green space
It is a quiet neighborhood of working class families.
It is a quiet neighborhood, with good access to services.
it is a very diverse neighborhood
It is always safe
It is close to tax free shopping in Delaware
It is close to the Trail. West Reading's renaissance. Very walkable
it is nice
it is quiet
It is quiet
It is quiet but still very nice and fun things to do like the mall
It is quiet, close to schools, and close to activities like hiking trails and playgrounds.
It is safe and clean
It is safe and friendly.
it is small but also big
It is suburban with stores nearby and lots of free parking.
It is very nice and quite
It is very quiet
It is very quiet
It used to be a family neighborhood but now it's getting bad crime
It was great for kids.
It's a clean and safe neighborhood
It's a college house
It's a convenient area not too far from the city but also close to nature. The perfect in between suburb.
its a cool town everyone knows everyone
It's a family friendly place to live.
It's a good neighborhood
Its a good place to live in
It's a great and safe place
It's a quiet , peaceful neighborhood
It's always been the better part of city
it's beauty

*Community residents in four focus areas, October 23 – November 29, 2020*

It's centrally located and a nice neighborhood.
It's close knit
it's close to center city
It's close to everything
It's close to everything
It's close to everything without having a car.
It's close/walkable to Phoenixville
It's conveniently located to my work and shopping places
it's enjoyable
It's family oriented
It's family oriented and quiet.
its fun
It's fun
It's fun and good
It's fun I got people to play with and it's quite
It's gen location to everything, I can drive to the shore, take a train to a number of places, and I can ride my bike to anywhere bc of the trail. Also community gardens everywhere.
It's got an old time feel with a modern twist.
it's got good yard space and kids my age growing up
It's home
ITS HOME
It's in walking distance to the stores and buses
it's inexpensive and conveniently located
It's just where I live.
It's less crowded than the city, but close enough that there's a lot to do around em
It's like living in a park.
It's more quiet than the other neighborhood I lived in
it's my home
Its my home.
its nice
Its nice and a big city very known and has culture
It's nice and people are friendly
It's nice and quiet
Its nice and quite
It's nice and safe environment
It's nice stores the people nice
It's not as bad as some parts of the city
It's okay
It's okay quiet peaceful depends on where u live
It's peaceful and close to many useful resources.
It's peaceful and quiet
It's peaceful and quiet for the most part
It's peaceful, quiet, almost anything is a short walk or drive away, near the city, the county does a good with facilities
It's pretty peaceful and not too hectic.
It's quiet
it's quiet
It's quiet
It's quiet
It's quiet
It's quiet and almost rural
It's quiet and calm
It's quiet and central to other locations
It's quiet and everyone is Friendly
It's quiet and has a nice downtown area.
It's quiet and I enjoy raising my children where I was raised they get to go to some of the stores and parks I went to as a kid
It's quiet and neighborly
It's quiet and the neighborhood is friendly

*Community residents in four focus areas, October 23 – November 29, 2020*

It's quiet city living
It's quiet, my neighbors are amazing, there is a sense of community, there are restaurants close by and a coffee shop and I can ride my bike where I need to
Its quiet.
It's quiet.
Its quiet. Neighbors are nice. Good schools
It's quiet
It's quiet
It's quiet
It's quiet & drama free
It's quiet and fun and safe
its quiet and people mind their own business
It's quite good
It's rural
It's rural and very quiet
It's safe
it's safe
It's safe, nice people around. Good shopping
It's secluded and very quiet.
Its small
It's still a neighborhood and we know and help each other
It's super nice and quiet
It's usually quiet & my neighbors are great.
it's very calm and fun
It's very peaceful
Its very peaceful and quiet at night
It's very quiet and convenient.
It's very quiet and peaceful
It's very quiet and peaceful
It's very quiet clean & everybody shows me so much love
it's very quiet. i have good neighbors
It's walking distance to small business and the train into Philly.
Its walkability and safety. Easy commute to city
It's the township i grew up in
Kinda private but convenient
I like
La comida
Landscape and friendliness
Less crime than areas in Philadelphia
like it
like that
live near shops
Location
location
Location is ideal
Location is perfect
Location, community
Location. Close to city and public transportation
Long relationship with the people in the neighborhood.
Lots of good families
Lots of people
Lots of wooded areas around.
Love being by the river and biking the rails to trails/towpath on canal.
Love living in a town.
Low crime and mostly quiet
low rent
Many stores
many wild areas
mature trees; shaded streets

*Community residents in four focus areas, October 23 – November 29, 2020*

modern condos, safe
More rural life with access to big cities
most beautiful place
Mostly quiet, low crime
my connection with my neighbors
My family lives nearby, I grew up with everyone in this area
My friends
my neighborhood is very good people
My neighbors are friendly
My neighbors.
Natural beauty
Nature, single homes, nice neighbors quiet.
Near enough and not too far. Nice college town and suburban neighbors.
Near restaurants, stores
neat and clean
neighborhood
Neighbors
Neighbors and natural beauty
Neighbors and view
Neighbors are nice
Nice
Nice and fairly quiet
nice and kind people
Nice environment, good community
Nice home
Nice neighbors, plenty of trees, convenient
Nice neighbors. Proximity to several different locations
Nice people
Nice people, fun neighborhood
Nice place to live peacefully
Nice rural setting yet close to town
Nice, low key
Neighbors are very nice with us.
no comment
No feedback
None
Not much, trash, crime, homeless, drugs and incompetence in government and elected officials
Not much. The proximity to downtown and historical sites are the only benefit.
Not much. There are a good amount of grocery stores
Not too city, not too suburban
Not too far from the city
Not too much crime
Nothing
Nothing
nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
Nothing
nothing
Nothing



*Community residents in four focus areas, October 23 – November 29, 2020*

Nothing
Nothing
Nothing anymore. It has been taken over by cars and Africans
Nothing anymore. It has been taken over by cars and Africans
Nothing at all
Nothing at all
nothing lol
Nothing really
Nothing really, too noisy
Nothing whatsoever
Ok
Ok the people are nice and friendly
Older homes
on my block everyone is related to someone on this block, they are very friendly, and the block is peaceful.
Open space and great places to bike, hike and kayak
Open space, quiet
Our yard backs up to Hess Nature Preserve
Out of all my friends who can guess who this is
Partying
peace and quiet and plenty of parking and neighbors are nice
peace, beauty
peaceful
Peaceful
Peaceful and convenient to family and friends.
People
People
People
People
People and social relationships
People are friendly when you get to know them.
Por su tranquilidad
Pretty area, close to Philly, affordable. Great neighbors.
Price for a twin home
Privacy, good neighbors
privacy, neighbors, wildlife, assunpink creek, D&R Canal.
Proximity to Cadwalder Park, access to shopping, access to transportation and Trenton airport, community closeness
Proximity to everything
Proximity to open spaces, friendly neighbors, access to riding and walking trails
proximity to SRT and Philadelphia
Proximity to stores.
Proximity to the park, to running trails, to my work.
proximity to town, trains and trails
Proximity to work and affordability
quality
quiet
Quiet
Quiet
Quiet
Quiet
Quiet
Quiet
Quiet
Quiet
quiet
Quiet
Quiet
quiet
Quiet

*Community residents in four focus areas, October 23 – November 29, 2020*

Quiet
Quiet
quiet
Quiet
Quiet
Quiet
Quiet
Quiet
Quiet
Quiet
Quiet
Quiet
Quiet and friendly
Quiet and happy with my family and friends
Quiet and not overly congested.
Quiet and safe
Quiet but things to do
quiet lake
quiet nice
Quiet peaceful
Quiet village by the river with easy trail access
Quiet, calming
Quiet, close to restaurants, neighbors care about each other
Quiet, feels like living in the woods, yet all the conveniences of suburbia
Quiet, friendly
Quiet, Friendly
Quiet, great neighbors
Quiet, nice neighbors
Quiet, safe
quiet, safe, location (accessibility to places I like to go - by bike), good schools
Quiet, very convenient, great stuff to do in the area
Quet
Quiet
Quiet country setting
Quiet, and nice neighbors
Rural
Rural
Rural but close
Rural characteristics
Rural peaceful quiet
Rural setting .. Natural Beauty
Rural-like
Safe
Safe
Safe well maintained good schools close to stores
Safe, liberal
Safe, quiet, centrally located
Safer on the suburb side.
Safety
Safety, Neighbors, Park
schools
Schools
Schools / Location / Access to VF Park
Security
sense of community
Sidewalk access, safety, trail access, proximity to downtown Pottstown
since I am leaving, I do not like living here
Small town
Small town

*Community residents in four focus areas, October 23 – November 29, 2020*

Small town countryside quiet not many people
Small town everyone knows each other
Small town living
Small town, lots of small businesses, Haddon ave is pleasant, location is good.
Small town; River; & Trails for walking, jogging &/or bicycling
Socce
Some very nice neighbors
stable, close to work, shopping, beach, mountains
Stores
Stores are close
Stores Are Convenient
Stores nearby
Suburban with big city access and convenience
supportive behavior
That is close to public transportation
that it's very quiet
That the neighbors keep their property well
The ability to walk along the river. Viewing the eagles and other birds.
The access to biking, hiking, and paddling.
The architectural design of the houses.
The community is great with caring, friendly neighbors
The convenience of the location
the diversity
The environment is clean and cool
The food places
The homey feeling. Small town and so friendly.
The house is good ant they ok
The look
The love In it
The lovely neighbors
The neighborhood is quiet and the stores are minutes away
the neighbors
the neighbors
The neighborhood is so quiet and than have a nice road.
the park
The people
The people
The people
The people
The people and cleanliness
The people and the river!
The people are caring and the history of pottery and steel is so interesting.
The people the stores the kids the house's my home
The place itself
the please is so beautiful
The quietness
The river front view, the trees, the park with the pond and bike trail, stary skies
The river view and bike trails
The river, the quiet , Stacey park & the towpath.
The scenery and diversity.
The small-town community feeling with access to a big city
The space to exercise.
The trail in back of my house and being close to the river
The wonderful neighbors, trees, and view of the river.
There are those who truly care and what a excellent community/s.
there is very childhood memory
There are a ton of outdoor recreation options nearby.
there are lots of trees
There are still trees and grass areas

*Community residents in four focus areas, October 23 – November 29, 2020*

There is nothing to like, it filled with heroin, needles, addicts and crime.
They help me
They people are friendly
this is an amazing place to live with family member
This is the most diverse, most close-knit community I've ever lived in and it comes with two parks and walking access to downtown.
This neighbor offer diversity and opportunities watching the change of life as well as structure of changing.
This neighborhood is quiet and respectful of each other.
this place is peaceful
To be honest I don't like it at all
Traditional town
Traditionally old school and quiet
Trail access
Trails and open space
Transportation
tree
Tree line streets and safe
Trees
Up and coming
Urban mix, diversity, and density; historical character
Urban, walkable, friendly
very convenient
Very convenient to restaurants, shopping, public transportation if needed
Very convenient, relaxed
Very family friendly, neighbors get along, kids the same age, very safe
Very good but annoying
very likely
Very peaceful
Very quiet
Very quiet
Very Quiet, Very Safe, access to amenities.
Very walkable and vibrant commercial district
Very walkable, great access to multiple parks, cute downtown with restaurants and stores, access to the speedline train into Philadelphia
walk ability
Walk to stores
walkability
walkable
Walkable to downtown, walkable to river line, can bike to work on the D&R
Walkable, attractive architecture, shops, train, close to the Wissahickon
Walkable, friendly neighbors, trees
was quiet/clean, parking space available
was quiet/clean, parking space available
We are adjacent to open space which borders the French Creek alongside there are two trails..
We have good connections in the city
what I like the most is that the people are very warm!
Whenever I go outside, there is a constant fear of getting shot.
white people
Within blocks of the Perkiomen Trail
yes

<b>2. What do you most wish was different?</b>
... eradication of the open air drug markets and the outliers that nurture it ...
a bigger home
A bigger variety of good supermarkets.
A flat bike path for an alternative to the hills on easy days
A functioning city government

*Community residents in four focus areas, October 23 – November 29, 2020*

A new house a pool I with I was in Manhattan
A playground for the kids, also there is a empty lot across from me, I wish they would develop it real soon.
A store
A system for removing and trimming trees.
a trail from my neighborhood to the perk or srt, so not to ride on the road
ABILITY TO WALK TO STORES
access to walking/ biking trails
All
all of the killings
Almost everything
Around the corner lot of vacant house and drug activity
Atmosphere
atmosphere
back again
better code enforcement
better code enforcement
Better cycling areas
Better environment
Better highways
Better maintained streets; better maintained park walking trail.
Better noise control
Better parking
better parking and not so close to Camden
Better policing
better property maintenance and community investment
better public transportation, more diversity of population (race/ethnicity, economic levels)
Better public transportation. More small stores.
Better road maintenance
Better roads
Better schools, fewer vehicles (or more parking)
better shopping
Better streets
Better tax/service ratio.
Better traffic management
Bigger living space.
Bigger schools
bigger streets
black
BLM
Camden to be republican controlled
Can't think of anything at this time.
car
Cheaper
Cheaper
Cleaner
Cleaner
Cleaner and less crime
Cleanliness
Cleanliness of community
Cleanliness of the neighborhood and better schooling.
climate
Closer better everyday shopping. Greater code enforcement and attention to quality of life issues
closer markets
Closer to the highway
Closer trail access
Completion of SRT and links to the trail in my area. KEEP US INFORMED. Much of the information on your website about construction is outdated.
Cost of living
Could be safer

*Community residents in four focus areas, October 23 – November 29, 2020*

COVID was over
Crime
crime
Crime
Crime
Crime
Crime
Crime
Crime rates
Crime, look
Crimes
Curbs
Different neighbors
Different school district
Different stores available
drug addicts prostitutes and homeless were helped and move off of our streets and alleys.. abandoned properties razed or sold and rehabbed. Out if towers would stop dumping trash in thus neighborhood
easier access directly to a trail
Easier and safer access for bicycles, dedicated paved pathways for cycling
Enforcement of clean blocks and lawns.
Equal opportunities
Even more friendly people
Everything
Everyone was kind
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything. Nothing should be as it is
Farther away from neighbors
Fewer cars
Fewer empty commercial buildings, more flexible zoning re: livestock and repurposing of unused spaces, lower rent
Fewer guns and rednecks
Fewer litterers, fewer absentee landlords, bit more 'gentrifiers'
Fixed roads and less noise
Foliage
food
Food access, more small businesses
For it not to be a drug market.
Friendlier neighbors
Friendlier neighbors
Friendlier people
Funding for religious studies
Garage
Gun control
Had a public train through the town.
Had natural gas
Having my family live closer.
helping other
Her not minding her own business
i am very communicative and kind
I didn't live here.
I do not wish anything was different.
I don't know just better houses for other people

*Community residents in four focus areas, October 23 – November 29, 2020*

I don't think about it.
I had money
I had nice neighbors who would offer help me. me.
I know more pls
I like it to be more busy.
I wish everyone could be as fortunate.
I wish I could change the gun violence.
I wish I had more sidewalks and bike lanes
I wish I had my own house in a different state
i wish i were live here until my death
I wish I would move
I wish it had bike trails. Not one MTL kid has a safe path to the library but the office complexes nearby do. K-8 are not permitted to ride to school. Also, I wish the town was more diverse.
i wish it was a better cleaner placed
I wish it was a detached home with more land
I wish it was a little quieter
I wish it was better reception in the area so my tv would stop going out on me.
I wish it was bigger
I wish it was cleaner, there's lots of crackheads.
I wish it wasn't so cliquey
I wish it were a little more diverse.
I wish less crime.
I wish more people came out and enjoyed our city more
I wish my community took better care of our neighborhood
I wish my neighbors were friendlier
I wish pedestrians had more respect for cars while they are walking in the middle of the street.
I wish people skill
I wish people took more pride in their neighborhood.
I wish people were less stuck up, there were more people so it wasn't so clicks at the schools
I wish people were more friendly.
I wish people were more open minded.
I wish that our community was more affordable for people to move into.
I wish that parking was easier.
I wish that the crime rate was lower.
I wish that the neighborhood was not cutoff by arterial streets that suck for walking, HWY 1, and HWY 129. In other words I wish it was part of a more walkable Trenton.
I wish that the trees were trimmed better and that the dead ones were removed. I would also like the bike path to be lit up so that it could be accessed at night. I would also like the area to be better policed so that the drug distribution could be cut down
I wish that there were more opportunities and stores.
I wish the area had more access to the water, more places to explore, better sidewalks
I wish the city would take better care of Stacy Park Along the entire length of the riverbank.
I wish the main and back roads had bike/running lanes for safety.
I wish the park could be cleaned up
I wish the rail bridge in Manayunk at Lock St was converted to be a pedestrian/bike bridge.
i wish the representative of my state will change and there will republican instead of democrat.
I wish the roads were paved and had more bike safety measures like lanes
I wish the roads would be better
I wish the streets were wider
I wish the township would stand up to developers trying to change comprehensive zoning. I wish we had better park trails like neighoring East and North Coventry. The township has the land but not the vision.
I wish there was a higher population of 20-30 years olds, more social opportunities
I wish there was better transport
i wish there was less traffic, and also a developed/more vibrant Main Street area
I wish there was significantly less environmental pollution and less drug and sex trafficking.
I wish there were a connector on our side of the development to the trails.
I wish there were more food options.
I wish there were more place for the homeless. Only one in the county.
I wish there were more places to shop in this area.

*Community residents in four focus areas, October 23 – November 29, 2020*

I wish they would clean up the trash and do something about the people illegally dumping their trash in abandoned houses and yards!!!
I wish to be the richest person
I wish we had more play areas for the young ones.
I wish we had more sidewalks and stuff was closer together
I wish we had real food available in my own neighborhood it's nothing but stuff that will kill us
I wish we would stay beside together forever.
I wished that it wasn't a liquor store, violence and people just hanging out.
I would like you to place more sports complexes to exercise and maintain nature more!
I would prefer a better school district.
I would wish that the abandoned buildings be gone.
I'd like more of a town center.
I'd like to see car traffic slow down
I'd like to see less speeding by vehicles on Riverside Drive.
Idk
idk
Idk
If there were no children.
if they were like mine
Improved crossings on Haddon and separated bike infrastructure- grade or bollard.
Infrastructure enlargement
It being more cleaner, more parking spots
it is too crowded and the school district is just awful
It was close to trails
It was quieter, the train and air traffic is noisy
It was safer and cleaner.
it was warmer
It wasn't predominantly white and racist
It will be nice
It would be super nice if folks didn't toss their trash
it's abhorrent that George Norcross' brother was able to build an edifice that blocks the city's best view, George needs to stop favoring his friends over residents
It's ghetto
Lack of restaurants
Landfill would close
Larger neighborhood
Larger yard
Less bicycle traffic on the trail and dedicated bicycle lanes
Less 'car first' approach
Less cars
Less cars more bikes
less crime
less crime
Less crime
Less crime
less crime and violence
Less crime in surrounding areas
Less crime, more vibrant downtown, less garbage, better leadership
Less crime, things to do downtown and waterfront, cleaner streets, no abandoned buildings
Less crime: there is a lot of drug use and prostitution
Less crowded and stop the construction.
Less crowding
Less expensive
Less expensive
Less expensive
Less Flooding, less garbage in canal and creek.
Less gangs and crime
Less ghetto people
Less housing, more open space



*Community residents in four focus areas, October 23 – November 29, 2020*

Less kids
Less liberal
Less litter
Less main road traffic
Less noise from motorcycles and large trucks on Rt 100
Less people
Less pollution and more small businesses, bars/restaurants
less potholes
less road noise
Less Segregation than there is now
Less taxes
Less traffic
less traffic
less traffic
Less traffic
Less traffic
less traffic volume
less traffic. my work situation. I still work at a minimum wage job and I am 70.
less traffic
Less trash. A river view clean-up is desperately needed.
Less Trump Supporters
Less vehicular traffic
less violence and crime
Less violent
life
Life
Life
Life right now. There is too much school and not enough life
like it just the way it is
Litter and noise
Litter; disrespectful neighbors
Less crime
Long Trails within easy access
Low crime and drug activity.
Low poverty
Lower crime rate
Lower property tax
Lower property taxes
Lower property taxes
lower property taxes
Lower property taxes.
lower rent
Lower rent for shops, movie theatre
Lower taxes
lower taxes
lower taxes
Lower taxes
Lower taxes
Members
Money
More access to the river / more boat ramps. The street we live on is in terrible condition to bike on - part of the SRT.
More accessible to other neighborhoods by foot/bike.
More affordable housing
More amenities nearby, more respectful student renters
More bike and pedestrian friendly
More bike lanes
More bike lanes or trails and less traffic
More bike trails nearby

*Community residents in four focus areas, October 23 – November 29, 2020*

More businesses
More children in area
More children, teenagers
more city living, cleaner area
More community
More community involvement
More community spaces, a playground for kids
More diverse
More entertainment
More entertainment and things to do for fun.
More excited.
More family friendly
More friends
More land no row homes ranch style house
More large businesses
more laundromats
More lights
More local owned businesses along D&R would be nice
More neighborly neighbors
More nightlife
More of a town feel
More of everyone knowing each other
More opportunity for all. City Council.
More organized community activities and better economic opportunities
More parking
more parks
More people
More people
More people my age
more people of color
more people sat out at night so i had company
More people with kids my kids age
More places to hike.
More polished
More privately owned homes
More restaurant choices
more restaurants
more restaurants nearby. more bike lanes
More shopping in our town
More single people.
More social
More space and less crowded
More space between houses.
More store
More stores
More stores and restaurants
more stores to be open
More stores to shop at
More trails and parks
More trails that connected. Also crosswalk stripes and button to cross over on main roads
more transportation and stores closer to where I live
More younger people
More younger people
More younger people it's a lot of older people that live out here
much better roads
Much more miles of crushed gravel or paved bike paths!
My brother was here
My family
My family were here

*Community residents in four focus areas, October 23 – November 29, 2020*

my most wish are not different
my neighbors
My neighbors above our apartment weren't so loud.
My neighbors were a little further away
My past
My position in life.
N/A
N/A
n/a
NA
needs sidewalks
Neighbor
neighborhood is honest people
Neighbors
Neighbors not friendly
never
New car
No
No
no
no comment
No comment in this question
no COVID-19
no different
No heavy trucks
No landfill
no more floods
no thing
Nothing really
No twin homes
No violence
Noise level
None
none
none
None
Not a lot to do
Not being shot.
Not much
not much.
Not so noisy
not sure
Not sure really like it
Not sure.
nothing
Nothing
Nothing
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Nothing

Community residents in four focus areas, October 23 – November 29, 2020

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Nothing
Nothing
nothing actually
Nothing at all
Nothing at all as long as I'm alive
Nothing really
Nothing really.
nothings
Off road Biking trails
Out of all my friends who can guess who this is
Outdoor access. Walkways on major roads surrounding developments.
Peace
People
people
People

*Community residents in four focus areas, October 23 – November 29, 2020*

People
People
people clean up after their dogs
PEOPLE DIDN'T DESTROY EVERYTHING
People drove slower.
People friendlier
People not knowing how to put their trash out properly
People start minding their own business
people that throw garbage
People were respectful, kind to each other and stop being so loud
Poverty
Price of rent
Property values
Prostitution, Drugs sellers and users, trash, large trucks shaking the house, and loud explosions at night
Provide more safe place for kids to play such as more playgrounds and parks.
proximity to other no so nice neighborhoods
Public trashcans, less glass on the streets, more city services.
Que mi mamá aún estuviese con vida
Quieter
Racial disparities
Racism
Racism didn't exist
Rail trails closer
real grocery store
Red to fix Norristown abandoned hoses and fix up main st
Redevelopment of Main St project.
Reduced crime rate
Repavement of the remaining side streets.
Respectful dog owners
roads
Roads
roads
Safely
safer access to trails - roads are narrow, speeds are high, not safe for walking or biking with my child
Safer and better looking.
Safer at night
Safer, cleaner
safety, traffic calming, speed humps, cross walk painting
School district
School system was inclusive to all children
school taxes too high
Schools, churches
Services
Shooting and kidnapping
shopping
Shoulder space for runners and bikers
Shoulders on highways
Sidewalks were better taken care of
So many cars on the block
Some cars drive to fast in the area.
Some of my neighbors would be quite
Some stores within walking distance
Sometimes people drive down our road very quickly
some streets could get cleaned up
Speed bump to control 2way traffic on N. Longacre Blvd.
Speeding through neighborhood. some drug activity, less litter, better infrastructure better
Stigma of Trenton changed from people thinking it is unsafe
Stop black on black killing
stop building high rise apts

*Community residents in four focus areas, October 23 – November 29, 2020*

Stop the violence, racism and looting!
Stores
Stores in walking distance
Stores were closer to walk to.
Streets
Streets were maintained/ paved. Trash was not all over streets
Sweep the bike lanes
taxes
Taxes are high
taxes, less development
That all trails were completed and connected. The riders were more courteous. The GAP, C and O, and the Leigh all have good amenities along the trails, allowing for multi-day trips. We need to get ours interconnected and facilitating more tourism.
That I could offer everyone a home with independence.
That I had more property
That I lived in a better part of the state
That it had a movie theater.
That it was a safe place
That it was like it used to be.
That it was safer to bike south on the D&R canal below Sullivan Way through Trenton to go on to Princeton or Bordentown.
that it wasn't so loud
That it would be cleaner and get rid of the abandoned houses
That people can come together often
That people stop moving to Delco. It used to feel like a small town.
That people would stop littering and keep the neighborhood clean
That people wouldn't use our street as a dumping ground.
That the block was cleaner
That the entire area was cleaned out of drug dealers & addicts, trash, blighted homes & businesses.
That the town had a little more going on
That there was kids on my block so my child can okay
that there are more connected trails
That there was more to do
That there was never a pandemic
That they would restore old house
That town was a little trendier like Phoenixville or New hope
That Trenton offered safe, beautiful and well-maintained parks and trails.
The appeal of the buildings
The boys
The building structure
The city would be more consistent with trimming overgrowth and snow clearing
The condo association did more
The cops weren't racist
The cost of tax
The crime
The crime
The crime
The crime
The crime level
The crime rate
the crime rate
The crime rate
The crime rate
The crimes
The D&R trail was better maintained south of Carnegie Road /Alt route 1 overpass
The drugs
The economy
The fact that it's so quiet
The fear of shrinking open space.

*Community residents in four focus areas, October 23 – November 29, 2020*

The fighting
The gun violence
The gym was open.
The houses had more space
The jobs and education
The killing
the neighborhood was safer
The neighbors
the park
The parks
The people
The people
The people
The people
The people
The people and parking
The people somewhat
The people's attitude
The poverty and the amount of funding we receive from the government.
The president
The prostitution, panhandling, and addiction crisis
The rent on 'main' street to be more affordable so not so many store fronts are empty now
the road access
The rude people
The shooting
The shootings
the speeding of cars to stop.
The state
The street, bigger
The streets man it's crazy you feel me
The traffic
the traffic flow
The violence
The violence
The violence
The violence even though it's quiet some things still happen nearby us they can prevent us at times from really enjoying the neighborhood
The violence, sometimes the people and the poverty
The violence
The way it looks
The way some of the houses look.
there is more trees
There isn't anything that I wish differently
There isn't really anybody that I know
There was enough parking.
There was just a little more conflict
there was more parking
There were more eatery's and clothing stores around here.
There were more public trash cans along the route.
They should wear masks.
This year
To clean the street
to live in my old home
To more out
Too much homeless and the street not good
Too many noisy cars
TOO MANY TO LIST.
Too much crime
Too much development, no open space...all about the money...

*Community residents in four focus areas, October 23 – November 29, 2020*

Traffic
Traffic
traffic
Traffic
Traffic at rush hour
Traffic is too fast.
Traffic on route 29
traffic safety
Trail from my home to Cooper River Park
Trash everywhere
Trash pick up
Trash, quality of service, calm, peaceful
trouble creeping in from Trenton
Unearth
Upper Darby would fix up Garrett Road, 69th St. and renovate the old Sears.
Very different
Very expensive and quiet, would like more diversity and activities
very well
violence
Violence
Violence
Walk to shopping and trails
Walkability
Walking distance to restaurants
warmer weather
Warmer weather.
wasn't boxed in by 130/206, had an easier way to cross on foot/bicycle
wasn't on a main street
We could use more traffic lights or stop signs
We had more homeowners and a lot less Africans and their abandoned/wrecked cars
We need a real updated community Center for families
What I wish was different are the streets.
Wider driveways
Wider roads or better yet, bike lanes.
Wish it was cleaner
Wish my family lived closer
wish my street was wider
Wish schools were better and crime and gangs were less of an issue
Wish there was no corona
wish Trenton was a nicer city, with more opportunities and fewer negatives
With the housing boom it is in danger of losing its small-town feel
world
would like safe connection to trail once Paoli Train Station renovation and surrounding area is complete. Roads aren't safe here for cyclists
Yea because i don't like all the drugs that goes on .
yes

<b>6. In a few words, what keeps you from spending more time outdoors near where you live?</b>
... access to parking ...
12-hour workday. How early it gets dark in the fall and winter.
A busy schedule
A lot of people standing don the corners of stores.
Access to clean safe spaces.
Access to trails and parks
Accessibility
Accessibility, safety, quality of amenities is lacking
Addicts



*Community residents in four focus areas, October 23 – November 29, 2020*

Afraid I'll get beat up or shot
AGED
All the exotic animals ready to eat me
always busy
amusing
Arthritis
As of right now the weather it's not very nice out anymore but there isn't a big variety of activities
Available Time & personal energy level
Awesome
AWESOME
Back injury, not a lot of stuff to do in walking distance except go to the park
bad knees and arthritis
Bad Neighborhood
Bad things outside
Bad weather
Bad weather
bad weather
Bad weather.
because people are so nice
Because the house attached to mine is abandoned and there is illegal trash dumping going on there tw
Being hit by cars while biking, unfriendly people yelling slurs
Being on ice
Bugs
Bugs
Busy
Busy College Student
Busy in home
Busy schedule
Busy with grandkids, or running errands.
Busy with job, kids, housework.
Busy with other things
Busy with other things
Busy with schoolwork, weather at times, access to outdoor seating
Busy work schedule, not enough time
busy working schedule
Can't walk far
Cars
Cars
Chores!
Clean neighborhood
Clean up the garden
Cold
cold
Cold out now
Cold rainy some days
Cold weather
cooler weather
Coronavirus
Coronavirus gay.
Coronavirus pandemic
Coronavirus
COVID
COVID
COVID
COVID
COVID
COVID
COVID
COVID
COVID

*Community residents in four focus areas, October 23 – November 29, 2020*

COVID
COVID 19
covid 19
covid 19
Covid 19
Covid 19
covid 19
Covid -19
COVID AND CRIME RATE
COVID and not much to do
COVID lockdown
COVID RIGHT NOW
COVID, being less interested in exercise
COVID, cold
COVID, colder weather
Covid19
Covid19
COVID-19
COVID-19
Covid-19
COVID-19
Covid-19
COVID-19, bad weather, being busy at work
crime
Crime
Crime
Crime rate
Crimes
Currently the pandemic
Currently the rain and colder weather.
Dangerous people
daylight and work
Devices such as my computer and phone
Disability
Do not enjoy it
dog
Dogs and crane
Don't feel like walking around neighborhood
Don't feel safe and it's not very accessible
Don't like outdoors
Don't wanna go outside
Drug activity
Drug addicts, prostitutes and homeless persons
Drug dealers addicts loud bad behaved neighbors
Drug sales, no green space, busy street
Drugs
Drugs
During the day it ok...but once the sun goes down the bad element gets out ..the homeless have nowh
Easy access to larger network of trails
electronics
Energy
environment
environment
Estoy enfermo
everything else
exercising
extreme heat/humidity this summer. now raining for days
Finding someone to do these activities with me. I do not feel safe alone.
food does

*Community residents in four focus areas, October 23 – November 29, 2020*

Friends
Friends
Gang violence
Getting cold
Getting dark early, crime
Getting home from work when it's starting to get dark
Ghetto street
Good
good
Greenery
Gun shooting
Gun shots, people drug overdosed,
Gun Violence
Hate
Having college classes, my part time job
Having kids who get in trouble a lot
having to drive somewhere for most activities
Health
Health issues, weather
heavy traffic/speeding vehicles
heavy traffic/speeding vehicles, couple of unruly neighbors
High rise building
Home improvement projects
Household duties and family life
I can riding around looking for people who could do things with me
I didn't know anyone or places
I do surveys and sites to earn extra money during the day so I can't spend time outside.
I don't know
I don't like cold weather
I don't like to be too hot or too cold and if i get to bored i will go inside
I don't really desire to go outside
I don't spend it i have already told u all.
I don't wanna be outside I like to be inside
I enjoy the outdoors.
I get out as much as I can
I get out in nearby parks regularly.
I had a stroke and my left side is weak
I hate the outdoors
i have a bad back
I have a car
I have asthma and COPD and the pain of walking limits my time outside.
i have no backyard, deck or porch and it's getting cold
I have no constraints
I have to drive to a trail
I have to go further away to spend outdoors in a place that is safe
I have to travel outside my area to participate in organized activities
I have to work and take care of other things
I stay home a lot due to COVID19.
I want to spend a great time with my family.
I want to be able to enjoy my home and community activities; but I don't have the financing
I work & I'm tired when I get home so I just sleep
I work all day, it's getting dark early now, and it's colder.
I work from 9-6pm Monday thru Friday.
I work from home and have to do it indoors.
I work full time and own my home.
Illness
I'm busy otherwise
I'm disabled
i'm just not a huge outdoors person

*Community residents in four focus areas, October 23 – November 29, 2020*

im lazy
I'm outdoors for much of work, just not relaxing all the time. Also, kids are grown - spent more time outside recreationally when they were younger.
In climate weather
inertia
Internet and games
environment, the people of my area, everything
it gets sketchy a few blocks from where I live ... the 'clean up' north of the BF bridge will help
it is because of this COVID 19 pandemic.
It's a bad neighborhood a lot of drugs and crime
It's a college house
it's beauty
it's beauty
It's cold
It's cold and dirty
It's cold out right now, and before that I was often too depressed or busy working to go outside
It's cold outside and sometimes crowded
it's cold right now
It's cold.
It's crowded
Its dangerous
It's Fall. The weather is colder.
It's my norm
It's not much too even if there is really nice scenery.
It's not safe
It's not safe and not enough areas I want to spend my time
It's wintertime now
job
job
Just bad or cold weather.
just busy
Killing
I spend more time to playing and sometime morning walk
Lack of a partner
Lack of access to public spaces such as Rutgers green acres sports fields
Lack of amenities, particularly at Knight Park in Collingswood
lack of interest
Lack of interest and bugs find me delicious.
Lack of mobility
Lack of motivation.
Lack of things to do
lack of time
lack of time
Lack of trails
Lack out racketeering m
Laziness
Laziness and the pandemic
Lazy
Laziness
life
lifestyle
Life's obligations.
Liney Ditch Park & Phoenix Park being more frequented for drug and sex use.
Littering
Love being home or always working
Love outdoor
Medical issues
mind
Mobility issues but can sit on porch

*Community residents in four focus areas, October 23 – November 29, 2020*

morning time freshness
Mosquitoes.
Mostly socialize in our own yard with friends
My 9-5 job.
My age
My allergies aren't always good to exercise outside
My anxiety
My bike
My cat.
My exercise is inline skating. Traffic keeps me confined to certain areas
My family
My friend
my game
My health - arthritis.
my job
My job, daylight savings time ending, bugs
my job, hours are erratic, and work is exhausting
My kids and work
my kids cause I'm always doing something in the house for them
my laziness and the weather
My parents are pretty afraid of the pandemic and will not allow me to go out without a fight
My phone
My physical limitations
My son
My work schedule.
Need a better back yard
need to do errands
Needs more places to spend time
Neighbors
Neighbors
Neighbors
Neighbors
Neighbors
nervous by myself in the evenings
Never
New to the neighborhood
Nice
Nighttime person
no
no
No activities of real interest
No attractions, and not very safe
No benches and not safe
No biking rails
No I stay inside
No one else does it
no parks
No place to sit.
No sidewalks
NO TIME, TIRED FROM WORK...
no trail
No trails nearby
No usan mascarillas ni distanciamiento social
Nowhere to go
non-bike-friendly busy roads without bike lanes
None
not a lot to do since Covid
Not a outside person
Not being motivated

[illegible]

*Community residents in four focus areas, October 23 – November 29, 2020*

Nothing, if the weather is decent, I'm outside a lot
Nothing.
Nothing; I'm retired
Nowhere to go in this neighborhood
Nowhere to go in this neighborhood
on the sidewalk
only bad weather
Only lack of time
only the weather
Other responsibilities
other responsibilities
Other than bad weather, pandemic
Other than walking and running, there is not much to do.
Other things to do
Our township has one park and no dogs are allowed. To get to trails I must drive.
Out of all my friends who can guess who this is
outside natural view
pandemic
Pandemic
Pandemic
Pandemic 2020
park
People
People
People
people are weird
Personal physical challenges
Poor weather
Primarily because I am too busy doing other things
Pure laziness
Racoons
Rain
rain
Rain
Rain and motivation
Rain heat
Rain, Snow, icy road conditions
Rain/wind
relaxing
Responsibilities
responsibilities
Roads are too dangerous to run on
roads have become a raceway for delivery trucks, city planning did not factor walkability into neighborhood planning
safer streets from cars
Safety
safety
Safety
Safety
safety
Safety
Safety
Safety (with too much and too fast of traffic).
Safety, cleanliness and general appeal/maintenance
Schedule, weather
school
School
School and mental health

*Community residents in four focus areas, October 23 – November 29, 2020*

school work and weather
Seeing them outside
SIDEWALKS
Sidewalks are in poor condition
Sleep
Small available spaces with little variety.
Smell of marijuana
Social distancing
Some drugs activities
Sometimes the weather
Spare time
Spent time with family
Sports
Suffered an injury
Sunlight!
Sunny weather
taking exercise, play with other and gossiping.
talking,jogging,etc
Tech
Technology
Technology
Temperature
The animals
The area is bad
the atmosphere
The awkwardness
the beauty of nature
The bugs and now the weather
The cold and rain
The cold weather
The cold weather
The cold weather or rain.
The colder season; darker earlier
the colder weather
The coronavirus
the coronavirus keeps me indoors
The COVID
The Covid 19
The COVID-19 Pandemic
The crime
The current pandemic.
The danger
The dogs
The fall weather and it is calming
The fields
The gangs
the lake
The mosquitoes
the noise is awful and there is nowhere away from traffic to walk
The pandemic
The pandemic and the crime honestly
The people
The pot smoking
The quietness
The scenery, the river, the peacefulness
The shooters.
The time change. By the time I get home, it's getting dark.
The trash and wandering addicts
The violence



*Community residents in four focus areas, October 23 – November 29, 2020*

the virus
The virus right now and gun violence is bad
The weather
the weather
the weather
The weather and other commitments
The weather and violence
The weather condition, or pandemic
The weather hasn't been the best for being outside
The weather keeps me from spending more time outdoors as well as crime.
The weather.
The weather. I'm outside as much as possible
the work
There are dirty used needles everywhere. You can't walk more than 6 feet from your front door without seeing needles. It's completely unsafe to walk outside.
there are times when I am very busy from work and lack of equipment to exercise
There is an ice cream store nearby and a bench to watch the streams in the water
Time
Time and weather
Time spent at work
Too busy
Too cold
Too hot
Too many shootings in the neighborhood
too tired
Traffic
Traffic and unsafe roads
Traffic, boyfriend and girlfriend arguments.
Trail erosion/silt deposits from summer floods; litter
Uber Eats
Unfamiliar with area
unsafe
Upkeep of Cadwalader Park and trails
Very good
Violence
Violence
Violence
Violence
Violence
Violence
Violence it's not safe
Virus
Volunteering, doing chores around the house, weather.
walking
Walking is the only activity
We are in a town center with apartments and restaurants and shops
Weather
Weather
Weather
Weather
Weather
Weather
Weather
Weather
weather
Weather
weather
weather

Community residents in four focus areas, October 23 – November 29, 2020

weather
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Weather
WEATHER
Weather
weather
Weather
Weather
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weather
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Weather
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Weather
Weather
weather
Weather
Weather
Weather and work
Weather determines what we can do and cannot outdoors.
Weather is getting cold and raining
Weather is getting colder and it has been rainy
weather turning colder
Weather, free time
Weather, house activities,
Weather, job, raising an infant
weather, other obligations
weather, safety after dark
Weather.
Weather. Crowds on the trail, too many bicycles
Weather
Well there is a pandemic but there's also a lot of crackheads.
Well, I work full time, so it's only after work and on the weekends I can spend time outside. And now it's getting darker earlier so time is really getting limited.
What keeps me from spending time is going to work
When the weather gets cold I don't spend as much time outside
Winter
With communicating my neighbors also like what's happening my nearby places
Work
Work
work
Work
Work
Work
work
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work
Work

*Community residents in four focus areas, October 23 – November 29, 2020*

Work
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work
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work
Work
work
work
Work
Work
work and kids
Work and Pandemic
Work and Schedule
work and weather
Work and weather
work and weather
Work commitments
Work demands. Feel like I need to take on problems or issues I come across: trash/litter; downed tree limbs; missing signage, etc.
work hours, would like more hiking trails in Ewing area
Work sucks time
Work, and amount of daylight. Don't feel comfortable riding the bike at night
work, chores, family obligations
Work, household chores
work, kids schedule
Work, lack of kayak storage next to river access
work, meetings after work, responding to email including surveys
Work, other commitments
Work, other responsibilities
Work, the pandemic
Work, the weather
Work.
Work.
Work/school indoors. Getting colder. In summer we are outside all the time.
working
Working
working
Working
Working too much
Working too much
Working. Outside of work I am outside

<b>8. If yes, do you know the name of a trail that is close to you?</b>
1-Delaware-Raritan Canal towpath & 2-Stacy Park walkways
48th and Spruce Sts.
Along Pickering creek by Charlestown mill. Also Binky Lee and Bryan Coed, Charlestown Park, srg near lock 60 Phoenixville

*Community residents in four focus areas, October 23 – November 29, 2020*

Antrax
Audubon
Audubon trail
bartram trail
Bartrum
Bike lanes
Bike trail
Brentwood
Bridgeport park
Butler
Camden Greenway
Camden high park
Canal tow path
Canal towpath
Carusi Trail
Cedar grove trail
Chester Valley Trail, Schuylkill River Trail, Perkiomen Trail
Circuit Trail
circuit trail
Circuit trail
Circuit trails
Clark park
Cobbs creek
Cobbs Creek
Cobbs Creek
Cobbs creek
Cobbs Creek
Cobbs Creek
Cobb's creek
Cobbs Creek bike trail
Cobbs Creek Park
Cobbs Creek Park has a trail but it needs cleaning.
COBBS CREEK PARKWAY
Cobbs Creek Parkway
Cobb's Creek parkway
Cobbs Creek Trail
Cobbs creek trail
Cobb's creeks
colonial lake
cooper point
Cooper River
Cooper river
Cooper river
Cooper river
Cooper River
Cooper River
Cooper River park
Cooper river park
Cooper River Park
Cooper River Park
Cooper river park
Cooper River Park trail
Cooper River Park, Newton Lake, Knight Park
cooper river trail
Cooper Trail
Cramer hill
Cromwell park
Crows woods
CVT

*Community residents in four focus areas, October 23 – November 29, 2020*

D and r
D and R Canal path
D and r canal path
D and R canal, also the Pensy canal
D&I canal
D&L, D&R
D&R
D&R Canal
D&R canal
D&r canal
D&R canal
D&R Canal Path
D&R canal path; Stacy park path also
D&R Canal Trail and Stacy Park
D&R Canal Trail, D&L Trail, LHT (Lawrenceville Hopewell Trail), Greenway, Trails @ Baldpate mountain
D&R green way
D&R Greenway
d&r park, stacy park
D&R State Park trails and the trail along the Delaware in Morrisville.
D&R towpath
D&R towpath, Stacey Park, Cadwalader park
D&R trail from Bordentown to Trenton, Delaware River Heritage Trail from Bordentown to Roebling
Darby creek
Darby Creek Trail
Darby Creek Trail Drexel Hill
Delaware & Raritan Canal path
Delaware & Raritan Canal trail
Delaware / Raritan Tow path is sort of close also paths in Mill Hill Park
Delaware and Raritan Canal Towpath
Delaware Canal path
Delaware Raritan canal
Delaware Raritan Canal
Delaware Raritan Canal
Delaware Raritan canal path
Delaware Raritan Canal State Park Trail
Delaware Raritan Canal State Park, Bunker Hill Natural Area, John Clyde Grassland Preserve
Delaware Raritan canal tow path
Delaware Raritan canal trail
Delaware Raritan State Park trail
Delaware Raritan Trail
Delaware river
Delaware River State Park
DNR Canal Path
dr canal, mercer County park, mercer County park commission
Dudley park
East Norriton Farm Park
Fairmount park
Farm Park
Farm Park
Forbidden Drive, Green Ribbon Trail
French Creek Heritage Trail
French Creek Trail, Schuylkill river trail
Glide Trail
Good
good
Green Acres trail
greenways
Heuser Park
Hopkins pond trail

*Community residents in four focus areas, October 23 – November 29, 2020*

i do not know the trial but i see that i can trust the full issue.
I live near Coventry Woods trails.
I think it's the Cooper River Bike Trail and the Delaware River Trail
Idlewood (Neshaminy High School)
in Caldwell park
It's just a short trail leading between Liney Ditch Park & Phoenix Park and then from Phoenix Park to the Michael J Doyle Pier
John Heinz
John Heinz
John Heinz park
John T Adkinson Park
Johnson Trolley Line Trail
Laurel Acres
Lawrence Hopewell
Lawrence Hopewell trail
Lawrence Nature Trail
Lawrenceville-Hopewell Trail
Lenape Trail, French Creek State Park
Lititz to Ephrata Trail
long trail
Maria Greenwald Park trail
Memorial park
mercerc county park
Mercer county park
Mercer county park
Mercer county park
mercerc county park northwest has various trails
Mercer meadows
Mercer Park, Veterans Park
Merchantville Bike Trail
Merchantville walking trail
Michael Doyle Fishing Pier walkway to Phoenix Park
Mill Grove
mountain hile
Naylors run
naylors run
Neal Thorpe, Schuylkill River Trail
neighborhood informal trails
Newton Lake
NEWTON lake trail
No
NO
No
No
No
no
no
No
No
No
no
No
no
No
no
No
no sorry.
No, I don't
none

*Community residents in four focus areas, October 23 – November 29, 2020*

Nope
Nope
Norristown bike trail or river trail
Norristown farm park
Norristown farm park
Norristown Farm Park
Norristown Farm Park
Norristown Farm Park, Schuylkill River trail
Norristown Farm Park, SRT, Perkiomen Trail, 202 Bypass, Chester Valley Trail, Green Ribbon Trail, Wissahickon Trail
Norristown State Hospital trail
Norristown's Schuylkill River
North gate
Not sure
Not sure
Not sure if the canal tow path counts but that's the 'trail' that i use
Oaklyn trail, Knights Park Trail
Out of all my friends who can guess who this is
pacific crest trail
palmyra nature walk
penny packer park
Pennypack
Perkiomen
Perkiomen
Perkiomen
Perkiomen
Perkiomen Trail
Perkiomen trail
Perkiomen trail
Perkiomen Trail
Perkiomen Trail
Perkiomen Trail and Schuylkill River Trail
Perkiomen Trail, Schuylkill River Trail, Hess Bature Preserve, French Creek Trail
Perkiomen... to far away
Philadelphia
Pine and Spruce Sts bike lanes. Schuylkill Banks trail, Easy and West River Trail, SRT
Riverfront Park, Schuylkill River Trail
rose st
Saddler's Woods
Saddler's Woods
Sayen Garden
Schuylkill
Schuylkill Valley Trail
Schuylkill
Schuylkill River Trail
Schuylkill River Trail
Schuylkill
Schuylkill
Schuylkill river
Schuylkill River
Schuylkill River Trail
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Schuylkill River Trail
Schuylkill River trail

*Community residents in four focus areas, October 23 – November 29, 2020*

Schuylkill River Trail
Schuylkill river trail
Schuylkill River Trail
Schuylkill River Trail
Schuylkill River Trail
Schuylkill river trail
Schuylkill River Trail
Schuylkill River Trail
Schuylkill river trail
Schuylkill River trail
Schuylkill River Trail
Schuylkill River Trail (Thun)
Schuylkill River Trail and Perkiomen Trail
Schuylkill River Trail, Appalachian Trail
Schuylkill River Trail, Perkiomen Creek Trail
Schuylkill River, Wyomissing
Schuylkill river trail
Schuylkill river trail
SRT
SRT
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SRT
SRT
SRT
SRT
SRT
SRT
SRT (20minutes away)
SRT and Thun
SRT, Charlestown Park, French Creek trail
SRT, CVT, Mt Misery/Mt Joy, trail along river from betzwood, McKaig,
Srt, CVT, perk trail
SRT, CVT, PERKY
Srt, cynwood heritage trail, wissahickon
SRT, E. Pikeland/Rapps Dam Trail, Kimberton Meadows/Township Parkland
Srt, French creek, Monocacy Hill, rustic park
SRT, Perk trail, ChesCo trail, Green Lane
SRT, Perkiomen
SRT, Perkiomen
SRT, Perky trails
Stacey Park bike path
stacy park
Stacy Park
Stacy Park
Stacy Park Bike Path, Delaware and Raritan Canal towpaths.
Stacy Park trail
Standing stone trail
Stoney
SVT



Community residents in four focus areas, October 23 – November 29, 2020

the bike trail
the ditch
The glennn myernick training park
The park is dedicated to Shelia Roberts near cooper plaza homes.
The Path
the tow path or canal
the Woodlands
Thun / SR Trail
Tippon Pond
Towpath
trail in Lawrence Village Park, lots of trails in Mercer Meadows, Lawrence-Hopewell Trail
trail parks
trails by St Isaac
Trenton canal dirty
Valley forge
Valley Forge
Valley Forge
Valley Forge
valley forge
Valley forge
Valley forge
Valley Forge National Park
Valley forge park
Valley forge park
Valley forge trail
Valley green
VALLY FORGE
VF Park Sullivans Trail
Waterfront
Waterfront 'trail' (it's paved but)
Waterfront, Cooper River Park
waterway
Wissahickon trail, Schuylkill river trail, valley forge
Woodland park
Wyomissing Creek Trail
Yellow trail, Wissahickon
Yes
Yes
yes there are many

<b>13. Is there anything that limits your ability to use the trail?</b>
... no ...
A bike/Car.
Access
Access due to weather.
Access near my neighborhood. I end up driving to the next town to start my walk or bike ride
Access points are limited and unmarked. Signage as you move into Trenton is missing starting at Prospect or Calhoun and beyond
Accessibility
Achilles tendinitis
Addicts and needles.
Afraid
age
Age
Amount of time it takes to get there
Arthritis
Arthritis in both knees

*Community residents in four focus areas, October 23 – November 29, 2020*

Asthma
Asthma
ATVs
Bad legs
bad weather
Bad weather
Besides a busy schedule, no
Best
Broken glass, bad neighborhood, ATVs, drunks,
Bugs litter rude path users motor bikes atvs no enforcement
Busy
Can't go there by myself
Cant walk far
Can't walk far
Chores!
closures or bad weather
COVID 19
cold days
concerns for safety after dark
Coronavirus
Coronavirus
Corvid 19
Couldn't use during corona
COVID
COVID
COVID
COVID
COVID 19
Covid-19
Covid-19
COVID-19 some days the trails are a little busy.
crime
Crowdedness
Crowds
CROWDS
Difficult to access
Dirt bikes at times
disability
Disability
Disability
Disabled
dislike of washouts on the LHT Trail. Gets me nervous that I will lose control of my bike and fall off and injure myself. Dislike of stony surfaces. It is uncomfortable to ride on.
Distance
Distance
Distance
Distance
Distance
Don't have a bike
Don't know where it is exactly
don't own a car to get there
don't really like it
Easy access
Energy
far
Far away
Fear
Fear of being alone. Only go with a friend.
Finding someone to join me.

*Community residents in four focus areas, October 23 – November 29, 2020*

Flooded when it rains; some areas are impassable; heavy storms cause downed trees
foot and knee problems
Gangs and drug addicts
Gear
Gets dark early now
Getting home late at night and its dark
Getting there
Getting there safely
Goose poo
Had a stroke
Having kids and a slow wife
Having little kids and therefore no time.
Having the time to drive to one
Health
Health
Health Issues
Heart problems
Homeless people live down near ending or it and it's not well maintained for trash, weeds, tall grass, etc
Hookups and smoking
I am at risk of falling
i am just lazy
I do not know where any, of the trails are. and the ones i do know of are too far to walk to and right now where i live is in lock down due to covid 19
I don't have a car
I don't live in close proximity to travel often by foot.
I don't think about it. I think don't have anything.
I don't think it's safe.
I don't want to walk that trail.
I have a small child, and am heavily pregnant so it's hard to run after him these days. Sometimes there is litter I have to keep him away from on the waterfront trail, or animal poop (goose or dog)
I have asthma so I don't like going to far in case I have a flare up.
I have disabilities and you need a car to get to these places
I have MS, I don't do outside exercise
I have to drive my car there
I have to drive to get to the trails at Cooper River Park
I have to drive to the closest trail area
I love maps, I still find it hard to figure out how trails connect and especially where to park. Bike rental would be great too because I don't have a bike but my kids do.
I walk elsewhere
I would like to see progress on the Angelica Trail link near my neighborhood
I wouldn't want to be on it after dark.
I'm diabetic
I'm disabled
I'm too fat
isolation makes people nervous
It puddles after heavy rain
It's not safe
It's not very wide and it's on top of a steep hill next to water
it's too far & coming home it's all uphill
Just COVID restrictions
knees sometimes
lack of information
Lack of mobility
Lack of motivation
Lack of time
Lack of time, unfortunately. I certainly don't hate Cooper River.
Lazy
Limited free time, lack of confidence of safety
Limited time

Community residents in four focus areas, October 23 – November 29, 2020

Litter
Litter and crime
lockdown
maybe it's too far
maybe time
Mosquito
Mosquitoes
My 4-year-old
My anxiety
My asthma and COPD
my bad back
My daughter
My knees
My lack of time limits me.
My legs
My legs
Never heard of it
Nighttime/darkness
No
no
No
No
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Community residents in four focus areas, October 23 – November 29, 2020

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Community residents in four focus areas, October 23 – November 29, 2020

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*Community residents in four focus areas, October 23 – November 29, 2020*

No
No
No
No
No
No
no, there is nothing to do so.
No all clear
no bathrooms or water stations along D&R near me
No but it gets crowded
No car. Partially disabled so need to go with someone
no comment
No comment in this question
No feedback
no i don't think so
no i have no limits
No interest
No just can't walk to long
No just cold out now
no limits our ability to use the trail
no, the truth everything is fine
No there is not
No trail here
no, besides pandemic
No, but I go to a park that is closer.
No, many more close by
No, there are no limits
No, there is no limitation
no, there is no possible stuff
No.
No. Just don't know where it is.
No. Started meeting my friend to try different ones.
None
none
none
Nope
Nope
Nope
Nope
Nope
Nope
Nope
Nope
Nope
nope
Nope, I just don't wanna.
Norristown
not at the moment
Not interested
Not really
Not really
Not really but I do have to drive to the trail. I wish I could ride my bike but the roads are narrow and busy with traffic.
not really just anxiety
Not sure where it is
Not sure.
Not well kept. The areas are high crime area
Nothing
Nothing
Nothing

*Community residents in four focus areas, October 23 – November 29, 2020*

nothing
nothing
Nothing
nothing
nothing
Overcrowding
Pain
Parking lot and limited restrooms
Parking, Norristown, the time to drive
People using drugs on the trails
People with unleashed dogs and people using devices
Personal energy level & minor joint pain
physical disability
physical limitation
Please get the trail in Shoemakersville off the road.
Potholes
Proximity
rain
recent foot surgery
Recently, I've tried to avoid going when there are a lot of people out
Rest/sitting areas
riding bike from home to the trail. riding on the road with no trail or shoulder. Lewis Road and 7th ave
Running
running
safety
Safety
Safety
safety
Safety
Safety
Safety perhaps
Safety, I don't trust people
Schedule, not always safe to be on there alone, not wide enough for 2 people to run side by side
Snow
Some disabilities.
Some parts of Cooper River Park and not paved well for bikes or are too narrow/winding to ride properly
Strangers
Tengo rota la pierna
That trail is not in a safe area
the amount of people
The drug users
The gates close at dusk but I like to stargaze at night
The nearest SRT parking lot for me is the NTC. As a result, I tend to avoid the trail during the week since it's a \$1 fee to park at that time.
The neglect of the states section of the D&R isn't a deal breaker, but it makes me upset when I see the condition it's left in.
The nighttime or dusk
The pandemic
The pandemic.
The presence of heavy poison ivy in places.
The Schuylkill River Trail is not complete and there are a lot of rocks. It is hard to bike.
The shooters sending fire.
The time change
The trail isn't built from 422 sportsplex to 724
The weather
The weather and time
The weather sometimes.
There is a lot of overgrowth.
there is nothing

Community residents in four focus areas, October 23 – November 29, 2020

Time
Time
time
Time
Time
Time
time
Time
Time
Time
Time
time
Time
time
Time
Time
Time
time (to get to trail) and weather (darkness)
Time and covid-19
Time to travel to the trail
time, motivation
To overcrowded
Too far
Too many people
traffic
trail closures, weather, sunlight
Trail maintenance on the southern end of Wissahickon Valley Park; flooding
Trail not consistently maintained. Princeton area well cared for. South of that the trail is growing over. Ticks a problem though on a bike because the gras grows quickly.
Trail segment from Armory to NJT bridge is poorly maintained even after recent work/poor connection to BFB
Trails are not open after dusk. During the week I can only exercise at night. I would not want to be penalized for trespassing
Transportation
Transportation
Transportation
transportation to the trail and work hours
Trashy
Unnecessary construction
us
Use a cane
Walk with a cane
walking
We lost a bridge between W Reading and Reading 2 yrs ago, and it was our most direct route to the SRT.
Weather
weather
weather
Weather
Weather
weather
weather and COVID
WHICH trail? The Schuylkill? It's far to drive for a casual walk. Other trails? Some do not allow dogs. Some are too crowded, now, with Covid (Delaware canal for example).
Winding/forking trail in Trenton is hard to navigate
Work
Work
work
Work
work and less daylight

Would like to be able to use it at night on the bike, could then exercise safely at night. Also the bicycle climb from the bridge up into Bordentown is rough on new riders like my wife, wish there was an easier way up.
Yep, people right now with COVID
Yes
yes
Yes
yes
Yes
yes
Yes
Yes
Yes
yes
yes
yes, bad knees and arthritis
Yes distance
Yes, my work schedule
yes, the pandemic
Yes, my mobility
yes. the section through Trenton is downright dangerous, especially by Cadwallader park and that wooden bridge
You have to bike or walk through a lot of grass to get to the trail that connects the two parks. A lot of neighbors still don't know Phoenix Park exists or that there is a trail connecting the parks.

<b>15. Can you picture in your mind a river or stream that is close to where you live? If yes, what is its name?</b>
Angelica Creek
Assinpink Creek
Assumpink Creek
Assumpink Creek
Assunpink
Assunpink
Assunpink Cr.; Delaware R.
Assunpink Creek
Assunpink Creek, D&R Canal
Assunpink, Delaware
Bartram Gardens
Brandywine Creek; Ridley Creek
Cob creek
Cobb\'s creek
Cobb\'s Creek
Cobbs Creek
Cobbs Creek
Cobbs Creek
Cobbs Creek
Cobbs Creek
Cobbs Creek
Cobbs Creek
Cobbs Creek
Cobbs Creek
Cobbs Creek
Cobbs Creek park
cobbs creek
Colonial lake
Cooper
Cooper River
Cooper River
Cooper River
Cooper River
Cooper River

Community residents in four focus areas, October 23 – November 29, 2020

Cooper river
Cooper River
COOPER RIVER
Cooper river
Cooper River
Cooper river
Cooper river
Cooper river
Cooper River
Cooper River
Cooper River
Cooper river
Cooper river
Cooper river
Cooper River
Cooper River
cooper river
Cooper River park
Cooper River Park
Cooper river, Delaware river
Cooper River
Coper
copper river
Copper river, Newton creek
Crosswicks Creek, Blacks Creek
D and r canal
D&R Canal
D&R Canal
D&R Canal
D&R canal
D&R Canal, Assunpink Creek, Delaware River, Gold Run
Darby Creek
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware
Delaware canal
Delaware Raritan
Delaware River

Delaware River
Delaware River
Delaware River
Delaware River
Delaware river
Delaware River
Delaware River
Delaware River
Delaware River
Delaware river
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Delaware river
Delaware River
Delaware river
Delaware River
Delaware river
Delaware River
Delaware River and Assunpink Creek
Delaware River and I'm not sure of the canal name
Delaware river and the back channel
Delaware River, Pennsauken Creek. Tippin's Pond
Delaware River, Schuylkill River, Wisahicon Creek, Cobbs Creek, Pennypack Creek
Delaware, Cooper
Delaware river
Delaware River
Doroh

*Community residents in four focus areas, October 23 – November 29, 2020*

French Creek
French Creek
French Creek
French Creek
French creek
French Creek
Grays Ferry Crescent Trail Park
Great Valley Creek
Hay Creek / SR
I think it's part of the Schuylkill Rivet
John Heinz trail
Lindbergh Bridge
Little Schuylkill
Lodal, Perkiomen, Schuylkill
Manatawny Creek
Manatawny
Manatawny Creek
Manatawny Creek
Marsh creek lake
Mercer lake
Millstone River
Millstone River
Minister Creek
Montgomery creek
Neshaminy Creek
Newton Creek
Newton Creek
Newton Creek
Newton Lake
Peace valley
pemisoakin
Penns Landing
pennsauken creek
Pennypack
Perkiomen
Perkiomen
Perkiomen and Schuylkill River
Perkiomen creek
Perkomen Creek
Pickering Creek
Pickering Creek
Pigeon Creek
Rancocas Creek
Raritan Canal
Ridley Creek
Riverfront park
Saint Joseph trail
Schuylkill river
Schuylkill
Schuylkill
Schuylkill river
Schuylkill river
Schuylkill
Schuylkill River
Schuylkill River
Schuylkill River
Schuylkill river
Schuylkill
Schuylkill

[illegible]



Community residents in four focus areas, October 23 – November 29, 2020

Schuylkill river and wissahickon creek
Schuylkill River Trail
Schuylkill!
Schuylkill, Perkiomen
Schuylkill River
Schuylkill
Schuylkill
Schuylkill
Several branches of Cooper River
Schuylkill
Skippack Creek
Schuylkill
Schuylkill
Schuylkill river
Schuylkill
Stacy Park
Stoney Creek
Stoney Creek
Stoney Creek
Stoney Creek
Stoney creek
Stony Creek
Stony Run Creek
Susquehanna River
Swamp Creek
The Delaware river
The Delaware River
the Delaware river
The Delaware River. & Delaware/Raritan
Trout Run
Upper Providence Park
Valley Creek
Valley Green
Wissahickon
Wissahickon
Wissahickon
Wyomissing Creek and the Schuylkill river
Yes, Schuylkill River and Wissahickon Creek
zacharius

<b>17. If you could name something that would make you more likely to get outdoors and spend time on a trail or in a park in your neighborhood, what would that be?</b>
... access to parking ...
2 knee replacements
30 hours in a day, and I live in an apartment- less maintenance!
A better environment and better activities to do
A bicycle and warm weather
A bike
a Bike
A bike-friendly way to get to the trail or park.
A cleaner trail and park.
A COVID19 vaccine
a dog park
A Family Reunification/Union.
A festival or a flea market in the neighborhood
A girlfriend

*Community residents in four focus areas, October 23 – November 29, 2020*

A girlfriend.
A group of friends
A huge mail
A music/outdoor movie event
A new park.
A nice place to chill
A partner or group
A partner to come with me.
A partner to walk with.
A playground
A protected bike lane running thru Chambersburg neighborhood connecting to the trails
A quad
A stone or concrete staircase up to the D & R Canal towpath from Sullivan Way
a way to get there
Ability to rent kayak or canoe nearby, since I have no place to store one or way to transport one
ABILITY TO WALK TO PARK ON SIDEWALKS
Access. Maintenance. Law enforce
All
Allow dogs at East Vincent Park. Create a rustic trail network (like East Coventry) behind Vincent School.
ambition
An entire overall of this Paschall community
animal
Animals
As long as it's well maintained
Attending to the community more from the government
Awareness of more parks and trails near me
Basketball court
Bathrooms
BBQ
Be able to drive, have a car, not be disabled
Being able to spend less time inside my house working.
Being allowed past the locked gates and less police presence (Rutgers operated parks and fields)
Being younger and stronger.
benches along path
Better bike infrastructure
Better biking conditions on the roads to make it safe to get the trails. Also, more signs and bike lanes
Better connection to BFB
Better grounds maintenance in Stacy Park
Better maintenance of Stacy Park
Better maintenance of the trails in the City of Camden
Better mobility
Better parking access and restrooms
Better sidewalks, remember disabled need access too
Better signs/signage
better trail access to ride from home
Better way to get my bike to the trail
Better weather
Better weather
BETTER WEATHER
better weather
Better weather and longer days - extend (EST)
better work hours
Bicycle trail, Emergency call box. Park rangers patrolling
Bigger parks
Bike
Bike trails
biking /running trails
Birds
body of water, sights

*Community residents in four focus areas, October 23 – November 29, 2020*

breaking my game
Bring back the warmer days
Bypassing the necessary crossing of Rt 29.
Cameras and good lighting
cameras/lights
Can't think of anything
Church picnics
CITY GARDEN
Clean oxygen
Cleaner parks and trails
Cleaner parks and trails and beautiful flowers
Cleaning
Clear signage
Closer parks
Closer to home
Closer to my house
Closer trails
Commercialize it
companionship
company
Concerts
connect Heuser park to SRT
connections from my neighborhood to SRT and French Creek Heritage - there is one on the other end of the development but one nearer would be nice
Consistent upkeep of paths, too many paths are maintained in some areas but not in others
Cookouts, friends to go to park with
COVID is over then I will be out all the time
COVID vaccine
COVID-19 being gone
COVID 19 gone
curbing crime
Dedication
dogs
drama
Easier & marked access to D&R from the Island. Digital kiosk for walking/biking groups and individuals to meet up with. Well-defined volunteer improvement projects
Easier access to trail
Easier access to transportation
easier access without a long drive
Easier route through Trenton, the Bordentown section is kinda cut off from the rest.
Easier safer access
easier to get to by bike, instead of putting bikes on bike rack and driving
Easy access and close proximity
Eat food outdoors
El tiempo
End coronavirus, my health needs to improve
End of pandemic
Enjoying it with someone else.
Events
Events
Events
Events
Events
events or concerts in the park
Everybody outside having fun
Exercise course. Remove poison ivy on canal path.
Exercise courses
Exercising
Family

*Community residents in four focus areas, October 23 – November 29, 2020*

Feeder trail from neighborhood to main trail
Feel safer
Feeling 100% safe to be there
feeling safe
Feeling safer
Finish the SRT through to Schuylkill County
fishing
Fitness classes
Fix the basketball rims.
Flowers
flowers
food
Food
Football
For it to be cleaner and safer
For it to be within closer proximity
Form a stress
Free food
Free time
freedom!
Friend
Friends
Friends
Friends
Friends
Friends
Friends for me and my son
Friends who like hiking as much as I do
Get engaged in activities
Get rid of the COVID
Get rid of the pandemic
Getting a bike
go see family members
god
Going with my spouse.
going with others that enjoy the same things I do
Good
good
Good
good
good
Good weather
Good weather
Good weather
Good weather
good weather
Great weather
great weather
guaranteed safety
Hanging out with friends
Happier mood.
Have a place that all persons can socialize with peace and love for one another.
Have a scooter and no COVID 19
Having a better personal life
Having access to my own car
Having friends come by to go with
Having friends to hang out with.
having knee surgery
having less schoolwork

*Community residents in four focus areas, October 23 – November 29, 2020*

Having more time and better weather
Having older kids.
Having someone go with me
health
I already spend much time outdoors
I have to drive to parks rather than ride my bike because the roads are not bike friendly.
I just don't feel safe or like it's accessible
I live in the ghetto
I want to be with my partner and children
I would definitely spend more time there during the week if I didn't work full time!
I would like if the bike path on the D&R from Lawrence to Trenton continued on an actual path instead of going over to streets (Mulberry Street part)
I would need to be more mobile in my body and a car to get there
Ice skating rink for the winter
If a Van would pick up medically compromised people and let them spend. a few hours in the park would help.
If I had better balance and less pain
If it was closer to my house and I didn't have to drive there, I could walk
If it was safer
If my neighborhood was flat
If one was closer to me.
If someone is with me
If the city maintained Stacy Park better I would be happier
If the parks here were more family-oriented or places for people to walk their dogs for exercise
If the trail is off road (no cars/traffic)
If the trail wasn't as crowded and people were kinder
If there was a trail here I would go
If there weren't homeless people, drunks and drug dealers on all the benches or shuffling around. Better neighborhood along the canal.
If they had police patrolling every now and then
I'm not really in a neighborhood
I'm not sure i enjoy walking the trail with my husband
I'm really not a park or trail person.
Improve safety
improved maintenance. less trash
Increase safety. The section in Trenton is unsafe. It gets better after west Trenton.
It being walking distance from home
It was closer to me
it would some kind of hangout may be. there will be topics people and their valuable time.
its beauty
Just do it stop procrastinating
kayaking
Knee surgery
Lack of crime
Lele park
Less bicycles
Less bugs
Less COVID
less crime
Less dangerous
Less drug/sex use, more people in the park and enjoying it for good reasons
Less drugs being sold on the street corners and having a police department that knows what they are doing
Less gangs
Less gaps in the trail
Less homeless people
Less kids
Less litter
Less loose pit bulls.
less pain in my back
Less people

*Community residents in four focus areas, October 23 – November 29, 2020*

Less people
Less people
Less shooters.
Less time at work
Less traffic to get to a trail and weather
Less violence and danger.
Less violence, cleaner areas
Less work
Less work
Less work
Lights, safety, historical markers, clear and clean trails
Like minded physically able trail buddies
Living closer to the trail
Living in walking distance to a trail or park
local roller rank,
location
Longer autumn shorter winter
Longer trails or more of them
Losing weight
lots of places to sit and rest
Lower crime rate or more parks
Make Cadwalader Park more like Central Park in NY
Make the SRT wider
marathon
Maybe some lighting or safety call boxes
Merchantville Community Center and Park
Mobility
Money
More activities
More activities
More activities structured .. Maybe music concerts in the neighborhood. Or in frozen...
more bigger park
More bike lanes, more bike racks, more parking spaces at some parks
More body of water
More closed streets for pedestrians/cyclists only
More connecting trails through open spaces. Lots of empty land in and around Mercer
More courteous bike riders
More food vendors at larger parks, or other amenities such as rest rooms. I think we would see more families and elderly in our parks in Trenton if we had them.
More free time
More free time
More free time
more free time
more free time
more free time
More free time with my spouse.
More free time, more interested parties
More free time.
More free time.
More free time.
More fun place to sit and enjoy the area
More hours in the day
More hours in the day
More information and better transportation
more lighting and police presence at night
More lighting in the park.
More lights
more lights at nights
more likely

*Community residents in four focus areas, October 23 – November 29, 2020*

More monitoring people, like police
More neighbors using the bike trails
more parks
more parks and less traffic
More parks trails river streams
More people
more people doing it with me.
More people obeying social distance
More people. Less isolated on certain parts.
More police
more porta johns
More safer
More safety ensured
More safeness
More security
More stuff to do, easier access
more things to do
More time
More time
more time
More time
More time
More time
More time
More time and longer nicer weather
More time at home
More time in the day
More trail Lighting and winter maintenance
More trails
More trails and parks to visit.
More trails... We don't have many
motivate my children, so that they have a normal development
motivation
mountain
mountain Creek waterpark
Music
My family
My friends or dog park
My health
natural air natural beauty
Natural park
Nature
nature hikes, history hikes, walks, bike rides
near one
Need more time
New job
nice weather
Nice weather
Nice weather
Nice weather
Nicer area to spend time and safety of the area
Nicer parks
No COVID
No COVID
no COVID, no pot smoking
No dogs allowed in the park
No feedback
No judging
No masks and friends

*Community residents in four focus areas, October 23 – November 29, 2020*

No more coronavirus and lots of safety
No pandemic
no rain
no sicknesses
Not a thing, I'm more of a gym rat
Not having to drive 3 miles to access a park that ABUTS my neighborhood, but has not access from here (Playwicki). Completion of the rails to trails in Middletown (Langhorne).
Nothing, I just like to stay indoors
Oldmans Creek
Online sign up for groups to meet at a trail
Organized hiking parties/guided tours
Other friends than those I already have that enjoy the same outdoor things.
other people to walk with for safety
Outdoor activities: watercolor painting classes, yoga, meditation, bike maintenance, running meetups, birdwatching...
Outdoor exercise equipment, bigger running loops or longer running trails
Park
Park outside
Park rangers, Feel Safer
park,water
Parking near trailhead
parks
Parks - better playground equipment for my kids. Trails - if they were more interconnected.
parties
Paved & maintained trails
Peace and clarity of mind daily.
Peace of mind
People
People
People enjoying one another
People to do it with
People wearing masks
Plant more trees
Play yards
Playgrounds
POLICE
Police patrol's
ranger or other monitoring presence
Relaxing park
relaxing, spending leisure time
retire
Retire
Retire
Retirement
retirement
Retirement
retirement. I expected to retire at age 59 1/2 and here I am at age 70 working 180 hours a month at 2 jobs.
Riding a bike
River
Run
safe access along streets to get there
Safer
Safer and neighborhood get-togethers happening there
Safer area
safer/slower/well-lit roads or paths to the trail
Safety
safety
Safety
Safety



*Community residents in four focus areas, October 23 – November 29, 2020*

Safety
safety
Safety stations
Security
Security and safety
Security, more police presence
Security, more sculptures and creative flower designs and flower creatures , pavilions for families for gatherings for breastfeeding moms to sit under in all types of weather cultural pics and sayings so all ppl feel safe and included. some ideas
sense of safety and cleanliness
Seriously, less trash. More trash cans. Less dumping of yard waste along the river. Trimming of overgrown and dead trees.
Shade
Simply more free time
Small events with Small food venders- like block parties. I think it would attract people to go generally
Smaller
Solar powered USB charging stations, spaced seating/viewing areas along trails, and pavilions/huts to protect people and bikes
Something that would make me likely to get outdoors would be a dog park to take my dog to.
Somewhere where it's safe and less trash
spending quality time with my family and friends, and doing weight training!
sport
Sports
Start and completion of the rail to trails path starting in Chestnut Hill and heading toward Philly.
Sun
sunshine
Swings
taking my 1-year-old out
taking my niece out to play
Taking my son to play
Tennis
tennis courts
That one park in Ewing County
The end of the pandemic
The fun zone
The pandemic ending.
The people
The pets i get to pet :)
The Schuylkill River Trail being fine gravel instead of large rocks.
The upkeep of the park/trails
The weather
the weather
The weather
The weather
There aren't any. So if there were trails in the neighborhood that would help
There has been deaths reported in the nearby parks, therefore less crimes, suicides. No disabilities.
there would be no more pandemic
There's no water near the trail and I would enjoy that. Also, its private access
they were cleaned more frequently
Time
Time
Time
Time
time
Time in the day
To feel safer
trees and people
Trees trimmed on a regular basis
Unemployment

*Community residents in four focus areas, October 23 – November 29, 2020*

vaccine for the pandemic
Very nice weather conditions
Walk
Walk my dog
Walk or bikeathons
Walk with others
walking
warm sunny weather
warm weather
warm weather year-round
Warmer weather
Warmer weather
Warmer weather
warmer weather
Warmer weather year-round
Warmer weather, water
Warmer winter weather.
Waterfalls
We already spent many hours each week, so we are good!
Weather
weather
Weather permitting
Weather, events and activities
Well maintained and cared for trails
When corona virus has been gone
With friends or family
within walking distance, safely
Work less
Working part time instead of full time
Year-round DST

## **Section 5**

### **Community Survey: Segmented Results**

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

1. In a few words or a sentence, what do you like about living in this neighborhood?

	Full Sample	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	426 100	167 100	120 100	162 100	104 100	193 100	165 100	100 100	65 100	162 100	37 100	29 100	170 100	357 100	50 100	240 100	479 100	46 100	193 100
Quiet/Peaceful	140 19% id	79 19%	29 17%	17 14%	32 20%	23 22%	34 18%	32 19% GI	14 14%	18 28% bGHI	35 22%	7 19%	10 34% O	36 21%	60 17%	15 30% O	61 25% NO	102 21% T	10 22%	28 15%
Friendly/Good neighbors	100 14% J	73 17% kgJA	33 20% A	27 22% Ab	24 15%	16 15%	23 12% J	23 14% J	19 19% GHJ	4 6%	19 12%	7 19%	3 10%	28 16% q	54 15%	7 14%	34 14%	66 14%	10 22%	24 12%
Access to parks, trails, nature	71 10% HIJeB G	34 8% HJ	24 14% AB	17 14% B	11 7%	8 8%	11 6%	7 4%	5 5%	2 3%	14 9%	2 5%	4 14%	10 6%	46 13% NQ	4 8%	16 7%	17 4%	7 15% R	47 24% R
Convenient/Accessible	59 8% EF	32 8% EF	13 8%	9 8%	5 3%	4 4%	22 11% aBh	15 9%	9 9%	6 9%	18 11%	4 11%	-	14 8% PQ	35 10% P	1 2%	15 6% p	29 6%	5 11%	25 13% R
Good shopping, restaurants	34 5%	23 5%	8 5%	6 5%	9 6%	7 7%	9 5%	8 5%	6 6%	2 3%	8 5%	2 5%	1 3%	12 7%	13 4%	2 4%	15 6%	27 6% t	2 4%	5 3%
Feel at home here/Grew up here/Family here	33 5% CD	15 4% D	3 2%	1 1%	10 6%	5 5%	11 6% b	9 5%	5 5%	4 6%	6 4%	-	-	9 5% q	17 5%	1 2%	10 4%	24 5%	1 2%	8 4%
Clean/Safe	29 4% GHIB	11 3% g	7 4%	6 5%	6 4%	2 2%	2 1%	2 1%	1 1%	1 2%	13 8% ABl	1 3%	1 3%	7 4%	18 5%	1 2%	9 4%	23 5%	1 2%	5 3%
Just like it	27 4% k	22 5% KA	7 4%	5 4%	7 4%	6 6%	10 5%	9 5%	5 5%	4 6%	3 2%	2 5%	2 7%	5 3%	7 2%	2 4%	9 4%	26 5% T	-	1 1%

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

1. In a few words or a sentence, what do you like about living in this neighborhood?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	Soc1 Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Good location	20 3% ib	8 2%	3 2%	2 2%	5 3%	3 3%	3 2%	3 2%	1 1%	2 3%	8 5% b	-	-	4 2%	12 3%	1 2%	5 2%	9 2%	3 7%	8 4%
Diversity	17 2%	14 3% A	5 3%	5 4%	4 2%	2 2%	4 2%	4 2%	-	4 6%	4 2%	3 8%	1 3%	4 2%	10 3%	1 2%	7 3%	12 3%	-	5 3%
Good vibe	15 2%	10 2%	-	-	4 2%	2 2%	7 4%	7 4% ab	5 5%	2 3%	4 2%	1 3%	2 7%	4 2%	4 1%	2 4%	8 3% o	15 3%	-	-
Affordable	11 2%	7 2%	4 2%	2 2%	2 1%	1 1%	3 2%	3 2%	3 3%	-	2 1%	1 3%	-	2 1%	7 2%	2 4%	3 1%	8 2%	1 2%	2 1%
Close-knit	9 1% B	1 *%	1 1%	-	3 2% b	1 1%	-	-	-	-	4 2% b	-	-	-	8 2%	-	-	6 1%	-	3 2%
walkable	9 1% B	1 *%	2 1%	1 1%	4 2% b	-	1 1%	-	-	-	-	-	-	-	7 2%	-	-	1 *%	-	8 4% R
Everything	8 1%	6 1%	-	-	2 1%	1 1%	5 3% a	4 2%	2 2%	2 3%	1 1%	1 3%	1 3%	2 1%	-	1 2%	4 2%	8 2%	-	-
Something else	57 8% l	32 8% l	13 8%	9 8%	12 7%	7 7%	17 9%	15 9%	6 6%	9 14% b	12 7% l	1 3%	2 7%	11 6%	30 8%	3 6%	15 6%	40 8%	2 4%	15 8%
Nothing/Negative comment/ Not sure	47 7% KJ	39 9% KJA	11 7%	10 8% c	13 8%	10 10%	17 9% J	14 8% J	13 13% AGHJ	1 2%	6 4%	5 14% K	1 3%	15 9%	18 5%	6 12%	22 9% O	40 8% T	3 7%	4 2%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

1. In a few words or a sentence, what do you like about living in this neighborhood?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Quiet/Peaceful	140 19%	16 13%	8 12%	8 15%	10 15%	35 20%	21 22% bc	38 23%	17 15%	20 19%	22 24%	20 16%	30 22% P	33 21% P	38 23% P	17 12%	39 19%	77 20%	45 19%	70 20%
Friendly/Good neighbors	100 14%	21 18% c	8 12%	13 24% bceG	7 11%	27 16%	10 11%	23 14%	21 19% j	11 10%	11 12%	20 16%	22 16%	22 14%	22 13%	23 16%	35 17%	52 14%	24 10%	60 17% S
Access to parks, trails, nature	71 10%	22 18% DeFG	17 26% BDEFG	5 9%	6 9%	15 9%	7 7%	8 5%	11 10%	14 13% H	9 10%	22 17% HiK	8 6%	15 10%	19 11% m	21 15% M	15 7%	51 13% Q	33 14% T	29 8%
Convenient/Accessible	59 8%	13 11% G	8 12% G	5 9% g	7 11% G	17 10% G	2 2%	9 5%	8 7%	8 7%	12 13% h	15 12% h	7 5%	18 12% M	16 10%	11 8%	12 6%	36 9%	25 11%	26 7%
Good shopping, restaurants	34 5%	3 3%	2 3%	1 2%	6 9% bd	7 4%	3 3%	8 5%	5 5%	5 5%	6 7%	5 4%	7 5%	7 5%	10 6%	5 4%	3 1%	26 7% Q	8 3%	21 6%
Feel at home here/Grew up here/Family here	33 5%	5 4%	2 3%	3 6%	1 2%	11 6% E	7 7% e	8 5%	4 4%	8 7% k	2 2%	5 4%	7 5%	6 4%	9 5%	5 4%	14 7% R	11 3%	7 3%	20 6%
Clean/Safe	29 4%	3 3%	1 2%	2 4%	7 11% BC	7 4%	7 7% c	5 3%	4 4%	3 3%	5 5%	9 7%	5 4%	7 5%	5 3%	9 6%	5 2%	21 5% q	9 4%	16 4%
Just like it	27 4%	5 4%	2 3%	3 6%	2 3%	3 2%	7 7% F	8 5% k	4 4%	6 6% k	1 1%	-	9 7% no	3 2%	2 1%	5 4%	8 4%	10 3%	13 6% T	7 2%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

1. In a few words or a sentence, what do you like about living in this neighborhood?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Good location	20 3%	3 3%	2 3%	1 2%	-	10 6%	3 3%	3 2%	4 4%	4 4%	3 3%	6 5%	3 2%	3 2%	7 4%	7 5%	5 2%	12 3%	9 4%	11 3%
Diversity	17 2%	4 3%	3 5%	1 2%	4 6%	4 2%	2 2%	4 2%	1 1%	3 3%	4 4%	5 4%	3 2%	4 3%	7 4%	3 2%	6 3%	10 3%	8 3%	9 3%
Good vibe	15 2%	-	-	-	1 2%	4 2%	2 2%	6 4%	3 3%	3 3%	1 1%	-	7 5% O	-	1 1%	5 4% O	9 4% R	4 1%	5 2%	8 2%
Affordable	11 2%	2 2%	2 3%	-	1 2%	2 1%	3 3%	3 2%	2 2%	2 2%	1 1%	1 1%	1 1%	3 2%	3 2%	2 1%	2 1%	7 2%	2 1%	7 2%
Close-knit	9 1%	1 1%	1 2%	-	1 2%	2 1%	1 1%	1 1%	1 1%	2 2%	1 1%	4 3%	1 1%	5 3%	2 1%	1 1%	3 1%	6 2%	-	8 2%
walkable	9 1%	2 2%	-	2 4%	1 2%	2 1%	-	-	3 3%	2 2%	-	2 2%	-	-	2 1%	5 4%	2 1%	5 1%	3 1%	4 1%
Everything	8 1%	-	-	-	-	4 2%	-	3 2%	-	1 1%	-	-	-	3 2%	-	-	1 *%	2 1%	3 1%	1 *%
Something else	57 8%	9 8%	4 6%	5 9%	3 5%	13 7%	9 10%	10 6%	15 14% HL	12 11% L	8 9% I	3 2%	9 7%	9 6%	12 7%	16 11% n	23 11% R	22 6%	23 10%	24 7%
Nothing/Negative comment/ Not sure	47 7%	4 3%	1 2%	3 6%	6 9% C	7 4%	7 7% C	23 14% IJKL	5 5%	2 2%	4 4%	3 2%	16 12% OP	11 7% P	6 4%	3 2%	16 8%	18 5%	12 5%	25 7%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

2.What do you most wish was different?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	=NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	Socl Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	426 100	167 100	120 100	162 100	104 100	193 100	165 100	100 100	65 100	162 100	37 100	29 100	170 100	357 100	50 100	240 100	479 100	46 100	193 100
Deal with crime/violence/ drugs	87 12% KL	73 17% LJcAC K	21 13%	18 15% c	21 13%	19 18% aE	37 19% AJ	34 21% AJ	28 28% ABGHJ	6 9%	7 4%	2 5%	3 10%	40 24% MOpQ	25 7%	7 14%	47 20% mO	58 12%	9 20%	20 10%
Friendlier people/ Community feel	63 9% C	41 10% Cd	9 5%	7 6%	12 7%	8 8%	23 12% a	23 14% AB	13 13%	10 15%	18 11%	3 8%	4 14%	12 7%	37 10%	3 6%	19 8%	54 11% T	3 7%	6 3%
Green space, parks and trails	56 8% HIJFB G	14 3%	11 7% B	6 5%	10 6% F	3 3%	6 3%	3 2%	2 2%	1 2%	17 10% B	2 5%	3 10%	6 4%	34 10% Nq	6 12% nq	13 5% n	11 2%	2 4%	43 22% RS
Better/More shopping, restaurants	44 6% ghJ	24 6% GJ	10 6%	6 5%	13 8%	7 7%	6 3%	6 4%	5 5%	1 2%	11 7%	5 14%	1 3%	8 5%	25 7%	2 4%	12 5%	31 6% s	1 2%	12 6%
Better streets, parking, sidewalks	40 6% I	24 6% I	9 5%	7 6%	14 9% a	8 8%	10 5% I	9 5% I	2 2%	7 11% GHI	6 4%	-	3 10%	9 5%	21 6%	3 6%	16 7%	26 5%	3 7%	11 6%
Less traffic, speeding	36 5% GEFB	9 2%	12 7% B	7 6% B	4 2%	1 1%	4 2%	-	-	-	14 9% ABL	1 3%	1 3%	2 1%	29 8% NQ	2 4%	5 2%	12 3%	1 2%	23 12% RS
Cleaner/Less litter	33 5% K	27 6% KEA	12 7%	10 8% a	5 3%	5 5%	13 7%	12 7%	9 9% a	3 5%	3 2%	-	2 7%	8 5%	16 4%	3 6%	12 5%	17 4%	3 7%	13 7%
More affordable/More opportunity	25 3% HI	14 3% HI	5 3%	5 4%	7 4%	5 5%	4 2% h	1 1%	1 1%	-	9 6%	3 8%	1 3%	3 2%	16 4% n	3 6%	6 2%	19 4%	-	6 3%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

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BANNER 1

2.What do you most wish was different?

	Full Sampl	All 4 Core Areas	TRENTON wider City Core	CAMDEN wider Area Camd/ Pnskn	COBBS wider Near Trail	CREEK City Side Cnty Side	NORRISTOWN wider Area Norrs town	RACE/ETHNICITY				SOURCE								
								Asian	Black Af-Am	White	Hisp/ Latno	All POC	Online Panel	Mail	SocI Media					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
More things to do	24 3%	14 3%	8 5%	5 4%	5 3%	3 3%	6 3%	6 4%	4 4%	2 3%	5 3%	-	1 3%	10 6%	13 4%	2 4%	13 5%	16 3%	3 7%	5 3%
Quieter	21 3% iC	9 2%	2 1%	2 2%	3 2%	2 2%	8 4% bI	5 3%	1 1%	4 6%	7 4%	-	-	5 3%	10 3%	2 4%	7 3%	13 3%	1 2%	7 4%
Everything/wish I could get out	17 2%	14 3% A	6 4%	6 5%	7 4%	5 5%	4 2%	3 2%	2 2%	1 2%	-	-	-	6 4%	8 2%	-	7 3%	17 4%	-	-
Lower taxes	17 2%	10 2%	5 3%	2 2%	5 3%	4 4%	4 2%	4 2%	1 1%	3 5%	2 1%	-	-	3 2%	14 4% Q	-	3 1%	13 3%	-	4 2%
Equal opportunity for all people	13 2%	6 1%	3 2%	3 2%	4 2%	-	4 2%	2 1%	2 2%	-	2 1%	1 3%	1 3%	4 2%	7 2%	-	5 2%	12 3% T	-	1 1%
Better housing	12 2%	10 2% kEa	4 2%	3 2%	1 1%	1 1%	6 3%	6 4% a	5 5% a	1 2%	1 1%	-	-	7 4% O	2 1%	-	7 3% O	9 2%	3 7%	-
Government services/Code enforcement	9 1%	7 2% g	3 2%	3 2%	4 2%	3 3%	1 1%	1 1%	1 1%	-	1 1%	-	-	1 1%	3 1%	1 2%	2 1%	2 *% RT	5 11% RT	2 1%
Better transportation access	9 1%	4 1%	4 2%	2 2%	1 1%	1 1%	1 1%	1 1%	-	1 2%	2 1%	-	-	3 2%	6 2%	-	3 1%	6 1%	-	3 2%
Better schools	9 1%	8 2% AC	1 1%	1 1%	2 1%	2 2%	3 2%	3 2%	1 1%	2 3%	3 2%	2 5%	-	2 1%	4 1%	-	2 1%	7 1%	1 2%	1 1%
Better atmosphere/ environment	8 1%	6 1%	2 1%	1 1%	2 1%	1 1%	3 2%	3 2%	1 1%	2 3%	1 1%	1 3%	1 3%	1 1%	5 1%	-	2 1%	8 2%	-	-

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BANNER 1

2.What do you most wish was different?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	=NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Abandoned buildings/ Vacant lots	5 1%	5 1%	3 2%	3 2%	-	-	1 1%	1 1%	1 1%	-	1 1%	1 3%	-	2 1%	3 1%	-	2 1%	-	3 7%	2 1%
More pride in neighborhood	3 *%	3 1%	-	-	3 2%	3 3%	-	-	-	-	-	-	-	1 1%	-	1 2%	2 1%	1 *%	1 2%	1 1%
Something else	45 6% I	22 5% I	11 7% d	5 4%	7 4%	5 5%	9 5% I	8 5% I	1 1%	7 11% bGHI	13 8%	4 11%	2 7%	12 7%	19 5%	6 12%	18 8%	30 6%	5 11%	10 5%
Not sure	15 2%	13 3% eA	3 2%	3 2%	2 1%	2 2%	7 4%	7 4% a	3 3%	4 6%	3 2%	1 3%	-	2 1%	7 2%	1 2%	3 1%	15 3%	-	-
Nothing	87 12%	47 11%	16 10%	10 8%	21 13%	13 12%	19 10%	17 10%	9 9%	8 12%	27 17% ab	7 19%	4 14%	18 11%	36 10%	6 12%	27 11%	75 16% ST	1 2%	11 6%

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

2.What do you most wish was different?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Deal with crime/violence/ drugs	87 12% jL	20 17% G	11 17% G	9 17% G	10 15% G	21 12% G	5 5%	28 17% jL	15 14% l	10 9%	14 15% L	8 6%	19 14% p	26 17% P	19 11%	10 7%	29 14%	40 10%	21 9%	51 14% S
Friendlier people/ Community feel	63 9%	8 7%	5 8%	3 6%	4 6%	18 10%	11 12%	24 14% JKL	13 12% jL	4 4%	6 7%	7 6%	20 15% oP	13 8%	14 8%	7 5%	25 12% r	29 8%	13 6%	41 11% S
Green space, parks and trails	56 8%	7 6%	5 8%	2 4%	5 8%	17 10% d	11 12% d	8 5%	8 7%	6 6%	13 14% HJ	15 12% Hj	5 4%	11 7%	15 9% m	17 12% M	12 6%	37 10% q	24 10%	24 7%
Better/More shopping, restaurants	44 6%	10 8%	4 6%	6 11%	3 5%	14 8%	5 5%	9 5%	10 9% k	9 8%	3 3%	7 6%	10 7%	9 6%	10 6%	10 7%	15 7%	23 6%	17 7%	21 6%
Better streets, parking, sidewalks	40 6%	6 5%	3 5%	3 6%	6 9%	10 6%	4 4%	9 5%	8 7%	6 6%	4 4%	10 8%	7 5%	7 5%	12 7%	11 8%	12 6%	24 6%	18 8%	16 4%
Less traffic, speeding	36 5%	3 3%	1 2%	2 4%	5 8% c	11 6% C	4 4%	3 2%	3 3%	7 6% h	7 8% H	11 9% HI	1 1%	6 4% m	10 6% M	15 11% MN	8 4%	24 6%	15 6%	17 5%
Cleaner/Less litter	33 5%	7 6% d	6 9% bdfg	1 2%	6 9% dfg	5 3%	2 2%	4 2%	4 4%	7 6%	4 4%	7 6%	9 7%	4 3%	7 4%	7 5%	7 3%	19 5%	6 3%	21 6% S
More affordable/More opportunity	25 3%	4 3%	2 3%	2 4%	-	3 2%	8 9% F	4 2%	6 5%	6 6%	3 3%	3 2%	3 2%	8 5%	8 5%	3 2%	8 4%	13 3%	6 3%	16 4%
More things to do	24 3%	5 4%	4 6%	1 2%	2 3%	6 3%	2 2%	9 5% Kl	6 5% k	3 3%	1 1%	2 2%	4 3%	3 2%	9 5% n	5 4%	13 6% R	8 2%	8 3%	13 4%

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BANNER 2

2.What do you most wish was different?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Quieter	21 3%	5 4%	4 6%	1 2%	1 2%	9 5%	2 2%	5 3%	2 2%	4 4%	2 2%	6 5%	3 2%	4 3%	7 4%	5 4%	4 2%	15 4%	6 3%	12 3%
Everything/wish I could get out	17 2%	1 1%	-	1 2%	3 5%	3 2%	2 2%	7 4% i	1 1%	2 2%	-	2 2%	6 4%	5 3%	-	2 1%	6 3%	7 2%	5 2%	9 3%
Lower taxes	17 2%	2 2%	-	2 4%	2 3%	8 5%	2 2%	-	1 1%	4 4%	5 5% i	7 6% I	2 1%	6 4%	5 3%	4 3%	4 2%	13 3%	8 3%	9 3%
Equal opportunity for all people	13 2%	3 3%	3 5%	-	2 3%	3 2%	1 1%	3 2%	4 4%	1 1%	2 2%	2 2%	4 3%	4 3%	2 1%	2 1%	1 *% Q	11 3% Q	5 2%	7 2%
Better housing	12 2%	4 3%	2 3%	2 4%	2 3%	1 1%	-	2 1%	4 4%	2 2%	1 1%	1 1%	2 1%	2 1%	5 3%	1 1%	1 *% Q	9 2% Q	4 2%	6 2%
Government services/Code enforcement	9 1%	4 3%	3 5%	1 2%	-	-	1 1%	1 1%	1 1%	1 1%	1 1%	3 2%	1 1%	3 2%	3 2%	-	1 *% Q	6 2%	4 2%	2 1%
Better transportation access	9 1%	1 1%	1 2%	-	1 2%	2 1%	1 1%	3 2%	-	1 1%	3 3%	2 2%	4 3%	4 3%	1 1%	-	3 1%	6 2%	2 1%	7 2%
Better schools	9 1%	1 1%	-	1 2%	1 2%	2 1%	1 1%	1 1%	4 4%	1 1%	2 2%	1 1%	2 1%	4 3%	2 1%	1 1%	4 2%	4 1%	1 *% S	8 2% S
Better atmosphere/ environment	8 1%	-	-	-	-	3 2%	1 1%	6 4%	-	1 1%	1 1%	-	1 1%	4 3%	1 1%	1 1%	1 *% Q	5 1%	4 2%	4 1%
Abandoned buildings/ vacant lots	5 1%	4 3%	3 5%	1 2%	-	1 1%	-	-	-	2 2%	2 2%	1 1%	-	2 1%	2 1%	1 1%	1 *% Q	2 1%	2 1%	3 1%

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BANNER 2

2.What do you most wish was different?

	=====DISTANCE FROM TRAIL=====						=====AGE=====						=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
More pride in neighborhood	3 *%	-	-	-	-	2 1%	-	-	-	1 1%	1 1%	-	1 1%	1 1%	-	-	1 *%	1 *%	1 *%	1 *%
Something else	45 6%	10 8% f	4 6%	6 11% f	5 8%	6 3%	7 7%	11 7%	5 5%	7 6%	4 4%	12 10%	13 9%	7 5%	8 5%	10 7%	12 6%	24 6%	17 7%	20 6%
Not sure	15 2%	1 1%	-	1 2%	1 2%	1 1%	2 2%	2 1%	6 5% h	3 3%	-	-	1 1%	2 1%	1 1%	6 4% mO	6 3%	4 1%	7 3% t	3 1%
Nothing	87 12%	9 8% c	2 3%	7 13% bc	5 8%	18 10% C	18 19% BCEf	21 13%	8 7%	12 11%	11 12%	14 11%	16 12%	15 10%	20 12%	14 10%	20 10%	44 11%	30 13%	35 10%

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BANNER 1

3A.How safe it feels (If you were grading your neighborhood, what grade would you give it for each of these things?)

	Full Sample	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norris town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	714 100	423 100	166 100	119 100	162 100	104 100	192 100	164 100	100 100	64 100	160 100	36 100	29 100	170 100	357 100	50 100	240 100	475 100	46 100	193 100
A (4)	224 31% IFBCD GH	83 20% i	39 23% D	22 18%	48 30% BF	16 15%	41 21% I	33 20% I	14 14%	19 30% bgHI	81 51% ABL	12 33% b	10 34%	35 21%	143 40% NPQ	13 26%	58 24% n	145 31% S	6 13%	73 38% rS
B	193 27% HIB	96 23%	44 27% d	27 23%	41 25%	26 25%	44 23%	34 21%	19 19%	15 23%	48 30% b	9 25%	7 24%	38 22%	104 29% nq	13 26%	55 23%	122 26%	8 17%	63 33% rS
C	151 21% K	119 28% KGjeA	45 27% A	35 29% A	37 23%	33 32% AE	44 23%	40 24%	27 27%	13 20%	22 14%	11 31% K	4 14%	49 29% MOq	52 15%	14 28% mO	62 26% mO	96 20%	17 37% RT	38 20%
D	74 10% K	64 15% KAC	17 10%	16 13% C	19 12%	15 14%	30 16% A	29 18% AG	19 19% A	10 16%	8 5%	4 11%	7 24% o	21 12%	32 9%	5 10%	32 13% o	54 11% T	9 20% T	11 6%
F (0)	59 8% K	49 12% KjA	18 11%	16 13% aC	15 9%	12 12%	25 13% AJ	21 13% AJ	17 17% AbgHJ	4 6%	1 1%	-	1 3%	24 14% MO	23 6%	5 10%	30 12% MO	46 10% T	6 13% t	7 4%
Not sure	13 2%	12 3% eA	3 2%	3 3%	2 1%	2 2%	8 4% A	7 4% a	4 4%	3 5%	-	-	-	3 2%	3 1%	-	3 1%	12 3% T	-	1 1%
GPA (Mean)	2.64 IFBCD GH	2.24 I	2.42 BD	2.20	2.55 BF	2.19	2.25 I	2.18 I	1.94	2.57 BGHI	3.25 ABL	2.81 B	2.62	2.23	2.88 NPQ	2.48	2.33 n	2.57 S	1.98	2.96 RS

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

3A.How safe it feels (If you were grading your neighborhood, what grade would you give it for each of these things?)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	714 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
A (4)	224 31%	29 24%	15 23%	14 26%	17 26%	62 36% BC	37 39% BCde	45 27%	40 36%	34 31%	32 35%	49 39% H	32 23%	42 27%	62 37% Mn	66 47% MNo	71 35%	130 34%	86 37%	110 31%
B	193 27%	28 24%	13 20%	15 28%	20 31%	59 34% BCG	20 21%	40 24%	29 26%	33 31%	21 23%	43 34% hk	34 25%	38 25%	54 32%	38 27%	48 24%	113 30%	71 30%	92 26%
C	151 21%	33 28% F	20 31% F	13 24%	14 22%	27 16%	23 24% f	36 22%	23 21%	18 17%	20 22%	20 16%	35 26% OP	38 25% OP	25 15%	21 15%	38 19%	76 20%	39 17%	76 21%
D	74 10%	16 13%	9 14%	7 13%	10 15%	13 7%	10 11%	20 12%	11 10%	14 13%	10 11%	9 7%	18 13% p	22 14% P	15 9%	9 6%	26 13%	35 9%	24 10%	39 11%
F (0)	59 8%	12 10% g	8 12% g	4 7%	4 6%	12 7%	4 4%	19 11% iL	6 5%	8 7%	9 10%	5 4%	14 10% p	14 9%	11 7%	7 5%	17 8%	26 7%	13 6%	34 10% s
Not sure	13 2%	1 1%	-	1 2%	-	1 1%	-	7 4% ij	1 1%	1 1%	-	-	4 3%	-	-	-	2 1%	3 1%	2 1%	6 2%
GPA (Mean)	2.64	2.39	2.28	2.53	2.55	2.84 BC	2.81 BC	2.45	2.79 H	2.66	2.62	2.97 HJK	2.39	2.47	2.84 MN	3.04 MN	2.65	2.75	2.83 T	2.58

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks  
BANNER 1  
3B. Access to nice parks and green spaces (If you were grading your neighborhood, what grade would you give it for each of these things?)

	Full Sample	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====					=====SOURCE=====		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	Asian (M)	Black Af-Am (N)	white (O)	Hisp/ Latno (P)	All POC (Q)	Online Panel (R)	Mail (S)	Soc'l Media (T)
Total	714 100	423 100	166 100	119 100	162 100	104 100	192 100	164 100	100 100	64 100	160 100	36 100	29 100	170 100	357 100	50 100	240 100	475 100	46 100	193 100
A (4)	260 36% HIEFB G	121 29%	61 37% B	40 34%	50 31% F	24 23%	52 27%	43 26%	23 23%	20 31%	80 50% AB	14 39%	12 41% p	52 31%	150 42% NPQ	12 24%	74 31%	165 35% S	8 17%	87 45% RS
B	193 27% BD	102 24%	39 23%	24 20%	47 29%	27 26%	48 25%	41 25%	26 26%	15 23%	51 32% b	10 28%	6 21%	40 24%	109 31% nq	16 32%	57 24%	126 27%	11 24%	56 29%
C	121 17% K	90 21% KA	31 19%	27 23% aC	36 22% a	27 26% A	37 19%	31 19%	17 17%	14 22%	14 9%	5 14%	6 21%	37 22% O	44 12%	9 18%	51 21% O	84 18%	9 20%	28 15%
D	73 10%	54 13% KEA	17 10%	12 10%	13 8%	12 12% E	27 14% a	24 15% a	16 16% a	8 12%	12 8%	6 17% k	3 10%	19 11%	34 10%	7 14%	27 11%	46 10%	9 20% rt	18 9%
F (0)	48 7% K	41 10% KLA	13 8%	11 9%	11 7%	9 9%	22 11% A	20 12% A	15 15% Ab	5 8%	2 1%	1 3%	2 7%	21 12% O	14 4%	3 6%	27 11% O	37 8% T	9 20% RT	2 1%
Not sure	19 3% K	15 4% Ka	5 3%	5 4%	5 3%	5 5%	6 3%	5 3%	3 3%	2 3%	1 1%	-	-	1 1%	6 2%	3 6% n	4 2%	17 4% T	-	2 1%
GPA (Mean)	2.78 GHIFB	2.51 I	2.73 Bd	2.61	2.71 BF	2.45	2.44 i	2.40	2.27	2.60	3.23 ABL	2.83	2.79	2.49	2.99 NPQ	2.57	2.53	2.73 S	2.00	3.09 RS

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.



Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2  
3B. Access to nice parks and green spaces (If you were grading your neighborhood, what grade would you give it for each of these things?)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	714 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
A (4)	260 36%	53 45% f	28 43%	25 46% f	29 45%	58 33%	36 38%	54 32%	44 40%	42 39%	32 35%	54 43% h	38 28%	47 31%	71 43% MN	69 49% MN	74 37%	149 39%	96 41% t	121 34%
B	193 27%	28 24%	16 25%	12 22%	22 34%	57 33% b	26 28%	45 27%	28 25%	31 29%	25 27%	39 31%	32 23%	43 28%	52 31%	41 29%	55 27%	107 28%	74 31%	93 26%
C	121 17%	16 13%	10 15%	6 11%	6 9%	28 16%	18 19% e	34 20% JL	21 19% jL	12 11%	18 20% jL	13 10%	29 21% Op	30 19% o	21 13%	19 13%	36 18%	61 16%	33 14%	66 18%
D	73 10%	11 9%	6 9%	5 9%	4 6%	21 12%	8 9%	13 8%	9 8%	15 14%	13 14%	11 9%	13 9%	23 15% p	16 10%	9 6%	21 10%	36 9%	15 6%	44 12% s
F (0)	48 7%	11 9% f	5 8%	6 11%	4 6%	7 4%	6 6%	14 8%	5 5%	8 7%	4 4%	5 4%	19 14% NOP	10 6% p	6 4%	3 2%	15 7%	21 5%	13 6%	26 7%
Not sure	19 3%	-	-	-	-	3 2%	-	7 4%	3 3%	-	-	4 3%	6 4% NO	1 1%	1 1%	-	1 *% Q	9 2% Q	4 2%	7 2%
GPA (Mean)	2.78	2.85	2.86	2.83	3.05	2.81	2.83	2.70	2.91	2.78	2.74	3.03 Hk	2.44	2.61	3.00 MN	3.16 MN	2.76	2.87	2.97 T	2.68

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 1  
3C.Neighbors are friendly and look out for each other (If you were grading your neighborhood, what grade would you give it for each of these things?)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	714 100	423 100	166 100	119 100	162 100	104 100	192 100	164 100	100 100	64 100	160 100	36 100	29 100	170 100	357 100	50 100	240 100	475 100	46 100	193 100
A (4)	243 34% GHIB	130 31% GHI	62 37% B	47 39% B	60 37% bF	31 30%	45 23%	39 24%	22 22%	17 27%	66 41% AB	13 36%	7 24%	42 25%	133 37% NQ	21 42% mNQ	68 28% n	149 31%	13 28%	81 42% Rs
B	197 28%	113 27%	42 25%	28 24%	41 25%	24 23%	63 33% aB	51 31%	29 29%	22 34%	43 27%	10 28%	6 21%	52 31%	103 29%	14 28%	68 28%	129 27%	12 26%	56 29%
C	146 20% J	84 20% J	35 21%	23 19%	30 19%	24 23% E	37 19% J	30 18% J	23 23% HJ	7 11%	33 21%	7 19%	8 28%	44 26% OP	63 18%	7 14%	58 24% oP	99 21%	12 26%	35 18%
D	70 10%	51 12% kAC	12 7%	11 9% C	14 9%	10 10%	28 15% A	27 16% ABG	15 15%	12 19% A	12 8%	3 8%	5 17%	18 11%	33 9%	3 6%	25 10%	48 10%	8 17% t	14 7%
F (0)	42 6% K	36 9% KA	11 7%	8 7%	14 9%	12 12% AE	15 8%	14 9%	9 9%	5 8%	2 1%	2 6%	2 7%	11 6%	18 5%	5 10%	17 7%	39 8% ST	1 2%	2 1%
Not sure	16 2%	9 2%	4 2%	2 2%	3 2%	3 3%	4 2%	3 2%	2 2%	1 2%	4 2%	1 3%	1 3%	3 2%	7 2%	-	4 2%	11 2%	-	5 3%
GPA (Mean)	2.76 GHIFB	2.60 hi	2.81 B	2.81 B	2.75 F	2.51	2.51	2.46	2.41	2.54	3.02 AB	2.83	2.39	2.57	2.86 mNQ	2.86	2.61	2.65	2.61	3.06 RS

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2  
3C.Neighbors are friendly and look out for each other (If you were grading your neighborhood, what grade would you give it for each of these things?)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	714 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
A (4)	243 34%	41 34%	19 29%	22 41% e	16 25%	64 37% e	36 38% e	53 32%	48 44% HJK	33 31%	29 32%	44 35%	45 33%	41 27%	55 33%	65 46% MNO	77 38%	126 33%	85 36%	116 32%
B	197 28%	28 24%	13 20%	15 28%	26 40% BCFG	48 28%	19 20%	37 22%	21 19%	39 36% HI	30 33% hI	42 33% HI	28 20%	52 34% M	55 33% M	37 26%	57 28%	111 29%	74 31%	97 27%
C	146 20%	30 25%	20 31% F	10 19%	13 20%	30 17%	20 21%	34 20%	24 22%	21 19%	19 21%	23 18%	27 20%	35 23%	35 21%	23 16%	30 15%	85 22% Q	43 18%	74 21%
D	70 10%	16 13%	9 14%	7 13%	6 9%	14 8%	11 12%	19 11%	8 7%	12 11%	11 12%	10 8%	18 13% p	14 9%	17 10%	10 7%	24 12%	35 9%	18 8%	41 11%
F (0)	42 6%	2 2%	2 3%	-	4 6%	12 7% B	6 6% b	18 11% JKL	8 7% jkl	2 2%	2 2%	3 2%	15 11% OP	10 6% OP	3 2%	2 1%	14 7%	15 4%	11 5%	21 6%
Not sure	16 2%	2 2%	2 3%	-	-	6 3%	2 2%	6 4%	1 1%	1 1%	1 1%	4 3%	4 3%	2 1%	2 1%	4 3%	-	11 3%	4 2%	8 2%
GPA (Mean)	2.76	2.77 c	2.60	2.96 bc	2.68	2.82	2.74	2.55	2.85 h	2.83 h	2.80	2.93 H	2.53	2.66	2.86 M	3.12 MNO	2.79	2.80	2.88 t	2.70

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks

BANNER 1

3D. Well-maintained and accessible sidewalks, trails, and other places you can walk (If you were grading your neighborhood, what grade would you give it for each of these things?)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	Socl Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	714 100	423 100	166 100	119 100	162 100	104 100	192 100	164 100	100 100	64 100	160 100	36 100	29 100	170 100	357 100	50 100	240 100	475 100	46 100	193 100
A (4)	192 27% HIBCD G	92 22% I	34 20% d	20 17%	45 28% bF	23 22%	40 21% I	33 20% I	15 15%	18 28% gHI	64 40% AB	16 44% AB	10 34%	34 20%	103 29% N	14 28%	57 24% N	136 29%	9 20%	47 24%
B	201 28% FBD	100 24% F	41 25% D	24 20%	44 27% F	17 16%	55 29% B	48 29% B	26 26%	22 34% B	49 31% b	11 31%	8 28%	49 29%	110 31%	14 28%	66 28%	135 28%	10 22%	56 29%
C	147 21% I	100 24% KLJA	45 27% A	35 29% Ab	31 19%	26 25% E	40 21%	35 21%	25 25%	10 16%	26 16%	4 11%	5 17%	37 22%	79 22%	10 20%	49 20%	94 20%	8 17%	45 23%
D	91 13% K	68 16% KLEA	27 16%	22 18% a	18 11%	17 16% E	32 17% a	26 16%	16 16%	10 16%	10 6%	3 8%	4 14%	27 16% o	38 11%	7 14%	38 16% o	54 11%	11 24% r	26 13%
F (0)	63 9% k	48 11% KgJA	15 9%	15 13%	19 12%	17 16% AbE	16 8%	14 9%	11 11%	3 5%	9 6%	2 6%	2 7%	19 11% o	24 7%	5 10%	25 10% o	38 8%	8 17%	17 9%
Not sure	20 3% k	15 4% k	4 2%	3 3%	5 3%	4 4%	9 5% j	8 5% j	7 7% abhj	1 2%	2 1%	-	-	4 2%	3 1%	-	5 2%	18 4% T	-	2 1%
GPA (Mean)	2.53 IFBCD gh	2.29 d	2.32 D	2.10	2.50 BF	2.12	2.39 I	2.38 I	2.19	2.67 BGHI	2.94 AB	3.00 AB	2.69	2.31	2.65 NQ	2.50	2.39	2.61 S	2.02	2.47 S

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks  
BANNER 2

3D. Well-maintained and accessible sidewalks, trails, and other places you can walk (If you were grading your neighborhood, what grade would you give it for each of these things?)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	714 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
A (4)	192 27%	34 29%	18 28%	16 30%	16 25%	46 26%	34 36%	42 25%	34 31%	30 28%	25 27%	36 29%	31 23%	40 26%	48 29%	48 34% M	52 26%	111 29%	63 27%	98 27%
B	201 28%	32 27%	21 32%	11 20%	20 31%	52 30%	25 27%	51 31%	24 22%	34 31%	24 26%	42 33% I	31 23%	42 27%	59 35% M	40 28%	60 30%	110 29%	71 30%	103 29%
C	147 21%	26 22%	13 20%	13 24%	14 22%	37 21%	15 16%	34 20%	33 30% hJ	17 16%	19 21%	28 22%	35 26%	32 21%	31 19%	34 24%	45 22%	85 22%	57 24%	71 20%
D	91 13%	19 16%	10 15%	9 17%	9 14%	22 13%	12 13%	18 11% I	13 12% I	19 18% L	14 15% L	7 6%	23 17% oP	23 15% p	16 10%	12 9%	26 13%	46 12%	21 9%	51 14% S
F (0)	63 9%	8 7%	3 5%	5 9%	5 8%	15 9%	8 9%	13 8%	6 5%	8 7%	10 11%	10 8%	12 9%	16 10% p	12 7%	7 5%	18 9%	23 6%	19 8%	28 8%
Not sure	20 3%	-	-	-	1 2%	2 1%	-	9 5%	-	-	-	3 2%	5 4% no	1 1%	1 1%	-	1 *%	8 2% q	4 2%	6 2%
GPA (Mean)	2.53	2.55	2.63	2.44	2.52	2.53	2.69	2.58	2.61	2.55	2.43	2.71	2.35	2.44	2.69 Mn	2.78 MN	2.51	2.64	2.60	2.55

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

3E. Interesting things to do (If you were grading your neighborhood, what grade would you give it for each of these things?)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====				=====SOURCE=====			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	714 100	423 100	166 100	119 100	162 100	104 100	192 100	164 100	100 100	64 100	160 100	36 100	29 100	170 100	357 100	50 100	240 100	475 100	46 100	193 100
A (4)	140 20% BCD	67 16% CD	16 10%	9 8%	34 21% bF	16 15%	41 21% Bi	33 20% b	16 16%	17 27% B	42 26% AB	9 25%	7 24%	27 16%	72 20%	10 20%	41 17%	99 21% S	3 7%	38 20% S
B	201 28% HIJfB G	100 24% GHj	55 33% B	39 33% B	42 26% f	22 21%	33 17%	29 18%	19 19%	10 16%	60 38% AB	10 28%	6 21%	35 21%	125 35% mNPQ	9 18%	48 20%	124 26%	11 24%	66 34% R
C	176 25%	104 25%	45 27%	33 28%	37 23%	23 22%	52 27%	41 25%	27 27%	14 22%	34 21%	7 19%	8 28%	46 27%	80 22%	16 32%	67 28%	114 24%	12 26%	50 26%
D	105 15% k	75 18% KA	23 14%	17 14%	26 16%	21 20% E	31 16%	30 18% G	21 21% ag	9 14%	17 11%	7 19%	4 14%	33 19%	49 14%	10 20%	44 18%	66 14%	9 20%	30 16%
F (0)	71 10% K	62 15% KA	22 13%	17 14%	19 12%	18 17% AE	26 14% a	24 15% A	15 15%	9 14%	4 2%	3 8%	3 10%	25 15% O	25 7%	4 8%	34 14% Op	54 11% T	10 22% rT	7 4%
Not sure	21 3%	15 4%	5 3%	4 3%	4 2%	4 4%	9 5% i	7 4%	2 2%	5 8%	3 2%	-	1 3%	4 2%	6 2%	1 2%	6 2%	18 4% T	1 2%	2 1%
GPA (Mean)	2.34 IFBCD GH	2.09	2.12	2.05	2.29 BF	1.97	2.17 hi	2.11	2.00	2.29	2.76 ABl	2.42	2.36	2.04	2.48 NQ	2.22	2.08	2.32 S	1.73	2.51 rS

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks

BANNER 2

3E. Interesting things to do (If you were grading your neighborhood, what grade would you give it for each of these things?)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	714 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
A (4)	140 20%	23 19% C	8 12%	15 28% BCe	9 14%	32 18%	22 23% C	31 19%	22 20%	23 21%	18 20%	20 16%	21 15%	25 16%	30 18%	39 28% MNO	41 20%	73 19%	58 25% T	54 15%
B	201 28%	32 27%	19 29%	13 24%	24 37% g	56 32%	23 24%	32 19%	39 35% H	34 31% H	28 30% H	44 35% H	25 18%	41 27% m	60 36% Mn	50 35% M	60 30%	113 30%	73 31%	99 28%
C	176 25%	27 23% D	20 31% BD	7 13%	15 23%	45 26% D	27 29% D	45 27%	21 19%	21 19%	23 25%	36 29% ij	33 24%	36 23%	47 28%	30 21%	45 22%	102 27%	49 21%	97 27% s
D	105 15%	23 19% f	11 17%	12 22%	12 18%	21 12%	11 12%	30 18%	14 13%	17 16%	16 17%	17 13%	32 23% OP	31 20% OP	17 10%	15 11%	30 15%	58 15%	34 14%	57 16%
F (0)	71 10%	10 8%	4 6%	6 11%	5 8%	17 10%	9 10%	21 13% L	12 11% L	11 10% l	7 8%	5 4%	18 13% OP	20 13% OP	12 7%	5 4%	23 11%	29 8%	15 6%	41 11% S
Not sure	21 3%	4 3%	3 5%	1 2%	-	3 2%	2 2%	8 5%	2 2%	2 2%	-	4 3%	8 6% NOP	1 1%	1 1%	2 1%	3 1%	8 2%	6 3%	9 3%
GPA (Mean)	2.34	2.30	2.26	2.36	2.31	2.38	2.41	2.14	2.42 h	2.39	2.37	2.47 H	1.99	2.13	2.48 MN	2.74 MNO	2.33	2.38	2.55 T	2.20

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

4A. Picnic, barbecue, or just relax in a park (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sampl	All 4 Core Areas	==TRENTON== Wider Area	City Core	==CAMDEN== Wider Area	Camd/ Pnskn	====COBBS Wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN== Wider Area	Norrs town	=====RACE/ETHNICITY=====					=====SOURCE=====			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	702 100	417 100	162 100	117 100	162 100	104 100	189 100	161 100	97 100	64 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	467 100	46 100	189 100	
Frequently	136 19% Cd	77 18% d	23 14%	16 14%	36 22%	24 23%	38 20%	31 19%	17 18%	14 22%	34 22%	6 17%	7 24%	38 22%	63 18%	10 20%	51 21%	88 19%	7 15%	41 22%	
Occasionally	270 38%	154 37%	60 37%	41 35%	60 37%	35 34%	71 38%	61 38%	38 39%	23 36%	63 40%	17 49%	9 31%	63 37%	145 41%	22 44%	88 37%	182 39%	14 30%	74 39%	
TOP 2 (Frequently+ Occasionally)	406 58% CD	231 55% d	83 51%	57 49%	96 59%	59 57%	109 58%	92 57%	55 57%	37 58%	97 62%	23 66%	16 55%	101 59%	208 58%	32 64%	139 58%	270 58%	21 46%	115 61% s	
Rarely	186 26%	104 25%	48 30%	34 29%	40 25%	22 21%	42 22%	37 23%	23 24%	14 22%	47 30%	11 31%	9 31%	33 19%	106 30% NQ	11 22%	52 22%	115 25%	16 35%	55 29%	
Never	97 14% KL	71 17% KLA	25 15%	21 18%	24 15%	21 20% aE	33 17%	28 17%	16 16%	12 19%	13 8% l	1 3%	4 14%	34 20% O	40 11%	6 12%	46 19% Op	71 15% T	9 20% t	17 9%	
Not sure	13 2%	11 3% A	6 4%	5 4%	2 1%	2 2%	5 3%	4 2%	3 3%	1 2%	-	-	-	2 1%	3 1%	1 2%	3 1%	11 2%	-	2 1%	

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

4A. Picnic, barbecue, or just relax in a park (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	702 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Frequently	136 19%	26 22% d	18 28% bdG	8 15%	13 20%	31 18%	13 14%	38 23% L	22 20%	26 24% L	16 17%	16 13%	27 20%	26 17%	36 22%	29 21%	50 25% R	64 17%	46 20%	66 18%	
Occasionally	270 38%	43 36%	20 31%	23 43%	27 42%	77 44% C	38 40%	58 35%	50 45% hk	43 40%	31 34%	52 41%	52 38%	51 33%	65 39%	67 48% N	77 38%	153 40%	103 44% T	127 36%	
TOP 2 (Frequently+ Occasionally)	406 58%	69 58%	38 58%	31 57%	40 62%	108 62%	51 54%	96 57%	72 65% kl	69 64% k	47 51%	68 54%	79 58%	77 50%	101 60% n	96 68% mN	127 63%	217 57%	149 63% T	193 54%	
Rarely	186 26%	35 29%	17 26%	18 33%	13 20%	46 26%	26 28%	40 24%	23 21%	28 26%	27 29%	41 33% I	32 23%	52 34% MP	46 28%	29 21%	52 26%	106 28%	61 26%	98 27%	
Never	97 14%	14 12%	9 14%	5 9%	11 17%	20 11%	17 18%	26 16%	13 12%	10 9%	18 20% J	16 13%	24 18%	24 16%	19 11%	16 11%	20 10%	57 15% q	22 9%	62 17% S	
Not sure	13 2%	1 1%	1 2%	-	1 2%	-	-	5 3%	2 2%	1 1%	-	1 1%	2 1%	1 1%	1 1%	-	3 1%	3 1%	3 1%	4 1%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

4B. Plant things and take care of your yard or garden (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sample	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	701 100	416 100	161 100	116 100	162 100	104 100	189 100	161 100	97 100	64 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	467 100	46 100	188 100
Frequently	272 39% GHIJB 1	137 33% GHI	66 41% B	50 43% B	67 41% BF	37 36%	49 26%	41 25%	23 24%	18 28%	75 48% ABL	9 26%	11 38%	44 26%	167 47% NPQ	14 28%	68 28%	129 28%	20 43% R	123 65% RS
Occasionally	174 25% D	101 24% d	39 24% D	21 18%	39 24%	25 24%	51 27%	46 29%	27 28%	19 30%	34 22%	9 26%	9 31%	38 22%	93 26%	13 26%	58 24%	133 28% T	10 22%	31 16%
TOP 2 (Frequently+ Occasionally)	446 64% GHIB	238 57%	105 65% Bd	71 61%	106 65% BF	62 60%	100 53%	87 54%	50 52%	37 58%	109 69% aBL	18 51%	20 69% NQ	82 48%	260 73% NPQ	27 54%	126 52% N	262 56%	30 65%	154 82% RS
Rarely	134 19%	87 21% c	26 16%	20 17%	31 19%	24 23% e	45 24% a	35 22%	23 24%	12 19%	28 18%	8 23%	6 21%	37 22% o	54 15%	12 24%	52 22% O	104 22% T	7 15%	23 12%
Never	113 16% K	85 20% KEA	28 17%	23 20%	24 15%	17 16%	41 22% A	37 23% A	23 24% a	14 22%	18 11%	8 23% k	3 10%	47 28% MOQ	42 12%	11 22% o	58 24% MO	95 20% T	9 20% T	9 5%
Not sure	8 1%	6 1%	2 1%	2 2%	1 1%	1 1%	3 2%	2 1%	1 1%	1 2%	2 1%	1 3%	-	4 2% o	1 *% o	-	4 2%	6 1%	-	2 1%

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

4B. Plant things and take care of your yard or garden (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	701 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Frequently	272 39%	56 47%	32 49%	24 44%	23 35%	77 44%	36 38%	36 22%	40 36% H	45 42% H	42 46% H	80 63% HIJK	31 23%	58 38% M	78 47% Mn	78 55% MN	69 34%	171 45% Q	117 50% T	124 35%	
Occasionally	174 25%	23 19%	10 15%	13 24%	18 28% C	51 29% BC	22 23%	43 26%	28 25%	31 29% I	24 26%	24 19%	37 27%	37 24%	42 25%	32 23%	58 29%	88 23%	52 22%	92 26%	
TOP 2 (Frequently+ Occasionally)	446 64%	79 66%	42 65%	37 69%	41 63%	128 74% G	58 62%	79 47%	68 62% H	76 70% H	66 72% H	104 83% HIJK	68 50%	95 62% M	120 72% Mn	110 78% MN	127 63%	259 68%	169 72% T	216 61%	
Rarely	134 19%	19 16%	9 14%	10 19%	12 18%	22 13%	23 24% CF	43 26% KL	21 19% L	19 18% L	15 16% I	11 9%	35 26% NOP	23 15%	27 16%	22 16%	44 22% r	61 16%	41 17%	65 18%	
Never	113 16%	20 17%	14 22%	6 11%	10 15%	23 13%	13 14%	41 25% JKL	21 19% L	13 12%	11 12%	10 8%	31 23% OP	34 22% OP	19 11%	9 6%	29 14%	59 15%	23 10%	72 20% S	
Not sure	8 1%	1 1%	-	1 2%	2 3%	1 1%	-	4 2%	-	-	-	1 1%	3 2%	2 1%	1 1%	-	2 1%	4 1%	2 1%	4 1%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

4C. Get in a boat, like a canoe or kayak (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====					=====SOURCE=====			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	701 100	416 100	162 100	117 100	162 100	104 100	188 100	160 100	96 100	64 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	466 100	46 100	189 100	
Frequently	58 8% fBD	24 6%	11 7% d	5 4%	10 6%	5 5%	11 6%	11 7%	8 8%	3 5%	19 12% aB	3 9%	1 3%	10 6%	32 9%	4 8%	15 6%	36 8% S	1 2%	21 11% S	
Occasionally	101 14% GHIB	47 11% hI	21 13%	14 12%	27 17% B	15 14%	18 10%	13 8%	6 6%	7 11%	27 17% b	5 14%	7 24% NpQ	11 6%	66 18% NPQ	4 8%	22 9% n	51 11% S	2 4%	48 25% RS	
TOP 2 (Frequently+ Occasionally)	159 23% GHIBD	71 17%	32 20% d	19 16%	37 23% b	20 19%	29 15%	24 15%	14 15%	10 16%	46 29% AB	8 23%	8 28% n	21 12%	98 27% NPQ	8 16%	37 15% n	87 19% S	3 7%	69 37% RS	
Rarely	187 27%	103 25%	41 25%	26 22%	46 28%	27 26%	47 25%	37 23%	21 22%	16 25%	48 31%	13 37%	8 28%	35 21%	108 30% NQ	18 36% NQ	53 22%	119 26% S	6 13%	62 33% rS	
Never	344 49% K	234 56% KLEA	87 54%	70 60% AC	75 46%	53 51%	109 58% A	97 61% Ag	61 64% Ab	36 56%	61 39%	14 40%	13 45%	112 66% MOPQ	150 42%	23 46%	147 61% mOP	249 53% T	37 80% RT	58 31%	
Not sure	11 2%	8 2%	2 1%	2 2%	4 2%	4 4%	3 2%	2 1%	-	2 3%	2 1%	-	-	2 1%	1 *%	1 2%	3 1%	11 2%	-	-	

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

4C. Get in a boat, like a canoe or kayak (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	701 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Frequently	58 8%	12 10%	6 9%	6 11%	6 9%	17 10%	7 7%	14 8%	8 7%	11 10%	7 8%	11 9%	10 7%	11 7%	15 9%	14 10%	16 8%	34 9%	23 10%	24 7%
Occasionally	101 14%	16 13%	7 11%	9 17%	10 15%	26 15%	18 19%	18 11%	15 14%	22 20% Hk	10 11%	21 17%	18 13%	18 12%	18 11%	32 23% MNO	33 16%	53 14%	51 22% T	34 10%
TOP 2 (Frequently+ Occasionally)	159 23%	28 24%	13 20%	15 28%	16 25%	43 25%	25 27%	32 19%	23 21%	33 31% HK	17 18%	32 25%	28 20%	29 19%	33 20%	46 33% MNO	49 24%	87 23%	74 31% T	58 16%
Rarely	187 27%	28 24%	13 20%	15 28%	18 28%	51 29%	22 23%	46 28% I	39 35% L	30 28%	25 27%	24 19%	26 19%	36 23%	52 31% M	48 34% MN	60 30%	99 26%	75 32% T	85 24%
Never	344 49%	63 53% d	39 60% bdF	24 44%	30 46%	78 45%	46 49%	84 50%	46 42%	45 42%	50 54% ij	70 56% IJ	79 58% P	89 58% P	82 49% P	46 33%	91 45%	196 51%	84 36%	209 59% S
Not sure	11 2%	-	-	-	1 2%	2 1%	1 1%	5 3%	2 2%	-	-	-	4 3%	-	-	1 1%	2 1%	1 *%	2 1%	5 1%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 1

4D. See a performance of live music or theater, or visit an art show or craft fair (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====				=====SOURCE=====			
													Asian	Black Af-Am	White	Hisp/ Latno	All POC	Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	701 100	416 100	162 100	117 100	162 100	104 100	188 100	160 100	97 100	63 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	466 100	46 100	189 100
Frequently	110 16% K	69 17% K	28 17%	20 17%	29 18%	21 20%	28 15%	23 14%	14 14%	9 14%	17 11%	5 14%	3 10%	28 16%	51 14%	10 20%	38 16%	64 14%	4 9%	42 22% RS
Occasionally	266 38% FB	140 34%	63 39%	44 38%	59 36% F	30 29%	66 35%	56 35%	35 36%	21 33%	61 39%	10 29%	8 28%	57 34%	164 46% MNQ	18 36%	78 32%	153 33%	25 54% R	88 47% R
TOP 2 (Frequently+ Occasionally)	376 54% B	209 50%	91 56% b	64 55%	88 54% f	51 49%	94 50%	79 49%	49 51%	30 48%	78 50%	15 43%	11 38%	85 50%	215 60% MNQ	28 56% m	116 48%	217 47%	29 63% R	130 69% R
Rarely	201 29%	123 30%	44 27%	30 26%	47 29%	33 32%	53 28%	46 29%	28 29%	18 29%	52 33%	14 40%	11 38%	54 32%	94 26%	17 34%	77 32%	148 32% T	10 22%	43 23%
Never	113 16%	75 18% a	27 17%	23 20% c	24 15%	17 16%	34 18%	29 18%	15 15%	14 22%	26 17%	6 17%	7 24%	29 17%	47 13%	5 10%	45 19% oP	92 20% T	6 13%	15 8%
Not sure	11 2%	9 2% a	-	-	3 2%	3 3%	7 4% A	6 4% a	5 5% ab	1 2%	1 1%	-	-	2 1%	1 *% t	-	2 1%	9 2% t	1 2%	1 1%

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

4D. See a performance of live music or theater, or visit an art show or craft fair (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	701 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Frequently	110 16%	21 18%	11 17%	10 19%	19 29% bcFg	20 11%	15 16%	24 14%	16 15%	17 16%	14 15%	17 13%	22 16%	23 15%	19 11%	24 17%	25 12%	61 16%	43 18% T	43 12%	
Occasionally	266 38%	45 38%	26 40%	19 35%	20 31%	76 44% e	32 34%	50 30%	40 36%	52 48% Hi	34 37%	67 53% HIK	37 27%	56 36% m	83 50% MN	66 47% Mn	79 39%	161 42%	103 44%	138 39%	
TOP 2 (Frequently+ Occasionally)	376 54%	66 55%	37 57%	29 54%	39 60%	96 55%	47 50%	74 44%	56 51%	69 64% HiK	48 52%	84 67% HIK	59 43%	79 51%	102 61% Mn	90 64% MN	104 51%	222 58%	146 62% T	181 51%	
Rarely	201 29%	37 31%	19 29%	18 33%	17 26%	47 27%	28 30%	63 38% IJL	28 25%	28 26%	27 29%	29 23%	43 31%	47 31%	48 29%	37 26%	67 33%	102 27%	56 24%	114 32% S	
Never	113 16%	15 13%	8 12%	7 13%	8 12%	29 17%	17 18%	27 16% jI	25 23% JL	10 9%	17 18% jI	12 10%	34 25% OP	28 18% OP	16 10%	12 9%	29 14%	57 15%	30 13%	60 17%	
Not sure	11 2%	1 1%	1 2%	-	1 2%	2 1%	2 2%	3 2%	1 1%	1 1%	-	1 1%	1 1%	-	1 1%	2 1%	2 1%	2 1%	3 1%	2 1%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

4E.Fish in the water near where you live (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	=NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	701 100	416 100	162 100	117 100	162 100	104 100	188 100	160 100	97 100	63 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	466 100	46 100	189 100
Frequently	54 8%	28 7%	13 8%	7 6%	14 9% F	5 5%	11 6%	11 7%	8 8%	3 5%	16 10%	5 14%	1 3%	18 11% m	26 7%	4 8%	23 10% m	43 9% T	2 4%	9 5%
Occasionally	95 14%	56 13%	24 15%	16 14%	20 12%	14 13%	23 12%	21 13%	10 10%	11 17%	25 16%	5 14%	7 24% npq	15 9%	53 15% Nq	5 10%	25 10%	71 15% S	1 2%	23 12% S
TOP 2 (Frequently+ Occasionally)	149 21%	84 20%	37 23%	23 20%	34 21%	19 18%	34 18%	32 20% G	18 19%	14 22%	41 26%	10 29%	8 28%	33 19%	79 22%	9 18%	48 20%	114 24% ST	3 7%	32 17% S
Rarely	133 19% C	89 21% ACD	22 14%	17 15%	31 19%	20 19%	47 25% A	44 28% ABG	24 25%	20 32% Ab	28 18%	8 23%	10 34% no	29 17%	64 18%	16 32% NOq	51 21% N	104 22% ST	6 13%	23 12%
Never	408 58% HJ	235 56% HJ	99 61%	75 64% B	95 59%	63 61%	102 54% HJ	80 50%	53 55%	27 43%	88 56%	17 49%	8 28%	106 62% MpQ	213 60% M	25 50% M	136 57% M	238 51%	36 78% R	134 71% R
Not sure	11 2%	8 2%	4 2%	2 2%	2 1%	2 2%	5 3%	4 2%	2 2%	2 3%	-	-	3 10% oq	2 1%	1 *% o	-	5 2% o	10 2%	1 2%	-

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.



Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

4E.Fish in the water near where you live (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	701 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Frequently	54 8%	11 9%	7 11%	4 7%	3 5%	16 9%	7 7%	18 11% KL	12 11% KL	11 10% KL	3 3%	5 4%	15 11%	11 7%	11 7%	12 9%	21 10%	28 7%	23 10%	24 7%	
Occasionally	95 14%	10 8% C	2 3%	8 15% BC	10 15% C	20 11% C	15 16% bc	26 16% L	15 14% l	20 19% KL	9 10%	8 6%	20 15%	18 12%	16 10%	24 17% o	36 18% R	40 10%	45 19% T	30 8%	
TOP 2 (Frequently+ Occasionally)	149 21%	21 18%	9 14%	12 22%	13 20%	36 21%	22 23%	44 26% KL	27 25% KL	31 29% KL	12 13%	13 10%	35 26% O	29 19%	27 16%	36 26% O	57 28% R	68 18%	68 29% T	54 15%	
Rarely	133 19%	33 28% F	16 25%	17 31% F	12 18%	28 16%	18 19%	36 22% L	27 25% L	19 18%	15 16%	16 13%	25 18%	36 23% o	25 15%	24 17%	47 23% R	62 16%	48 20%	61 17%	
Never	408 58%	65 55% d	40 62% bd	25 46%	39 60%	109 63% D	54 57%	80 48%	56 51%	56 52%	65 71% HIJ	97 77% HIJ	73 53%	88 57%	113 68% MnP	80 57%	94 47%	250 65% Q	115 49%	237 66% S	
Not sure	11 2%	-	-	-	1 2%	1 1%	-	7 4%	-	2 2%	-	-	4 3%	1 1%	2 1%	1 1%	4 2%	3 1%	4 2%	5 1%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

4F.Walk or run on the sidewalks or streets in your neighborhood (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	701 100	416 100	162 100	117 100	162 100	104 100	188 100	160 100	97 100	63 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	466 100	46 100	189 100
Frequently	315 45% GHIFB	157 38%	76 47% Bd	50 43%	66 41% F	34 33%	65 35%	54 34%	30 31%	24 38%	86 55% AB	19 54% B	9 31%	64 38%	188 53% MNPQ	18 36%	88 37%	187 40% S	12 26%	116 61% RS
Occasionally	213 30% k	142 34% KAC	43 27%	36 31% C	50 31%	32 31%	73 39% Ab	65 41% AB	42 43% AB	23 37%	39 25%	9 26%	13 45% o	59 35% o	98 27%	15 30%	81 34% o	142 30%	22 48% RT	49 26%
TOP 2 (Frequently+ Occasionally)	528 75% FB	299 72% F	119 73%	86 74%	116 72% F	66 63%	138 73%	119 74%	72 74%	47 75%	125 80% B	28 80%	22 76%	123 72%	286 80% NPQ	33 66%	169 70%	329 71%	34 74%	165 87% RS
Rarely	95 14%	65 16% A	24 15%	20 17%	24 15%	19 18% e	28 15%	22 14%	12 12%	10 16%	19 12%	4 11%	4 14%	27 16% o	36 10%	10 20% o	41 17% O	79 17% T	5 11%	11 6%
Never	71 10%	46 11%	19 12%	11 9%	20 12%	17 16% abE	17 9%	15 9%	10 10%	5 8%	13 8%	3 9%	3 10%	19 11%	33 9%	7 14%	29 12%	51 11% t	7 15%	13 7%
Not sure	7 1%	6 1%	-	-	2 1%	2 2%	5 3% a	4 2%	3 3%	1 2%	-	-	-	1 1%	2 1%	-	1 *%	7 2%	-	-

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

4F.Walk or run on the sidewalks or streets in your neighborhood (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	701 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Frequently	315 45%	61 51%	34 52%	27 50%	35 54%	78 45%	47 50%	63 38%	57 52% H	59 55% H	45 49% h	57 45%	48 35%	64 42%	80 48% M	88 62% MNO	95 47%	182 48%	113 48%	158 44%	
Occasionally	213 30%	39 33% G	20 31%	19 35% g	18 28%	56 32% G	19 20%	56 34%	28 25%	29 27%	30 33%	39 31%	50 36% P	50 32% p	51 31%	32 23%	67 33%	112 29%	70 30%	114 32%	
TOP 2 (Frequently+ Occasionally)	528 75%	100 84% G	54 83% g	46 85% G	53 82% g	134 77%	66 70%	119 71%	85 77%	88 81% H	75 82% h	96 76%	98 72%	114 74%	131 78%	120 85% MN	162 80%	294 77%	183 78%	272 76%	
Rarely	95 14%	11 9%	5 8%	6 11%	8 12%	25 14%	14 15%	26 16%	16 15%	12 11%	9 10%	14 11%	26 19% oP	19 12%	20 12%	11 8%	23 11%	50 13%	24 10%	50 14%	
Never	71 10%	8 7%	6 9%	2 4%	4 6%	15 9%	14 15% bDe	18 11%	9 8%	8 7%	8 9%	16 13%	10 7%	21 14% mp	16 10%	10 7%	17 8%	36 9%	25 11%	35 10%	
Not sure	7 1%	-	-	-	-	-	-	4 2%	-	-	-	-	3 2%	-	-	-	-	3 1%	3 1%	-	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

4G.Walk or run on a trail (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====					=====SOURCE=====		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	Asian	Black	White	Hisp/ Latno	All POC	Online Panel	Mail	Soc'l Media
Total	702 100	417 100	162 100	117 100	162 100	104 100	189 100	161 100	97 100	64 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	467 100	46 100	189 100
Frequently	220 31% IJEFGH	97 23% gHI	51 31% B	34 29% b	41 25%	22 21%	35 19%	29 18%	16 16%	13 20%	74 47% ABl	12 34%	8 28%	37 22%	140 39% NPQ	13 26%	54 22%	108 23%	9 20%	103 54% RS
Occasionally	198 28%	116 28%	47 29% d	29 25%	39 24%	23 22%	61 32% I	49 30%	25 26%	24 38% b	43 27%	15 43% abK	9 31%	49 29%	100 28%	11 22%	69 29%	140 30%	13 28%	45 24%
TOP 2 (Frequently+ Occasionally)	418 60% HIEFG	213 51% If	98 60% BD	63 54%	80 49% F	45 43%	96 51% I	78 48% i	41 42%	37 58% hi	117 75% AB	27 77% AB	17 59%	86 51%	240 67% NPQ	24 48%	123 51%	248 53%	22 48%	148 78% RS
Rarely	145 21%	92 22% C	27 17%	22 19%	43 27% A	24 23%	47 25%	41 25%	27 28% a	14 22%	27 17%	5 14%	9 31%	38 22%	67 19%	12 24%	57 24%	114 24% T	7 15%	24 13%
Never	129 18% KL	104 25% KLJA	35 22%	30 26% AC	37 23%	33 32% AbE	41 22%	38 24% agJ	28 29% AGHJ	10 16%	12 8%	3 9%	3 10%	43 25% MO	48 13%	14 28% MO	57 24% MO	95 20% T	17 37% RT	17 9%
Not sure	10 1%	8 2%	2 1%	2 2%	2 1%	2 2%	5 3%	4 2%	1 1%	3 5%	1 1%	-	-	3 2%	2 1%	-	3 1%	10 2%	-	-

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2  
4G.Walk or run on a trail (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	702 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Frequently	220 31%	39 33%	23 35%	16 30%	25 38%	60 34%	33 35%	39 23%	40 36% H	39 36% H	29 32%	49 39% H	23 17%	47 31% M	55 33% M	69 49% MNO	56 28%	136 36% q	92 39% T	96 27%	
Occasionally	198 28%	37 31%	21 32%	16 30%	18 28%	49 28%	25 27%	55 33% iL	26 24%	34 31%	25 27%	28 22%	44 32% P	44 29% p	55 33% P	27 19%	65 32%	102 27%	68 29%	100 28%	
TOP 2 (Frequently+ Occasionally)	418 60%	76 64%	44 68%	32 59%	43 66%	109 63%	58 62%	94 56%	66 60%	73 68% h	54 59%	77 61%	67 49%	91 59% m	110 66% M	96 68% M	121 60%	238 62%	160 68% T	196 55%	
Rarely	145 21%	25 21%	12 18%	13 24%	13 20%	30 17%	18 19%	39 23%	24 22%	17 16%	20 22%	24 19%	40 29% OP	33 21%	26 16%	24 17%	47 23%	75 20%	43 18%	80 22%	
Never	129 18%	16 13%	8 12%	8 15%	9 14%	35 20%	18 19%	29 17%	20 18%	16 15%	18 20%	25 20%	26 19%	29 19%	31 19%	20 14%	31 15%	68 18%	30 13%	76 21% S	
Not sure	10 1%	2 2%	1 2%	1 2%	-	-	-	5 3%	-	2 2%	-	-	4 3%	1 1%	-	1 1%	3 1%	2 1%	2 1%	5 1%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

4H.Bike on the streets in your neighborhood (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====				=====SOURCE=====			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	Asian	Black	White	Hisp/ Latno	All POC	Online Panel	Mail	Soc'l Media
Total	701 100	416 100	162 100	117 100	162 100	104 100	188 100	160 100	96 100	64 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	466 100	46 100	189 100
Frequently	171 24% GHIJB	87 21% HI	47 29% B	31 26% b	43 27% b	24 23%	32 17% h	23 14%	13 14%	10 16%	39 25%	9 26%	7 24%	36 21%	94 26%	18 36% NQ	55 23%	94 20%	8 17%	69 37% RS
Occasionally	170 24% Cd	101 24% CD	30 19%	21 18%	45 28%	27 26%	55 29% ab	47 29% ab	32 33% AB	15 23%	31 20%	6 17%	9 31%	39 23%	84 24%	10 20%	58 24%	116 25%	8 17%	46 24%
TOP 2 (Frequently+ Occasionally)	341 49% B	188 45%	77 48%	52 44%	88 54% aBf	51 49%	87 46% h	70 44%	45 47%	25 39%	70 45%	15 43%	16 55%	75 44%	178 50%	28 56%	113 47%	210 45%	16 35%	115 61% RS
Rarely	139 20%	89 21%	31 19%	24 21%	29 18%	24 23% E	41 22%	36 22%	18 19%	18 28%	32 20%	5 14%	8 28%	33 19%	67 19%	8 16%	47 20%	93 20%	9 20%	37 20%
Never	214 31%	133 32%	53 33%	40 34%	44 27%	28 27%	55 29%	50 31% g	29 30%	21 33%	55 35%	15 43%	4 14%	61 36% Mq	111 31% M	14 28% m	78 32% M	156 33% T	21 46% T	37 20%
Not sure	7 1%	6 1%	1 1%	1 1%	1 1%	1 1%	5 3% a	4 2%	4 4% ab	-	-	-	1 3%	1 1%	1 *%	-	2 1%	7 2%	-	-

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

4H.Bike on the streets in your neighborhood (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	701 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Frequently	171 24%	28 24%	14 22%	14 26%	17 26%	44 25%	29 31%	42 25% k	31 28% K	32 30% K	15 16%	28 22%	30 22%	39 25%	36 22%	42 30% o	59 29% r	84 22%	77 33% T	68 19%
Occasionally	170 24%	35 29% C	14 22%	21 39% BCFG	17 26%	42 24%	19 20%	45 27%	27 25%	27 25%	19 21%	25 20%	33 24%	30 19%	45 27%	33 23%	56 28%	87 23%	69 29% T	71 20%
TOP 2 (Frequently+ Occasionally)	341 49%	63 53% C	28 43%	35 65% BCFg	34 52%	86 49%	48 51%	87 52% Kl	58 53% Kl	59 55% Kl	34 37%	53 42%	63 46%	69 45%	81 49%	75 53%	115 57% R	171 45%	146 62% T	139 39%
Rarely	139 20%	25 21%	17 26%	8 15%	12 18%	34 20%	19 20%	33 20%	22 20%	18 17%	18 20%	26 21%	28 20%	30 19%	34 20%	25 18%	41 20%	72 19%	44 19%	69 19%
Never	214 31%	31 26%	20 31%	11 20%	18 28%	54 31%	27 29%	41 25%	30 27%	31 29%	40 43% HIJ	47 37% Hi	43 31%	54 35%	52 31%	41 29%	45 22%	138 36% Q	43 18%	146 41% S
Not sure	7 1%	-	-	-	1 2%	-	-	6 4%	-	-	-	-	3 2%	1 1%	-	-	1 *%	2 1%	2 1%	3 1%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks

BANNER 1

4I. Bike on a trail (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sample	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	702 100	417 100	162 100	117 100	162 100	104 100	189 100	161 100	97 100	64 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	467 100	46 100	189 100
Frequently	165 24% Ijfb GH	64 15% i	36 22% Bd	21 18%	31 19%	18 17%	30 16% HI	20 12%	10 10%	10 16%	48 31% ABL	5 14%	4 14%	23 14%	104 29% MNQ	13 26% NQ	36 15%	65 14%	5 11%	95 50% RS
Occasionally	136 19% ef	76 18%	31 19%	22 19%	24 15%	14 13%	39 21% i	31 19%	15 15%	16 25%	36 23%	9 26%	10 34% noq	29 17%	67 19%	10 20%	49 20% n	89 19%	11 24%	36 19%
TOP 2 (Frequently+ Occasionally)	301 43% HIEFB G	140 34% i	67 41% Bd	43 37%	55 34%	32 31%	69 37% HI	51 32% I	25 26%	26 41% HI	84 54% ABL	14 40%	14 48% n	52 31%	171 48% NQ	23 46% Nq	85 35% N	154 33%	16 35%	131 69% RS
Rarely	131 19%	93 22% KA	32 20%	24 21%	37 23%	27 26% a	37 20%	35 22% G	23 24%	12 19%	23 15%	7 20%	6 21%	33 19%	62 17%	9 18%	47 20%	97 21% t	6 13%	28 15%
Never	262 37% k	176 42% KA	61 38%	48 41%	68 42%	43 41%	79 42%	71 44% Ag	47 48% Ag	24 38%	50 32%	14 40%	9 31%	82 48% mOpQ	122 34%	18 36%	105 44% O	208 45% T	24 52% T	30 16%
Not sure	8 1%	8 2%	2 1%	2 2%	2 1%	2 2%	4 2%	4 2%	2 2%	2 3%	-	-	-	3 2%	2 1%	-	3 1%	8 2%	-	-

Comparison Groups: ABCD/ABEF/ABGHij/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.



Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

4I. Bike on a trail (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	702 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Frequently	165 24%	34 29%	16 25%	18 33%	17 26%	44 25%	27 29%	28 17%	28 25% h	27 25%	17 18%	44 35% HjK	24 18%	31 20%	39 23%	47 33% MNO	42 21%	97 25%	83 35% T	55 15%
Occasionally	136 19%	22 18%	13 20%	9 17%	13 20%	36 21%	16 17%	35 21%	16 15%	21 19%	24 26% IL	18 14%	22 16%	35 23%	29 17%	29 21%	46 23%	67 17%	46 20%	69 19%
TOP 2 (Frequently+ Occasionally)	301 43%	56 47%	29 45%	27 50%	30 46%	80 46%	43 46%	63 38%	44 40%	48 44%	41 45%	62 49% H	46 34%	66 43%	68 41%	76 54% MnO	88 44%	164 43%	129 55% T	124 35%
Rarely	131 19%	30 25% FG	18 28% FG	12 22% g	14 22% g	27 16%	10 11%	38 23% KL	22 20% l	26 24% KL	12 13%	14 11%	26 19%	26 17%	38 23% p	21 15%	45 22%	64 17%	43 18%	65 18%
Never	262 37%	32 27%	18 28%	14 26%	21 32%	67 39% Bd	40 43% BCD	61 37%	44 40%	33 31%	39 42% j	50 40%	61 45% P	62 40%	59 35%	44 31%	66 33%	153 40% q	60 26%	165 46% S
Not sure	8 1%	1 1%	-	1 2%	-	-	1 1%	5 3%	-	1 1%	-	-	4 3%	-	2 1%	-	3 1%	2 1%	3 1%	3 1%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

4J.Talk to your neighbors (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	CREEK===== Near Trail	City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	701 100	416 100	162 100	117 100	162 100	104 100	188 100	160 100	96 100	64 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	466 100	46 100	189 100
Frequently	280 40%	170 41%	63 39%	51 44% C	68 42%	43 41%	73 39%	61 38%	38 40%	23 36%	65 41%	15 43%	4 14%	69 41% Mq	150 42% M	21 42% M	89 37% M	165 35%	25 54% R	90 48% R
Occasionally	261 37% Gf	145 35%	73 45% ABd	48 41%	52 32%	31 30%	58 31%	52 32%	32 33%	20 31%	65 41%	14 40%	12 41%	63 37%	137 38%	15 30%	89 37%	165 35%	18 39%	78 41%
TOP 2 (Frequently+ Occasionally)	541 77% GHj	315 76% Gh	136 84% AB	99 85% AB	120 74%	74 71%	131 70%	113 71%	70 73%	43 67%	130 83% AB	29 83%	16 55%	132 78% Mq	287 80% Mq	36 72%	178 74% M	330 71%	43 93% R	168 89% R
Rarely	120 17% Cd	73 18% CD	19 12%	14 12%	30 19%	19 18%	42 22% AB	34 21%	19 20%	15 23%	21 13%	6 17%	12 41% NOPQ	30 18%	55 15%	12 24%	50 21% no	97 21% ST	3 7%	20 11%
Never	31 4%	21 5% d	5 3%	3 3%	9 6%	8 8% e	11 6%	10 6%	6 6%	4 6%	6 4%	-	1 3%	7 4%	11 3%	2 4%	11 5%	30 6% T	-	1 1%
Not sure	9 1%	7 2%	2 1%	1 1%	3 2%	3 3%	4 2%	3 2%	1 1%	2 3%	-	-	-	1 1%	4 1%	-	1 *%	9 2%	-	-

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

4J.Talk to your neighbors (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post-Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	701 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Frequently	280 40%	55 46%	26 40%	29 54% ef	25 38%	69 40%	39 41%	45 27%	44 40% H	42 39% H	45 49% H	68 54% HIJ	45 33%	64 42%	66 40%	70 50% MO	80 40%	159 42%	92 39%	148 41%	
Occasionally	261 37%	42 35%	27 42%	15 28%	28 43% d	71 41% d	35 37%	62 37%	39 35%	45 42%	37 40%	43 34%	53 39%	58 38%	63 38%	51 36%	73 36%	148 39%	96 41%	129 36%	
TOP 2 (Frequently+ Occasionally)	541 77%	97 82%	53 82%	44 81%	53 82%	140 80%	74 79%	107 64%	83 75% H	87 81% H	82 89% HIj	111 88% HI	98 72%	122 79%	129 77%	121 86% MO	153 76%	307 80%	188 80%	277 78%	
Rarely	120 17%	18 15%	10 15%	8 15%	11 17%	28 16%	18 19%	43 26% JKL	21 19% Kl	17 16%	8 9%	13 10%	28 20% P	27 18%	32 19% p	16 11%	38 19%	61 16%	37 16%	62 17%	
Never	31 4%	3 3%	2 3%	1 2%	1 2%	6 3%	2 2%	12 7% jKL	4 4%	3 3%	2 2%	2 2%	7 5%	5 3%	6 4%	3 2%	10 5%	12 3%	6 3%	15 4%	
Not sure	9 1%	1 1%	-	1 2%	-	-	-	5 3%	2 2%	1 1%	-	-	4 3%	-	-	1 1%	1 *%	3 1%	4 2%	3 1%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

4K.Play sports, like tennis, soccer, frisbee (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	702 100	417 100	162 100	117 100	162 100	104 100	189 100	161 100	97 100	64 100	157 100	35 100	29 100	170 100	357 100	50 100	240 100	467 100	46 100	189 100
Frequently	86 12% CD	53 13% CD	11 7%	7 6%	25 15%	13 12%	27 14%	27 17% ab	15 15%	12 19%	23 15%	6 17%	2 7%	23 14%	43 12%	10 20% m	34 14%	75 16% ST	1 2%	10 5%
Occasionally	144 21%	86 21%	30 19%	21 18%	35 22%	23 22%	40 21%	35 22%	20 21%	15 23%	31 20%	7 20%	10 34% n	33 19%	82 23%	15 30%	52 22%	96 21%	8 17%	40 21%
TOP 2 (Frequently+ Occasionally)	230 33% CD	139 33% CD	41 25%	28 24%	60 37%	36 35%	67 35%	62 39% abG	35 36%	27 42%	54 34%	13 37%	12 41%	56 33%	125 35%	25 50% NOQ	86 36%	171 37% ST	9 20%	50 26%
Rarely	179 25% B	95 23%	45 28% d	28 24%	38 23%	21 20%	44 23%	35 22%	21 22%	14 22%	42 27%	11 31%	6 21%	40 24%	85 24%	8 16%	55 23%	105 22%	12 26%	62 33% R
Never	284 40%	176 42%	74 46%	59 50% ABC	62 38%	46 44% E	73 39%	60 37%	38 39%	22 34%	61 39%	11 31%	11 38%	73 43%	145 41%	17 34%	98 41%	182 39%	25 54% Rt	77 41%
Not sure	9 1%	7 2%	2 1%	2 2%	2 1%	1 1%	5 3%	4 2%	3 3%	1 2%	-	-	-	1 1%	2 1%	-	1 *%	9 2%	-	-

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

4K.Play sports, like tennis, soccer, frisbee (How often do you do any of these things near where you live? If necessary, think back to a typical time before the pandemic.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	702 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Frequently	86 12%	16 13%	6 9%	10 19%	8 12%	20 11%	14 15%	28 17% KL	17 15% KL	16 15% L	7 8%	6 5%	22 16%	15 10%	20 12%	16 11%	39 19% R	33 9%	42 18% T	28 8%
Occasionally	144 21%	22 18%	11 17%	11 20%	17 26% g	37 21%	14 15%	43 26% L	33 30% jKL	22 20% L	18 20% l	13 10%	30 22%	30 19%	30 18%	36 26%	60 30% R	65 17%	65 28% T	60 17%
TOP 2 (Frequently+ Occasionally)	230 33%	38 32%	17 26%	21 39%	25 38%	57 33%	28 30%	71 43% KL	50 45% KL	38 35% L	25 27% L	19 15%	52 38%	45 29%	50 30%	52 37%	99 49% R	98 26%	107 46% T	88 25%
Rarely	179 25%	40 34% dE	26 40% bdEf	14 26%	10 15%	49 28% E	29 31% E	34 20%	25 23%	32 30% h	26 28%	33 26%	34 25%	39 25%	46 28%	31 22%	46 23%	101 26%	65 28%	84 24%
Never	284 40%	40 34%	22 34%	18 33%	30 46% b	67 39%	36 38%	56 34%	35 32%	38 35%	41 45% hi	74 59% HIJK	48 35%	70 45% m	70 42%	58 41%	55 27%	183 48% Q	60 26%	183 51% S
Not sure	9 1%	1 1%	-	1 2%	-	1 1%	1 1%	6 4%	-	-	-	-	3 2%	-	1 1%	-	2 1%	1 *%	3 1%	2 1%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

5. Over the past week, how many minutes did you spend outside exercising or just relaxing? Just give it your best guess.

	Full Sample	All Core Areas	4 wider Area	==TRENTON== City Core	==CAMDEN== wider Area	===== Camd/ Pnskn	=====COBBS wider Area	=====CREEK Near Trail	=====City Side	=====Cnty Side	=====NORRISTOWN wider Area	=====Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	624 100	364 100	149 100	105 100	142 100	91 100	159 100	138 100	85 100	53 100	144 100	30 100	26 100	148 100	329 100	42 100	212 100	415 100	42 100	167 100
0	50 8%	40 11% eA	12 8%	11 10% C	10 7%	9 10% E	16 10%	15 11%	10 12%	5 9%	12 8%	5 17%	1 4%	19 13% mO	18 5%	4 10%	25 12% MO	44 11% T	5 12% T	1 1%
1 to 15 minutes	134 21%	84 23%	29 19%	22 21%	27 19%	17 19%	46 29% AB	40 29% AB	28 33% AB	12 23%	26 18%	5 17%	6 23%	42 28% OP	53 16%	5 12%	55 26% OP	92 22%	7 17%	35 21%
16 to 30 minutes	77 12% K	52 14% Ka	16 11%	11 10%	27 19% A	17 19% a	25 16%	21 15%	12 14%	9 17%	8 6%	3 10%	4 15%	29 20% O	24 7%	10 24% O	41 19% O	62 15% T	5 12%	10 6%
31 to 60 minutes	81 13%	57 16% ACd	14 9%	11 10%	24 17%	16 18%	26 16%	23 17%	13 15%	10 19%	16 11%	7 23% k	3 12%	20 14%	40 12%	8 19%	30 14%	64 15% T	9 21% T	8 5%
61 to 120 minutes	94 15% I	48 13% i	29 19% B	17 16%	21 15%	11 12%	19 12%	17 12% i	7 8%	10 19% ghi	23 16%	3 10%	6 23%	14 9%	61 19% NQ	7 17%	26 12% n	68 16%	6 14%	20 12%
121 to 180 minutes	26 4% GHe	11 3%	8 5%	5 5%	3 2%	3 3%	3 2%	2 1%	2 2%	-	10 7% b	1 3%	-	6 4%	18 5%	2 5%	7 3%	14 3%	2 5%	10 6%
Over 3 hours	162 26% GHIJB	72 20% gH	41 28% B	28 27% B	30 21%	18 20%	24 15%	20 14%	13 15%	7 13%	49 34% ABL	6 20%	6 23%	18 12%	115 35% NPQ	6 14%	28 13%	71 17%	8 19%	83 50% RS
Median	60.00	40.00	80.00	60.00	45.00	40.00	30.00	30.00	20.00	45.00	120.0	60.00	60.00	30.00	120.0	42.50	30.00	45.00	60.00	180.0

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

5. Over the past week, how many minutes did you spend outside exercising or just relaxing? Just give it your best guess.

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	624 100	115 100	62 100	53 100	62 100	169 100	89 100	144 100	102 100	101 100	84 100	120 100	117 100	143 100	156 100	131 100	187 100	347 100	220 100	320 100
0	50 8%	5 4%	4 6%	1 2%	5 8%	13 8% D	10 11% bD	13 9%	6 6%	8 8%	8 10%	8 7%	21 18% NOP	11 8%	7 4%	5 4%	13 7%	27 8%	5 2%	38 12% S
1 to 15 minutes	134 21%	29 25% E	16 26% E	13 25% e	7 11%	34 20% e	18 20%	30 21%	19 19%	17 17%	19 23%	26 22%	25 21%	35 24% p	30 19%	21 16%	41 22%	66 19%	47 21%	63 20%
16 to 30 minutes	77 12%	15 13%	7 11%	8 15%	11 18%	16 9%	12 13%	31 22% JKL	14 14% L	10 10%	6 7%	6 5%	25 21% NOP	18 13%	13 8%	11 8%	27 14%	36 10%	23 10%	44 14%
31 to 60 minutes	81 13%	21 18% fG	10 16%	11 21% fG	8 13%	18 11%	7 8%	18 12%	19 19% L	11 11%	11 13%	11 9%	16 14%	18 13%	17 11%	17 13%	20 11%	47 14%	23 10%	45 14%
61 to 120 minutes	94 15%	15 13%	7 11%	8 15%	6 10%	31 18% e	14 16%	18 12%	17 17%	18 18%	16 19%	16 13%	10 9%	20 14%	33 21% M	20 15% m	32 17%	52 15%	34 15%	49 15%
121 to 180 minutes	26 4%	4 3%	4 6%	-	1 2%	9 5%	2 2%	9 6% K	3 3%	5 5%	1 1%	8 7% K	3 3%	11 8% mp	8 5%	4 3%	5 3%	21 6% q	11 5%	14 4%
Over 3 hours	162 26%	26 23%	14 23%	12 23%	24 39% BCd	48 28%	26 29%	25 17%	24 24%	32 32% H	23 27% h	45 38% HI	17 15%	30 21%	48 31% Mn	53 40% MNO	49 26%	98 28%	77 35% T	67 21%
Median	60.00	60.00	52.50	60.00	75.00	75.00	60.00	30.00	60.00	90.00	60.00	110.0	30.00	60.00	100.0	120.0	60.00	60.00	100.0	55.00

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

6. In a few words, what keeps you from spending more time outdoors near where you live?

	Full Sample	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====	Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE=====	Online Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)		
Total	718 100	426 100	167 100	120 100	162 100	104 100	193 100	165 100	100 100	65 100	162 100	37 100	29 100	170 100	357 100	50 100	240 100	479 100	46 100	193 100		
Lack of time/Other commitments	150 21% HIJFB G	59 14% i	38 23% BD	20 17%	37 23% BF	15 14%	21 11%	18 11%	9 9%	9 14%	44 27% ABl	6 16%	4 14%	17 10%	109 31% MNPQ	4 8%	26 11%	81 17%	10 22%	59 31% R		
Bad weather/Gets dark early	132 18% GHIJB	55 13% gHJ	30 18% b	18 15%	25 15%	15 14%	18 9%	14 8%	10 10%	4 6%	53 33% ABl	8 22%	4 14%	24 14%	91 25% mNPQ	6 12%	32 13%	79 16%	7 15%	46 24% R		
Safety concerns	80 11% KJ	71 17% KLhJA	26 16% a	26 22% A	24 15%	22 21% AE	27 14% J	21 13% J	18 18% AgHJ	3 5%	2 1%	2 5%	1 3%	26 15% MO	31 9%	7 14% M	32 13% MO	51 11%	13 28% RT	16 8%		
COVID-19	62 9%	44 10% AC	11 7%	9 8%	16 10%	11 11%	23 12% a	21 13% a	12 12%	9 14%	12 7%	3 8%	3 10%	29 17% Oq	21 6%	5 10%	35 15% O	54 11% T	5 11% T	3 2%		
Lack of nearby trails/ parks	36 5% b	16 4%	9 5%	7 6%	5 3%	3 3%	6 3%	5 3%	3 3%	2 3%	9 6%	1 3%	2 7%	4 2%	21 6% Np	1 2%	8 3%	10 2%	4 9%	22 11% R		
Health issues/Age	23 3%	15 4%	3 2%	2 2%	4 2%	2 2%	9 5%	8 5%	3 3%	5 8%	7 4%	3 8%	1 3%	8 5%	10 3%	2 4%	10 4%	19 4% t	1 2%	3 2%		
Just not interested	21 3%	16 4% a	4 2%	3 2%	4 2%	4 4%	9 5%	8 5%	4 4%	4 6%	4 2%	1 3%	-	10 6% o	8 2%	2 4%	12 5% o	19 4%	2 4%	-		
Lazy/Not motivated	15 2% H	6 1%	5 3%	4 3%	-	-	3 2%	1 1%	-	1 2%	5 3%	1 3%	-	1 1%	13 4% NQ	-	1 *% o	7 1%	-	8 4% r		

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

6. In a few words, what keeps you from spending more time outdoors near where you live?

	Full Sampl	All 4 Core Areas	==TRENTON== Wider Area	City Core	==CAMDEN== Wider Area	Camd/ Pnskn	===== Wider Area	COBBS Near Trail	CREEK===== City Side	===== Cnty Side	==NORRISTOWN Wider Area	Norrs town	=====RACE/ETHNICITY=====				=====SOURCE=====			
													Asian	Black Af-Am	white	Hisp/ Latno	All POC	Online Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Difficult or unsafe access	13 2%	8 2%	4 2%	4 3%	4 2%	3 3%	-	-	-	-	4 2%	1 3%	2 7%	2 1%	10 3%	1 2%	4 2%	4 1%	1 2%	8 4% R
Family responsibilities	13 2% ec	10 2% Ec	1 1%	-	1 1%	1 1%	9 5% AB	8 5% AB	3 3%	5 8% ab	2 1%	1 3%	1 3%	6 4% o	4 1%	1 2%	8 3% o	12 3%	1 2%	-
I do get outside	7 1%	4 1%	2 1%	2 2%	-	-	1 1%	1 1%	-	1 2%	4 2%	1 3%	1 3%	1 1%	5 1%	-	2 1%	2 *%	-	5 3% r
Internet/Electronic distractions	6 1%	6 1%	-	-	2 1%	2 2%	3 2%	3 2%	2 2%	1 2%	1 1%	1 3%	1 3%	2 1%	-	2 4%	5 2%	6 1%	-	-
Something else	94 13% k	63 15% Ka	27 16%	21 18%	23 14% f	11 11%	28 15%	24 15%	13 13%	11 17%	15 9%	7 19% k	5 17%	27 16%	43 12%	12 24% O	40 17%	80 17% ST	2 4%	12 6%
Nothing	41 6% J	24 6% J	10 6%	5 4%	10 6%	9 9% E	11 6% J	10 6% J	9 9% GHJ	1 2%	7 4%	-	1 3%	9 5%	17 5%	3 6%	16 7%	24 5%	3 7%	14 7%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

6. In a few words, what keeps you from spending more time outdoors near where you live?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Lack of time/Other commitments	150 21%	24 20%	13 20%	11 20%	16 25%	47 27%	19 20%	26 16%	30 27% H	29 27% H	25 27% H	29 23%	17 12%	31 20% m	43 26% M	48 34% MN	42 21%	94 25%	61 26%	76 21%
Bad weather/Gets dark early	132 18%	26 22%	16 25%	10 19%	16 25%	39 22%	14 15%	23 14%	20 18%	24 22% h	21 23% h	37 29% HI	19 14%	30 19%	45 27% M	30 21%	41 20%	84 22%	41 17%	79 22%
Safety concerns	80 11%	16 13% G	11 17% G	5 9%	8 12%	20 11% g	5 5%	20 12% L	10 9%	17 16% L	10 11% l	5 4%	16 12% P	23 15% P	18 11% p	7 5%	25 12%	34 9%	15 6%	47 13% S
COVID-19	62 9%	14 12%	10 15%	4 7%	7 11%	13 7%	8 9%	19 11%	13 12%	9 8%	6 7%	9 7%	17 12% p	16 10%	13 8%	9 6%	19 9%	34 9%	16 7%	38 11% s
Lack of nearby trails/ parks	36 5%	9 8% E	5 8% e	4 7%	1 2%	9 5%	8 9% E	2 1%	8 7% H	7 6% H	6 7% H	10 8% H	4 3%	8 5%	9 5%	12 9% M	6 3%	26 7% Q	13 6%	20 6%
Health issues/Age	23 3%	4 3%	3 5%	1 2%	1 2%	6 3%	5 5%	2 1%	2 2%	1 1%	7 8% HIJ	9 7% HIJ	5 4%	9 6% P	4 2%	2 1%	3 1%	18 5% Q	7 3%	14 4%
Just not interested	21 3%	3 3%	1 2%	2 4%	2 3%	6 3%	3 3%	10 6% ij	2 2%	1 1%	5 5% j	-	8 6% o	4 3%	3 2%	3 2%	8 4%	9 2%	6 3%	12 3%
Lazy/Not motivated	15 2%	3 3%	1 2%	2 4%	3 5%	2 1%	1 1%	5 3%	2 2%	-	2 2%	6 5%	2 1%	1 1%	10 6% MNP	2 1%	2 1%	13 3% Q	7 3%	8 2%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

6. In a few words, what keeps you from spending more time outdoors near where you live?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Difficult or unsafe access	13 2%	4 3%	2 3%	2 4%	1 2%	3 2%	2 2%	-	5 5%	3 3%	2 2%	2 2%	1 1%	2 1%	6 4% m	3 2%	1 *%	11 3% Q	4 2%	8 2%
Family responsibilities	13 2%	1 1%	1 2%	-	1 2%	2 1%	4 4%	6 4% l	2 2%	2 2%	-	1 1%	6 4% N	1 1%	-	4 3%	7 3% r	4 1%	2 1%	9 3%
I do get outside	7 1%	-	-	-	1 2%	5 3%	1 1%	1 1%	-	1 1%	2 2%	3 2%	1 1%	1 1%	2 1%	3 2%	2 1%	5 1%	5 2%	2 1%
Internet/Electronic distractions	6 1%	2 2%	-	2 4%	-	1 1%	2 2%	6 4%	-	-	-	-	1 1%	4 3%	-	-	1 *%	3 1%	1 *%	4 1%
Something else	94 13%	12 10%	4 6%	8 15%	11 17% c	20 11%	14 15% c	24 14% l	18 16% L	16 15%	12 13%	10 8%	24 18% O	20 13%	15 9%	22 16% o	37 18% R	41 11%	38 16%	41 11%
Nothing	41 6%	8 7%	4 6%	4 7%	2 3%	9 5%	7 7%	14 8% K	5 5%	5 5%	1 1%	11 9% K	12 9% O	9 6%	6 4%	8 6%	12 6%	22 6%	20 9% T	15 4%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

7.A trail is a special path that is dedicated to walking, running, or biking. It might run through a park, or along a city street. Are you aware of any trails that are close to where you live?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====				=====SOURCE=====			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	685 100	406 100	159 100	115 100	157 100	100 100	181 100	156 100	93 100	63 100	156 100	35 100	29 100	170 100	357 100	50 100	240 100	454 100	46 100	185 100
Yes	509 74% HIJFB G	260 64% HI	117 74% B	81 70% b	112 71% BF	63 63% HI	110 61% HI	88 56%	49 53%	39 62%	141 90% AB1	28 80% B	17 59%	115 68%	296 83% MNPQ	32 64%	157 65%	301 66%	36 78% r	172 93% RS
No	132 19% K	110 27% LEACD K	30 19%	23 20%	33 21%	28 28% AE	58 32% Ab	55 35% ABG	37 40% ABG	18 29% a	8 5%	4 11%	9 31% O	45 26% O	44 12%	11 22%	67 28% O	116 26% sT	7 15% t	9 5%
Not sure	44 6%	36 9% KA	12 8%	11 10% C	12 8%	9 9%	13 7%	13 8%	7 8%	6 10%	7 4%	3 9%	3 10%	10 6%	17 5%	7 14% noq	16 7%	37 8% T	3 7%	4 2%

Comparison Groups: ABCD/ABEF/ABGH/IJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks

BANNER 2

7.A trail is a special path that is dedicated to walking, running, or biking. It might run through a park, or along a city street. Are you aware of any trails that are close to where you live?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	685 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Yes	509 74%	105 88% efg	60 92% EFG	45 83%	50 77%	140 80%	71 76%	105 63%	81 74% h	88 81% H	75 82% H	109 87% HI	79 58%	124 81% M	135 81% M	121 86% M	154 76%	300 78%	203 86% T	247 69%
No	132 19%	12 10%	4 6%	8 15%	12 18% C	27 16% C	17 18% bc	48 29% JKL	24 22% L	15 14% I	14 15% I	9 7%	42 31% NOP	25 16%	25 15%	15 11%	36 18%	64 17%	26 11%	83 23% S
Not sure	44 6%	2 2%	1 2%	1 2%	3 5%	7 4%	6 6% b	14 8% k	5 5%	5 5%	3 3%	8 6%	16 12% NOP	5 3%	7 4%	5 4%	12 6%	19 5%	6 3%	27 8% S

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

8.If yes, do you know the name of a trail that is close to you? Just leave this box blank if you don't know its name.

	All 4 Full Sampl	TRENTON Core Areas	TRENTON Wider Area	TRENTON City Core	CAMDEN Wider Area	CAMDEN Camd/Pnskn	COBBS Wider Area	COBBS Near Trail	CREEK City Side	CREEK Cnty Side	NORRISTOWN Wider Area	NORRISTOWN Norrs town	RACE/ETHNICITY				SOURCE			
													Asian	Black Af-Am	White	Hisp/ Latno	All POC	Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	426 100	167 100	120 100	162 100	104 100	193 100	165 100	100 100	65 100	162 100	37 100	29 100	170 100	357 100	50 100	240 100	479 100	46 100	193 100
Delaware & Raritan Canal Trail/D&R	44 6%	34 8% A	44 26% B	34 28% A	-	-	-	-	-	-	-	-	1 3%	7 4%	31 9% NQ	-	8 3%	5 1%	2 4%	37 19% RS
Schuylkill River Trail/ SRT	80 11% GHIB	9 2% H	-	-	-	-	3 2%	1 1%	1 1%	-	60 37% ABL	8 22% B	-	3 2%	67 19% NQ	-	4 2%	17 4%	2 4%	61 32% RS
Cobbs Creek Trail	16 2%	16 4%	-	-	-	-	16 8%	16 10% J	13 13% ABGHJ	3 5%	-	-	-	14 8% OQ	1 *% o	3 6% o	15 6% O	6 1%	10 22% R	-
Cooper River Trail	16 2%	8 2%	-	-	16 10% B	8 8% A	-	-	-	-	-	-	1 3%	5 3%	8 2%	2 4%	7 3%	9 2%	3 7%	4 2%
Circuit Trail	4 1%	4 1%	-	-	4 2%	4 4%	-	-	-	-	-	-	-	2 1%	-	-	2 1%	-	-	4 2%
Valley Forge	13 2%	-	-	-	-	-	-	-	-	-	13 8%	-	-	1 1%	12 3% NQ	1 2%	2 1%	12 3% T	-	1 1%
Perkiomen Trail	10 1% B	1 *%	-	-	-	-	-	-	-	-	9 6% AB	1 3%	-	-	8 2% Q	1 2%	1 *%	3 1%	1 2%	6 3% r
Norristown Farm Park/ Norristown Bike Trail	9 1%	4 1%	-	-	-	-	-	-	-	-	9 6% B	4 11% A	1 3%	-	7 2%	1 2%	2 1%	8 2%	1 2%	-
Mercer County Park	7 1%	3 1%	7 4% B	3 2%	-	-	-	-	-	-	-	-	-	1 1%	6 2%	-	1 *%	7 1%	-	-

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

8.If yes, do you know the name of a trail that is close to you? Just leave this box blank if you don't know its name.

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	Online Panel	SOURCE===== Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Stacy Park	6 1%	6 1%	6 4%	6 5%	-	-	-	-	-	-	-	-	-	2 1%	4 1%	-	2 1%	-	-	6 3%
Lawrence Hopewell Trail	5 1%	-	5 3%	-	-	-	-	-	-	-	-	-	1 3%	-	4 1%	-	1 *%	4 1%	-	1 1%
John Heinz Wildlife Refuge	3 *%	3 1%	-	-	-	-	3 2%	3 2%	1 1%	2 3%	-	-	-	1 1%	2 1%	-	1 *%	3 1%	-	-
Camden Waterfront	3 *%	3 1%	-	-	3 2%	3 3%	-	-	-	-	-	-	-	-	1 *%	-	-	2 *%	1 2%	-
Other	94 13% HIBCD KL	40 9% LI	12 7%	8 7%	33 20% AB	17 16% B	26 13% BHI	14 8% i	5 5%	9 14% hi	14 9% L	1 3%	5 17% n	9 5%	55 15% NQ	7 14% n	21 9% N	57 12%	3 7%	34 18% rS
Don't know	24 3%	15 4%	4 2%	2 2%	8 5%	5 5%	9 5% i	6 4%	2 2%	4 6%	3 2%	2 5%	-	9 5%	9 3%	3 6%	11 5%	22 5%	2 4%	-

Comparison Groups: ABCD/ABEF/ABGHij/ABKL/MNOPQ/RST

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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

8.If yes, do you know the name of a trail that is close to you? Just leave this box blank if you don't know its name.

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	718 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Delaware & Raritan Canal Trail/D&R	44 6%	21 18% eFG	12 18% FG	9 17% FG	6 9% G	8 5% g	1 1%	2 1%	10 9% H	10 9% H	8 9% H	11 9% H	1 1%	8 5% M	16 10% M	17 12% MN	11 5%	28 7%	22 9% T	16 4%	
Schuylkill River Trail/ SRT	80 11%	11 9%	7 11%	4 7%	11 17%	33 19% BCDG	9 10%	6 4%	6 5%	15 14% HI	17 18% HI	32 25% HIJ	2 1%	19 12% M	25 15% M	29 21% Mn	13 6%	62 16% Q	35 15%	37 10%	
Cobbs Creek Trail	16 2%	11 9% DEF	9 14% BDEF	2 4%	1 2%	1 1%	-	5 3%	4 4%	2 2%	2 2%	3 2%	4 3%	5 3%	7 4%	-	9 4% r	6 2%	7 3%	9 3%	
Cooper River Trail	16 2%	5 4%	3 5%	2 4%	2 3%	6 3%	1 1%	3 2%	3 3%	3 3%	5 5% I	1 1%	2 1%	4 3%	5 3%	4 3%	5 2%	10 3%	7 3%	8 2%	
Circuit Trail	4 1%	-	-	-	-	4 2%	-	-	1 1%	-	2 2%	-	-	1 1%	1 1%	1 1%	-	2 1%	2 1%	1 **%	
Valley Forge	13 2%	2 2%	2 3%	-	2 3%	4 2%	2 2%	3 2%	3 3%	4 4%	3 3%	-	3 2%	2 1%	7 4% P	1 1%	7 3%	6 2%	7 3%	6 2%	
Perkiomen Trail	10 1%	2 2%	2 3%	-	-	2 1%	5 5% f	-	1 1%	1 1%	2 2%	4 3%	1 1%	1 1%	4 2%	2 1%	2 1%	7 2%	4 2%	5 1%	
Norristown Farm Park/ Norristown Bike Trail	9 1%	1 1%	1 2%	-	1 2%	1 1%	4 4% f	2 1%	1 1%	-	3 3%	3 2%	2 1%	3 2%	3 2%	1 1%	-	8 2%	2 1%	7 2%	
Mercer County Park	7 1%	-	-	-	-	2 1%	2 2%	2 1%	2 2%	1 1%	1 1%	1 1%	-	2 1%	1 1%	4 3%	4 2%	3 1%	2 1%	5 1%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.



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(Continued)

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

8.If yes, do you know the name of a trail that is close to you? Just leave this box blank if you don't know its name.

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Stacy Park	6 1%	3 3%	1 2%	2 4%	1 2%	-	-	-	1 1%	-	-	5 4%	1 1%	1 1%	3 2%	1 1%	-	6 2%	3 1%	3 1%
Lawrence Hopewell Trail	5 1%	-	-	-	-	4 2%	-	1 1%	1 1%	2 2%	-	1 1%	-	1 1%	1 1%	3 2%	2 1%	3 1%	2 1%	3 1%
John Heinz Wildlife Refuge	3 *%	-	-	-	1 2%	-	-	-	2 2%	-	-	1 1%	2 1%	1 1%	-	-	2 1%	1 *%	1 *%	2 1%
Camden Waterfront	3 *%	-	-	-	1 2%	1 1%	-	-	1 1%	-	-	-	-	-	-	1 1%	1 *%	-	-	1 *%
Other	94 13%	10 8%	6 9%	4 7%	6 9%	33 19% BCDE	18 19% BCDe	14 8%	16 15%	16 15%	11 12%	21 17% H	11 8%	19 12%	26 16% M	22 16% M	32 16%	46 12%	29 12%	48 13%
Don't know	24 3%	4 3%	3 5%	1 2%	1 2%	4 2%	6 6%	9 5% i1	2 2%	2 2%	5 5%	2 2%	7 5%	6 4%	3 2%	5 4%	6 3%	15 4%	11 5%	10 3%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

9. Have you heard of the {Local Trail}? (Trenton): Delaware and Raritan Canal State Park Trail (D & R Trail); (Camden): Cooper River Trail; (Cobbs Creek): Cobbs Creek Trail; (Norristown): Schuylkill River Trail

	Full Sampl	All 4 Core Areas	==TRENTON== Wider Area		==CAMDEN== City Core		==CAMDEN== Wider Area		====COBBS Camd/ Pnskn		====COBBS Wider Area		CREEK==== Near Trail		====COBBS City Side		====COBBS Cnty Side		====COBBS Creek Side		====COBBS Norris Town		====COBBS Asian		=====RACE/ETHNICITY=====		=====SOURCE=====	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)								
Total	678 100	400 100	158 100	114 100	155 100	98 100	178 100	154 100	92 100	62 100	155 100	34 100	29 100	170 100	357 100	50 100	240 100	448 100	46 100	184 100								
Yes	549 81% GHBC	307 77%	119 75%	86 75%	125 81%	78 80%	132 74%	114 74%	68 74%	46 74%	141 91% AB	29 85%	20 69%	137 81% q	307 86% MPQ	35 70%	185 77%	330 74%	42 91% R	177 96% R								
No	86 13% K	61 15% KEA	30 19% A	20 18%	16 10%	11 11%	31 17% A	27 18% a	16 17%	11 18%	9 6%	3 9%	8 28% O	26 15%	37 10%	12 24% O	44 18% no	79 18% ST	3 7%	4 2%								
Not sure	43 6% K	32 8% KA	9 6%	8 7%	14 9%	9 9%	15 8%	13 8%	8 9%	5 8%	5 3%	2 6%	1 3%	7 4%	13 4%	3 6%	11 5%	39 9% ST	1 2%	3 2%								

Comparison Groups: ABCD/ABEF/ABGHij/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2  
9. Have you heard of the {Local Trail}? (Trenton): Delaware and Raritan Canal State Park Trail (D & R Trail); (Camden): Cooper River Trail; (Cobbs Creek): Cobbs Creek Trail; (Norristown): Schuylkill River Trail

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	678 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Yes	549 81%	119 100%	65 100%	54 100%	65 100%	174 100%	94 100%	112 67%	89 81% H	96 89% Hi	79 86% H	114 90% HI	100 73%	132 86% M	134 80%	127 90% MO	165 82%	315 82%	200 85% t	283 79%
No	86 13%	-	-	-	-	-	-	40 24% IJKL	14 13% I	9 8%	10 11%	7 6%	30 22% NOP	16 10%	21 13% p	9 6%	29 14%	47 12%	23 10%	55 15% S
Not sure	43 6%	-	-	-	-	-	-	15 9% JKL	7 6%	3 3%	3 3%	5 4%	7 5%	6 4%	12 7%	5 4%	8 4%	21 5%	12 5%	19 5%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

10.About how far away from the trail do you live in blocks or miles? Just give it your best guess.

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	=NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	540 100	301 100	117 100	84 100	124 100	77 100	129 100	111 100	67 100	44 100	139 100	29 100	18 100	136 100	304 100	35 100	182 100	326 100	41 100	173 100
Total Expressed in Blocks	163 30% KE	124 41% KEFA	51 44% A	42 50% ABc	27 22% A	20 26% A	56 43% AJ	54 49% ABGJ	40 60% ABGHJ	14 32% A	24 17% A	8 28% A	4 22% A	64 47% MOPQ	69 23% A	10 29% A	74 41% mOp	87 27% A	29 71% RT	47 27% A
Within 3 blocks	65 12% e	46 15% gJEFA	24 21% Ab	21 25% ABC	10 8% A	6 8% A	14 11% A	14 13% A	11 16% G	3 7% A	15 11% A	5 17% A	2 11% A	25 18% Opq	29 10% A	3 9% A	29 16% O	24 7% A	21 51% RT	20 12% A
4 to 10 blocks	54 10% Ke	41 14% KEFA	16 14% A	11 13% A	8 6% A	6 8% A	23 18% Ab	22 20% ABG	15 22% AB	7 16% A	5 4% A	2 7% A	- A	25 18% OQ	22 7% A	4 11% A	27 15% O	32 10% A	6 15% A	16 9% A
More than 10 blocks	24 4% K	20 7% KACD	3 3% A	2 2% A	7 6% A	7 9% A	11 9% A	10 9% A	7 10% a	3 7% A	2 1% A	1 3% A	1 6% A	7 5% A	9 3% A	3 9% A	11 6% A	20 6% T	1 2% A	3 2% A
Unsure how many blocks	20 4% Kef	17 6% KEFA	8 7% A	8 10% A	2 2% A	1 1% A	8 6% A	8 7% aj	7 10% AGhj	1 2% A	2 1% A	- A	1 6% A	7 5% A	9 3% A	- A	7 4% A	11 3% A	1 2% A	8 5% A
Total Expressed in Miles	377 70% HIBCD G	177 59% HId	66 56% D	42 50% A	97 78% AB	57 74% B	73 57% HI	57 51% I	27 40% A	30 68% GHI	115 83% AB	21 72% b	14 78% Nq	72 53% A	235 77% NQ	25 71% Nq	108 59% N	239 73% S	12 29% A	126 73% S
Within 1 mile	41 8% IF	20 7% IF	12 10% b	12 14% AB	6 5% A	2 3% A	8 6% I	6 5% I	1 1% A	5 11% HI	12 9% A	- A	3 17% p	12 9% A	25 8% p	1 3% A	16 9% p	21 6% A	3 7% A	17 10% A
2 to 5 miles	174 32% BCD	83 28% D	26 22% d	15 18% A	56 45% AB	31 40% B	35 27% A	31 28% A	18 27% A	13 30% A	48 35% L	6 21% A	7 39% A	29 21% A	104 34% NQ	12 34% A	47 26% N	112 34% S	4 10% A	58 34% S

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks

BANNER 1

10.About how far away from the trail do you live in blocks or miles? Just give it your best guess.

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	=NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	Socl Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
6 to 10 miles	51 9% hD	23 8%	9 8%	4 5%	8 6%	6 8%	9 7%	6 5%	4 6%	2 5%	20 14% AB	7 24% aB	1 6%	8 6%	35 12% NQ	3 9%	11 6%	38 12%	-	13 8%
More than 10 miles	43 8% ID	23 8% ID	7 6%	3 4%	11 9%	9 12%	11 9% I	7 6%	2 3%	5 11%	12 9%	4 14%	1 6%	10 7%	23 8%	3 9%	15 8%	28 9%	2 5%	13 8%
Unsure how many miles	68 13% GHIB	28 9% I	12 10%	8 10%	16 13%	9 12%	10 8% I	7 6%	2 3%	5 11%	23 17% B	4 14%	2 11%	13 10%	48 16% Nq	6 17%	19 10%	40 12%	3 7%	25 14%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

10.About how far away from the trail do you live in blocks or miles? Just give it your best guess.

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	540 100	119 100	65 100	54 100	65 100	174 100	94 100	110 100	87 100	96 100	79 100	114 100	97 100	132 100	132 100	126 100	165 100	309 100	198 100	279 100
Total Expressed in Blocks	163 30%	119 100% E	65 100% E	54 100% E	24 37%	-	-	38 35%	26 30%	25 26%	22 28%	34 30%	34 35% P	48 36% P	36 27%	27 21%	48 29%	92 30%	60 30%	80 29%
Within 3 blocks	65 12%	65 55%	65 100%	-	-	-	-	9 8%	11 13%	15 16%	11 14%	14 12%	7 7%	26 20% MOP	16 12%	11 9%	13 8%	44 14% Q	24 12%	33 12%
4 to 10 blocks	54 10%	54 45%	-	54 100%	-	-	-	12 11%	9 10%	5 5%	9 11%	14 12% J	12 12%	13 10%	11 8%	14 11%	18 11%	31 10%	22 11%	25 9%
More than 10 blocks	24 4%	-	-	-	24 37%	-	-	7 6%	6 7%	4 4%	-	3 3%	9 9% OP	6 5% p	3 2%	1 1%	10 6% r	8 3%	10 5%	9 3%
Unsure how many blocks	20 4%	-	-	-	-	-	-	10 9% JKL	-	1 1%	2 3%	3 3%	6 6% P	3 2%	6 5% p	1 1%	7 4%	9 3%	4 2%	13 5%
Total Expressed in Miles	377 70%	-	-	-	41 63%	174 100% E	94 100% E	72 65%	61 70%	71 74%	57 72%	80 70%	63 65%	84 64%	96 73%	99 79% MN	117 71%	217 70%	138 70%	199 71%
Within 1 mile	41 8%	-	-	-	41 63%	-	-	4 4%	5 6%	13 14% Hi	9 11% h	10 9%	5 5%	14 11%	8 6%	14 11% m	12 7%	28 9%	24 12% T	14 5%
2 to 5 miles	174 32%	-	-	-	-	174 100%	-	36 33%	30 34%	26 27%	24 30%	38 33%	26 27%	39 30%	47 36%	42 33%	53 32%	95 31%	66 33%	86 31%
6 to 10 miles	51 9%	-	-	-	-	-	51 54%	7 6%	8 9%	10 10%	6 8%	15 13% h	7 7%	10 8%	13 10%	16 13%	13 8%	33 11%	17 9%	29 10%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

10.About how far away from the trail do you live in blocks or miles? Just give it your best guess.

	=====DISTANCE FROM TRAIL=====						=====AGE=====						=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
More than 10 miles	43 8%	-	-	-	-	-	43 46%	10 9%	5 6%	7 7%	10 13% L	5 4%	12 12% N	4 3%	11 8% n	10 8% n	17 10%	19 6%	15 8%	23 8%
Unsure how many miles	68 13%	-	-	-	-	-	-	15 14%	13 15%	15 16%	8 10%	12 11%	13 13%	17 13%	17 13%	17 13%	22 13%	42 14%	16 8%	47 17% S

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

11.How often do you come to this trail, or another one like this one?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	===== COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	===== NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE=====	Online Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	675 100	398 100	158 100	114 100	154 100	97 100	177 100	153 100	91 100	62 100	154 100	34 100	29 100	170 100	357 100	50 100	240 100	447 100	45 100	183 100	
Almost every day	74 11% BCd	34 9%	11 7%	8 7%	13 8%	8 8%	17 10%	14 9%	9 10%	5 8%	29 19% AB	4 12%	3 10%	17 10%	46 13%	6 12%	24 10%	41 9%	4 9%	29 16% R	
At least once a week	152 23% LGfB	75 19% L	39 25% B	28 25% b	30 19%	16 16%	31 18%	28 18%	16 18%	12 19%	40 26% bL	3 9%	6 21%	27 16%	84 24% N	13 26%	45 19% n	77 17%	8 18%	67 37% RS	
Once or twice a month	140 21%	78 20%	30 19%	19 17%	34 22%	21 22%	33 19%	28 18%	18 20%	10 16%	31 20%	10 29%	6 21%	36 21%	80 22%	9 18%	47 20%	86 19%	10 22%	44 24%	
Less often than that	158 23% k	100 25% K	36 23%	24 21%	50 32% AB	30 31% a	41 23%	36 24%	20 22%	16 26%	28 18%	10 29% k	10 34%	40 24%	87 24%	12 24%	59 25%	118 26% T	12 27%	28 15%	
Never	151 22% Ke	111 28% KEA	42 27%	35 31% AC	27 18%	22 23% E	55 31% A	47 31% A	28 31% a	19 31%	26 17%	7 21%	4 14%	50 29% MO	60 17%	10 20%	65 27% MO	125 28% T	11 24% T	15 8%	

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.



Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

11.How often do you come to this trail, or another one like this one?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	675 100	119 100	65 100	54 100	65 100	173 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Almost every day	74 11%	21 18%	15 23% dF	6 11%	7 11%	15 9%	10 11%	16 10%	10 9%	15 14%	9 10%	17 13%	14 10%	13 8%	20 12%	19 13%	20 10%	46 12%	35 15% T	31 9%
At least once a week	152 23%	33 28% G	18 28% g	15 28% g	20 31% G	40 23% g	14 15%	32 19%	24 22%	29 27%	20 22%	31 25%	16 12%	35 23% M	39 23% M	44 31% M	57 28% R	77 20%	68 29% T	64 18%
Once or twice a month	140 21%	21 18%	10 15%	11 20%	13 20%	50 29% BC	24 26%	35 21%	24 22%	23 21%	25 27% I	22 17%	27 20%	31 20%	41 25%	30 21%	38 19%	87 23%	53 23%	72 20%
Less often than that	158 23%	28 24%	14 22%	14 26%	13 20%	47 27%	24 26%	35 21%	33 30% hk	23 21%	17 18%	32 25%	32 23%	44 29% P	40 24%	25 18%	49 24%	88 23%	49 21%	90 25%
Never	151 22%	16 13%	8 12%	8 15%	12 18%	21 12%	22 23% bcF	49 29% IJL	19 17%	18 17%	21 23%	24 19%	48 35% NOP	31 20%	27 16%	23 16%	38 19%	85 22%	30 13%	100 28% S

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks

BANNER 1

12. Which of these things have you done in a park or along a trail near where you live in the past year?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	===== COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====	Black Af-Am	White	Hisp/ Latno	All POC	=====SOURCE=====	Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	670 100	394 100	157 100	113 100	153 100	96 100	175 100	151 100	89 100	62 100	153 100	34 100	29 100	170 100	357 100	50 100	240 100	444 100	44 100	182 100	
walk	475 71% GHIFB	251 64%	115 73% BD	78 69%	103 67% F	57 59%	108 62%	90 60%	52 58%	38 61%	123 80% AB	26 76% b	20 69%	109 64%	275 77% NQ	35 70%	158 66%	296 67%	31 70%	148 81% R	
Just sit and relax	279 42% GHIj	168 43% GHIj	69 44%	48 42%	79 52% AB	55 57% ABe	55 31%	48 32%	28 31%	20 32%	65 42%	17 50%	9 31%	70 41%	149 42% MNOQ	32 64%	104 43%	169 38%	26 59% R	84 46% r	
Bike	258 39% HIJEB LG	114 29% IHJ	63 40% B	43 38% B	48 31%	30 31%	49 28% HJ	35 23% j	25 28% hj	10 16%	70 46% ABL	6 18%	7 24%	45 26%	170 48% MNPQ	16 32%	64 27%	111 25%	11 25%	136 75% RS	
Jog or run	210 31% BCD	110 28% CD	33 21%	20 18%	61 40% AB	35 36% B	49 28%	43 28%	26 29%	17 27%	60 39% AB	12 35%	10 34%	48 28%	120 34%	17 34%	72 30%	139 31% S	5 11%	66 36% S	
Just be near the water	172 26% GHIJB	90 23% GHIJ	48 31% B	33 29% b	48 31% aB	29 30% b	24 14%	18 12%	11 12%	7 11%	41 27%	10 29%	5 17%	35 21%	100 28% nq	15 30%	52 22%	84 19%	13 30%	75 41% R	
Take your children to run or play	134 20%	75 19%	30 19%	21 19%	39 25% aB	22 23%	31 18%	28 19%	16 18%	12 19%	32 21% l	4 12%	5 17%	32 19%	78 22%	11 22%	48 20%	88 20%	10 23%	36 20%	
Picnic or barbecue	128 19% Jcd	73 19% jcd	21 13%	15 13%	35 23%	22 23%	32 18% j	27 18% j	20 22% hj	7 11%	37 24% a	9 26%	2 7%	32 19% M	67 19% M	16 32% MnOQ	46 19% M	83 19%	8 18%	37 20%	
Attend an event	122 18%	74 19%	27 17%	22 19%	30 20%	21 22%	27 15%	24 16%	15 17%	9 15%	29 19%	7 21%	2 7%	31 18% M	68 19% M	11 22% M	42 18% M	65 15%	12 27% r	45 25% R	

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

12. Which of these things have you done in a park or along a trail near where you live in the past year?

	Full Sample	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====	Black Af-Am	white	Hisp/ Latno	All POC	Online Panel	SOURCE===== Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Birdwatch	98 15% GHIJB	45 11% gHI	24 15%	15 13%	25 16% b	15 16%	14 8% Hi	8 5%	4 4%	4 6%	26 17% b	7 21%	2 7%	15 9%	66 18% MNQ	11 22% MNQ	28 12% n	52 12%	5 11%	41 23% RS
Fish	48 7% GHIB	22 6% GHI	13 8%	8 7%	12 8%	6 6%	4 2%	4 3%	1 1%	3 5%	19 12% AB	4 12%	1 3%	8 5%	27 8%	3 6%	11 5%	27 6%	2 5%	19 10% r
skateboard, roller skate, or scooter	36 5% Cd	22 6% Cd	4 3%	3 3%	15 10% AB	10 10% ab	7 4%	6 4%	3 3%	3 5%	10 7%	3 9%	1 3%	7 4%	15 4%	5 10%	12 5%	28 6%	-	8 4%
Snowshoe or cross- country ski	17 3%	10 3%	3 2%	2 2%	3 2%	3 3%	3 2%	3 2%	1 1%	2 3%	5 3%	2 6%	-	2 1%	11 3%	-	3 1%	9 2%	-	8 4%
Something else	58 9% HJ	31 8% HJ	15 10%	14 12% bC	13 8%	6 6%	13 7% Hj	7 5%	5 6%	2 3%	11 7%	4 12%	-	10 6%	37 10% nPQ	2 4%	12 5%	22 5%	5 11%	31 17% R
None of these	82 12% k	68 17% KEFA	22 14%	20 18% aC	14 9%	11 11%	33 19% A	31 21% Ag	19 21% A	12 19%	13 8%	6 18% k	6 21%	29 17% O	33 9%	8 16%	41 17% O	72 16% T	5 11% t	5 3%

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

12. Which of these things have you done in a park or along a trail near where you live in the past year?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	670 100	118 100	65 100	53 100	65 100	171 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
walk	475 71%	94 80% G	50 77% G	44 83% G	46 71%	130 76% G	59 63%	111 66%	85 77% H	79 73%	65 71%	96 76% h	84 61%	119 77% M	125 75% M	110 78% M	150 74%	278 73%	166 71%	261 73%
Just sit and relax	279 42%	49 42%	28 43%	21 40%	29 45%	67 39%	38 40%	67 40%	52 47%	51 47%	37 40%	51 40%	55 40%	76 49% P	78 47% p	51 36%	102 50% R	152 40%	98 42%	154 43%
Bike	258 39%	50 42%	24 37%	26 49%	28 43%	76 44%	34 36%	48 29%	49 45% H	43 40% h	34 37%	61 48% Hk	36 26%	56 36% m	64 38% M	75 53% MNO	82 41%	145 38%	126 54% T	105 29%
Jog or run	210 31%	37 31%	20 31%	17 32%	22 34%	59 35%	28 30%	64 38% KL	47 43% KL	41 38% kL	24 26% L	14 11%	34 25%	44 29%	54 32%	58 41% MN	82 41% R	106 28%	92 39% T	93 26%
Just be near the water	172 26%	32 27%	18 28%	14 26%	19 29%	46 27% g	17 18%	37 22%	31 28% K	34 31% hK	15 16%	39 31% hK	27 20%	48 31% M	42 25%	40 28% m	47 23%	106 28%	57 24%	92 26%
Take your children to run or play	134 20%	28 24%	14 22%	14 26%	17 26%	31 18%	19 20%	19 11%	37 34% HKL	37 34% HKL	16 17%	15 12%	24 18%	28 18%	39 23%	33 23%	94 47% R	25 7%	50 21%	70 20%
Picnic or barbecue	128 19%	22 19%	12 18%	10 19%	13 20%	39 23%	15 16%	35 21%	31 28% JKL	17 16%	14 15%	21 17%	27 20%	31 20%	31 19%	29 21%	54 27% R	59 15%	52 22%	62 17%
Attend an event	122 18%	31 26% ceG	13 20%	18 34% bCEG	10 15%	38 22%	14 15%	28 17%	21 19%	20 19%	16 17%	28 22%	21 15%	29 19%	32 19%	33 23% m	41 20%	69 18%	48 20%	62 17%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

12. Which of these things have you done in a park or along a trail near where you live in the past year?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Birdwatch	98 15%	15 13%	9 14%	6 11%	11 17%	30 18%	11 12%	23 14%	14 13%	18 17%	9 10%	27 21% hik	18 13%	20 13%	27 16%	25 18%	28 14%	62 16%	40 17%	47 13%
Fish	48 7%	7 6%	5 8%	2 4%	5 8%	13 8%	10 11% d	6 4%	12 11% Hk	13 12% HK	4 4%	8 6%	9 7%	12 8%	9 5%	13 9%	19 9%	23 6%	28 12% T	12 3%
skateboard, roller skate, or scooter	36 5%	7 6%	4 6%	3 6%	8 12% F	6 4%	7 7%	12 7% KL	6 5%	9 8% KL	2 2%	2 2%	12 9% op	7 5%	6 4%	5 4%	13 6%	16 4%	15 6%	13 4%
Snowshoe or cross- country ski	17 3%	4 3%	2 3%	2 4%	1 2%	6 4%	2 2%	3 2%	1 1%	3 3%	1 1%	8 6% hIK	1 1%	4 3%	4 2%	6 4% m	5 2%	11 3%	9 4%	6 2%
Something else	58 9%	18 15% dG	13 20% bdEFG	5 9%	5 8%	18 11%	5 5%	8 5%	13 12% HK	12 11% hk	4 4%	16 13% HK	8 6%	15 10%	16 10%	15 11%	10 5%	42 11% Q	21 9%	28 8%
None of these	82 12%	8 7%	4 6%	4 8%	6 9%	18 11%	12 13%	26 16%	11 10%	12 11%	11 12%	12 10%	27 20% NOP	15 10%	15 9%	14 10%	22 11%	45 12%	16 7%	56 16% S

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

13. Is there anything that limits your ability to use the trail?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area		==CAMDEN== Camd/ Pnskn		=====COBBS wider Area		CREEK===== City Side		==NORRISTOWN wider Area		=====RACE/ETHNICITY=====		=====SOURCE=====					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	426 100	167 100	120 100	162 100	104 100	193 100	165 100	100 100	65 100	162 100	37 100	29 100	170 100	357 100	50 100	240 100	479 100	46 100	193 100
No/Nothing	324 45%	202 47% C	67 40%	51 42%	74 46%	49 47%	97 50% a	86 52% AI	45 45%	41 63% ABGHI	75 46%	16 43%	13 45%	86 51%	163 46%	24 48%	121 50%	241 50% ST	17 37%	66 34%
Health problems or age	50 7%	37 9% GA	13 8%	10 8%	10 6%	9 9% E	10 5%	10 6%	6 6%	4 6%	16 10%	8 22% ABK	3 10%	15 9%	30 8%	6 12%	20 8%	38 8% T	5 11%	7 4%
Not enough time	43 6% gHIB	15 4% I	11 7% bd	5 4%	12 7% B	6 6%	7 4% I	4 2%	1 1%	3 5%	8 5%	-	-	7 4%	31 9% NQ	2 4%	9 4%	22 5%	3 7%	18 9% R
Safety concerns	29 4% KE	24 6% KEFA	13 8% A	13 11% AB	2 1%	2 2%	10 5%	8 5%	4 4%	4 6%	2 1%	1 3%	1 3%	13 8% OP	11 3%	1 2%	16 7% OP	18 4%	5 11%	6 3%
Bad weather/Gets dark early	27 4% HIEBD G	8 2% h	4 2%	1 1%	3 2%	2 2%	2 1%	1 1%	1 1%	-	15 9% AB	4 11% b	1 3%	8 5%	17 5%	-	9 4%	13 3%	3 7%	11 6%
Trail/Park poorly maintained	23 3%	12 3%	12 7% AB	6 5%	4 2%	2 2%	5 3%	4 2%	3 3%	1 2%	-	-	2 7%	4 2%	15 4%	1 2%	7 3%	7 1%	3 7%	13 7% R
COVID-19	23 3%	12 3%	4 2%	2 2%	5 3%	2 2%	6 3%	6 4%	5 5%	1 2%	8 5%	2 5%	2 7%	8 5%	12 3%	4 8%	13 5%	19 4% t	1 2%	3 2%
Too far/Hard to get to	23 3% gH	11 3%	3 2%	2 2%	8 5%	5 5%	3 2%	2 1%	2 2%	-	7 4%	2 5%	-	5 3%	18 5% Q	-	5 2%	14 3%	1 2%	8 4%

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

13. Is there anything that limits your ability to use the trail?

	Full Sample	All Core Areas	4 wider Area	==TRENTON== City Core	==CAMDEN== wider Area	Camd/ Pnskn	===== wider Area	COBBS Near Trail	CREEK City Side	===== Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Access is limited, unsafe	15 2% E	10 2% gE	8 5% AB	7 6% AB	1 1%	1 1%	2 1%	2 1%	2 2%	-	3 2%	-	-	2 1%	11 3% Q	-	2 1%	3 1%	1 2%	11 6% R
Too crowded	10 1% B	1 *%	-	-	3 2%	-	3 2% b	1 1%	-	1 2%	4 2% b	-	-	1 1%	9 3% nQ	-	1 *%	5 1%	-	5 3%
Need transportation	9 1%	6 1%	4 2%	3 2%	1 1%	1 1%	2 1%	2 1%	2 2%	-	2 1%	-	-	5 3%	4 1%	-	5 2%	7 1%	2 4%	-
Not sure where it is/ Need more information	5 1%	5 1%	2 1%	2 2%	3 2%	3 3%	-	-	-	-	-	-	-	4 2% o	1 *%	-	4 2%	3 1%	1 2%	1 1%
Just not interested	4 1%	2 *%	1 1%	1 1%	-	-	1 1%	1 1%	-	1 2%	2 1%	-	-	2 1%	2 1%	-	2 1%	4 1%	-	-
No one to go with	3 *%	1 *%	-	-	-	-	2 1%	1 1%	1 1%	-	-	-	-	-	2 1%	-	-	1 *%	-	2 1%
Something else	30 4% GH	17 4% gH	10 6%	7 6%	9 6%	6 6%	4 2%	3 2%	3 3%	-	6 4%	1 3%	3 10%	5 3%	12 3%	3 6%	11 5%	13 3%	-	17 9% R
Yes (unspecified)	10 1%	6 1%	2 1%	2 2%	2 1%	-	5 3%	4 2%	4 4% b	-	1 1%	-	1 3%	1 1%	4 1%	3 6% n	4 2%	8 2%	1 2%	1 1%
No comment	3 *%	2 *%	-	-	-	-	2 1%	2 1%	1 1%	1 2%	1 1%	-	-	-	1 *%	-	-	3 1%	-	-

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

13. Is there anything that limits your ability to use the trail?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
No/Nothing	324 45%	49 41%	25 38%	24 44%	34 52%	87 50%	45 48%	90 54%	51 46%	48 44%	41 45%	58 46%	76 55% np	68 44%	79 47%	63 45%	107 53% r	171 45%	131 56% T	150 42%
Health problems or age	50 7%	14 12% eF	8 12% F	6 11% f	3 5%	6 3%	11 12% eF	6 4%	3 3%	5 5%	11 12% HIj	23 18% HIJ	11 8%	18 12% o	10 6%	9 6%	11 5%	38 10% Q	11 5%	37 10% S
Not enough time	43 6%	1 1%	1 2%	-	4 6% b	14 8% BC	8 9% BC	11 7%	5 5%	9 8%	6 7%	8 6%	3 2%	8 5%	14 8% M	15 11% Mn	11 5%	28 7%	11 5%	30 8% s
Safety concerns	29 4%	9 8% Dg	8 12% BDFG	1 2%	6 9% dg	6 3%	2 2%	7 4%	4 4%	10 9% iL	4 4%	3 2%	7 5%	13 8% Op	3 2%	5 4%	8 4%	18 5%	5 2%	22 6% S
Bad weather/Gets dark early	27 4%	6 5%	3 5%	3 6%	5 8%	10 6%	3 3%	3 2%	7 6% h	4 4%	6 7% h	7 6% h	4 3%	5 3%	8 5%	9 6%	6 3%	19 5%	9 4%	16 4%
Trail/Park poorly maintained	23 3%	12 10% EFG	6 9% F	6 11% eFg	2 3%	2 1%	3 3%	7 4%	5 5%	2 2%	5 5%	3 2%	2 1%	3 2%	9 5% mn	8 6% mn	7 3%	13 3%	10 4%	12 3%
COVID-19	23 3%	4 3%	2 3%	2 4%	2 3%	4 2%	2 2%	6 4%	7 6% K	4 4%	1 1%	5 4%	4 3%	9 6% P	8 5% p	2 1%	12 6% r	10 3%	6 3%	16 4%
Too far/Hard to get to	23 3%	2 2%	-	2 4%	-	8 5%	8 9% B	3 2%	6 5% k	6 6% k	1 1%	7 6% hk	3 2%	1 1%	9 5% N	10 7% MN	7 3%	16 4%	6 3%	17 5%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

13. Is there anything that limits your ability to use the trail?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Access is limited, unsafe	15 2%	5 4%	3 5%	2 4%	1 2%	4 2%	1 1%	2 1%	3 3%	3 3%	4 4%	2 2%	2 1%	4 3%	5 3%	3 2%	3 1%	9 2%	6 3%	8 2%
Too crowded	10 1%	2 2%	2 3%	-	1 2%	2 1%	2 2%	2 1%	1 1%	2 2%	3 3%	2 2%	1 1%	3 2%	2 1%	4 3%	2 1%	8 2%	2 1%	8 2%
Need transportation	9 1%	2 2%	2 3%	-	1 2%	1 1%	2 2%	3 2%	1 1%	2 2%	-	3 2%	4 3%	4 3%	1 1%	-	2 1%	7 2%	-	9 3%
Not sure where it is/ Need more information	5 1%	-	-	-	2 3%	1 1%	-	1 1%	2 2%	-	2 2%	-	2 1%	2 1%	1 1%	-	1 *%	3 1%	2 1%	3 1%
Just not interested	4 1%	-	-	-	-	1 1%	1 1%	2 1%	1 1%	-	1 1%	-	1 1%	-	2 1%	1 1%	1 *%	3 1%	-	4 1%
No one to go with	3 *%	-	-	-	1 2%	-	-	1 1%	-	1 1%	-	1 1%	2 1%	-	1 1%	-	1 *%	2 1%	-	3 1%
Something else	30 4%	8 7% e	4 6%	4 7%	1 2%	6 3%	3 3%	8 5% k	7 6% K	7 6% K	1 1%	3 2%	7 5%	6 4%	3 2%	10 7% O	8 4%	17 4%	15 6% T	10 3%
Yes (unspecified)	10 1%	-	-	-	-	4 2%	1 1%	1 1%	1 1%	3 3%	3 3%	-	3 2%	3 2%	1 1%	1 1%	4 2%	4 1%	2 1%	6 2%
No comment	3 *%	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	1 1%	1 *%	-	1 *%	1 *%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

14.Has the COVID-19 pandemic made a difference in how much time you are spending outdoors in parks or on trails?  
Compared to before the pandemic, are you spending...?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	665 100	390 100	156 100	112 100	152 100	95 100	172 100	149 100	87 100	62 100	153 100	34 100	29 100	170 100	357 100	50 100	240 100	442 100	44 100	179 100
A lot more time in parks/ on trails	86 13% GHIJb L	42 11% LGHIJ	26 17% B	21 19% aB	19 12% b	14 15% h	10 6% h	6 4%	3 3%	3 5%	24 16% L	1 3%	-	11 6%	58 16% NQ	5 10%	18 8%	35 8%	7 16%	44 25% R
A little more	141 21% GHIJB	70 18%	30 19%	21 19%	34 22%	21 22%	25 15%	21 14%	13 15%	8 13%	42 27% AB	7 21%	7 24%	33 19%	81 23%	9 18%	45 19%	93 21% S	4 9%	44 25% S
TOTAL MORE	227 34% GHIJB	112 29% GHIJ	56 36% B	42 38% B	53 35% b	35 37% b	35 20%	27 18%	16 18%	11 18%	66 43% ABL	8 24%	7 24%	44 26%	139 39% mNpQ	14 28%	63 26%	128 29%	11 25%	88 49% RS
No change	165 25% EF	94 24% EF	50 32% AB	36 32% aB	25 16%	15 16%	44 26%	36 24%	21 24%	15 24%	36 24%	7 21%	6 21%	38 22%	94 26% p	8 16%	55 23%	100 23%	8 18%	57 32% RS
A little less	114 17% kD	69 18% kD	23 15% D	12 11%	32 21%	19 20%	36 21% I	32 21% I	12 14%	20 32% ABGHI	19 12%	6 18%	8 28%	29 17%	55 15%	9 18%	44 18%	88 20% T	8 18%	18 10%
A lot less time in parks/ on trails	159 24% C	115 29% KACD	27 17%	22 20%	42 28%	26 27%	57 33% A	54 36% ABGJ	38 44% ABGHJ	16 26%	32 21%	13 38% aK	8 28%	59 35% O	69 19%	19 38% O	78 32% O	126 29% T	17 39% T	16 9%
TOTAL LESS	273 41% KCD	184 47% KACD	50 32%	34 30%	74 49% A	45 47%	93 54% AB	86 58% ABG	50 57% AB	36 58% Ab	51 33%	19 56% aK	16 55% O	88 52% O	124 35%	28 56% O	122 51% O	214 48% T	25 57% T	34 19%

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

14.Has the COVID-19 pandemic made a difference in how much time you are spending outdoors in parks or on trails?  
Compared to before the pandemic, are you spending...?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	665 100	118 100	65 100	53 100	65 100	168 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
A lot more time in parks/ on trails	86 13%	21 18% e	9 14%	12 23% Eg	6 9%	23 14%	11 12%	15 9%	21 19% HJ	9 8%	15 16% hj	21 17% hj	13 9%	16 10%	23 14%	28 20% MN	17 8%	60 16% Q	38 16%	42 12%
A little more	141 21%	19 16%	10 15%	9 17%	12 18%	40 24%	17 18%	37 22% I	25 23% I	32 30% kL	18 20%	18 14%	28 20%	23 15%	38 23% n	41 29% mN	50 25%	77 20%	56 24%	69 19%
TOTAL MORE	227 34%	40 34%	19 29%	21 40%	18 28%	63 38%	28 30%	52 31%	46 42% hI	41 38%	33 36%	39 31%	41 30%	39 25%	61 37% N	69 49% MNO	67 33%	137 36%	94 40% T	111 31%
No change	165 25%	27 23% D	20 31% BD	7 13%	18 28% D	37 22%	29 31% D	39 23%	18 16%	23 21%	24 26% i	45 36% HIJ	31 23%	37 24%	47 28%	32 23%	39 19%	107 28% Q	57 24%	90 25%
A little less	114 17%	20 17%	12 18%	8 15%	13 20%	25 15%	20 21%	32 19% i	13 12%	22 20% i	17 18%	16 13%	28 20%	28 18%	24 14%	19 13%	43 21% R	54 14%	41 17%	56 16%
A lot less time in parks/ on trails	159 24%	31 26%	14 22%	17 32% g	16 25%	43 26%	17 18%	44 26%	33 30% jkl	22 20%	18 20%	26 21%	37 27% P	50 32% OP	35 21%	21 15%	53 26%	85 22%	43 18%	100 28% S
TOTAL LESS	273 41%	51 43%	26 40%	25 47%	29 45%	68 40%	37 39%	76 46% L	46 42%	44 41%	35 38%	42 33%	65 47% OP	78 51% OP	59 35%	40 28%	96 48% R	139 36%	84 36%	156 44% S

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

15.Can you picture in your mind a river or stream that is close to where you live? If yes, what is its name?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	===== COBBS wider Area	Near Trail	CREEK= City Side	===== Cnty Side	=NORRISTOWN wider Area	Norr town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	Socl Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	661 100	388 100	155 100	111 100	150 100	94 100	172 100	149 100	87 100	62 100	152 100	34 100	29 100	170 100	357 100	50 100	240 100	440 100	44 100	177 100
Yes, I can picture it, and this is its name: (please specify)	317 48% HIJEB G	152 39% GHIJ	92 59% AB	69 62% AB	60 40% F	41 44% F	41 24% HJ	28 19% F	19 22% F	9 15% F	97 64% ABL	14 41% F	5 17% F	56 33% Mq	218 61% MNPQ	15 30% F	71 30% m	130 30% F	26 59% R	161 91% RS
Yes, I can picture it but I do not know its name	173 26% K	107 28% d	35 23% F	24 22% F	47 31% F	23 24% F	52 30% F	48 32% ag	26 30% F	22 35% F	36 24% F	12 35% k	13 45% o	58 34% o	78 22% F	19 38% o	86 36% o	157 36% ST	8 18% T	8 5% F
Yes, I can picture it but it is too small to have a name	47 7% KD	33 9% Klacd	8 5% F	4 4% F	11 7% F	6 6% F	24 14% AB	22 15% AB	16 18% ABg	6 10% F	3 2% F	1 3% F	4 14% F	11 6% F	21 6% F	2 4% F	17 7% F	41 9% T	3 7% F	3 2% F
TOTAL YES	537 81% HIJfB G	292 75% GHJ	135 87% AB	97 87% AB	118 79% f	70 74% F	117 68% hj	98 66% F	61 70% F	37 60% F	136 89% ABl	27 79% F	22 76% F	125 74% F	317 89% NPQ	36 72% F	174 72% F	328 75% F	37 84% F	172 97% RS
No, I can't picture it	92 14% K	70 18% KACD	18 12% F	13 12% F	22 15% F	15 16% F	40 23% AB	37 25% AB	18 21% a	19 31% ABg	11 7% F	5 15% F	7 24% o	29 17% o	34 10% F	12 24% o	49 20% no	85 19% ST	4 9% t	3 2% F
Not sure	32 5% CD	26 7% KACD	2 1% F	1 1% F	10 7% F	9 10% aE	15 9% A	14 9% A	8 9% F	6 10% F	5 3% F	2 6% F	- F	16 9% OpQ	6 2% F	2 4% F	17 7% o	27 6% T	3 7% F	2 1% F

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

15.Can you picture in your mind a river or stream that is close to where you live? If yes, what is its name?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	661 100	118 100	65 100	53 100	64 100	167 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Yes, I can picture it, and this is its name: (please specify)	317 48%	72 61% dG	44 68% bdG	28 53%	36 56%	104 62% G	41 44%	34 20%	52 47% H	57 53% H	52 57% H	100 79% HIJK	39 28%	75 49% M	92 55% M	91 65% MNO	74 37%	216 56% Q	118 50%	169 47%
Yes, I can picture it but I do not know its name	173 26%	19 16%	8 12%	11 21%	12 19%	41 25% bc	27 29% BC	72 43% IJKL	31 28% kL	28 26% L	17 18% L	8 6%	46 34% oP	42 27% p	41 25%	26 18%	69 34% R	83 22%	72 31% t	84 24%
Yes, I can picture it but it is too small to have a name	47 7%	11 9% f	5 8%	6 11% f	5 8%	6 4%	5 5%	16 10% KL	8 7%	9 8%	3 3%	5 4%	10 7%	7 5%	10 6%	11 8%	20 10% R	18 5%	17 7%	21 6%
TOTAL YES	537 81%	102 86% g	57 88% g	45 85%	53 83%	151 90% G	73 78%	122 73%	91 83% h	94 87% H	72 78%	113 90% HK	95 69%	124 81% M	143 86% M	128 91% MN	163 81%	317 83%	207 88% T	274 77%
No, I can't picture it	92 14%	10 8%	5 8%	5 9%	8 12%	13 8%	16 17% bcF	33 20% JL	18 16% L	10 9%	16 17% jL	9 7%	31 23% nOP	22 14% P	20 12%	10 7%	29 14%	51 13%	19 8%	65 18% S
Not sure	32 5%	6 5%	3 5%	3 6%	3 5%	3 2%	5 5%	12 7% I	1 1%	4 4%	4 4%	4 3%	11 8% OP	8 5%	4 2%	3 2%	10 5%	15 4%	9 4%	18 5%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

16A.I feel like I belong in the parks or on the trails around here. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====				=====SOURCE=====			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	Asian	Black	White	Hisp/ Latno	All POC	Online Panel	Mail	Soc'l Media
Total	655 100	385 100	154 100	110 100	148 100	92 100	171 100	149 100	87 100	62 100	151 100	34 100	29 100	170 100	357 100	50 100	240 100	436 100	44 100	175 100
Strongly agree	253 39% HIJfB G	114 30% GHI	67 44% B	48 44% B	51 34% bF	28 30% bF	37 22% HI	27 18% I	10 11% ABHJ	17 27% HI	73 48% ABL	11 32% k	4 14% O	46 27% m	173 48% MNPQ	16 32% M	61 25% m	118 27% T	11 25% t	124 71% RS
Somewhat agree	174 27%	106 28% c	34 22%	25 23%	44 30%	23 25%	49 29%	47 32% G	26 30%	21 34%	41 27%	11 32%	8 28%	38 22%	103 29% n	14 28%	58 24%	131 30% T	12 27%	31 18%
TOTAL AGREE	427 65% GHIFB	220 57% GHI	101 66% B	73 66% B	95 64% bF	51 55% bF	86 50% I	74 50% I	36 41% ABHJ	38 61% GHI	114 75% AB	22 65% k	12 41% O	84 49% O	276 77% MNPQ	30 60% mq	119 50% O	249 57% T	23 52% t	155 89% RS
Neutral	156 24% k	108 28% KACD	34 22%	21 19%	37 25%	28 30% E	57 33% AbJ	49 33% AbJ	34 39% ABHJ	15 24%	28 19%	10 29% k	13 45% O	57 34% O	56 16%	15 30% O	82 34% O	129 30% T	14 32% t	13 7%
Somewhat disagree	43 7% K	32 8% KlA	10 6%	7 6%	11 7%	9 10%	17 10% a	15 10% a	11 13% a	4 6%	5 3%	1 3%	3 10%	16 9% O	14 4%	4 8%	23 10% O	33 8% t	3 7%	7 4%
Strongly disagree	29 4%	25 6% KEA	9 6%	9 8% a	5 3%	4 4%	11 6%	11 7% a	6 7%	5 8%	4 3%	1 3%	1 3%	13 8% OP	11 3%	1 2%	16 7% OP	25 6%	4 9%	-
TOTAL DISAGREE	72 11% K	57 15% KLeA	19 12%	16 15%	16 11%	13 14% e	28 16% A	26 17% A	17 20% A	9 15%	9 6%	2 6%	4 14%	29 17% O	25 7%	5 10%	39 16% O	58 13% T	7 16% T	7 4%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks  
BANNER 2

16A.I feel like I belong in the parks or on the trails around here. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	118 100	65 100	53 100	63 100	166 100	92 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Strongly agree	253 39%	49 42%	27 42%	22 42%	26 41%	77 46%	38 41%	43 26%	46 42% H	45 42% H	39 42% H	65 52% H	29 21%	56 36% M	69 41% M	84 60% MNO	68 34%	168 44% Q	111 47% T	119 33%
Somewhat agree	174 27%	33 28%	20 31%	13 25%	14 22%	47 28%	25 27%	42 25%	29 26%	34 31%	21 23%	32 25%	32 23%	37 24%	53 32%	35 25%	63 31% r	94 25%	63 27%	97 27%
TOTAL AGREE	427 65%	82 69%	47 72%	35 66%	40 63%	124 75%	63 68%	85 51%	75 68% H	79 73% H	60 65% H	97 77% Hk	61 45%	93 60% M	122 73% MN	119 84% MNO	131 65%	262 68%	174 74% T	216 61%
Neutral	156 24%	21 18%	11 17%	10 19%	20 32% BCF	27 16%	19 21%	57 34% IJKL	23 21%	20 19%	18 20%	22 17%	57 42% NOP	39 25% P	33 20% P	11 8%	47 23%	85 22%	42 18%	95 27% S
Somewhat disagree	43 7%	11 9% ce	3 5%	8 15% bcEF	2 3%	8 5%	7 8%	16 10% JL	7 6%	4 4%	9 10% jL	4 3%	12 9% O	16 10% OP	5 3%	6 4%	16 8%	20 5%	12 5%	27 8%
Strongly disagree	29 4%	4 3%	4 6%	-	1 2%	7 4%	3 3%	9 5%	5 5%	5 5%	5 5%	3 2%	7 5%	6 4%	7 4%	5 4%	8 4%	16 4%	7 3%	19 5%
TOTAL DISAGREE	72 11%	15 13% e	7 11%	8 15% e	3 5%	15 9%	10 11%	25 15% JL	12 11%	9 8%	14 15% L	7 6%	19 14% o	22 14% Op	12 7%	11 8%	24 12%	36 9%	19 8%	46 13% s

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

16B. When I am in the parks or on trails around here, I see other people like me. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	Full Sample	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====				=====SOURCE=====			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	Asian	Black	White	Hisp/ Latno	All POC	Online Panel	Mail	Soc'l Media
Total	654 100	384 100	154 100	110 100	147 100	91 100	171 100	149 100	87 100	62 100	151 100	34 100	29 100	170 100	357 100	50 100	240 100	436 100	44 100	174 100
Strongly agree	253 39% JFBCD GHI	106 28%	50 32% d	31 28%	53 36% BF	27 30%	48 28% H	37 25%	22 25%	15 24%	81 54% ABL	11 32%	4 14%	47 28% m	165 46% MNQ	19 38% M	69 29% M	135 31%	13 30%	105 60% RS
Somewhat agree	184 28%	110 29%	42 27%	31 28%	46 31%	26 29%	48 28%	43 29%	26 30%	17 27%	40 26%	10 29%	9 31%	46 27%	108 30% p	10 20%	63 26%	139 32% T	11 25%	34 20%
TOTAL AGREE	437 67% JfBCD GHI	216 56%	92 60%	62 56%	99 67% BF	53 58%	96 56% h	80 54%	48 55%	32 52%	121 80% ABL	21 62%	13 45%	93 55%	273 76% MNPQ	29 58%	132 55%	274 63%	24 55%	139 80% RS
Neutral	148 23% K	116 30% KEA	39 25%	29 26%	31 21%	25 27% E	57 33% A	55 37% ABGi	27 31% a	28 45% ABGhi	19 13%	7 21%	12 41% OP	53 31% OP	56 16%	9 18%	73 30% OP	119 27% T	11 25% T	18 10%
Somewhat disagree	43 7% J	30 8% J	12 8%	10 9%	10 7%	6 7%	11 6% J	9 6% J	8 9% HJ	1 2%	10 7%	5 15%	3 10%	14 8%	19 5%	8 16% Oq	20 8%	23 5%	6 14%	14 8%
Strongly disagree	26 4% K	22 6% khJA	11 7% a	9 8% a	7 5%	7 8%	7 4%	5 3%	4 5%	1 2%	1 1%	1 3%	1 3%	10 6% o	9 3%	4 8%	15 6% O	20 5% T	3 7%	3 2%
TOTAL DISAGREE	69 11% kJ	52 14% KHJA	23 15% a	19 17% A	17 12%	13 14%	18 11% J	14 9% J	12 14% HJ	2 3%	11 7%	6 18% K	4 14%	24 14% O	28 8%	12 24% noq	35 15% O	43 10%	9 20% rt	17 10%

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.



Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

16B. When I am in the parks or on trails around here, I see other people like me. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	654 100	118 100	65 100	53 100	63 100	165 100	92 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Strongly agree	253 39%	46 39%	24 37%	22 42%	23 37%	80 48% e	43 47%	46 28%	46 42% H	37 34%	40 43% H	69 55% HIJK	37 27%	45 29%	80 48% MN	75 53% MN	74 37%	163 43%	111 47% T	123 34%
Somewhat agree	184 28%	36 31%	22 34%	14 26%	16 25%	43 26%	22 24%	45 27%	27 25%	35 32%	30 33%	31 25%	32 23%	55 36% MO	43 26%	38 27%	59 29%	106 28%	68 29%	100 28%
TOTAL AGREE	437 67%	82 69%	46 71%	36 68%	39 62%	123 75% e	65 71%	91 54%	73 66% H	72 67% H	70 76% H	100 79% HIJ	69 50%	100 65% M	123 74% Mn	113 80% MN	133 66%	269 70%	179 76% T	223 62%
Neutral	148 23%	21 18%	9 14%	12 23%	17 27% c	33 20%	18 20%	50 30% KL	26 24%	24 22%	14 15%	20 16%	46 34% NOP	37 24% P	33 20%	19 13%	45 22%	84 22%	38 16%	92 26% S
Somewhat disagree	43 7%	9 8%	6 9%	3 6%	5 8%	6 4%	7 8%	15 9%	5 5%	7 6%	6 7%	6 5%	10 7%	13 8%	7 4%	7 5%	17 8% r	18 5%	12 5%	26 7%
Strongly disagree	26 4%	6 5%	4 6%	2 4%	2 3%	3 2%	2 2%	11 7% k	6 5%	5 5%	2 2%	-	12 9% NOP	4 3%	4 2%	2 1%	7 3%	12 3%	6 3%	16 4%
TOTAL DISAGREE	69 11%	15 13% F	10 15% F	5 9%	7 11%	9 5%	9 10%	26 16% KL	11 10%	12 11% l	8 9%	6 5%	22 16% OP	17 11%	11 7%	9 6%	24 12%	30 8%	18 8%	42 12% s

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

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BANNER 1

16C.I feel welcome in parks and on trails around here. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	385 100	154 100	110 100	148 100	92 100	171 100	149 100	87 100	62 100	151 100	34 100	29 100	170 100	357 100	50 100	240 100	436 100	44 100	175 100
Strongly agree	300 46% HIJFB G	131 34% gHI	71 46% B	48 44% B	61 41% bF	28 30%	49 29% h	39 26%	21 24%	18 29%	96 64% ABL	16 47%	6 21%	54 32%	205 57% MNPQ	21 42% M	77 32%	163 37%	17 39%	120 69% RS
Somewhat agree	172 26% k	114 30% KA	41 27%	29 26%	36 24%	24 26%	57 33% A	52 35% Ab	32 37% A	20 32%	32 21%	9 26%	12 41% op	52 31%	86 24%	12 24%	72 30% o	130 30% T	13 30% t	29 17%
TOTAL AGREE	472 72% IjeFB GH	245 64%	112 73% B	77 70% b	97 66% F	52 57%	106 62%	91 61%	53 61%	38 61%	128 85% ABl	25 74%	18 62%	106 62%	291 82% MNPQ	33 66%	149 62%	293 67%	30 68%	149 85% RS
Neutral	125 19% K	98 25% KACD	26 17%	20 18%	34 23%	27 29% AE	48 28% A	45 30% AbG	28 32% A	17 27%	16 11%	6 18%	8 28% o	51 30% O	41 11%	10 20%	67 28% O	102 23% T	10 23% T	13 7%
Somewhat disagree	29 4% I	20 5% KI	7 5%	6 5%	11 7% a	7 8%	6 4% i	5 3%	1 1%	4 6%	4 3%	2 6%	2 7%	4 2%	15 4%	6 12% Noq	12 5% N	17 4%	1 2%	11 6%
Strongly disagree	29 4% K	22 6% KA	9 6%	7 6%	6 4%	6 7%	11 6%	8 5%	5 6%	3 5%	3 2%	1 3%	1 3%	9 5%	10 3%	1 2%	12 5%	24 6% T	3 7%	2 1%
TOTAL DISAGREE	58 9% K	42 11% KA	16 10%	13 12%	17 11%	13 14%	17 10%	13 9%	6 7%	7 11%	7 5%	3 9%	3 10%	13 8%	25 7%	7 14%	24 10% n	41 9%	4 9%	13 7%

Comparison Groups: ABCD/ABEF/ABGHij/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

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16C.I feel welcome in parks and on trails around here. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	655 100	118 100	65 100	53 100	63 100	166 100	92 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Strongly agree	300 46%	50 42%	26 40%	24 45%	30 48%	87 52% bc	47 51%	56 34%	51 46% H	53 49% H	48 52% H	79 63% HIJ	46 34%	56 36%	92 55% MN	92 65% MNO	93 46%	192 50%	123 52% T	157 44%	
Somewhat agree	172 26%	36 31%	17 26%	19 36%	15 24%	44 27%	24 26%	46 28%	34 31% kl	27 25%	19 21%	27 21%	33 24%	54 35% MOP	41 25%	28 20%	64 32% R	90 23%	63 27%	93 26%	
TOTAL AGREE	472 72%	86 73% c	43 66%	43 81% bc	45 71%	131 79% c	71 77%	102 61%	85 77% H	80 74% H	67 73% H	106 84% HjK	79 58%	110 71% M	133 80% Mn	120 85% MN	157 78%	282 74%	186 79% T	250 70%	
Neutral	125 19%	22 19%	13 20%	9 17%	14 22%	24 14%	13 14%	42 25% KL	20 18%	21 19%	12 13%	17 13%	44 32% NOP	31 20% P	23 14%	13 9%	34 17%	72 19%	32 14%	76 21% S	
Somewhat disagree	29 4%	5 4%	5 8%	-	2 3%	7 4%	4 4%	12 7% IJL	2 2%	2 2%	9 10% IJL	2 2%	7 5%	8 5%	6 4%	5 4%	3 1%	18 5% Q	11 5%	15 4%	
Strongly disagree	29 4%	5 4%	4 6%	1 2%	2 3%	4 2%	4 4%	11 7% L	3 3%	5 5% l	4 4%	1 1%	7 5%	5 3%	5 3%	3 2%	8 4%	11 3%	6 3%	16 4%	
TOTAL DISAGREE	58 9%	10 8% D	9 14% BD	1 2%	4 6%	11 7% d	8 9% d	23 14% IJL	5 5%	7 6%	13 14% IjL	3 2%	14 10%	13 8%	11 7%	8 6%	11 5%	29 8%	17 7%	31 9%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

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BANNER 1

16D.I feel safe in parks and on trails around here. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	385 100	154 100	110 100	148 100	92 100	171 100	149 100	87 100	62 100	151 100	34 100	29 100	170 100	357 100	50 100	240 100	436 100	44 100	175 100
Strongly agree	218 33% IjFBd GH	88 23% hI	48 31% BD	29 26%	48 32% BF	21 23%	32 19% i	27 18%	12 14%	15 24%	71 47% ABL	11 32%	6 21%	44 26%	144 40% MNQ	15 30%	61 25%	124 28%	10 23%	84 48% RS
Somewhat agree	204 31%	117 30%	46 30%	33 30%	46 31%	29 32%	51 30% i	43 29%	21 24%	22 35%	52 34%	12 35%	10 34%	37 22%	132 37% NpQ	13 26%	59 25%	145 33% S	8 18%	51 29%
TOTAL AGREE	422 64% HIFBd G	205 53% HI	94 61% BD	62 56%	94 64% BF	50 54%	83 49% I	70 47% I	33 38%	37 60% GHI	123 81% ABL	23 68% b	16 55%	81 48%	276 77% MNPQ	28 56%	120 50%	269 62% S	18 41%	135 77% RS
Neutral	142 22% Kcd	103 27% KACD	26 17%	17 15%	34 23%	26 28% E	59 35% ABj	54 36% ABJ	38 44% ABGHJ	16 26%	22 15%	6 18%	10 34% Op	54 32% OP	43 12%	8 16%	73 30% OP	109 25% T	14 32% T	19 11%
Somewhat disagree	53 8% K	45 12% KA	20 13% A	19 17% AbC	13 9%	11 12% E	15 9%	13 9%	8 9%	5 8%	3 2%	2 6%	2 7%	17 10%	23 6%	10 20% MnoQ	25 10% o	29 7%	6 14%	18 10%
Strongly disagree	38 6% K	32 8% KeA	14 9% a	12 11% A	7 5%	5 5%	14 8%	12 8%	8 9%	4 6%	3 2%	3 9%	1 3%	18 11% mO	15 4%	4 8%	22 9% O	29 7% T	6 14% T	3 2%
TOTAL DISAGREE	91 14% K	77 20% KEA	34 22% A	31 28% ABC	20 14%	16 17% e	29 17%	25 17%	16 18%	9 15%	6 4%	5 15% K	3 10%	35 21% mO	38 11%	14 28% MO	47 20% mO	58 13%	12 27% RT	21 12%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
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16D.I feel safe in parks and on trails around here. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	118 100	65 100	53 100	63 100	166 100	92 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Strongly agree	218 33%	32 27%	17 26%	15 28%	18 29%	72 43% BCDE	37 40% BC	46 28%	37 34%	34 31%	34 37%	55 44% Hj	32 23%	42 27%	64 38% MN	68 48% MNO	68 34%	136 36%	98 42% T	105 29%
Somewhat agree	204 31%	40 34%	22 34%	18 34%	21 33%	46 28%	32 35%	49 29%	36 33%	39 36%	27 29%	39 31%	34 25%	48 31%	59 35% M	50 35% m	66 33%	122 32%	69 29%	121 34%
TOTAL AGREE	422 64%	72 61%	39 60%	33 62%	39 62%	118 71% b	69 75% BCe	95 57%	73 66%	73 68% h	61 66%	94 75% H	66 48%	90 58% m	123 74% MN	118 84% MNO	134 66%	258 67%	167 71% T	226 63%
Neutral	142 22%	25 21%	13 20%	12 23%	16 25%	32 19%	15 16%	44 26% KL	22 20%	22 20%	14 15%	20 16%	49 36% nOP	40 26% OP	23 14% P	9 6%	41 20%	76 20%	48 20%	68 19%
Somewhat disagree	53 8%	13 11% g	7 11%	6 11%	5 8%	11 7%	4 4%	12 7%	11 10%	7 6%	10 11%	9 7%	10 7%	15 10%	14 8%	10 7%	15 7%	32 8%	11 5%	37 10% S
Strongly disagree	38 6%	8 7%	6 9%	2 4%	3 5%	5 3%	4 4%	16 10% IL	4 4%	6 6%	7 8% l	3 2%	12 9% P	9 6%	7 4%	4 3%	12 6%	17 4%	9 4%	26 7% s
TOTAL DISAGREE	91 14%	21 18% fg	13 20% fg	8 15%	8 13%	16 10%	8 9%	28 17% l	15 14%	13 12%	17 18% l	12 10%	22 16%	24 16%	21 13%	14 10%	27 13%	49 13%	20 9%	63 18% S

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

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16E. There is good access to parks and trails for the people in this neighborhood. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	385 100	154 100	110 100	148 100	92 100	171 100	149 100	87 100	62 100	151 100	34 100	29 100	170 100	357 100	50 100	240 100	436 100	44 100	175 100
Strongly agree	259 40% HIJFB G	118 31% H	61 40% B	42 38% B	55 37% bF	24 26%	45 26%	37 25%	21 24%	16 26%	84 56% AB	15 44% b	9 31%	50 29%	169 47% MNQ	20 40%	75 31%	153 35%	15 34%	91 52% RS
Somewhat agree	196 30%	118 31%	46 30%	34 31%	42 28%	28 30%	52 30%	45 30%	26 30%	19 31%	44 29%	11 32%	7 24%	45 26%	116 32% Q	12 24%	60 25%	129 30%	14 32%	53 30%
TOTAL AGREE	455 69% HIJFB G	236 61% H	107 69% B	76 69% B	97 66% F	52 57%	97 57%	82 55%	47 54%	35 56%	128 85% AB	26 76% B	16 55%	95 56%	285 80% MNPQ	32 64%	135 56%	282 65%	29 66%	144 82% RS
Neutral	115 18% K	85 22% KACD	26 17%	17 15%	29 20%	22 24% e	43 25% A	41 28% ABG	23 26% A	18 29% A	14 9%	5 15%	7 24% o	50 29% O	36 10%	11 22% O	66 28% O	95 22% T	8 18% t	12 7%
Somewhat disagree	49 7%	36 9% KA	10 6%	8 7%	14 9%	10 11%	16 9%	15 10%	10 11%	5 8%	8 5%	3 9%	5 17%	12 7%	25 7%	6 12%	22 9%	35 8% S	1 2%	13 7% s
Strongly disagree	36 5% K	28 7% KA	11 7%	9 8%	8 5%	8 9%	15 9% a	11 7%	7 8%	4 6%	1 1%	-	1 3%	13 8% OP	11 3%	1 2%	17 7% OP	24 6%	6 14% t	6 3%
TOTAL DISAGREE	85 13% K	64 17% KA	21 14%	17 15%	22 15%	18 20% aE	31 18% A	26 17% a	17 20% a	9 15%	9 6%	3 9%	6 21%	25 15%	36 10%	7 14%	39 16% O	59 14%	7 16%	19 11%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

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BANNER 2

16E. There is good access to parks and trails for the people in this neighborhood. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	118 100	65 100	53 100	63 100	166 100	92 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Strongly agree	259 40%	52 44%	32 49% g	20 38%	28 44%	79 48% g	33 36%	53 32%	46 42% h	40 37%	40 43% h	64 51% HJ	40 29%	57 37%	69 41% M	76 54% MNO	82 41%	157 41%	109 46% T	127 36%
Somewhat agree	196 30%	40 34%	20 31%	20 38%	22 35%	49 30%	26 28%	39 23%	38 35% HK	43 40% HKI	22 24%	36 29%	34 25%	48 31%	49 29%	49 35% m	67 33%	107 28%	73 31%	105 29%
TOTAL AGREE	455 69%	92 78% G	52 80% G	40 75%	50 79% G	128 77% G	59 64%	92 55%	84 76% H	83 77% H	62 67% H	100 79% HK	74 54%	105 68% M	118 71% M	125 89% MNO	149 74%	264 69%	182 77% T	232 65%
Neutral	115 18%	17 14%	8 12%	9 17%	8 13%	19 11%	22 24% bceF	49 29% IJKL	12 11%	15 14%	15 16%	14 11%	40 29% NOP	30 19% P	26 16% P	9 6%	32 16%	69 18%	28 12%	74 21% S
Somewhat disagree	49 7%	4 3%	2 3%	2 4%	3 5%	11 7%	7 8%	13 8%	9 8%	4 4%	11 12% J	10 8%	11 8%	14 9% p	15 9% p	6 4%	15 7%	30 8%	17 7%	29 8%
Strongly disagree	36 5%	5 4%	3 5%	2 4%	2 3%	8 5%	4 4%	13 8% L	5 5%	6 6%	4 4%	2 2%	12 9% NP	5 3%	8 5% P	1 1%	6 3%	20 5%	8 3%	22 6%
TOTAL DISAGREE	85 13%	9 8%	5 8%	4 8%	5 8%	19 11%	11 12%	26 16%	14 13%	10 9%	15 16%	12 10%	23 17% P	19 12% P	23 14% P	7 5%	21 10%	50 13%	25 11%	51 14%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

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16F. Having a trail makes this neighborhood a better place to live. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	385 100	154 100	110 100	148 100	92 100	171 100	149 100	87 100	62 100	151 100	34 100	29 100	170 100	357 100	50 100	240 100	436 100	44 100	175 100
Strongly agree	277 42% HIJFB G	116 30% GHIJ	71 46% B	50 45% B	56 38% BF	25 27% G	37 22% HJ	27 18% HJ	19 22% HJ	8 13% HJ	86 57% ABL	14 41% ABL	7 24% ABL	44 26% ABL	192 54% MNPQ	18 36% MNPQ	67 28% MNPQ	134 31% MNPQ	14 32% MNPQ	129 74% RS
Somewhat agree	178 27%	110 29%	39 25%	26 24%	45 30%	28 30%	48 28%	44 30%	23 26%	21 34%	43 28%	12 35%	7 24%	49 29%	98 27%	16 32%	65 27%	138 32% T	12 27%	28 16%
TOTAL AGREE	455 69% HIJFB G	226 59% GHIJ	110 71% B	76 69% B	101 68% BF	53 58% G	85 50% HJ	71 48% HJ	42 48% HJ	29 47% HJ	129 85% ABL	26 76% B	14 48% ABL	93 55% ABL	290 81% MNPQ	34 68% mnQ	132 55% MNPQ	272 62% MNPQ	26 59% MNPQ	157 90% RS
Neutral	138 21% K	106 28% KeACD	29 19%	21 19%	32 22%	27 29% aE	57 33% AB	52 35% AB	28 32% A	24 39% AB	19 13%	6 18%	12 41% OP	50 29% Op	48 13%	9 18%	72 30% OP	112 26% T	13 30% T	13 7%
Somewhat disagree	35 5% K	29 8% KAC	6 4%	5 5%	11 7%	9 10%	15 9% A	13 9% a	9 10% a	4 6%	3 2%	2 6%	1 3%	18 11% mO	12 3%	5 10%	22 9% O	28 6% T	4 9% t	3 2%
Strongly disagree	27 4%	24 6% EA	9 6%	8 7%	4 3%	3 3%	14 8% A	13 9% A	8 9% a	5 8%	-	-	2 7%	9 5% o	7 2%	2 4%	14 6% O	24 6% T	1 2%	2 1%
TOTAL DISAGREE	62 9% K	53 14% KlAC	15 10%	13 12% c	15 10%	12 13% e	29 17% A	26 17% A	17 20% A	9 15%	3 2%	2 6%	3 10%	27 16% O	19 5%	7 14% o	36 15% O	52 12% T	5 11% t	5 3%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.



Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2  
16F. Having a trail makes this neighborhood a better place to live. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	118 100	65 100	53 100	63 100	166 100	92 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Strongly agree	277 42%	58 49%	34 52%	24 45%	28 44%	83 50%	43 47%	39 23%	53 48% H	52 48% H	40 43% H	76 60% Hijk	24 18%	57 37% M	87 52% MN	91 65% MNO	72 36%	183 48% Q	126 54% T	129 36%
Somewhat agree	178 27%	28 24%	18 28%	10 19%	16 25%	51 31% d	26 28%	47 28% L	30 27% l	33 31% L	28 30% L	23 18%	40 29%	52 34% oP	41 25%	30 21%	72 36% R	90 23%	52 22%	107 30% S
TOTAL AGREE	455 69%	86 73% d	52 80% bd	34 64%	44 70%	134 81% De	69 75%	86 51%	83 75% H	85 79% H	68 74% H	99 79% H	64 47%	109 71% M	128 77% M	121 86% MNO	144 71%	273 71%	178 76% T	236 66%
Neutral	138 21%	24 20%	10 15%	14 26% F	12 19%	22 13%	16 17%	53 32% IJKL	19 17%	15 14%	18 20%	21 17%	48 35% NOP	33 21% P	29 17%	16 11%	33 16%	83 22%	38 16%	87 24% S
Somewhat disagree	35 5%	6 5%	2 3%	4 8%	4 6%	4 2%	6 7%	16 10% ij	5 5%	3 3%	5 5%	6 5%	17 12% NOP	6 4%	6 4%	4 3%	13 6%	20 5%	14 6%	19 5%
Strongly disagree	27 4%	2 2%	1 2%	1 2%	3 5%	6 4%	1 1%	12 7% ik	3 3%	5 5%	1 1%	-	8 6%	6 4%	4 2%	-	12 6% R	7 2%	5 2%	15 4%
TOTAL DISAGREE	62 9%	8 7%	3 5%	5 9%	7 11%	10 6%	7 8%	28 17% IJKL	8 7%	8 7%	6 7%	6 5%	25 18% NOP	12 8% p	10 6%	4 3%	25 12% R	27 7%	19 8%	34 10%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

16G. Having a river or canal next to a trail makes it a nicer place to be. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====					=====SOURCE=====			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	655 100	385 100	154 100	110 100	148 100	92 100	171 100	149 100	87 100	62 100	151 100	34 100	29 100	170 100	357 100	50 100	240 100	436 100	44 100	175 100	
Strongly agree	319 49% GHIJB	163 42% GHIJ	89 58% AB	63 57% AB	67 45% AB	38 41% AB	56 33% AB	46 31% AB	27 31% AB	19 31% AB	84 56% aB	16 47% AB	8 28% AB	55 32% MNPQ	209 59% MNPQ	21 42% AB	82 34% AB	165 38% AB	22 50% AB	132 75% RS	
Somewhat agree	179 27%	105 27%	36 23%	26 24%	45 30%	24 26%	47 27%	43 29% i	20 23%	23 37% abGhi	45 30%	12 35%	12 41%	48 28%	100 28%	15 30%	71 30%	133 31% T	12 27%	34 19%	
TOTAL AGREE	498 76% GHIFB	268 70% GHI	125 81% aB	89 81% B	112 76% bF	62 67% AB	103 60% i	89 60% i	47 54% AB	42 68% hi	129 85% AB	28 82% B	20 69% AB	103 61% MNPQ	309 87% MNPQ	36 72% n	153 64% n	298 68% AB	34 77% AB	166 95% RS	
Neutral	115 18% K	85 22% KACD	21 14%	15 14%	29 20%	24 26% AE	47 27% AB	41 28% AB	26 30% Ab	15 24%	16 11%	5 15%	7 24% o	47 28% O	39 11%	9 18%	62 26% O	102 23% sT	6 14% t	7 4%	
Somewhat disagree	22 3%	16 4% cd	3 2%	2 2%	3 2%	2 2%	12 7% AB	11 7% AB	8 9% AB	3 5%	4 3%	1 3%	-	11 6% OQ	5 1%	2 4%	12 5% O	19 4% T	2 5%	1 1%	
Strongly disagree	20 3% k	16 4% KA	5 3%	4 4%	4 3%	4 4%	9 5%	8 5%	6 7%	2 3%	2 1%	-	2 7%	9 5% O	4 1%	3 6%	13 5% O	17 4% T	2 5%	1 1%	
TOTAL DISAGREE	42 6% KLEAC	32 8% KLEAC	8 5%	6 5%	7 5%	6 7%	21 12% AB	19 13% AB	14 16% AB	5 8%	6 4%	1 3%	2 7%	20 12% O	9 3%	5 10% o	25 10% O	36 8% T	4 9% t	2 1%	

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

16G.Having a river or canal next to a trail makes it a nicer place to be. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	655 100	118 100	65 100	53 100	63 100	166 100	92 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100	
Strongly agree	319 49%	63 53%	33 51%	30 57%	32 51%	94 57%	44 48%	56 34%	55 50% H	55 51% H	51 55% H	83 66% HIJ	47 34%	69 45% m	87 52% M	96 68% MNO	86 43%	206 54% Q	131 56% T	162 45%	
Somewhat agree	179 27%	32 27% D	23 35% BD	9 17%	15 24%	50 30% D	27 29% d	47 28%	25 23%	34 31%	28 30%	29 23%	33 24%	55 36% MP	49 29% P	27 19%	64 32% r	96 25%	62 26%	98 27%	
TOTAL AGREE	498 76%	95 81% d	56 86% bde	39 74%	47 75%	144 87% DEg	71 77%	103 62%	80 73% h	89 82% Hi	79 86% HI	112 89% HI	80 58%	124 81% M	136 81% M	123 87% M	150 74%	302 79%	193 82% T	260 73%	
Neutral	115 18%	17 14%	7 11%	10 19%	15 24% CF	20 12%	16 17%	48 29% iJKL	22 20% KL	15 14%	9 10%	10 8%	40 29% NOP	25 16%	25 15%	15 11%	39 19%	62 16%	31 13%	73 20% S	
Somewhat disagree	22 3%	4 3%	2 3%	2 4%	-	1 1%	3 3%	9 5%	5 5%	-	2 2%	3 2%	11 8% NOP	3 2%	2 1%	2 1%	5 2%	14 4%	6 3%	14 4%	
Strongly disagree	20 3%	2 2%	-	2 4%	1 2%	1 1%	2 2%	7 4% l	3 3%	4 4%	2 2%	1 1%	6 4% p	2 1%	4 2%	1 1%	8 4% r	5 1%	5 2%	10 3%	
TOTAL DISAGREE	42 6%	6 5% f	2 3%	4 8% f	1 2%	2 1%	5 5% f	16 10% JKL	8 7%	4 4%	4 4%	4 3%	17 12% NOP	5 3%	6 4%	3 2%	13 6%	19 5%	11 5%	24 7%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - Opinionworks

BANNER 1

16H.I care about the river or stream that is close to where I live. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	CREEK Near Trail	City Side	==== Cnty Side	==NORRISTOWN== wider Area	Norrs town	=====RACE/ETHNICITY=====					=====SOURCE=====		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	385 100	154 100	110 100	148 100	92 100	171 100	149 100	87 100	62 100	151 100	34 100	29 100	170 100	357 100	50 100	240 100	436 100	44 100	175 100
Strongly agree	337 51% IJEFGH	163 42% GHIJ	93 60% AB	68 62% AB	67 45% F	35 38% AB	58 34% H	45 30% I	28 32% I	17 27% AGHI	93 62% ABL	15 44% I	13 45% I	64 38% I	216 61% mNPQ	21 42% I	94 39% I	161 37% I	24 55% R	152 87% RS
Somewhat agree	154 24%	102 26% IACd	31 20%	23 21%	44 30% a	31 34% Ab	43 25% I	38 26% I	16 18%	22 35% AGHI	32 21%	10 29%	5 17%	43 25%	81 23%	17 34% mo	62 26%	127 29% T	11 25% T	16 9%
TOTAL AGREE	491 75% GHIJKB	265 69% GHI	124 81% aB	91 83% AB	111 75% b	66 72% AB	101 59% HI	83 56% I	44 51% I	39 63% I	125 83% AB	25 74% I	18 62% I	107 63% I	297 83% MNQ	38 76% NQ	156 65% I	288 66% I	35 80% R	168 96% RS
Neutral	125 19% KD	89 23% KACD	24 16%	14 13%	31 21%	21 23%	52 30% AB	49 33% ABG	33 38% ABG	16 26%	17 11%	5 15%	9 31% O	47 28% O	48 13%	10 20%	62 26% O	111 25% T	7 16% T	7 4%
Somewhat disagree	22 3% CD	16 4% CD	1 1%	1 1%	5 3%	4 4%	8 5%	8 5%	5 6%	3 5%	8 5%	3 9%	1 3%	9 5% o	7 2%	2 4%	12 5% o	21 5% I	1 2%	-
Strongly disagree	17 3% KE	15 4% KEFA	5 3%	4 4%	1 1%	1 1%	10 6% A	9 6% A	5 6%	4 6%	1 1%	1 3%	1 3%	7 4% o	5 1%	-	10 4% O	16 4% I	1 2%	-
TOTAL DISAGREE	39 6% EACd	31 8% EACd	6 4%	5 5%	6 4%	5 5%	18 11% A	17 11% Ab	10 11% a	7 11%	9 6%	4 12%	2 7%	16 9% O	12 3%	2 4%	22 9% Op	37 8% I	2 5%	-

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

16H.I care about the river or stream that is close to where I live. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	118 100	65 100	53 100	63 100	166 100	92 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Strongly agree	337 51%	73 62%	43 66%	30 57%	37 59%	96 58%	49 53%	55 33%	53 48% H	58 54% H	58 63% HI	89 71% HIJ	49 36%	77 50% M	91 54% M	98 70% MNO	86 43%	221 58% Q	133 57% t	173 48%
Somewhat agree	154 24%	25 21%	14 22%	11 21%	14 22%	35 21%	22 24%	46 28% KL	30 27% L	27 25%	17 18%	21 17%	35 26%	35 23%	43 26%	27 19%	64 32% R	73 19%	52 22%	88 25%
TOTAL AGREE	491 75%	98 83%	57 88% fg	41 77%	51 81%	131 79%	71 77%	101 60%	83 75% H	85 79% H	75 82% H	110 87% HIJ	84 61%	112 73% M	134 80% M	125 89% MNO	150 74%	294 77%	185 79%	261 73%
Neutral	125 19%	18 15%	7 11%	11 21%	10 16%	30 18%	15 16%	46 28% jKL	23 21% KL	20 19%	10 11%	16 13%	38 28% OP	31 20% P	29 17% p	14 10%	36 18%	72 19%	40 17%	73 20%
Somewhat disagree	22 3%	2 2%	1 2%	1 2%	1 2%	3 2%	3 3%	10 6% j	3 3%	2 2%	4 4%	-	9 7% OP	6 4%	2 1%	2 1%	10 5%	9 2%	8 3%	11 3%
Strongly disagree	17 3%	-	-	-	1 2%	2 1%	3 3%	10 6% IJ	1 1%	1 1%	3 3%	-	6 4%	5 3%	2 1%	-	6 3%	8 2%	2 1%	12 3% S
TOTAL DISAGREE	39 6%	2 2%	1 2%	1 2%	2 3%	5 3%	6 7% bc	20 12% IJ	4 4%	3 3%	7 8%	-	15 11% OP	11 7% OP	4 2%	2 1%	16 8%	17 4%	10 4%	23 6%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

16I. Being outdoors in parks or on trails makes me feel happier. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	385 100	154 100	110 100	148 100	92 100	171 100	149 100	87 100	62 100	151 100	34 100	29 100	170 100	357 100	50 100	240 100	436 100	44 100	175 100
Strongly agree	337 51% HIJFB G	162 42% GHIJ	88 57% B	66 60% AB	69 47% f	38 41% f	51 30% f	41 28% f	23 26% f	18 29% f	99 66% ABL	17 50% k	9 31% o	59 35% o	226 63% MNPQ	20 40% o	85 35% o	168 39% T	20 45% T	149 85% RS
Somewhat agree	176 27%	114 30% kaD	40 26%	25 23%	42 28%	23 25%	59 35% Ab	54 36% AB	32 37% A	22 35%	34 23%	12 35% k	12 41% o	50 29%	86 24%	17 34% o	74 31% o	140 32% T	15 34% T	21 12%
TOTAL AGREE	513 78% HIJFB G	276 72% GHI	128 83% aB	91 83% B	111 75% F	61 66%	110 64%	95 64%	55 63%	40 65%	133 88% AB	29 85% B	21 72%	109 64%	312 87% mNPQ	37 74%	159 66%	308 71%	35 80%	170 97% RS
Neutral	108 16% K	81 21% KLACD	20 13%	14 13%	31 21%	26 28% AbE	42 25% A	37 25% A	22 25% A	15 24%	15 10%	4 12%	6 21%	46 27% O	34 10%	11 22% O	61 25% O	96 22% T	8 18% T	4 2%
Somewhat disagree	18 3% d	13 3% kcD	2 1%	1 1%	3 2%	2 2%	11 6% AB	9 6% AB	6 7% a	3 5%	2 1%	1 3%	1 3%	9 5% O	6 2%	2 4%	12 5% O	17 4% T	-	1 1%
Strongly disagree	16 2% K	15 4% KeA	4 3%	4 4%	3 2%	3 3%	8 5% a	8 5% A	4 5%	4 6%	1 1%	-	1 3%	6 4%	5 1%	-	8 3%	15 3%	1 2%	-
TOTAL DISAGREE	34 5% K	28 7% KEAC	6 4%	5 5%	6 4%	5 5%	19 11% AB	17 11% AB	10 11% A	7 11%	3 2%	1 3%	2 7%	15 9% O	11 3%	2 4%	20 8% O	32 7% ST	1 2%	1 1%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

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Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

16I. Being outdoors in parks or on trails makes me feel happier. (Please say if you strongly agree, somewhat agree, are neutral, somewhat disagree, or strongly disagree with these statements.)

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	655 100	118 100	65 100	53 100	63 100	166 100	92 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Strongly agree	337 51%	69 58%	42 65% eg	27 51%	31 49%	102 61% eg	45 49%	58 35%	62 56% H	61 56% H	52 57% H	85 67% Hijk	41 30%	79 51% M	103 62% Mn	94 67% MN	96 48%	213 56% q	140 60% T	169 47%
Somewhat agree	176 27%	29 25%	14 22%	15 28%	18 29%	41 25%	28 30%	50 30% l	27 25%	33 31% l	22 24%	26 21%	45 33% Op	44 29%	37 22%	33 23%	62 31%	96 25%	56 24%	102 29%
TOTAL AGREE	513 78%	98 83%	56 86%	42 79%	49 78%	143 86%	73 79%	108 65%	89 81% H	94 87% H	74 80% H	111 88% H	86 63%	123 80% M	140 84% M	127 90% MN	158 78%	309 81%	196 83% T	271 76%
Neutral	108 16%	15 13% c	5 8%	10 19% bc	11 17% c	16 10%	17 18% Cf	41 25% ijkl	18 16%	11 10%	12 13%	13 10%	42 31% NOP	21 14% P	21 13% p	9 6%	34 17%	54 14%	28 12%	66 18% S
Somewhat disagree	18 3%	3 3%	2 3%	1 2%	3 5%	6 4%	1 1%	9 5% L	3 3%	2 2%	3 3%	1 1%	4 3%	9 6% Op	2 1%	3 2%	8 4%	9 2%	8 3%	10 3%
Strongly disagree	16 2%	2 2%	2 3%	-	-	1 1%	1 1%	9 5% JL	-	1 1%	3 3%	1 1%	5 4% n	1 1%	4 2%	2 1%	2 1%	11 3% q	3 1%	10 3%
TOTAL DISAGREE	34 5%	5 4%	4 6%	1 2%	3 5%	7 4%	2 2%	18 11% IJL	3 3%	3 3%	6 7% l	2 2%	9 7%	10 6%	6 4%	5 4%	10 5%	20 5%	11 5%	20 6%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

17.If you could name something that would make you more likely to get outdoors and spend time on a trail or in a park in your neighborhood, what would that be?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	426 100	167 100	120 100	162 100	104 100	193 100	165 100	100 100	65 100	162 100	37 100	29 100	170 100	357 100	50 100	240 100	479 100	46 100	193 100
Better safety	68 9%	50 12% KA	22 13% a	19 16% AC	15 9%	10 10%	18 9%	16 10%	9 9%	7 11%	11 7%	5 14%	4 14%	23 14%	32 9%	8 16%	31 13%	34 7%	17 37% RT	17 9%
Friends to go with	62 9% d	42 10% KCD	10 6%	6 5%	21 13% a	15 14% a	21 11%	18 11%	10 10%	8 12%	10 6%	3 8%	5 17%	18 11%	27 8%	11 22% nOq	31 13% O	51 11% T	-	11 6%
More time	55 8% HIFBd G	12 3% GHl	13 8% BD	5 4%	16 10% BF	4 4%	1 1%	1 1%	1 1%	-	19 12% aBl	2 5%	2 7%	4 2%	43 12% NPQ	3 6%	8 3%	37 8% S	1 2%	17 9% S
More activities, events	54 8%	36 8%	12 7%	10 8%	10 6%	7 7%	16 8%	14 8%	10 10%	4 6%	14 9%	5 14%	1 3%	19 11% m	28 8%	6 12%	25 10% M	39 8%	5 11%	10 5%
Better weather	45 6% hIBd	20 5% i	9 5%	4 3%	10 6%	6 6%	8 4%	6 4%	2 2%	4 6%	14 9% b	4 11%	1 3%	16 9% Q	26 7%	3 6%	18 8%	27 6%	4 9%	14 7%
Easier access, connections/Better signage	38 5% GEFB	13 3% gef	16 10% AB	12 10% AB	2 1%	1 1%	2 1%	-	-	-	16 10% AB	-	1 3%	1 1%	32 9% NPQ	1 2%	3 1%	8 2%	1 2%	29 15% RS
Better maintained trail	34 5% K	27 6% KHEA	15 9% Ab	15 12% AB	5 3%	5 5%	8 4%	6 4%	4 4%	2 3%	3 2%	1 3%	-	11 6%	19 5%	4 8%	14 6%	12 3%	5 11% r	17 9% R
End COVID-19/wear masks	24 3%	18 4% fa	4 2%	3 2%	5 3%	2 2%	11 6% a	11 7% Ab	7 7%	4 6%	4 2%	2 5%	1 3%	11 6% oP	9 3%	1 2%	13 5% o	19 4% T	3 7%	2 1%

Comparison Groups: ABCD/ABEF/ABGHlJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 1

17.If you could name something that would make you more likely to get outdoors and spend time on a trail or in a park in your neighborhood, what would that be?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	====COBBS wider Area	Near Trail	CREEK==== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Garden/Flowers/Nature	22 3% C	16 4% Cd	2 1%	2 2%	7 4%	5 5%	7 4%	7 4%	3 3%	4 6%	6 4%	2 5%	1 3%	9 5% q	9 3%	1 2%	10 4%	19 4% t	-	3 2%
If it was closer	17 2%	8 2%	5 3%	3 2%	3 2%	1 1%	4 2%	4 2%	1 1%	3 5%	2 1%	-	1 3%	2 1%	11 3%	-	4 2%	11 2%	1 2%	5 3%
More parks/trails	17 2% GH	9 2% GH	3 2%	3 2%	7 4%	4 4%	1 1%	1 1%	1 1%	-	3 2%	1 3%	1 3%	3 2%	12 3%	2 4%	7 3%	10 2%	1 2%	6 3%
Health issues	16 2%	10 2% d	3 2%	1 1%	3 2%	3 3%	4 2%	3 2%	-	3 5%	6 4%	3 8%	-	3 2%	11 3%	-	4 2%	12 3%	1 2%	3 2%
Amenities (Restrooms, benches, dog park)	16 2% bC	6 1%	1 1%	-	3 2%	1 1%	4 2%	3 2%	2 2%	1 2%	7 4% b	2 5%	1 3%	3 2%	9 3%	1 2%	6 2%	9 2%	1 2%	6 3%
Less traffic getting to & on trail	12 2% b	4 1%	3 2%	2 2%	1 1%	-	3 2%	2 1%	2 2%	-	4 2%	-	1 3%	1 1%	10 3% Nq	-	2 1%	5 1%	-	7 4% r
A way to get there	8 1%	7 2% a	3 2%	3 2%	-	-	2 1%	2 1%	2 2%	-	3 2%	2 5%	-	4 2%	4 1%	1 2%	4 2%	7 1%	1 2%	-
Parking	6 1%	4 1%	2 1%	1 1%	2 1%	2 2%	1 1%	1 1%	-	1 2%	1 1%	-	-	3 2%	2 1%	2 4%	4 2%	3 1%	-	3 2%
Food options	6 1%	4 1%	4 2% a	3 2%	1 1%	-	1 1%	1 1%	1 1%	-	-	-	2 7%	-	2 1%	2 4%	4 2%	5 1%	-	1 1%

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

17.If you could name something that would make you more likely to get outdoors and spend time on a trail or in a park in your neighborhood, what would that be?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Need a bike	6 1%	4 1%	1 1%	-	2 1%	2 2%	2 1%	2 1%	1 1%	1 2%	1 1%	-	1 3%	2 1%	3 1%	-	3 1%	5 1%	1 2%	-
More information about trails, parks	2 *%	2 *%	2 1%	2 2%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	1 *%	1 2%	-
Something else	28 4%	23 5% KJA	7 4%	6 5%	10 6%	8 8%	7 4%	6 4%	5 5%	1 2%	4 2%	3 8%	1 3%	7 4%	12 3%	2 4%	10 4%	23 5% t	1 2%	4 2%
Nothing	8 1%	3 1%	2 1%	2 2%	1 1%	1 1%	-	-	-	-	4 2%	-	-	1 1%	5 1%	-	1 *%	4 1%	1 2%	3 2%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

17.If you could name something that would make you more likely to get outdoors and spend time on a trail or in a park in your neighborhood, what would that be?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Better safety	68 9%	19 16%	16 25% BDeFG	3 6%	8 12% G	17 10% G	3 3%	11 7%	12 11%	15 14% h	14 15% H	13 10%	12 9%	27 18% MOP	15 9%	11 8%	24 12%	38 10%	14 6%	50 14% S
Friends to go with	62 9%	8 7%	3 5%	5 9%	7 11%	16 9%	9 10%	21 13% jk	9 8%	7 6%	6 7%	11 9%	14 10%	13 8%	16 10%	12 9%	20 10%	33 9%	17 7%	37 10%
More time	55 8%	8 7%	5 8%	3 6%	5 8%	22 13% bd	8 9%	8 5%	11 10%	14 13% Hl	10 11% h	8 6%	7 5%	15 10%	15 9%	16 11% m	18 9%	35 9%	21 9%	29 8%
More activities, events	54 8%	11 9% G	7 11% G	4 7%	9 14% G	17 10% G	2 2%	17 10%	14 13% l	8 7%	7 8%	7 6%	17 12% O	14 9%	9 5%	13 9%	21 10%	28 7%	22 9%	30 8%
Better weather	45 6%	8 7%	3 5%	5 9%	5 8%	15 9%	8 9%	9 5%	5 5%	8 7%	7 8%	16 13% HI	7 5%	11 7%	18 11% m	9 6%	9 4%	35 9% Q	18 8%	26 7%
Easier access, connections/Better signage	38 5%	6 5% c	1 2%	5 9% bc	3 5%	10 6% c	6 6%	2 1%	6 5% h	7 6% H	9 10% H	13 10% H	1 1%	5 3%	17 10% MN	14 10% MN	9 4%	24 6%	19 8% t	16 4%
Better maintained trail	34 5%	9 8%	3 5%	6 11% g	5 8%	8 5%	3 3%	9 5%	5 5%	9 8%	5 5%	5 4%	5 4%	10 6%	9 5%	9 6%	14 7%	18 5%	15 6%	18 5%
End COVID-19/wear masks	24 3%	6 5% c	1 2%	5 9% bce	1 2%	5 3%	3 3%	4 2%	5 5%	3 3%	4 4%	5 4%	6 4%	6 4%	3 2%	6 4%	8 4%	13 3%	6 3%	15 4%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

17.If you could name something that would make you more likely to get outdoors and spend time on a trail or in a park in your neighborhood, what would that be?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Garden/Flowers/Nature	22 3%	2 2%	1 2%	1 2%	2 3%	3 2%	3 3%	9 5% L	4 4%	3 3%	2 2%	1 1%	7 5%	3 2%	6 4%	3 2%	11 5% r	8 2%	6 3%	13 4%
If it was closer	17 2%	2 2%	2 3%	-	-	2 1%	6 6% bF	4 2%	2 2%	5 5% l	5 5% l	1 1%	3 2%	2 1%	6 4%	6 4%	4 2%	13 3%	5 2%	12 3%
More parks/trails	17 2%	-	-	-	2 3%	8 5%	3 3%	6 4%	6 5% j	1 1%	2 2%	2 2%	4 3%	5 3%	4 2%	4 3%	6 3%	11 3%	7 3%	9 3%
Health issues	16 2%	4 3%	3 5%	1 2%	-	3 2%	5 5%	1 1%	-	-	2 2%	12 10% HK	1 1%	8 5% Mo	3 2%	3 2%	1 *% Q	14 4% Q	4 2%	11 3%
Amenities (Restrooms, benches, dog park)	16 2%	4 3%	2 3%	2 4%	3 5%	5 3%	2 2%	6 4%	5 5%	-	1 1%	3 2%	3 2%	3 2%	4 2%	5 4%	3 1%	11 3%	8 3%	7 2%
Less traffic getting to & on trail	12 2%	4 3%	4 6%	-	1 2%	2 1%	1 1%	1 1%	3 3%	3 3%	4 4% h	1 1%	1 1%	5 3%	4 2%	2 1%	3 1%	9 2%	2 1%	9 3%
A way to get there	8 1%	1 1%	1 2%	-	-	2 1%	2 2%	2 1%	-	2 2%	2 2%	2 2%	4 3%	3 2%	1 1%	-	3 1%	5 1%	-	8 2%
Parking	6 1%	1 1%	-	1 2%	-	1 1%	1 1%	2 1%	1 1%	2 2%	1 1%	-	1 1%	2 1%	1 1%	2 1%	4 2%	2 1%	4 2%	2 1%
Food options	6 1%	1 1%	1 2%	-	-	3 2%	-	5 3%	1 1%	-	-	-	3 2%	-	2 1%	1 1%	3 1%	3 1%	3 1%	3 1%
Need a bike	6 1%	2 2%	1 2%	1 2%	2 3%	-	1 1%	3 2%	1 1%	1 1%	-	1 1%	3 2%	1 1%	1 1%	-	1 *% t	3 1%	5 2% t	1 *% t

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

17.If you could name something that would make you more likely to get outdoors and spend time on a trail or in a park in your neighborhood, what would that be?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
More information about trails, parks	2 *%	-	-	-	-	1 1%	-	1 1%	-	1 1%	-	-	1 1%	-	1 1%	-	-	2 1%	-	2 1%
Something else	28 4%	5 4%	4 6%	1 2%	3 5%	6 3%	6 6%	4 2%	6 5%	3 3%	5 5%	5 4%	5 4%	3 2%	8 5%	7 5%	9 4%	13 3%	15 6% T	8 2%
Nothing	8 1%	1 1%	1 2%	-	-	2 1%	2 2%	2 1%	-	1 1%	-	4 3%	3 2%	3 2%	1 1%	-	2 1%	5 1%	2 1%	5 1%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

F1. In the next few weeks, we may want to get together with a small group of people in a focus group on Zoom to talk about the topics on this survey...How interested would you be in participating...?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	649 100	380 100	153 100	110 100	145 100	89 100	170 100	148 100	87 100	61 100	150 100	33 100	29 100	170 100	357 100	50 100	240 100	431 100	44 100	174 100
Definitely	253 39%	157 41%	58 38%	48 44% C	51 35%	32 36%	66 39%	60 41%	34 39%	26 43%	64 43%	17 52%	7 24%	79 46% MPq	141 39% m	15 30%	103 43% MP	159 37%	19 43%	75 43%
Probably	117 18% C	66 17%	21 14%	15 14%	31 21%	17 19%	35 21%	30 20%	17 20%	13 21%	25 17%	4 12%	7 24%	22 13%	62 17%	16 32% NOQ	39 16% N	83 19%	8 18%	26 15%
About 50/50	132 20% K	81 21% K	39 25% ad	23 21%	34 23%	25 28% abe	32 19%	26 18%	16 18%	10 16%	22 15%	7 21%	7 24%	35 21%	65 18%	12 24%	52 22%	95 22% S	4 9%	33 19% s
Probably not	89 14% ghJB	41 11%	20 13%	12 11%	24 17% B	12 13%	17 10%	14 9%	10 11%	4 7%	24 16%	3 9%	4 14%	23 14%	55 15%	5 10%	30 12%	54 13%	10 23%	25 14%
Definitely not	58 9% EF	35 9% EF	15 10%	12 11%	5 3%	3 3%	20 12%	18 12%	10 11%	8 13%	15 10%	2 6%	4 14%	11 6%	34 10% p	2 4%	16 7%	40 9%	3 7%	15 9%

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2

F1. In the next few weeks, we may want to get together with a small group of people in a focus group on Zoom to talk about the topics on this survey...How interested would you be in participating...?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	649 100	118 100	65 100	53 100	63 100	163 100	91 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Definitely	253 39%	55 47%	31 48%	24 45%	31 49%	73 45%	36 40%	57 34%	49 45% h	47 44%	39 42%	49 39%	51 37%	61 40%	61 37%	68 48% mO	92 46% R	141 37%	103 44%	136 38%
Probably	117 18%	21 18%	10 15%	11 21%	10 16%	26 16%	21 23%	27 16%	18 16%	21 19%	14 15%	19 15%	18 13%	19 12%	34 20% mN	27 19%	43 21% R	55 14%	42 18%	59 17%
About 50/50	132 20%	19 16%	12 18%	7 13%	12 19%	24 15%	18 20%	44 26% L	24 22% L	21 19% l	17 18% l	13 10%	35 26% P	31 20% p	35 21% P	17 12%	38 19%	77 20%	44 19%	68 19%
Probably not	89 14%	19 16% e	11 17%	8 15%	5 8%	23 14%	13 14%	20 12%	10 9%	13 12%	13 14%	31 25% HIJK	17 12%	30 19% m	22 13%	19 13%	17 8%	68 18% Q	31 13%	56 16%
Definitely not	58 9%	4 3%	1 2%	3 6%	5 8% c	17 10% BCG	3 3%	19 11% j	9 8%	6 6%	9 10%	14 11%	16 12%	13 8%	15 9%	10 7%	12 6%	42 11% Q	15 6%	38 11% s

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
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Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

C1.what is your age?

	Full Sampl	All Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norris town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	Online Panel	SOURCE===== Mail	SocI Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	603 100	348 100	147 100	105 100	136 100	82 100	151 100	131 100	76 100	55 100	140 100	30 100	28 100	169 100	354 100	49 100	237 100	399 100	41 100	163 100
Under 18	9 1%	8 2% kA	2 1%	2 2%	3 2%	2 2%	3 2%	3 2%	3 4%	-	1 1%	1 3%	2 7%	7 4% O	1 *% O	1 2%	9 4% O	8 2%	-	1 1%
18 to 29	158 26% KCD	110 32% KACD	30 20%	19 18%	46 34% A	29 35% a	64 42% AB	56 43% AB	33 43% AB	23 42% Ab	16 11%	6 20%	13 46% O	68 40% O	55 16%	27 55% NOq	103 43% O	149 37% ST	1 2%	8 5%
30 to 39	110 18%	73 21% gA	29 20%	24 23% c	29 21%	20 24%	25 17%	23 18%	15 20%	8 15%	27 19%	6 20%	4 14%	29 17%	71 20%	7 14%	39 16%	82 21% t	5 12%	23 14%
40 to 49	108 18% fB	53 15%	31 21% Bd	18 17%	25 18% F	10 12%	25 17%	21 16%	12 16%	9 16%	22 16%	4 13%	6 21%	20 12%	75 21% NPQ	6 12%	29 12%	69 17%	10 24%	29 18%
50 to 59	92 15% GHI	48 14% GHI	24 16%	18 17%	16 12%	9 11%	13 9%	12 9%	5 7%	7 13%	34 24% AB	9 30% aB	2 7%	22 13%	61 17% mq	5 10%	29 12%	47 12%	11 27% R	34 21% R
60 to 69	92 15% IhEB	42 12%	20 14%	15 14%	14 10%	11 13%	18 12%	14 11%	8 11%	6 11%	27 19% BL	2 7%	-	21 12% PQ	63 18% nPQ	2 4%	24 10% P	34 9%	12 29% R	46 28% R
70 or older	34 6% GHEFb	14 4% HF	11 7% B	9 9% B	3 2%	1 1%	3 2%	2 2%	-	2 4%	13 9% aB	2 7%	1 4%	2 1%	28 8% NPQ	1 2%	4 2%	10 3%	2 5%	22 13% RS

Comparison Groups: ABCD/ABEF/ABGHIJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.



Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

Cl.what is your age?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	603 100	109 100	60 100	49 100	61 100	154 100	83 100	167 100	110 100	108 100	92 100	126 100	133 100	154 100	166 100	140 100	201 100	376 100	231 100	354 100
Under 18	9 1%	-	-	-	-	1 1%	4 5% f	9 5%	-	-	-	-	8 6% N	1 1%	-	-	5 2%	4 1%	-	9 3%
18 to 29	158 26%	21 19%	9 15%	12 24%	11 18%	35 23%	13 16%	158 95%	-	-	-	-	66 50% NOP	38 25% P	36 22% P	12 9%	48 24%	94 25%	52 23%	103 29% s
30 to 39	110 18%	20 18%	11 18%	9 18%	11 18%	30 19%	13 16%	-	110 100%	-	-	-	23 17%	22 14%	29 17%	35 25% N	52 26% R	52 14%	44 19%	62 18%
40 to 49	108 18%	20 18% D	15 25% BD	5 10%	17 28% Df	26 17%	17 20% d	-	-	108 100%	-	-	15 11%	23 15%	34 20% M	36 26% MN	68 34% R	39 10%	49 21% t	53 15%
50 to 59	92 15%	20 18%	11 18%	9 18%	9 15%	24 16%	16 19%	-	-	-	92 100%	-	11 8%	33 21% Mp	29 17% M	19 14%	22 11%	67 18% Q	33 14%	57 16%
60 to 69	92 15%	22 20%	9 15%	13 27% E	7 11%	30 19%	13 16%	-	-	-	-	92 73%	6 5%	28 18% M	30 18% M	26 19% M	6 3%	86 23% Q	33 14%	56 16%
70 or older	34 6%	6 6%	5 8%	1 2%	6 10% d	8 5%	7 8% d	-	-	-	-	34 27%	4 3%	9 6%	8 5%	12 9% M	-	34 9%	20 9% T	14 4%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

C2.what is the last grade in school that you completed?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	===== COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	Socl Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	612 100	354 100	150 100	107 100	137 100	83 100	154 100	134 100	77 100	57 100	141 100	30 100	29 100	170 100	357 100	50 100	240 100	402 100	42 100	168 100
Less than 12th grade	34 6% K	29 8% KAC	6 4%	6 6%	13 9% a	10 12% A	12 8%	11 8%	6 8%	5 9%	3 2%	2 7%	3 10%	17 10% O	11 3%	7 14% O	25 10% O	33 8% T	-	1 1%
High school diploma or GED	103 17%	80 23% KACD	24 16%	16 15%	26 19%	24 29% AE	34 22% a	33 25% AG	21 27% A	12 21%	18 13%	7 23%	7 24% o	43 25% O	37 10%	12 24% O	64 27% O	86 21% T	10 24% T	7 4%
Attended some college or 2-year/Associate degree	154 25%	100 28% A	35 23%	29 27% c	35 26%	21 25%	45 29%	37 28%	20 26%	17 30%	32 23%	13 43% AbK	6 21%	56 33% O	77 22%	16 32%	75 31% O	105 26% T	18 43% RT	31 18%
Four-year degree/ Bachelor's degree	167 27% LGHB	78 22%	43 29% B	29 27%	35 26% f	17 20%	33 21%	28 21%	17 22%	11 19%	45 32% BL	4 13%	8 28%	39 23%	111 31% NQ	12 24%	54 22%	98 24%	9 21%	60 36% RS
Post-graduate work/ Advanced degree	141 23% GHIFB	59 17%	39 26% B	25 23% B	27 20% F	10 12%	24 16%	20 15%	11 14%	9 16%	41 29% aBL	4 13%	4 14%	15 9%	117 33% MNPQ	3 6%	20 8%	72 18%	5 12%	64 38% RS
Prefer not to say	13 2% e	8 2% e	3 2%	2 2%	1 1%	1 1%	6 4%	5 4%	2 3%	3 5%	2 1%	-	1 3%	-	4 1%	-	2 1%	8 2%	-	5 3%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

C2.what is the last grade in school that you completed?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	612 100	112 100	61 100	51 100	61 100	154 100	84 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Less than 12th grade	34 6%	1 1%	-	1 2%	2 3%	3 2%	8 10% BDF	25 15% IJKL	5 5% jI	1 1%	2 2%	1 1%	34 25%	-	-	-	13 6%	19 5%	10 4%	23 6%
High school diploma or GED	103 17%	18 16%	7 11%	11 22%	12 20%	23 15%	11 13%	49 29% IJKL	18 16% L	14 13%	9 10%	9 7%	103 75%	-	-	-	36 18%	59 15%	29 12%	70 20% S
Attended some college or 2-year/Associate degree	154 25%	39 35% dFG	26 43% bdFG	13 25%	20 33% G	39 25%	14 17%	39 23%	22 20%	23 21%	33 36% HIJ	37 29% i	-	154 100%	-	-	52 26%	97 25%	56 24%	95 27%
Four-year degree/ Bachelor's degree	167 27%	27 24%	16 26%	11 22%	11 18%	47 31% E	24 29%	36 22%	29 26%	34 31% h	29 32% h	38 30% h	-	-	167 100%	-	53 26%	111 29%	63 27%	100 28%
Post-graduate work/ Advanced degree	141 23%	25 22%	11 18%	14 27%	15 25%	42 27%	26 31% C	12 7%	35 32% HK	36 33% HK	19 21% H	38 30% H	-	-	-	141 100%	48 24%	91 24%	73 31% T	64 18%
Prefer not to say	13 2%	2 2%	1 2%	1 2%	1 2%	-	1 1%	6 4%	1 1%	-	-	3 2%	-	-	-	-	-	6 2%	4 2%	5 1%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

C3.Are there children under the age of 18 living in your household?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	=NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	Socl Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	612 100	354 100	150 100	107 100	137 100	83 100	154 100	134 100	77 100	57 100	141 100	30 100	29 100	170 100	357 100	50 100	240 100	402 100	42 100	168 100
Yes	202 33% CD	123 35% CD	38 25%	26 24%	58 42% AbF	29 35%	63 41% AB	59 44% ABG	35 45% AB	24 42%	41 29%	9 30%	9 31%	66 39%	121 34%	23 46% o	90 38%	157 39% T	13 31%	32 19%
No	383 63% HIJEB G	211 60% GHIJ	104 69% AB	76 71% AB	75 55%	50 60%	78 51%	65 49%	38 49%	27 47%	98 70% AB	20 67%	18 62%	98 58%	229 64% Pq	24 48%	138 58%	225 56%	27 64%	131 78% Rs
Prefer not to say	27 4% K	20 6% Kea	8 5%	5 5%	4 3%	4 5%	13 8% A	10 7%	4 5%	6 11%	2 1%	1 3%	2 7%	6 4%	7 2%	3 6%	12 5% O	20 5%	2 5%	5 3%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

C3.Are there children under the age of 18 living in your household?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	612 100	112 100	61 100	51 100	61 100	154 100	84 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Yes	202 33%	31 28%	13 21%	18 35%	22 36% c	53 34% C	30 36% c	53 32% L	52 47% HKL	68 63% HIKL	22 24% L	6 5%	49 36%	52 34%	53 32%	48 34%	202 100%	-	83 35%	117 33%
No	383 63%	75 67%	44 72%	31 61%	36 59%	95 62%	52 62%	98 59% ij	52 47% j	39 36%	67 73% HIJ	120 95% HIJK	78 57%	97 63%	111 66% m	91 65%	-	383 100%	146 62%	223 62%
Prefer not to say	27 4%	6 5%	4 7%	2 4%	3 5%	6 4%	2 2%	16 10% JK	6 5% j	1 1%	3 3%	-	10 7% OP	5 3%	3 2%	2 1%	-	-	6 3%	17 5%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

C4.Do you identify your race or ethnicity as...? Choose any that apply to you.

	Full Sampl	All 4 Core Areas	==TRENTON==		==CAMDEN==		=====COBBS		CREEK=====		=NORRISTOWN		=====RACE/ETHNICITY=====				=====SOURCE=====			
			Wider Area	City Core	wider Area	Camd/ Pnskn	wider Area	Near Trail	City Side	Cnty Side	wider Area	Norrst town	Asian	Black Af-Am	White	Hisp/ Latno	All POC	Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	611 100	354 100	150 100	107 100	137 100	83 100	154 100	134 100	77 100	57 100	141 100	30 100	29 100	170 100	357 100	50 100	240 100	402 100	42 100	167 100
Asian	29 5% K	17 5%	7 5%	3 3%	8 6%	3 4%	11 7% b	11 8% aB	5 6%	6 11%	3 2%	-	29 100%	2 1%	6 2%	3 6%	29 12% NOp	26 6% T	1 2%	2 1%
Black or African-American	170 28% K	154 44% EFACD K	39 26%	37 35% C	34 25%	29 35% E	84 55% ABJ	78 58% ABGJ	52 68% ABGHJ	26 46% A	13 9%	10 33% K	2 7%	170 100%	10 3%	12 24% MO	170 71% MOP	132 33% T	24 57% RT	14 8%
Caucasian or White	357 58% HIJFB G	147 42% GHI	91 61% Bd	60 56% B	77 56% BF	32 39%	46 30% I	37 28% I	16 21%	21 37% HI	115 82% ABL	18 60% B	6 21% Nq	10 6%	357 100%	11 22% NQ	20 8% n	215 53% S	8 19%	134 80% RS
Hispanic or Latino	50 8% KGHIj	37 10% IJACd KGH	10 7%	7 7%	27 20% AB	22 27% ABE	7 5%	5 4%	3 4%	2 4%	6 4%	3 10%	3 10%	12 7% O	11 3%	50 100%	50 21% mNO	38 9% T	8 19% T	4 2%
Something else	13 2%	9 3%	3 2%	2 2%	3 2%	3 4%	4 3%	2 1%	1 1%	1 2%	3 2%	2 7%	1 3%	4 2% O	1 *% no	4 8% no	13 5% NO	11 3% T	1 2%	1 1%
Not sure or prefer not to say	34 6%	20 6%	10 7%	6 6%	6 4%	6 7%	11 7%	8 6%	5 6%	3 5%	6 4%	-	-	-	-	-	-	14 3%	4 10%	16 10% R

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

C4.Do you identify your race or ethnicity as...? Choose any that apply to you.

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degre	Post- Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	611 100	112 100	61 100	51 100	61 100	153 100	84 100	167 100	110 100	107 100	92 100	126 100	137 100	153 100	167 100	141 100	201 100	383 100	235 100	357 100
Asian	29 5%	2 2%	2 3%	-	4 7%	7 5%	2 2%	15 9% iKL	4 4%	6 6% L	2 2%	1 1%	10 7% p	6 4%	8 5%	4 3%	9 4%	18 5%	11 5%	17 5%
Black or African-American	170 28%	50 45% eFG	25 41% FG	25 49% eFG	19 31% f	29 19%	18 21%	75 45% IJKL	29 26%	20 19%	22 24%	23 18%	60 44% OP	56 37% OP	39 23% P	15 11%	66 33% r	98 26%	52 22%	116 32% S
Caucasian or white	357 58%	51 46%	29 48%	22 43%	34 56%	104 68% BCDe	58 69% BCD	56 34%	71 65% H	75 70% H	61 66% H	91 72% H	48 35%	77 50% M	111 66% MN	117 83% MNO	121 60%	229 60%	155 66% T	193 54%
Hispanic or Latino	50 8%	7 6%	3 5%	4 8%	4 7%	12 8%	6 7%	28 17% IJKL	7 6%	6 6%	5 5%	3 2%	19 14% oP	16 10% P	12 7% P	3 2%	23 11% R	24 6%	14 6%	35 10% s
Something else	13 2%	-	-	-	1 2%	1 1%	4 5% f	4 2%	4 4%	-	3 3%	2 2%	6 4% Op	4 3%	1 1%	1 1%	2 1%	10 3%	3 1%	9 3%
Not sure or prefer not to say	34 6%	6 5%	3 5%	3 6%	2 3%	6 4%	2 2%	10 6%	5 5%	6 6%	3 3%	7 6%	5 4%	6 4%	10 6%	6 4%	2 1%	23 6% Q	8 3%	17 5%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

C5.what is your gender identity?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	===== COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norris town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Online Panel	Mail	Soc'l Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	611 100	354 100	150 100	107 100	137 100	83 100	154 100	134 100	77 100	57 100	141 100	30 100	29 100	170 100	357 100	50 100	240 100	402 100	42 100	167 100
Male	235 38% HIB	119 34% i	54 36%	37 35%	61 45% B	33 40%	51 33% i	41 31%	20 26%	21 37%	57 40% l	8 27%	11 38%	52 31%	155 43% NPQ	14 28%	77 32%	135 34%	10 24%	90 54% RS
Female	357 58%	224 63% EAC	85 57%	63 59%	73 53%	47 57%	102 66% A	92 69% Ab	56 73% ABg	36 63%	81 57%	22 73% ak	17 59%	116 68% O	193 54%	35 70% O	161 67% O	259 64% T	32 76% rT	66 40%
Another gender category	4 1%	4 1%	3 2%	3 3%	1 1%	1 1%	-	-	-	-	-	-	1 3%	1 1%	4 1%	1 2%	1 *%	2 *%	-	2 1%
Prefer not to say	15 2% GH	7 2% g	8 5% AB	4 4%	2 1%	2 2%	1 1%	1 1%	1 1%	-	3 2%	-	-	1 1%	5 1%	-	1 *%	6 1%	-	9 5% R

Comparison Groups: ABCD/ABEF/ABGHij/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.



Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

C5.what is your gender identity?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	611 100	112 100	61 100	51 100	61 100	153 100	84 100	167 100	110 100	107 100	92 100	126 100	137 100	153 100	167 100	141 100	201 100	383 100	235 100	357 100
Male	235 38%	46 41%	24 39%	22 43%	34 56% bcfg	66 43%	32 38%	52 31%	44 40%	49 46% H	33 36%	53 42% h	39 28%	56 37%	63 38% m	73 52% MNO	83 41%	146 38%	235 100%	-
Female	357 58%	58 52% e	33 54% e	25 49%	23 38%	86 56% E	52 62% E	112 67% iJL	62 56%	53 50%	57 62% j	70 56%	93 68% P	95 62% P	100 60% P	64 45%	117 58%	223 58%	-	357 100%
Another gender category	4 1%	1 1%	-	1 2%	-	1 1%	-	1 1%	2 2%	-	-	1 1%	1 1%	-	1 1%	2 1%	-	3 1%	-	-
Prefer not to say	15 2%	7 6%	4 7%	3 6%	4 7%	-	-	2 1%	2 2%	5 5%	2 2%	2 2%	4 3%	2 1%	3 2%	2 1%	1 *% Q	11 3%	-	-

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 1  
Focus Area

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	==NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====				All POC	=====SOURCE=====		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	Asian	Black Af-Am	white	Hisp/ Latno	(Q)	Onlne Panel	Mail	Socl Media
Total	684 100	426 100	167 100	120 100	162 100	104 100	193 100	165 100	100 100	65 100	162 100	37 100	29 100	170 100	329 100	50 100	240 100	479 100	46 100	159 100
Trenton	167 24%	120 28% A	167 100%	120 100% A	-	-	-	-	-	-	-	-	7 24%	39 23%	91 28%	10 20%	54 22%	94 20%	12 26%	61 38% R
Camden	162 24%	104 24%	-	-	162 100%	104 100% A	-	-	-	-	-	-	8 28%	34 20%	77 23%	27 54% MNOQ	64 27% N	121 25% T	14 30% t	27 17%
Cobbs Creek	193 28%	165 39% A	-	-	-	-	193 100%	165 100% A	100 100% AB	65 100% AB	-	-	11 38% OP	84 49% OPQ	46 14%	7 14%	100 42% OP	165 34% T	14 30% T	14 9%
Norristown	162 24% B	37 9%	-	-	-	-	-	-	-	-	162 100%	37 100% A	3 10%	13 8%	115 35% MNPQ	6 12%	22 9%	99 21%	6 13%	57 36% RS

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks  
BANNER 2  
Focus Area

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	684 100	115 100	63 100	52 100	61 100	165 100	87 100	165 100	110 100	103 100	87 100	109 100	136 100	147 100	156 100	131 100	200 100	355 100	223 100	341 100
Trenton	167 24%	40 35% FG	24 38% FG	16 31% F	15 25%	26 16%	16 18%	32 19%	29 26%	31 30% h	24 28%	31 28% h	30 22%	35 24%	43 28%	39 30%	38 19%	104 29% Q	54 24%	85 25%
Camden	162 24%	18 16%	10 16%	8 15%	13 21%	56 34% BCDEG	19 22%	49 30% KL	29 26% L	25 24%	16 18%	17 16%	39 29%	35 24%	35 22%	27 21%	58 29% R	75 21%	61 27%	73 21%
Cobbs Creek	193 28%	37 32% CF	14 22%	23 44% BCFG	19 31%	35 21%	20 23%	67 41% IJKL	25 23%	25 24%	13 15%	21 19%	46 34% OP	45 31% oP	33 21%	24 18%	63 32% R	78 22%	51 23%	102 30% s
Norristown	162 24%	20 17% D	15 24% BD	5 10%	14 23% D	48 29% BD	32 37% BcDe	17 10%	27 25% H	22 21% H	34 39% HIJ	40 37% HIJ	21 15%	32 22%	45 29% M	41 31% Mn	41 20%	98 28% q	57 26%	81 24%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

S3.About how many years have you lived in this neighborhood?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK===== City Side	Cnty Side	=NORRISTOWN wider Area	Norris town	=====RACE/ETHNICITY===== Asian	Black Af-Am	white	Hisp/ Latno	All POC	=====SOURCE===== Onlne Panel	Mail	Socl Media
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	691 100	407 100	160 100	114 100	157 100	100 100	186 100	158 100	95 100	63 100	155 100	35 100	28 100	167 100	347 100	49 100	235 100	461 100	45 100	185 100
Less than 3 years	127 18%	80 20%	34 21%	27 24%	28 18%	18 18%	36 19%	31 20%	17 18%	14 22%	27 17%	4 11%	4 14%	33 20%	49 14%	12 24% o	50 21% o	105 23% ST	4 9%	18 10%
3 to 9 years	188 27%	116 29%	41 26%	27 24%	42 27%	30 30%	53 28%	47 30%	30 32%	17 27%	44 28%	12 34%	12 43% o	46 28%	90 26%	15 31%	69 29%	130 28%	14 31%	44 24%
10 to 24 years	232 34%	131 32%	54 34%	37 32%	53 34%	32 32%	59 32%	49 31%	29 31%	20 32%	53 34%	13 37%	9 32%	58 35%	122 35%	17 35%	80 34%	161 35%	12 27%	59 32%
25 or more	144 21%	80 20%	31 19%	23 20%	34 22%	20 20%	38 20%	31 20%	19 20%	12 19%	31 20%	6 17%	3 11%	30 18% Q	86 25% Mn	5 10%	36 15%	65 14%	15 33% R	64 35% R

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

S3.About how many years have you lived in this neighborhood?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====					KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post- Grad	Yes	No	Male	Fmale	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	691 100	119 100	65 100	54 100	61 100	170 100	93 100	164 100	104 100	106 100	92 100	121 100	129 100	152 100	163 100	138 100	199 100	369 100	228 100	349 100	
Less than 3 years	127 18%	18 15% d	13 20% bd	5 9%	12 20%	28 16%	15 16%	48 29% JKL	23 22% KL	16 15% L	10 11% l	5 4%	27 21%	25 16%	27 17%	23 17%	33 17%	64 17%	28 12%	72 21% s	
3 to 9 years	188 27%	26 22% D	19 29% BD	7 13%	16 26% d	49 29% D	29 31% D	41 25% L	38 37% HL	34 32% L	24 26% l	19 16%	40 31% N	30 20%	46 28% n	37 27%	66 33% R	86 23%	63 28%	93 27%	
10 to 24 years	232 34%	41 34% C	17 26%	24 44% BCFg	24 39%	50 29%	27 29%	71 43% IjL	26 25%	34 32%	37 40% I	36 30%	48 37%	57 38%	53 33%	45 33%	72 36%	125 34%	83 36%	117 34%	
25 or more	144 21%	34 29% E	16 25%	18 33% E	9 15%	43 25% e	22 24%	4 2%	17 16% H	22 21% H	21 23% H	61 50% HIJK	14 11%	40 26% M	37 23% M	33 24% M	28 14%	94 25% Q	54 24%	67 19%	

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 1

S4.what county do you live in?

	Full Sampl	All 4 Core Areas	==TRENTON== wider Area	City Core	==CAMDEN== wider Area	Camd/ Pnskn	=====COBBS wider Area	Near Trail	CREEK== City Side	===== Cnty Side	=NORRISTOWN wider Area	Norrs town	=====RACE/ETHNICITY=====				All POC	=====SOURCE=====		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	426 100	167 100	120 100	162 100	104 100	193 100	165 100	100 100	65 100	162 100	37 100	29 100	170 100	357 100	50 100	240 100	479 100	46 100	193 100
Camden	162 23%	104 24%	-	-	162 100%	104 100% A	-	-	-	-	-	-	8 28%	34 20%	77 22%	27 54% MNOQ	64 27% N	121 25% T	14 30% T	27 14%
Delaware	73 10%	65 15% A	-	-	-	-	73 38% B	65 39% A	-	65 100% AG	-	-	6 21% OP	26 15% OP	25 7%	2 4%	34 14% OP	63 13% ST	3 7%	7 4%
Mercer	167 23%	120 28% A	167 100%	120 100% A	-	-	-	-	-	-	-	-	7 24%	39 23%	91 25%	10 20%	54 22%	94 20%	12 26%	61 32% R
Montgomery	143 20% B	37 9%	-	-	-	-	-	-	-	-	143 88% B	37 100% AK	3 10%	13 8%	99 28% MNPQ	6 12%	21 9%	99 21%	6 13%	38 20%
Philadelphia	120 17%	100 23% A	-	-	-	-	120 62% B	100 61% A	100 100% AG	-	-	-	5 17%	58 34% MOPQ	21 6%	5 10%	66 28% OP	102 21% T	11 24% T	7 4%
Chester	19 3%	-	-	-	-	-	-	-	-	-	19 12%	-	-	-	16 4% Q	-	1 *%	-	-	19 10%
Another county	34 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	28 8%	-	-	-	-	34 18%

Comparison Groups: ABCD/ABEF/ABGHJ/ABKL/MNOPQ/RST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Circuit Trails Community Survey - Trenton, Camden, Cobbs Creek Area, Norristown - Oct 23-Nov 29, 2020 - OpinionWorks

BANNER 2

S4.what county do you live in?

	=====DISTANCE FROM TRAIL=====							=====AGE=====					=====EDUCATION=====				KIDS IN HH=		==GENDER==	
	ALL	0-10 Block	0-3 Block	4-10 Block	1-2 Miles	2-5 Miles	6+ Miles	<30	30-39	40-49	50-59	60+	HS or Less	Some Collg	4Year Degree	Post-Grad	Yes	No	Male	Fmale
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	718 100	119 100	65 100	54 100	65 100	174 100	94 100	167 100	110 100	108 100	92 100	126 100	137 100	154 100	167 100	141 100	202 100	383 100	235 100	357 100
Camden	162 23%	18 15%	10 15%	8 15%	13 20%	56 32% BCDEG	19 20%	49 29% KL	29 26% L	25 23% l	16 17%	17 13%	39 28% p	35 23%	35 21%	27 19%	58 29% R	75 20%	61 26%	73 20%
Delaware	73 10%	10 8%	3 5%	7 13%	9 14% C	14 8%	11 12% C	23 14% i	8 7%	11 10%	8 9%	10 8%	18 13% o	18 12%	12 7%	11 8%	25 12%	31 8%	23 10%	39 11%
Mercer	167 23%	40 34% FG	24 37% eFG	16 30% Fg	15 23%	26 15%	16 17%	32 19%	29 26%	31 29% h	24 26%	31 25%	30 22%	35 23%	43 26%	39 28%	38 19%	104 27% Q	54 23%	85 24%
Montgomery	143 20%	19 16% d	14 22% bd	5 9%	14 22% d	36 21% D	30 32% BDF	17 10%	27 25% H	18 17%	31 34% HJ	30 24% H	21 15%	31 20%	38 23% m	32 23%	38 19%	84 22%	48 20%	73 20%
Philadelphia	120 17%	27 23% FG	11 17%	16 30% eFG	10 15%	21 12%	9 10%	44 26% IJKL	17 15% K	14 13% k	5 5%	11 9%	28 20% oP	27 18% P	21 13%	13 9%	38 19% R	47 12%	28 12%	63 18% S
Chester	19 3%	1 1%	1 2%	-	-	12 7% BCG	2 2%	-	-	4 4%	3 3%	10 8%	-	1 1%	7 4% N	9 6% N	3 1%	14 4% q	9 4%	8 2%
Another county	34 5%	4 3%	2 3%	2 4%	4 6%	9 5%	7 7%	2 1%	-	5 5%	5 5% h	17 13% HJK	1 1%	7 5% M	11 7% M	10 7% M	2 1%	28 7% Q	12 5%	16 4%

Comparison Groups: BCDEFG/HIJKL/MNOP/QR/ST

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

## **Section 6**

### **Focus Groups: Screener and Discussion Guide**



8 virtual groups, November 2020; Recruit 5; \$80 incentive + early bird drawing.

Participant Name: \_\_\_\_\_ Phone: \_\_\_\_\_

**Market & Segment:**

		1	2
A	Trenton	Urban Core, Some trail use	Urban Core, No trail use
B	Camden	Live in Camden	Live East
C	Southwest Philadelphia	Philadelphia side	County side
D	Norristown	Some trail use	No trail use

Thanks for your interest in our focus group in {location}. If you are chosen and attend, you will receive \$80 for about two hours of your time. We are not selling anything. The group is about your own experiences and opinions. It will be a relaxed discussion, and there will be about 5 people there to share their experiences, too.

1. This focus group will be held virtually over Zoom. Do you have a way to access the Internet and a device you could use? (If not, we will explore other options so you can participate.)

Yes                      No                      Not sure

I just have a few questions to confirm some information, so we are sure to have a good cross-section of people for the focus group.

2. How did you hear about this focus group? \_\_\_\_\_

**Market Segmentation**

3. In what city \_\_\_\_\_ and zip code \_\_\_\_\_ do you live?

4. What is the name of your neighborhood? \_\_\_\_\_

5. So we are sure to put you in the right group, what is your street address? (Note to recruiter: It is OK to get just the hundred block if not the exact street address if the recruit is not comfortable giving this information.)

\_\_\_\_\_

6. About how many years have you lived in this neighborhood? \_\_\_\_\_

**Key Characteristics**

7. Just to be sure we recruit a group with a good cross-section of people, do you identify your race or ethnicity as (*randomize*): African-American or Black, Asian, Hispanic or Latino, Caucasian or White, or some other? (*Allow multiple.*)

African-American/Black      Asian      Hispanic/Latino      Caucasian/White      Other \_\_\_\_\_

8. What is your gender identity? (*Do not read options.*)      Male      Female      Other \_\_\_\_\_

9. What is your age? \_\_\_\_\_

10. What is the last grade in school that you completed? (*Do not read list.*)

Less than 12th grade      12th grade/High school diploma/GED      Some college/Associate's degree

Four-year degree/Bachelor's degree      Graduate work/Advanced degree      Not sure/Would not say

**Sociability**

11. What is your own favorite way to spend leisure time? (Write down top-of-mind response, then probe to assess sociability.)

8 virtual groups, November 2020; Recruit 5; \$80 incentive + early bird drawing.

**Connection with the Outdoors**

12. Please tell me how often you do any of these things if at all, using the scale never, rarely, occasionally, or frequently. There are no right or wrong answers.

A. Bike or walk on trails in parks or natural areas	Never	Rarely	Occasionally	Frequently
B. Picnic or just relax outdoors	Never	Rarely	Occasionally	Frequently
C. Canoe, kayak, or boat	Never	Rarely	Occasionally	Frequently
D. Play sports outdoors	Never	Rarely	Occasionally	Frequently
E. Watch sports outdoors	Never	Rarely	Occasionally	Frequently

13. Is there a walking or biking trail in your neighborhood that you know about?

Yes                      No                      Not sure

14. (If yes): Do you know what it is called?

Yes \_\_\_\_\_ No                      Not sure

15. Do you walk, or run, or bike on that trail never, rarely, occasionally, or frequently?

Never                      Rarely                      Occasionally                      Frequently

16. If you are invited to the focus group, we will send you a written confirmation with the details of the location and time. What is your...?

A. Email address (*confirm carefully*) \_\_\_\_\_

B. Mobile number \_\_\_\_\_

**Recruiter rating (Your judgment after screening; do not read.):**

Will be a positive, constructive contributor   ←————→   Difficulty expressing self or ax to grind  
7                      6                      5                      4                      3                      2                      1

**Stop here and tell them we will call back and let them know if whether they will be invited to the group.**

Recruiter Name \_\_\_\_\_ Date \_\_\_\_\_

8 virtual groups, November 2020; Recruit 5; \$80 incentive + early bird drawing.

**Invitation (Callback)**

The purpose of this call is to form a one-time small group discussion – sometimes called a focus group. We are not selling anything. The purpose of this discussion is to hear your thoughts and ideas only.

C1. This will be a friendly discussion and will take a total of two hours. You will receive \$80 as soon as the group is over as a thank you for your help. It will take place {Time/Date }. Would you like to be included in the group?

Yes

Maybe/Depends

No (*Thank and terminate.*)

C2. (*If yes*): Your discussion group includes only a few people and your participation is very important. Can we count on your participation on {Date}?

Definitely

Probably

About 50/50/Not sure (*Offer callback to confirm.*)

Probably not/Definitely not (*Thank and terminate.*)

Thank you very much. You should expect a written confirmation shortly. (*Also let them know they can call (recruiter direct phone number) in case they have any other questions.*)

8 virtual groups in Trenton, Camden, SW Philadelphia, Norristown; November 2020

**MISSION: UNDERSTAND HOW TO BETTER CONNECT RESIDENTS  
WITH THE TRAIL NEAR WHERE THEY LIVE.**

**A. Introductions (:20)**

1. Moderator introduction and ground rules:

- Market research/No right or wrong answers.
- Speak one at a time; being recorded and people observing.
- Mutual confidentiality.

2. Respondents introduce selves:

Tell us a little about yourself: Where do you live? Who do you live with? Then, give me an idea of your typical day. Let's start with when you get up...what happens first? What happens next? Just walk me through your day, and tell me what you are dealing with. What is on your mind that you are worried about, and what gives you hope and satisfaction?

**B. Being Outdoors in Parks and on Trails (:30)**

1. How do you usually get where you need to go on a daily basis? (Car, transit, etc.)

- Do you ever walk or bike?

2. Are there parks or trails in your neighborhood where people can spend time outdoors?

- Describe them. Do they have a name? What are they like?
- Do you spend time there? (If yes): What do you like to do here, and how often do you go?
- **(If no): Why not? What keeps you from spending time there?**
- If you have children in your household, do you allow them to use these parks or trails? If not, why not?

3. Let me ask you specifically about trails. Are you aware of a walking or biking trail near where you live?

- Does it have a name?
- **What is it like? Describe it to me.**
- Do you spend time there? (If yes): What do you like to do here, and how often do you go?
- (If no): Why not? What keeps you from spending time there?

4. Are you proud of the trail in your neighborhood?

- Does it make your neighborhood feel like a better place, different or special compared to other neighborhoods? Or not?

5. **Has the COVID-19 pandemic changed how much time you spend outside? And by outside, I mean in parks or on trails – or maybe just walking through your neighborhood.**

- Have your feeling about nature and the outdoors changed during the pandemic?
- (For those who feel differently today): Do you think you will continue to feel that way when the pandemic is behind us?

6. What else keeps you from spending more time outdoors? (Thoroughly explore barriers.)

7. What makes you want to spend time outdoors?

- What about specifically on the trails near where you live. Do you want, or would you want to spend time there? Why or why not?

8. Is it important to you to be outside experiencing nature? (Explore feelings, priorities.)

8 virtual groups in Trenton, Camden, SW Philadelphia, Norristown; November 2020

9. Do you feel like you have access to clean and safe places to be outside?
  - **What does the word “safe” mean to you when you think about “safe places to be outside?”**
  - (Unaided first, then probe for concerns about crime, traffic safety, COVID safety, other.)
10. Do you feel like these parks and trails that are located near where you live belong to you and your neighbors? Do you feel like you belong there? Do you feel welcome there?
  - **What would make you feel like these spaces truly belong to you and people like you?**

### C. Impressions of Water (:10)

1. Are you aware of any waterways – rivers, streams, or canals – that run through your neighborhood, especially along trails?
  - Tell me about that water, and how it feels to walk along it or just sit near it.
  - Is it beautiful? Is it polluted? How would you describe it?
2. Do you ever want to just be near water? Tell me about that. (If they talk about the beach or the Shore, bring them back to local rivers and canals near where they live.)
  - Do you feel connected to that river, stream, or canal that is near you? What do you feel about it? (Proud, peaceful, worried, etc. ...or nothing at all?)
  - Is there water near the trail close to where you live...or a trail near the water? If water runs along a trail, does it make you more likely to want to go there and spend time there?

### D. Impressions of Trails (:30)

So let's talk about the trail that is near where you live. (If not previously identified and discussed, name the trail near them and describe it briefly. **Put a map of the trail on screen.**)

1. How many of you know about this trail? How many of you have spent time on this trail (ever)?
  - **If you know about the trail, how do you know about it? How do you hear about it?**
2. For those of you who are familiar with it, tell us your impressions of this trail. How would you describe it to a relative who was visiting you from far away?
  - How does the trail in your neighborhood compare to other trails you have seen?
3. How do you get to the trail from where you live? Is that easy or difficult?
  - Does it matter (how much does it matter) if your trail connects to other trails?
  - Does it matter to you if your trail is part of a larger network of 800 miles of trails?
4. What type of people use this trail? (For people unfamiliar with the trail): What kind of people do you think use this trail?
  - What are they there to do?
5. What could you see yourself doing on the trail? (Walking, jogging, biking, birdwatching, etc.)
  - Could you see yourself using the trail just to get out there and explore? To see new things?
6. Would you (do you) ever use this trail for transportation – for example to get to a store, or an activity, or your job, or something like that?
7. Would you use the trail alone, or would you feel more comfortable with a friend or family member?
8. If a trail feels busy, like there are a lot of people there, does that make you feel better about going there, or make you less likely to go there? (This may need to be reframed as a post-COVID question.)
  - What if the trail is mostly empty? How does that feel?

*8 virtual groups in Trenton, Camden, SW Philadelphia, Norristown; November 2020*

9. Is there a police presence on or near the trail?
  - Do you want there to be a police presence on the trail? How would that make you feel?
  - If not the police, who do you want to see along the trail? (Call boxes, park rangers, volunteer trail ambassadors...)
10. Could you see yourself actually spending some of your own time to improve the trail? Let me give you some examples: picking up litter along the trail, helping with trail maintenance, or maybe even talking to your elected officials about improvements to the trail?

**E. Moving Forward (:30)**

1. Have you ever heard of something called the “Circuit Trails?” It is a network or system of hundreds of miles of connected trails in the Greater Philadelphia area. Is anybody aware of that? **(Map on screen.)**
  - What do you think of this idea? How does it make you feel to know somebody is working on that?
  - Is “network” the right word to use? What word would you use to describe these connected trails?
  - Does having this connected network of trails, including the trail in your own neighborhood, improve your trail or your neighborhood? Is it better for you?
2. Let’s make the trail (and if applicable, the park surrounding the trail) more appealing to you. What amenities or physical features would make you more likely to come and spend time there?
3. So let’s imagine there are programs or events happening along the trail. Help me think of things like that that would make you more likely to spend time along the trail. (Give examples, and then encourage a group brainstorming.)
  - A guided birdwatching walk
  - A dog-walking group
  - An exercise group
  - Yoga along the trail
  - A party or festival with food and games
  - Soccer or other sports
  - What else?
4. How would you want to find out about things like this?
  - When you are bored, or have a weekend coming up, or need an activity for your kids, how do you make your decisions about how to spend leisure time? Who do you ask? Where do you look for information about things to do?
  - Besides your family members and really close friends, who influences you – the choices you make, the way you spend your free time, the things you buy?
  - Are there important community groups or local leaders or ambassadors we should know about that help people connect with good things in your neighborhood?
5. Tell me about your social media usage. What platforms are you on?
  - Who do you follow? Are there any local Philadelphia-area influencers you follow?
  - Would you want information about local trails to show up in your social media feed?
  - What specific social media content would encourage you to use trails?
6. (Summing up): We have talked about a lot of things today. What has stuck out for you? What is the one thing we should do to get you and other people know to spend more time outdoors on the trail near where you live? (Go around table.)

Thank you for your time!

## **Section 7**

### **Focus Groups: Transcripts**

*Segment A-1, Trenton, November 24, 2020*

**Moderator:** Hi, Jessica. I could see you, but I cannot hear you.

**Respondent:** Can you hear me now?

**M:** I can hear you now, girl. How are you?

**R:** I'm good. How are you?

**M:** Just like the commercial. Okay. We're just waiting for a couple more people, and then hopefully we will get started. Do you see the welcome screen?

**R:** Yes.

**M:** You look just like me. I was so paranoid about wearing my headset because I have a laptop and the microphone isn't so clear as when I use the headset. So I was like, oh man, I really look like, I don't know. It's going to mess up my do. And then you have it too, so I'm so happy. I'm so happy I'm not alone. Thank you.

**R:** You're welcome.

**M:** Okay. Maybe somebody else is joining us. Hold on. Well, you see Steve. Steve is from OpinionWorks, the company that is hosting these focus groups. So hopefully we'll have somebody else. Now, you know about the early bird drawing. It's 5:01. That means you won the early bird drawing.

**R:** That's cool.

**M:** Normally, I would have to fill out names on these little post-it notes and pencil and shake them around. But Steve, Jessica won the early bird drawing. It's 5:01. She did it. So Steve is going to be in the background. Oh, here's Eric. Oh, wait until I tell him. Hi, Eric.

**R:** How you doing?

**M:** Eric, I am so sorry to tell you, you just missed the early bird drawing.

**R:** I was having a hard time logging on. It's 5:01.

**M:** Oh. It's 5:02 on my clock. I'm so sorry.

**R:** Okay.

**M:** Jessica won. And hate to say it, Eric, but either way, you will still get your \$80 gift at the end of the group, which is hopefully going to end in about 90 minutes, hopefully under two hours from now. But I don't want you to feel bad, Eric. I hate to say that you missed it and I'm sorry. I don't know what could have happened there.

**R:** No, it's okay. If y'all have these type of early drawings in the near future, then I'll look forward to that.

**M:** Oh, of course, of course, of course. But we can congratulate Jessica for winning. Yay, Jessica. All right. Okay. So we are expecting one more person, I don't know if they'll make it in time, but I do want to get started. Yeah, we're expecting one more person, but she's not here yet. So let's do this. So my name is Shirley. I am a market researcher. This is all I do. I'm an independent market researcher. I get hired to interview people, conduct studies, et cetera, to find out more about opinions about a product or service or something that may be in the works that isn't already available in the marketplace. I do not work for any particular company. This is all I do. This is all I do, believe it or not. It's so much fun. And I'm grateful to that, being that this is the week of giving thanks.

So we're just here to find out what what's on your mind, what your opinions are about different... Well, the topic at hand that we're going to be talking about is a particular service or product that's available in your area. Now, there are no right or wrong answers. This is not a test. This is not to see how much you know or how much you don't. But the good thing is that what you know is just as important to me as what you don't know. Why? Because in market research and in marketing and advertising, et cetera, when consumers or a market isn't so much aware about something, that's because there is a lack of communication, a lack of advertising, outreach, et cetera. So that provides an opportunity for that product or that service to reach out to people like you.

Now, if you see Steve right there, I already talked to Jessica about this, but Eric, you Steve right there? Steve is from OpinionWorks. Can you see the screen that says welcome?

**R:** Yes.

**M:** Okay, perfect. So you can see that screen as well. So Steve is going to be showing us and running some things behind the scenes. And he's also going to be offline. He's not going to be participating in the conversation as an observer. But also, he's going to be taking notes. I talk a lot with my hands, so I do a lot of this. I have no time to be writing or taking notes, so Steve's going to help me do that, as well as he's going to be running the screen that you see where it says welcome. And he's going to share his screen and point us around different places that we're going to be viewing.



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But this is all anonymous and confidential. You are not going to be on YouTube, Facebook, Snapchat, Instagram, Twitter, Tik Tok. This is not the place, if you ever wanted to get famous, not the place for it. Why? Because when we asked participants to be part of a study, we do so in the strictest, most respect for your anonymity and confidentiality. Meaning we're not going to affiliate what you say and tie it to your personal information, like your name, your image, et cetera. So I hope that that makes you feel free to share your opinions, to share all of your experiences. If you have the need to share them, everything is welcome, the good, the bad, the ugly. And cuss words are included. Several language cuss words are included. We do it all, as long as it's not towards each other. Because sometimes it's necessary to express yourself in colorful language when you're talking about an opinion. And it's okay, you're not offending me. I'm old school in the game. I've heard everything.

So we can hopefully have a free flowing, open conversation. And I'm going to pull some stuff out if I feel like... Because I have to hear from everyone that's participating. If I don't feel like there's an equal participation going on, I will call on someone that may not want to say so much. And please don't feel like I'm picking on you. It's because everyone who participates in this study, and we've done more than a dozen or so groups on this topic, so we need to hear from everyone because you're essentially an ambassador or representative of where you live. So if there's something that's happening or that people are experiencing, yourself, your family, your loved ones, then it's important for us to know. So I hope that you feel encouraged to speak your mind.

Anyways, let me see where else. Okay, so on this side of the screen, right here where my hand is going up and down, that's my list of questions. If I look this way, I am not ignoring you. If I look down, that's Steve texting me for something. If I look this way, that's in the chat room, maybe Steve wanting to ask a question or maybe dive into a little bit more of a certain topic. So please don't feel like I'm ignoring you. My camera is literally right there, but my screen is here, and then I see you guys on this part of the bottom, so it's like I'm not looking directly at the camera. So that's what's happening.

And I hope you have a good time. Sometimes there's things that come out of these experiences that you learn something new. Yesterday, I had a group that the cousin of one of the participants is friends with another participant, and they just found out about each other in the group. Like, oh, that's my cousin. Oh, yeah. So little things like that. It's community building, hopefully. But things that you don't know that maybe you're down the block from you that you didn't even know that existed. Oh, I'm being clumsy. I'm sorry. We're working from home, people. This is how it is. I've got a very cluttered desk right now. I shouldn't be this cluttered, but I am.

Normally, this would... Oh, here's someone else coming in. Normally, this would happen in a banquet hall or a hotel reception area where we're all in a round table, things are more organized. So it is what it is in this environment. Safety is the most important thing. That's why we decided that it was better to have these things virtually. Because also, we don't know how respondents would feel going to a public location to meet other people that they may not know. So that's why we're doing this. And I hope Patricia, Patricia, are you there?

**R:** Yes.

**M:** How are you, Patricia?

**R:** I'm doing good.

**M:** My name is Shirley, Patricia. I'm going to be interviewing folks today. We have Jessica and we have Eric as well participating. And are you able to see the welcome screen or any of us?

**R:** No. I'm doing it on the phone.

**M:** Okay, so you're just joining us by phone. Okay. So Patricia, I was just walking everyone through the focus group platform, what we're doing, how we're doing it, why we're doing it. Have you ever participated in a focus group before?

**R:** No.

**M:** Okay. So with Jessica and Eric's permission, I'm going to give Patricia the nitty-gritty real fast. Okay? So it's anonymous and confidential. Please speak your mind. Don't feel like I'm badgering you if I don't hear enough about what you have to say, because... There I go again, knocking something else off my desk. So Patricia, we're working from home. This is a virtual environment. We are not in public. Normally, we would be doing this in a banquet hall or a convention area type thing, like a restaurant or something. But because of COVID, we're doing this virtually just for everyone's safety and because of just the myriad of things that could potentially go wrong if public is involved. So we want to keep everyone's safety in mind.

This is anonymous and confidential. Anything you say is not going to be affiliated to your name or your image. We are recording, only because we have to write a report. I'm not going to be taking notes. If you could see me on the screen, you could see that I talk a lot with my hands, and I have a list of questions. It also takes away from the job that I have to do, which is to be engaging and make sure that we hit all of the

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questions that we want to ask. Steve from OpinionWorks is also on the line. He's going to be listening in, but he's also going to be showing us some visuals that you might not be able to see, but we will be able to describe them verbally as best we can to help orientate you as to what we are going to be discussing later on in the group. But everything else should be fine.

And then hopefully everyone speaks one at a time. We want to be able to give everybody a chance to speak. And think of yourself like all of you are experts in your experiences and this is like a news show. It won't be a news show because we won't be publicly broadcasting this, but think of it like you guys are experts of a particular field or policy or whatever, and you've been invited to share that experience, share that expertise. So I hope that you feel empowered to share your opinion. So with that, everyone, do you have any questions for me before we begin?

**R:** Yes. Going forward in the future, most people, when they have Zoom, they have the Zoom ID and also the password. So that's what threw me off. That's why I was a little late. But I noticed here the only thing I had to do was type in the Zoom ID number and that's it. So there's no password required.

**M:** Okay. So Steve, if you heard that, I hope you noted that comment from Eric. So just let people know that the Zoom link includes everything. You didn't have to type a password.

**R:** Right. That's what caused me to be a little bit late, because I was in panic mode trying to find a password.

**M:** Oh, I'm so sorry, Eric. I apologize. Okay. Oh, this is what he just chatted to me. He says that because of the waiting room, there's no password required. But it would be nice if that would be noted in the email?

**R:** Right.

**M:** Okay, perfect. Well-taken and it will be corrected in the future.

**R:** Thank you. I appreciate it.

**M:** Okay. Patricia, do you have any questions for me?

**R:** No.

**M:** And Jessica?

**R:** No, I'm good.

**M:** Okay, wonderful. All right. So this is the introduction. We're going to be talking about something that is available in your area that you may or may not know about. But before that, what we like to do is we like to always get to know each other, who we are, what we do, where we live, and then what's happening in our daily lives with all this COVID stuff. So I'm going to walk you through five questions, and I'm going to read you the questions, and then we'll start going one by one. And I'll prompt you because it's too much to remember offhand, unless you're taking really good notes, which we're not doing right now. That's what I'm here for.

Okay, so I'm going to start with Jessica, who is the winner of the early bird drawing. Where do you live? Meaning what section of city that you live in, if it has a name, like some neighborhoods have a certain name or a sector or an area. Who do you live with? Meaning spouse, family, friends, roommates. Pets are included. And then give me an idea of your typical day. What does your day consist of in a typical everyday setting, especially now in the era of COVID? Then we got more questions, and I'll help you through all this. What are the things that are on your mind? What are you worried about? Just stuff that's happening that you just, ugh, it's there. You know that feeling that's kind of [inaudible 00:18:25] I don't know what's happening. It's on my mind, I'm dealing with this stuff. And then finally, what's something that gives you hope, satisfaction, happiness? So that's the introduction. Jessica, where do you live?

**R:** So I live in West Trenton.

**M:** That's the name of the area?

**R:** Yeah. West Trenton, New Jersey.

**M:** And who do you live with?

**R:** I live alone.

**M:** And give me an idea of your typical day, particularly now, because our lives changed before COVID and then now, because we're within COVID. So what is your typical day like right now?

**R:** So right now, since COVID, I am working from home. So thankfully, I switched jobs so I can do that. So basically, I work a 10 to 12 hour day. And then-

**M:** That's a lot.

**R:** Yeah.

**M:** So you're similar to me. I say that I live at my job. I'm not working from home, I'm living at my job, because I'm working all these hours too. So is that your case as well?

**R:** Mm-hmm (affirmative).

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- M:** Wow. Okay. And what happens after work?
- R:** After work is basically dinner, chores, maybe laundry, doing dishes, and just relaxing with a TV show or something.
- M:** And what's something that's on your mind? What's something that's worrying you?
- R:** It worries me when my friends and family go out because the whole COVID environment, and I know some people that are high risk, so that's concerning.
- M:** Do your family live in Trenton or do they live in another city?
- R:** They live in another state.
- M:** Oh, in another state. Okay. So that's double worry because of the distance.
- R:** Right.
- M:** And finally, what's something that gives you hope, happiness, satisfaction, or something good?
- R:** I see a lot of my friends are posting if you need something, if you don't have the money to buy food or something, then you can just reach out to them and no questions asked. They'll make sure that everybody's good, even if they don't know them. So I think that's a big community thing.
- M:** So a community of stewardship, like helping each other out during this time. That's beautiful. All right. Well, thank you very much. Mr. Eric.
- R:** Yes, I'm here.
- M:** How are you?
- R:** I'm great.
- M:** Okay, so I'm going to walk you through the... You heard roughly the questions. And then after Eric, I'll go with Ms. Patricia. Okay, so where do you live? What area do you live in?
- R:** I live in West Trenton, New Jersey. Westwood.
- M:** What'd you say?
- R:** West Trenton, New Jersey, like the Westwood area.
- M:** Westwood area. Okay, perfect.
- R:** In West Trenton, New Jersey.
- M:** Perfect. Okay, so close to Jessica's area.
- R:** Right, right.
- M:** Who do you live with?
- R:** I live by myself
- M:** And no pets?
- R:** No pets, no.
- M:** No pets. And Jessica, no pets?
- R:** No pets.
- M:** Okay. And then Eric, walk me through your typical day post... Well, we're still in COVID, but after COVID happened, recently, what's your typical day like?
- R:** All right. Well, I have a podcast, so I-
- M:** You do?
- R:** Yes. I create a podcast.
- M:** What kind?
- R:** Pretty much live talk radio.
- M:** Oh, really?
- R:** Yes. I create pre-recorded episodes of myself offering wellness tips, and I do research, educate people on self-esteem building, and also relationships. A lot of people don't-
- M:** What's it called? We need to know.
- R:** It's called Victorious 4 Lyfe Podcast. So is victorious, space, the number four-
- M:** Victorious, like victory adjective?
- R:** Yes, yes. You spent out victorious, the number four, and lyfe, L-Y-F-E.
- M:** And where can we find it?

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- R:** This is... Let's see something. I'm on Instagram and I'm also on Facebook. But also too, I do have the link, so I can actually-
- M:** Post it in the chat. Maybe some of us will want to listen.
- R:** Matter of fact, let me see if I can do that. You know what I'm saying? I definitely can make an effort to do that. But yeah, I just started. I have a lot of topics. They are mentally stimulating. I like to talk about things that people can relate to and they're mentally stimulating. I like to be mentally stimulated, so safe to assume that the rest of the public, they feel the same way.
- M:** So have you been doing this before COVID or did this podcast come after COVID?
- R:** Okay. It's really combination of both. What I mean is I started doing a podcast, I would say, about 10 years ago, then I stopped for various different reasons. And so since COVID, I was motivated to actually start back the process of having my own podcast. And I connected with some people that inspired me to want to start this podcast back up. So really, since the COVID, I've really been making an effort to pick the podcast back up and just roll with it. Roll with it. And I do-
- M:** Okay, and... Okay, go ahead. I'm sorry. Continue.
- R:** I work from home too. Actually, I have two jobs. One of the jobs I do, I actually go Wednesday, Thursday and Friday, because I get paid to watch an autistic kid who's highly functioning. I watch him while he does the Chromebook, and his father goes to school. I mean his father goes to work while I watch him. And also, I'm a recovery coach, so I work from home as well as far as offering wellness tips. People call me, and I just give and provide encouragement.
- M:** So you are probably more busy than you've ever been ever. Because it sounds like the podcast, you've got the two jobs, you're busy, busy, busy, busy. So that's amazing. What worries you? What are the things that are on your mind? I know that you are a wellness coach, and you provide advice for everybody. But what's the things that you don't tell people that maybe you would like to share now, that are on your mind? Like what?
- R:** You know what? Failure is something that I'm ... Some people, they're afraid of success. Me, I embrace the opportunity, I embrace the challenge. I'm afraid of failure. I'm afraid of not living out my potential. That causes depression. Just the thought of it, it can lead to depression. So what I do is take those potential depression feelings, and I counteract depression thoughts by challenging myself that I'm going to accomplish my goal. And I'm going to do it way before I become a old man. [crosstalk 00:25:56]
- M:** Period. End of story. Right? That's it. Just do it.
- R:** Yeah. Nothing to talk about. That's it.
- M:** You're like the Nike slogan, "Just do it."
- R:** Right. Right.
- M:** All right. And then hope and satisfaction, happiness, joy.
- R:** Okay. Well, you know what? I like to go bowling. I'm not a professional, but I like to go bowling.
- M:** Okay.
- R:** Went bowling. I was in Queens, New York. I would spend time with my brother, my mom, my sister, all of us together, go bowling. We had some drinks. You talking about getting lit as a family. You know what I'm saying? So we got lit as a family. And we really had a good time in bowling. And that's one of my satisfactions, is doing stuff like that.
- M:** Is your family still in New York or are they nearby?
- R:** My brother, he currently lives in Queens. But my mom and my sister ... I got two sisters. They live nearby. I have a sister that lives in Ewing Township, which is a suburb outside of Trenton. And my mom lives in New Hamburg. Sister lives in Trenton. So I came back to Mercer County to really be close to my mom and everybody.
- M:** Wonderful. Well, thank you so very much, Eric.
- R:** Thank you.
- M:** All right. Ms. Patricia, hi.
- R:** Hi.
- M:** So, you [crosstalk 00:27:14]
- R:** I live in North Trenton.
- M:** You live in North Trenton? Okay.
- R:** Yes.
- M:** And who do you live with?

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- R:** I'm in shared housing with six other women. It's through the Rescue Mission of Trenton. It's not the greatest house or anything, but through this COVID and everything, I'm just glad I have a roof over my head because I lived in the Trenton Rescue Mission for one and a half years. And every night, I was having to lug my bags up and down the stairs and be in by 3:00. And plus I have asthma and COPD.
- M:** Oh my.
- R:** So I'm just so glad I have a stable roof over my head. And now I can concentrate on my mental health and everything.
- M:** And what is your day like right now?
- R:** Really right now, I'm fighting to survive and stay alive. My nebulizing treatments, just doing anything to make my breathing easier. And then I have Meals on Wheels. So I'm petrified to go out of the house. I completely stopped going to the grocery stores and everything because through the conditions I have, if I would contract the COVID-19, that would just take me out of here. So I'm [inaudible 00:28:49] hunker down in my house right now.
- M:** So you are what they call a very high-risk person.
- R:** Very high-risk.
- M:** Okay. And so obviously, that's something that worries you and that's on your mind, just trying to survive this epidemic.
- R:** Definitely.
- M:** And I'm glad that you're doing better and that you feel good about where you are right now. What's something that you're worried about though? Other than COVID, is there other worries that you may have?
- R:** I think like my family contracted the COVID-19.
- M:** Oh, that the family contracts COVID. Yes, absolutely. And let me ask you this: what's something that you're hoping for, or you look forward to that gives you hope and satisfaction, happiness, joy?
- R:** I have to say the Catholic Charities in Trenton, they set me up with the Delaware House in [inaudible 00:29:59]. And the staff from Delaware House, every Wednesday, I do the Zoom group meeting. And I let out my tension, and then it gives me a chance to cry, get my emotions out and everything. And then really concentrate on what other people are going through. So that's really been a lifesaver.
- M:** Oh, that's beautiful. Thank you for sharing that. And I really hope that you get through this okay because I know that this is hard, especially for people with pre-existing conditions like asthma-
- R:** It's been very, very hard.
- M:** ... COPD, et cetera. Okay. So we're going to change the topic a little bit now. Thank you for those introductions and thank you for your sincerity, and honesty, and openness. Let's talk about how you get to where you want to go. So you're at your house or where you live and you need to go somewhere, or you need to travel to XYZ place. How do you get there, Patricia?
- R:** Basically, I only need to go out of the house and to go to the doctor's appointments, so I think I have LogistiCare.
- M:** Okay. So do you walk? Do you do the public transportation? How do you get-
- R:** No. I didn't start that because ... I used to take public transportation, but there was too many germs and everything, with my condition. So when I have to go to the doctor, I use LogistiCare.
- M:** ... Oh, okay. So where you live, they help provide transportation for you?
- R:** Yes.
- M:** Okay, perfect. And then Jessica, I mean, it seems like you're in a cocoon, like you don't really leave the house. You're kind of like in ... You're always working, as well as Eric, from home. How do you get to point A to point B, Jessica?
- R:** If I have to go out to the grocery store or something, I drive.
- M:** Okay. So you drive. Okay. And then Eric, what about you?
- R:** Actually, you know what? I'm fortunate enough to have family and friends that transport me around. I'm in the process of actually purchasing my own vehicle. But that's what I'm utilizing right now.
- M:** Okay. And does anyone ride a bike here? Bicycle?
- R:** I don't, no.
- M:** No? No bicycles?
- R:** No.
- M:** Jessica?

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- R: No. No bicycle.
- M: Okay. What about parks, trails that are nearby? Does anyone know of any ... Can you name a park or some outdoor space that's nearby where you currently live?
- R: Well, [Cadwalader 00:33:02] Park. You know what I'm saying? That's the nearest park from where I live at. They got tons of trails there. So you know what I'm saying? I do go there to jog. I'm a jogger. So I use that as a opportunity to jog. I love the space.
- M: Okay. Patricia?
- R: There's a very, very small park, Columbus Park, but it's called Union Park now.
- M: Okay, Union Park. And Jessica, do you know ... can you name any, Jessica, in your area?
- R: So I think the same as Eric. But I normally go to Mercer County Park.
- M: Mercer County Park. Okay. And what are they like? Jessica, tell me how your park is like where you like to go to.
- R: There's a lot of trails. You can grill if you want, and people play tennis. So it's a very big open space.
- M: Okay. And Eric what about the one you mentioned?
- R: Cadwalader Park is just not bad. Of course, it's nowhere near as big as Mercer County Park, which is ... The scenery in Mercer County Park is a lot better in my personal opinion. But as far as Cadwalader Park, it's pretty decent. It really is. They're actually making some repairs. It's up and coming as far as adding a couple of amenities to the park. But other than that, I'm cool.
- M: What are they doing?
- R: Well, they built some steps, replacing the steps. It looks a lot better. They adding more swings and things for children to play on and stuff like that. So I thought that was nice and neat to see the city of Trenton to start the process of rebuilding Cadwalader Park. It's a historic park, been around before I was born. So it makes sense to start the process to rebuild the park.
- M: Okay. And Patricia, do you visit the park that you mentioned? You said Columbus?
- R: It's Union Park.
- M: Oh, Union, Union. Union. I'm sorry.
- R: Union Park. I see it sometimes when they're driving me to my appointments, but I don't really go down there. But I'm very familiar with Cadwalader Park. That's a old, old-time park.
- M: Okay. And Patricia, do you spend any time ... Let's say you just want some fresh air, you just want to get out. I mean, you're feeling well enough to walk and get-
- R: Sometimes I do put my mask on, and then walk down the street, and then walk back to the house.
- M: ... Okay. So you're not visiting too much the outdoor space at the park or anything like that?
- R: No, definitely not. Maybe after when the vaccine comes out. I'm definitely going to get the vaccine. So maybe eventually, I'm going to be able to start doing that. But while everything is so high right now with COVID and everything, I'm not taking the chance or anything.
- M: Absolutely. Absolutely. I totally feel you on that. So the risk of catching COVID, even outdoors, is a worry. Is that what I'm hearing, Patricia?
- R: Definitely. Yeah, definitely.
- M: Okay. So that's a reason why you don't spend more time outdoors. But you would, once a vaccine comes, and it's safe for everyone to at least ... mostly safe for everyone to-
- R: Because this time last year, I was a bell-ringer with Salvation Army.
- M: ... Oh, you were ringing bells for the Salvation Army?
- R: I was ringing bells for the Salvation Army last year. But I refilled out the application and everything for this year, but I said it's not worth taking the risk or anything.
- M: It's too risky. Yeah. Well, that's beautiful that you participate in that activity, Patricia.
- R: I enjoyed it last year.
- M: Yeah. I know. And whenever I see them in front of a supermarket, I try to do ... So I'm going to remember you, Patricia, next time I see a Salvation Army bell-ringer.
- R: I was at the ShopRite, Hampton Market Place.
- M: Okay. Well, I hope to see you next year when there's a vaccine.
- R: Definitely.



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- M:** Jessica, what about barriers like Patricia was talking about? She's so afraid to go even to a park right now because of COVID. Do you have those same fears, or are there other barriers that keep you from spending more time outdoors?
- R:** I think it's better outdoors. So if I am going out, then I take the proper precautions, like I try to stay away from people. I have a mask with me and everything. So as long as I'm not in a crowded area, I'm good.
- M:** Okay. And what about you, Eric?
- R:** What's the question again?
- M:** What are some barriers that keep you from spending time outdoors? Patricia said that she's definitely trying not to catch this deadly virus, God forbid. And that's her main fear, that that's why she doesn't visit the parks. Jessica said that she does prefer to be outdoors, only because there's more space, and she does take the proper precautions and makes sure that no one else is kind of around. So are there any barriers for you to be spending more time outdoors? Are you jogging every day?
- R:** No, I'm jogging, on average three days a week. Three days. I mean, I'm even-
- M:** You do more than me, Eric. I'm not jogging it all. I need to jog more. I need to jog more. So did anything in your routine change because of COVID?
- R:** ... I would say a little, a little. It really wasn't ... The barrier is not ... I mean, it's COVID to a certain extent, but it's really more the reaction of people's behavior which bothered me. You know what I'm saying?
- M:** Tell me about it. Talk to me about it.
- R:** Right. I mean, I understand people are paranoid. Let's put it out there. People are paranoid. A lot of people, they don't do research. They just go based off what the media says. And people get in a frenzy or they just get paranoid and scared. And to a certain extent, people have the right to, but at the same time, I believe that ignorance is lack of knowledge. When the person don't do research to find out if the media is 100% accurate with the things that the media be disclosing, it can cause person to be paranoid. When you don't even ... I believe knowledge is power. I believe that knowledge would decrease a person's desire to be paranoid. So me, when I jog, I don't necessarily jog with a mask on because I need to breathe. So people walk past me and they just get real paranoid. And so it makes me uncomfortable. Sometimes I just stay in the house, and I may look at Billy Blanks' Tae Bo DVDs. And I just work out in the house until I just, you know what I mean, just go out for a jog. It's just the reaction of people. You got your mask on. It's not like I'm bumping into you. You don't need to be shaking like no leaf because I walk past you. It's serious, but it's not that serious.
- M:** Okay. And let's see over here. Hold on for a second. So we mentioned some of the outdoor spaces. Jessica, I know that Eric mentioned the trail name, I believe. Can you recall any of those trails, Jessica, in where you go to in Mercer County Park?
- R:** The name of the trails? No, I can't remember them off the top of my head.
- M:** Okay. And that's okay. And what about you, Patricia? Do you remember? And you don't necessarily have to have visited them, but maybe you have heard of them, Patricia, any of those trails in the parks or the outdoor spaces?
- R:** No. This park is very, very small. It doesn't have trails or anything.
- M:** Okay. Here's a different take on this. How proud are you of the outdoor spaces that are available in your area? So for example, New York City has Central Park. They have this beautiful park in the middle of the city. It's a tourist attraction. People go there to picnic, to whatever. Play sports. They feel proud of that. It's something that you want to look forward to going, even visiting that city. Are there any areas in your spaces that you feel the same sense of pride? Like, "Oh, this is a nice place to go to." Let's imagine. And Patricia, you won't be able to see it, but this is my magic wand. It's actually an emery board, but this is my magic wand, and we're imagining. And I'm waving it. I made COVID disappear. Everybody has a safe vaccine. We are all allowed to go out again without all the scariness that this disease has brought upon us. We are okay to be free. Patricia is able to go outside even with her preexisting conditions. Jessica, Eric, you're able to jog without your mask, and people aren't looking at you weird. And Jessica, you're able to go do whatever, be whatever, jog, or just walk, or however. So all of this is done. And let's say you have a family member from out of town, or a cousin you haven't seen in awhile that doesn't live in Trenton, and you want to show them around. And are the places that you go to, that you referred to as outdoor spaces that you visit, are those the kind of places that you feel proud of showing someone else, or that it's a part of your city?
- R:** Is that a question for anybody to answer?
- M:** Anybody can answer.
- R:** You know what, yes. The trail that I go jogging at, I would be proud to show somebody that. It's not just because the scenery, it's because the story that goes along with that, the danger I went through. And I use jogging as a alternative way to deal with problems. I forgot the term that I normally use. I don't know why I

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- can't think right now. But a lot of problems, most people, we won't be able to a hundred percently solve all your problems. And you find a alternative way to at least decrease the stress anger ... I mean, the stress level, if you can't necessarily eliminate the stress level 100 percently. And so it's really the story that goes along with the trail that I jog at.
- M:** Okay. So that's very profound, by the way, Eric. Jessica, how do you feel about Mercer County Park? Eric was saying that it's pretty nicely laid out or whatever. How do you feel about it? Do you feel proud of it? When your family members come in from out of town, that are in another state, would you take them there? Like, "Oh, this is where I spend time."
- R:** I would take them there. I mean, my mom likes the park a lot. So we go there. And you can do trails, they have concerts, and it's just very nice scenery. It's very peaceful.
- M:** Okay. And Patricia, for you, how do you feel about the parks that are available where you live?
- R:** Mill Hill Park. That's on East State Street. That's a beautiful park. You just sit there and relax. And all throughout the year, they have concerts, they have vendors. And then some times of the year, they have stuff that they sell. Last year and throughout the years and everything, I'll be able to go to visit it and buy some stuff from all the vendors and everything. Because Mill Hill Park [inaudible 00:46:21] different vendors, selling these goods and everything. So I have to give it to [inaudible 00:46:26]. It's a very nice park.
- M:** Okay. Wonderful. And what makes it special or different? There's certain places like parks, like ... I'm thinking of ... By the way, I'm currently in Tampa, Florida.
- R:** Oh, Tampa, Florida.
- M:** Yes.
- R:** Okay.
- M:** And the reason why I was hired is because usually, it's better to get somebody from out of the area to kind of look in the area with an objective set of eyes, and ears, and attitudes, just to kind of bring an unbiased viewpoint or perspective. I can think of one of the park that I'm thinking of. It's called MacFarlane Park. It's in the middle of West Tampa, not too far from where I live. And it's the place for the cookout. It's the place for the birthday party. It's a place where kids come, and they have a playground. And if I have relatives coming or whatever, we just go. They have a walking trail, et cetera. So what we're looking for is community-building, that sort of thing. Does that exist in these places? Community-building, birthday ... Well, pre-COVID, pre-COVID. Are these-
- R:** Yeah. Yes. You know what I'm saying.
- M:** ... Basketball games? Pick-up games?
- R:** Pre-COVID, Cadwalader Park does have basketball tournaments there. As a matter of fact, they-
- M:** Handball court? Tennis?
- R:** And tennis, right.
- R:** And tennis.
- R:** So I think that Cadwalader Park has maybe tennis for the young people now, I heard.
- M:** Okay. So they have tennis. And Eric, you were saying that they had what?
- R:** ... They have annual basketball tournaments. I'm talking about prior to COVID-19. Of course, it's most of the places that you can go to to cookout, barbecue and stuff like that. So everything that you mentioned Cadwalader Park has the space and the landscape to accommodate people as far as that particular kind of leisure activity.
- M:** Okay. And Jessica, you told me that the Mercer County Park has picnic areas. It has all of these amenities. Are there any ones that we're missing, that the park has?
- R:** I know you cannot do recreational fishing, or boating, and things like that.
- M:** Okay. And all right, perfect. All right. So what about how clean, how safe are these spaces? So sometimes, people don't like to go outside, or to a particular park, or a particular outdoor area because they don't feel safe. Now this may ... And not to be sexist or anything, but women tend to be more afraid of going out because they tend to be victims of crime in that regard when they're outdoors, as opposed to men. So how do the women feel about ... And then I'll get to ... Eric, and then I'll get to your answer if you don't mind. How safe do you feel in these outdoor spaces by yourself, or with maybe a friend or something? Jessica?
- R:** I feel pretty safe going there with friends or by myself. That's why I would prefer to drive-
- M:** Going there?
- R:** To go there, yeah.
- M:** Okay. There's other areas that may be closer to you that you may not feel so safe?
- R:** Yeah.



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- M:** Okay, perfect. Patricia?
- R:** Really, I don't feel it's safe and I don't trust anybody [inaudible 00:50:35] at the time of the day that you go to the park and everything. Because I could be in Princeton, New Jersey and not feel safe in Princeton, New Jersey, and I'd go to Hamilton and I could go to restaurants and not feel safe. It's in the time of day that you go and not to even be out past after when it gets dark [crosstalk 00:51:06] safety wise.
- M:** Right. After dark you're inside, Patricia? Is that... Yeah.
- R:** Definitely. Really before five o'clock.
- M:** Okay. Exactly. Eric, clean and safe spaces. I know you like this trail, and I know that for a man it's different because a man is going to do what he's going to do. For women, that's why I had to pose that question differently because our experiences are a little different than men. That doesn't mean that there isn't an element of threat or fears. That's why I had to ask that question that way. Eric, how safe do you feel accessing these spaces?
- R:** You know what? I got moments where there's fear because I actually run with a taser. I have a taser that I have, matter of fact, it's sitting in here, and I stick it on my middle finger. I jog with the taser. You know what I'm saying? I'm pretty much prepared. It does increase my level of confidence and safety with that. I hope I don't have to use it. I came close to having to use it at one point, and I hope that don't happen again. Things can happen. I got robbed before as a man. You know what I'm saying? I got robbed twice. I'm still dealing with post-traumatic stress disorder with that.
- M:** Oh, man. I'm so sorry. I'm so sorry. I'm so very sorry. That's why I ask because, yes, it's outdoors. It's this, but there's always something where bad things happen to good people. Okay. Let's talk about... I think... Let's see. Where are we? What about water locations? Do you have any access to water areas, lakes, rivers, streams where you live?
- R:** I don't from this particular area, no. Lakes, anything like... No. We got a canal in Trenton.
- M:** Okay, a canal. Do you know the canal's name?
- R:** Everybody just calls it the canal. If there's another name attached to it, then I'm not really familiar with it, but it's not no tourist site or anything like that.
- M:** Okay. Not a tourist site for sure.
- R:** No.
- R:** Mm-mm (negative).
- R:** Just walk right past it. Keep it moving. You know what I'm saying?
- M:** Patricia you agree with Eric? It's not a tourist site?
- R:** Definitely. Uh-huh (affirmative).
- M:** Jessica, have you seen the canal?
- R:** I don't actually think I have. I know it's there, but I've never actually been there.
- M:** Okay. Let me ask Patricia and Eric, how clean is this waterway?
- R:** It's not clean.
- R:** I know when it rains, it overflows a lot.
- M:** Okay. It's not that clean. It overflows a lot. Okay. Let's talk about then something that, I think, Steve we're ready for the map. Okay. Steve is sharing his screen. Okay, Patricia, I'm going to describe this to you since you're on the phone. Jessica and Eric, can you see the screen, the map?
- R:** Yes.
- R:** Yes, I can see it.
- M:** Okay. Well, we've zoomed into an area that is... Okay. Let me read that. It's between Battle Monument and I guess the downtown Trenton area, then it heads Northeast to East Trenton area. It's called the D & R trail, otherwise known as... Yeah, the D & R trail, more formerly known as the Delaware and Raritan Canal Street Park Trail. It runs parallel to Route 1. Does everyone know where Route 1 is?
- R:** Yes.
- R:** Mm-hmm (affirmative).
- M:** Patricia, do you know where that is?
- R:** Yes.
- M:** And Jessica?
- R:** Yes.

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- M:** Okay. This canal, the Delaware and Raritan Canal State Park Trail, it runs right next to that interstate, US Route 1. Then, it looks like it's running close to the canal as well. Has anyone ever visited this area before?
- R:** I never knew this area existed. This is new for me.
- M:** What about for you, Jessica?
- R:** I may have driven past it, but never paid attention.
- M:** Okay. Patricia, did you know that this trail existed? This walkway along route one?
- R:** I've heard of the Delaware River Trail, but I never did with this or anything.
- M:** Okay. No one knows a lot about it?
- R:** No, I don't. I'm not familiar with it.
- R:** No.
- M:** Okay. How close are you from this area where this trail is? You could say it in miles or in minutes. Sometimes it takes me 10 minutes to get there or it's two miles away from my house. How far away are you?
- R:** I'm like, I would say, maybe about two miles, maybe three. I'm not far at all.
- M:** Okay. Jessica?
- R:** I'd say probably 10 minutes.
- M:** Okay. Then Patricia, the Battle Monument is where it starts. Then, it's along Route 1 right by the Battle Monument.
- R:** I'm from where the train station is. I think I'm almost around 20 minutes.
- M:** Okay. 20 minutes? Okay.
- R:** Yes.
- M:** Okay, so 20 minutes. Then, have you heard of the other trails? Look at the network. I'm going to describe it, Patricia, for you, but then for those that can see the red part is what we're discussing right now, but it also connects to other trails and parks. How familiar are you with these trails and parks that connect with the D & R trail? Steve is zooming, I'll just show you. Those green lines that are there. They run right into... All over, even across the state river into Pennsylvania, and also go north into New Jersey, more north. Also, they travel south bordering the river. I believe that's the Delaware River is it that runs right there? Is that the Delaware river? The big one?
- R:** Mm-hmm (affirmative).
- M:** Okay. All these trails interconnect with each other. What do you think of this idea of these different trails, all the parks, connecting with each other? Especially for you, Eric, the Mr. Jogger, how do you feel about something like this existing?
- R:** You know what, this is great. I don't have a problem. I would be open to look at jog or walk different trails, especially trails that I'm not familiar with to change the scenery. I'm just curious about all the type of trails that's pretty much in a local area.
- M:** Okay. Jessica?
- R:** Yeah, that's really interesting. I didn't know that they all connect to each other, so it'd be cool to go check it out.
- M:** Okay. Patricia, and I know that you have your limitations health-wise, but just knowing that all of these trails and all the parks connect through these pathways, how does that feel to you?
- R:** I'm going to definitely Google it and look [inaudible 00:01:00:12], I want to find more information now about them.
- M:** Okay. You want to find out more information. Okay. Good.
- R:** Definitely. Uh-huh (affirmative). Definitely.
- M:** Would you use the same mode of transportation that you use now? Either Jessica car, or Eric through his network or either jogging, and then Patricia, would you arrange a visit? How would you visit one of these trails? Would it be through the same modes of transportation you have right now?
- R:** I haven't even thought about anything yet. I'm talking about the far future. I want to become more enlightened about it.
- M:** Yeah. Understand, this is a rhetorical conversation, and I'm waving my magic wand. This is after COVID. This is 2021. Springtime, summertime, that you're able to go out, and we have a safe vaccine or several of them, and it's safe to go outside again. That's the mindset where I want you guys to think about, and I want you to be at. Looking at the map though, Eric and Jessica, what are the kinds of things that you would see yourself doing in all these different trails? What kind of activities would you like to do in these types of trails?

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- R:** Other than my typical jogging or walking, it would be nice to... You know what? It needs to be some type of music going on, some type of music festival. Because a lot of people-
- M:** Event based activities that pull people to the trail?
- R:** Yes. It needs to be that way because a lot of people are conditioned now to be paranoid, and a lot of people probably forgot what it felt like to have fun. You know what I'm saying? On aspect of parties, or like you mentioned, the festivals that are outside. It has music, DJs, food. Stuff like that needs to happen in these trails, obviously, after COVID.
- M:** Yeah. The event-based activities. We need a DJ, we need music, we need food. What else do we need, Jessica?
- R:** I agree with Eric. I think that people need a reason to get out, and maybe they've never heard of some of the places. If you put out an event, then they may go and check it out.
- M:** Okay. All right, let me see. I know that this is going to be a little timely, this next question. How do you feel about police presence? We know we've got issues with the police right now, but as far as security is concerned, because there are... As we were talking, safety is a concern. What could make people feel safe without feeling like, "Oh, this cop is going to mess with me."
- R:** I believe that what can help people feel safe is having people that are there that are optimistic, meaning that they're-
- M:** That work for the parks, like park Rangers, or what are you talking about?
- R:** It could be park rangers.
- M:** Is it volunteers also, like guides?
- R:** Yes. It could be park rangers. It could be volunteers. It could just be ordinary people that decide to show up to the event that they're not connected to the parks. I believe that people should learn to police themselves because a lot of people have trust issues with the police. If a person see the police that may interfere, or the thought of that may interfere with them being motivated to have fun. Right now, the police have a bad reputation. It is what it is. They have a bad reputation. There's-
- M:** It would have to be some kind of security or employee of the park system, however it's called.
- R:** Yes. It would be nice. The security-
- M:** That's there to help orientate people, but as well as to keep safety.
- R:** Yes, exactly. You don't want security that's a threat. Any type of security that pose a threat to the public, and it's going to be difficult for people to really enjoy themselves.
- M:** Okay. Let's go back to talking about using the trail. Would anyone use this trail as a means of transportation? Meaning like, "Oh, I could walk from here to there. Maybe I'll use the trail." Are these viable instead of walking on the sidewalk, you'll walk the trail?
- R:** I think you would have to see where these trails are, because just by looking at a map, you don't know if you can actually get to the place that you're going to, or how far away it is from you. Because if you take the trail to go wherever you're going, you have to also use it to come back. Is that really a viable option? Time-wise, can you make it that far? Things like that.
- M:** Okay. We would have to look at the logistics of it?
- R:** Yeah.
- M:** Okay. Can I enter through here and leave through there and then get back in and then go out through there kind of thing?
- R:** Right. Does it close at any certain time? Things like that.
- M:** Okay. Okay. Good job. Good, good, good. Are these trails the kind of trail that you would want to do if you just want to spend a couple hours just walking and looking at nature, or is this the kind of thing that you would not do? Being outside, for example?
- R:** I don't have a problem with that. I'm a nature person. I love nature. Just the nice fresh air that comes from oxygen, come to contact with the trees. I'm open to stuff like that. It creates this-
- M:** Now remember, this is a trail that runs through Trenton, middle of Trenton. It looks like it goes from downtown, all the way up, and then through the sides. Can you experience nature?
- R:** Okay. I'm going to have to... The comment that the other young lady mentioned, I have to really see it.
- M:** You have to see it. Okay.
- R:** I have to see what it looks like. I got to see the scenery because, right now, if you leave it up for me to fill in the blanks, it doesn't look attractive.

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- M:** Okay. Okay. We need to do a little bit more research as to how well kept the trail is. What are the logistics, the entry points, what times do they close since we're not very familiar with them at all. Patricia, that route by US 1. Have you seen or heard anybody using that as ways of transportation before?
- R:** I'm really bad with directions.
- M:** Okay. Okay. No worries. No worries then. Let's say, for example, a trail or the park area, walkway, however you want to call a path, if it feels busy, not that it necessarily is, but it feels like there's a lot of people there, does it make you feel better about going there or less likely to go there?
- R:** I think that depends on how many people you're talking about. If it's super crowded, I may not go just because there's a lot of people. Then if something were to happen, you may not see it just because there are so many people.
- M:** Right. Right. Okay. What about you, Eric? I know that you encounter this as a jogger, so how do you do?
- R:** I would have to agree with Jessica. Depends on the amount of people that's there. It depends on what type of people that's there. If it looks like some thug guys out there, then I'm going to be cautious. Like I told you-
- M:** You're going to have your taser.
- R:** Yeah. [crosstalk 01:09:48] to be civilized. I don't have the time or the patience for that riff-raff and nonsense. I don't have time. Me, I make an effort to avoid any type of potential danger. I would have to agree with Jessica on that.
- M:** Okay. What if it's empty? What if no one is there or hardly anyone's there?
- R:** That's even better. That's even better for me because there's some times that I'm funny acting. Sometimes I don't want to be around nobody. I want to be by myself. Emptiness gives me the opportunity to think, to reflect. I believe that a lot of people need their me time or they space. I do respect that.
- M:** Patricia, how do you feel if you see a trail that there's not a lot of people around? Would you feel inclined to use a trail or a walkway or a path even if there's not a lot of people around?
- R:** I can't even give you an honest answer or anything. I'm in fear for my safety and everything anyway, but one thing I would like, obviously, after everything is safe and everything sometime in the near future, I'm likely to plan a trip for some of the children in Trenton cooped up in their house. Because of the COVID-19 they'd been told to do the online and everything. I'm likely to plan a trip with them. Have a big cookout or something in one of the trails.
- M:** Like a picnic?
- R:** Yes. Get away and enjoy themselves.
- M:** What about you aside from the children?
- R:** No. I would plan that and I'm going to take them to one of the trails.
- M:** Okay. Then you would be somebody that would help organize it with the kids or school...
- R:** Yes. Definitely. Right.
- M:** ...or family members to go out into the trails. You would not go by yourself?
- R:** Oh, no. I'm interested in what the new trails would look like. This will be a way for me to learn about the trails, and also the kids to learn about the trails. Just to get out of the city and everything.
- M:** Fresh air. A little picnic. A little downtime. Okay. Jessica, how do you feel about being not with friends, not with family members, not with coworkers or anybody else, just by yourself. You go to the park and you want to walk the trails, but it's not so congested, just sparsely populated. How do you feel about that?
- R:** I think it depends on what time of day it is. If it was dark then I probably wouldn't go, but if it's in the middle of the day or it's sunny or whatever, I'd probably be fine with that.
- M:** Okay. Okay. Here's a good question. We talked a lot about this could be improved, that could be improved. This could be better. Do you see yourself as a kind of person that would either volunteer or be a part of a team of people that would be giving input as to how to make these trails better? Spending some of your own time to improve it?
- R:** I'm open to it. I'm definitely open to spending time. If there's anything based off observation that I notice that could be better, I'm open to talk to the powers may be whoever's in charge instead [crosstalk 01:14:08].
- M:** Talking to your elected officials, for example, spreading the word, maybe even volunteering for a cleanup event, or it could be helping with the maintenance of the trails themselves. Participating in those activities. Jessica, do you see yourself possibly even doing that? It could be a group effort, or you sign up somewhere, or something?
- R:** I'd probably do it as group effort. It's your friends getting together to do a good cause.

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- M:** It would be good if it were a social event as well as the benefit to help out the trails? Okay. Patricia, I know that your physical situation impedes you. Well, what about talking to elected officials or people in charge about getting these trails better so that the kids can go and picnic and go have a nice place to-
- R:** I feel also into doing something like that.
- M:** Okay, okay. So the name of what you saw on the map, and I know Patricia, I'm going to describe it to you now. It's called the Circuit Trails and it's a system of hundreds of miles connected in the greater Pennsylvania area. When Steve zoomed out, he showed you all the different trails that are connected. Is that something that anyone here is aware of, the name Circuit Trails? [crosstalk 01:15:54] No one?
- R:** No, no. I never heard of it.
- M:** Never heard of it-
- R:** Definitely not.
- M:** Okay. So we know that you thought the idea was good, that they connected to all the parks, and they connected to everything. Is network the right word to use? Or circuit? Should it be called something else?
- R:** You talking about bringing people together then network is the word that comes to my mind-
- M:** Okay.
- R:** When I think of bringing people together from different walks of life, for the purpose of contributing to anything that's optimistic, that's therapeutic, that is a win-win situation for everybody.
- M:** Okay. Anyone else, Jessica or Patricia?
- R:** I think network is a good word. Circuit is not really a word I would think of in everyday life. So I think network is better.
- M:** Okay-
- R:** [inaudible 01:17:02]
- M:** You like network Patricia?
- R:** Network, yes.
- M:** And why is that?
- R:** Because you're never too old or too young to learn anything, and like Kevin was saying, it's bringing people together-
- M:** It brings people together. It's more inclusive.
- R:** Yes.
- M:** And like Jessica was saying, circuit is a word that not a lot of people use in real life.
- R:** Right.
- M:** Okay.
- R:** Definitely.
- M:** All right. So let's call it the Network Trail for now.
- R:** Mm-hmm (affirmative) There you go.
- M:** Okay, Network Trail, because it's the network that connects the trails. Does having this connected network of trails, including the one that's close by your homes, even though you didn't know they were there, does it improve those outdoor spaces in your area in your neighborhood? Do you feel good about it, having them close by, not too far? This network system of trails, it exists, it's there, but you guys don't know about it. So, I want to see how do you feel about it first, and then, how do we get more people like yourselves to know more about it?
- R:** Yeah, I had to educate myself first, because I was totally blind to those trails. It's like an education learning experience for me also. So, before I can convince anybody else to go to the trails-
- M:** You have to educate yourself first. Okay, so you have to be familiar with it first.
- R:** Yes, I want to educate myself first about it.
- M:** I got you, Patricia. Thank you. So Eric, Jessica?
- R:** I agree with that. You have to get educated first, because you need to know what neighborhoods the trails go through. I think that's the biggest thing, especially in Trenton, because there are good parts and there are bad parts, so if they're all interconnected, you need to be somewhere where you're safe in order to recommend that to somebody else.
- M:** Okay, Eric?
- R:** I agree. I agree. You know, everything that has been said.

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- M:** So then there has to be some sort of outreach as far as educating these are the trails, this is the network, this is where they are, and this is what's here.
- R:** Yes, I do agree. That should be there. Of course, advertisements on social media is a great way of doing this too. And just like the other lady I mentioned, I want to definitely educate myself. And Jessica has a point that, again, all these trails get connecting, so there are some areas within these trails that are not safe-
- M:** Okay.
- R:** ...and both the areas that I need to know where those areas at so I can know to stay away from them.
- M:** Mm-hmm (affirmative). Good point. Okay, [crosstalk 01:20:37] so let's imagine that there are programs or events happening along this trail. The one that's closest to you, which is that red part that we saw earlier and, Patricia, that would be the one that starts from downtown and it goes North. Help me put a list together of things that you would like to see happening along the trail. What events would you like? I know I heard music. I heard the children picnicking events. What are things that would be awesome and great to have that Trenton right now doesn't have, that would happen along these trails as an event activity type thing or something to see?
- R:** Well, Trenton doesn't have anything regarding like talent shows, which would be nice. Talent shows, as far as singing. It would be nice to have talent shows and, surprise, and of course, if you win a talent show-
- M:** So, on the trail, you're saying that the singers are going to perform on the outdoor trail?
- R:** Well, it depends on how big the trail is or the scenery.
- M:** Okay. Any outdoor activities then that you could think of?
- R:** Okay.
- M:** Yeah. Outdoor activities. I should've said that.
- R:** Okay. I misunderstood the question.
- M:** Yeah. The outdoor activities. And I know that there's outdoor concerts and things, so that's noted and taken. But other outdoor activities that can happen along the trail. Event-based outdoor activities. Jessica mentioned if there was a group event that I can invite my friends like a cleanup or something that she would be interested in. Can you think of anything Jessica, other than that? What would be nice to do in the outdoors that would be an event that you haven't experienced yet in these nearby areas?
- R:** Well, depending on how the trail is, if there's an area to do like a festival, maybe with food trucks or something, because I know everybody loves food trucks, they can try a bunch of different things, or you could have a fair where people can learn about different things.
- M:** Okay. What about you, Patricia? You mentioned the picnicking with the children event. Are there any other events that you would like to see in an outdoor setting, that's an outdoor event that we haven't talked about yet?
- R:** Let me see...
- M:** What about sports, like soccer, football, baseball, tennis...? Any outdoor sports interest?
- R:** I used to play tennis.
- M:** Eric. I know you jog and I know you liked the basketball tournament, so definitely we're going to add 10 basketball tournaments and tennis for Jessica. Patricia, what do we, what do we add? And then picnicking of course, with picnic tables for-
- R:** Right.
- M:** Okay. Okay. Is there anything else that anyone else can think of?
- R:** What about miniature golf?
- M:** Like a miniature golf area. Okay.
- R:** Oh yeah, that's a good idea, miniature golf.
- R:** Yes, that'd be nice. People like to play that outside. [inaudible 01:24:38] had something like that, I would definitely like to play miniature golf.
- M:** Okay. What about for people who like dogs or have a dog? What about like a dog walking group?
- R:** A little dog park. [crosstalk 01:24:54]
- M:** A little dog park [crosstalk 01:24:55] in the trail area so that people could take their dogs there. Okay. What about like an organized exercise event? Like an exercise group, or yoga, or just outdoor aerobics-
- R:** Or Zoomba or something-
- M:** Zoomba! Okay, Zoomba, like outdoors. How interesting is that?
- R:** Yeah, that'd be fun.



*Segment A-1, Trenton, November 24, 2020*

- M:** Okay. So now let's go to then how do you want to know about these things? So obviously everyone here did not really know that these trails were already in the city of Trenton.
- R:** Right.
- M:** So how would you like to get the word out? And Eric mentioned social media. What social media are we using?
- R:** Typical Facebook and Instagram. I know we use that. I'm quite sure they're more social media outlets to use.
- M:** Okay. Jessica?
- R:** Same. Facebook and Instagram is mostly what I use.
- M:** And Patricia, are you using any social media?
- R:** Facebook and Instagram and Google.
- M:** Okay. Okay. Any YouTube using? Any...? [inaudible 00:11:22] No, YouTube?
- R:** YouTube sometimes.
- M:** Okay. What about music streaming services like Pandora, Spotify...?
- R:** No.
- M:** No. Eric, no?
- R:** The only thing I'm using Spotify for really is to advertise my podcasts.
- M:** Okay. And Jessica?
- R:** I [inaudible 01:26:46] Spotify and Amazon music.
- M:** Okay. And what about like traditional media, newspaper, radio, TV, anyone watching or listening to those? [crosstalk 01:27:02]
- R:** All day long and I listen to news and watch TV.
- M:** Okay. And which one is that one? What channel or what station?
- R:** I love them at Fox News on the [inaudible 01:27:19] 29. 29.1.
- M:** Okay. And Jessica?
- R:** I usually do like ABC News and newjersey.com, the times...
- M:** Okay. Which times?
- R:** The Trenton Times.
- M:** Okay. The Trenton times. Okay. And then Eric?
- R:** Fox News.
- M:** So that's the TV channel. Any other channels or any media channels, newspapers, or radio...?
- R:** Other than Fox News, social media, I use Facebook a lot, because a lot of people post a lot of important articles, anything that relates to the news.
- M:** Okay. Okay and then that will take you to-
- R:** I'm saying yeah.
- R:** Right.
- M:** And then that'll take you to the news channel?
- R:** Yes. If I want more in depth information, then I just go to the news [crosstalk 01:28:19] news channel itself.
- M:** Okay. So are there any important community groups or local leaders, ambassadors of the community, in Trenton that we should know about that could help connect people with people and this park trail area? For example, yesterday someone mentioned the pastor could be announcing something or organizing an event to get the word out. Are there any people that you know about in the city of Trenton, or community groups or local leaders, ambassadors, activists, anybody that you know of that you can mention that would be an influencer?
- R:** Nobody that I can think of off the top of my head.
- M:** Okay. And Patricia?
- R:** [inaudible 01:29:34] , and Governor [Murphy 01:29:38] , if they would care.
- M:** Okay. And Eric, anybody that you would think of?
- R:** Not off the top of my head. There are people that I know that are people of importance. With the COVID going on, I just don't believe that that person will ever actually have time. [inaudible 01:30:02] lot of barriers. So right now, no.

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- M:** And what about Philadelphia influencers? Because Trenton is not too far from Philadelphia, are any of those people from the Philadelphia area coming and influencing what happens in Trenton? For example, is there a social media person or a media personality of some sort that has any sway into Trenton opinions?
- R:** Not that I know of.
- M:** Not that you know of. Eric, no?
- R:** Mm-mm (negative).
- M:** Patricia?
- R:** No. Right now it's a physical hard time because the government issuing the money and everything on the money and budget right now it's kind of going to COVID and the different restaurants is having trouble. So right now, if you are trying to get money for the parks and trail, that's the least on people's minds right now. And you have people out there struggling, businesses struggling to survive, gyms struggling to survive, so it'd be even wrong to ask [inaudible 01:31:24]- [crosstalk 01:31:24]
- M:** Right. It would be wrong to ask people, "Hey, do you want to participate in this trail thing?" when all this COVID stuff is happening is what you're saying.
- R:** Yeah. Maybe next year or sometime. Right now, people are really penny pinching and everything to try and [inaudible 00:16:47] COVID trying to make sure where restaurants in jams and places like that. Surviving stay, eh...
- M:** I hear you. I hear you, Patricia. Okay. So we're at our last question and Steve may pop in to add his last question as well, but here's my last question. What's the one thing that stuck with you throughout our conversation? Maybe it was the Oprah Aha moment? Or the "Wow! I didn't know that." Or the "Oh dear, maybe I should look into that more." Or something that shocked you or something that made you happy. What's the one thing that stuck with you, Patricia?
- R:** I think it's that all the years I've lived in Trenton, everything, you know what you don't know if you could always educate yourself. I never knew about those trails. So now I know why I need to learn about the trails.
- M:** Okay. Thank you very much. And Eric, what stuck out with you?
- R:** Similar to what Patricia had mentioned was the trails in Trenton. Another thing I like is the network. You mentioned network, that's key. I'm all about networking. It's a lot of power when it comes to networking. [inaudible 00:18:22] That's, that's pretty much about it.
- M:** Okay. And Jessica?
- R:** I think it was all the trails and the fact that they connect and you want to know how we can get the word out about that.
- M:** Okay. So that follows into Steve's last question. What is the one thing that would help people in your neighborhood, or yourself, know more about this DNR trail? Is it signs? What's the one thing that can help people know more, learn more? How do we get the word out?
- R:** I think word of mouth is the biggest influencer? Like you hear a friend saw this, or you post it on Facebook and everybody shares it. I think that's the most influential thing, because you know people who have been there or seen something.
- M:** Okay. Eric?
- R:** Wow. Pretty much what Jessica said. I agree with it.
- M:** And Patricia?
- R:** I think you could start a Trenton trained trail group, and then we have people needing to join, join the groups, then we have more knowledge and information about the trails.
- M:** So have some like trail ambassadors, like train them, train them, so they can, they get the word out to do the word of mouth. Okay. That's a good idea. Anyone think about direct mail? Like if the trail organization were to send you a postcard or send you a text, how would you feel?
- R:** It would be fine with me. You know what I'm saying? Reason why, because just receiving information, any type of upcoming events, anything that I need-
- M:** What would be a credible source of information to look for events and things to do? So let's say it's not some random number that's texting you or sending you something by mail. What would be a credible source?
- R:** Hmm. Credible source that I would consider a credible source-
- M:** Like, okay, "They talked to me about that trail. I'm going to go check that out. Or maybe I need to do more research on that because I heard so-and-so or this channel or this medium say it."
- R:** They have some advertising in bulletin boards. I'm just thinking off the top of my head. Social media is always good for me. Someone advertise something on Facebook. [crosstalk 01:36:18]
- M:** Okay. Social media banner ads. Okay. Jessica?



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- R:** I think you could also put it on the city website so that if people go there, then you can see-
- M:** So the city of Trenton website has [crosstalk 01:36:35] an area that you could see the okay. Okay. And Patricia?
- R:** [inaudible 00:21:45].
- M:** Okay. Yeah. And I like your idea of training people within the community to get the word out to be the kind of like a trail ambassador, or trail coach, or trail leader, or something. Okay.
- R:** Right, because some people that live in Trenton may have visited those trails and they can educate other people who haven't visited those trails yet.
- M:** Mm-hmm (affirmative). Understood. Well, those are our questions and time has flown. I really appreciate you all for coming today. And for participating, Jessica, you will receive your extra little bonus in email, as well as everyone else will receive their focus group gift by email. And I thank you so very much for participating, give yourselves a round of applause. Yay. Wonderful job. You made my job easy today, and I hope that you all stay safe. You have a great holiday season, but please, most of all stay safe, especially you Patricia, because I know you're very worried about that and you have all the reason to, so wish to talk to you another time and thank you again.
- R:** Okay. Have a blessed Thanksgiving and [crosstalk 01:38:20] stay safe everybody.
- M:** You too. Thank you, Eric. Thank you, Jessica. Bye-bye. Bye.

[END]

Segment A-2, Trenton, November 27, 2020

**Moderator:** I've placed your names in this little formerly known as garlic jug jar, so we're going to jiggle them around and we're going to see who won this early bird raffle.

**Respondent:** Okay.

**M:** All right, come on. You have a 33...

**R:** [crosstalk 00:00:21].

**M:** This is a good way to start the day, right? You got a 33.3 chance of winning some extra money, but come on.

**R:** That is free.

**M:** Let's do this.

**R:** [crosstalk 00:00:31] about those garlic.

**M:** I know. I took the thing off, because I was like it's plastic. I'm a klutz. It'll probably fall off. This is good.

**R:** You're recycling.

**M:** I'm recycling, girl, I'm recycling, so all right, let's do this. Okay. I'm going to pull a name. I'm closing my eyes. I don't know who's who, okay. I got one.

**R:** Yay, I did it.

**M:** Not yet. Not yet. Okay, and the winner of the early bird raffle is, Marion.

**R:** Yay.

**M:** Yay, Marion.

**R:** You called it.

**M:** See, Marion, when you declare something into the universe, it comes into existence, right? Okay, doesn't always happen like that, but congratulations, Marion. You will receive an extra \$50 in addition to the focus group gift that we are giving everyone today, and that will be via email.

**R:** Okay.

**M:** Then, thank you all for coming and being on time. This is awesome. I hope that the next hour and a half or so is fun for you. I know that there's a lot of questions as to, "Well, why are we doing this? And what's going on?" I'm going to explain that real quick in less than five minutes.

I'm Shirley. I am a market researcher. I am located in Tampa, Florida. I'm originally from the Northeast, from Boston, Massachusetts area. I know, I'm a snowbird. I'm a permanent snowbird. Yeah, it is the five-foot blizzards and all that, I couldn't do it anymore for my health and for my mental health too, so I'm here. But that does not mean, that does not mean that I don't know what's happening in your area. It does not mean that I don't... I'm familiar with New Jersey. I went to school to college in New York. I have family, most of my family lives in New York City and on the other side of New Jersey, like North Bergen County area, where all the Dominicans live. Anyways, but I have been in the Trenton area, and I've been up and down the I-95 corridor on the East Coast.

The reason why they asked someone from out of town to come in and do these interviews is because, I'm coming in with a fresh pair of eyes and ears. I am not familiar with Trenton at all. Other than, that it's the capital of New Jersey, and it's close to Philadelphia. The New Jersey Turnpike is nearby there, right?

**R:** Somewhat.

**M:** I remember the New Jersey... Somewhat, but I remember it. I remember driving through there and maybe spending a few, a couple of hours during those times that we were driving up and down from Washington, DC or to New York or to whatever, I always passed by nearby there.

So, I hope that I'm able to do my job today, to provide an objective point of view, and also to learn more about all of you today. You guys are essentially ambassadors of your city, of your area, of your neighborhood, so there are no right or wrong answers. We are here to openly express our feelings, and then sometimes when we express feelings as human beings, we all talk at the same time. I ask that you all kindly just speak one at a time, give each other a chance to speak.

Also, don't be shy. Even if you agree or disagree with somebody, that's okay. I'm going to call on you if I don't hear enough from you, so please let me know that you're interested in an opinion. Because otherwise I would have to say, "So, what do you have to say about this?" Don't feel like I'm picking on you in other words, because I do have to equally hear from everyone. Okay.

Steve, who is also in the group, he's from OpinionWorks. He's going to be running the screen, that welcome screen that you saw. He's going to be zooming in and out of places, and showing us things on the other screen once it's ready, once we're there in that part of the group, but he's going to be taking notes. I'm not going to be taking notes. I talk a lot with my hands, and I'm going to be doing all this kind of stuff.

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I hope that you allow me to not take notes. We are recording only for the purposes of collecting information. We're not going to be releasing this information publicly, so your participation is anonymous and confidential. No YouTube, no Snapchat, no Instagram, no TikToks, no Twitter. We are not doing any of that. We're not going to be releasing your face or your name to the comments that you portray or say here.

We will be writing a report, which is why we're recording because sometimes we're doing dozens of these groups. It's hard to remember everything that everybody says, so we just need a record of what was said in order to listen back and capture it as accurately as possible, so that we portray and report as accurately as possible.

With that said, anonymous and confidential participation, and that's basically it. I hope you have a good time. We're going to have a lively conversation hopefully, and we'll laugh. We'll talk about things that maybe are upsetting to people, and cuss words are allowed in several languages. We will translate it if we don't know the language, but I hope that if you use one, it's not towards each other. Let's be respectful.

Anyways, but it's okay. We just want you to express yourself. We want you to feel free into sharing your feelings and opinions. With that said, we're ready to begin. Do you have any questions for me before we begin?

**R:** No.

**M:** No? No?

**R:** No.

**M:** Marion, you're good?

**R:** Yes, I'm good.

**M:** Okay. Everybody's good. All right, so we are going to introduce ourselves, so this is the section where we talk about... I'm going to give you a list of questions and I'll help you through it, because there's like five or six of them. Where do you live, which means, what section of the neighborhood that you live in, what's it called? Who do you live with? Family members, roommates, pets are also included. Give me an idea of your typical day, especially during this COVID era. Our lives before COVID was something different to where our lives are at now, so give me a snapshot of your life right now in a typical day in this present time.

Then the next one is, what's on your mind? What's worrying you. What concerns you? Last question, what gives you hope? What gives you satisfaction? What brings you joy? What are you looking forward to? Something that makes you happy. Okay? Let's start with our winner, Marion.

**R:** All right.

**M:** Where do you live?

**R:** West Trenton.

**M:** West Trenton. Who do you live with?

**R:** My son, oh well, my stepsons and their mama.

**M:** Okay, do you have any pets?

**R:** No, not yet.

**M:** Okay, are you wanting a pet?

**R:** Well, my little stepsons, they want one.

**M:** Okay. You seem like you're apprehensive. You're kind of like, "Let's see about that. We don't know about that, but let's see. Let's wait and see."

**R:** Yeah, he's eight, so we told him, "Wait till you get 10 years old."

**M:** Okay. That's fair. Yeah, because you have to have some level of responsibility.

**R:** Yeah.

**M:** Yes, absolutely. Give me an idea of your typical day.

**R:** Well, I get up about 6:00, 5:30, six o'clock in the morning. Get myself ready for work. I go to work, deal with... I work with a building maintenance in an apartment complex, and I got to deal with all types of attitudes and everything, but the job is nice.

**M:** Okay, and thank you for sharing that. Tell me something that's worrying you, what's on your mind, things that are doing this in your brain.

**R:** Well, I ain't too much of worrying, just about what's going on really. When the end of it going to come to, which is probably not.

**M:** Are you referring to...

**R:** To the COVID.

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- M:** Okay.
- R:** To the COVID.
- M:** Okay. When is it going to end, right? Okay.
- R:** Probably not, but I'm just grateful that I wake up every morning.
- M:** What's the hope? What's something you're looking forward to, something that brings you joy, that you're looking, that gives you that good sense of anticipation?
- R:** Well, when I wake up in the morning and see my little boys, they give me hope and they brighten my day up.
- M:** All right. Oh, that's so beautiful. Thank you very much. Okay, so who wants to go next, Saima or Ama?
- R:** Ama, do you want to go?
- R:** Yeah, I can go next.
- R:** I don't mind. Do you mind? All right, I'm going to let you go. I'm going to collect my thoughts.
- M:** Okay, so here I am to help.
- R:** Okay.
- M:** I'm the thought collector girl.
- R:** All right, cool. Thank you.
- M:** Okay, so where do you live? What area of the city that you live in is called, what is it called?
- R:** I live in West Trenton as well. In recent years they started calling it Ewing, but when I was little, it was always West Trenton.
- M:** Okay.
- R:** Right down the street.
- R:** Yeah. Right? It's like it's got a new name, I don't know what's going on.
- M:** Okay, and who do you live with?
- R:** That's also hard to say. It's technically my parents' house. It's my childhood home, but they're in the process of giving it to my brother and his family. Every one of my siblings always came in and out anyway, so I call it my commune, but the residents according to the expenses are me and my parents. I'm sorry.
- M:** Will you have to move out?
- R:** No, I don't have to and actually, I accepted a job at Yale because it's remote right now, because I have the option to move or stay as needed.
- M:** Well girl, good for you, man. That's awesome.
- R:** Thank you. Yeah, so it's actually been an advantage that jobs are remote.
- M:** Right, and that's why we were able to do this job too. I'm working from my house too, so I totally get it and congratulations on your job.
- R:** Thank you.
- M:** Tell me about your typical day.
- R:** Well, it's different now and by the way, I only got this job after five years, so it's like a culture shock of finding a good job. Now it's a lot of Zoom meetings. It's a lot of paying attention. It's a lot of meeting people I've never met in real life and might not for years. It's a lot of fatigue, looking at a computer all the time and I'm sure you know as well. I feel almost like a little bit of a performer to some degree, but I'm also trying to actually learn and not get fired.
- M:** Like a performer, describe to me like a performer, what do you mean? Like you have to put on an act, you have to be like, "Hey"?
- R:** No, I mean you make sure you don't look terrible. Like even now, this natural light is changing. It's like, "I hope I don't look like a sunken goblin sometimes." It's like, things like that and I've turned on I'm like, "Oh my God, my hair is sticking up. Like, how can you meet new people with your hair sticking up?" [crosstalk 00:13:35].
- M:** Yeah. You know what, like I say that to my daughter. At times, especially when I'm doing focus groups, like right now, the sun is directly in front of this window here, which is great. But when I have to do Zoom meetings or focus groups later on in the evening, the light changes. Then all of a sudden I become an electrical engineer, programming lights, and making sure that I don't look like a... What did you say? A goblin?
- R:** A goblin. It's like...
- M:** The shadows and make sure the light hits right, and yeah.

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- R: Before I got this job, I used to be an extra on a lot of TV film sets, just as a paycheck. It's not a glamorous thing.
- M: Really?
- R: Yeah, they treat you awful. I know people who are going back to it. It's like, they're not going to obey the COVID laws. People are going to get sick the way they treat people, but I did learn a lot of things about lighting with wardrobe, things like that. Like don't wear a busy print, but then sometimes I'm like, "Why am I doing this?" Other people showed up in their pajamas practically, but I'm the new kid. It's like...
- M: And eating in front of the screen, God, do I hate that, like these people eat like nothing... In pajamas and eating, I'm like, "I don't want to see this." Right? Yeah, I totally get it.
- R: But I just got there, so I'm just like, "I know the rules are different for me. I can't be doing any of that," and I don't want to either. There's a lot of stress. There's a stress of learning it. The stress of finally having a job and being so scared that it will be let go, it will be gone.
- M: Right.
- R: Then the jobs I was doing aren't safe for me to go back, so what happened? I still got to pay my bills. Then there's folks who are like, "Oh, you just got to let it go. You just got to manifest and all that." But, the truth is, I was hired to work in a hospital and the stay at home order has been extended through April. Unless you're working only on COVID the other... I was supposed to work with elderly people in early stages of dementia, everything else is on hold. I did say to my boss, "If the job I'm hired to never get started, what happens to me?" Because how much work can they make up for me to have, so it's stressful. It's very stressful.
- M: Yes. I agree.
- R: I'm afraid it will be gone in a second.
- M: Okay, so that's definitely on your mind. Now let's switch gears, I'm going to recalibrate your brain.
- R: Okay.
- M: Give me something that makes you happy, hopeful, joy, satisfaction.
- R: I love my friends. Right now I'm cat sitting in New York City. I just like to go out and walk around, just like walk everywhere and just enjoy folks who are... People are outside drinking a \$1 cup of coffee, sitting in a park, just all these things that are available, no matter what your income level. I just remember, if I do lose this job, I'll be okay and there's still a lot to enjoy. Like I am not my net worth.
- M: Wow, that's a good way to spend that. Thank you so much.
- R: Thank you.
- M: Ama, I love your name. It means love, I love.
- R: Yeah, and it's Jewish.
- M: Yes it does. It does. I love that name. I love your name.
- R: Thank you.
- M: So tell me, where do you live?
- R: I live in Ewing, by the college of New Jersey.
- M: Otherwise known as West Trenton?
- R: Yeah.
- M: Right.
- R: I actually didn't know that it was called West Trenton.
- R: No, it's not.
- R: When I moved there, it was Ewing. I didn't know anything about West Trenton, so [crosstalk 00:17:24] West Trenton.
- M: Okay, and then who do you live with?
- R: I live with four roommates who I go to school with.
- M: Okay, so you're currently in school?
- R: Yeah.
- M: Okay, and is it within the Trenton area?
- R: Yeah.
- M: Okay, and give me an idea, I mean, of course, I already know. I have a daughter who's a senior in college, so I already know what that looks like, your typical day and she lives with her mom. She's not concerned about anything else except studying and trying to pass her last year, because she wants to go to graduate

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- school as well. Tell me, what's your typical day like? First of all, what year are you in? What's your school level?
- R:** I'm also a senior.
- M:** Okay. Well then, Ama, you could be my daughter, so tell me what your typical day is like.
- R:** I would say, I wake up maybe like 7:00 and then my day is full of Zoom calls, whether it's classes or meetings I have for student orgs, student organizations I'm involved in on campus. Then doing work, mainly doing schoolwork and yeah, that's the gist of my day.
- M:** Okay. What's something that's on your mind that you're worried about? Something that's just putting pressure in your head, like concerns or something?
- R:** I would say similar to Marion. It's COVID, because the cases are going back up, which will determine what my last semester of college is going to look like.
- M:** Why?
- R:** Right now we're planning on doing hybrid, but that was also the plan in the summer right before they switched everything to virtual. So depending on how this winter goes, will basically determine how my last semester in college is going to look like.
- M:** Okay, and what's something that gives you hope and satisfaction, something you're looking forward to? I know graduation, of course.
- R:** Graduation.
- M:** Graduation is what you're looking forward to.
- R:** I'm ready to get my degree and get out into the workforce.
- M:** Beautiful. All right. Wonderful. I hope that you have lots of luck and of course, Saima too and Marion as well with everything that you're hoping for, things that you're working hard on. I appreciate you sharing that with me. Okay, so now we're going to switch gears. We're going to talk about being outdoors, talking about leaving your house and getting from point A to point B. How do you get to point A to point B, either to work or to anywhere else that you want to go or need to go? How do you get there?
- R:** Well it depends with me. I'll walk or New Jersey Transit, the River Line so I walk always there near the transportation.
- M:** Okay.
- R:** Yeah, I feel like Trenton is a very good area where there's a lot of different ways to get around. Personally, I live with people who have cars, so that's mostly the way that we get around, but I'll walk places if it's close enough.
- M:** Okay, and Saima?
- R:** Where I live is very car dependent. I live down by the river actually.
- R:** Oh close.
- R:** Yeah, way over there and I used to depend a lot on Uber because my driver's license expired right before the pandemic. They just weren't taking people in those lines at the DMV.
- M:** Oh no. That's...
- R:** Yeah, but the thing is, my parents started insisting that I drive with them. "Oh, you need to go somewhere? Okay, we'll take you." They didn't want me to really going on Uber unless I had to, absolutely had to because I trust a lot of my Uber drivers. I'm friends, I actually follow some of them on Instagram now, like they're great.
- M:** How cute.
- R:** They're good people, but I also want to respect what my parents think. Living with them, elderly people, of course, let's all keep ourselves safe, so really I drove with them. If I took New Jersey Transit, I sat by myself. I'm going to be honest. It's been easier to be on a train since the pandemic. It's really been so much easier. It's been more pleasant. I'm a very short woman, so usually when somebody big with issues wants a seat, they come and sit next to me, but now they don't have to. I hate to say it, but it's easier. It's easier for me to buy a ticket. Before, people used to come up behind me while my purse was out asking for money. It didn't matter if we were next to the cops. All that's gone, and I hate that. I hate that it is easier and safer for me to use public transportation during a pandemic. It's wrong.
- M:** It should be easier for you all the time.
- R:** Yeah, and other women too. I would watch them hunt women walking by themselves, just trying to go to work. They're following them. I hated it, and it shouldn't be like that all the time. It's very upsetting that it took a pandemic to feel safe on a train.
- M:** Wow.

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- R:** And I'm not safe, because there's germs.
- M:** If it's not the either crime, excuse my French, the dumb-ass element.
- R:** Yeah.
- M:** Sorry, Marion, because some of the men... I know that you're a gentleman.
- R:** The difference in the [crosstalk 00:23:38].
- M:** But there's some men that their parents didn't raise them right, there's something wrong with them.
- R:** Yeah.
- R:** They're born after the '80s, the '90s babies.
- M:** It should be that anyone, man, woman, tall, short, any biological situation happening should feel safe on a train. They should have easy access to it as well as let's say the outdoors, so let's go into the outdoors. Are there any parks nearby that you live, or trails that you're aware of that you either visit or have experience with?
- R:** Well close by me we got, Stacey Park is on the one side of that, and I've got Tyler Park on the other. Then in between that you've got the Delaware Raritan Canal with people riding bikes and walk all day long. I'm right there like five minute walk right there.
- M:** Okay, and do you use any of these trails, Marion?
- R:** Yes. I use the Delaware Raritan Canal. Then I cross over, I walk through the Cadwalader Park. I walk through the cowboy park section, section love, they got that closed off, but people are still going and taking the kids to play, but they bought the new playground area for the kids. That's where the kids go at.
- M:** Okay. And anyone else Ama or Saima?
- R:** I live near a portion of the Delaware Raritan canal trail as well. I can walk to it from my house to one part of it. I go just when I need to get away and walk a little bit. There's bike riders and things like that. There's people fishing and canoeing and whatnot there. I go because I just need to commune a little more with nature. I'll admit in the beginning of pandemic, I was scared to walk alone as a woman, even though it's broad daylight because people disappear and they disappear in broad daylight. So I was scared, but-
- M:** You're talking about women that [crosstalk 00:26:09] can be kidnapped...
- R:** Anyone. [crosstalk 00:26:14].
- M:** God forbid something... That they get snatched, killed, raped mugged, et cetera. Yes. That they just disappear. They just, you don't know. Yeah.
- R:** Well, a high school friend of mine and her body was found in that river 30 years ago so it's possible. Someone wants to do something to you and get rid of the evidence. It's a body of water right there, but I've gotten a little bit past that because no, I'm still always going to take care of myself, but I don't think people are as apocalyptic, like crazy... Everyone is going to do it the way I was thinking in March and April because it seemed like all the rules were gone and people were panic buying everything, but there was desperation behind that. And you never know-
- M:** What is the toilet paper outages about?
- R:** I have no idea. [crosstalk 00:27:11].
- M:** Ama what about you? What parks or trails that you typically like to either visit or maybe you don't visit them, but they're around your house.
- R:** I actually was not familiar with any. They actually just brought them up to my attention that I probably will go and visit now that I know that they're there, but I didn't know any personally before.
- M:** Your experience living in the location where you live now, you haven't seen any outdoor spaces or gone to any of them?
- R:** No, just my campus, but there's not a park or a trail or anything. It was just life in campus.
- M:** Okay. That's fine.
- R:** You have Moody park, which is like 10 minutes to now, the street beside. That's not a walking park, but basketball or tennis. But people do walk around them by moody park.
- M:** Okay. And Ama, you said you lived in Ewing?
- R:** Yeah. Right by the College of New Jersey?
- M:** Okay, so the College of New Jersey area. Perfect.
- R:** That's a beautiful campus though. I've worked in conferences there. It's kind of park like. [crosstalk 00:28:43].
- R:** I think that's why I never felt the need to go out and look for one because-



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- M:** You have it available to you with. Okay. So thinking about the pandemic, right? This fucking pandemic, my God. It's totally changed our life from before because we had a different life before this pandemic. And now our lives changed drastically because of the pandemic. Think about the time, the amount of time that you would spend outdoors. So before the pandemic, you spent X amount of time outdoors, even if it's zero. And now after the pandemic, has that changed? Are you spending less time outdoors because of the pandemic or more times outdoors because of the pandemic?
- R:** I feel like I spend more time-
- M:** Outdoors? Why?
- R:** Yeah. Because being stuck inside all day, like on zoom calls. My phone is not enough for me to just look at. I need something besides a screen to look at. So I spend a lot more time outdoors now than I did before the pandemic.
- M:** Okay. Where do you do that? Is it on campus or is it somewhere else?
- R:** I live on a quiet street. So me and my friends will like take our long boards and we'll just board up and down the street.
- M:** Oh, cute. I'm sorry is long board, another word for skateboard for the old people right here? I'm an old person. I know them as skateboard.
- R:** A skateboard is like that. But the shape is kind of different.
- M:** Okay. So it's a long board-
- R:** It's the same thing though. It's the same action. I'm on a board, but the shape is just different.
- M:** So it's a skateboard for the gen Z generation?
- R:** Yeah.
- M:** Okay. I'm assuming you're gen Z because you're a senior, like my daughter she's gen Z. She's 1997.
- R:** Yeah, I'm '99.
- M:** Oh, you're gen Z. Okay. All right. So what about you Saima, has the amount of time you spend outdoors changed?
- R:** I'll say, yeah, it did. It increased a little, because one, I realized how lucky I am to have a yard. So I just started gardening and making sure we stood outside more and encouraging my parents to come sit outside. We have a patio that's crumbling. It's been there since 1978, but we fortified it and it's out there. We're lucky in that, where we live, we're the first people who lived. That neighborhood was made in 1978, so we know all our neighbors and it's also on a hill. So we always used to wait from across the street anyway. In a way, our life didn't change because it was so much effort to go up to them, that we always yelled from across the street anyway. In some ways when I'm there, it's like I'm in the 1980s again because we just look older, but we live like we did in the eighties.
- M:** When you were a child?
- R:** Yeah.
- M:** Okay. Wow. That's rare by the way.
- R:** Skateboard is active.
- M:** Nice. [crosstalk 00:07:31].
- R:** On the Hill.
- R:** I was trying to figure out where did you-
- M:** Ama, that's a challenge. I heard that challenge.
- R:** Yeah, that is a challenge.
- M:** Okay. Marion, you are the mayor of Trenton. So you tell me, how much time are you spending outdoors after COVID happened? I don't want to talk about your job, because I know that your job involves a lot of indoor and outdoor work, right? Because you're going in and out. But I'm talking about the time that you spend, leisure time, either by yourself, with your family outdoors. Did it increase after COVID or did it decrease?
- R:** Oh, it increased more. [inaudible 00:33:30]. I'm not an inside house person unless the sports is on so I prefer going out, I like to get away. [inaudible 00:08:44].
- M:** Okay. Good. We mentioned some of the trails. Marion, you mentioned the Delaware Raritan. [crosstalk 00:33:58] Okay. Have you gone on those trails that are on that pathway or that Parkway or that river or whatever it is?
- R:** Yeah. From my area.
- M:** Can you describe it to me? What do you think of them?



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- R:** They cleaned it up from when I was a child. They cleaned it up because before, back then it was a train tracks. Then over the years, they cleaned it up making the pathway. They cut down the trees on one side, but it's just nice to do it for safety.
- M:** Does it, does it feel safe to you?
- R:** Yeah. I remember as a kid, one of my friends, drowned going over there in the canal back in the seventies.
- M:** Oh, I'm so sorry to hear that.
- R:** It was on a Saturday and we were washing our pants, washing clothes, you get out and go play in it. It was there but it's still the same.
- M:** We were the generation that your parents would let you out in the morning and you need to come back home before sundown.
- R:** Wow.
- R:** I walked down there frequently-
- M:** We were the feral children at gen X. My dear, we were the ones that needed to come... If you did not come home before... And I need to know wherever you were, because that's another thing. I need to know where you're going to be? And you need to come back before sundown. Right Marion?
- R:** That's were I get peace of mind at. I just walk along there. Walk along, see people ride their bikes. You know what I mean? A lot of people use that. They just did a survey over there about a week ago.
- M:** Oh, [inaudible 00:35:42] about what?
- R:** Oh, no. I just wanted a residence. They did a survey right there.
- M:** Okay. Has anyone ever been to the battle monument area? Does anyone know where that is?
- R:** Yeah.
- M:** Do you know what I'm talking about? The battle monument.
- R:** Mm-mm(negative).
- R:** Oh, yeah. You're talking about where the statute at?
- M:** Okay. From what I'm told, there's a trail that accompanies that area. Has anyone ever been in that section?
- R:** That's the same thing.
- M:** Delaware Raritan, battle monument area trail?
- R:** No, I don't walk too far from my own house because I want to walk back. I never get that far.
- M:** Okay. Ama, it doesn't sound like you've been nearby there, does it?
- R:** No, I didn't even know there was anything like that.
- M:** Do you know where the monument is?
- R:** Mm-mm(negative).
- M:** Okay.
- R:** I mean maybe if someone can describe the area. Maybe I've seen it.
- M:** We're going to get to it in a second. That's what Steve's here for. So Marion, talk to me about that section.
- R:** That comes a long way. I guess I'm the older guy.
- M:** Marion. You are the OG. You're the OG of Trenton. So tell me about the battle monument section and the trail that accompanies it.
- R:** Well, the trial goes way back before... When I was back in the eighties, used to be a couple of stores up there. [inaudible 00:00:37:35].
- M:** What about the park area? Like the park outdoors, trails?
- R:** They closed it down at one time. The little park area was there. It was right there. Now it's a health center. It was a little park. But they still have a little sitting area right there at the Battle Monument and you got three streets running. The Broad Street, then you got Brunswick Avenue, then you got Princeton Avenue, which is Martin Luther King Boulevard. Then you run down you get Princeton Avenue.
- M:** Okay. So there's a lot going on there, but-
- R:** That's the center of the city itself.
- M:** Is there any nature there?
- R:** Yeah. You've got the trail right there. You got the trail right there, begins right there. Well it connects it. So it runs across there-
- M:** So it connects other trails to that area. So it's like a hub.

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- R:** Nope. Well really, it runs North and South. You can go take on that and go all the way up towards North Jersey and you can go all the way down towards Stockton, New Jersey, Lambertville on that same canal.
- M:** Okay. All right. Sounds good. Thank you. Do you feel though, that you have access to clean and safe places to be outside? Sometimes I ask people that question and they say, "What do you mean by clean? And what do you mean by safe?" Because sometimes they both come hand in hand. Because clean and safe means different things to different people. So however you interpret clean and safe, do you feel that you have access to clean and safe spaces and safe means safe to walk, but you're not going to get mugged. You're not going to get jumped. That you feel that you can go either by yourself or with a friend or with someone and not be harassed or approached in a negative way. Clean means litter free or as clean as possible, not as much pollution, that sort of thing.
- R:** I'm going to say, yes. I moved back to Trenton like three and a half years ago and I lived in New York. I worked as a community health educator and I'll tell you, I would see the same syringe day after day sitting on the park floor. I don't see that in Trenton. I'm not saying people don't use syringes, but it gets cleaned up. And I noticed also a lot of folks didn't seem to know how you would dispose of a syringe safely. You can't just put it in the trash. Like man, you work maintenance. If someone looks in the trash he's going to get hurt if you don't dispose off that correctly. People don't know, or they don't care in New York. But I feel in Trenton, the public works take care of things properly. I don't see things like that. And I don't see like overall a lot of garbage either. So I'm going to say, yes, it's very clean. I actually feel a lot safer. I feel safe walking around New York. I feel safe walking around Trenton. I do not feel safe walking around New Haven where I'm about to move to, because the degree of... I think just the percentage-wise of homeless folks and they camp out by CVS and yell at you. It's next to Yale university. It's supposed to be so great, but I don't feel safe there. I feel safe in New York. I feel safe in Trenton.
- M:** Okay. Let me open this question to everybody before we go around. What does safe or safety mean to you? And I'll start with Ama. What does that word mean? what does it describe in your mind? What happens there when I say safe or safety when it relates to outdoor spaces?
- R:** I would say it means that I can basically mind my business and nobody would come up to me or try and talk to me to try and get anything from me. I can just walk somewhere and I can be by myself and then that's it. That's what safety means to me.
- M:** Marion. What about you?
- R:** I could be free, I could be myself. Don't have to worry about not getting attacked or anything just nice and free. Free is free spirit.
- M:** Freedom of fear.
- R:** Yeah.
- M:** Okay. Saima?
- R:** I agree with Marion and I like the combination, just being out, minding your business, being yourself and not being anyone's target because that is tiring.
- M:** Okay, so there's two types of targeting. There's crime and then there's another one, which is, racial. The Karening of outdoor spaces. Okay. We can talk. This' real talk.
- R:** Yeah. I hear you.
- M:** Is that part of what you're talking about or is it crime?
- R:** All of it. [crosstalk 00:18:16].
- M:** So the Karens and the crack heads?
- R:** I don't know what they do and honestly, even though-
- M:** That sounds like a punk rock band, by the way. The Karen and the crack heads.
- R:** I'll be honest, like at Trenton train station... Because I would use it like two or three times a week because unfortunately there weren't that many jobs in Trenton itself, I'd have to go and do whatever in New York to make money. Even with all the-
- M:** You would take the train from Trenton to New York city and back?
- R:** Yeah. Well I would stay for a few days to if I could with friends because it's like to offset the cost. But I had to make the credit card bills and I had to make the phone bill while I was looking for a job. But honestly, that crew of crazy people, I don't hate them. I'm worried about them because I want to know if there were enough social services to take care of them and where are they? It's going to get cold. I worry about that. And at least before the pandemic, social services would set up a table and there'll be a line of folks, but at least they were trying to meet them because I remember I used to work in community health in New York so I worry about that. I don't hate them. I don't want to be targeted by them, but I do worry. They are my fellow human beings. Then there's-

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- M:** What about racism? Has there been any?
- R:** Yeah, of course there has.
- M:** Tell me about it. Talk to me.
- R:** Okay. So here we go. My parents had their 50th anniversary in may so my sister-
- M:** Congratulations.
- R:** Thank you. We had our relatives drive up and see them. We set up, it was beautiful, nice, a banner, all this stuff. My sister works in pharmaceutical sales. She's very generous. She bought an individual cake and sandwiches and drinks and made a lunch bag for everyone who came because-
- M:** Because it was outdoor and people would drive by to congratulate them?
- R:** Yeah. Keep in mind also I worked in public health. My father's a doctor, everyone's talking... We're Indians, who we were only allowed in this country because we were doctors. You have a bunch of doctors and public health people, socially distanced. Our parents 50th anniversary, well here come the white neighbors to say shit. I'm like, why does Karen with her little Associate's degree in liberal arts get to come? And I have to be nice to her? I'm like bitch, I have an MPH from the George Washington university. I have done infectious disease control for Harvard, Columbia, NYU and y'all, can you fuck off and let my mom have her 50th anniversary? But no, I've got to be nice to neighbors. You want to know they took a photo. One woman, I saw her taking a photo, I did this. Here's your photo.
- M:** She wanted to report you to somebody?
- R:** Yeah. But of course they didn't come. Police got better things to do. We were doing everything properly. It didn't really mar the situation for my parents, thank God. But to me, it annoyed me. Meanwhile, seven little white kids from neighboring places, they did jump on a trampoline together. They're all like, 'haha.' I'm like anyone want to report them? I don't want to report kids. I don't give a fuck. [inaudible 00:46:33] Sorry.
- M:** That's okay. We said it. This is a cuss free... We're good with it.
- R:** I don't want to put myself in there. Like, what do you have against kids? I have nothing against kids, but if we are going to talk about disease transmission, there is nothing more [crosstalk 00:46:48] infectious disease. It does not care your age, it does not care your skin color, it does not care about the dollars in your pocket. Okay? So if we together might transmit on a 50th anniversary, then those little white kids have the equal chance of transmitting, but people don't do that shit. This is why I took a photo today. I was walking in New York. There was a sign that said on April 8th, 10,000 people had died of COVID because that's an old time. Now we're at a quarter million. And why? Because we want to point fingers. This person, that person, not me. Why are we wearing masks? It's a hoax. Some guy was telling me it's a hoax. And I'm like, I'm just keeping my mouth shut. And my mask on, I was unfortunately trapped in the subway for an hour. It's like the worst place. I'm in a tin can with crazy people with disease. I don't understand how incredibly stupid- [crosstalk 00:22:49].
- M:** Have you encountered that stuff in outdoor spaces?
- R:** Yeah, because they're not in my house.
- M:** Yeah. They're not in your house. Right.
- R:** I'll be honest, this is my feeling as a public health person, we're in it for the next five years because these people do not want to get it together. I have a lot of hope for Joe Biden. He's already putting together his public health team. He got a bunch of top people from Yale and all these folks. I am so tired of people saying it's a hoax, these conspiracy theorists people. I have a very intelligent friend who was part of the QAnon thing. Have you?
- M:** Oh, no. They're not that intelligent.
- R:** They're so dumb, and here's another thing, to pay off my student loan bills in the two thousands, I was a personal trainer and one of the places they sent me was Trump's hotel. I worked there for six years. There's international people working at his hotel, of course but he says this shit because he likes publicity and then it's very dangerous. But here's the other thing that when people like... So the QAnon people-
- M:** So is that happening in Trenton and outdoor spaces?
- R:** It probably is. I stay away from people in general when I walk outside in Trenton, I only hang out with like my high school friends. If I see them. I don't really make new friends in Trenton. I guess that does make me in the eighties, but I just want to talk to people because they say these things and I got to protect me. I can't get into these fights unless they're with my friends.
- M:** So if you're going outside, you want to take a walk. You don't want to have to deal with the Karens, the QAnons, the crazy social problems, the lack of care shelter issues happening to people who clearly need help because addiction is not a crime because it's a health issue, but it could lead to it because of the disease. So I get it. Okay. I appreciate you Saima for sharing all that, because that gives us a lot of context

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- to your life and to what's happening. And yes, we do have to talk about the Karens and the crack heads. And like I said, my next new punk rock band named. Ama, you've been listening to those situations and those conversations. What have you thought about that? have you experienced any negative... You on your long long board. I have to be shady. You know, girl I got to be shady. Long board, formerly known as skateboard you on your long board. You're like this beautiful black woman with this gorgeous... I know I already know who you are. You're that cool girl on that long board.
- R:** Long board. Yep.
- M:** Has anybody messed with you because of it?
- R:** I would say no. It's actually surprising to hear all the things that she's been going through, because I feel like maybe because I'm by the college area. So I live by a whole bunch of students. So maybe I've been sheltered from those experiences.
- M:** You're isolated from it because you're in the college area.
- R:** I think so. Because I haven't really experienced anything like that, to that degree.
- R:** Go two blocks over.
- M:** Marion says go two blocks over and you'll probably get some of that.
- R:** On the side of North Ferry Road, or Upper Ferry Road.
- M:** Oh really?
- R:** Yeah. [inaudible 00:51:57].
- R:** Yeah, I've driven by there and seen a couple of Trump flags so I feel like I wouldn't be surprised if that's where...
- M:** Okay. So how do we make these outdoor spaces feel like you belong to them and they belong to you just as much as they belong to anybody else?
- R:** It's just hard to say because I mean, each of us, we've always lived only as ourselves. I have no idea what it's like to walk around like a white person. No idea. The only thing I could say is a white person every day, it must be like what a movie stars life is to them, like that privileged. You know, it's like, they're the movie stars of the world. They don't even get it. I wouldn't go off to a cop. I've had guns put against me by a cop because of whatever they want. I also know one dead Muslim in an airport, well, must've been her fault. That's happened. And so when everyone's like... With stop and frisk, I'll say it from personal experience, until you have a gun pointed at you, you don't know how you're going to react. Then why'd they run? Well how do you know you won't run? So I'm just going to fucking say that. And what bothered me most about that is when I said that to my white friends, they said, well, how do they know you're not a terrorist? My white friends.
- M:** They're not your friends, dear. So I've got a message to say. We're doing this project because black people and people of color are not on trails and in parks in the same numbers as the white people. We want to break that. We want to be able to give ownership and access to everybody. So we want to figure this out. So that's why we're doing this, these focus groups. Because it shouldn't be that your white neighbors or coworkers or fellow students feel like they're the movie stars in their life, jogging and skateboarding and having fun and doing their thing, fishing, whatever, rowing and canoeing. We want everybody to have that beautiful movie star role too in the outdoor world. How do we do it?
- R:** Well, I'm going to say something as someone who was once a personal trainer, I think having family events is a great way to start. Because one, you also want to-
- M:** Like, at the parks?
- R:** Yeah.
- M:** So well okay family events, like a carnival, like a festival.
- R:** Well specifically about whatever it is. Like a running club or fishing or whatever. It should be free. It should have a workshop. There's lots of people who will donate their time for a skill. Like how to fish properly. Bring the kids. Because I think a couple of things. It's very important to start young. And it's also very important for kids to see their parents doing it because that's what going to bring down... I used to work in childhood obesity. That's what's going to bring down obesity levels. And that's what's going to encouraged people to be in-
- M:** So bringing parents and children together-
- R:** Families.
- M:** In activities and events and the kids seeing their parents do it too, would lead to more of a... What is that? Like a role model kind of...

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- R:** Modeling. Long-term effect. Kind of the knowledge of it. When you go out to the park what do you want to do? And then it's like the information's there for free and there's someone to help you. And I should say family, it shouldn't be just parents. It should be any family because, like I said, I live in a commune and I know that I'm not the only family black ethnic. We live inter generationally. I'm an aunt but I am also a caregiver, not officially, of five kids. So I'm part of the care with them and I would take them to a park. And I might go on my own and bring back the information, Hey, this is what I learned. Let's go to the park together and learn together. But I think having-
- M:** Family events. Like family. So Marion, Marion, what do you think? And they have to be free. Okay. Marion, you are a father, stepfather, husband. You're the household leader, head of the household, leader, king, whatever you want to call yourself, whatever they call you, father, step-dad, daddy. What do you think about everything that we've talked about and things that we've been mentioning. How do we get more non-white people to use these parks and trails? How do we get... Go ahead.
- R:** We got to stick together.
- M:** How? What are we going to do?
- R:** Well, stick together, quit putting us down.
- M:** Who's putting who down?
- R:** Blacks putting blacks down. Don't like to [inaudible 00:57:25] don't like to see the next one moving up. They like to see them right where they're at so they can keep on talking about it.
- M:** So what about what Saima said about having more family events but inviting people, not just seeing always the white family, the white couple, the white person on the parks, how can we get more black people and other people of color to the parks to enjoy them just as much, like Saima said, let them be that movie star that they think that they can enjoy all of this outdoor resources.
- R:** When I grew up Cadwalader Park, that was the main park in Trenton. We had boat rides, we had the animals, we had a monkey house which they name it now a little historic museum, Carlisle Museum, in Cadwalader Park, that's the only small thing there now. We used to have shows there, families come out-
- M:** So bringing it back. We got to bring it back.
- R:** Yeah, we need to bring it back. They took everything away.
- M:** So we need to bring back the barbecue and picnicking
- R:** Bring back the fishing in the park. Get the little boat rides that we used to have there. And this is in a nice neighborhood. Well, one side is a nice neighborhood. When I ride through there when I was a kid, you could see the boat ride, the little area boat ride. Now, that is like a mess. Where the deers was at, you wouldn't even know it was there.
- M:** So we need to clean that area up, make it more of an educational, bring back maybe petting zoo, or kind of like a learning experience with animals so that the children and parents could come and learn and see and also have access to the water.
- R:** Yeah. I said, it's right there. You got the Delaware River on one or on the other side. And I got little [inaudible] Park. But see then what they do, they go out to Mercer County Park and that's so big. Mercer County Park don't got nothing in it. There's just wild fields. [crosstalk 00:09:56]. But they have a little carnival there...
- M:** Okay where would we put... So the park that's close to the closest to you. What was it called?
- R:** Cadwalader.
- M:** Okay. So bring some of that stuff back, get more access to the water, get more family events, more of the animals and maybe like an activities center for families like Saima was talking about where parents and children and others can join and learn and grow, and access to the water.
- R:** Yeah, because it's right there.
- M:** Boat rides, canoe, kayak. Free. [crosstalk 01:00:47]. Okay.
- R:** They're inside the park. So the little area. That need to get cleaned up and brushed up.
- M:** Okay. So we're going to clean it up and brush it up. Would any of you be interested in participating in the planning or the volunteering of developing programs like this or maintaining programs like this? Either through cleanup or volunteering or participating in any of that?
- R:** I would. Yes.
- R:** I would help organize it. It sounds like, I don't know, Marion, you mentioned animals and that they've gone. And it sounds like there's been a bit of environmental degradation of their habitat. So I would love to help with... And by the way, I know I have a lot of jobs. I volunteered for six years for the wildlife conservation society up here. So I learned a lot about landscaping and things like that. And there are lots of-

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- M:** So that would be interesting to you. What about you Ama? You said yes.
- R:** Yeah, I would be interested in helping that, seeing it come to life.
- M:** What part would you see yourself being most useful?
- R:** I felt in terms of the events and stuff, I've helped plan events before. So if we were to plan a family event, I could help, assist, in planning that.
- M:** Okay and Marion.
- R:** I'd be on the landscaping part.
- M:** Okay. Because yes, that is right there up your alley too. Cause you know what works and what doesn't work and okay, perfect.
- R:** And I'll tell you, we got the bears up there, the bears is in bear cage, right by the statute when you first come in and you had the monkey house sitting on top of the middle but then up the back you got the deers and stuff. And right by the news station, right by you could go canoe riding, do boat ride in the back. And then they got the little cookout section.
- M:** Like barbecues
- R:** Yes, in Cadwalader Park. Now really, you got one little section, it's basically for our kids. But then you got the little part where they got the museum at now which is nothing basically in there. It's for the other people to come make out with the park [crosstalk 01:03:21].
- M:** Wait time out. You can't do me look like this Marion. What do you mean? Who, who are these other people? Who is the other people.
- R:** Caucasians.
- M:** Oh, the Caucasians. Okay. So that museum is for the Caucasians. Okay. Okay.
- R:** Oh yeah. I lived there almost about... I'm 55. So you know what I mean. Cause I was right there in that neighborhood and like right there on Parkside, right there across the street from the park, nice big houses sits up on the hill. But you go half a block up, you're on [inaudible 01:03:53] Avenue. When everything goes down there. You go through the side street, everything go down. But then they want to have the house hills. But they're not putting back into the community. Just right there in that little park.
- M:** Right.
- R:** Cadwalader Heights.
- M:** So Cadwalader what?
- R:** Cadwalader Heights, I guess, or Cadwalader Terrace. They just want you to block cause they got open house, they'd come through there and look up in the houses. Now their people probably come through there. Oh no, there's too many black folks would come up in there. Up in [inaudible 01:04:32]. And they be worried about what you've got. They think something's going to happen.
- M:** Right.
- R:** They're in that crime zone area.
- M:** Right. Speaking of this, so thinking of the trails and the parks that you have visited the outdoor spaces, how much of a police presence has there been? I'm talking about the regular cops. Not like special staff that's assigned to... You know, like park rangers or anything like that. Police presence. Does it make you feel safer that they're there because we all know that there's been problems with the police.
- R:** They're hardly there. They probably should once or twice ride through. But you've got the park rangers you mean for the park. You see them ride through.
- M:** Would it make you feel safer to have more park ambassadors or park rangery persons that weren't necessarily the police, but that were trained and educated and security as well as education?
- R:** Well they've got that.
- M:** They have it?
- R:** Any time they have any events you'll see them.
- M:** But what if you're just walking around?
- R:** Nah. [inaudible 01:05:53].
- R:** Honestly, my question is how would all this get paid for? Because it'd be great to have stuff but if it's not long-term and it doesn't sustain then it's kind of like it never happened.
- M:** Okay. This is my imaginary magic wand.
- R:** Okay.
- M:** Okay. And I'm making it happen forever.



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- R:** All right. Cool.
- M:** Permanent funding. Okay, Ama.
- R:** Yeah, I think I would prefer more park rangery than just-
- M:** Cops.
- R:** Yeah.
- M:** Right. Okay. So definitely park rangery, someone who's trained in park restoration or park safety. Okay. Education, safety, restoration, et cetera. Okay. Are there any call boxes? Do you see any call boxes or volunteer trail people, ambassador people that walk around and just say, hey, if you need anything call me or ask me? No, none of that happening?
- R:** Not on the canal trail more. I don't see a single person.
- R:** You don't see them.
- M:** You don't see that Marion either?
- R:** Nope.
- M:** Ama?
- R:** Yeah. I don't know. I don't go on those tracks.
- M:** Okay. So Steve, I think we're ready for our maps. So Steve is going to show us... Can everyone see Steve's screen? And it says on the top of the circuit trails, and we're going to zoom in wherever. Steve is going to take us through different paths. So if we look at... We're going to be looking at this area here. Can find in this area where you live or is this... It says Cadwalader.
- R:** Cadwalader.
- M:** Cadwalader. Is that what you were talking about Marion? Is that the area you said you talked about?
- R:** That's the area I lived in round.
- M:** Okay. Parkside. I see Parkside there.
- R:** Parkside Avenue.
- M:** Mm-hmm (affirmative). And then there's Westend, Stuyvesant, [crosstalk 01:08:35] and Prospect Hill Tonia.
- R:** Hill Tonia, yeah.
- M:** And Glen Afton.
- R:** The Glen Afton. The so-called beginning of West Trenton.
- M:** Okay. Okay. So is anyone familiar with this particular trail that's in green?
- R:** In green? That's what I was talking about. That Raritan canal. That goes all the way.
- M:** Okay. So this... What's the name of the canal.
- R:** Delaware Raritan.
- M:** Delaware Raritan. Okay. So if you look on the top right, it says existing and progress pipeline and plan. So existing means that this trail connects the different parks and areas. It already exists. The in progress, that's in orange or yellow maybe. That means that it's being currently built as we speak. It's in construction. Pipeline means, in purple, that it is currently approved but it is not yet being constructed yet because they have to fix the other things in orange. And then planned, in blue, means that it is going to be, it is proposed, but they're still going through that approval process. Now we're going to zoom out, okay. Look at Trenton. Look at how big these trails are now. They go into Pennsylvania, Southern New Jersey. They connect all the way into Camden, across Philadelphia and then back up over again, in and out of the Pennsylvania Delaware River area. So yeah, he's going to show us a little bit more. Zooming out a little bit more.
- R:** You're talking about the Delaware River.
- M:** Yes, essentially. They kind of connect in and out. They connect all the way into Philadelphia from Trenton and even north of Trenton too.
- R:** It goes all the way north of Trenton.
- M:** So you see all the different colors, right? The green, obviously, like I said, they already exist. The orange in progress. The purple in pipeline. And the blue is being planned, still yet to be approved. What's your overall thoughts now seeing the big picture.
- R:** It's a lot. It's nice. It's nice to see it.
- R:** But when?
- M:** Well, like I said, the green is existing already.
- R:** Right?

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- M:** The orange is being built currently. The pipeline is being, means that it was already approved but they haven't started building yet because they're still working on the orange parts. And the planned is that they're still going through that approval process, but it is already starting to get work done as far as all the different permits and all the things that need to get done before they start constructing. But the idea that all these parks and all these green spaces are connecting with these trails. Just give me your great, just overall top of your mind idea.
- R:** It's very encouraging. It's very encouraging,
- M:** Encouraging. Okay. Ama, what do you think?
- R:** I feel like I'm really shocked. Like, I didn't know that all of this even existed.
- M:** You didn't know?
- R:** No.
- M:** Marion, since you're the mayor of Trenton. You didn't know about this?
- R:** Well, I knew they fixing up certain parks areas. They got money going to certain parks. Like they did the new... They just finished building up the kids' section up in Cadwalader Park.
- M:** But you did you know that all of these were interconnected?
- R:** No. Not knowing that it was connected.
- M:** Okay. What about the name circuit trail? Is network the right word to use versus circuit?
- R:** I would get away from computer words. I mean we're all so zoom fatigued. I think that's just a coincidence and I know that the word is appropriate, but I don't like circuit and network.
- M:** What would you say then? Well, what word would you replace it with?
- R:** I don't know. I don't know but something.
- M:** Something that connects with each other.
- R:** The Garden Trails. For the Garden State.
- M:** Okay.
- R:** You can't get more nature than that.
- M:** All right. Okay. Could you see yourself spending more time?
- R:** I absolutely would.
- M:** Exploring some of this. So none of you knew that this existed, that this was actually like happening.
- R:** I knew it was around. I'd never really explored it. I don't have a bike and I'm tired a lot. So I only go to the one close to my house.
- M:** Okay. Marion?
- R:** Well, I can get to Washington Crossing right there from the trail, which is right there on 29. You got the Delaware River. You got the Raritan Canal. They crosses each other, like in Washington Crossing in New Jersey which is on the other side of the river is Washington Crossing, Pennsylvania. And it runs down through Stockton. Then if you go towards the other way, towards South Jersey, which is like going toward Bordentown and that area, it's so-so. But Camden now, it's different when you get to Camden.
- M:** Why is that?
- R:** Well they got different stuff going on right next to Philly.
- M:** Okay.
- R:** Like the BB&T Center. They got shows coming in at the BB&T Center. Or they got Rutgers University there. That's the only good part of Camden.
- M:** Okay, so let's go... Hey Steve, could we zoom back into Trenton area, please? Thank you. Give a round of applause for Steve, all right? Steve, yeah. He's doing the damn thing. Okay. Let's do this. Okay, so let's talk about the area where you live in. What kind of events would you like to see, or programs that you'd like to see? Okay, do you see where The Battle Monument is, it's kind of like the lower center of the screen? Into, then it goes kind of diagonally up west, and then diagonally northwest, and then diagonally northeast.
- What kind of events or programs would you like to see happening along the trails? Are they the same things that we talked about or discussed earlier? Is there anything else that you want? Remember, I have my magic wand. Magic wand, everything is safe. Everything is wonderful. There's no Karen-ing allowed in these areas. We are going to be happy. We're going to be safe. Everyone is welcome and feeling great. Now, what we got to do is we got to bring people... You know, if you build it, they will come kind of idea like the movie Field of Dreams. What? I mean, that's an old school movie. Marion knows that movie.



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- You do too. Okay. So we're going to build these events and programs so that people can come. What programs and events do we build along these particular trails around your neighborhood?
- R:** First, you got to start off with some signs and billboards, what's along in the areas.
- M:** Where do we put them?
- R:** Every mile and a half. Then you got to get the rest stop.
- M:** But where do we put the signage so that people know where to go?
- R:** Right there on the path. Right there on the bike trail.
- M:** Okay. But then, how do I get people to the bike trail? Where do I put those signs? Is it like traffic signs? Like, you know how there's traffic like those green signs with the white letters?
- R:** Yeah.
- M:** Do we do something like that? Or brown sign with the white letters that show people, hey, here's the trail? Where do I put those signs?
- R:** By the main streets.
- M:** Main street. What's the main street?
- R:** Well, you got Parkside, you got Calhoun, you got, well, Sullivan Way probably have some. Sullivan Way runs towards there.
- M:** Okay. Remember you're the Mayor of Trenton, Marion. You need to tell me where to put these signs.
- R:** Calhoun street, Warren street.
- M:** Warren street. Calhoun Street. Okay. What else? What other places should we put our trail signs?
- R:** East Trenton. I guess, around St. Joe's.
- M:** To bring them from East Trenton into the trail. Okay, great.
- R:** Oh yeah, it runs all the way through, so...
- M:** Okay. So what activities are we doing, Saima? I know that Ama's in a conversation right now. I don't know if she's ready to join us yet.
- R:** I'm sorry.
- R:** That's okay.
- M:** That's okay, hun. So what activities, what programs are we doing to get people to the trails? Now, remember I have my magic wand. Everything's perfect.
- R:** I mean, just, I have a lot of questions on that. But I would say the first one is to just maybe want to get to know the history of New Jersey and its nature because every tree is actually a real history book, but...
- M:** So like have a nature house...
- R:** A nature house. There might still be a nature center in Washington Crossing Park. And we took all our field trips there as a kid.
- R:** Yeah, who didn't go there?
- R:** Like that. Or if there's not a house at least have visiting lecturers from other bigger parks so that people know to come. In terms of signs and brochures, there should be a brochure of what's going on in New Jersey in every single New Jersey transit thing. Because they have them in Philadelphia. You get off the train-
- M:** So include the trail activities. Like a nature house.
- R:** The Battle Monument.
- M:** The Battle Monument.
- R:** There's so much in New Jersey and everyone thinks it's just what you pass through on the way from New York to Philadelphia.
- M:** That's exactly what my experience is. As far as Trenton is concerned, like I've heard great things about Trenton and it's like, man, and now working on this study, it seems like a great place to visit.
- R:** It's a great place to visit. And a lot of it's really beautiful. And a lot of it's... There's one part by the train station, I always point out to my Uber driver, someone stole the stoop off a building. Like seriously, they took the stoop off a building because you know, there's the good and the bad. But there is so much that's beautiful and historic. There's the Battle of Trenton. You know what I was thinking for an event? I read about this recently in a paper, I was going to go in February, but there is a black actor who re-enacts a black Revolutionary soldier at the Old Barracks Museum. A lot of people think that all these Wars were fought by white people. They weren't. So this guy stays and he acts, like he does a reenactment and he gives talks. I'll have to find his name. And he said he's never going to leave that job. Even though he's been shot in

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- Trenton, he just like went to the hospital, got recovered and came back to work. And I think that would be really powerful for people to know.
- M:** Have events like that. Like reenactments, but dramatic. Historical.
- R:** Whose history though? Because I call the history books I grew up with US fan fiction. Okay. So there's going to have to be a lot more because we got to pull out that these folks who did exist. People of color-
- M:** Pull out the white supremacy aspects of history and let's stick with the facts.
- R:** Yeah.
- R:** Like yesterday with Thanksgiving, that's the biggest joke there is. I mean, c'mon, people are like, "You didn't go home to your parents for Thanksgiving?" I'm like, "I see them every two weeks if not more often when I live there, I don't need a special day to drive to see my family. That's for white people."
- R:** We see them every day, or every other day.
- R:** We use Thanksgiving to get away from each other. No, but it's serious. And then I don't want to tell this joke that, oh, the Indians just wanted us to have the land and everything was great. Oh, fuck that shit.
- M:** Yeah. We know that that story was a lot different for the Wampanoag tribe. So yeah, those were the ones in Massachusetts, but let's continue.
- R:** It's Lenape land here. But you know, I think we should have things where we actually talk to each other.
- M:** Yeah. So events that properly report history as it happened, not with the white savior white supremacist twinge.
- R:** If we're going to do things on these parks, we should take up donations and give it to the tribes that we got these lands from. Because I'm tired of seeing signs that say, "We respectfully acknowledge we're on Lenape lands." Well, did you give the money to them? No.
- M:** So we got to work together in partnership with Native American communities to welcome them because they have a lot of knowledge. They know, it's their land. We're just on it.
- R:** Well, they did welcome us and then we messed up.
- M:** But I'm saying so welcome some of that-
- R:** Inclusive.
- M:** Inclusion, but also, like the black Revolutionary War soldier kind of things. Okay. So what other events. Ama, tell me, what events would you like to post or put on our trail so that we can pull more people in? Should we have, sorry, skateboarding, longboarding kind of event or something? I don't know, like a tournament, or a... What do we do?
- R:** I feel like there should be either like a longboard or like, maybe even if it's just like walking the trail. Because like me as a woman, even though these trails are safe, I don't think I would go. Personally, I wouldn't go by myself.
- M:** Right.
- R:** Even in daylight. So I feel like if there was some kind of event where it was organized with of course all the COVID restrictions being followed, like if we were in some sort of group walking along these trails, I would be more open to going on the trail. Yeah. And I also think that we should, you know how you're talking about the signages?
- M:** Yes.
- R:** Especially like we have like the Turnpike and we have like 295, those highways, a lot of people would get a lot of traffic on that we should put some signs about like-
- M:** Extra signs on the highway, on the major highways as well. So that people know that they're there and that they're also an attraction and a place to go to. Yes, absolutely. So Mayor of Trenton, you heard that right, Marion?
- R:** Yep.
- M:** Ama said let's put some signage also on the highways. Major highways.
- R:** 95. You got 295, you got 95. 195. Different areas.
- M:** Ama, so were those the ones that you were talking about too?
- R:** Yeah. Like the major ones that people like you were saying that people drive through-
- M:** Through.
- R:** Really, yeah.
- M:** And I'm a victim of that because I've driven through as well. Now we're going to get into another topic that's a little bit more interesting. Social media influencers. How do you make your decisions when you want to

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- spend time away from the computer, your job, leisure time. In other words, we already know family, Marion, I know that your kids drive a lot of that decision-making. Like, "Daddy, daddy. I want you to take me here or there." But how do we make our decisions where we want to spend time outdoors? Marion, I'll start with you because I know you're going to tell me it's your kids.
- R:** Well, I take them down to the baseball field or the football field.
- M:** Okay.
- R:** For me though, all I do is the workout section right there, where they got stuff going on now. And in the lower part of Coweta Park, right by the school, they got tennis courts. They finally getting tennis courts. They got tennis courts, yeah, but they're finally getting tennis back in the community.
- M:** That's nice.
- R:** They bringing that back, so-
- M:** So the kids drive a lot of that decision-making, what about your wife?
- R:** Well, once a week we do something with them. Once a weekend, as long as they keep them grades up, we'll go somewhere.
- M:** Okay, and Ama?
- R:** I feel like just whatever is around me. That's where I would go, which is why I spend most of my time on my campus.
- M:** Right. Okay and Saima?
- R:** It's usually whatever's closest, because I don't have a bike. Though I always intend to get one. And just what doesn't take a lot of time or energy or money to get to.
- M:** Okay. Great. Any community groups, ambassadors, local leaders, it could be, someone in a church or religious organization, temple, a church or whatever. Or maybe an activist or a group leader or social media influencer. Are there any of those kinds of people that kind of drive Trenton-ites, Trenton-ers.
- R:** Trentonians.
- M:** Trenton-tonians. Trentonians to a certain activity or event or anything like that?
- R:** I see it in the paper a lot of times, that's good enough for me. Like there's so many free papers that are around and you always see some event somewhere.
- M:** Okay. And Ama?
- R:** Sorry. What was the question?
- M:** Are there any people that are influencers as far as like what to do outdoors? Kind of like social events, is there anybody on campus, for example, that is like the go-to voice about what's happening for social leisure time?
- R:** I wouldn't say I know of any personally.
- M:** Okay. Okay. And what about you Marion? Or is it just the kids?
- R:** You don't see too much of like the free papers she was talking about, like what's going on for the weekends. One time it used to be in the Trenton Times, a small section of it. But the paper goes down so small now, so.
- M:** Okay. Okay. Okay.
- R:** The stuff to do is not there.
- M:** What about social media? Anybody on social media? What are the things that you kind of like are on, if you're on?
- R:** Like truthfully it's that one Uber driver, he goes everywhere. His name's Johnny Hollywood. He's funny. I'm like, "Oh, you were here. Oh, that's so interesting."
- M:** So is that Facebook? Is that Instagram?
- R:** Instagram.
- M:** Okay, Instagram. Okay, Ama.
- R:** No, I wouldn't say I know any, but I think I might follow whoever she's-
- M:** But what social media are you on?
- R:** Instagram.
- M:** Any Twitter activity? Any TikTok activity? Any Facebook activity?
- R:** Not really.
- M:** Okay. Okay.
- R:** Mostly just Instagram.

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- M:** And Saima?
- R:** I think a Facebook page is still good, especially if you're trying to reach older people, Facebook is what most older people go on. And it's somewhat professional. It's almost like businesses and things have to have a Facebook page.
- M:** Okay. So what about if I want to reach people that are younger? Where do I go?
- R:** TikTok.
- R:** TikTok.
- R:** Yeah.
- M:** TikTok. Twitter?
- R:** I don't know what goes on on Twitter. I know it's been around for 20 years, but I don't really know what's going on with it.
- R:** Instagram.
- M:** Instagram. How do we feel about Instagram? The Gram.
- R:** I love Instagram, I really do.
- M:** Ama?
- R:** Yeah. That's where I spend most of my time.
- M:** Okay. And what if something popped up in your feeds that talked about the parks, the trails that are close to you?
- R:** I would follow it. I've done a lot of things from Instagram, like ads or whatever. And they've all been mostly good decisions.
- M:** Okay. Ama?
- R:** Yeah. I think I would most likely share it with my followers.
- M:** Okay. And Marion, what are you on? You're on The Gram?
- R:** I'm on the Facebook. So if I go somewhere, like this last weekend, we was at the Funzy place, where you spend money at. They get you. I was over there with the kids. It's a nice fun place.
- M:** Okay.
- R:** And I'll always puts it on, I'll put it on wherever I go at. Oh, okay.
- M:** Okay, so you make sure. Okay.
- R:** Actually, you know, I just remembered something. Like you heard of Halo Farm?
- R:** Wow, yes.
- R:** I meant, Shirley. But remember they had a petting zoo a long time ago. And like Halo Farm is like, so Trenton. It's so great. But that would be a great starting point to find folks, because you already come, you care about what you eat. And there used to be goats there and be like, "And did you know? Here are these things." You could have like a mini-presentation there. I mean, there's already customers because they're coming for that. And get them started off that way. And it's such a unique Trenton institution. Like, "And here are some other unique Trenton things," like that's your customer base right there.
- M:** All right. So we've talked a lot about, I mean, we went everywhere on this conversation. We're almost done. And what's the one thing that stuck out for you? Like that was out of all the things that we talked about, like boom, like that thing that's there that like, wow. I didn't realize I was going to think about this. What's the one thing that stuck with you?
- R:** I think for me it was that map. Yeah. I think I need to take another look at that map.
- M:** Okay, Steve, I think we have a request to be sent, for Ama to get, everyone will get a copy of the map.
- R:** I want one yeah. I'll give it to all my 800 relatives.
- M:** Everyone will get a copy of the map right after the groups. So. Okay. What about you Marion?
- R:** I enjoyed the open conversation about stuff.
- M:** Okay. Anything else that stuck out about the topic itself?
- R:** It's just Trenton has so much potential and I really want to see it happen. It's really a great place. It could be better. And I think more people should appreciate it. And I think this is a way to start.
- M:** Awesome. Okay. Marion?
- R:** That was awesome.
- M:** No, but anything that stuck out at you? Like as far as like the topic and the things that we talked about?
- R:** It's been some good topics. Yeah. It shows some very interesting topics about the parks.

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- R:** Yeah. I'll say, Shirley, if you need folks too, I would be interested in working on a program, if a program comes up, please hit me up on LinkedIn or whatever. The Catholic school I went to, Villa Victoria, which is right down the Delaware River and has people from both Pennsylvania and New Jersey, they have a service hour graduation requirement. You could get young people volunteering.
- M:** That's a good idea.
- R:** And there's nurses, there's nuns, and lay people and they're very community oriented. I mean, hit me up. I will help you find those people. Like I said, I worked in environmentalism. I organize volunteers. And I would love to know the history of, not just the history, but why it went from this to that. I mean, I can kind of understand, you can't keep bears in cages because zookeepers are different now. You need a lot of things. But teaching that history is still valuable to people and maybe bringing in an event where a trained zookeeper has a bear, which would have to be still behind bars because you can't go right up to a bear, no matter what.
- M:** Right.
- R:** But educating people on why that is and why we don't feed bears in the wild. There's so much more-
- M:** So more hands-on nature training, education-
- R:** Getting people to understand.
- M:** That's for all ages.
- R:** Understand where they are, and that they're still part of things. It's not over yet.
- M:** I got you. And that they don't have to go far to find that education and that even that enjoyment, because it is enjoyable. I want to thank all of you. We are done. I want to give you a round of applause. Yay, you did it. Okay. Thank you so very much. Marion, you are the winner of the early bird raffle. I hope you get to enjoy that extra money. Everyone else you will receive, everyone will receive their focus group gift through the email. So you've made my job easy. Thank you so very much. I am very happy to have spent this time with you today. I hope I get to do it again.
- R:** It was nice.
- M:** So good luck everybody with everything that you have planned and wished for and working hard on. Okay. Thank you very much.
- R:** Thank you.
- R:** Have a nice day everyone.
- M:** Stay safe, mask up.
- R:** Stay safe.
- M:** Okay, bye.
- R:** Bye.
- R:** Bye.

[END]

*Segment B-1, Camden, November 22, 2020*

**Moderator:** You see it, Steve? Perfect. Okay. Thank you, Steve. We can see the screen. Okay. So, in the meantime, Kevin, we're just going to be free-flowing conversation. There are no right or wrong answers, so if you have any opinions that you think like, well, I might not share that, share them. This is the good, the bad, the ugly. And cuss words are included. And I also understand several languages and speak them. Well, two.

**Respondent:** Okay.

**M:** But I'm just letting you know, we are good here. This is your house.

**R:** Okay.

**M:** We are talking in free form, and I want you to let me know your opinions, how you feel, why you feel them. Because, and also, Kevin, this is most importantly, anonymous and confidential participation. So we are not going to affiliate your face and your name with the findings when we write the report. Because we're going to do studies like this all over your area with multiple groups.

**R:** Of course.

**M:** I'm sorry to say, we are not going to... If you were wanting to be famous, this is not the avenue for it.

**R:** No.

**M:** Because all we're going to say is, "The participant in group number blank said this." So your face and your name, this is complete anonymous and confidential participation. We're using first names here only because it's not polite to call each other by a number.

**R:** We been there.

**M:** We been there, done that. Right. So with that said, I'm going to start. Okay? And I'm going to start... Okay, so, Christoph.

**R:** Yes.

**M:** I cannot see your face. The sun fell. The lights are out. What's going on?

**R:** I know. I was sitting on the porch, because it's a beautiful...

**M:** Turn on a light, so we can see you.

**R:** I know. I'm working on it. I'm outside. I'm going to readjust.

**M:** Okay. So we're going to go with Kevin then in the meantime while you adjust.

**R:** Okay. Okay. I'm going to... Okay.

**M:** So, Kevin, this is the part where we introduce ourselves. Where do you live? And what I mean by "where do you live," is what area of the city do you live in? Neighborhood. Who do you live with? What's your household comprised of? And then give me an idea of your typical day. I've got some more questions after that, but I'll prompt you.

**R:** Okay. Sweet. Sweet.

**M:** So what happened?

**R:** Is that better? Is that better?

**M:** Yes, it is. It is. Very much better, because we can see you. Walk us through your typical day, and then tell us something you're worried about. Something that's on your mind. And then tell us something that gives you hope and satisfaction. So, starting, Kevin, where do you live? What is your neighborhood?

**R:** Well, I live downtown Camden. I have a family of six. Me, my wife and four kids. And my typical day is actually school and maintaining my household. I'm also a barber, so I cut hair. And, I may do little appointments, because they're a little covert. But that's my normal day. And I stay home with my kids.

**M:** Wow. Well, thank you for keeping us well-groomed, and thank you for helping your kids. So, what's on your mind? What are you worried about?

**R:** My biggest worry, I would say, is sports for my son. Know what I mean, being that this is his, going on his second ... third year. Know what I mean? So, he only has one more year. And this was supposed to be a big year for him.

**M:** And is that high school?

**R:** It's high school, big year for him far as sports.

**R:** Yeah, it is.

**R:** Being that that's the stricter for me, at least until January. I mean, kind of put the season at jeopardy. And I mean, it kind of puts his career kind of at jeopardy a little bit as well. [crosstalk 00:04:31].

**M:** What does your son play?

**R:** Basketball.

**M:** Basketball.

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- R:** Mm-hmm (affirmative).
- M:** What position?
- R:** Shooting guard, strong forward.
- M:** Oh, that's wonderful. But I mean, so you're talking about his career, like going into university? So that people can see him and...
- R:** Yeah, because academically he's doing really well, academically. So. that's not really ... What I'm really stressing is getting a good scholarship for both. Know what I mean? Because that'll give him a full ride. Know what I mean? They say "full ride," but they don't give no full ride. Know what I mean? But if he have academic, and he have a sport scholarship, then that'll give him a full ride, at least for a certain period of time.
- M:** Right.
- R:** So true.
- M:** Okay, so then last question, what gives you hope and satisfaction?
- R:** What gives me hope is the fact that hopefully the coronavirus ain't going to last much longer. By January hopefully we'll be back on track again. Know what I mean? So that kind of gives me a little bit of spirit and say, "Well, at least he'll be able to maybe catch the end of the season." Know what I mean? That he won't have no season at all, because I know it's a lot of other kids that feel the same way.
- M:** Okay. All right. Thank you very much. And then, Christoph, where-
- R:** Chris.
- M:** Chris, sorry. So it sounds like you live near the airport.
- R:** Oh, well, I have my ears in, and I could probably... Well, no. Camden's under the flight pattern, so we're definitely on the route to Philadelphia International, so if you hear the planes, it's because they're always landing. And I apologize.
- M:** Okay. No, that's fine. So what area do you live in, in Camden?
- R:** I live in Bergen Square.
- M:** Okay.
- R:** Kevin knows where that is.
- M:** Okay, Bergen Square, not too far from each other?
- R:** I used to live in that area.
- R:** Where did you live Kevin?
- R:** Fairview.
- R:** Fairview, I'm in Bergen Square. I'm between Lannon Square and Waterfront South. I'm right off of Broadway.
- R:** Oh okay. Yeah you downtown.
- R:** They used to call it crosstown when I was a kid.
- R:** Okay. That's some history I didn't even know.
- R:** I'm substantially older than you are.
- M:** Chris, you don't look it, let me just say.
- R:** I just look good.
- R:** That's a good thing. Blessed.
- M:** It's a good life. Chris, what is your household composition like. And pets are included.
- R:** Well, do you include dead dogs? I have a dead ... My favorite dog is buried in my yard, Sheba. I mean, she was the best rottweiler that ever roamed the Earth. But she's deceased that's another story. I have no pets. I live alone. I live in an estate home. I was a caregiver for my grandmother for four and a half years. She passed and I still reside in her house, because that's the house I was raised in.
- R:** Hm. Beautiful. It sounds like ... It looks like, when you were walking around, it looks like a large ...
- R:** Want to see?
- R:** Oh yes!
- R:** That's part of the yard. That's the house. This my block.
- R:** Oh nice. Beautiful.
- R:** Walk us through your day Chris.



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- R:** Well, I'm an urban grower. Or a urban farmer. So my season, from Spring, Summer and Fall. The Fall has ended. I wasn't too aggressive this Fall with growing. But I am now putting the garden to bed, so to speak. Preparing it for the Winter and then resuming in Spring 2021. Basically, not blowing my own horn. I'm civically engaged on most things that effect Camden city residents at large. And particularly my neighborhood, Bergen Square. Because we seem to be a forgotten neighborhood in this city. You know. We feel neglected. We're the only neighborhood that doesn't have a redevelopment plan, which is sad. But that's another story. So my days are free flowing, so to speak. Because I am of a certain age and I get to pick and choose what I want to do.
- M:** I would love to be you Chris. Planting and just helping out my community. Okay, so what worries you. Because it sounded like your activities are geared towards things that are happening in the future that you want to influence change, make better. So, what worries you?
- R:** I carry in my pocket, daily, rubber gloves or the nitro gloves. The black nitro gloves. And I carry Narcan. Daily. In my pocket. Kevin's nodding his head, he knows exactly why I do that. I have resuscitated folks. I see it daily. The scourge of opioid addiction in my community. I wouldn't wish it on anyone. That's what concerns me. Because it dovetails directly into the security of a neighborhood.
- R:** It does.
- M:** Right. So, and what gives you hope? What are the things that you look forward to, that give you satisfaction? Aside from your garden at your home.
- R:** Waking up every morning. I mean that's the biggest gift I bet you can get. I mean, when I wake up I'm immediately energized with the possibilities of the day. Not being so generic, but I am.
- R:** So, possibilities.
- M:** Possibilities. Right? That's beautiful. This is the best Segway then, for our next section. Now that, we only have two people so this is going to go pretty quick. I hope that we get to talk. We're going to be spending a lot of time talking about time in the outdoors. And then Christoph, when the light goes down in our area, move towards the light.
- R:** Always.
- M:** Like the old school movie. Move to the light Carol Anne! To the light! Yeah, because on the camera, yeah. Okay, great. The sound may be the issue too.
- R:** Okay.
- M:** Okay, perfect.
- R:** I'm going to adjust it.
- M:** Okay, you adjust it. I'm going to go to Kevin then.
- R:** Okay.
- M:** How do you usually get to where you need to go on a daily basis? Do you ever walk, bike, do you use your car, transit? Your children, let's say going to school, etc. What does that normal look like?
- R:** Well, my normal, I've been in a lot of different situations where I actively travel, walking, I travel bike, I travel public transportation. I remember, before there was Uber or Lyft of anything, we used the cab. That was the BD. Know what I mean? Anyway I could, if I need to get there, I'm going to get there. But as far as academically fun stuff to do, I've never really been biking on a trail here in Camden. That's something I normally did in Lake City down the boardwalk. Camden don't really have too much to like bike trails. They're building some now, but it's a process. I mean, that's years from now before we actually really get to have fun with something like that. My kids will probably be enjoying that.
- M:** So, your kids, would they be interested in something like that? Where they have trails, where they can bicycle. And not be in the street. Not be in the literal street where cars be passing.
- R:** I'm pretty sure they would try. But that's not something they're mainly concerned with. It's not their main go to. Because due to the weather here, on top of that. And being that, it hasn't been around. Since they were younger that's not something that they normally would do.
- M:** So it's something that they didn't grow up with, so they're not really accustomed to going to the park because it wasn't there for them.
- R:** No. It will take some time before they're actually like, "Let's go here. Let's go there!"
- M:** Okay. And Christoph. What can you tell me while you're finding the light?
- R:** I'm trying to find the light. It's a backstory to that, you'll probably laugh at it. What was your question again? I'm sorry Cheryl.
- M:** How do you get to where you need to get to on a daily basis? Walking, biking, car, bus, public transportation.



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- R:** I have access to a very nice vehicle. My fiancé and I share a ride. Car share. So I have it during the day while she's doing what she does and I ... While she's at work I have the car and in the evening we just switch off. So that's why I don't have the car right now.
- M:** Okay. And that's fine, I just need to know, what are the routines. Do you ever bicycle? Do you ever go walking?
- R:** I haven't biked in about, oh my God. I haven't ridden a bike in almost 40 years.
- M:** Okay.
- R:** But, I am familiar with the bike trails in Camden City and Camden County and they come over from Philadelphia.
- M:** And what about walking? Like going to the park. Do you ever go to a park?
- R:** When they are accessible for parking, I will park and then walk around the park. Yes. But, one of my biggest problems, or not biggest ... One of my pet peeves with the parking, or the parks, where you would go to a park in Camden Cit. Is that you cannot find accessible parking to even get to the park. You're parking such a distance away. Or you have to pay. That's the problem I have.
- M:** Okay. What are the names, and this is to both of you. What are the names of the parks or trails or, in your neighborhood, around your home. So, think about where you live. Can you name any of the parks, can you name any of the trails that are around that area.
- R:** What is wrong with you. I'm on the ...
- R:** Well me, I could name, it's two parks right around me. It's a basketball court and it's park where they actually have water sprinkling coming out from the ground for little kids. There's a trail right here off the waterfront behind me.
- M:** What's it called? Do you know the name?
- R:** No. No.
- R:** Could you describe that again Kevin? I'm sorry, I was interrupted. Where's the park?
- R:** I'm right here by 4th street [inaudible 00:16:12]
- R:** Oh that's the, are you behind Project Hope?
- R:** Yeah. I'm right behind Project Hope.
- R:** Right, I was just part of the tree planting, I work for the New Jersey Tree Foundation. I hope you guys will edit that out.
- R:** It looks gorgeous.
- R:** Ron Jaworsky. That's the Ron Jaworsky Foundation. And he just put a ton of money in there because his mom passed. She was like, 90 plus years old, there was a major tree planting there about two and a half weeks ago.
- R:** Yes it was. During the summer.
- R:** Actually it was Fall. Because they don't plant trees in the Summer.
- R:** Yeah, Fall.
- R:** I don't know the name of it, but it's behind Project Hope. It is one of the best kept secrets.
- R:** Yes it is.
- R:** Because that's considered West Landing Square.
- M:** So, Kevin, have you been there.
- R:** Yes, actually I have.
- R:** It's beautiful.
- R:** During the Summer, when the covert, when they actually let the parks back open again and they put the basketball nets back up there. It was almost like a live basketball game. Like you was really at the NBA watching consecutive games. Everybody came out. It was so nice. They had the music playing. The kids on the park. Oh man. It was so beautiful.
- R:** And it's secure.
- R:** Yes. It's a beautiful park.
- M:** So it's safe to go?
- R:** Absolutely.
- R:** Extremely.
- M:** And what about any trails like the walking trails? Do they have any connecting trails?

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- R:** No.
- M:** You said that there were things being built, but they haven't been opened yet.
- R:** Yes. It's in North Camden. Right off the bridge, they're building a nice beautiful park over there by the Crock Center. Supposed to be walking trails, biking trails. Supposed to be where you can go kayaking.
- M:** Would you go there with your family?
- R:** I will. I mean that's something I would definitely try. Especially once it first opens. I would definitely give it a shot. But you know, our weather. You know what I mean? Our weather is crazy, so ...
- R:** That's the Delaware Valley for your bro.
- R:** Okay. And then Chris, you seem a little more familiar with the parks and trails. What are the ones that you ... Let's say, after the shut down happened, which ones have been the ones that you have visited.
- R:** All right, like I said, I am familiar with them, because of the line of work that I do, seasonally. [inaudible 00:18:41]
- R:** Okay. Seasonally. But what about, just for recreation? Oh, looks like we lost him. Kevin you still with me?
- R:** Yes, I am.
- M:** Oh, looks like we lost him. I hope he comes back. Okay. Oh Chris. Hello Chris. Chris?
- R:** One way in is one way out and it only has limited parking. Can you hear me?
- M:** Yes, we can hear you. Just stay where you are. Okay. Yeah, your wifi signals not so. Oh, we lost him.
- R:** I'm here. Can you hear me?
- M:** Yes. It's just that, as you're moving around, your wifi signal goes in and out.
- R:** I am so sorry. I'm standing still and hopefully I'm illuminated. But Phoenix park is a gem of a park. It has a scenic view, a vista of Philadelphia. I enjoy that ...
- M:** You said Phoenix, like the bird that goes on fire?
- R:** Exactly. Yeah. And now my light's flickering on and off. There we go. I can't win. I really can't.
- M:** Okay. Maybe going inside would help.
- R:** Yeah, maybe. Hold on.
- R:** No it's not me. It's somebody else. [inaudible 00:20:20]
- M:** Okay, let's continue.
- R:** I'm sorry.
- M:** No, that's okay. Let's just continue. Now we can see you.
- R:** Okay.
- M:** Okay, here's a different question. What are the reasons why people like yourselves, want to spend time outdoors?
- R:** Oh, who's going first?
- M:** It doesn't matter. Make a choice.
- R:** Does it matter who goes?
- R:** It doesn't matter to me.
- R:** Okay. I enjoy being outside because it's just my natural element. If you believe in your zodiac signs, I'm an Aries, I like to be in the lead of most things. I don't like to be a leader, but I'm at the vanguard of most things, it appears. Just being outside in the Spring, which is my favorite time of year. Nothing better energizes me. Nothing. Spring and Summer. I even like the four seasons because I'm from New Jersey. I like the change of weather. But, when you're outside you just feel alive. You know, you feel connected to everything around you, you know?
- M:** Kevin, tell me, what are the reasons why you like to spend time outdoors?
- R:** Personally, I'm a Gemini so I really don't like the cold too much. I like hot and warm. So Winter time is not really my time outside, but come Spring and Fall I'm one of the first people out. I love indoor recreation. I'm an athlete as well. So, I really like indoor during the Winter, but during the Summer, I'm an outdoor guy.
- M:** Okay. And what are the barriers that keep you from spending more time outdoors. What are the things that keep you, personally. And I know everybody has families and everybody has stuff going on, but what keeps you personally from spending more time out doors.
- R:** Well, being as I have four kids, so my financials is always up and down. So I can make plans to do an outside activity. Because I would love to go up to the Poconos and rent a log cabin [inaudible 00:22:58].
- M:** But what about the parks that are close by? I'm not talking about going on a vacation.

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- R:** It's not too much activities at the park. Especially when you got teenagers. My children is teens. They're not babies.
- M:** So, lack of options available.
- R:** Absolutely.
- M:** Locally.
- R:** Absolutely.
- M:** Okay.
- R:** Well Kevin, if I may, and I'm not going to dispute you, because my kids are grown now. I'm a PawPaw. It's been some time. My grandkids are, my oldest is 21, my youngest is two. My oldest child is 39, so I'm kind of removed from that. But what I do know is that, depending on what you're looking for, and like I said, I'm kind of in the community. I'm not a mover or shaker but I have my ear to a lot of things, especially for your kids. Your kid's age, there is so much to do, it's just that we have to plug them in. And unfortunately, a lot of times the information isn't shared ...
- R:** No, it's not.
- R:** Through the right channels. That's the only thing that bugs me about Camden. They're kind of weird with their sharing of information. Which is why I post everything on Facebook.
- M:** That's why we're doing this group. I just want to know what you're aware of. Are there any trails within five, 10 minutes of your home?
- R:** Oh, heck yeah. There's the one, what they call it, the Circuit Trail? The one, the major ones we put up there that come from Philly to Camden and I think they're trying to run it down to Atlantic City?
- M:** Oh, Kevin looks like he didn't know about that. Kevin, did you know about that one?
- R:** No.
- R:** Oh yeah, it's amazing.
- M:** You didn't know about that trail?
- R:** No I didn't. At all.
- R:** Yeah, they spent millions of dollars on it bro. Seriously it hits a couple states.
- R:** Yeah, that's the one we're talking bout. It's not completed yet. It's a little ways away.
- R:** Right. They're still working on it.
- R:** What you think, about next year?
- R:** Well, they completed the section, not to over talk you, they completed the section over the bridge. Because they had to connect Philly with Camden.
- R:** Understand.
- R:** That was, half a million multiplied by five million dollars. They completed that. Now they have an improved bike trail across the Benjamin Franklin, to Camden and that is why they closed, if you remember Moneyfit Avenue by Haddon Ave. because that's where they ran that bike trail straight down Haddon Ave. Remember you could turn off onto Maleyfin Ave.
- R:** Yes, you can't turn no more. You can still turn on there.
- R:** Yeah, you have to make that hard right.
- R:** The hard right. Yeah.
- R:** But now, that's because the bike trail comes off the bridge, goes straight down Haddon and goes straight to Collinswood, bro.
- R:** Oh yeah? Okay. We got a long ways off that.
- M:** Now Kevin just learned something. Are there any other trails or parks, park trails, other than that one that they're building.
- R:** Actually the waterfront. [inaudible 00:25:57]
- M:** The waterfront you said? Kevin, Kevin say that one more time.
- R:** Yes, the waterfront has a decent trail and decent parks for children. It's pretty decent as far as walk trails, as well.
- M:** Have you gone to those?
- R:** Well, yes. Over the Summer. I used to spend a lot of time up there, just like looking over the water. Me and my wife went to visit for a little while.

*Segment B-1, Camden, November 22, 2020*

- M:** How proud are you ... Okay, so this is kind of like an open question to Camden residents. How proud are you, how proud are you of these trails that are happening, that are being built or that already were built in Camden?
- R:** Me personally, I'm very proud, it means that some people are starting to take pride in the community and wanting the community to actually look better. And having more activity for the kids, because that's what it's really about. At the end of the day. I must say, we need a lot more than just trails.
- M:** What do we need?
- R:** You need more things that's involving the kids. Actually bring the kids in. Things that they like. Like rec centers. The Kroc Center is not free. And people don't have the money to actually pay for this type of stuff. It should be free for the community. I come from a place where I remember the community center was free. And that's something that we looked forward to every day. Even adults getting off work, eight o'clock at night going to the gym is free. Go workout, go swim, go play ball with your boys. We ain't got none of that.
- M:** So there's no other recreational event or activities available that are free?
- R:** It's still [inaudible 00:27:47] for adults at nighttime. At eight o'clock. Even that's starting to dwindle down. And it's so many people that go to these events, that when you go, you might not be able to play because there's so many people in there because there's not no other places.
- M:** Because there needs to be more available spaces to do that.
- R:** Yes. Absolutely. Absolutely.
- M:** Okay. Chris do you have any of those that you feel proud of? Or ...
- R:** Well Gateway park has come a long way. It's off of Anderson Blvd. It was a ... If you know the history Kevin, it was a strip that had adult film lounge. It was a notorious, Oasis Motel there back in the day. And they cleaned it up. They tore it down. I think they eminent domain the land and they made another park. They recently started restoring the urban, I can't think of the word for it.
- R:** Lot of history back there too.
- R:** Yeah, because they were ... Oh yeah. They were planting more trees, trying to save the shoreline. And it's, although you pass it every day, most people think that park is closed, but it's actually open and it borders Camden and Pennsauken. But Cheryl, that is a wonderful park. Phoenix Park, like I said.
- R:** Where's Camden?
- R:** That is Kevin, I think is where the old prison used to be?
- M:** Mm-hmm (affirmative).
- R:** Okay, that one is one of my favorites. But I think they did it a little backwards with the trees. You can't have a treeless park. Because if you plant a tree it takes it about three years to provide shade. So that park is going to be shadeless for about another two and a half years. Three years.
- M:** Okay. Wonderful. Is there a part of your neighborhood that makes you feel special? Different compared to other neighborhoods?
- R:** Oh, my neighborhood is tree lined because I planted all the trees. With the New Jersey Tree Foundation, 13 years ago I planted in 2007, while my Grandmother was still living, with the neighbor who no longer lives here. I took over from his as a point person and I take care of about 60 trees on my block.
- M:** Oh wow. You're the mayor of Camden then.
- R:** No, they call me the Mayor of Walnut St., but no, I'm just doing my due diligence on my block. That's all I'm doing.
- M:** All right, awesome. Kevin is there a place in your neighborhood that's different or special that makes it unique to other neighborhoods?
- R:** I'm sorry. I'm in downtown Camden.
- M:** Okay, no worries.
- R:** It's kind of landlocked.
- R:** Yeah.
- M:** We're going to switch gears.
- R:** I walk out of my complex, I'm in a gated community, the liquor store is right there and then there's a park right there. And I mean, God knows what goes on that park. No, I can't even answer that one.
- M:** Okay, we're going to switch gears then. Has the COVID pandemic changed how much time you spend outdoors?
- R:** Not at all.
- R:** Yes.

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- M:** Okay let me go with Kevin, because Chris, I know you're the gardener and you're doing outdoors stuff all the time. Let me hear from Kevin. So Kevin, you said yes. Why?
- R:** Why? It's because safety is first. Know what I mean?
- M:** What do you mean by safety?
- R:** Safety is first. I mean I have grandchildren. I have kids and I ain't trying to get sick and bring nothing home with me. So I go right to my desk [inaudible 00:31:34].
- M:** So it's not crime safety? It's COVID safety?
- R:** COVID safety. Yes.
- M:** Okay. How important is it for the both of you to experience nature outside?
- R:** May I speak?
- M:** Of course.
- R:** Okay. In a city like Camden, which has its challenges, it is almost life affirming. And I really mean this. It lifts your spirit. It validates you when you see nature. I mean, Camden's one of those strange places where you will see turkeys walking down the street. I tell you no lie.
- R:** [inaudible 00:32:21]
- R:** We have the Canadian geese, you know what I'm saying?
- R:** Oh my God, I've had turkeys like harass me in a parking lot.
- R:** You know what I'm saying, right? Turkeys. Real life turkeys. You see, with the trees you actually encourage the variety of wildlife. And I'm a tree person, so I'm always mentioning trees. Unfortunately, when you have a garden, like I have a garden and you have a community garden, regular garden, my aunt has a garden. It also invites the pests that you don't want in a garden. Which are your ground hogs. You know which eat everything. So you see this wide variety of wildlife, which I say is intriguing at times.
- M:** How does it make you feel though? So you said intriguing. I want more of an emotional. You said intriguing. What else? Think emotionally.
- R:** Now you put me on the spot. That's good though, that's what you're supposed to do.
- M:** That's what my ex-husband said Chris.
- R:** Relaxing.
- R:** How about exhilarating?
- M:** Exhilarating. Intriguing.
- R:** How about that? Yes. Stimulating. Yes.
- M:** Stimulating.
- R:** Yes, it is. It is.
- M:** Kevin, what words can you come up with when you think of being outdoors and the feeling of it?
- R:** Oh, now I got a ton of them. Go ahead Kevin.
- R:** Like he said earlier. Rejuvenating.
- M:** Rejuvenating. That's a good one. What else Kevin?
- R:** I say soothing.
- M:** Soothing.
- R:** Absolutely.
- M:** Why soothing? I'm curious.
- R:** Because, sometimes it's about feelings and emotions. And sometimes what you feel actually triggers certain effects.
- M:** What does that mean?
- R:** To the brain.
- R:** I like that.
- R:** And me as a Gemini, right? I don't hold onto anger too long. So to walk out of my door sometimes, I could walk out of my house and have an attitude and just feel the fresh air. Or the sun rays. And it triggers something else inside my brain and it actually calms me down.
- M:** So it calms you down. It's a stress relief?
- R:** Calming. Exactly.
- R:** Exactly. Absolutely.

*Segment B-1, Camden, November 22, 2020*

- M:** I'm not a Gemini. And I'm not a, what are you Chris?
- R:** I'm not telling until you tell me yours.
- M:** Oh no, you're never going to know. And with that I told you it all.
- R:** No, I'm an Aries.
- M:** You said Aries and Gemini. So you guys are related. So you said, exhilarating.
- R:** Soothing. Calming.
- M:** You said soothing. You said intriguing.
- R:** Stimulating.
- M:** Stimulating. Chris.
- R:** Yes?
- M:** What were those other words that you came up with after Kevin spoke?
- R:** Well he said a few of them. Calming and so forth. It's relaxing. It's grounding. That's the word I wanted to use, because you've been ... It's centering. Nature. Wildlife all of that is centering. We get back to our, whatever you think your purpose is.
- M:** Mm-hmm (affirmative). That's beautiful. Okay, so what about the places that are within the confines of your neighborhood or area? Do you feel like you have access to clean and safe outdoor spaces?
- R:** Well, I work on mine.
- M:** Hold, up. Let me explain. Let me give a little caveat, or a little dressing on that. Because it may be that you have access to outdoor spaces, but you may or may not have access to clean or safe outdoor spaces. So there's a difference. So I'm talking about clean and safe outdoor spaces. How much access do you have to those?
- R:** Can I start? I like to be honest as I can be, it's no clean spaces.
- M:** Remember, I like the good, the bad, the ugly. Go ahead.
- R:** I'm keeping it straight up honest with you. Most people that live here in Camden, we travel outside of Camden, just to have fun. Or to go and get some relaxation. OR outside time. I go to Atlantic City and walk the boardwalk with my wife. I don't go ... We go to the waterfront and we just sit there and watch the water. We don't even walk the waterfront. Because ...
- M:** Why?
- R:** Because we just know Camden? I don't even know. But we get excited to go to Atlantic City to walk the boardwalk when we did it a million times.
- M:** But why?
- R:** I'm not going to judge.
- R:** That fresh air. It's that ocean breeze. It's the little bit of all that. Zombies not walking around in the streets.
- M:** Zombies?
- R:** [inaudible 00:37:59] into an argument because this guy is so drunk. Nah. I don't want to go through that.
- M:** So the zombies, hold up Chris, I need to pause you.
- R:** Sure no problem.
- M:** I need to define what the Camden zombie is.
- R:** Well they're not from Camden, most of them.
- M:** Wait Chris.
- R:** No, they are though.
- M:** Kevin. Are we talking, what are we talking about when we say zombies?
- R:** Okay, have you ever drove your car down Mt. Ephraim Ave? At any time of the day, you got people that walk across the street without even looking. I mean they don't even look. And these are people that's from Camden. Because I'm talking about [inaudible], not even just downtown. They don't even care about their life. We call them walking zombies.
- M:** Is it a drug issue like Chris was talking about?
- R:** Yes, absolutely.
- M:** They're high out of their mind and ...
- R:** Well they've also just given up.
- R:** Yes, they don't care.

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- R: They've given up.
- M: So these outdoor spaces in Camden, they've been, unfortunately, a lot of people who have drug problems go to these places?
- R: I wouldn't say they go to these places, but a lot of these places are around them areas. Or ... Yeah, just around them areas.
- M: Chris, now I'll let you talk. Go ahead. I'm sorry.
- R: No that's okay. I know you have to moderate. I think there's a slight disconnect between Kevin and I because of our ages. And that's not a bad thing. Because I have fond memories of when Camden, prior to the riots of 1971 and 72. I remember that Camden. I was 10, 11, whatever the case may be. I remember how vital it was. So I have very real memories of a better place. And not what it is now. So, what keeps me going is, I know that Camden can reclaim it's glory. As far as the social ills we see Camden City on any major avenue, Broadway, Ferry Ave. Not Ferry Ave. Broadway, Mt. Ephraim, Haddon, you name it, Chestnut St. You name it you're going to see people things they shouldn't be doing, or under the influence of. But, I firmly believe that Camden has a great future and that's what I hold onto. But they do not go into the parks, primarily. The parks are policed by either the residents around them, or by the police itself. It's just that they're very close in proximity to those parks. Which may dissuade you from going to the parks.
- M: So do you feel that you belong to these spaces even those this is happening. Like that beautiful waterfront that you're talking about to walk your wife with? Even though these things are happening, or those other spaces Chris, that you were talking about. Do you feel like you belong? Or that that place belongs to you even though these things are happening?
- R: Every tangible asset in Camden, as a citizen, as a resident is mine. I own it. I lay claim to it. I will not give up anything that is historically mine. I'm that person. No I will not. Not without a fight.
- M: Kevin what about you?
- R: Me personally, I can't say that I can claim something that's not mine. I have no say so in what goes on in my neighborhood. Just being honest. And it's sad. Because I should have say so. But I don't have say so.
- M: What would make you feel like these spaces truly belong to you? And your family? And people like you then? Because it seems like Chris said it. He's laying it down, he's not letting it ... How do I get you to be like a Chris then?
- R: Uh, me personally ...
- R: Nah, don't be like me.
- M: Nope. Well, Chris I meant in the sense that, of ownership into these public spaces.
- R: In the spirit. Yes I know dear. I'm sorry.
- M: Yes. So, Kevin, how do I get you in that mind space, where you feel like these spaces really belong to you, your wife, your four children?
- R: I really can't say. My goal is, for the last 16 years is getting my family out of Jersey to be honest with you. This was the last state to sign off on slavery. Honestly, to tell you the truth, I see nothing here. I see nothing. I want bigger opportunity. Telling the truth. Texas. Colorado. Florida.
- R: Oh.
- R: Actually, Virginia, which is right here. With bigger opportunities. Where the taxes ain't so pricey. Where I ain't got to worry about the governor and the government digging in your pocket all at the same time. It's hard for a family to make it here. Especially for a family as big as mine. Family of six. Like I said, financials is some of my problems. And this city lacks some opportunities.
- M: Even taking a break to walk down the street to an open outdoor space?
- R: I can walk to the corner store, right up the street on Broadway up at my house. And it's a Crown Fry and I can remember a couple nights ago, me and my wife was just coming back from Atlantic City. A beautiful night. And we was just going to stop in there to get some chicken and walk on home. We ended up getting in an argument with a guy at the store just because he wanted to jump the line. It's stuff like that makes you not even want to. Not even want to.
- M: So it's the whole mentality.
- R: It's the whole mentality and it's like, you kind of put yourself in a mind state of, I'm tired of it. I am beat.
- M: What's the point of an outdoor space if the people who live around it, aren't worth it?
- R: It has no purpose.
- M: So, if we were to look at this study, we need to work with the people just as much as we need to work with land itself.



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- R: Well the people are so angry. The people are so angry you can't even really be mad at them. It's going to take a long time to get these people angry. And this city is overpopulated. It ain't that many houses. Ain't that many public housing. So people are very, very angry. The lack of opportunity, jobs don't really pay too much. It's the same, come on now, you know what I mean? It's a lot of hate. It's a lot of hate. A lot of corruption been in the city of Camden for so long. I'm not going to sugar coat it and make it seem like the city is all great. It really ain't. And it's going to take a long time before it actually get great again. It's going to be a real long time. Because the energy right now, really don't care anymore. It's sad.
- R: It all depends on which community and which demographics you're looking at. That's another story.
- M: Oh no. Bring it, bring it. I want to hear this Chris.
- R: Because if you go up there by Rutgers right now, you're looking at homes that are now selling for \$200,000 plus.
- R: Well it's Rutgers.
- M: So what is Rutgers? What does Rutgers mean?
- R: University.
- M: White people?
- R: Rutgers is buying out all the property over there and they renting them out to the ...
- M: So Rutgers is buying up all the property and they're raising up rent? So are they gentrifying?
- R: Well, let me say this, okay, I'm not saying that Rutgers ...
- M: Hey, I'm just asking questions.
- R: Yeah, yeah. Sure, sure.
- M: This is anonymous and confidential gentleman.
- R: Yeah, yeah. No there is gentrification happening and it's usually happening in white spaces. And up there by Rutgers is a white space. Predominantly professional. Predominantly upwardly mobile. So you're talking about folks probably making somewhere 85,000 and up, maybe to about a little shy about 175.
- M: Mm-hmm (affirmative).
- R: That's probably the median income of Camden is roughly 35, 40,000.
- M: Wow, big difference. Big difference.
- R: So when you see ... Yeah of course it is.
- R: It's lower than that. You got people that ain't even making that. They making about 15,000. 15,000 a year. Polot and Centreville and downtown Camden and East Camden. Let's talk about them places. Rutgers? Come on now. Come on now they want to do that to make it look good. It's right there off the Philadelphia shoreline.
- R: Kevin. I was talking about ...
- R: [inaudible 00:47:34] don't sugar coat it. Camden, come on now. I know you work for the city, but don't sugar coat it.
- R: Who works for the city? I don't work at all bro.
- M: No, no, no. He was talking about ...
- R: What are you talking about?
- M: He was talking about the people that live in the Rutgers University area that that's what those people are making, and that the most ...
- R: Actually that's what they're making. I don't live up there. That's right.
- M: Hold up. Let me explain to Kevin. This is why I do my job. So, he was talking about the people that live in the Rutgers area it's a lot happening in those neighborhoods. They make most of the money, but, in Camden, the most that someone in a median income would make is that. Not that that's what they're making. So Kevin, he's agreeing with you. In the sense that people in Camden are making a lot less.
- R: Tremendously.
- M: Yes. So, are we good?
- R: Yeah, we good.
- R: I'm fine.
- M: Okay, okay.
- R: I got sidetracked.
- M: And I'm going to have to sidetrack you now.



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- R:** That's okay dear.
- M:** Let's do it now? I have to sidetrack you now.
- R:** Sure.
- M:** Because I got to move on. Because we're running out of time. All right, and I know we were in a good part about income and equality.
- R:** Yeah.
- M:** I got that. I get it. I get it Kevin. I get it Chris. There's a big divide.
- R:** Mm-hmm (affirmative).
- M:** But I want to know about what's available to you in your neighborhood. So, waterways. Lakes, rivers, streams.
- R:** Yeah, Delaware River. Cobra Hill Park. They're accessible and they're canoed. There are organizations that canoe to Petty Island. They run a trip to Petty Island. There are a lot of outlets, and Kevin, like I said, I'm not feeling your pain, but you have to be plugged in and a lot of these things, like the trip to Petty Island, are free.
- R:** Oh, that's [inaudible 00:49:46]. Because the people in the community ... See, that's the good thing we have in a group like this ...
- M:** Did you know about those things Kevin?
- R:** And a whole bunch of other people in my community don't know. I just became a member of the Crock Center. People don't know nothing about this kind of stuff.
- M:** But, did you know about these free things that Chris was talking about?
- R:** No. Not at all.
- M:** Chris ...
- R:** I'm good.
- M:** Remember old school cassettes, you press play and then you press pause.
- R:** I'm on pause.
- M:** I'm going to press you on pause and I want to hear from Kevin for a second. How does that make you feel?
- R:** It make me feel angry. Very, very angry. Very angry.
- M:** That you didn't know this was available to you.
- R:** At all! And I've been living in Camden, for now, about 12 years, 13 years. And I never heard none of this information.
- M:** How would you like to know about this information Kevin?
- R:** I actually believe that it should be posted. I mean, stuff like this ...
- M:** Where? How does that information reach you?
- R:** I do not even know. Well, commercials, radio stations.
- M:** What about social media?
- R:** Yes absolutely.
- M:** What social media?
- R:** Well, Facebook. Camden has a Facebook page. The city of Camden has a Facebook page. That's something that can be posted on Facebook for activities that's going on for the day for people that's looking for activities.
- M:** What about mail? Do you look at your mail?
- R:** I have to look at my mail. I read through all my mail.
- M:** Let's say there was a little postcard that said, "Hey we have a free canoeing experience."
- R:** Most black folks we all see "free" we start reading.
- M:** Okay. Let's talk about the water. So, Kevin, that really got you in an emotional place and then I'm going to go back to Chris. I'm going to start with Kevin, then Chris. Tell me about how does being near the water feel? Because you said you go to Atlantic City with your wife. You like to walk on the waterfront with your wife. What does being near the water, sitting by it. Walking. How does that make you feel?
- R:** Purification.
- M:** Purification. Okay, I just had a Prince, Purple Rain thing. Because it talks about Lake Minnetonka.
- R:** No you're not. Oh my God.

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**M:** Are you going to purify yourselves in the waters of what is it, Cooper River?

**R:** And I lived in Minnesota for a year.

**M:** Okay, I love Prince, I'm a big Prince fan. So when you said that I just thought Prince. I apologize. I wanted to make you laugh. Just a little.

**R:** You did. You did.

**M:** Okay, I'm glad. So purification. Not like Prince and not like he did to Appletonia, right?

**R:** No.

**M:** Okay, tell me Kevin, what does purification mean?

**R:** Purification, for me, it means re strategizing my mind. Reorganizing my thinking. Coming up with new plans and new ideas. And sometimes water does that for me.

**M:** When you're looking at the waves and you're walking with your wife, holding hands. You know, whatever. However you do it. Is that when you're doing all of this? Or do other things come to mind?

**R:** Well, it's ...

**M:** And where are your kids, are they behind you? Are they around? What are they doing?

**R:** Well, nine times out 10 they either around, or they might be ahead of me. I could be walking with my wife. I don't even have to actually be looking at the water.

**M:** Because they're grown. They're a little bit grown now.

**R:** Yes, absolutely. I mean my oldest is 18, not quite his age. My oldest actually is 20, but they're not quite that grown, but they're getting there. They probably in front of me or behind me. And my wife is probably just walking.

**M:** Just have that little moment of purification.

**R:** Yeah. Just with your thoughts.

**M:** Okay. Chris, when you're near water and you're just ...

**R:** Yes.

**M:** What does it feel like, how connected do you feel?

**R:** Well, I'm not really an open bodied water person. I do enjoy bodies of water. But, when I have gone to the shore, and it's usually been to ...

**M:** Near where you live. Not so much, I don't want to talk about the shore.

**R:** Oh, okay. Water's relaxing. I feel a calmness. A sense of serenity.

**M:** Mm-hmm (affirmative).

**R:** And a oneness, depending on my state of mind. It is definitely, as Kevin said, purifying. It has purifying aspects. And centering aspects.

**M:** All right, beautiful. Okay, thank you very much. So, now, Steve are we ready to see the trails that are available in Kevin and Chris's neighborhood? And these are the trails in your neighborhood. In your neighborhood. I'm an old school Sesame Street fan. In your neighborhood.

**R:** You're not that old. You're not old.

**M:** Oh, I'm old. I just had my 49th birthday.

**R:** Oh, go head girl.

**M:** Yes I am. I just turned 49 years old.

**R:** You look fabulous.

**M:** And so with that I told you my star sign. I'm a fabulous Scorpio, darling. So, yeah.

**R:** Oh, no!

**M:** Oh, yes! When was my birthday, my birthday was last Tuesday.

**R:** Oh the circuit trails! Cool! I know about these.

**M:** Let's look. Okay, Kevin, can you see the maps?

**R:** Yes, I can see the maps.

**M:** Can you see ... Okay, so Chris, Kevin, can you see the little top right corner that says data layers?

**R:** Data layers, I see it.

**R:** Data layers, okay. Okay, hold on.

**M:** Can you see it? You might have to scroll.

**R:** Yes. I see it. I had to open it up a little.

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- M:** Yeah, open up a little. So, in green, that means that exists already.
- R:** Mm-hmm (affirmative). Okay.
- M:** Orange signifies that it's in progress. Manning that they're currently constructing. Then purple means ...
- R:** Oh nice.
- M:** That it's a pipeline. Meaning that they're programming and they're soon to be worked on next. And then the dark teal color is planned. Meaning it has not been broken ground yet. But they play to connect.
- R:** Okay.
- R:** Okay.
- R:** Right.
- M:** Let's, wherever Steve wants to take us, we'll go.
- R:** Okay.
- R:** That was the name of the circuit trails exactly. Yeah.
- M:** Yeah, that's the circuit trails. So, can you find the one that's close to where you live.
- R:** Uh, there isn't one per se. But there's one that's proposed. That's the deep teal, correct?
- M:** Okay, so I don't know the answer to that question.
- R:** It's okay.
- M:** Steve is going to zoom us in to where. And I hope he can zoom us in. Yay Steve! Okay. So here's one.
- R:** And it goes straight across.
- R:** Yeah, everyone knows about the one that goes down Martin Luther King Blvd. That's the one goes right to Wiggam's Park. That's the one that goes by Cooper's Hospital.
- R:** What?
- R:** That's an existence.
- M:** Okay we're going to Dr. Martin Luther King Jr. BLVD, which goes from the waterfront area ...
- R:** Right. It dead ends into the water. And then it goes up there by Cooper. That is the bike trail that then proceeds down Haddon AVE.
- M:** Okay, so do you see it in the center of your screen Kevin?
- R:** Yes, I see it.
- M:** And then there's a planned section of it. Which it looks like it's going to go through the middle of the city.
- R:** Haddon AVE.
- M:** That parallels to the highway. That's planned.
- R:** Mm-hmm (affirmative).
- M:** What do you think of that one? Have you ever been there?
- R:** No, that's the one I'm talking about. That's the one they're building now.
- M:** How do you get to these trails where you live? Would you have to drive there? Would you have to take a bus there? Would you have to, just walk there? How do you ... Have you ever been here? How would you get here?
- R:** These trails ain't available.
- R:** Well this is a bike trail.
- R:** This is a regular street.
- R:** That's a bike trail.
- R:** Yeah, I know.
- M:** It's a bicycle, bicycle trail. Not walking trail.
- R:** Right, that's a bike trail. This is in the city of Camden and it parallels with the traffic that you're ... I ride by this every day. I'm on it countless times on Haddon Ave. each day because of where my fiance works. I see the beginning of it. I see where it's disjointed. And I see where it picks up by Hardy Cemetery when it goes outside the city.
- M:** So, we're not talking about walking trails. We're talking about biking trails.
- R:** These are biking trails right here.
- R:** It's got a biking trail on it. This is a regular street.
- M:** Regular street ... we're not walking on these.

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- R:** No, this a regular street with a bike lane. You can walk down it as well. This is a regular street. This ain't no bike trail. Only one that's a bike trail is where Cooper River at and where it shows the waterfront. [inaudible 01:01:09]
- M:** So Steve is getting to that area. Okay, Steve is going to zone in.
- R:** There's a trail on Kaighn Ave? What?
- R:** It's a bike trail. That one's proposed. Okay. The one on Haddon Ave. is in effect. It has the lanes marked out. It has everything.
- R:** I don't even know. What?
- M:** So how far do you live to this Cooper area trail?
- R:** As far as driving [inaudible 01:01:46]
- R:** Well Kaighn Ave. is Parkside. And as far as, I'm looking at Kaighn Ave. now. I can't think of that as being dedicated yet. I know it says it is, it's a green means existing. I drive up and down that as well and I don't know if it's dedicated.
- R:** No, no, no, no.
- R:** I don't know if it's dedicated yet.
- M:** Anything that's in green is existing.
- R:** I know that's saying that. I know through Farnham Parkway is the park you see with that body of water in it and the green there. It does wind around, so they could be dedicated lines like a bike trail back there, I'm not sure.
- M:** Well, it's not just a bike trail, it's walking trail too.
- R:** [inaudible 01:02:35].
- R:** Well, true. Very true. Yes.
- M:** So Kevin, talk to me. I haven't heard from you too much. I hear you talking, kind of mumbling in the background. What do you think of all this?
- R:** Some bullshit. They are fucking with you. I have been to some of these places.
- M:** Why did you say that?
- R:** I done been to some of these places walking down the street and I ain't walking to my destination going home from work or going to Grandma's house and somebody's house, this is regular streets!
- R:** Oh okay.
- R:** These are regular streets.
- M:** You didn't know that there were trails that you could ride your bike and walk.
- R:** No, these are regular streets with sidewalks and everything. Streets all fucked up. [inaudible 01:03:24]
- M:** Some of them, but remember ... Kevin.
- R:** You done flipped over your bike for some.
- M:** Kevin.
- R:** Hm?
- M:** Some of these are proposed.
- R:** [inaudible 01:03:36] yeah.
- M:** So some of these are not ready yet. And some of these are existing. So right where Steve is going at, there's easily walked trails. So when you think of a trail, what is a trail to you?
- R:** A trail is actually like where you can actually ride, where you have trees around you, you know what I mean? Where it's actually just a bike trail and you ain't got people all on the trail. Where it's smooth enough for you to actually be able to ride your bike.
- M:** So, asphalt, but it looks like the countryside?
- R:** Yeah. Where you can tell you're outside and you're not in the city. It looks comfortable. Soothing. Where you actually feel like you're in the wilderness. I done places like Willoborough and Paulsboro where they got bike trails and they're real bike trails. Not the city of Camden and you just got some line where you're telling people, cars can't come into that because it's for bikes.
- M:** That would be a trail if it were, if they had more nature around it?
- R:** Absolutely.
- M:** That's what a trail means to you.
- R:** Yes, absolutely.

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- M:** Okay, so let's take ourselves, let's go into this space. So the trail in your mind means, walking jogging, birding, biking. You know, looking at nature. Holding your loved ones hand. Exercising. I was talking to a young man yesterday who goes from Coopers Park all the way to up the river. He does like a 10 mile jog and he lost 100 pounds that way.
- R:** Wow.
- M:** I was so impressed by him. But, anyways, I don't even remember what the thing was. So that's what he does. And he's a black man. Jogging. And he was like, I don't care I'm doing this. This is my thing. This is what I do. What we hope for is that other people feel the same way. Fathers, mothers, young people. Grandparents. Even if it's just to take a walk to get that refresh of nature. To get that reset in their brain. We need to find ways to do this within your city. So, how do we do that? If we can't call it a trail because it's going through the middle of the city, what do we call it?
- R:** Sure you can call it a trail. It's just a bike trail that's all. It's not a walking trail, per se.
- M:** So, if it's a walking trail, do we define it as a walking trail?
- R:** No, it's just a route of travel.
- R:** That depends on how you educate the populous. Like Kevin said earlier. He didn't know. And there are a plethora of outlets that tell people in Camden about the events. I don't watch mainstream media. You know. But I do get a lot of my information from social media. Especially Facebook. And the many groups I belong to.
- M:** So we need to engage Facebook.
- R:** Yes.
- M:** We need to engage other social media. So, what is the difference between a bike trail and a walking trail? So how do I make ...
- R:** The scenery.
- M:** The scenery? Does scenery makes a difference between a bike trail and a walking trail?
- R:** Oh definitely.
- R:** Absolutely.
- R:** And basically are you using a bike trail to get from point A to point B? Is it to move a bicyclist from point A to point B? When they trail, if it's going through nature ...
- M:** Travel.
- R:** Right for travel. And people like work where they live and live where they work. So, people now are commuting by bikes more. It's very economical.
- R:** Mm-hmm (affirmative).
- R:** But the thing about a trail, if it's in a more pastoral setting it's to be enjoyed at a leisurely pace.
- M:** At a leisurely pace.
- R:** Right, there's no rush.
- M:** So you stroll.
- R:** Exactly.
- M:** You're going to do that stroll through the pastures. Through the trail. That is the walking trail. Is a stroll.
- R:** Exactly. Sure.
- M:** Okay, wonderful. And then, okay, we're going to move forward. Have you ever heard of something called circuit trails.
- R:** Yeah, that was on the map.
- M:** That was on the map. Okay, Kevin. You never heard of a circuit trail?
- R:** No.
- M:** Okay, it's a network or system of hundreds of miles of connected trails in the greater Philadelphia area. And so that was part of what we were seeing on the screen. And those are the ones that you said, were in the street. And part of them went through those wooded nice areas as well. How do you feel about those Kevin?
- R:** I feel good about it. I mean, we can stand on it and we can really make something happen with it, I really agree. I mean, the city of Camden needs something for the people.
- M:** But even if it goes through the streets to connect to the other trail though? I mean, it's just, you say, "Oh, but that's not a trail, that's just a regular street." Okay, here we go, Steve is connecting us again to the trail. You can tell Steve is listening.

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- R:** Yeah, it's expensive. Yeah, the circuit trails, I'm telling you, it's a heck of a network and they have poured a ton of money into this. And it crosses state boundaries.
- R:** Yeah, that's going to be nice.
- M:** How do we get people to learn more about it? What do we do?
- R:** Open events. Bring the people in.
- M:** See all those green lines that you see are existing trails. All the yellow lines are in progress, all the purple lines are, you know, they're in the pipe line, meaning they're being built now. Or right about, in progress. And then the teal colors, the green colors those are the ones that are planned to be connected soon.
- R:** Wow.
- R:** Well you have to change the culture. I mean, folks may not be aware of how popular bicycling or commuting by bike was in the past, needs to learn about the relevancy of it now. And it's changing. And a change in society that we live in. People want to reduce their carbon footprint. Bicycling commuting does that.
- R:** [inaudible 01:11:17]
- M:** And then, so Kevin what do you think about these? How likely would you be to go visit these trails with your family? Have you visited?
- R:** No. Honestly, no.
- M:** What about people on the road. If you've ever gone, if you're bored. Or you have a weekend coming up, that you just want to be outside because you're done with this COVID situation. And there's not a lot of money. Because nobody has a lot of money. We do not have money. How do we do this? And there's a free trail open that we could just take a walk. Like a famous Philadelphia singer said, "I want to take a long walk." You know like Jill Scott says.
- R:** Leave Jillian out of it.
- M:** Wow, she's saying it. I'm going to bring her in it. She just wants to take a long walk around a park.
- R:** There you go. There you go.
- M:** What's your long walk around the park? Would you do this?
- R:** I personally would. I walk. I have a pedometer on my phone. I try to do 7,000 steps a day. So walking's built into my regimen anyway. Even though I have access to a vehicle, at my age I have to stay moving.
- M:** Right. So Kevin, with your young family, how do I get you to know. How do I let you know more about all the trails that are available to you for free. Free! F-R-E-E, free! You don't have to pay money. You don't have to spend more money out of your pocket. It's a leisurely stroll, in nature. How do I get more ... How do I get you to know that this exists, because there's a lot of what ... A lot of these things exist around you, but you didn't know about it.
- R:** Mm-hmm (affirmative). Like we was talking about earlier, using mail. Sending postcards out to people.
- M:** But are you going to throw it away?
- R:** No. Most people are going to take a look at it. Social media. We put in people's face enough, people have no choice but to look at it. You don't put it in their face at all, then, it's something that goes forgotten.
- R:** Kevin, are you on Facebook, bro?
- R:** Yes I am.
- R:** I'm going to send you a friend request. My page is nothing spectacular, but I post extensively about Camden. Camden events, happenings, pro, con, whatever. And I'll send you a friend request. It'll be my full name and if you accept. Or just browse through my page. I'm almost like a billboard for the city.
- M:** Listen he's the mayor of Walnut St. That's what he said.
- R:** Yes.
- R:** That's what they say.
- R:** Salute to the mayor.
- R:** It would be my pleasure Kevin.
- R:** No problem. Likewise. I'm going to do that.
- R:** Okay, bro.
- M:** Okay we're going to do Facebook. What other social media? Do we do Twitter? Do we do Snapchat?
- R:** Instagram.
- M:** Instagram? Okay.
- R:** IG.

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- M:** All right, so let's go here. Let's imagine that everything is beautiful, open. Where's my magic wand, hold on, I got to bring my magic, oh here it is. Here's my magic wand. Ohhh. This is actually a nail file. Here's my magic wand brrr. There's no COVID. Everybody's vaccinated. Nothing is hurting us anymore. We are ready to go outside. Everybody's ready to get out. So this is what we're doing. Think about it. I got my magic wand. Nothing bad exists in the universe. Because the magic wand made it so. We are ready to go outside. What kind of activities would you like to do on these trails. With your loved ones. By yourself. With your children, grandchildren or otherwise.
- R:** Birdwatching.
- R:** You know, truthfully I would actually ... Okay.
- M:** You said birdwatching?
- R:** Yeah, there are eagles in Farnum Park. Bald Eagles.
- R:** Urban bird watching. Urban bird watching.
- R:** I would like to do foraging off the trails. Edible foraging.
- R:** That's pretty dope.
- M:** Oh because you're a farmer.
- R:** Right, you never know.
- M:** So somebody, like a professional biologist to teach you, "Okay, this plant is edible, this one isn't."
- R:** Mm-hmm (affirmative). Yes. That's correct.
- R:** [inaudible 01:16:32]
- R:** What'd you say Kevin?
- R:** Survival training.
- R:** That's right.
- M:** Okay. What else, what do you think your children would be interested in Kevin? Because you have smaller ones.
- R:** No, they're teenagers, so to tell you the truth, they're not really into outdoors stuff.
- M:** What about canoeing? What about being in the water?
- R:** They would try it.
- M:** Chris just said that there was the free canoeing.
- R:** No. It's not free.
- R:** And kayaking.
- R:** Only people that actually get to use that is the college students. Unless you have our own kayak. Most people don't have their own kayak.
- R:** No, bro, no. Listen Kevin.
- R:** [inaudible 01:17:30]
- M:** Hold on, Chris, Chris. Kevin. Kevin. Senior Kevin. Chris is talking to your. He wants to tell you something.
- R:** That's not true.
- R:** It is true, because I'm part of the organization that sets it up and I had to bail the last one because I had a tree planting and I couldn't be in two places at one time.
- R:** That's a shame, you got to know about this.
- R:** That's why I'm turning you to my page.
- R:** I am. I'm going to go there. I didn't want to do it while we was in this group. I'm going to wait til we done.
- M:** Yes, please. Because you're going to be ... This is still my space. Hello, I'm running the group.
- R:** Oh, I know. I'm sorry. I was just finding out information about the city that I don't even know about!
- M:** You will get it! You will get it, but I've got questions.
- R:** It's like, blowing my mind.
- M:** Okay, so, timeout. Now, we talked about a lot of things today. What is the one thing, and this is what we're going to walk away with, I want you to think about it. Think about this question. Empty your minds from everything that we've talked about. What's the one thing that you remember or that's stuck with you. One thing. It can be multiple things, but keep it short.
- R:** That there is outdoor activities, free, in Camden that I don't know about.
- R:** Because it wasn't when I was growing up.



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- R: That your wife?
- M: Yes. Thank you ma'am! Thank you ma'am!
- R: I mean I grew up in Camden.
- M: Show the camera! I want to see her! Hey!
- R: Hi [inaudible 01:19:22]. It used to be I mean I played a lot of sports and a lot of things.
- R: That's my mom right there.
- M: Hey mama! Hey mama!
- R: Growing up in Camden, but our kids are 20, our oldest is 20 our youngest is 16 and they didn't get an opportunity to experience nothing I experienced growing up in Camden with all the sports and the instruments.
- M: So you, growing up in Camden, had this?
- R: Yes.
- M: And now they don't have it anymore.
- R: No. Not where I live. I mean, not when I was putting my kids into things. Everything costs.
- R: Even the Crock Center.
- R: Your softball, you go to softball. If you lived in that specific community, you played for that specific team. Now you have to pay for everything. You have to pay to participate. You got to pay for uniforms.
- M: So, some funding to help the children pay for the ...
- R: Exactly.
- M: And mama, mama, where's mama?
- R: I'm not from Camden. I'm from new York.
- M: Okay, that's fine.
- R: How long you live in Camden?
- M: But you live here now.
- R: Yes.
- M: So mama, with grandkids and all of that, are you getting to be outside? Do you go to any trails? Do you walk in the park? Because in new York they do a lot of that stuff, everywhere.
- R: Yes.
- M: I lived in New York too, so I know the lifestyle is different.
- R: Yes, very different.
- M: How do we make this better in Camden, because it sounds like your daughter said, that there was a lot of that before. So what do you recommend? What's the one thing you recommend for everybody in Camden so that there can be more outdoor spaces.
- R: I think if they went back to the era of 73 where everything was given to the youth for them to better their life, like job core. They don't even have job core no more.
- M: Like activities. What activities in the outdoor space? I heard softball, I heard sports.
- R: Like tennis, they don't even have tennis. They don't have volleyball. They don't [inaudible 01:21:50]. They only have it in school. They don't have it for family or something for a family to do. It should be well known what the youth should want to do.
- M: Oh, that's one of the babies. Okay, he grown baby. Okay.
- R: He's only 16.
- M: Oh but he's, yes. So something for family events.
- R: Yeah, so we go to Cooper ...
- M: Sports.
- R: And we walk the park, we walk the whole park. We walk the trail that's there. It's a lot to do. Since I've been living in Camden and I drive for Pizza Hut, I just learned about Camden. I've been in Camden for about four to six.
- M: So you learned about Camden more by driving for Pizza Hut.
- R: Yes.
- M: Oh ma'am. Well God bless you. God bless you.
- R: Yes.



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**M:** Well thank you very much. Okay, Chris, I'm going to ... Thank you very much Kevin.

**R:** You're welcome.

**M:** And thank you mama, wife!

**R:** Yes.

**M:** Your wife. God bless you too. I hope that you guys get to hold hands and walk by the water front again. So Chris, I'm going to let you have the last word.

**R:** Oh, wow.

**M:** What do you, well you were the first, now the last. So, Kevin, please hang in there with me so you can hear what Chris has to say. So, Chris, what has stuck with you throughout our conversation? What's the one thing we should do for people? To get and spend more time outdoors and get the word out?

**R:** Exactly, everything you just said. I don't know if your magic wand has this ability there has to be a better way to promote. Everything that you've gone over, the circuit trails, the benefits thereof. Activities outside. Activities for kids, the city's responsibility and all of the above. There has to be better promotion.

**M:** But promotion to whom? Not the Rutgers people, as we were talking about.

**R:** Well, you know they're good people also.

**R:** [inaudible 01:24:03]

**M:** The black and brown communities? Is that ...

**R:** Black and brown, the different age demographics. Obviously I'm a reader. I read everything that comes my way. I read everything. And I try to share it with those who I think might benefit from it.

**M:** Okay.

**R:** We just have to do a better job. And if that means we have to flood every platform there is, social platform there is, we have to do it. Because otherwise folks are going to not know. They're going to fall through the cracks and then feel disenfranchised.

**M:** Okay, because it's there! It looks like these trails are there. But not enough people know about it. Look at Kevin! It blew his mind to know that these things are already there. He's like, I can't believe it. I live through here, I walk through here. I didn't. Okay. I'm going to check with Steve, thank you very much, if he has any other questions, I'm going to check with him first and see if he does. Okay. Looks like he doesn't. Hold on.

**R:** Tell Steve I say Hello.

**M:** Okay, he says we're good. Thank you again. I want to give you both and the families a round of applause. Yay!

**R:** Thank you, thank you, thank you.

**M:** Yay! You did it!

**R:** And a [inaudible 01:25:38] gift card.

**M:** Thank you family! Thank you everybody mama! Thank you wife! Thank you Kyle! Thank you Kevin!

**R:** Yes! When is the next time I can join in?

**M:** Well, you can check with opinion works, but take your wife on that long walk, on the park, after dark.

**R:** I will. After making this money.

**M:** Chris.

**R:** You know what Cheryl, you need to stop.

**M:** I know. It's Sunday.

**R:** It was a pleasure Cheryl.

**M:** It is always a pleasure. Thank you so very much. Take care. Bye-bye! Bye everybody! Thank you!

**R:** Bye-bye!

**M:** Thank you!

[END]

Segment B-2, Camden, November 27, 2020

**Moderator:** Getting, there's a large screen. And Steve, could you put up your welcome screen please? As a test? Like when you share your screen? Perfect. Okay. Can everyone see that welcome screen?

**Respondent:** Yes.

**R:** Yes.

**M:** Okay, perfect. That's just to make sure. Cause Steve is going to be helping us view some items and run that part of the Zoom presentation meeting. I'm not going to be doing it. I'm going to be busy talking with you guys and he has a better understanding of what we're going to be looking at than I do. Cause I'm just as a newbie as anyone else, I am a market researcher. This is my job. This is all I do. I ask opinions about products and services that are available in the marketplace to everyday consumers. Either people that live in a particular area that would have access to this service or product. Sometimes it's a product or service that's not in the marketplace. Something that's being developed. If you've ever seen like on commercials, when they have a taste test or a product test, that's market research there. But we're not going to be testing any products today. We're going to be talking about the area that you live in. And so has anyone participated in a market research focus group before or interview before?

**R:** Yes.

**M:** You have [Felicia 00:00:17] ? And what about you, [Christina 00:00:17]?

**R:** I believe I have. I can't really think of what it was, but I believe I have.

**M:** You think you have, okay.

**R:** Yeah.

**M:** Okay. That counts. But either way, I'm going to walk you through this introduction. So before we introduce ourselves, I have to let you know what we're doing, how we're doing it, why we're doing it and then we get into the topic at hand. So this is a focus group. It's also called a group interview for some people who aren't familiar with the term. There are no right or wrong answers. This isn't a test. It's just a free flowing conversation. I do have a set of questions on this side of my screen. I have two screens here, this one here and this one on the side. So if I'm looking this way, don't think I'm ignoring you, it's trying to see. You know, sometimes we jump ahead on my list. And I have to make sure that we're on point.

And then also I have, as you know, Steve is hanging around somewhere and sometimes he'll text me on my phone or sometimes he'll chat something. So if I happen to look down or this way, it's also because of that. So if you can please speak one at a time, we are recording only because we have to write a report. We've done dozens and dozens of these groups. And so we're not going to be able to keep up with everything everybody said if we didn't have a recording in the background.

Steve is going to be taking some notes. I'm not going to be taking any notes cause I talk with my hands and it's just as a matter to accurately report things as best possible in our summary. It will not be available on YouTube, Snapchat, Instagram, Twitter, TikTok, none of them. None of those social media sites, not on the six o'clock news. This is only solely being recorded for the purpose of writing a report. Your face, your name, your identity will not be tied to the comments that you say today. This is anonymous and confidential, so please feel free to speak your mind and speak out.

And then naturally, sometimes when we're speaking and describing something that we may not like, cuss words are okay, as long as it's not towards each other. It's fine. We can translate them if we need to. So just feel free to be yourself.

**R:** Yes.

**M:** And then I have fun. I hope you have a good time. Sometimes with these groups, people walk away with finding things in common with each other. Sometimes they find out that they learned something they didn't know. But I want you to understand that what you don't know is just as important to me as what you do know. Why. Because what you don't know means that there is a need in your area, in your community, that needs to be met with our advertising, marketing communications, et cetera. So for me, that is a great opportunity to report something. So if you don't know about it, let me know about it. It's okay not to know. Okay. And with that, I think I've covered everything. Do you both have any questions for me before we begin?

**R:** No.

**M:** No? Felicia, you said no, you nodded no?

**R:** Yeah.

**M:** Okay. Thank you. Okay. So we're going to do our introduction and there's several questions that tier up to it. So, and I'll guide you through it. So we ask, where do you live? That means the name of your neighborhood. Who do you live with? That means who comprises of your household. That also includes pets. And then give me an idea of your typical day. Especially after COVID has happened. Our lives before COVID, our routines,

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- our schedules were very different to how they are now. So give me an idea of how your life is right now in COVID or during the COVID era. And then what are you worried about? What are you dealing with? What's been on your mind? Things that you're concerned about that you'd like to share. And then to end that section, what gives you hope? What gives you satisfaction? Happiness, joy. Something to look forward to. Okay? So let's start with our winner, Felicia. Okay. So where do you live?
- R:** Camden. Waterfront South.
- M:** Okay. I took a sip of coffee before you finished, I thought you were going to keep talking. Okay. No, that's okay. So Waterfront South in Camden.
- R:** Yes.
- M:** And who do you live with?
- R:** I have a husband and two cats.
- M:** Okay. And give me an idea of your typical... Meaning you live with the cats cause it's their house, right?
- R:** Yes. Yes.
- M:** Yes. My daughter has a cat and he's bossy. I mean, we're his pets.
- R:** Exactly.
- M:** Okay. So then give me an idea of your typical day in the era now of COVID.
- R:** My typical day, Monday through Friday, I work from home making phone calls to the parents that have children that have additional needs.
- M:** Mm-hmm (affirmative).
- R:** I do try to get, well, now that it's getting dark earlier, it's kind of hard to get out unless I go out at lunchtime and take a walk. But usually after work I would go out and take a walk around the neighborhood. Try not to go out to the stores too much cause it's too many people with COVID or whatever. You know, strangers that I don't know. So I stay more towards home now.
- M:** Mm-hmm (affirmative).
- R:** Yeah.
- M:** And what's on your mind? What are things that are concerning you or dealing with, or mad about or just concerned or like, "Oh my God. When is this going to get fixed?" That kind of thing. What is that?
- R:** Well, I like working from home, so I don't want to go back into the office setting. So that's not really a concern. I'm still working. I've worked through COVID from the beginning till now. Things that I'm concerned about is COVID though. Getting back out to, my husband and I used to go out dancing at least once a week. Yeah. So, and out to restaurants to eat. I think since COVID, I've only gone out to a restaurant maybe once or twice. Used to be like a weekly thing at least or ordering out.
- M:** Like a date night.
- R:** Yeah.
- M:** Yeah.
- R:** So that's all changed. Just worried about things getting back to the way it used to be before COVID.
- M:** Okay.
- R:** Traveling and enjoying life more instead of being a home body.
- M:** I hear that. Okay. And then inversely, what gives you hope, satisfaction, joy, something to look forward to?
- R:** What gives me hope is that I believe in a higher being. I believe in that there's someone up there that's going to fix everything for us. So that gives me hope.
- M:** Okay. Thank you very much. All right, Ms. Christina, so you heard that little intro, so now you kind of have an idea of what we're doing. So Christina, where do you live?
- R:** I live in Waterfront South in Camden, also.
- M:** Okay. So similar to Felicia. And who do you live with?
- R:** I live with my cousin.
- M:** Okay. And no pets?
- R:** No.
- M:** Okay. And give me an idea of your typical day after COVID.
- R:** Typical day is usually either trying to make jewelry, painting, or doing puzzles.
- M:** Okay. Tell me something that you're worried about or are you working currently or no?

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**R:** No.

**M:** Studying?

**R:** No I recently graduated from school in May.

**M:** Congratulations.

**R:** Thank you, so something that kind of worries me is that-

**M:** Are you just going to continue school?

**R:** Yes. Well, my plans were to take a year off and try to travel and then COVID happened.

**M:** Oh man, wrong time for a gap year.

**R:** Yeah. But that being said, that messed everything up and then just trying to apply to jobs now. I feel really rocky with that. So that's something I worry about.

**M:** Are you going back to school, maybe?

**R:** Probably. I don't know if I'll go back next year or I want to still wait it out a little bit because everything's so unpredictable right now.

**M:** Mm-hmm (affirmative).

**R:** But I definitely want to go back to get my masters.

**M:** Beautiful. Yes. Don't stop. You're young. You don't have kids. Do it. I'm telling you. Take my advice. Just do it. Just get it over with. Okay. So we know that that is something that's on your mind and what you're dealing with. So let's go to hopes and satisfaction, joy, happiness, something you look forward to.

**R:** Just hopefully finding a job.

**M:** Okay. Okay.

**R:** Hopefully it's something that I enjoy or something that is in a field that I graduated from. I graduated in social work.

**M:** Oh, nice.

**R:** Yeah.

**M:** Well, I'm sure there's plenty of work that is out there. It's just matching you to that right position. It'll happen. It'll happen. And definitely don't put off that masters. Thank you so very much. Okay. So Felicia talked about that she used to be able to go outside a little more, but it's getting darker earlier before her work day's over. So how do you usually get to where you need to go let's say on a daily basis? Obviously you guys aren't going out a lot, but let's say you need to go to the store. Something that you can't get through the mail. You have a place that you need to be physically. How do you get to those places?

**R:** In the car. Well, not my car, but I have access to a car.

**M:** Okay. Okay. Felicia?

**R:** I have a car. I drive or I have my husband drive me.

**M:** Okay. Okay. And let's talk about outdoor spaces. Parks, trails, that sort of thing. How close are they to you?

**R:** I have a trail right around the corner from my house. I can't remember the name of the trail, I know the name of the park.

**M:** What is the name of the park?

**R:** It's Liney Ditch and then it connects to another park called Phoenix Park. And you can connect the Delaware River and the Philadelphia Skyline.

**M:** Okay. Have you ever been on it before?

**R:** Sometime. I'll say occasionally.

**M:** Okay. And why occasionally instead of regularly?

**R:** I don't know. I guess just laziness and not really feeling up to getting outside or weather sometimes. I'm not really a cold person, so it has to be a nice day.

**M:** Okay. Okay. What about you, Felicia?

**R:** That's funny. Cause I know where she's talking about. I don't think it's named, that little trail. I'm not sure if it's named, but it Liney Ditch to Phoenix Park and then I'll go down and come out at Michael Doyle's Fishing Pier and then come back home.

**M:** So you use that walk?

**R:** Yeah.

**M:** Okay. Okay.

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- R: I think since COVID, I've been, well, I had an injury last year, too, so I was home. So trying to get back into walking, I usually walk that path. So it's been before COVID that I started walking it. During COVID I was walking it more like daily, pretty much. I stopped walking it because I don't feel safe all the time. Sometime there's people in behind me and I don't feel really safe. There's a lot of drug activity in this area, prostitution, and I don't know who these people are walking behind me. And I think there may be cameras there, but I'm not taking my chances.
- M: Right.
- R: They don't know if it's cameras there. They still may feel as though they want to mug me or whatever. So my husband's walked with me. I've had other people with me. [crosstalk 00:16:34]
- M: Do you feel safer when you're with other people? That's what I wanted to ask.
- R: Yes. Definitely. Yes.
- M: Okay. But by yourself, yeah, so if you could find walking partners, then you would be more inclined to go there.
- R: Walk, yes.
- M: Okay. And so is it the same trail that Christina mentioned?
- R: Yes.
- M: And so what could make it feel safer for you, Felicia?
- R: I don't know. It's just the people that sometimes visit the parks that make me feel unsafe. Other times [crosstalk 00:17:21].
- M: Are there call boxes?
- R: There is. There's a call box at Phoenix Park which like we both said, you start at Liney Ditch Park, and then there's a walkway that I don't know if there's cameras there or anything, but it's a long walkway where I wouldn't feel safe walking through that part. The two parks I would feel safe in. It's just that walkway that's connecting the two parks that I don't really feel safe.
- M: It's the walkway that needs more help. Like what?
- R: Yes.
- M: Like more illumination or even during the daytime you're talking about that you don't like being around there, too?
- R: It just depends. If there's someone else in the park. It's like a quarter walkway. It's a wall on one side and a fence on the other side. And it's just on the side where the fence is, it's weeds. So it's nobody around there. On the other side, it's a tall wall, but it is a water treatment plant on the other side of the wall. So I don't know if they have cameras there that could see.
- M: So it feels claustrophobic.
- R: Not claustrophobic to me, but it just feels unsafe. I guess I watch too many movies.
- M: Yeah. Yeah. But you know what? That's a legitimate fear.
- R: Yes.
- M: It's a legitimate fear. Like, "No, this doesn't feel right."
- R: If it's one person, okay, fine. But if it's a group of guys that's walking behind me, I've just walked around Liney Ditch Park, which is no path, it's just grass. So I've walked around the grass of the park just to get some steps in to clear my mind. So I won't go through that little quarter walkway to the other park because that little, I don't know how long that maybe almost a quarter of a mile, that little walkway is, but it's a long walkway and I wouldn't want to feel like my heart is pounding. I didn't want to keep looking behind me.
- M: Yeah because your stress levels get up.
- R: Right. And I don't need that extra stress. Exactly.
- M: Right. Your stress levels get up.
- R: And I don't want to feel like I'm fearful looking back and then they're like, "Oh yeah. She must have something, let's grab her." I don't want that.
- M: Yeah, because if you give off-
- R: That type of vibe.
- M: ... that type of vibe, obviously. They may not want to have anything to do with you.
- R: Exactly.
- M: But once you give off the vibe that sets the alarm off.

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- R: Yes. Exactly.
- M: I totally get it.
- R: So, I'll walk around Liney Ditch Park in the grass a little bit and then I'll come back home. Cause it's an open area.
- M: Mm-hmm (affirmative).
- R: But to go through that little quarter walkway, I'm fearful to go to the next park, which then connects me to the waterfront and then to Father Michael Doyle Fishing Pier.
- M: Okay.
- R: I'll just cut it short.
- M: And we have a new guest. Hi. How are you?
- R: Good morning, everyone.
- M: Yes. And what's your name?
- R: Oscar.
- M: Oscar. Hi Oscar. My name is Shirley. We have Christina and Felicia with us today.
- R: Morning.
- M: So Oscar, I'm sorry that you missed the early bird drawing.
- R: That's all right.
- M: Felicia was the winner. And so we were just talking about different parks or well, have you ever participated in a focus group? This is anonymous and confidential. We're are recording, but only for the purposes of this report. That's the disclaimer. I have to say.
- R: Right, I had this years ago.
- M: Okay. Speak one at a time. Tell us your honest, sincere opinion. Give everybody a chance to talk and yeah. Have a good time. So that was my disclaimer. So we were talking about parks or outdoor spaces near where you live. So where do you live? Oh, check your sound again. Check your sound again.
- R: Can you hear me?
- M: Oh, now I can hear you, Oscar.
- R: Okay. I live in Parkside.
- M: Okay. And Parkside, it sounds like there's a park nearby. What park do you have nearby?
- R: Farnham Park. Farnham Park.
- M: Farnham Park, okay.
- R: But everyone calls it Farnham.
- M: Farnham, Farnham, right. So do you spend any time there?
- R: Not really. I mean occasionally.
- M: Okay. And why not regularly?
- R: So I don't have a reason to.
- M: Okay. So do you like spending time outdoors?
- R: Yeah.
- M: And where would you spend time outdoors then if you are to spend time outdoors?
- R: Oh, Farnham Park and I have Cooper River Park, also.
- M: Okay. And then out of the two, which one do you like more?
- R: Well, it's not a question of like more Cooper River is bigger. Farnham's nice.
- M: Okay. And what keeps you from spending more time in these two places?
- R: Nothing, nothing really.
- M: Well, so, something has to keep you from spending more time...
- R: Why are you considering that a major thing that you have to spend time in the park? I mean, so you have to look at it that way.
- M: So, you feel that you spent adequate time outdoors? The adequate amount of time outdoors. What is adequate or enough time outdoors for you then? Because I'm trying to understand your world. Right? So what is enough time outdoors for you?
- R: Based on a percentage of something or what?

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- M: Yeah, how often do you visit the park?
- R: Infrequently. Infrequently. It's nothing against the park, but I just don't hang out in the park. I'm past those years.
- M: Okay.
- R: I don't just hang out in the park. [crosstalk 00:23:57].
- M: Can you lower speakers a little bit please? Cause it looks like we have some feedback. I didn't mean by you hanging out at the park. I'm talking about maybe doing some exercise activity, not necessarily just sitting there hanging out. Is there some kind of activity that you'd like to do, or nature, bird watch, whatever? That's the kind of thing that I was getting at.
- R: No. Generally, when I go to the park [inaudible 00:24:27] down to Riverfront Park, I'm going down there for concerts.
- M: Okay-
- R: Most of the time in the park, I like taking pictures down there.
- M: Okay, so if there's an event at the park that's when you'll be there taking photographs?
- R: Yes.
- M: Okay. Thank you. Okay, so, Christina, what are some of the things that keep you from spending more time? You heard what Felecia was talking about, that little stretch of trail between-
- R: Yeah-
- M: ... those two parks. Do you feel the same way about it or are there other things?
- R: I didn't even think of that when you were asking what keeps me from walking. It's having somebody to walk with me also. I wouldn't really find it too safe to walk by myself in those parks or on the trail. One being, there's always a lot of activity in the parks, not even just in that little corridor. That part, I don't really see anybody beside the person that I'm walking with on that part. It's more so in the parks that are connected. There's usually drug addicts in there. Most of the time they're high and just spaced out. I never know what their actions are going to be. And then she was talking about the fishing pier. I like the trail that leads up to it because on that trail you can see the Delaware River and stuff. But sometimes I won't go all the way to the end to the fishing pier. Because at the fishing pier there's usually a lot of activity there, a lot of older men fishing or just hanging out in their cars and stuff. So I have that fear of somebody snatching me up and putting me in their car.
- M: Right, I hear that. So there's a safety concern for-
- R: Yeah-
- M: ... sure. Yes, absolutely. Okay, all right. Okay, so I have a magic wand somewhere. Here it is, it's a nail file, but we're going to pretend it's a magic wand. So, I have a magic wand and all of a sudden COVID is gone, everybody can visit each other again. Everyone can freely go outside again. And you have relatives that either live in another city or in another state that are coming to visit you. Would you take your relatives to these outdoor spaces that you mention that you visit, infrequently, or frequently, or regularly or irregularly?
- R: I would probably take them frequently because like I said, it is nice scenery once you get past the certain aspects of the addicts and stuff, it is a beautiful walk. So it's something that I would do with my family.
- M: Okay. And Oscar, what about you?
- R: It'd be a nice place to have picnics at, to have a picnic.
- M: Do they have picnic areas there?
- R: Yeah, it's plenty of areas where you can set up your own shop.
- M: Okay, so you could barbecue, you could do picnicking, that sort of thing, grilling?
- R: You could do grilling, you barbecue. If you got a permit you could get kid's tents and all that good stuff.
- M: Okay. And Felecia.
- R: I would take my family there.
- M: Okay, okay. I don't know if I want to call it a criminal element, but it's a criminal and a social-problem element with addiction issues and having either nowhere to go or not having that issue addressed. It sounds decent very nice, clean. Is it clean? How clean is it?
- R: I would say the first park, Liney Ditch, where you would start, that's where you have the picnic tables and stuff. And a lot of times, that's where the addicts are. They're at the tables with their stuff and they're just high and out of it. The trash cans are always overflowing. It seems like they don't really monitor that that much. But then the next park, which is Phoenix Park, that one's more of just beautification. It's flowers and then it starts your view of the Delaware River and Philadelphia and stuff.



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- M:** So, wow, and it doesn't sound like it's far away from each other. But it sounds like it's maintained very differently.
- R:** Yes, it is.
- M:** Felecia, do you agree with that?
- R:** Yes, I agree with it.
- M:** So, what could be the reason?
- R:** I'm not sure.
- R:** Probably politics, probably politics.
- M:** So what kind of politics, Oscar?
- R:** Well the politics, that's the waterfront area, that's beautified. That's where certain entities want to have a waterfront presence and they build them buildings on it. And they want to be able to create it where a lot of folks can come to the area and know it's not the rest of the city. So it's almost like a separate entity. And I don't know if you've ever been to [crosstalk 00:30:36]-
- M:** But how fair is that? How fair is that to like, when you said-
- R:** I don't know if you've ever been to Jersey City. They have an area like that, too. I was up there maybe about 10 years ago. And I'm thinking I'm in another time because it's called Newport. Newport is their waterfront area. I thought that was a new town. Newport is a part of Jersey City. And I think this is similar to what happens down here at the waterfront. The waterfront is maintained totally different from the park in the city, inside of the city.
- M:** Okay.
- R:** That's politics.
- M:** Okay-
- R:** [inaudible 00:31:08]-
- M:** Okay.
- R:** As far as the first park, that one's more so in the neighborhood. Yeah, it's where houses are and stuff like that. And then once you get through the trail to the next park, that one's more so on the waterfront, on the river-
- M:** Downtown-
- R:** ... and stuff.
- M:** ... area-
- R:** And a building called CCMUA next to it. So maybe because it's near their building they take care of it better, or they have people that make sure that that park isn't ...
- M:** So that's part of the politics that Oscar was describing.
- R:** It's probably the same, it sounds ...
- M:** So, okay, we're going to see what we can do. We're going to see what solutions we can come up with because that's what we're here for in this group. If anything, we are here to get more people out to use this resource. But also so that they can feel safer, so that they can feel that they're getting equal services. The waterfront is getting all this beauty and flowers, and safety, but yet this one isn't. Oh, we need to have a talk about that. So that's what we're here for. So remember, my magic wand is in my hand. We are going to fix it all today, okay? At least in our imaginations.
- R:** That's all we're here to do.
- M:** Okay, so, let me take you to an imaginary exercise. Has the COVID pandemic changed how much time you spend outside? So imagine your life before COVID, think about 2019. And I don't want to hear that when it's outside it's cold. I know it's cold, you don't want to go outside when it's cold. I get it. You only go outside if you have to go somewhere when it's cold. I get it, I understand that because I'm also from up north and I live in Florida now. So I'm not trying to go catch no cold. I don't like winter and I've shoveled too much snow in my lifetime. I see snow and it's just like ... Yeah, because I've had two walking pneumonias, I'm done. I'm over it. I get it, it's cold. I wish I could bring some of the sunshine through and pass it your way because I know New Jersey's cold. But I grew up in Massachusetts and Boston, and it is colder than cold. You guys on the Atlantic side there, on the mid-Atlantic ... Anyways, so I know what it means to be cold. I'm talking about outdoors, when it's nice outside, when it starts getting into the 40s and 50s, that it doesn't feel so oppressively cold that you just want to run inside. I'm talking about when you like to be outdoors, like, "Man, what a nice day," kind of like what they call Indian Summer. Sometimes you'll have one of those days pop



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- up and you want to be outside, let's imagine that, that reason for being outside. Has it changed during COVID?
- R:** Well, since I'm working from home I spend a lot of time outside in my backyard, doing my calls and things like that. So I've been spending more time outside, especially on those nice days, the Indian Summer in September. Even yesterday, I didn't have to work but I still sat out back. But before COVID we were out somewhere in a store or just somewhere else, not home. So we would be in a mall or something like that. So I think I'm spending more time outside now during COVID, just in the neighborhood.
- M:** Okay. And spending time outside enjoying nature, I'm talking about trees. And you have some beautiful background. You have a beautiful background in the back there, Felecia.
- R:** Thank you.
- M:** So I'm talking about spending time outside enjoying nature, trees, sky, water, grass, birds, little animals, no rats, no rats. Rats aren't animals, they're vermin. I know they're animals, I just don't like them too much. Spending time outdoors, so you find yourself, Felecia, just going, even, to the back porch or to the back area of your house and just looking at the sky? Is that the kind of thing you're doing?
- R:** Yes. Yes. I've been on phone calls where one of the people that I was talking to is like, "I hear all of your birds in the background." And I'm like, "What?" But I'm used to it because I've been out there. But she could hear it through the phone because there's a lot of birds, I don't know, in the trees that are surrounding my backyard. But I just thought it was funny, she's like, "Oh." And then another time I'll call her, she says, "I don't hear your birds today." So, I'm like, "Oh, I'm inside."
- M:** How does it make you feel? So, even though you're working, being in that space in that moment, listening or looking at whatever it is that your eyes are on or experiencing, or breathing fresh air, how does it feel?
- R:** It feels much better than being in an office or being inside the home. I always took everything outside and just worked from outside and my cats would go outside with me also, so, yeah.
- M:** Are you feeling-
- R:** It's more-
- M:** ... less-
- R:** ... relaxed-
- M:** ... stress?
- R:** Yes, more relaxed. I would hear the birds and I would realize, "Oh, they are soothing." And then see a squirrel run by and my cat would just look at it. And I'm looking at them like, "Don't get it. I don't want any squirrel tail today. No presents," I would tell them. But yeah, just staying outside and then watching the bees pollinate my vegetables and things like that. My flowers, "Oh, look, there's another flower blooming." It was very peaceful, very peaceful.
- M:** Okay.
- R:** And then like I said, either lunch time or after work, or sometimes both, I would walk that trail from Liney Ditch to the fishing pier and home, just to be out in nature. Also like Oscar was saying, Cooper River Park, I spent more time at Cooper River Park during COVID because there was a guy that was there that would play music. And I would walk part of the park and then end up at what I call the stadium. And he would have oldie music playing on speakers. So we'd just sit out there and watch people and listen to music and have a conversation.
- M:** Okay. And Oscar, listening to Felecia describe the feeling of relax/feels good, whenever that you are outside do you feel the same way or do you feel a different way?
- R:** Yeah. Oh, absolutely. When you're outside you're feeling better. It's good to get the fresh air, good to be outside. And I'm always running into someone who I'm having a long, lengthy conversation with. So outside, at the waterfront, around Cooper River, at the waterfront generally, when they had past jazz concerts. Cooper River Park was nice, nice to have events and just be out there sitting relaxed.
- M:** Because I know that you're a photographer, so your work obviously is mostly outdoors. So during COVID, have you spent more time or less time in the outdoors after COVID happened?
- R:** Well, less time. And a lot of my work is not outdoors, but maybe inside. I do a lot of weddings and a lot of events, parties-
- M:** Right, right, right, right.
- R:** ... and those kind of things. So since there's no weddings and no parties I'm not doing too many things like that. But I got other projects that I'm working on from years ago. Since I've been retired I got a lot of things I work on, a lot of book projects that I'm working on. So, still it hasn't stopped me from doing my photography

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- stuff. I just do it inside. And when it's nice weather, I can take my laptop and sit it in the yard and enjoy the fresh air in the backyard and work on it right there.
- M:** Okay. And so, Christina, you described these places. One park is very clean yet the other park is trashy and dirty, and whatever. And there definitely has to be something done about that at least to have those two parks be of equal status. How much, and this can also go to anybody, do you feel like you belong in those parks? Do those parks feel like a part of your neighborhood and a part of yourself, and a part of your community? Or do these parks feel weird to you, like, "I feel like I'm not welcome here."
- R:** Well, the one with the trash and stuff, I feel like I'm in Camden. It's just, I don't know, because our neighborhood is the same way. So it's not really a change much, but then once you go a little further and you start to see a skyline and all that, it seems like you're in another world. Yeah, that's the best way I could describe it, like I just left Camden.
- M:** And you could just be walking a few blocks uptown?
- R:** Yes.
- M:** Wow. Okay. Anyone else want to share something?
- R:** I'll say whatever park that I'm in, I never get the feeling that I don't belong. That's a 40, 50-year thought, that I don't belong. You can go anywhere you want and you just feel comfortable. You have to feel comfortable wherever you at. The thought pattern of, "Oh, maybe I don't belong here," that thought doesn't belong in my mind.
- M:** Yeah, and what I mean is by feeling uncomfortable, or being made to feel uncomfortable. Or even-
- R:** That's all on the individuals, to being made to feel uncomfortable. If you feel the way you feel, that's how you feel.
- M:** For example, have you ever seen these videos of barbecuing while black, jogging while black, you've got the Karens coming out videotaping and screaming, and yelling and harassing people, "You don't belong here. This is not your park." I'm talking about that kind of stuff.
- R:** So, the parks that I'm describing are more in walking distance of where I live. But as far as when you go all the way down to the waterfront, the actual waterfront, that whole area has definitely changed to where I definitely feel like I don't belong. They built a hotel down there, they built, I believe there's little stores. They were even saying that it was going to be apartments for a college student. Before that it literally used to be two parking lots. And then you still had the little park area and you could see Philadelphia and all of that. Because I'm among the younger folks, we would actually go down there and just park in those two parking lots and that was our hangout spot. We would just hangout out there. Everybody would be outside their cars and stuff. Nobody would be fighting or anything. Literally, that was the place to go for us to get out and just enjoy ourselves. And the next thing you know, it was like, "Oh, they're taking this away." Or, "They're building this hotel right here. They're building this or they're building that." And then it's stuff that's not even really geared towards us. It's more so now like, "Oh, Camden is rising." And this is for the people that they want to move in, or when people-
- M:** So it's not-
- R:** ... come through-
- M:** So those benefits and those upgrades, and I put that in quotation, are not for the people of Camden. They want people to replace the people in Camden.
- R:** Basically, that's how I feel.
- M:** Is that gentrification?
- R:** Yeah-
- R:** Yes-
- R:** ... that's what it is.
- M:** That gentrification.
- R:** Yes.
- M:** Let's call it-
- R:** That's what it is.
- M:** Let's call it what it is, right?
- R:** Yep.
- R:** And like Christine said, some areas, I used to do a lot of wedding shoots down by the waterfront, but it's different now. I can't go down there. I used to go down there and bring the party down there. We could park along the side and we'd do that kind of thing. And you could walk down toward the waterfront. You can't do

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- that, you there for five minutes and the parking authority's going to snatch you up with a ticket. So you don't have those same type of-
- R: Yes-
- R: ... [inaudible 00:45:43] for the people.  
Like Christine said, right, if you want to go down there and just hanging out, you can't do that because you got the parking authority. You got the Camden Police who is the arm of the county, who wants to take over the city. You have all of those things that run us regular people who live in the city, have lived in the city, it runs us away.
- R: That's true.
- M: Okay, so let's imagine. Okay, my magic wand is up. How about if we were to think about a space or a place where we can maybe, not replace that area where people could bring their cars and listen to music and hang out, what space would be the one that you would like to designate as the new hangout spot that's-
- R: Well the new would spot would be just like the old spot. We want to go down to the waterfront, too. We want to sit down there and look at the Philadelphia skyline. But the old spot or the new spot you saying, is the old spot. We want to-
- M: Okay so-
- R: ... be able to go down there.
- M: So you want to go back to the old spot?
- R: Yes.
- R: Yes.
- M: But what is in the old spot now? What's there now?
- R: That's the new waterfront area-
- M: The new
- R: ... that they tried-
- M: ... waterfront. The new waterfront-
- R: ... that they're creating-
- M: ... area. Okay, so let's imagine. What if I were to say, "Okay, one day a week we're going to have an old-spot hangout, you won't get a ticket for three hours. And you can hangout, look at the waterfront, look at the sunset, for three hours, four hours, once a week"? What do you think of that?
- R: Need more time.
- M: We "Need more time." Okay.
- R: Exactly.
- M: All right.
- R: Exactly.
- M: All right, six hours. All right, so we'll bring out barbecues, food trucks. We'll bring, I don't know, whatever it was like before. So in this space it's still parking lot?
- R: I was about to say, I was just thinking about that. I don't even think there's really anywhere to really park now because what was the parking lot is now a hotel. And-
- M: So there's a hotel right above the spot, the old spot?
- R: Right. And there's paid parking lots down there.
- R: Paid lots. Right. [crosstalk 00:48:26]
- M: Okay. So, it's hard to bring any of that back unless we really... Like, It wouldn't be at the old spot, it would be a new spot?.
- R: Yeah.
- M: I get it now, I get it.
- R: I just think... It doesn't even seem like there's any really, any spaces for new spots because they've basically taken over everything.
- R: I mean can you imagine during the summertime and you have a free concert but people park, it costs \$20 to park.
- R: Exactly.
- R: For a free concert.

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- R: While you're walking blocks and up the Hill.
- R: You're walking blocks.
- R: And hoping that your car is safe there.
- R: Right.
- R: And that you don't get a ticket because all of a sudden, maybe the parking authority would come in and say, Oh, they're all parked illegally because they don't have the parking sticker for downtown.
- R: Right.
- R: And maybe they'll just give everybody a ticket just to raise revenue or something.
- R: Right.
- M: Okay. So we need to do so we need to, we need to create more access to these open spaces, to the people of Camden without punishing them with parking tickets and all this bureaucratic stuff that the city, "Oh, you don't have a permit. You can't park here. You're going to get fined. You're going to get a parking ticket. You have to pay 20, \$30 to park here." So there has to be something to give those Camden residents more access to the waterfront in particular, without punishing them financially, without hurting their pocket. Is that what I'm hearing? [crosstalk 00:50:23] Oscar, Christina. Okay. Okay. All right. So let's talk about the water. We've heard the waterfront, the water park. How, how clean is the water there?
- R: Very dirty. You talking about the Cooper River?
- M: Oh yeah-
- R: That would be the Cooper River.
- M: The waterways either the... What is it, the Cooper? What are the other ones? [crosstalk 00:02:50]. Delaware. What else?
- R: [crosstalk 00:50:55] That's the two main two.
- M: Okay so Cooper and Delaware. So are they... which one is cleaner? Nicer?
- R: None of the above.
- M: Okay. So you said Cooper Trail, has anyone been on the Cooper Trail other than Oscar? Christina, Felicia you have not visited the Cooper Trail? [crosstalk 00:51:22]
- R: Yes. I've been on that one. Yeah.
- M: Okay. What's your impression of the river itself? The Cooper River trail stream area, that park area? Oscar, what do you, what do you think of it overall.
- R: On Cooper River is, is a real relaxing. It's nice. I mean... [inaudible 00:51:54] For, it's going to be, it's a major waterway for boat racing... So they ended up doing some upgrading in the park. They put some new benches, I think, to put the new gazebo in there, which was a real nice gazebo, for where you can have family gatherings. I think they finally upgrade that gazebo, but otherwise Cooper offers a nice park. I used to like a full mile, full mile all the way around if you were walking. So nice park.
- M: Okay. And Felicia and Christina, how far is Cooper? River park from you?
- R: 15 minutes.
- M: Okay. 15 minutes by car or walking. [crosstalk 00:52:46] Felicia. Cause you guys both live more or less in the same area. So driving, it would be about 15 minutes. Okay. Driving. Okay. All right, Steve, I think we're ready to look at our screen if you're okay with that. Oh, there he is. Can everyone see Steve's screen? [crosstalk 00:53:11] Okay. So now Steve, we're going to zoom in to... Okay. So this is the Camden area, right? Could you see your city? [crosstalk 00:53:27] Okay. Let's find where you live. So let's look at where you live. So we see Parkside right in the middle of the screen, and then there we go. Okay. So Parkside is right there in the middle of the screen. That's where Oscar lives. Right. [crosstalk 00:53:43]
- R: Right.
- M: Okay. And then Felicia and Christina, you live in water... What? Something South [crosstalk 00:53:54] Waterfront South. So let's see if we can find that. Okay. You see it? Central Waterfront and Waterfront South. [crosstalk 00:54:01] Okay. It's in the bottom of the screen. Okay. Okay. I see it. And, and it's on the other side is Liberty Park. Okay. So you see your neighborhood in the middle there Waterfront South. And we also see Parkside, which is to the top right. Of the screen. Oscar. You see that as well?
- R: Yep.
- M: Okay, great. So, all right. So if, are you, do you see those green, purple, orange, blue lines on the map. Okay. So we are looking at, and there's a there's something called a data layer or a legend on the top, right? It gives you existing in progress, pipeline and plan. What does that mean? The green means that those are existing trails connections. The orange is in progress. That means that they're building, they're being built

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- right now. Pipeline means that it's already been approved, but it hasn't been built yet. And then a planned or proposed means that it's in proposal, but it hasn't been approved. So if you look in Parkside, there are several green trails that kind of are on either side of the Cooper River. But if we look at water park between water park, front, South, and Parkside, there's a blue line. That's going all the way up and down. Kind of parallel to the... Is it two 75? I can't read that number. So close. [crosstalk 00:55:53] 676. Okay. So it's kind of running parallel in certain spots, but more or less parallel trail, a proposed trail that would go from downtown area all the way down through Waterfront South in between Parkside and Waterfront South. It goes through Gateway. It goes through Bergen Square. It goes through Liberty park. It goes to Waterfront South. What do you think about it?
- R: It's city walking. It's just like walking through the city. I don't think there's anything I would like to see as far as nature.
- R: [crosstalk 00:56:46] Is there any way you can like superimpose that bit for you? I mean, we've seen a line. We don't know where it's going. You know, is there a specific prayer you make, at least you say it, it's just walking steady walk. That's like you making the trail is walking out all the way. I don't know. I can't see where this is actually going.
- M: Okay. So you, so you would like to see, you would like to know, okay.
- R: Typically, specifically you-
- M: What's the difference between a sidewalk and this thing, because it looks like this thing is just say, walking, what? Where's the nature aspect? To this. Okay. That's a good point. I don't have that answer, but maybe Steve could help us. Okay. So what about the other trails that are, that were mentioned? Can you find the ones, I think in the Cooper River Park there area, you know what let's see. Can you find the ones that you were you've been familiar with or that you're. I know that we see, we see Cobbs Creek. Was it not Cobbs Creek? Is it Cooper River? Are there any other ones that you visited or gone through?
- R: Well, the one that we were talking about, that's the one that's near my house. There's not actually like, as far as like how it's color coded. There's not actually a color for it, but it would be right near you see where it says Sacred Heart Church School. And then it says Liney Ditch Park.
- M: Okay. Are you hearing that Steve? Yes. Right there. Okay. There it is. Yeah.
- R: From there to where it says [crosstalk 00:58:43] Camden County Municipality, I mean, Municipal Utilities. That's like where it ends. So it goes like, through that park in around... [crosstalk 00:58:54] yeah. It's like along the water. Oh, there's Phoenix.
- R: Yep, Phoenix is there
- M: Okay. So that's the trail, but it's not highlighted.
- R: enough to make... [Crosstalk 00:59:05] Yep.
- M: Okay. So it's kind of like a U in a way. Yeah.
- R: And they came out like right there...
- M: And you come out right there. Okay. Okay. So that's the trail that we were talking about earlier. Okay. I wanted to make sure that we covered that because you aren't using it as long, as you have somebody accompanying you, because you know, you feel that went in certain parts of the walk. It's, it's not it's as, as a woman, it's not best to be alone. Right. Okay. Okay. Okay. So Steve, can we zoom out a little? Okay. So if we zoom out a little bit more, Steve can show you that all of these trails are kind of interconnected with each other, through Philadelphia, into Camden, into Trenton, into other parts of New Jersey, as well as Pennsylvania. How does that feel? That, that trail that you could be potentially walking can, if you keep walking, keep walking into, you could walk really miles and miles and miles and miles. How does that feel, to you?
- R: Do a trail walker and you don't want that kind of distance is okay, but you say interconnected to Philadelphia... [inaudible 00:01:00:40] next to the Philly, unless you walk across the bridge.
- R: Right.
- M: Right. So, so the lines, I mean, I'm assuming they are bridges there that [crosstalk 01:00:50] you'll be able to access. Yeah. So, but then it'll connect you to another trail or it'll connect you to another park. And then that connects you to another trail. Another park, at least the green lines are currently in place. The proposed ones or the in progress, ones are orange. The pipelines are the approved, but haven't been, they haven't started construction on those yet. And then are being developed and then planned is of course proposed, but yet to be approved, what do you see yourself doing on any of these proposed or existing trails
- R: Walked over to over the bridge to Philadelphia and back? I don't really stay in Philadelphia. I've rode my bike over and did parts of Philadelphia before over the bridge.
- M: Okay.

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- R: So I enjoyed doing that then the one around Cooper River, I've done that plenty of times. And that's enjoyable.
- M: So biking is one.
- R: Yeah.
- M: Okay.
- R: A bike then and walked over the bridge to Philadelphia.
- M: Okay. What about exploring? I, you, when you said Felicia, I don't see the nature in these, in these, in these proposed or planned trails, would you want to do more exploring in nature or, or birdwatching or what are the things that you would like to see in, on these proposed trails?
- R: I would like to see, hear birds, see birds, water. I mean, since we're right there on the Waterfront, that's why I said, we've, I've gone over the bridge. Because you're walking along the water, see boats and different things like that. Just something else besides buildings and people and trash. And I like to see nature. I like to hear nature. I like to see water.
- M: Okay beautiful... Oscar. What could you see yourself doing on these proposed or existing trails?
- R: Relaxing, I did something last year. First time ever, part of it is a community group that I partner with that are a part of, I did some canoeing down the Delaware River. I actually got in, in Parkside. I canoe down towards Campbell Place from Parkside and past that used to be a gazebo in the [middle 01:04:02] of the water, on Kaighn Avenue. And I did some canoeing. I mean, that was really, really refreshing.
- M: Would you do that again? Okay. Beautiful. Wonderful. Christina-
- R: Yes.
- M: looking at all this whole map. What else could you see yourself doing on these trails? Or what would you like to do on these trails?
- R: Just as she stated, I'm more of like a nature person. So I too would like to see like a lot more appealing scenery. Just not like, the buildings and the trash and addicts. Also, I used to bike, like when I was younger, I haven't done it in recent years, but that's something that I would probably like get into. I did canoeing once, but I don't remember exactly where it was, but that also was fun. So if like he was saying, there was like an opportunity for that. I would do that also. It's just more so, like they were saying though, like the city walks or whatever, like the trails through the city. I don't think that would be appealing to me.
- M: Okay. So they, they, they definitely, so just to get, just to get an idea, Felicia's background is what we're looking for as far as the trail. Right. Because she's has a beautiful trail in her background with all that beautiful fall kind of thing. That's what we're imagining Felicia, when we think trail. Okay. We don't want to see buildings or trash or addicts.
- R: Right.
- M: Okay. Like Christina said, okay, if a trail feels busy, like there's a lot of people, aside from what you've already said, but I'm talking about like a lot of people using it. How likely would you be to use it? Especially in the era of COVID would, would you still feel okay? It's okay to go. If, you have a mask. It...
- R: I think it would probably be okay. Because it's even like Cooper River. There's, that's usually like highly populated, but it's still big enough to where it's like their people aren't right on top of you.
- M: Like there's, there's social distanced-
- R: There is enough space where like, it's a lot of people, especially like on nice days, a lot of people will go out there. To do their exercise, run, walks, skate, bike, all different types of things, but I don't really feel like I'm crowded in or anything.
- M: Okay. What about you, Felicia?
- R: I've done Cooper River. Since COVID they try to make everybody go the same direction, which didn't work out. They have arrows then side thing one way. So you're not like facing people, you know, coming towards you. The first time I went out, it was crowded because gyms were closed. So people were out walking, exercising, and it was a little intimidating to me. I just put my mask on and music and I, I walked and I got used to it. You know, that little bit of fear went down, but I did wish that everybody would go the same direction. So I wouldn't have someone huffing and puffing because they're running and sweating coming towards me. And so then I'd come home and take a shower, to make sure all the germs are coming off or whatever. [crosstalk 01:07:50] I wasn't a little fearful at first, but then I got used to it. Okay. Okay. And Oscar
- R: Cupboard parking space is enough. You know, you're talking about a four, four mile almost four. [inaudible 01:08:09] And you know, it's, it's, it's spacious, but you know, like Felicia said, sometimes if you have people walk out this direction or, or some people don't know how you can walk three or three abreast, folks don't know, sometimes folks all know how to, merge, merge into a lane that it's, it's pretty nice.



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- M:** Okay. What about police presence on the trail? We know that there's been a ton of issues in quotations with the Popos. What... How would make people feel more safe without feeling like no, here comes the cops to bother us or to harass us or to intimidate us. How did, what would feel good to you Christina? Because the, the, the women in the group have more of the security aspect, more out front. So I want to hear, how would you feel more safe?
- R:** As far as our cops? I don't really think they're like a solution because even with, like I said, like the park around the corner from me, there's been like recently I took my little cousin around there to play at the park and there were like addicts in the park and stuff like that. I said something to somebody on city council. They invited me to like a meeting with the cops, like a zoom meeting or whatever, where I tried to get them to address the issue. And their main thing was, Oh, okay, well, we'll get more police out there to patrol and stuff, but you will already see police out there. Like, they'll just be out like in front of the park, like in their cars and stuff like that. But they don't say anything. They don't do anything. So I just feel like they're kind of like pointless.
- M:** You're a future social worker. Yes. And, and, and that, and you, and if it feels like, okay, you didn't it, listen to my question. We're not throwing, don't throw more of the same out there. We have to fix it changes. [crosstalk 01:10:33] Right. Okay. So more training community type policing is what you were asking for. Not more of the same.
- R:** Yeah.
- M:** Okay. Understood. I'm going to propose some things. What about park rangers, like staff that were, educated in security, as well as park maintenance and education, you know, like a park ranger, you know, have you seen like, you know, like in at a state park where you have the, you know, park rangers that also provide security, for people visiting as well as they educate. And they, you know, if you need to have a problem you're lost, you need somewhere to go, you go to a real park ranger-
- R:** ... Information Type things-
- M:** Yeah. Like an information booth or something. How do you feel about that? how does that feel instead of a police officer?
- R:** Well, the only thing is at one point in time, the County did have park rangers, and then they got rid of them get park . We just well horses and they got rid of them. So I'm getting times are getting more parking is creating some more, for lack of better words, more fluff in the system about [inaudible 01:11:55] the trains to do certain...
- M:** Okay.
- R:** Just like you can have police that do de-escalation training. Officers do that. You got those same officers that do patrols in parks and know what to do. Not going to just show up in a car and sit there in the car and do nothing, and think a car, or the presence of a car, is going to deter some of the things that Christina was saying could be there. That's the thing.
- M:** Okay. What about... So that's where I'm getting at, because it looks like even with the police presence, that could be also... It's not going to change anything. Or it could be, it might not allow people to visit the park, because they feel that the police aren't going to do anything anyways because it's a no win with them. So if we had educated staff that were available during the times that people... Just anytime, like whenever the parks were open. Call boxes, park rangers, volunteer, trail ambassadors, people that would be in certain spots of the trail, just there to help, just there to watch out, just there to answer any questions. How do you feel about that? It doesn't have to be a police officer. Just someone who's trained in dealing with someone who's lost, keeping the area clean and safe. What do you think about that? It would provide jobs in the community.
- R:** Yeah, that's what I was going to say. It would provide jobs for a park ambassador, for the park trails that we were talking about. As you could see on the map, there's a school near the first park line he ditched. I know one of the teachers that usually take their children there for a snack. One day I asked her, I said, "Well, the other day when I was walking through, did you see some people at the table? How did you feel?" She was like, "Oh, they were just asleep." Yeah, they were asleep because they were high and they were nodding off. But I didn't feel as though those students should see that. The male and the female doing something to their arm and then next thing they're falling off the seat. I just thought that was weird. A park ambassador to walk around and make sure that it is safe and it is clean would be nice, because it would create a new job.
- M:** Okay. We would also have to address the problem of giving people a place to go and not do it in front of a school. They would have to be given some kind of shelter or help. What are we going to do with-
- R:** That's what we're trying to figure out.
- M:** Yeah. Okay. All right. Let's-
- R:** There are park ambassadors down at the waterfront.

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- M:** At the waterfront, but not at the other parts.
- R:** They are at the waterfront, but at the main, they do have parking ambassadors down there.
- M:** So we need to put these park ambassadors everywhere.
- R:** Right. I would think so.
- M:** All right. So I'm waving my magic wand. We are in charge. We're going to make three wishes. We're going to have all the wishes here. We are in charge of imagining programs and events for all the trails available in Camden, the proposed as well as the existing. So I want you guys to shout out what programs or events should happen along the trail to bring more people in, and to make people more interested in using the trails and visiting the parks. I know Oscar said music events, so that one I ticked off as our first one. So some sort of music events. A free concert, of course, without penalizing people with the parking, with \$20 a parking spot or whatever. We have to fix that. What other events would you like to see happening along these trails?
- R:** Maybe a chance for small businesses to come out and be able to sell their stuff and not have to pay a price to actually sell their stuff. Because they do have like a market, I believe it's every Sunday, down at the waterfront, the new waterfront. But you have to pay up to \$60 just to have a spot, to be able to sell your stuff, so I don't really see how that's helping...
- M:** Small business.
- R:** Yeah. They have to put out a lot of money to even be able to have a spot there. It's crazy, I feel like, but they get praised for that. I don't know.
- M:** Work with small businesses, subsidize. Maybe subsidize small businesses that are up and coming, especially those impacted by COVID, so that they have the opportunity to pull people out. Like, "Hey, we're going to..." I get it. I got it. Okay, what else are we going to do?
- R:** So, vending opportunities.
- R:** Yes, basically.
- M:** But we have to subsidize or eliminate the \$60 it costs those small businesses to even participate, because that could even be a problem, to come up with that money for them, since they're up and coming. Right, I got it. What other things should be happening along the trail?
- R:** Some type of weekly activity. Some type of, maybe...
- R:** Maybe yoga or something.
- R:** Arts and crafts.
- M:** Wait, I didn't hear all of that. So let's go one at a time. Oscar, what was your weekly activity?
- R:** No, I didn't say one, I just said it, something. She gave an example.
- M:** Okay, Christina, what did you say, and Felicia?
- R:** I was saying something maybe like yoga or something, as a weekly activity.
- M:** Okay, and Felicia?
- R:** I said arts and crafts.
- M:** Okay. So something arts and crafts, a yoga exercise. How about dog walking group?
- R:** Our neighborhood does have that.
- M:** They have that already? Okay. What about like soccer and sports, like baseball, basketball, football? Having fields or courts around the way? Do they have any of those already?
- R:** We have areas where they can play soccer and football and all of that.
- M:** Tennis?
- R:** Yeah, we actually have a tennis court at our park also, but I don't ever really see anybody.
- M:** We need to do a little bit more activity there again. Get a league going, mini to adults. Okay. Good. All right.
- R:** Yeah. Lessons.
- M:** All right. Lessons for sure. Right. Okay. So let's steer off, let me get you off the trails and get you into information. Oh, I got a question from Steve. He says, "Felicia, what arts and crafts would you be interested in? Describe the activity."
- R:** We have arts and crafts in our neighborhood a lot. We have someone that does clay, that doesn't have to be in a kiln, that they could walk away with. A little clay activity. There's also cutting, pasting, collages. You can use something. If it's fall, you can use leaves and things like that in your collage, to take home. Just around the seasons. What's going on with the seasons and holidays, I would think would be cute.



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- M:** So seasonal events and also just... Okay, wonderful. Thank you. All right, now let's get back into information time. How is it that you like to find out about what's happening in your community? How do you normally find out? Is it word of mouth? What social media do you use? Is there a website? Do you go to the local newspaper? What are all those sources of information?
- R:** For me it's usually word of mouth a lot. I would like to see more flyers handed out or door-to-door action, which I feel like we don't get at all. Even with town meetings and stuff, you don't get that. It's just, if you're in the know, you're in the know, if not, then you lost out.
- M:** So I'll drop you off. Would direct mail be something else too, other than door to door canvassing?
- R:** Yeah.
- M:** Okay. So I can mail you a direct postcard or drop off a flyer on your front step?
- R:** Yes. I think that would be better.
- M:** Okay. Anyone else?
- R:** I get my information through an email newsletter that comes, frequently. It's under DCCB. I'm not really sure what it stands for. District Collaborative, something other.
- M:** Is that from the city or the County of Camden?
- R:** That's the County, I believe.
- M:** Okay. Okay.
- R:** Yeah. So it comes and if you're not on that email trail, that list, then you're not going to get the information, more or less. Since I do work throughout Camden County, there are things that are more than just in Camden city, I try to share it with the parents that I work with and my coworkers, and try to get the word out. But a lot of the events that they have, there are community events. There's not a lot of people from Camden that go to it. I don't know if it's because they don't know about them or why there's not a lot of people attending them.
- M:** What would be ways that you would recommend to get more people of Camden to join in these events? People like yourself and people in your neighborhood.
- R:** I would think that direct mail-
- M:** Would be better?
- R:** Yeah, the things that are coming up, so maybe people can look at it and mark it off on their calendar so they know that it's coming up.
- M:** Okay, thank you. Oscar?
- R:** I think it's a couple of ways. Email's definitely good, if you have people on email. Door-to-door is a good thing. In my area, the community group that I belong to, PBCIP, which is Parkside Business Community in Partnership, we have a mailer. We have workers that go out and do door-to-door, flyers of events that go on. We also tag whatever information that we receive at our headquarters that we'll tag you if you belong to a part of our newsletter.
- M:** Can you say the name of the organization again?
- R:** PBCIP, which is Parkside Business Community in Partnership.
- M:** Okay. Thank you. Okay, good. Don't be too surprised if someone reaches out to you.
- R:** No problem.
- M:** That's what I was saying. Okay, good. Any social media usage?
- R:** Oh yeah, absolutely.
- M:** Instagram, Snapchat, YouTube, Facebook, Twitter, TikTok.
- R:** [crosstalk 01:24:35] PBCIP has a Facebook presence and we have a website, so we reach out that kind of way.
- M:** Okay. Then how do you get information? You push information out through your organization. How do you receive information though?
- R:** We got people that reach out to find information and we are connected with some other city organizations and city services.
- M:** Okay. Christina, you were talking about social media before Oscar was finished?
- R:** I think that's a way, but I know I try to stay off of social media, so I feel like...
- M:** So, there needs to be a balance between social media and direct contact, like through mail?
- R:** Yes.

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- M:** Yeah, that's what we're looking for. We're looking for that. What social media sites are you on when you are on?
- R:** Mainly Facebook and Instagram.
- M:** Okay. Felicia?
- R:** Yeah. I'm on Facebook also. We do have a Waterfront South group on Facebook, but I always find out about the things afterwards, like when they were asking about Halloween, who's giving out treats. I found out the day or two after. Oh, they wanted to do a little map to figure out where to take the kids to get treats. What houses were giving them out. I'm like, "Well, I had drinks, but I missed out on that." So like Christina was saying, I'm not always on social media to see things like that, but I do email. Direct mail would be the best and flyers.
- M:** So, the direct mail pieces, the flyers. We're announcing events, but we're also inviting people to either subscribe to an email newsletter, as well as follow or like our pages on social media. That way we have all these different avenues connected. Perfect.
- R:** When the events are planned and I'm looking at the weather, sometimes I do go on to the Facebook page to see if they canceled it. So it's a balance there.
- M:** Right. Oscar talked about his organization that he belongs to. Are there any other community groups, local leaders, influencers, like social media influencers, that are in your neighborhood or in your city, that you particularly listen to. Like, "Oh, so-and-so said that there's this event we got to go, because they said so." Are there any influencers or groups, or leaders that you could mention that you can kind of listen to?
- R:** For me, not really. I don't think.
- M:** Okay.
- R:** For me, not really also.
- M:** Felicia?
- R:** Not really. No.
- M:** Okay. So, all right, would you like your social media feeds to show you trails or information on parks? How likely do you think that you would be open to that?
- R:** Well, my group would be open to it. We could include it in our newsletter. In fact, we do include some of the trails around Parkside in our newsletter. That's how we put out about the... We did some kayaking last summer and it was in our newsletter to get some people to show up.
- M:** Okay. Felicia, Christina, would you like to see information in your newsfeeds about trails and parks?
- R:** Sure. I would love to see it.
- M:** Okay.
- R:** Yes. I would like to see it also.
- M:** Okay. Great. All right. Well, it looks like we're rounding up. Steve, if you have any last question, please send it to me. So here's our last question.
- R:** Steve, can I ask you this question? Is Steve like the wizard? The man behind the curtain?
- M:** More or less. Yeah, he's from the company OpinionWorks, that invited you.
- R:** Pay no attention to the man behind the curtain.
- M:** No, don't pay attention. He's fine. He sometimes sends me little notes, which I have to, of course, pay attention to. Okay. What's the one thing that has stuck with you today? If you were to look at or review all of the things that we spoke about, what's the one thing that stuck out?
- R:** Trails.
- M:** Maybe something that we should do, or maybe something that you were surprised by. Just one thing.
- R:** I was surprised not to see our trail marked on your map.
- M:** Okay. That's a good point.
- R:** I was going to say, probably the fact that we can all agree that there needs to be a direct way of communication, as far as getting stuff out that was going on in the community.
- M:** Okay. Okay. Steve sent me a question. What are one, two, or even three things that would get you to try a trail in Camden?
- R:** To try a trail in Camden. Like I said, it would have to be nature.
- M:** Nature?
- R:** Yeah.

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- M:** Okay, nature is one of them. Got one.
- R:** Beautiful day.
- M:** A beautiful day. So the weather has to be agreeable. What else?
- R:** Nice scenery.
- M:** Nice scenery. That's nature.
- R:** That's nature, but yeah.
- M:** So nice scenery, nature, okay.
- R:** Planned activities on the trail.
- M:** Planned activities on the trail, or up and down the trail. What else?
- R:** A clear pathway to walk on the trail.
- M:** What does that mean?
- R:** Not a lot of trash, broken streets, the sidewalks or whatever. Not a lot of rocks. Something that's easy to walk.
- M:** Okay, so a clear, open, easy to walk trail. "Clear", as you said. What else?
- R:** People want to know that it's going to be safe, so security.
- M:** Security. There's security. Okay.
- R:** Lighting.
- M:** Lighting. You were just going to say something, Christina?
- R:** I was just thinking about access to parking and stuff, especially if it's-
- M:** Access to parking. Good. Okay. What else? We got nine so far, or eight.
- R:** Depending on how long the trail is, are there restrooms, water?
- M:** Restrooms. Facilities.
- R:** Right.
- M:** Water, restrooms, et cetera.
- R:** Places to sit.
- M:** Place to sit, benches.
- R:** Clean places to sit.
- M:** Clean. Okay. Anything else before we wrap up?
- R:** Can't think of anything to else.
- M:** I think you said a lot, but you know, just in case I have one more floating idea. Okay. Well, I thank you so very much for coming. I want to give you all a round of applause. Yay, you did it. Thank you. Give yourselves a round of applause. You did a great job. You made my job very easy. I appreciate that. Check your emails, you will see that focus group gift that we promised you. Felicia, you're going to get a little extra, yay, because you're the winner today. So I hope that everyone here stays safe. Have a happy holiday season and hope to talk to you again, sometime soon.
- R:** All right.
- R:** Thank you.
- R:** Thank you, Shirley.
- M:** Okay then. Bye-bye. Take care.
- R:** Bye-bye. Have a good day.
- M:** You too.

[END]

Segment C-1, Cobbs Creek/Southwest Philadelphia, November 22, 2020

**Moderator:** Kelvin has.

**Respondent:** I have. I have now.

**M:** Okay. So Kelvin, this is going to seem a little familiar to you, this little talk, but for the purpose of letting our other participants... We're going to walk them through how we do this, why we do this, the purpose of the study. Just give me those couple of minutes to do that with them, if you'll allow me. Okay?

**R:** Sure, sure.

**M:** Okay. Thank you. So [Nell 00:00:32] and [Isatou 00:05:05], thank you for coming. This is a focus group. So what is a focus group? It's essentially a group interview, or think of it like a roundtable, free-flowing conversation, except that I have a set topic and a set amount of questions that I have to ask you. And I have those. If we were in person, they would be happening in a table. Like, if we were in a restaurant or in a hotel banquet area, like one of those meeting spaces, that's where we typically do them, in a focus group facility. But we're doing this because of COVID online.

Same difference though, because people communicate no matter what, and our feelings and our expressions, as long as we could see them and hear them, we're able to communicate what we feel. So that's why we're doing this online like this. And I don't want you to feel like it's any different. There are no right or wrong answers. This is, think of it like if you were on a... Has anyone ever seen the news, and they have a panel of experts, like so-and-so, who's an expert in energy, or so-and-so who's an expert in, I don't know, policy, blah, blah, blah? That's exactly what this is. You are the experts.

So please feel empowered in the answers that you will give. You are not going to be judged. Like I said, there are no right or wrong answers. This is like if I were landing as an alien from outer space, from another galaxy, and I land on your doorstep and I say, "Miss, ma'am, sir, I really need your help. And I need to find out what's happening in your neighborhood. And I've got less than two hours to do it. Could you help me please?" That's exactly what we're doing here today. So I'm the alien from outer space. I have to get all these answers because, ultimately, the answers that I gather will help everyone in your neighborhood and it will help the community where we live in.

If you feel a little shy about giving a response, maybe you disagree with someone else, that's okay. Like I said, this is not that space. This is nonjudgmental. I want the good, the bad, the ugly. And if you have to use a cuss word, you can, as long as it's not directed towards any of our participants or me, because mama ain't having that. But sometimes you have to say it the way you want to say it, and that is totally respected and understood. And we appreciate it. As long as it's respectful towards the other participants, it's fine.

Now, if it's in another language, I only know two of them. So hopefully you will translate if it's in another one that I don't understand. Well, I do know a few in some other languages, too, some cuss words, but we won't get into that. Okay. So we are going to write a report. So we've been doing this study with multiple groups in different neighborhoods and in different cities. We have to write this summary of everything that's been discussed.

Normally what happens is, and always what happens is, every participant name and face is not associated to the comments that were given by them. So your anonymity and confidentiality is completely guaranteed. What does that say? That means that when we write the report, we're not going to say Kelvin said blah, blah, blah, blah, or Isatou said blah, blah, blah, blah, or Nell said blah, blah, blah. So what we'll say is a respondent in group A, B, C, D, E said this, this, this, this, that.

And we make sure that we do not... Within that common, if there's any identifying information, we omit it. That way, you feel free to share your opinions and your feelings just as comfortably as you want to be, because at the end of the day, this is anonymous and confidential participation. And we will not publish this video or this, anything. We only record because there's so many groups. And I talk a lot with my hands. So I do a lot of this and a lot of that. I'm not going to be writing.

Steve, if you see him in our box over there, he's from Opinionworks. He's going to be running the screen that says... If you saw a welcome screen, he's going to be showing us some things there. So he's going to be busy with that, not writing any notes. So we do need to make a recording for that. That's the only reason why we're recording, no other reason. So I'm sorry. If you wanted to be famous, if you wanted that viral moment that could go into YouTube, Instagram, Snapchat, Twitter, TikTok, this is not that event. So I apologize.

Anyways, my name is [Shirley 00:06:47]. I am located in Tampa, Florida. The reason why I am someone who is not in the area where you live is because I can bring a different objective, pair of eyes, unbiased viewpoint, et cetera. I am totally unfamiliar to all the places that we're going to be discussing, and that's for a reason. And Isatou, I know you're a student, right? Are you student?

**R:** Yes.

**M:** Okay. So as a student, you know, in the scientific method, you have to kind of approach things in a very... You have your little hypothesis and whatever, but you have to come with your very unbiased point of view. So, that's exactly what I'm doing here today. I'm here to provide an unbiased objective point of view to the

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- things that we're going to be discussing. So, because we're going to be discussing things that are available in a neighborhood in a community in the city, that's why I was chosen to participate. And for those of you who haven't been students in a long time, I think you already know how that works. And hopefully we can have a nice conversation. Please speak one at a time. I know that you're all muted right now, but there will be a point where we're not going to be muted. And I know that, I think Isatou said that there's some background activity with your family or whatever. But if it gets too noisy, I'll let you know. But we hope that this is free-flowing, as if we were all together in the same room together. Okay? So before we begin, are there any questions for me? No? Isatou? Nell? No questions. What about Kelvin? No questions?
- R:** No question.
- M:** Okay. Thank you. All right. So I am going to start with our winner today of the early bird. Tell us... So this is the introduction, and the introduction is it's four or five questions, and I will prompt you. It's a little hefty. So where do you live? And that means what neighborhood do you live in? Hold up. I'm going to prompt you. Who do you live with? Household composition, how many people you live with, cousins, children, wife, husband, whatever, spouse, girlfriend, boyfriend, brothers, sisters, grandkids, uncles, aunts, cousins, whatever it is, or pets. Pets are allowed. Then, give me an idea of your typical day, especially after COVID. So the interesting thing about COVID is that we lived this life before COVID. Now we live this life after COVID and during COVID. So what's your typical day now during this time? Then, what's on your mind? What's worrying you? What are the things that just like... And then, end of the introduction section, what gives you hope? What gives you satisfaction? What brings you joy? So I'll prompt you then. Now you know the questions. Everybody knows the questions. They can think about it in the meantime while you're answering. Nell. Where do you live? What's the neighborhood you live in?
- R:** I'm from Philadelphia, Southwest... I mean, I'm from Germantown, to be exact, but I live in Southwest Philadelphia.
- M:** Okay, great. And who do you live with?
- R:** I stay with my mom.
- M:** Okay. And give me an idea of your typical day post-COVID, like now in the COVID era.
- R:** I mean, I'm a Accenture worker. I like to do security, things like that. So if I don't got to work, then I'm just telling it for [crosstalk 00:11:18] around.
- M:** What do you like to do?
- R:** I don't know. I might go play basketball or something. I just be chilling for... I don't like to be around a lot of people like that.
- M:** Understood. Well, because of COVID, obviously, right?
- R:** No, that's just me though. I'm [crosstalk 00:11:38].
- M:** Even before COVID?
- R:** Yeah.
- M:** You don't like to do... Okay.
- R:** That's just me.
- M:** But now let me ask you a question. In basketball, you play with other people, so you don't like to be around other people. What do you... You be playing another sport?
- R:** No. Yeah. No, no. Yeah, of course. I play people in basketball. I get my moments where I do chill with my friends and stuff like that, but everybody know I'm to myself. I'm cool with staying in the house by myself and things like that. I'm real to myself for...
- M:** Okay, awesome. And then what's something that's worrying you, like on your mind?
- R:** Worrying me? I mean, I don't-
- M:** Or on your mind, like, God, that thing that you can't get out of your head, that's just like, wow.
- R:** Just making it out of the trenches. I just want to make it out of the hood, get my mom out of the hood, make sure me and my little brother ain't got to die here. That's it. Like...
- M:** What are you hoping for?
- R:** I'm hoping that we'd get out of here. I'm-
- M:** Where do you go?
- R:** Oh, anywhere. It could be Atlanta. It could be anywhere for just... We just got to get out of this city. We're dying too fast here.
- M:** Okay. All right. And that's the hope that you have? What's something that makes you happy?

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- R: I mean, to think that I'm still here. I mean, I lose a lot of friends that I grew up with. I lost a friend today, so it was like... I'm grateful-
- M: I'm sorry. I'm so sorry to hear that.
- R: It's crazy. It's just... I don't know. It's so normal now. It's just like... I ain't going to say it's normal, but it's like... I don't know. I just grateful that it ain't me or my little brother, for real. So we could get out of here, that's all you got to do is get out of there. It's a war right now.
- M: Well, thank you very much, Nell. Okay, so he started us off. Now, for Isatou and Kelvin, you heard the introduction. That was very open. That was very beautiful. Thank you very much, Nell. I appreciate that willingness to share that part of your life. And I know that things are going to get better.
- R: Of course.
- M: They have to, right?
- R: Right, yeah.
- M: They have to. Okay. So, whoever wants to go next, Kelvin, Isatou, to whoever? Okay, Isatou.
- R: Yeah, I'll go first.
- M: Yes. Okay. And I'll prompt you if you don't remember the questions. And thank you very much. Please let your mom know that that floral arrangement is gorgeous. Yes, please let her know. Okay. So what area do you live in?
- R: I live in Southwest Philadelphia.
- M: So, similar to Nell. Okay. And who do you live with?
- R: I live with my parents and my three siblings.
- M: Okay. And give me an idea of your typical day in the era of COVID.
- R: Well, since I'm a student, I'm home most of the time. I wake up early to join my online classes. And after that, I just do my assignments. I do whatever needs to be done around the house, and then back to sleep, and again, the next day.
- M: And again, the next day, and again, the next day, and again, the next day. Aw, okay. What's worrying you?
- R: The future. Future.
- M: Okay. What about the future that worries you?
- R: Me and my family's safety, college. Yeah. [crosstalk 00:15:47]
- M: What year are you in?
- R: I graduate 2023.
- M: From college or from-
- R: [crosstalk 00:15:55]. High school.
- M: High school. Okay. So you... Oh, my God. You're a sophomore-
- R: Mm-hmm (affirmative).
- M: ... or a freshman?
- R: A sophomore.
- M: Sophomore. Oh, boys, so you're a young baby. Wow, so this is scary. This time is scary. Yeah, I feel that. Well, just to let you know, my daughter is 22-years-old. She's going to be 23 in two weeks. And so she's in college now. And similar worries I have about her, because she wants to go into the medical field. She's already working part-time in the medical field. So it's like, "Oh, my God, I'm sending my baby to this." So here's my advice to use. And I know I'm not supposed to do this, but I am. Kelvin, let me do this. Nell, let me do this for this child. Don't give up. It's going to get better. You have everything ahead of you. So the future is there for what you want to do and for what you want to make of it. Okay? So I'm just letting you know that. Now, I'm an old woman. I don't look old, because God has been good to me, girl. You know what I'm saying? But I'm an old woman. I'm going to be 50 next year. So the last thing that I ever thought that I would do is to talk to interesting people every day and ask them questions as a career, the last thing I ever thought. And it's the most fun thing I've ever done. So don't give up. So please, don't be so worried. Okay, sweetheart?
- R: Okay.
- M: Okay. Okay. Now, what gives you hope? What makes you happy?
- R: My family, my brothers, in particular, and my friends, and music.
- M: Music, oh, wonderful, wonderful. See? Music helps us keep our mind focused in a way. And do you create music or do you like to listen to it?



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**R:** Listen.

**M:** Okay. Okay. It helps to zone out, right? You just kind of like go into your world and it makes everything a little better around you, right?

**R:** Yeah.

**M:** All right. Awesome. Thank you so much. Now to Mr. Kelvin. Kelvin, I'm so curious about your shirt. I love your shirt. It looks like... How do you call that, a hibiscus, flowers?

**R:** Yeah.

**M:** I love your shirt.

**R:** Thank you. Thank you.

**M:** So tell me, Kelvin, you heard what we've been sharing.

**R:** Sure.

**M:** Where do you live? What area do you live in?

**R:** Southwest Philly.

**M:** Okay. I saw a beautiful woman with braids in the background. So it sounds like you live with somebody. Who is that?

**R:** It's my sister.

**M:** Your sister, okay. And who else do you live with?

**R:** My niece.

**M:** Wonderful. [crosstalk 00:19:13] Okay. Now give... What'd you say?

**R:** No, go ahead. Go ahead.

**M:** No, and who else do you live with?

**R:** My sister husband.

**M:** Okay, wonderful.

**R:** [inaudible 00:19:21].

**M:** Okay. And give me an idea of your typical day after COVID.

**R:** Oh, walking at the park, taking a walk, meeting new friends, maybe going on the gym. Yes, just interacting with new friends. I love that.

**M:** Okay. And what's on your mind? What are you worried about?

**R:** COVID. [crosstalk 00:19:55]

**M:** I see a mask. You're wearing masks indoors too, right?

**R:** Yeah, sure.

**M:** Yeah.

**R:** It's trembling, man, so it's taking over. And when you look at some of the difficulties, it's due to COVID. A lot of people sitting. They are not working on a lot of activities. Some people should have been fired by now. But looking at the COVID situation, the trench is ticking. It is frustrating, man. Yeah, it's worrisome.

**M:** And what's something that gives you hope, something that makes you happy?

**R:** My family. My family.

**M:** Your family. Okay. They give you hope. What about your family that gives you hope?

**R:** I have a family of four, and we came from a struggling situation. And so when I see them and look at the past, seeing the present and the future, I get more excited. Yeah.

**M:** That is beautiful. That is a beautiful way to look at it, because you have to also... Who was it that said it? I don't know. If you don't know your past, you can't know your future. I don't know. I think that was a song or something. You have to know the past in order to know the future.

**R:** Absolutely.

**M:** So in order to lose the fear, look at the past, and then you can find the way into the future, right? Is that what you mean, Kelvin?

**R:** Sure, sure. That's what I-

**M:** Wonderful. Oh, gosh, thank you so very much. Okay, so I think from the questions that you were asked before you were invited to this group, can you give me an idea of what the topic was about?

**R:** We were talking about the track. Yeah.

**M:** The outdoors, being outdoors.

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- R:** Right. Yeah.
- M:** Okay. So, that is what we're going to be talking about today. So first question, and I'm going to open it to anyone, whoever wants to jump in, how do you usually get to where you need to go on a daily basis? If you are not going out on a daily basis, think about life before COVID, so car, public transit, bicycle, walking, et cetera, or now.
- R:** I use Ubers, and I sometimes might get on public transportation. But I like to use Ubers.
- M:** Okay, so Ubers. Anyone else?
- R:** Public transport, bus.
- R:** Since I can't drive, I get driven by my parents.
- M:** Okay. So your parents help you with that. Okay. [crosstalk 00:23:04] Wonderful. And let's talk about the trail, because Kevin mentioned the trail, I believe, or somebody mentioned the trail. Parks or trails that are in your area, can you think of any?
- R:** There's parks on Cobbs Creek.
- M:** Okay, Cobbs Creek. That's one.
- R:** 55th Street.
- R:** [inaudible 00:23:30]
- M:** You said 55th Street Park?
- R:** Yeah, park.
- M:** Is that the name of it?
- R:** There's a park, yeah.
- M:** On 55th Street?
- R:** Yeah.
- M:** Okay. Isatou, what's around your area?
- R:** I think there's one, Schuylkill River. I think so. I think Schuylkill River Trail, I think so. I'm pretty sure. I know-
- M:** Schuylkill River Trail?
- R:** Yeah.
- M:** Okay. And do we spend any times in these areas that you mentioned? Isatou said no. Nel, do you spend any time in the Cobb's Creek area or the park? Where do you play basketball?
- R:** I was about to say there's courts over there, so sometimes I might go play over there. I might go play either over there, by my house, 51st and Chester, or 55th and Webster, over that side.
- M:** So, Kelvin mentioned a park that was on 55th Street. Was that the same park?
- R:** I don't know. What's that? 55th and what?
- M:** What is it, Kelvin?
- R:** There's a park. Reeland Street. It's between Reeland Street.
- R:** Between where?
- R:** Reedland Street and 54th.
- M:** He said, "Reeland? Reeland Street?"
- R:** Yeah. Reedland.
- M:** Reeland and 54th?
- R:** R-E, yeah. R-E-E. And 56th Street.
- R:** I don't think I live near that one.
- M:** Okay. Well, then that one's another one that he may not know. So, what keeps you spending time in outdoor spaces like this? What is the barrier that keeps you from spending more time outdoors, enjoying that space?
- R:** The violence in Philadelphia.
- M:** So, the violence there. Where specifically that you feel afraid to go?
- R:** I would say North. Probably Northwest, Northwest Boulevard where I stay away. I stay away from there. That's not where I go.
- M:** Where would you feel safe?
- R:** I mean, I would say where I live now, but it's also starting to become a bit [sus 00:26:12] both as vicious. So yeah, I just stay in doors. I don't go anywhere. I know it's a really sad and boring life, but.



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- M:** Okay. Any anyone else? Well, you know what? We want to make you... We want to be able to, the goal of this is to give people more confidence in the outdoor spaces around where they live. So, if you're listening to everything that is being said, what we're hoping to do is come up with a solution so that you could feel, and I'm talking to Isatou, so that you could feel more confident, more safe, less inhibited. So I'm very grateful for you letting us know that that's the reason why you don't want to go outside because there's so many different spaces out there that are available to people. But because of XYZ, ABC, they're not going out there. So, and it's not snitching and it's not telling on anybody or anything. We just need to be able to locate certain places that feel like, "Yeah, I want to go there, but I can't because of X, Y, Z." So I appreciate you're letting us know, and I don't want you to be a shut-in. Do you want to be shut-in for the rest of your life Isatou? Do you want to go outside once in a while? Okay, good. Okay. So we're hopefully going to make it work. Okay. Kelvin, talk to me about this park on 55th street or 56th street. Oh, I can't. You have to unmute yourself.
- R:** That's fine. I do occasionally visit the park along with my nephews. Yeah, so at times we take the track, run around, take them around the field, play basketball. My nephew love basketball, so he play basketball on the park.
- M:** Oh, maybe Nel and you will bump into each other soon someday. And so, have you ever felt that concern about safety as Isatou was talking about?
- R:** Absolutely. I do, but I'm very careful. So once I'm trying to sense violence, I'm out of there.
- M:** Sensing violence, is it loud words being spoken or what? What are we talking about?
- R:** Yeah. Maybe argument come out. Someone is hitting another person, assaulting and all of that, I'm out of there.
- M:** You grab your nephews and you're out? You're done, you're gone?
- R:** I don't want to be into situation that I cannot handle.
- M:** Right, right, right, right, right. And I'm sorry, I'm just going to put my little sweater on, because I'm a little chilly. Okay. So Nel, have you ever encountered any reasons why?
- R:** Any reasons why, about what?
- M:** Why you won't go to certain places or why, like Isatou was talking about? Talk to me about that.
- R:** Oh no I don't go anywhere. I'm not going to say I'm really scared, I'm not really scared to go outside nowhere. I'm used to that lifestyle. It's just, I got to do it for my mom. I don't know. I'm not scared though. [crosstalk 00:30:35]
- M:** You got to do it for your mom because your mom doesn't want you hanging around. Right?
- R:** Yeah. But, I'm not scared of going nowhere.
- M:** I'm a mom. I'm going to bring it out to you. I know, I'm a mom, I know. I know what you just said, you said it, and I love you for it. Thank you so much, because your mom doesn't want you hanging out in certain parks, right. So tell me the parks that she won't like you hanging out at.
- R:** It's everywhere. I'm not going to say a certain part, because people would... Somebody died down the street from me. People die from different hoods every day. So it's not like, if I say I go here, it's going to be any worse. It's people that's doing the same stuff around where I live at right now.
- M:** Let me ask you a question. This may be a little too much. And tell me if it's too much and I'll respect if it's not. I mean, if you feel, you know what, I'm not going to answer that question and just tell me, because I'm okay with it. I'm not going to get defendant. Has these deaths been related to COVID, any opiod or drug addiction or is it gun violence?
- R:** Gun violence.
- M:** Gun violence. Okay. Okay. I just wanted to get an idea as to why there was... So, it's gun violence? Okay.
- R:** Yes.
- M:** Okay. So let's then go into those places that are called trails. Do you know what a trail is? Where you walk, either you bicycle or you walk, are there any of those places that you visit? Do you know the names of those places Nel?
- R:** Yeah. Cobb's Creek got a trail. You can ride a bike on that one. I like Kelly Drive though [crosstalk 00:08:31].
- M:** Walking is also fine. Bicycling is also fine. You said Kelly what?
- R:** Kelly Drive.
- M:** Kelly Drive. Cobb's Creek. Any other ones?
- R:** They're the main ones I really go to.
- M:** Okay. Isatou, any of those that you have visited? Any trails where you go, you and your family together or friends?

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- R:** No, but I have visited a wildlife refuge that's kind of near me. I don't really go, I don't walk around or nothing.
- M:** Okay. So, more of you go to a center or to just a physical park that's enclosed where...
- R:** Mm-hmm (affirmative).
- M:** Okay. Okay. And then, Kelvin? Oh. We need to hear you Cal. Okay. There you go.
- R:** Yeah. I'm new to this area. So, I'll take my normal walk, especially to the park, as I said. Yeah. So I haven't been all around, but I have taken some walk around the street. [inaudible 00:33:49] 55th, 69th street, just walk.
- M:** Understood. Understood. Okay. So, the places that you've been to, to either enjoy nature or enjoy these spaces, what does it feel like? Describe the area, the location to me.
- R:** Especially that one of... Go ahead.
- R:** No, go ahead bro.
- R:** Yeah. So one of the things I enjoy is, for example, if I'm reading in an open space, like the park, where if I notice that there are few people, so I sit on a quiet side and just read, it gives me that anxiety, that feeling of happiness. So I'm enjoying a book that I have yearned to read. So it put me in a different mood and I feel so excited reading.
- M:** So you find that quiet space outdoors, either a bench or I don't know. Where do you feel that? On a bench, under a tree?
- R:** Sitting on the floor. Sitting on the grass.
- M:** The grass. Okay. Okay. So that to you brings that moment of relaxation, of peace, and then you're able to fully enjoy that book that you're reading?
- R:** Sure.
- M:** Oh, lovely, lovely. Isatou, tell me about this wildlife refuge that you went to. What kind of feelings did you have when you were there?
- R:** It's really relaxing. It's like getting away from the city and it's quiet. For me, once I got a taste of quietness, that's just where I knew I needed to be. I needed to be in a quiet space. That's because I don't like being around chaos. I'm don't like any type of problems, I like to stay away from it. Even if I have to be by myself in order to conquer that, then that's what I'll do, because I need to make sure I'm okay. Make sure my siblings are okay, my family's okay. And mostly everyone that's usually around me is okay, so.
- M:** It sounds to me like you ascertain security, safety, and once everything is there and everything checks off that box, then you can relax.
- R:** Yes.
- M:** Wow. Okay. That's awesome. That's incredible. That's wonderful. Nel, describe that to me. When you're outdoors, what's that feeling?
- R:** I don't really never go out on a trail. [crosstalk 00:36:45]
- M:** When you're playing basketball. Tell me [crosstalk 00:36:50] how does it feel to be outside. Okay, go ahead.
- R:** So it's this one place it's called, it's down in Germantown, it's called The Wissahickon, that's kind of like the trail too. It's like a big trail, stuff like that.
- M:** You said what? Wizard what?
- R:** The Wissahickon.
- M:** Wissahickon, Okay.
- R:** Yeah. Something like that. So, but there's this place there is called Devil's Pool, and it's like a mini waterfall and stuff like that. It's wild the way I see it, it'd be a lot of people there, jumping off rocks [crosstalk 00:37:21]
- M:** I'm going to Google it after this group because that sounds interesting. So it's called Devil's Pool?
- R:** Yeah. And it's like a mini waterfall, it's surrounded by a bunch of rocks and people go there and they'll be jumping off the rocks into the water and stuff like that.
- M:** Is it safe?
- R:** Mm-hmm (affirmative). For the most part, yeah it's safe. For the most part. Yeah. I mean, I jumped in there a few times, so I know it was... Nothing had to be when I did, but, so I don't know.
- M:** How does it make you feel, when you were doing that?
- R:** I like it there, you feels like you're really in the jungle or something. I don't know, I don't know how to explain it, but it was fun though, right.

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- M:** That's what we're here for. We're going to help you explain it. Come up with one emotion that you felt when you jumped those rocks.
- R:** [inaudible 00:38:24] I felt like the man, because it was a high jump kind of. So, I felt like, I don't know. I felt like invincible, you could say I felt invincible.
- M:** Okay, wonderful. Does your neighborhood, and this is open to everybody now, we're going to continue. Does it make your neighborhood feel like a better place, a different or special place compared to other neighborhoods to have these places available to you or not? Do you feel that it's no big deal or is it, wow, this is a place that people come to because of this location that's here. Is it something to be proud of?
- R:** I think it's yes and no.
- M:** Why?
- R:** Yes, in the sense that it give me energy to walk around. As I said, sit on the couch and view my fellow friends having fun. Sit on the grass, read my book and other thing. On the contrary it creates that chaos. For example, you are afraid criminals might attack you. Around your environment you feel insecure, afraid to get out in the night, hoping that you might be attacked by criminals, something like that. Because most of them spend the night right on the park. So its [crosstalk 00:40:08].
- M:** So they sleep in the park?
- R:** Yeah.
- M:** Like homeless people.
- R:** Sure.
- M:** So they're looking for... Yeah, yeah. That's something to be concerned about. Anybody else?
- R:** I mean. You want to go? All right.
- M:** I'm letting you guys do this. I don't want to have to pick on people and stuff. I would rather people, let each other talk.
- R:** I don't really, I mean, it's cool that they're there, but not too many people really utilize, because, I don't know. I feel as though not too many people really utilize, they use them for if they're going to go play ball and things like that, but it's not, I don't know how to explain it. It's so many people that just into the streets nowadays. It's probably not what is meant to be.
- M:** So there's some education, some real outreach education planning have to happen in order to get people more interested to be, just to enjoy the park, just to enjoy outdoors or even, I don't know. I'm not talking right, but.
- R:** I feel like with this generation, the newer generations that's coming up, they're so focused into the phone, social media and things like that. So everybody, they feel as though outside... They don't really go outside and really do nothing or be nothing, they can just be on social media all day.  
So, the parks don't probably get utilized as much as we used to utilize them as when I was a kid, because I used to go to the park a lot, any park. But nowadays you rarely see parks really with that many kids. So it's just, I don't know.
- M:** Okay, Isatou?
- R:** So the part of Southwest Florida that I live in, it's closer to Sharon Hill PA. So John Heinz refuge, the refuge I was talking about, it's more to the Sharon Hill side. So, there isn't really a lot of people there. It's actually an educational place, it teaches kids, adults, any age about the wildlife. And it's really peaceful. I feel like it is a good place I'd want to go, but not a lot of people go there because that's not what a lot of people are into nowadays.
- M:** Right, right.
- R:** Yeah.
- M:** Okay. And how about water? Like the waterways. I'm talking about rivers, lakes, streams, creeks, any waterways or... Somebody mentioned a river earlier, but I don't remember. Do you visit that? How does it feel to be around that body of water? Especially you Isatou, you said that you went to that wildlife refuge, are there any bodies of water nearby there and how did it make you feel to see the water?
- R:** It makes me feel a bit empowered, relaxed. A feeling of relaxation. I just feel calm. Hearing the water is just, I don't know, hearing the water tickle down rocks and stuff is just really relaxing.
- M:** Okay. And then Nel, when you were up in that pool, pond, mini waterfall thing, how did it make you feel to be there? I know you said empowering, but what other feelings can you say or think of?
- R:** I don't know. I think I was a little drunk that day.
- M:** So you were on another type of water?

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- R:** Yeah, but sometimes, if I'm good, I might go to the Kelly Drive and just sit there. I got friends who like to pull out there. We might sit there just chill and talk. I think that's the Schuylkill River, so we'd just be sitting there and just talking. They got places you can just pull your car up to and park right by the water, so.
- M:** Okay. And then Kelvin, how does being by the water make you feel? Oh, I'm sorry Kelvin. Yes.
- R:** I'm not a water friendly person, so I can't give you information.
- M:** Oh, okay. So you're not crazy about being near water?
- R:** No. No.
- M:** Okay. Okay. So, we're good. We're good. Okay. So I think we're ready to talk about... What about a trail? There's no trails that run through the water areas? I know that Isatou did say through the wildlife refuge you had trails, but are there any trails where you guys went to like that devils, was it pool? [crosstalk 00:45:56] Were there any trails that went up there or?
- R:** Yeah, the Wizard Higgin... You can search that up on Google, the Wizard Higgin, that's a big forest. It got all these little trails. I believe the Indians used to take them or something back in the day, but it's a bunch of trails, you got to take a trail to even get there.
- M:** Okay. Okay. Okay. So we're going to see now a map. Steve, I think we're ready for you. We're going to be looking at the different maps that are around your areas. Okay. So he's going to be showing us that soon. Oh, there he is. Thank you, Steve. Okay, can everyone see the map that says the circuit trails?
- R:** Sure.
- R:** Mm-hmm (affirmative).
- M:** Kelvin, you could see it, Nel you could see it, Isatou? Just nod, yes or no?
- R:** Yes.
- R:** Yes.
- M:** Okay. Perfect. Everyone can see it. Okay. So now let's find a neighborhood, Southwest Philadelphia.
- R:** Yeah.
- M:** Okay. So can everyone see, there is a legend on the right-hand side, trail status. Can everyone see that on the top right?
- R:** Yeah.
- M:** Okay. Right there. Just kind of on this side of the screen. Okay. So, trail status. The green means it's existing. The orange means it's in progress. The purple means it's in pipeline, meaning that they're building it after the in-progress part. And then the teal blue, that means that it's planned. Meaning, yes we're planning to build a trail here, but we're not there yet because we're working on the other stuff. So, if Steve is ready to zoom us in somewhere, let's go. Anybody see an area that you want to zoom into? Anyone see an area you want to zoom into? Anyone?
- R:** I want to see Elmwood Park.
- M:** Elmwood Park, Steve, which is North of Southwest Philadelphia. Okay. He'll get to that. So yeah, just zoom into that part Steve. Elmwood Park. Oh, we can't zoom in anywhere. Okay. We can zoom in a little bit. So what we're looking at is the Cobbs Creek area. Hold on for a second. Okay-
- R:** If you can-
- M:** Yeah, go ahead.
- R:** I was about to say, if you pinch a map, you could zoom in a little bit.
- M:** Okay. Yeah. Where is the Cobbs Creek Trail? Let's look at that one. How far is that? Because you mentioned that. Who was the person that mentioned Cobbs Creek Trail? Somebody here did.
- R:** Me.
- M:** Yeah, you did, Nell. [crosstalk 00:49:17] Let's look at... Where is the Cobbs Creek Trail? Go ahead.
- R:** It go from... It's right here on Baltimore Av. It start past 60th and Baltimore Av and then it'd go all the way through Darby and all the way around to the other part of West Philly.
- M:** Okay. Can everyone see that part? And can everyone see that? [Isatou 00:01:48]? Kelvin?
- R:** Yeah.
- M:** Okay. Do you see that Steve just pointed that out?
- R:** Yeah.
- M:** He's tracing it with the mouse. Has, has anyone been here before?
- R:** Probably.
- R:** Just me. I guess.

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- M:** So Nell definitely has been here before. Kelvin. You're not sure?
- R:** I'm not sure.
- M:** And Isatou, you said probably.
- R:** Yes.
- M:** Okay. And how far is this Cobbs Creek Trail to your home? Issa [Too 00:50:28]
- R:** Its-
- M:** No. I'm sorry. Isatou. How far is this from your home now that we've located it on the map?
- R:** It's a bit far. It's a bit far.
- M:** What does far mean? Five minutes? 10 minutes? 15 minutes?
- R:** About 25 minutes.
- M:** Walking or by car or by bus or by train? How?
- R:** Walking, I'd probably say an hour. By car maybe 25 minutes, 20 minutes, depending on traffic.
- M:** Okay. So this would have to be special outing or something?
- R:** Yeah.
- M:** Okay. And then Kelvin, how about for you?
- R:** Yes. It's like a special outing because if you look at Southwest Philly and where you talking about, it's like five so-
- M:** Okay. So you guys live in more South than-
- R:** South West.
- M:** Okay. So look at where the course extends. There's an in-progress part and then there's a pipeline and then it continues down all the way up to this waterway. Steve, could you point out the Cobbs Creek progress pipeline. Okay. So that's this top part of it. And now we're getting... Okay there and now we're getting into, in progress then proposed or pipeline, and then planned from where he has his mouse all the way down. Is that closer to your home? To where the mouse is?
- R:** Almost. Yes. Because if you check, just zoom out, please. Can you zoom out a little?
- M:** Oh, I don't know if he can zoom out, but okay. He did.
- R:** Okay. So you could see the [inaudible 00:52:23] Philly is almost around there.
- M:** Okay. So closer to the airport, you're saying. So it looks like the proposed in progress. So whatever's available to Southwest Philly is not... I'm sorry. Let me say that one more time. Whatever is available now is not as available to certain parts of Southwest Philly. Is that correct? Kelvin?
- R:** Yeah.
- M:** Okay. So what have you heard about this trail? Has anyone, other than Nell, because I know Nell's heard about it. He goes there. What have you heard of this trail so far? Have you been there anytime before?
- R:** I'm not sure.
- M:** Okay. Kelvin's not sure. Isatou, you're not sure either. Or you think so.
- R:** I've never actually been on... Well, the Schuylkill River. I've actually never been to Cobbs Creek. I'm not sure. There's a possibility.
- M:** Okay. So we're not sure. How do you think you would get there then, if you are interested in going. Once they build everything. Once everything is built out and it's done how interested would you be in visiting?
- R:** Very interested.
- M:** Okay. You would be very interested. How about you Isatou?
- R:** Widely in the middle depending on how I feel. If I need to take a walk then that's where I'll be.
- M:** Okay. And what would be the... So are there any other trails? It seems like there's no... I hear parks. I hear this... Let me talk to... Let's see where my... Yes Nell. Nell, where are you?
- R:** Yes.
- M:** Okay. Are you there? Tell me about parts of this trail that you said you've been on.
- R:** Cobbs Creek. It's a biking... It's like a little biking trail for real. You just ride a little biking trail. I seen that. I never really been on that one but-
- M:** Have you walked on it before?
- R:** No, I never really walked on it. I only walked on the Wissahickon one. I won't say I really walked the Wissahickon, while kind of did it. I ride my bike through the Wissahickon one because when I was a young

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- boy, not a young boy... A younger, I used to ride my bike through the trails and things like that. That's it for real. I never really walked it unless like I got a flat. I did get a... I remember getting a flat and I had to walk my bike back, but like besides that-
- M:** Oh okay. And what could you see yourself doing on the trail? If looking at the trail and seeing the extensive way that is that it kind of cuts through. It's like a large amount of walking that you could do or biking. What could you see yourself doing?
- R:** Matter of fact, I'm lying though because I do remember when I was going to school, I was probably like fifth, sixth grade. We did take a trip to the trail. We did walk it as a class and it was a lot of different things... That's how I knew it. I think that's how they were telling us about like the Native Americans was things that were staying out there, but it definitely is a long trail though.
- M:** Okay. And how about exploring? How are the parks there? Is it-
- R:** I want to say it's really no park in the Wissahickon. It's not really no park. It's just trails. It's like a big forest. You just walk through it-
- M:** Can you imagine yourself exploring those trails with...
- R:** By myself?
- M:** Well by yourself or maybe with another group or-
- R:** I don't know. if I do that, that would have to be a group thing where yeah definitely not-
- M:** Organized group. Okay. And so Isatou, how comfortable would you feel going to one of these trails? Would you go by yourself or would you go with someone else?
- R:** I play volleyball so I'll probably go with my volleyball team.
- M:** Okay. Wonderful. And then Kelvin. Would you just bring your book or would you bring your nephews with you or both?
- R:** My nephew and I think I'll like jogging.
- M:** Oh, jogging. Okay. Good job. Okay. Anyone have any needs to transport themselves through this trail? Like, let's say if you have a job or a school or an event or something, do you see yourself using these trails to do that? Or? Well Nell says he always Ubers so I don't know.
- R:** I ain't walking through a trail.
- M:** Isatou is little young there to be doing any traveling on her own. So Kelvin, do you see yourself using this as maybe a transport, like going from one end of the city to the other?
- R:** No. So as I say, I love the interact, so yeah, I will do that.
- M:** Okay. If a trail is busy, meaning there's people there, does it make you feel better about going there or does it make you feel less better about going there?
- R:** It make me feel better. As I say, I love to interact so I will feel much better.
- M:** Okay. [crosstalk 00:58:45] Yes. Go ahead.
- R:** Meeting new friends. Yep.
- M:** Nell, how does that make you feel when you see more than... Okay, let's just be real, the white people, because we know some-
- R:** I ain't got no problem with white people [crosstalk 00:59:09]
- M:** Are they going to Southwest Philly to go walk?
- R:** I don't really mind the white people. I don't care. I mean, I don't got no problem with y'all for real.
- M:** With y'all. I'm not y'all.
- R:** I'm not saying... My bad. I ain't mean you, but I'm being like damn, I ain't got no problem with white people. So I don't care if its-
- M:** I may have a problem with them sometimes, but that's okay. This is a focus group. We can talk about this. Isatou. How do you feel about seeing people on a trail that's either crowded or otherwise, particularly the paler cousins.
- R:** I don't know. It depends on the vibe I get. If I feel... Well, I don't really feel intimidated, but if I feel like something suspicious is going to happen and if I feel weirded out, I'll keep my distance-
- M:** From them?
- R:** Yeah.
- M:** Give me an example please. Because I need to understand.
- R:** Okay. So let's say I'm walking on a trail and I see a group of them. I mean, because nowadays racism is a thing it's known. So if I see a group of them and it's probably just me or it's me and someone else and I just



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- feel weird or I feel, I don't know, I feel just not myself. I'll just move away. That's what any group to be specific. Not just white people in particular, just anyone. So, yeah.
- M:** Do you think that because of all the situations that have happened with violence in this, especially in Philadelphia, we know that recently there was a tragedy on top of the other tragedies that have happened. How do we get this right? How can we make people feel safe? Black and Brown people feel safe into so using these spaces again, without feeling scared about getting shot or being targeted, because you shouldn't have to feel that way Isatou about moving away or making making yourself more, less seen by them. How do we... I need to know. I need to know before we leave.
- R:** Yeah. Stop the violence altogether though. That's just something that's never... I'm not going to say it's never going to happen, but it's like so many people are so... They so turned out. It's just [crosstalk 01:02:14]
- M:** So there's violence and then there's racist violence. I want to separate the two.
- R:** Well, I don't never really see no racist violent. I mean, I don't know about nobody else. I don't really never hear... Besides like the police stuff. If the police kills, but I never hear nothing besides that. Like no black person getting jumped by five white people or somebody trying to get... No, I don't really hear nothing like that.
- M:** But we are talking South West Philly now. Come on.
- R:** You say huh?
- M:** We are talking about South West Philly and he knows where you live-
- R:** Yeah. Like, no, I never heard about [crosstalk 01:02:51]
- M:** They're not going to go down there. [inaudible 01:02:54] about Philly. I mean [crosstalk 01:03:00] I'm talking about... But I'm talking about... So in other groups they've talked about, well, I hope that they don't open this nice little park because we like it the way it is. We don't want them to make it prettier because once they make it prettier, the pale cousins, no, the paler cousins come in and then the Starbucks opens and then the gentrification happens and then they start moving us out of our homes.
- R:** Yes.
- M:** What do you say Isatou?
- R:** That's actually a situation that I'm going through right now because I've been living in this part of Southwest Philadelphia for about 10, 12 years. And the park that I've had here ever since I've moved, had been changed into this very toddlerish playground. Not really for people my age [inaudible 01:03:58] really go around. So we don't really go there anymore. It's mostly just for, and then on top of that-
- M:** Wait. Mostly what?
- R:** Sorry. And then on top of that, I do have-
- M:** But wait, wait, I missed that first part where you said that it's toddlerish and what, and then after that it was lost.
- R:** Oh yeah. It's very toddlerish and then on top of that, like we have more white people moving in around this area. So I feel like that was an impact on the change of the park.
- M:** Okay. And then is it okay though to still visit those areas?
- R:** I wouldn't say so because there's more police around this area now. So you wouldn't really want to be caught up over there, especially now, because like I was saying, Southwest is starting to become a bit more suspicious, so-
- M:** So there's police. So here's the thing. So I heard earlier in the group that you were talking about crime, or there's a lot of homeless people or whatever happening, police violence in general, whether it be just street violence. But then if there's a police presence to help people to help deter violence, that's a bad thing too?
- R:** I wouldn't... That's not how I want it to word that. That's not-
- M:** What would be the ideal outdoor park trail experience for you Isatou?
- R:** Okay. I honestly don't really know because I don't... Well, I would say, maybe just like walking down trail and there's... I would say like all kinds of people because most of the trails. Well, I don't really be on trails I'm not so sure but I've heard about, or like my friends told me about-
- M:** Walking by like Cobbs Creek. There's a... The water is there and there's a trail that follows up and down that river area, that Creek area. So think about that. What would be your ideal experience? The experience that would really make you feel safe, happy, fulfilled, refreshed, relaxed, like you talked about earlier.
- R:** Okay. Yeah. Maybe seeing friendly faces, not everyone looking so mean. Maybe like a lot of people, well, not a lot well due to COVID now, I wouldn't want like a whole lot of people, but just a couple of people, people laughing, having fun. That would be a good experience.
- M:** Okay, what about you Kelvin?

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- R:** The first day making myself happy is what I care about. And so I focused on Me but I would like to give a recommendation to you to help others get out from that discomfort zone and come to a comfort zone. I think they need to be a situation where you can talk to people, give awareness, provide awareness on important-
- M:** So providing awareness. What about if they had volunteers from the community that could help. Spending time everyone maybe donating a few hours of their week to help them-
- R:** Understand importance.
- M:** Understand like for example, we talk about maybe crime or violence being an issue. If police presence is a problem. What about one of those... If in the universities, I know that they use them. They have like these stations, that's like a call box. Like a blue light or a safety box. Would that help?
- R:** I think so.
- M:** What about park rangers? You know if you've ever seen, like in a... I know Isatou probably saw them at the wildlife refuge center like a park ranger person that's just walking around or just-
- R:** Yeah. So you feel secure. I think for me getting the police around, bring about the security, you feel secure. You think about you are not. You won't be harmed by criminals or disgruntled people because the police are around. For me, I feel secure when police are around. It brings that security.
- M:** Okay. And now what do you, what do you think, if instead of having a full police car squad kind of thing there, if we had call boxes or even park Rangers. Regular park rangers walking around, what do you think about that now?
- R:** I think that will be cool.
- R:** Me personally, you could put the call boxes. I don't like police. I don't like police, period. I just don't like them [crosstalk 00:22:07].
- M:** Okay so park rangers. People who work in the park have tried to make the park beautiful, better, different. A park ranger is different from a police officer.
- R:** You could try it definitely. But the problem would be then you will still have the problem of the violence and stuff going on. Because like nobody... These kids not want to look at no park ranger and be like, oh, I'm not going to do such and such there's a park ranger here. They might clown him. They might start joking on him. That's what the kids do from my city. So it was like, I don't know, yeah, it would be helpful definitely.
- M:** Okay, so how about this? How about if we started a pilot program? Think about it. A pilot program with Southwest Philadelphians of all ages to improve the trail.
- R:** Yes.
- M:** Let me give you some examples. We involve the community. So Isatou, Kelvin, Nell and all your friends, family, whatever and church groups or schools or jobs or whatever. Everybody is involved. They help maybe once a week, twice a week to pick up litter. Maybe with the maintenance just trying to keep it nice and clean the plants or whatever. Or talking to elected officials. For example, the mayor. I don't know if they have aldermen or city council people about improvements on the trail, like Kelvin. Kelvin is sitting on the ground, reading his book. He wants maybe just a sitting area maybe. Or maybe something that's a little bit more comfortable where he doesn't have to sit on the ground. I'm just giving you examples. What if there were community organizations that would help, that involve community members like you, to-
- R:** Yeah, organize and stuff.
- M:** Yes.
- R:** I think so. That would be good because you're getting everyone involved into it. So once you are involved into it, it makes it easier so you feel that you are making it happen. So, I think it's okay.
- M:** Nell, what do you think? Who's going to get involved? I know maybe not the young people like your age but maybe the older people, and then they bring in the younger people. How does that work?
- R:** Yeah, it would have to probably be like that. It'd probably be the older people do it and-
- M:** What if they paid you?
- R:** Now, if they paying, a lot more people going to do it because it's for money.
- M:** Okay. So, a volunteer maybe but definitely if there were some incentive, it would be better. Isatou, what do you feel about this? If you were involved in a community organization with students of your school, where they may be adopted, a part of the path, how would you feel about working or looking at taking care of this area? Or letting more people know about it and talking to elected officials about it?
- R:** I feel that would actually be a good thing because it would probably give people my age or older, younger, more places to go, I guess. Yeah because I'm really in the house, I don't really know a whole lot about... So, I would probably go there. If it was me and let's say for example, I heard of it, that would probably give me an idea of, "Okay, maybe I should go check it out."



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- M:** Okay, okay. Has anyone ever heard of... What were you going to say Kelvin?
- R:** I think also, it would give us a tool of the confidence to get out because once her parents is involved into it, she would feel more brave yeah, to get out because her parents is involved.
- M:** Right. So parents, if-
- R:** Once her parents, brothers and sisters are involved, it makes it more easier and give her the confidence that, "Hey, okay I can do this."
- M:** Understood. Thank you very much. Has anyone ever heard of Circuit Trails in the Greater Philadelphia area? Circuit Trails, yes or no?
- R:** Mm-mm(negative).
- M:** No. No. Okay. So, Steve can show... I mean we kind of saw it before earlier. It's a circuit of trails that not only are in your neighborhood, but the neighborhood taps into all these other trails in the Greater Philadelphia area, in Pennsylvania as well as in New Jersey, they cross over. What do you think of this idea?
- R:** It's smart.
- M:** Smart. Why is this smart?
- R:** Because most likely they was probably used for something a long time ago so it's probably an easy way to get from another part of city.
- M:** Okay.
- R:** I also agree, it's smart. We could get more people involved, other than being from Philadelphia.
- M:** Okay. How does it make you feel to know if somebody's working on this, that they're working on connecting all these different geographic areas inside Philadelphia? Because look at Philadelphia, I mean they have a few of them already kind of intersecting with each other, but that they also go outside of Philadelphia. That you can either walk or bike or hike however, the trail is, and some of them are already in place but some of them, they're in the works. How does it make you feel that somebody is working on that in your community?
- R:** Great.
- M:** Great, you said?
- R:** Yeah.
- M:** And why is that?
- R:** The fact that they are connecting the vira areas on a network, on activity, it makes it good for everyone. Yes.
- M:** Okay, and so what would make these trails more appealing to someone like you? "Okay, there's a trail. Fine. I know I walk on it, I know I bike on it," but maybe there's services or different things that are associated with the trail or part of the trail that would make it really interesting and fun. What would those things be?
- R:** Oh, having a tennis on the trail.
- M:** Okay, so a tennis court. Okay. I know with Nell we need basketball courts available.
- R:** Yeah.
- M:** Okay, what else? So we have got tennis courts, we have basketball courts, what else?
- R:** A volleyball net.
- M:** Volleyball. Yes ma'am because you were Miss Volleyball. Okay, so definitely volleyball. So sports, inter... How do you call that? Intermural sports.
- R:** Yeah, intermural.
- M:** So teams, maybe leagues play there. So we have volleyball, we have basketball, we have tennis. What other things would you like affiliated or associated with these trails that would make it interesting to you?
- R:** Soccer.
- M:** Soccer. Okay. So, one of these trails could lead to a soccer field. Okay, or several soccer fields. What else?
- R:** Maybe rec centers?
- M:** Good. A rec center, like a recreational center? What do you mean by recreational center?
- R:** Where people could go in, probably sit down because the rec center I have around my area, it's more of like, I would say a daycare, something like that.
- M:** Okay, so recreational center but would it be more what? Geared towards what? Tell me, if I were to give you the magic wand, remember this is my magic wand. We're going to give you the magic wand Isatou. So, we're going to create the perfect recreation center with these wildlife trail areas, type thing. How would you like that center to be, that recreation center?
- R:** I would probably include a couple vending machines.

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- M:** Like a rest stop for people to go from trail-to-trail?
- R:** Yeah.
- M:** Okay and what else?
- R:** Maybe the Park Rangers could be there if someone needs to speak to a Park Ranger if they've seen something. Yeah.
- M:** Anything else? Anybody else?
- R:** Restaurant.
- M:** A rest, what?
- R:** Restaurant.
- M:** A restaurant. Like a nice little restaurant, deli or a restaurant, okay. Anyone else?
- R:** Oh, restrooms. Bathroom.
- M:** Bathrooms, obviously. Right. Indoor bathrooms.
- R:** Mm-hmm(affirmative).
- M:** Okay. Nell, what else would you add to these trails?
- R:** I don't really know.
- R:** Maybe a pool.
- M:** A pool, like a swimming area. Okay.
- R:** Yeah, a pool would probably be cool.
- M:** Okay. I'm going to read you some other ones and then I'm going to see. What about a guided bird-watching tour? Learn the different birds that are in the area that come and go with a guided... It would be with a Park Ranger. How interesting would that be? As an activity?
- R:** I wouldn't know because I don't... That wouldn't be something I would do so.
- M:** Okay. Okay, moving right along. What about for those who have pets especially dogs, a dog walking group? If they have a dog? Nope. Skipping it. How about an exercise group?
- R:** Yeah.
- R:** They had them. I would see them sometimes.
- M:** You like that idea?
- R:** Yeah.
- M:** Okay. Yoga along the trails, so you walk, walk, walk, and then you do a little yoga and then you keep walking. That would be interesting? Okay. What about a party or a festival with food and games?
- R:** Oh yeah.
- R:** This is after COVID?
- R:** After COVID.
- M:** Remember, after COVID. I'm waving my magic wand, COVID is over, bling? Yes? Do I got you Isatou if COVID is done and everybody's vaccinated and then everybody's... Great, okay. So we talked about soccer, we talked about other sports, we've got swimming, we've got tennis, we got basketball, we got volleyball. What else?
- R:** I don't really know.
- R:** Don't know.
- M:** Okay, well we are done with that section. Thank you Steve, we're going back to the speaker view. Okay, so if you're bored or have a weekend coming up or need an activity to plan, or you are helping plan with your family, how do you make your decisions on how to spend your leisure time? I know it's very difficult to ask that question during COVID, but who influences you? What's the thought process, the decision process behind it?
- R:** I feel like being bothered.
- M:** What'd you say?
- R:** If I feel like being bothered that day.
- M:** Oh, wow.
- R:** That's it.
- M:** Kelvin?
- R:** Can you come again?

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- M:** So, if there's an activity that... Or you feel like maybe someone's birthday is coming up or a special event or that you need to do an activity with the niece and nephew and your sister's looking for ideas or brother's looking for ideas, how do you guys make your decisions around how to spend that time?
- R:** I think it has to do with [inaudible 00:11:55]. We all have to agree, we have to bring up ideas and we get the best one and roll with it.
- M:** Okay, okay.
- R:** And I guess, getting to listen to one person.
- M:** Okay. Thank you very much. And Isatou, how does your family reach those decisions?
- R:** Mostly we'll use our resource, like what we have around. If we wanted to go somewhere, we'd probably choose somewhere that's closer to us.
- M:** So, places that you know about, that are already accessible to you? Okay, okay. And are there any community groups or local leaders or ambassadors that we should know about in your area that are influential in terms of making people more involved in the community, particularly when it comes to these green spaces? No, you don't know anybody Isatou?
- R:** No.
- M:** Kelvin? No. Nell, do you know of anybody?
- R:** I mean it was just a group. I don't know what they was doing but they was at this school. There's a mastery right down the street from me, so they was out there. I don't know if they was giving out book bags and stuff or [crosstalk 00:13:23]-
- M:** What was the name of it?
- R:** Oh, that's what I'm saying, I don't know what they was doing out there but it was a lot of people out there so I figured it was helping somebody, it was helping people.
- M:** How do we get the word out? How do we let people know that these things are happening in the area? Is there social media that we should look up or is there a particular person, like an influencer on social media? How do we get the buzz or the word out?
- R:** Yeah, influencers, social media pages.
- M:** Okay but which ones?
- R:** Instagram.
- R:** Oh, you want to know the-
- M:** Yes I do. I do.
- R:** Oh, you can go to my man Wallo267.
- M:** Wait, spell that for me again.
- R:** W-A-L-L-O-267.
- M:** And on what?
- R:** Instagram? YouTube, I guess.
- M:** Okay, and is that a person in Philadelphia that knows everything that's happening?
- R:** Yeah, he did like 20 years for robbery, then he came home. Now he's a big motivation speaker and trying to tell everybody to stay out the streets and stuff like that so.
- M:** Do you listen to him?
- R:** Yeah.
- M:** Okay. All right. Isatou, you were saying Instagram?
- R:** I was saying Instagram, yeah.
- M:** Okay, Instagram so posts either invitations or things on Instagram. Any other ones? No?
- R:** It would be Instagram. A lot of influencers are on Instagram so.
- M:** Instagram.
- R:** Well that or TikTok.
- M:** TikTok. Okay we're going to do-
- R:** Oh, you got it, yeah.
- M:** We got a TikTok as well as Instagram. Kelvin, what were you going to say?
- R:** Facebook Group.
- M:** A Facebook Group. Okay. Good, good, good. And what other ones?

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- R:** I mean, you pretty much could do it on Twitter and Snapchat too. People would be on all of them but... A lot of people do have them and if they get on one, it's probably going to get on to others.
- M:** Would you want information about a local park or a trail in your social media feed? If it appears in your newsfeed someday, either as an ad or as a promoted ad or a...
- R:** Yeah.
- R:** Yes.
- M:** Yeah, you would be okay with that?
- R:** Mm-hmm(affirmative).
- M:** Like, "Hey, this is just down the street from you."
- R:** That'd be cool.
- M:** "Click here." Or "Here's this phone number or here's this website to find out more information."
- R:** Mm-hmm(affirmative).
- M:** Okay. What would encourage you to use the trails? What would be encouraging? What would make you feel more confident to use these different trails around the city and I know... Remember I got my magic wand. Everything is possible with my magic wand. Everybody can get there, there's no COVID, transportation is not a problem. I wiped those things away. What would encourage you to get you to use the trails more?
- R:** Hanging out with friends, needing somewhere to hang out.
- M:** Okay so, providing a safe social space for you and your friends to hang out. Okay, what else?
- R:** I don't really know.
- M:** Come on Nell, how do I encourage you?
- R:** You encourage me to go to the trail? I don't really know.
- M:** Do I need to put a basketball court in between trails? Basketball court, right, smack dab. Right on the side of the trail.
- R:** I don't know, yeah maybe or something because I don't really know, this is mm-mm(negative).
- M:** Okay. There isn't one yet but maybe this is your chance?
- R:** I guess so.
- M:** Ask and you shall receive. Okay. Kelvin? Oh, I'm sorry. Isatou? Wait, who was going first? Whoever wants to go.
- R:** Isatou.
- R:** Oh, I was saying that maybe there could be sport leagues where teenagers, children could come in the leagues and stuff and then they would be more involved in the trails.
- M:** All right. So, participation, leagues, get involved with the sports and then that way they can use the trails either for soccer, volleyball, basketball, any of those sports that you mentioned before and that would bring people to learn more about the trails.
- R:** Yes.
- M:** Kelvin, what were you going to say?
- R:** I think I was on the same length, especially soccer. Yeah.
- M:** This is not enough soccer-
- R:** Or yoga.
- M:** What'd you say?
- R:** Yoga. Having a yoga session.
- M:** Okay. Okay, the yoga sessions are also important too. Okay. All right so, we are done but here's my last question. What's the one thing that stuck out in our conversation today? One thing that just kind of is on the top of your mind?
- R:** Trail.
- M:** What'd you say? Trail?
- R:** Yeah.
- M:** Say it.
- R:** Trail. We almost done?
- R:** [inaudible 00:19:26], they can see you.
- M:** It's okay, it's okay, it's okay.

*Segment C-1, Cobbs Creek/Southwest Philadelphia, November 22, 2020*

- R:** God, sorry.
- M:** It's all right, no worries. We're almost done by the way. Kelvin, so what about the trail that was stuck on your mind? That you didn't know about them? That you-
- R:** Yes, I heard about them. As I said from the beginning, I have not visited any of them so it will be interesting to go there. Have jogging sessions, watch soccer. If it must be placed there, maybe watch the children league. That will be amazing.
- M:** Okay. Isatou, what's the one thing that stuck out for you today?
- R:** The ideas of having a trail and having everything be connected. So, everything technically is in one spot to get to other places.
- M:** That's a brand new thing that you didn't know about?
- R:** Yeah.
- M:** Okay. And Nell?
- R:** What's the question again?
- M:** What's the one thing that stuck with you?
- R:** Oh, yeah. We're talking about trails. Trail, trail, trails and parks and playing basketball.
- M:** Okay. Well I thank you again so much and then hold on, let me see. My early bird winner was... Who was the early bird winner? Was it Nell?
- R:** Yeah.
- R:** Yeah.
- M:** Nell was the early bird winner for this group? Yes, here he is. Nell was the early bird winner for this group. Nell, you will be receiving not only as everyone else, you're Amazon, I believe it's Amazon or \$80 worth gift card through your email, but you'll also receive an extra \$50 worth as well Nell. To all of you, I thank you so very much. We are done. I want to give you a round of applause. You did it, yay. Thank you so very much. This is always a learning experience. I hope that all the things that we talked about do come to fruition soon in your communities. I just hope that they don't stop working on them, even with COVID or not COVID and I hope that everyone is safe too. We're not at the end of this journey so I know that it's hard to stay in doors but I also hope that you guys stay safe and just be mindful of yourself and also of your families, and that they also stay safe. And please Isatou, tell your mom I love her flower arrangement.
- R:** I will.
- M:** It's gorgeous. Okay. Thank you so very much, I appreciate you all.
- R:** Thank you.
- M:** Bye-bye. Thank you, bye-bye.
- R:** Bye.

[END]

*Segment C-2, Cobbs Creek/Southwest Philadelphia, November 25, 2020*

**Moderator:** And what about you, Kelly? Can you see the welcome screen? Hey Kelly, can you see the welcome screen?

**Respondent:** I don't think she can hear yet.

**M:** I don't know either. I'm wondering-

**R:** Seemed like she could a minute ago.

**M:** I know. It's weird, but okay, so I am holding up, Kelly? Okay there's Yolanda. There's Amanda and then, there's Kelly. I'm holding up your names.

**R:** I'm Kelly.

**M:** Yeah, I know. We were having trouble hearing you earlier.

**R:** I can't hear you.

**R:** Told you.

**R:** Am I supposed to be able to hear you?

**R:** Yes.

**M:** Yes.

**R:** I can't hear you.

**M:** Okay, okay.

**R:** Oh, wait. I turned everything up. Okay, we're good. I always turn the sound down on my computer, my phone, because I don't want to hear it, so I mute everything.

**R:** Mm-hmm (affirmative), me too.

**M:** Okay.

**R:** Okay.

**M:** Well, what I'm doing right now is I'm depositing your names. I already have Lynn and this is going to be for the early bird drawing, which all of you qualify because you showed up on time. So, each of you have a 25% chance of winning extra cash.

**R:** Oh great.

**M:** Hold on, let me see how much is it?

**R:** You can't just tell me cash, you got to give me a number.

**M:** An extra \$50.

**R:** Oh, well see? That's great, I love it.

**M:** In addition to the focus group gift that everyone will receive.

**R:** Okay.

**M:** And it comes right on time for the holidays.

**R:** Great. [crosstalk 00:02:05].

**M:** Okay, so I pulled up four names.

**R:** Okay.

**M:** I'm taking them out.

**R:** Okay.

**R:** She doing it now?

**M:** I'm shaking them out. I'm shaking them out.

**R:** Look, she's getting all nervous.

**M:** Okay. I don't know who's who. So okay, I pulled out a name and the winner is, who's that? Who's that?

**R:** I can't see.

**R:** I don't think we can read it.

**M:** Nneka? Nneka, you won.

**R:** Thank you.

**R:** You got \$50 just for showing up.

**M:** Perfect.

**R:** I know, that's easiest money I've ever made. Thank you.  
Lucky you, lucky you.

*Segment C-2, Cobbs Creek/Southwest Philadelphia, November 25, 2020*

- M:** All you had to do is be on time.
- R:** Yeah.
- M:** How was that phrase? If you're early, you're on time. If you're on time, you're late and if you're late something else.
- R:** Yeah. If you're late you're on CP time.
- M:** What did you say?
- R:** If you're late you're on CP time. That's for sure.
- M:** We're not CP time right now. We're on time and we're good.
- R:** Yes we are. Yes we are.
- M:** So, we can get started.
- R:** Okay.
- M:** Hey, Miss Yolanda, are you able to see the screen, the welcome screen, right?
- R:** Yes.
- M:** Okay. I hope that you'll be able to be in a quieter spot so you can see what's happening on that screen later, but we'll give you a chance hopefully to get there, get to do what you got to do. But in the meantime, we'll be talking, so audio is fine. My name is Shirley, as you can see on my little profile. I am a market research, interviewer, researcher, et cetera, however you want to call me. I just ask questions from consumers and residents and users of different products and services. It could be the topics that I've done in my lifetime, I don't think there's a topic I haven't done at least a broad scale one because I think I've
- R:** Sorry I lost sound and everything.
- M:** Oh no, that's fine. We're here. We're here. We're going to be here if you have to log out and come back in that's okay too. So this is a lot of fun for me because every project is different though.
- R:** That's nice.
- M:** So, I'm very happy to be here speaking with you today. There are no right or wrong answers when it comes to, first of all, who's participated in a focus group before?
- R:** I have.
- R:** I have.
- M:** Okay. Okay.
- R:** I've done some input [inaudible 00:05:03] one.
- M:** Okay, so you've given your input, but not so much in a group setting.
- R:** No it's been a group, but just in person no [inaudible 00:05:12]
- M:** Okay, so all of you have done a focus group in the past, except that which could have been virtually or in person. It's the same dynamic, except that now because of COVID we're doing it virtually. Normally we would be in a banquet center or a hotel banquet room, restaurant, church activity room, community center, school.
- R:** And now we don't get the food.
- M:** And now we don't get food and the cookies.
- R:** And the drinks. Cookies? This kid from Tennessee came down and had steak and salmon and crab cakes, almost fell out. That was the best food I ever saw from a focus group.
- M:** I need their number maybe I need to go.
- R:** I know.
- M:** I'm joking. I'm joking.
- R:** Oh my god.
- M:** We love you, Steve. Steve is right there. He's from Opinion Works.
- R:** Hi Steve.
- Yes, hi Steve.
- Steve:** Hi.
- M:** Steve is going to be hanging out quietly. He's going to be also running the screen once we get to that part of the study where we're going to be looking at things on the screen. But yeah, Steve is observing. He is also helping take notes as you can see, I talk a lot with my hands, so I am not going to be taking notes.



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I also have on this side of my screen, I have two screens, one looking at you and then another one looking at my questions, so if I look this way, please don't think that I'm ignoring you. Or if I have to look at my phone because Steve has texted me something, it's not because I'm ignoring. Okay, all right.

As you know, in focus groups, as well as in Zoom calls, we all do need to speak one at a time. I do need to have everyone have an equal chance of participating, so I hope that everybody gives each other that opportunity to share their thoughts, their feelings. And even if they're in disagreement with you, that's okay. I mean, that's what we're here for.

I don't want anyone to be also too quiet though, because here's the thing I need to hear from everybody in an equal or almost equal fashion. Why? Because each of you represent 10,000 people in your neighborhood and where you live so it's important that you speak up and you speak out.

Also don't feel shy about telling me the nitty gritty or the good, the bad, the ugly, or even sometimes use a cuss word or two, as long as it's not towards each other, we good. Because sometimes there are issues or matters that you get so heated that an S word is the best thing to say, and in multiple languages, we accept them all. But of course be respectful towards one another.

This is anonymous and confidential. We are not going to share any of the findings with your name and your image, so you can feel free to speak your mind and there will be no image, identity, and anything that is affiliated or is considered personal information will not be affiliated to the comments that you make.

How we report this will be because we are recording, we've done multiple dozens of groups, so we need to have a record of what was said so that when we go back and start writing this report, we're able to do so and get as accurate a response as possible.

But we will not be using this recording for any other purpose other than helping us finalize this report. So no YouTube, no Snapchat, Instagram, TikTok, Twitter, I'm sorry if you're a future media social darling, but this is not the place for it. I'm sorry. But we do want you to be social with us to be able to share your opinions and feelings freely. And I think I covered it all. So, does anyone have any questions for me before I begin?

**R:** No I.

Everybody good? Yolanda, you're good?

**R:** I'm good, yeah, no I'm good. I turned my sound up. I have an infant in the background.

**M:** Oh congratulations, a baby, okay. All right, so yeah, take your time. You'll want to just let us know if you need to attend your baby. And Lynn, you're good?

**R:** Yep.

**M:** Okay, perfect. All right, so this is the introduction, there's a few questions and I'll walk you through them. It's not going to be something too impossible to do, but it's going to be hard to remember, so that's what I'm here for. I'll help you. Ask you these little questions as we go along. So I'm going to give you the questions first. You don't have to answer them now, but just so you have an idea of what we're going to be asking.

So "where do you live?" means the area, neighborhood, location, place that it's called, that you live at, geographic setting. Who do you live with? Meaning do you live by yourself? Do you live with, your family, spouse, roommates, pets of course are included pets. And then give me an idea of your typical day.

Of course that's changed after COVID, so I don't want to talk about your typical day before COVID, I want to talk about your typical day now during COVID. Tell me what you're dealing with. What's on your mind? What's been worrying you? Things that are happening that are kind of ruminating in your head. And then lastly, what gives you hope, happiness, satisfaction, joy? Something that you're looking forward to. Okay, so let's start with our winner, Becca.

**R:** You got to work for that money.

**R:** I know, I'm going to try to remember everything now.

**M:** I'll help you.

**R:** Now let's see if I can remember. Okay. I live in Cobbs Creek. I live with a roommate who's renting a room from me and we have one cat. Typical day now is either I'm working or I'm just cleaning up the house, doing work around the house. I did a lot of gardening, but now it's getting colder.

**M:** Yeah. Are you working outside the house or inside the house?

**R:** Outside the house.

**M:** Okay. Okay. Did you give me your neighborhood?

**R:** Cobbs Creek.

**M:** Oh, Cobbs Creek area, okay. And then let's see, what's worrying you? Anything on your mind or anything? Not necessarily worrying you, it could be even something that's bugging you, something concerning.



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- R:** Concerning. I mean, I guess personally I've had a lot of family stuff within the last two months so that's on my mind, but I guess just holding my breath until January comes around and this inauguration is over, that's what's giving me pause in my life, I think. And then my hope for the future is that Joe Biden cancel student loans, so we'll see how that goes.
- R:** I hope so too.
- R:** I'm hoping and praying, so we'll see.
- M:** Well thank you very much. Well hey, you got an extra 50 bucks to help out if it doesn't work out.
- R:** I guess so thank you, anything helps.
- M:** I'm joking.
- R:** I know, I know.
- M:** I know 50 bucks... My daughter is a senior in college and trust me I know, I know.
- R:** Yeah, it doesn't get easier.
- M:** No, it does not. It does not. And then it gets more and more expensive each year. I thought that class was X amount and no, they raised it. Anyways and that's a state, that's a public school, public school.
- R:** Wait, until she starts doing her graduate work. Just wait until that.
- M:** She applied, and it was \$200 for applying and I'm like... that's why I do these focus groups ladies. I'm grateful, we're thankful, it's the week to be thankful. Okay, let's go. Who wants to go next? Okay, so I'm going to pick Kelly. I'm going to pick Kelly. So Kelly, are you also Paulette?
- R:** Yes.
- M:** Okay, so you're Kelly Paulette?
- R:** Either one.
- M:** Would you prefer Paulette or Kelly?
- R:** Yes.
- M:** Which one?
- R:** Paulette.
- M:** Okay, Paulette, okay. Steve is going to change your name then to Paulette.
- R:** Okay, good.
- M:** Okay.
- R:** That way, because when I Zoomed with my girlfriend, she put the names in and that's what she calls me so that's how it ended up being in there.
- M:** Okay, no worries, perfect. All right, so Paulette where do you live?
- R:** I live in Landsdowne outside of Philadelphia. It's a suburb, I guess, of Philadelphia. I moved to Philadelphia about three years ago and stay with my son and his wife and got them together and they were able to buy a house, so that's where we are now. I live with my big grown son, Dick, their kids have moved out, so it's just the three of us in the house. I have an in-law suite, so I have my space. And actually I'm not doing anything different with COVID than I was doing before, because I don't like people so I can try as little as possible to go out and being in the public. So, I mean other than the fact that people are really sick, I wish people weren't sick and dying with this nonsense, but it's worked out fine for me. I bake, I sew, I'm retired, so I'm home anyway. I stay here six months out of the year and then I go to Texas for six months.
- M:** What gives you hope, happiness, joy, satisfaction?
- R:** My children, my grandchildren. I'm hopeful for them. I'm hopeful that things will get better for all of the young people. For all these young people, with all this college debt, my daughter, my son, all of them. They are up to their ears in debt for going to school. And I hope that Nneka is right and that they do do something to give these kids some relief, because I don't see how they can think about a future when they're dragging this weight behind them. So yeah, I hope too, Nneka, that they give you guys a break. Even if they don't take it all the way, take some of it away.
- R:** I'm saying anything is good. I'll take anything at this point.
- M:** She'll take anything Paulette.
- R:** Right.
- M:** Okay, thank you very much. Okay, Lynn, I saw you put up your hand after I chose Paulette. I'm sorry about that.
- R:** That's okay, no worries. I live in Philadelphia with three kids, 5, 10, and 15, and my husband. A typical day, I would say we're all remote, except for my husband because he's a florist, so he has his own flower shop.

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**M:** Oh that's nice.

**R:** Yeah, can't bring the flowers home. Yeah, his father did too and his grandfather, so it's like a family tradition.

**M:** Oh good.

**R:** That's beautiful.

**R:** Yeah thanks. But I'm worrying about the growing cases in Philadelphia and how everything has closed down. And the fact that a lot of people around here, I see half the people wearing their masks. Usually they're over 40 if they are. And my satisfaction is the new president and the fact that after this COVID is over, we'll be able to take our vacations that we already had planned and paid for along with the Girl Scouts who, my Girl Scouts, we also won a trip to Disney World, they can't take.

**R:** Oh, how nice.

**R:** So, thanks. Well, some of them was cooked, so.

**M:** Oh, wow.

**R:** Yeah, thanks.

**M:** I think that the... My favorite time of the year, other than of course the holidays is, when the girl scout cookies come out. Because I'm-

**R:** Really?

**M:** Yes. I love the, they have the lemon, those lemon cookies. That I was just, Oh my God, they're so good.

**R:** Yeah, I can't [crosstalk 00:19:36] with a box. I can't.

**M:** But did they discontinue them?

**R:** No, they still have them.

**M:** They still have them. And the Do-Si-Dos, they still have those?

**R:** Mm-hmm (affirmative).

**M:** God those are so good, my goodness. Now you're getting me hungry.

**R:** Now I have them on Zoom.

**R:** Can you mail order girl scout cookies?

**R:** We can.

**R:** Oh, okay.

**R:** Mm-hmm (affirmative), mm-hmm (affirmative).

**M:** Lynn, I hope that you get to go on your vacation. Hopefully very soon.

**R:** Oh, me too. Me too.

We have a family trip going to Tahiti. So, I haven't been able to go to, so yeah.

**M:** That is fantastic, I really hope you get to go.

**R:** I'm trying to stay alive for it. I'm trying to stay alive.

**M:** Yes, virus free. Virus free.

**R:** Yes.

**R:** Mm-hmm (affirmative).

**M:** Okay, now let's go with miss Yolanda. Hi, miss Yolanda.

**R:** Hi, how are you?

**M:** I'm doing good. So, you kind of heard the introduction. One section of is called... What's your neighborhood called?

**R:** Cobbs Creek.

**M:** Okay. Oh, so close to Nneka?

**R:** Mm-hmm (affirmative).

**R:** Yeah, I guess. Yeah, I am literally a block away from Cobbs Creek. I live right off of, between Cobbs Creek and 62nd street.

**M:** Okay-

**R:** Yeah, very close.

**M:** Okay, okay. And I know you live with your baby and I saw some activity with other family members in the house. So, your infant, you said your son?

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- R: No, it's my grandson actually. He is a pandemic baby. He was born at the start of the pandemic. So he's a [crosstalk 00:21:21] the time for us in the house.
- R: Oh, wow.
- R: And my daughter, yeah. He was born March 8th. So, the following week we weren't allowed back to work anymore. So, I remember he was born on a Sunday. I went back to work on Tuesday or Wednesday and I told my boss like, "I'm going to take some time off." And he's like, "I don't think you're going to need to take any time. We're going to close."
- R: Wow.
- M: Hmm.
- R: Well, that was perfect timing.
- R: It was perfect timing. I went to the University of Pennsylvania, and by that Friday, they told us that the university, we had a work from home order.
- R: Oh, good.
- R: And for us, it's pretty much extended through the summertime.
- M: Right. So first of all, you're too young looking to be our grandma. I was just going to say it.
- R: I was trying to tell her that but she doesn't want to listen.
- M: Well, you look great grandma and congratulations.
- R: Congratulations grandma.
- M: I thought it was your baby that you had.
- R: I did too. [crosstalk 00:22:33].
- M: Oh, how sweet. Okay so, you're working-
- R: This is my first grandchild and it's funny because my family always was like, "No, that's your baby Yolanda. Your daughter had a baby for you."
- R: I had one like that.
- R: So yeah, I work. And so during the pandemic, it pretty much is going the way things are going here, it's virtual meetings. A lot of times I do it like I'm doing it right now on my phone, because when I have it on the computer, you guys can hear the sounds around me, the baby if it cries or whatever. So, when I have it on my phone and I had my air pods in, it cancels much of the noise going around me.
- R: The noise reduction, noise reduction.
- R: Yeah. I just, I don't think it's fair. We are home and we do have to adjust, but we should not have to make our-
- R: No, I agree.
- R: I've been working with the same department years and everyone's understanding, but I'm never... Like, if my daughter comes and drops the baby in my hand and I'm in the meeting. Unless it's a meeting where I have to talk or present or anything, we just keep taking and presenting-
- R: We have to keep it moving.
- R: Yeah, we have to.
- M: We got to do what we got to do right now.
- R: Mm-hmm (affirmative).
- R: Correct, and we can't make other people living with us stop living because we have to give attention to these jobs. Everybody has to make adjustments. So, the Air Pods for me have been a good addition to having virtual meetings during that time.
- M: Yes, that's wonderful. Okay. So, let's go with, what is on your mind worries, things that are concerns or just things that get you like, "Oh, what is going on with this?"
- R: I'm so far, and we're so far, into the pandemic where I was not surprised with the spike because I do feel like over the last few months in the city of Philadelphia, there's been so much activities. And I'm not just blaming the movers-
- R: Yes, people got real lax.
- R: I mean, people was protest. Yeah, yes. People got real relaxed. People were watching games together, voting. Even when I early voted, I stood in line for four hours. They might've came out there to tell us to social distance, but nobody was social distancing. We all had on masks or whatever. I heard somebody say they didn't have a [inaudible 00:25:09], but most of the time, 90% of the time, I see people with masks. However, 90% of the time, we are not social distancing. Like you go on a restaurant, everybody's behind

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- each other, on top of each other or whatever. I was not surprised. What I am happy about is the change in administration politically. It just feels good to see a president talk-
- R:** Like a grown man.
- R:** And yeah, like a grown man, like a professional. Like, this cannot... I was shocked when I been watching it and now I want to watch the news because Trump is on his way out. But to hear them say, "There are 14 States that a mask is not mandated.
- R:** Exactly, so stupid.
- R:** I do think that when President Biden, he's going to make a [inaudible 00:26:05], which we need. It's just crazy how, even in the city of Philadelphia, we've kind of got closer to phase one. But if you go out in the County, you can still eat at a restaurant. It just blows my mind. So the people in the city, all they have to do is drive their cars for maybe a minute across the street to go to a restaurant.
- R:** Yeah.
- R:** And then, may be exposed to the virus. And that's a-
- R:** You said what?
- M:** And then, maybe be exposed to the virus.
- R:** Right. Well, I mean, I understand people being tired of being in the house. They're times my girls and I, we just fight. I just want to get out of the house, we'll go on the deck or we'll go to a restaurant and eat and we'll try to find a place that's large or has outdoor eating. So, now that it's more of an option, but it just upsets me that federally on a national level, these rules and guidelines do not apply. That people, Florida's levels are surging, but people continue to go down Florida and party. They bring it back home, no matter who is living with them or no matter who they come into contact with at the airport. So, just like Atlanta. The reason why Atlanta's rate... So, I'm sorry. So, that's what's bothering me.
- M:** You can continue. No, but you're absolutely right. You're absolutely right, we need some kind of structure to all this, because obviously it's not working. We have 260,000 people dead. And then how many infections? And then now, because there's so many people that are infected now that number, just like, what was the Dr. Fauci said? That number could go to 400,000 like that.
- R:** Yeah. I've heard nurses on the news crying, saying that they're first responders and they are not required to take a test.
- R:** Yeah. I'm a nurse, I work in a city hospital and I mean, it's been this way since the beginning of the pandemic where-
- R:** My daughter-in-law too.
- R:** It's not changing. Unless you come down with symptoms and you have a known exposure, that's the only way that you kind of really get tested.
- M:** Outside of your job?
- R:** Even, it can be within the job too. But if it's like, if I-
- R:** But the problem with that is you can be asymptomatic and not have any symptoms and then give it to someone that has symptoms. That's the crazy part of that.
- R:** Yeah.
- R:** So, I never knew that you guys didn't have to take the test.
- R:** Yeah, no, we don't have to. It's not a mandate. I think a lot of hospitals, they do it on like an honor system. Where they just have you... Like, we just have a little thing that says like, "Do you have any of these symptoms?" No. "Have you come into contact with anyone who's had COVID?" No. "Okay, here's your pass to come to the hospital."
- M:** It's possible that it's like that still because of the unavailability of these tests. So, they're still manufacturing them, so let's hope that-
- R:** That changes, or something changes.
- M:** That we get this together. So Yolanda, just to end on your section, what gives you satisfaction and happiness?
- R:** Currently it's been my grandson. I was just as surprised as anybody with my age and being a grandparent, but I could not imagine going through this pandemic without him. Daily, I force myself to go to the office. There's no one on the floor, but I force myself to go at least one day a week because it helps me focus on work and get things done, because I'm honest. When I'm around him, it's just hard to kind of focus because he's so cute and he's smiling and he's a distraction and yeah.
- M:** What better way to end the section with a beautiful baby.
- R:** Yeah, babies. They just...

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- M:** Okay. So now let's talk about, what a little bit each of you were talking about, your daily kind of typical day. And this could, I'm going to start with Nneka again, our winner, and then everybody kind of go around and tell us about how do you get to where you need to go on a daily basis since Nneka works outside the home, especially, what does that routine look like when you leave your house to go to work or to the grocery store or to any other essential travel that you have?
- R:** So do you mean as far as making sure... Well, usually I always make sure I have a mask and then I have hand sanitizer on me. With work... I work-
- M:** [crosstalk 00:31:28] I'm talking about how do you get there? How do you get from home to work?
- R:** I drive.
- M:** You drive? Okay.
- R:** I was... I took like one subway once, because in the beginning of the pandemic, there was no parking enforcement. So you could park anywhere. So it was easy to find parking. And then once PPA started up again, I had to figure out how to not spend \$20 to park just to go to work. So I took the train once and I was like, "This isn't worth it. I have too much anxiety." So now I just drive.
- M:** Were you feeling a lot of anxiety because of the pandemic?
- R:** Yeah. Just, there weren't that many people on the train at that point. Because this is maybe May or June, but it was just still just, how often are they cleaning the trains? What's the sanitation like? Are people holding up with wearing masks? So I just decided I would just drive. I just drive to work. I leave 20 minutes earlier, even though I live 15 minutes from my job and I drive around-
- M:** [crosstalk 00:32:36] And then that way you... Yeah. Okay.
- R:** I have my parking and then I'll just walk a couple blocks.
- M:** Okay. Okay. Who else wants to go?
- R:** I'll go.
- M:** Yes. Yolanda.
- R:** Prior to the pandemic, I think, I don't know if that was the question or not, but I used to take the train in often. I live a few blocks down from the L, which is a popular system in the city of Philadelphia. I would just park close to that, take the train in, and I don't have to worry about parking. My office really is on Market Street. Now, because to help reduce risk of bringing something home, I drive. Yeah, I do have to pay to park or park far away and then walk in. It gives me some exercise, but I'm only going in the office one day a week, so.
- M:** Okay. All right, Paulette, you were going to go after Yolanda?
- R:** Yeah. I don't go out a lot and when I do go out to go to a store or to get fabric or something, it's always I'm afraid to... Listen, I was afraid to touch things before the pandemic. So now just touching a doorknob, I won't touch the doorknob or anything like that with my bare hands.
- M:** Right. So, no public transportation?
- R:** Oh, no. No.
- M:** Okay.
- R:** I would not go out. Look, I salute you ladies that were brave enough to get on a train or a bus, but I would not. I wouldn't.
- M:** Okay. Okay. And Lynn, how about yourself?
- R:** We basically just drive everywhere and just to the market and back, because there's really no place else to go. We have a lot of food deliveries and a lot of Amazon Prime.
- M:** I tell you, if Jeff Bezos was rich, he got more rich off of me. [crosstalk 00:04:45].
- R:** And then he gave a plan for welfare people to get Prime for \$5 a month. You can't beat that.
- R:** Yeah. That's nice. He's going to get a lot more money just from that alone. Yeah.
- R:** Yeah. So he's supposed to be the richest. And then Elon Musk is next. He's running the close with Bill Gates. So I'm like, "It must be nice though." Right?
- M:** Must be nice. But let's pay off some of that student loan, though, with some of that money.
- R:** Yeah.
- M:** Because we put the [inaudible 00:35:26] in their pocket.
- R:** Exactly.
- M:** I'm getting off track. I'm getting off track. Anybody walk?
- R:** I do.
- M:** With two legs. The things that are sticking out of your body. [crosstalk 00:35:38] Do people walk anywhere?

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- R:** I walk from City Line Avenue up to the [inaudible 00:35:45] shopping center, which is about a 20 minute walk each way each day, because I'm just getting fatter and fatter. And I can't go to the gym. The gyms are closed.
- M:** Okay. Nneka, I know you walk when you park car and you go to work, are there any times that you feel the need to just kind of go out and walk?
- R:** When it was, before it started getting a little bit colder outside, I would go to John Heinz. It's a wildlife refuge and they have trails. I would walk there sometimes on the weekends, sometimes down Cobbs Creek I would walk. Yeah. I try to... When it was summertime it was easier to take a walk around the neighborhood, but now it's just getting colder, so.
- R:** Yeah. It's too cold.
- R:** You can't really do too much.
- M:** Is Yolanda still with us? Her screen froze on my end. Oh, it looks like we lost her. Hopefully she'll come back. It looks like she was attending the baby. How about you, Paulette? Any leisure walks?
- R:** Yeah. When the weather was warm, I would walk in the neighborhood. It's a quiet little neighborhood. You walk around the block, but not now. Like she said, it's too cold now.
- M:** Okay. Okay. And hopefully Yolanda will join us. So you talked about some parks, you said Cobbs Creek, John Heinz. What other parks or trails are available near where you live?
- R:** Fairmount Park.
- R:** I can't. Wissahickon Trail.
- R:** Yeah. Wissahickon is nice.
- M:** Okay. So we got Fairmont Park, Wissahickon trails. Paulette, you-
- R:** East River Drive.
- M:** East River Drive.
- R:** She's got all the spots. Cobbs Creek is nice. It wasn't too full. I know Wissahickon was kind of pretty packed in the beginning of the pandemic because everyone was just trying to get out of the house. I think it's kind of tapered off a little bit now, but yeah, Cobbs Creek. I'm trying to think, Fairmount. There's a decent amount in around Philly, but sometimes you have to drive to get to those places. So if you don't have a car, it makes it harder for you.
- M:** And Paulette, can you name any around where you live?
- R:** No, not near one. I know there's a park right around the corner from us, but I couldn't tell you what the name of it is.
- M:** Okay. Oh, looks like Yolanda is joining us. Okay. So hopefully she'll get back online. And have you spent any time in those parks, anybody? Recently, when you go, how often do you go? I know Nneka said she would go to John Heinz around the summertime or when it was warm. Oh, there she is. Hi, Yolanda.
- R:** Sorry. Hi. I got off my house's... my wifi is acting crazy, so I'm using my phone cell phone service now.
- M:** That's fine. We just asked, can you name any parks or trails that are nearby where you live?
- R:** Cobbs Creek, for me?
- M:** Right. The one that's across your street?
- R:** Correct. Yeah.
- M:** Okay. Okay. Do you spend time? Do you walk? Do you, other than parking your car and going to the building where you work, do you do any of that walking? You talked about your friends were kind of sometimes you would get together when it was warmer to walk or something, or did I misunderstand that?
- R:** No. Yeah. I used to walk for exercise purposes. Now I just walk with the dog Cobb's Creek is a lot busier now, it seems, because of the gyms in Philadelphia. So I just haven't made it part of my regimen like I used to be where I would go. It's better for me to go early in the morning. Because it's less people out there, but it's really a busy walking path. But I still do my walk with my dog so he can use the bathroom.
- M:** Okay. And so what keeps people from visiting those parks more often? Does it have to do that it's getting busy because of COVID or are there other reasons? Bad reputation?
- R:** No, that's my only reason is just to me, I used to also do the art museum in Philadelphia, which is, I have to drive there to walk, but it's so busy because the reduced... And gyms and stuff like that. So even though they say you can't get, you reduce the risk when you're outside, when any area's that busy, you're going to walk by somebody. So I just don't do those things that I used to do before. I went to the gym one time since the spring. So I try to do things that reduce the risk.



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- M:** Okay. And then, Nneka, you were talking about visiting. So you said, what are the barriers that are keeping you there? Is it because of COVID?
- R:** I think in the beginning it was because of COVID and now, because the cases are ramping up again and everything's shutting down again. I think if it were warmer out, that would definitely keep me away because I don't want to-
- M:** So the weather. The colder weather is not agreeing with your body.
- R:** No, I can't handle the cold, but I think it's, Yeah. Like Yolanda said, it's just a matter of there's just too many people on the trails now. If this was utopia, there was no COVID, yeah, I'd still be taking walks and doing as much as I could, but there's too many people out now, so.
- M:** Okay. And what about you, Lynn? Tell me about the three parks that you mentioned, which one is the one that you would, if COVID didn't exist, which of those parks, you said Fairmont, you said Cobbs Creek, you said some other ones? [crosstalk 00:41:46] Wissahickon.
- R:** We ride our bikes. My family and I ride our bikes and then me and the Girl Scouts ride our bikes to there.
- M:** Okay. So are you doing-
- R:** We hike.
- M:** Are you doing that now?
- R:** No.
- M:** Or no?
- R:** No. We just walk now.
- M:** Okay. So you're like a Girl Scout troop leader.
- R:** Yes.
- M:** So then let's talk about, not just the activity that you do as a Girl Scout troop leader, you Lynn, the mom, the person, the wife. So are you doing these walks outside of the Girl Scout troops, or are you only confining those type of activities within your-
- R:** My family? We do the walks.
- M:** So you do it with your family. Are you doing them currently now?
- R:** Yes. At Wissahickon we're socially distanced from other people. We have on our mask and gloves and everything.
- M:** And what about Cobbs Creek?
- R:** We don't go to Cobbs Creek. That's kind of more of a dangerous area for us, as far as we're concerned. We just stick to Wissahickon and Fairmount Park and a few that are up in Mount Airy and Chestnut Hill, other parks there.
- M:** Are there sections of Cobb Creek that, and for those that are more familiar with it, are there sections of Cobbs Creek that... Yeah, because it sounds like Yolanda and Nneka say it's cool, but there's just so many people. But if there weren't that many people they would go. And then Lynn is saying, "Well, it's a little crime element going on there. I don't know." So are there sections that are safer than others?
- R:** Yeah. It's a lot of shootings.
- M:** Let's hear Yolanda. Hold on.
- R:** Okay, go ahead. I'm sorry, go ahead.
- M:** You're muted.
- R:** Hold on. I'm sorry. I'm sorry. I was muted. I'm sorry. I live across the street and my daughter has a Citizens app so Cobb's Creek Parkway, there's nothing bad going on. I mean, I see old ladies walking and everything. I think she's referring to the neighborhood. [crosstalk 00:44:07] So the closer you get to 60th Street and the city of Philadelphia, it's bad. I mean, but not Cobb's Creek Parkway. There's nothing going on there.
- R:** Okay. Thank you.
- M:** Yeah, that's a good pointer. So now you know, Lynn. So when we talk about specific areas and parks and things, that's why I like to differentiate. Especially when you're talking about a trail or one of these longer longitudinal-type parks, not just a big square. If there's sections that feel safer than others, then it's good to know. So now we know that Cobbs Creek around the Parkway is relatively safe and good for anyone to enjoy. Nneka, are you visiting Cobbs Creek around that Parkway or is there another area that you visit?
- R:** No, usually right along Cobbs Creek Parkway. That's also, when I used to walk, that would be kind of where I would walk. Yeah.
- M:** Okay. And then Paulette, you haven't heard of any of this or you have you gone?

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- R:** I don't know. I know where Cobbs Creek is. I've driven through to get to different sections of the city, but no, I've never gone and explored it or walked there.
- M:** Okay. So I'm going to ask you a question, Paulette, and then I'll open the question to everyone else. How proud are you of that little part that you said that was close by that you don't know the name of? [crosstalk 00:45:49]
- R:** It's a nice park. It's a nice little park. Yeah, it is.
- M:** So let's imagine that... Okay. Where's my magic wand? Okay. This is a nail file.
- R:** I see.
- M:** Okay. But right now, it's going to be my magic wand. Okay. Woo. I'm waving it around. Boom. There's no COVID. Boom. Everybody's got vaccine. Boom. Everybody's healthy and safe and we don't have to worry about it. So I waved it. It's gone, right?
- R:** I'm in Jamaica. [crosstalk 00:46:27]
- M:** And Nneka, you're still [crosstalk 00:16:29].
- R:** Tahiti's right on my bucket list.
- M:** And Lynn went to Tahiti. You went to Jamaica and Tahiti. And Yolanda, I don't know, whatever. So all the dreams are coming true today with my magic wand. If you were to go to that park today with visiting family members, would you be proud to show them?
- R:** Definitely. Yeah. Yeah, absolutely.
- M:** Okay. Okay. And for the Cobbs Creek trail or park visitors, how proud would you be? Let's say, remember I got my magic wand, everything's safe and fine. You've got visiting family members or friends and they say, "Hey, what do you think about going for a walk? I saw a little park as I came to your house." Would you take them there? Would you be proud of that? Would you show them that?
- R:** Oh, definitely.
- M:** Okay. And miss Yolanda, you can nod, or... Look at the baby. You got to show us this baby. [crosstalk 00:17:46].
- R:** So cute.
- M:** That's a big baby. That's a big boy.
- R:** I thought it was a baby dog when I first saw him.
- R:** Yes. [inaudible 00:48:07] There's a tennis court over there. There's basket court. Nephews that live in Virginia and they come, I usually send them over to the play ball or we can walk. Yeah, I like it.
- M:** Okay, awesome. Hi baby. Yeah. And you could pop him in anytime. You know that this is our joy to see the baby. Okay. Miss Lynn, what about your relatives, friends, even the Girl Scout Troops. If you want to show them around your neighborhood or even somewhere of the places that we mentioned before, would you feel proud of showing them those spaces? Or are there areas that you would not want to visit?
- R:** Pre-COVID or now? Now? Okay.
- M:** No. Post-COVID. We're done. We're done with COVID. Imagine. Yeah. You came back from Tahiti and you told us all about it.
- R:** Okay. Now, now we're talking. All right. So yes, I would be proud.
- M:** Okay. Okay. Does it make your neighborhood feel like a different, better area than others in Philadelphia or surrounding Philadelphia? Do they make you feel like, "I live in a nice neighborhood."
- R:** Yes. Absolutely. You notice that all the foreigners move where I am, because they're afraid to move into the heart of Philadelphia, because they know that they could get caught by a stray bullet or any, we have a lot of shootings every day. So they want to be in the right area.
- M:** Okay. Okay. Has the COVID pandemic changed how much time you spend outside? So when I say this time that you spend outside, I mean leisure, not because you got to go to the store or go to work.
- R:** I'm going to be right back. I just have to take a work call real quick. I'm staying on though.
- M:** No worries, girl. You can do whatever. We flex. We're flexing.
- R:** I love it. I love it.
- M:** I got to be there, senior graduation. No. So let's say, for example, me personally, I work two jobs.
- R:** Okay.
- M:** I spend very little time outdoors other than when I've had to go from point A to point B and then on the weekends, I do some gardening like Nneka, and I also like to take walks and things like that. Oh baby, hi.



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- How often are you going outdoors? Are you needing to go outdoors every day because, "Oh my God. Can't be in the house anymore. Or I need to get my mind off..." Or are you spending less time outdoors?
- R:** Less.
- M:** Who says more? Raise your hand. More time outdoors. Okay. Okay. Okay. And what's the attitude that you feel about nature? What I mean by nature and outdoors, I mean, trees, sky, clouds floating by, grass on the...
- R:** Oh, I love it. [crosstalk 00:51:56].
- R:** I love it.
- R:** I go bird watching. I have my own binoculars.
- M:** We need to join these Girls Scouts here. Lynn, let me tell you, let me make a confession. I used to be a Girl Scout.
- R:** Wonderful.
- M:** And I've been wanting to get involved again, so.
- R:** I used to be one, too. I was a brownie, too.
- M:** No, I wasn't, I got in right when you wear the green. That's when I got in and then I stayed [crosstalk 00:52:38] until I changed schools and then my parents got a divorce and then it was over.
- R:** Well I'm glad you I did get a chance to enjoy it. My mother was a Girl Scout, and she had five girls so she might as well have started a troop, which she did, right? Yeah. So I just followed her because we had so much fun.
- M:** Yes. So here's where I want to get your mind at. So just giving you kind of that little backstory in context. So thinking about nature and the outdoors, grass, clouds, trees, sometimes that smell of the ground after it rains, that kind of feeling. Do you think that this enjoyment that you have of being outdoors will continue after... I know you, Lynn, I know I got you. You're okay. You're my customer when it comes to these outdoors, because you're a Girl Scout troop leader, but for the rest of the group, does it change?
- R:** No, but I do it in my own yard. I garden.
- M:** So talk to me about that. Talk to me about that.
- R:** I do the vegetable thing in the spring and plant flowers and rocks. I love rocks. I do. So I have a lot of different types of rocks in my garden.
- M:** So you got like a Japanese Zen garden kind of thing?
- R:** Yeah. I like big rocks.
- R:** Alpine garden.
- M:** Okay. There you go. So, okay. How important is it to experience nature in this realm? Remember I got you here. We're in the trees, the word, that beautiful smell, the soil, grass, flowers, whether it's in your yard, whether it's bird watching, okay, like Ms. Lynn does with her Girl Scout troop, Yolanda experiencing nature. How important is it?
- R:** It's still very important to me. I don't have a yard, but I have a deck. So I've invested more things to make that more comfortable. So for the winter, I just put a fire table out there so that we can have marshmallows. Yeah. So if it's important to you, you have to make changes so that you can still enjoy things that you like doing. So we can't escape and go do things like that. But I'm trying to make changes at home.
- M:** Isn't it such a mental, you just reminded me something that I did. And I moved to this house right on March 1st. Right before the first big shutdown. So a lot of the gardening that I like to do in the spring, I wasn't able to do.
- R:** Right.
- M:** So I was able to buy flowers and pots, and they're still in the pots, but they're growing. They're bushy kind of petunias, and I got a Gardenia plant that is still... It's like bringing that nature back into you. You know it's out there.
- R:** Right.
- M:** But you're bringing it closer to you so that you could feel that joy.
- R:** Yeah.
- M:** Totally get it.
- R:** I have a lemon tree that I have to bring in the house for the winter.
- R:** Bring it in now. It's going to get cold, miss Paulette.
- R:** I bring it in the house. [crosstalk 00:56:36].

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- M:** How do you do that? Is it in a pot?
- R:** Bring it in soon, though.
- R:** It's in a big pot and I have a grow light in the wintertime that I put on. And then when the weather gets warm, it goes back outside.
- M:** Does it give you lemons?
- R:** It's going to. This'll be the first year that I'll get lemons.
- M:** And then you're going to make some lemonade, like Beyonce.
- R:** No. [crosstalk 00:57:04] I drink tea all the time.
- M:** Lemon with tea, right?
- R:** Yeah.
- M:** So Paulette's giving us the tea, right?
- R:** Iced tea and ice cube.
- M:** Okay. So what would make you feel that the spaces that you go outdoors, and I'm not talking about your garden, Ms. Paulette. I'm talking about the little park by you or the Cobbs Creek trail park that we were talking about and the other ones. What would make you feel that these spaces truly belong to you and people like you?
- R:** Well, I do feel like they belong to me because I pay taxes.
- M:** Okay.
- R:** So they do belong to me.
- M:** Okay. So does everyone feel the same as Paulette? "Yeah. These spaces belong to me just as much as anybody else." Yes or no? Because I've heard in other groups, "Well, if I go there, they're going to look at me funny because I'm a different color." So that's not happening in Philadelphia?
- R:** No. I go where I want to go.
- M:** Okay. Good. Good. All right. How about waterways? We talked about this creek, Cobbs Creek and Wissahickon. Rivers, streams, canals, lakes, what's nearby you?
- R:** I don't think, I don't know if I have any water.
- R:** John Heinz is right outside, kind of right after Bartram's in Philly towards the airport. And it's a wildlife lake and there's a lot of birdwatching and trails. And then I mean, Cobbs Creek is here, but I don't really see too much going on around there. But then there's a lot of people that'll go fishing at John Heinz. And I think, I don't know if Wissahickon lets people fish, but there's a creek there too. And sorry, I'm going to go on a tangent, for anyone who has an access card or if you know someone who has an access card in the spring and the summer when the greenhouses and the Arboretum's open up again, you can go for \$2.
- R:** I told everybody that I knew.
- R:** Three other people. You can bring them all... [crosstalk 00:59:45].
- R:** And the museums too. All the museums. Two dollars.
- R:** Really? It's just a program that they had in the city. I think a couple of other cities have it too.
- R:** You would have to be on welfare or have food stamps to get access. That's the only way.
- R:** Add food stamps to get [crosstalk 00:00:01].
- M:** That's a good tip. Did you guys write that down for anybody? Maybe you know someone. Or there's seniors that maybe can... Other seniors or people that you may know or someone and it's good for children too because there's children that qualify for these programs. So that's fantastic. Thank you, [Nneka 01:00:24]. Are there any other programs that you're aware of that are like that?
- R:** I know that one just because I worked with someone who worked with the grant process of getting that going, but I can't think of any other ones. I think that's just the best one that people have in Philly and I feel like not a lot of people either know about it or take advantage of it. Because some tickets are like \$20 a piece but [crosstalk 00:00:54].
- M:** If you got a [inaudible 01:00:56] card and just like \$35 apiece.
- R:** Exactly. You can go in for [crosstalk 01:00:59]. Exactly.
- M:** It's like your whole family for \$8 or \$10. Are you like retarded? Get them to those museums?
- R:** Hi. Let's wave my magic wand again. Okay, we're going to get affordable access to tickets to these outdoor spaces. Boom. Okay. Okay. I'm glad you paid your college debt. Everybody's going to Tahiti and Jamaica and yeah, anyways, we have fun. Okay. So Steve, are you ready for the map? I hope you are. Because I

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- think that's where we're next. Okay. Can everyone see the second screen? It should be coming up soon if it's not. [crosstalk 01:01:44].
- M:** It was and then I had access to cause the circuit trails. Yes.
- R:** Okay. So I would love for you guys to look at the map and find where you live. If you need to zoom in, tell Steve, "Steve, can you please zoom in at this area or this name?" Just let him know so [crosstalk 00:02:12]. Okay.
- R:** That might be a little bit.
- M:** Hey, Miss Yolonda?
- R:** Yeah.
- M:** Can you find where you live on the map?
- R:** Yeah, I'm looking at it now. I'm zooming in.
- M:** Okay.
- R:** Yeah, I got it.
- M:** Okay. Tell us where it is.
- R:** Hold on. So if you go where the Cobbs Creek, at the Cedar Avenue, I'm right there next to Cobbs Creek and Cedar Avenue.
- M:** Okay. So Steve is going to zoom in there a little bit. There he is. Okay. Okay. So Cedar Avenue right there. I see it. Okay. So I see the Creek there and then Nneka, you said you lived around Cobbs Creek as well.
- R:** Yeah, you can keep it zoomed in actually Steve. Because I'm maybe a couple blocks from Yolanda. I can't see it right now but I'm somewhere around there, down with the pointer, my eyes aren't working right now. Oh yeah. So right where 63rd starts to bend I'm at like a little bit in. Yeah, somewhere about there.
- M:** Okay. So you're a little bit South from where Yolanda is.
- R:** Yeah.
- M:** Okay. Wonderful. And then Paulette, are you-
- R:** [crosstalk 01:03:54] the way over here somewhere.
- M:** Okay. Let's zoom out. Let's zoom out. Okay.
- R:** Yeah. Yeah. You're right on top of it.
- M:** I am?
- R:** Well, whoever has the pointer. The hand is shaking there.
- M:** Steve. Steve. It's Steve.
- R:** [crosstalk 01:04:18] Yeah. That's the [inaudible 01:04:18] down. That's where I live.
- M:** Okay. Steve, can you zoom in or look at that a little bit?
- R:** Oh, I'm supposed street on here?
- M:** Well, just locate the area where you live.
- R:** Okay. Clifton Heights is right here. I'm probably about in here somewhere.
- M:** Is that the park you were talking about? The one that begins with a letter S maybe?
- R:** Yes. [crosstalk 01:04:45].
- M:** Stringley?
- R:** Streegly or Shrigley park or...
- M:** It's a weird. Yeah. [inaudible 00:04:53].
- R:** Yeah. That's the one.
- M:** That's the one around where you live. That's the park?
- R:** My little street is probably over here somewhere.
- M:** Okay. Well that's good. We don't need to know the exact street. We just want to know roughly the location of how much access you have, just so we can get an idea of these parks that we're talking about. Okay. Now, Lynn, you said- [crosstalk 01:05:28].
- R:** I'm at the top where it says Winfield Heights at the top next to St. Joe's University. St. Joe's University-
- M:** Winfield Heights, St. Joe's University?
- R:** Yeah, Valley Kim right up here. Right around here, Valley Kim with St. Joe's, Winfield Heights, right around here. Yes.

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- M:** Okay. So that's where you're at. Okay. Awesome. Okay. Okay. And it looks like Steve got it on the map right there. Okay. Alrighty. So I think we've noticed on the map these green, yellow lines, purple lines, blue lines on the map that intersect and some of them go this way, the yellow one goes that way, the other one goes the other way. Okay. Well, if you look at the screen on the right-hand side you'll see on the top right, it says data layers and it says trail status. Existing and progress pipeline and plan. What does that mean? The green means that those are walking trails or pathways that people can walk, bicycle, et cetera. The orange is in progress meaning that they're building them now. They're working on them now. [inaudible 01:06:57]
- Then pipeline is meaning that it was approved, but it's in the works of getting done. And then the blue lines on the map means that it's proposed, but they haven't got a plan, but it's not exactly 100% as the pipeline purple ones are. So if you look at the city of Philadelphia and the surrounding areas, they look like they criss-cross, there's different trails all over the place. What do you think about this idea of trails that are crisscrossing the city like this?
- R:** I think it's great. It's a great idea.
- M:** And why do you think it's a great idea?
- R:** Well because Philadelphia was named one of the fattest cities. And so we need to stay in shape. We need to have all those trails.
- M:** Was that the soda tax and all that, right?
- R:** Mm-hmm (affirmative).
- M:** Yes.
- R:** I think it brings people from one neighborhood to another neighborhood. If you were expanding the trails, it sort of encourages people to explore and see what other neighborhoods have to offer. So someone who maybe is up in Chestnut Hill, I don't know why they'd ever want to live in Chestnut Hill, but they would come down and you can take a walk down Cobbs Creek, and it's a beautiful trail. And there is a lot of wildlife and nature there within the park itself. So I think it's- [crosstalk 01:08:49]
- M:** Can we zoom in Steve? I'm sorry Nneka. Can we zoom in on Cobbs Creek then to see?
- R:** It's that nice, big, old line that we see in there. That's Cobbs Creek trail.
- M:** Okay. There he is tracing it with the mouse. [crosstalk 01:09:05] Give an applause to Steve. [crosstalk 01:09:08] Okay. So now we get it and you say that there's a lot of nature and a lot of beautiful things there or like...
- R:** Yeah.
- M:** What are the things that you've encountered at Cobbs Creek?
- R:** There's really nice bird watching in the area. I think the trail itself is good if you want to stay in shape. It's still not far enough or it's not too far from the city itself. So like for me or Yolanda, we live closer to Cobbs Creek, but we're also pretty close to downtown. It takes only 15 minutes to get to University City and then it takes maybe another 15 to get to Center City. I'm from New Jersey and North Jersey and we didn't really have the mixture of big city, a little bit of sort of urban, suburban area and nature so close together. Everything was very spread apart from-
- R:** I'm from North Jersey too.
- R:** ... yeah. It's very split apart and I think Philly is a beautiful city because you have everything very close together- [crosstalk 01:10:21]
- M:** There's better planning, there's better-
- R:** There's better access. Yeah.
- M:** Okay. Okay. And when Yolanda's ready to come back on the screen, I'm ready for her. Okay. She's here. Okay. I just wanted to make sure you are okay, Yolanda. Okay. So just unmute yourself. Oh, her Wi-Fi. I hope her Wi-Fi is not acting up. Oh, there she is. [crosstalk 00:10:56].
- R:** There I am. I'm on my phone so. It won't allow me to unmute.
- M:** Okay. So Cobbs Creek, that's the reason why I wanted to come back to you if it's a good time. Cobbs Creek, since we're talking about it and you live right across the street from it.
- R:** Yes.
- M:** How much of this trail that we see on the map are you familiar with?
- R:** I'm only familiar with what's close to me so it kind of like starts at Market Street and goes down to where the city turns into the Delaware County. I'm only familiar with a part of it.
- M:** Okay. So-

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- R:** And I was agreeing with what Nneka said as far as... I love the mixture. I love access. I'm from the South and we always have to drive 10, 15 minutes an hour to get to stuff. I just like the flexibility of everything being close.
- M:** Okay. Okay. Wonderful. All right. And then Paulette, have you been familiar with this area before, now that we've zoomed in and looked at it a little closer? Because it doesn't look like it's that incredibly far. I know on a map, everything looks close.
- R:** It's not that far from Philadelphia at all. They're not far at all.
- M:** So this little area that they're talking about. How far are you? [crosstalk 01:12:35].
- R:** How far am I from that? Not far at all. I know when I would go out to the store down on Island Avenue, I always had to go through Cobbs Creek to get there. So it's not far for me at all.
- M:** Okay. Okay.
- R:** [crosstalk 01:12:54] not directly in the city.
- M:** Okay. And then Lynn, when you talked about Cobbs Creek and we're zooming into that trail, it looks pretty long and that's the reason why I asked what section were you talking about. When you look at the green area on the map, especially around where you learn [inaudible 01:13:18] to that heavy, are you familiar with that side of the trail?
- R:** No. [crosstalk 01:13:26] Even I had no idea it was even that long.
- M:** You didn't know?
- R:** No. I just thought it was really short. This is really long.
- M:** What do you feel? Now [crosstalk 01:13:42].
- R:** I feel like I want to check it out now. Especially since they said it was safe. I didn't know.
- M:** Okay. Okay. And speaking specifically about this Cobbs Creek trail, what could you see yourself doing on this trail?
- R:** Walking. Maybe hiking. I don't know what it really looks like as far as hiking or zip lining or rock climbing. [crosstalk 01:14:06]
- M:** Well, Nneka mentioned birdwatching.
- R:** That too. I don't know, but I would figure that they would probably have such interesting birds over there too.
- R:** Yeah. There's the main trail that follows the Cobbs Creek Parkway and they're not long trails like with the Hickin, but they go a little bit more into the park and there's actually a garden program right about where I think Yolanda is. There's some sort of community garden program or something around there because I remember seeing it in the summer and wanting to check it out but- [crosstalk 00:14:51].
- R:** Right. Nneka's right. And they've recently been making renovations. They recently have put some speed bumps to stop people from racing down Cobbs [crosstalk 01:15:05] 63rd street, which is great because kids can be in the park or whatever and thereby their ball or whatever can go into traffic. They've also made some sidewalk renovations to create, I'm thinking like a water reservation or something like that for the Parkway. There's the community, I used to be part of it that gets out once a month or every other weekend and they clean Cobbs Creek Parkway. These are the things that I don't participate in because of the pandemic but-
- M:** And the baby and this baby, because this baby is hands-on right? He's so curious. He just wants to get on the floor or something.
- R:** Oh my God.
- M:** We get it. So here's a question Yolanda, after the baby starts walking and starts being more curious, would you take your grandson to Cobbs Creek Park?
- R:** Oh yeah. It's funny because before the pandemic started, I got a stroller so that I can walk with him because I looked at it like he can be part of my workout routine of walking or whatever. Unless we're in a market or whatever, we don't get to use the stroller because like I said, it really is a busy park and it became busier with the pandemic because people don't have access to the other uses of working out. And I even see now workout groups meeting up in the Cobbs Creek Parkway.
- M:** How do you feel about that? Okay. Remember I have my magic wand. COVID is gone. Everybody went to Tahiti and had [crosstalk 01:17:03]. We had a fabulous time at Tahiti and Jamaica and all these other places that we want to go after. We got vaccinated and everything's beautiful and wonderful. And it's safe for everyone to go outside. So talk to me about the activities you want to do. Oh, there she is. Wait Lynn, show us. What did you show us? [crosstalk 01:17:29].
- R:** Okay, just to represent Tahiti and Jamaica. I know, listen. Actually, I got this from Jamaica. I got this from Jamaica.

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- M:** My family's from the Caribbean, so I am dying to go back. Especially for Christmas time, there is no such thing as a Christmas, Steve, I hope you're listening because I know he's listening. He's a world traveler so he knows. It's a lot of fun to go to the Caribbean around Christmas time if you could never do it. It is so much fun.
- R:** I went to The Bahamas to Atlantis in the Christmas time.
- M:** No, but I think if you could ever visit somebody, a family member or a friend or something, at least in my experience, they have people walking down the Street [Caroley 01:18:29] but they're like [inaudible 00:18:31]. You got the charms.
- R:** I was actually dancing with the Junkanoo parade band. It's like a mummers but it's like a colored mummers. In the Bahamas- [crosstalk 01:18:43]
- M:** I was dancing to this little kid, this 10-year-old kid. I mean jam it to the guitar and his little brothers playing the bongos and his dad was the leader of the group. It was from a church, but they would do all the traditional things but it was like remix. It was a remix [inaudible 00:19:05]. Anyways, let's get Steve, he just got out [inaudible 01:19:09] that baby just does put [inaudible 01:19:11] in a state, right?
- R:** Mm-hmm (affirmative).
- M:** Okay. Let's take it to a different place since we were in a happy place.
- R:** Okay.
- M:** Safety in these open spaces. We know Philadelphia just had some very serious business happen. Tragedy happened with the well to Wallace and the police shooting. For the places that don't feel as safe and Lynn, I'll start with you on this. What would make you feel safer? Is it the Philadelphia police or is it something else?
- R:** It's the National Guard. When I live right across from the Marriott and right next to the Marriott is Target. And since the looting, the National Guard has been there every day. They've been standing outside every day, guns in-
- M:** So you want to see a military National Guard officer on the trail? [crosstalk 01:20:31]
- R:** No, no, no, no, no.
- M:** Yeah Lynn, help me out. I'm talking about the trails.
- R:** Oh, I thought you meant if there was any looting. Okay.
- M:** No, no, no, no. Okay. Let me get you back. Let me rewind the tape. Magic. Magic wand. We rewind the tape. We're going to get you into the space of the trails and the parks. Because you mentioned particularly that there were some areas that didn't feel as safe as others. So I want us, because you know, magic wand time, I want to get you to the space of what would make you feel safe. Let's talk about-
- R:** Like little emergency phones throughout the park, maybe a little mini substation, like a couple around the park, not just phones because they could be down. Some actual people that they have just trailing walking around policing the park.
- M:** What about park employees, park rangers, instead of police?
- R:** Yeah. Yes. [crosstalk; vigorous agreement] ...rangers. That would seem a little bit more friendly. Yes.
- M:** I guess I asked the question wrong. I was trying to get to the sensitivity of... Because we have to understand that of course police violence, especially racial violence that may or may not be denied by the police is an issue. So our goal here with this project is to hopefully get more people outside to enjoy the outdoors. We also want them to feel safe, but to some people safe means, "Well, I want a police presence." To other people, it's like, "Definitely not a police presence."
- R:** True.
- M:** [crosstalk 01:22:25] trying to feel protected. I only want to feel protected. So we want to find that happy Goldilocks area of, I don't feel like I'm being racially profiled, but at the same time, I don't want to be left out there so somebody could jump me and mug me. So park rangers, park employees that are, I guess [crosstalk 01:22:50] as well as the call boxes that Lynn talks about.
- R:** I mean, I can't speak on and say any solution is ever going to help being racially profiled. So I work at a university and they have their own security. So just a security like that, where there's the call boxes, the blue light. In the event, like you said, there are uniformed people so you know that the area is secured and being observed. If something happens, even when I'm home, I get a text alert saying so-and-so happened in this area. Stay clear of that. And then once it's been cleared and the police or the security has addressed the matter, I get a notification saying that area is fine. You can go back in that area or whatever. So just the sense of security-
- M:** Oh, the call box was activated. In certain universities they have that [inaudible 00:24:04].



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- R: What is that?
- R: We don't know.
- R: This internet is a little slow.
- R: We'll ask her to repeat it again.
- R: And to turn my heat on.
- M: There's a number you can get up to. It's a 411 number or 511 and it is ready.
- R: Mm-hmm (affirmative). Absolutely.
- R: We have a five [inaudible 01:24:29] not near call box like that. Just the type of securities that universities haven't implemented to keep their areas safer and they're in the city. University of Penn is the Ivy League university and it's not in a great neighborhood, but they have a good security system now- [crosstalk 01:24:47]
- M: So advice to the park system, let's talk to these universities, see how they have that special little security system going on, either mimic or duplicate that security in the parks with call boxes, their own security officers that are also there to help like park ranger/security. Okay. Wonderful. Okay. All right. So I heard from Miss Yolanda and I know she's got baby in the hand, so we're going to work with her.
- R: Oh no, I'm good.
- M: Okay. You said that you participated in some cleanup efforts or whatever, and some group activities with Cobbs Creek area. Does anyone else see themselves either volunteering or participating in some event either as giving advice on how to make it better too. And I know Ms. Lynn is going to bring her girls scout troop out there. They have cleaned up. They're the areas that teach about stewardship. So Nneka and Paulette, I know you lead two very different lives but is this the... Maybe if there was an event on how to give advice on gardening or [crosstalk 01:26:26] both of you are gardeners. What would you like to see like maybe what kind of flowers [crosstalk 01:26:31] you would like to see on the trail? How likely would you be to participate in activities like that?
- R: I would organize activities like that. I wouldn't do them.
- M: Steve. Remember. No COVID.
- R: Its safe [crosstalk 01:26:46]. Yes, no. We're safe.
- M: Okay. So Nneka, how do you feel about stuff like that? Because it sounds like to me, at least my impression of you is that you also have a more than general interest than being outdoors, kind of concerned about nature and whatnot. How do you feel about signing up for something like that?
- R: Oh, I'd definitely do it. I mean, I kind of do it on my own already as far as when I garden outside, a lot of people from the neighborhood walk by and I'll give them tips. I've given my neighbors tips on how to grow plants from cuttings or different plants that work in different areas. So I'd definitely be into that.
- M: Do you know anything about orchids girl? Because I'm trying- [crosstalk 00:27:40].
- R: Good luck. Good luck. You water them too much, they die. [crosstalk 01:27:50]
- M: No. You can't water them. [crosstalk 01:27:52] like once a week.
- R: Yeah. You do the ice cubes but-
- R: Yeah, I do the ice cubes.
- R: They're very finicky. So [crosstalk 01:27:59]
- M: No. But anyway, Nneka, so things like that, you would remember. I know you're a nurse. You're an essential worker. By the way, let's give a round of applause for Nneka. She is saving lives out here. Nneka.
- R: I feel graceful. My ICU days are over thankfully, well, hopefully not coming back, but thank you. [crosstalk 01:28:26]
- M: Oh, look at her. Look.
- R: Oh, thank you.
- R: Well, she's a real girl scout. She does what I was saying.
- R: Okay. So real girl scout. She's prepared.
- M: Thank you very much Nneka for-
- R: No. Thank you.
- M: ... you're amazing. Well, isn't it true though, that healthcare workers, we have to value them just like soldiers or people that do military service because this is the war that we're fighting. You guys are fighting it. So I have to stop and pause and give you thanks.
- R: Thank you. I appreciate it. Thank you. Thank you.

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- M:** Okay. So we're at the point where we are going to move back to the map if Steve is ready. There he is. I hope everybody can see the screen. Now, remember all those lines that we talked about, the blue line, the purples, the oranges, the green lines. Can we all see that on our screen?
- R:** Mm-hmm (affirmative).
- R:** Yeah.
- M:** Okay, perfect. So we're zooming out. We're zooming out to the Greater Philadelphia area. These trails continue into the state as well as into New Jersey. And I believe, well yeah, through the New Jersey Turnpike right there. And it goes up to Trenton. He's zooming out, Steve is zooming out. Do you see the extent of the trails?
- R:** Yeah.
- R:** Mm-hmm (affirmative).
- M:** Your trail that you walk, Yolanda, is a part of all of this that you see on the screen.
- R:** I know, it's wow, it's amazing.
- R:** Wow.
- M:** Yeah, that's why I wanted to ask you, what do you think of that?
- R:** That's crazy.
- R:** Yeah, no.
- R:** You could walk-
- R:** I would've never known.
- R:** [crosstalk 01:30:35] to New Jersey on this trail? [crosstalk 01:30:38].
- R:** There is a trail, the Towpath, you can walk from... I used to pass it in Princeton. You can actually take it from New Brunswick through Princeton, down pretty much into Philly.
- R:** Wow.
- R:** People bike it sometimes.
- R:** Wow. Wow.
- R:** That's crazy.
- R:** Interesting. Thank you, that's amazing.
- R:** Yeah.
- M:** And so, the idea is that it's, well, as you can see on the screen, it's called the Circuit Trails.
- R:** Okay.
- M:** But what do we think of that name? Circuit Trails? Is Network a better word?
- R:** I think Network would be a much better word.
- R:** Okay.
- R:** It's more friendly, it's more people friendly.
- M:** Which is more people friendly?
- R:** Network. [crosstalk 00:01:34].
- M:** What do you think, [Nneka 01:31:36]?
- R:** I feel like I'd be fine with Circuit Trails, because I guess in my mind, circuit, I guess network is the same thing, but for me circuit feels like you're pulling and connecting different parts, but network also does the same thing. I don't know. I feel partial to circuit for some reason. I couldn't explain it.
- M:** Nneka, It's because you're like the super smart person that's just science and you're saving lives, I think [crosstalk 00:02:16].
- R:** I have no idea. [crosstalk 01:32:15].
- M:** Girl, I love you. Okay? It's good. I'm pulling your leg, so don't worry. Oh, did we lose Yolanda again? Oh baby, the baby. She'll come back. She'll come back. Okay, so the majority feels network is a better word. Nneka, she's like either way is fine with me. I get it. Okay. All of you are surprised that this is actually in existence?
- R:** Yes.
- M:** Why?
- R:** I never even imagined that you could walk like this and be connected to so many different places by on foot. It is, [crosstalk 01:33:05] it's amazing. And because we're so used to jumping in our cars, and getting on the



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- highway, but to know, not that I can physically do it, but that you could walk all over, all out of Philadelphia, into another state. I think it's amazing. Yeah.
- R:** It is.
- M:** Hey, Miss Yolanda. You're back.
- R:** Hi. I'm on the computer now.
- M:** Okay. No, no. We know baby was there. What's your overall impression of... We were asking, this is called the-
- R:** The name?
- M:** Yes. The name. We were at the name. Circuit Trails is what it's called on the map here. But what about the word network? Like which word do you think would work a little better?
- R:** I agree with Nneka, as well. Just when I hear network it just for me professional word. Circuit, to me, just has the better feel. When you think about the body, different veins that connect circuits. I don't have a problem with way it's named Circuit Trails, at all.
- M:** Okay. Is network like more of a social?
- R:** Yeah, it's just-
- R:** Social network, yeah.
- R:** Exactly. I would just completely, I would get the gist of what they're trying to want us to understand about the trails using the word network, but I don't think anything [crosstalk 01:34:47].
- M:** Okay, so let me just kind of paraphrase what I heard. Network seems more user-friendly as far as the general populace understanding what this is, because it is interconnecting or whatever. But, somehow the word network feels a little too overused or social like it's already been overused in other areas, so circuit would be more appropriate. The job for us is for me and Steve, is to somehow marry the two ideas kind of sort of together and maybe, yeah. Okay. Do you see how your neighborhood, like, can you find your neighborhood on the map ultimately, and then look at how it connects to the other parts?
- R:** Mm-hmm (affirmative). I can. Yeah.
- R:** Yeah.
- M:** How does that feel?
- R:** Good.
- M:** That you could walk out of your house [crosstalk 01:35:57] and literally and keep walking.
- R:** It feels really good. I feel like, like I said before, we have like this, it's kind of like a hidden gem that sometimes we don't take enough advantage of, because a lot of the other cities don't really have this, where you have trails that are so close, you know? It's nice.
- M:** How about you, [Lynne 00:06:24]?
- R:** I was trying to get a picture of the trails. It doesn't seem to be working out well. But I love it. I love the whole-
- M:** Maybe Steve can send you a picture.
- R:** Oh, that would be great.
- M:** Okay, so Steve, she wants a picture of the trails. If you can send it to her.
- R:** Thanks. I appreciate you asking right away because at least you didn't forget, so thank you.
- R:** Yeah, I like the whole like [crosstalk 01:36:48].
- M:** What is this? This is [crosstalk 00:06:51].
- R:** Yes, yes, I agree. And what I can say to that is, yay!
- M:** Yay! Oh, she's like message queen. [crosstalk 00:01:37:06].
- R:** My God, I can't. I can't!
- M:** I love her. Okay. Let's talk about... Let's go back to our space of the neighborhood. What amenities, programs, types of things that you would like to see along the trails that you visit normally around your area?
- R:** Or is it this in like post-COVID utopia or...? Okay. Okay. Anyway, garden programs, things that get kids involved with taking care of the parks with nature, getting out of the house, there's a lot of really beautiful things that you can do outside. And I feel like unless we create more community programs, which there are a lot in Philly, I will say, like the community cleanups. I think if we invest more time into that and with getting the youth involved, then you have a generation that is instilling those, so the next, and it just keeps going and [crosstalk 01:38:13]. I would like to see stuff like that happening.
- M:** Anyone else?

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- R:** I'd like to get some 4-H clubs out here, like they are in the suburbs. And maybe animals and have some like little pony trails for the kids through the parks like they do when you go out to the suburban parks.
- R:** I also think, I also would like to just have awareness created around what we already have going on in these parks. I think it was Steve that questioned me initially or someone else. And they asked me, "How did I find out?" And I told them a postcard and they were, it could have been, you said I was the first person that actually responded to a postcard. Just using different way... Like the person that, the way I found out about the community cleanup for my park was they put a flyer in my door and that's how I found out. Just using either social media or [crosstalk 01:39:19].
- M:** Okay, so direct contact through just the little flyer, a postcard-
- R:** Social media, a sponsor, just something so that we know what's going on. There might be a fitness group that works out or there might be something for kids. But if people know that that's going on, maybe it'll inspire other people to form other groups and it'll grow.
- M:** [crosstalk 00:01:39:48]. I have to interrupt for a second. My mom is outside my door and I have to let her in.
- R:** Oh, yeah, sure.
- R:** Oh, my God. [crosstalk 01:39:59]. Let her in.
- M:** My Mama is in her [inaudible 01:40:00].
- R:** Go [crosstalk 01:40:02].
- M:** I'm going to leave you some homework to do. I want you guys to discuss amongst yourselves, what kind of advice or other programs that you would like to implement just like you were doing now? Imagine yourselves in charge of the advertising, the outreach, or the marketing of this group that's trying to get more people out into, to enjoy all of this that you saw on the map, right? And I'll be right back. I'll leave you to it and give yourselves turns, you know how to do this. I'm going to be right back. I'm sorry, Steve. I'll be right back.
- R:** Oh, my God.
- R:** I think it would be nice if there were programs, I'm an older citizen. And I think it would be nice if there were more programs that kind of melded the older people with the young people. And when I say young, I mean, kids that we can share our knowledge of what we know. Not teaching them, but showing them that we can get tomatoes. If we all planted a tomato plant, by the middle of the summer, you'll all have your own tomatoes, you know?
- R:** Mm-hmm (affirmative).
- R:** And get them interested in seeing something start to end. That's what I would like to see.
- R:** Yeah. I agree with you, Paulette. Sometimes, just exposure to planning is what gets a child interested. I'll never forget when we went, when my kids were younger. We took them not to the Poconos, but someplace camping and my girlfriend's son, when we came back... And while we were there, we didn't have anything for him to fish with, but he found some yarn. He found [crosstalk 01:42:01] and he made. Right. He came home and at that point, she was living close to College Creek. He would go down to where it touches to the county and go fishing on his own.
- R:** Oh, wow.
- R:** He would throw the fish back in there, but just the exposure.
- R:** Just from being exposed. Yeah.
- R:** Having these kids, little kids exposed to different things that are early age gives them new hobbies.
- R:** Exactly. Other than playing video games.
- R:** Oh, my God.
- R:** Right. Right, like I'm teaching the Girl Scouts now how to crochet, how to embroider, how to knit. [crosstalk 01:42:35] jacks, let's get some of these old games back. I mean, come on get, put that phone down.
- R:** Yes, put the phone down. [crosstalk 01:42:47].
- R:** Hide and seek or dodge ball or Twister or nothing. I'm teaching them all the good stuff.
- R:** Good for you. That's beautiful.
- R:** It is.
- R:** Also, there's a program at University of Penn. If you know anybody that has any kids between seven and 12 and they're low-income, they have a program called Healthy Saving. And if you call there, you can shop at any Acme. And each time you shop, you can get \$10 off the produce for six months [crosstalk 00:01:43:17]. If you know anybody, just tell them University of Penn and ask for Healthy Savings.
- R:** Healthy Savings.

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- R: Mm-hmm (affirmative). Healthy Savings Program. Yeah. It's been on Craigslist, but they said they haven't had a big response and I'm like, there's a lot of people that need that program in Philadelphia.
- R: They just opened up that Acme on 40th and Walnut. [crosstalk 01:43:40].
- M: [Spanish 00:01:43:43].
- R: Acme is hot. That's why they have to do it. [crosstalk 01:43:47]. Welcome.
- M: Hi, everybody, this is my mother. We're trying [crosstalk 01:43:57].
- R: You're being safe.
- R: How you are doing?
- R: Hello. [crosstalk 01:44:09].
- M: Okay, Mommy. [crosstalk 00:14:18].
- R: Oh, that's so beautiful. Bye. Aww.
- R: I'm so jealous.
- M: I'm telling you. We got babies, we got-
- R: We got Mom. We got the baby.
- M: We're trying to be safe. Anyways, I'm sorry everybody.
- R: That's okay.
- M: The was a personal interlude. Hold on. Let me get this right. Okay. Tell me about your plan.
- R: Well, Paulette had a... Ms. Paulette had the great plan.
- M: Okay. Okay. Are we presenting? Are we presenting the plan?
- R: Yes. She's presenting the plan. Mm-hmm (affirmative).
- M: Okay. Let's do this.
- R: I would like to have something where, as an older adult, that would get the kids to mingle more with the older people and let us show them how to do whatever we do. If it's gardening, sewing, knitting, whatever you do, cooking, baking. If you can get the kids interested in doing something that we do, kind of like as a knee jerk, we cook, we sew, we garden. But kids, if they don't have somebody around them doing these activities and willing to sit with them and show them, they're not going to learn. I think it would be, and it would also-
- M: Bring the community together.
- R: Bring the community together and also bring the opposite ends of the community together. You get the oldest people with the youngest people and let them experience one another.
- M: How about even like going on a nature walk together, like Lynn's little, the Girl Scout troop? Like, just even kind of-
- R: Yes, you can do that.
- M: Bird watching, which isn't too much stress on an elderly person that wants to participate. Okay. Okay.
- R: And you would also help the kids' parents, because if they will need a minute, you know? If they need a second to their selves, if their children are somewhere where they feel like they can trust the people that are taking them on these walks and teaching them how to do these different things, it would also be a little, it would alleviate some of the pressure from the younger parents.
- M: That's a perfect idea. That's wonderful, any other ideas?
- R: That idea was 1000% approved.
- M: Okay. [crosstalk 00:17:04].
- R: By Lynne.
- M: Okay. And now, we're going to change the subject. Besides family members or co-workers or roommates, or however, your life entails the people around you, who or what are the things that influence you on how to spend time outdoors? What choices do you make? What do you spend your free time sort of thing? Aside from the family, because we know, or loved ones or roommates or friends that pull you out, we want to know about those external things that are not necessarily people that you are in direct contact with.
- R: I just saw, I guess it was on Facebook today. There's a jazz festival over in Cancun.
- M: Facebook? Facebook.
- R: In Cancun?
- R: Yes. A jazz festival.
- R: What? When I went there, wasn't no jazz festival.

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- R: Oh, well, this thing here, they got a lot of different artists that are on... that are going to be there. And it lasts for like three-
- R: I'm not getting on no plane right now. We can forget about that. They can go right ahead with the jazz festival.
- M: And Philly has amazing, amazing music and amazing artists.
- R: Oh, they do. Yes.
- R: Absolutely.
- M: There's Patti LaBelle. And I mean, that's it. Aside from the Philadelphia Sound and all the great legends [crosstalk 01:48:50].
- R: My son takes me in the summertime, we couldn't of course go this summer, but the reggae festival.
- M: Okay, so there's a lot of music happening. I know that there is. There's a lot of [crosstalk 00:19:02].
- R: Odunde Festival. It's all kinds of festivals that we missed out on this year [crosstalk 01:49:06].
- M: Oh, so we could we add one of these festivals to align that trail that we've been talking about to maybe pull people in?
- R: Yeah. That definitely would. Yes.
- R: [crosstalk 01:49:19] everybody to get to it.
- R: And you could have food vendors and everything. [crosstalk 01:49:24].
- M: Wait, wait, wait, wait. Oh, I'm sorry. Let me hear Nneka for a second. Nneka, what did you say?
- R: Oh, I just said food vendors. Like I was just thinking of all the things that people kind of missed out on during the pandemic where everyone loves to go out to eat. You can have people come out. Some of the restaurants that have lost money can recoup some of that.
- R: Right, right.
- R: [crosstalk 01:49:43] new things. You're bringing together all the different parts of the community.
- M: Wonderful. The reason why I asked that question is because you've heard of influencers maybe, or maybe not. People that are in the community online, influencing what you buy, what you do, what you wear, or what you say. Are there any influencers in your life? And I'm not just talking about some social media person, I'm also talking about community groups, local leaders, ambassadors of the community. It could be a church person who has a decent following that, oh, look at what pastor so-and-so said or Reverend so-and-so said. We got to look at that or listen to that. Like, this is what I'm looking for. What are those kinds of people or programs that are available in Philadelphia that you do pay attention to when they say something? Kind of like that old commercial back in the day, and I'm showing my age. "If EF Hutton talks, people listen." You remember that commercial?
- R: Mm-hmm (affirmative).
- M: I remember that commercial growing up. And it's kind of like that person. If that person talks, people listen. Or community group, activist group, what are those groups?
- R: So many to name.
- M: Or people in general, nobody?
- R: Nothing local.
- R: From I think there's no real like leader type person or like a Malcolm X or Martin Luther King or anything [crosstalk 01:51:30].
- M: What about then like if you attend services at a faith organization.
- R: Oh, the pastor? Yes.
- M: Ms. Lynn. If your pastor at your church says, "Hey, everybody, we're going to be going to Cobbs Creek. We're going to do an activity there. We're going to go exploring, we're going to go birdwatching we're going to go to a music festival," whatever it is, how likely would you be to be interested in participate in it because pastor said?
- R: I'd be very interested. Very.
- M: Okay.
- R: I know what you mean, too. On social media, there is this guy that has he's starting the Black Wall Street down in Tulsa again. And I follow him and he came to Philadelphia and he's doing this corner talk where, so he came instead of going to a center, he was at Malcolm X Park. And I haven't been to Malcolm X Park since my girls were babies. And just to hear him speak, I went to Malcolm X Park that day and he had a... It was a large number of us that I guess, follow him on social media, but was out there listening to him talk and talk about finance and building back in our community.

*Segment C-2, Cobbs Creek/Southwest Philadelphia, November 25, 2020*

- M:** What's his name?
- R:** Oh, God. Jay Morrison. Jay Morrison. He just [crosstalk 01:52:59] yup, Jay Morrison. Yeah, there are people that if they come to different parts in the city and I want to hear what they have to say that I've come out and listened.
- M:** We have to make sure that part of the improvement in the trail system, we have to include, especially where there's more population I'm assuming, those spaces where we can allow speakers and events and things to happen there. Otherwise, if it's just words, nothing can happen. Other than bird watching.
- R:** No, no, you have to bring something to it.
- R:** Yeah.
- M:** Okay. What specific... We talked about a lot... Are we doing all the social media channels?
- R:** Mm-hmm (affirmative).
- M:** Which ones are we not? Which ones should we avoid in our plan to push this message out?
- R:** [crosstalk 01:54:04]. I don't think you should avoid anything.
- R:** All of them are pretty good.
- M:** Let's do them all. We're doing them all.
- R:** Yeah.
- R:** We're doing them all.
- M:** We're doing them all. Magic wand. We're doing them all. Okay. Steve, we are at the end of our questions. If you have a question, please send it to me. Oh, here's a question from Steve. Look at...
- R:** Oh, oh. See.
- M:** [crosstalk 01:54:32] Steve, he's so on it. Okay.
- R:** The man behind the curtain.
- M:** What about sports fields like baseball, basketball, football? Soccer?
- R:** Yeah. My church does have basketball tournaments between-
- M:** What about these along this trail? Are there any of those in the trail, like sports where people can, either like little leagues that are available, like baseball, handball court, tennis? Are they available?
- R:** Some of them, but then we also have the Regatta where everybody's rowing and everything like that at University of Penn.
- M:** A little boat area where people can either rent or canoe or kayak or... How interesting? We could do this in the middle of the city.
- R:** Cobbs Creek Parkway pretty much has all of those-
- R:** All of that, yeah.
- R:** One thing they don't have is baseball, but they even have ice hockey. They have their own ice hockey.
- R:** Yeah. They have the skating rink.
- R:** I go ice skating there.
- R:** Really?
- R:** Mm-hmm (affirmative). They have a skating rink.
- M:** Cobbs Creek, we need a baseball field, ASAP.
- R:** I don't think they have football either, right, Nneka? But the have-
- R:** No, they don't have football.
- M:** Okay, so if-
- R:** But they have basketball, tennis courts.
- M:** If we build it, they will come. [crosstalk 01:55:49].
- R:** They will come.
- R:** And the children need-
- R:** It's a Field of Dreams.
- R:** Somewhere to be.
- M:** Children need somewhere to be. This would be, so if there's more recreational sports, but we have to add, of course, the two most popular sports in the United States. Do they have basketball?
- R:** They have basketball. They have everything but baseball and football.

*Segment C-2, Cobbs Creek/Southwest Philadelphia, November 25, 2020*

**M:** Football.

**R:** The ice hockey ring is like amazing.

**M:** That's awesome. We need to add baseball and football.

**R:** Yep. That's the only two things that-

**M:** And also, a Philly, maybe some of the athletes training on the trails. Right? Going up and down, up and down. And then, that way, pull more people, see I'm trying to market it. Right? Like, okay. Okay. It looks like we have one more thing. Hold on. One second. Oh, we got a little... Okay, there it is.

**R:** Thank you, Steve.

**R:** Thank you, Steve.

**M:** He just did it. He just did it.

**R:** One last thing. We're going to say, let's celebrate.

**R:** Lynne is thankful.

**M:** Oh, there she is with her message.

**R:** Celebrate!

**R:** Wait a minute, don't forget to...

**R:** Oh, my God. [crosstalk 01:57:08].

**R:** Wow.

**R:** Give thanks, okay?

**R:** She brought all her [crosstalk 01:57:08].

**M:** I thank all of you for participating.

**R:** Thank you for inviting us.

**M:** I think that we're still breathing through this year. I am thankful of like everyone said for this new president and vice president.

**R:** Yes! [crosstalk 01:57:29]. Yes, we forgot about Kamala. Kamala.

**M:** And then, this cabinet. If it feels like I don't have to watch the news.

**R:** Yeah.

**M:** And be like, "Just shut up." Right. [crosstalk 00:27:45]. Because I'm watching the news to see what craziness and yeah.

**R:** Right.

**M:** I'm thankful for my family, my mother, especially, my daughter and all of your families. And thankful for you for giving us this time today to participate. And I want to give all of you a round of applause. You know, I'm a clapper. I talk with my hands. [crosstalk 00:28:10].

**R:** Thank you.

**R:** Thank you.

**M:** Thank you so very much. And I hope all of you stay safe.

**R:** You, too. [crosstalk 00:28:18].

**M:** This isn't over.

**R:** And traveling grace to anybody that's traveling. I hope you're not. But if you are [crosstalk 01:58:24].

**R:** No, no, I'm not traveling.

**M:** [crosstalk 01:58:25] the magic wand, not approve of that, so the magic wand will now retire. She's set down, but until then, we have to stay safe.

**R:** Stay safe, everybody. [crosstalk 01:58:41].

**R:** [crosstalk 01:58:39] holiday. Thank you, bye.

**M:** Goodbye, everybody.

**R:** Bye.

**R:** Bye.

[END]

Segment D-1, Norristown, November 23, 2020

**Respondent:** How are you?

**Moderator:** I'm Shirley, I'm doing good. I'm glad you're here. Its like we have... Is that Angie?

**R:** Yes.

**M:** Hi Angie. I'm Shirley.

**R:** Hi how are you?

**M:** Good. I'm going to be interviewing you today. And I'm going to make sure I get your names for the early bird drawing 7.30. Okay. So if we have... Hold on, let me get your names. So I'm trying to get a better pen here to write this. So here you go and it's two N's, Jannie.

**R:** Yes.

**M:** Okay. So I got your name right here.

**R:** Mm-hmm (affirmative).

**M:** And then Angie.

**R:** Yes.

**M:** It's at 7.31, we don't have another participant. It's 7.31. So both of you have a 50% chance of winning. So I've got Jannie and Angie. Okay. So what I do is here's where you buy garlic cloves that already peeled. So I just repurpose, this is going to be my little lotto jar and I'm going to fold your names into, oh two little balls, oh goodness. As tight as I could get them. And then here's one and then here is the other one. So I got that, goodness these papers.

**R:** Come on keep-

**M:** Come on, come on, come on. It's like the Powerball, see it's only the two of you in there. Okay. I'm picking one. And the winner of the early bird drawing is, oh God, now I really tighten this thing up. I can't even open it. Lord, all right. It's because it's post-it notes so that I got the sticky side here. Okay. The winner is Jannie.

**R:** Oh men.

**M:** Congratulations.

**R:** Thank you.

**M:** Okay. And technically, Jannie, were you the first one before Angie, right?

**R:** Yes.

**M:** So the early bird did get the worm, right? Okay. So I thank you for both for coming. First off have you ever participated in a focus group interview or a group interview before in market research?

**R:** Mm-hmm (affirmative).

**R:** No.

**M:** Jannie, you have?

**R:** Yes.

**M:** Okay. Angie, you have not.

**R:** No.

**M:** Okay. That's fine because we're going, for Jannie this will be a little familiar. This was like, we do like a talk about what are we going to talk about? How this is going to happen? Why are we doing it and why are you here? Okay. So if anyone does not join us in the next couple of seconds I don't have to repeat myself, but if they come in halfway, I'm going to have to do a little fast summary of this. So there are no right or wrong answers. This is basically a conversation between a group of people that have something in common or not something in common. It just depends on the purpose of this study. My name is Shirley. I'm a market researcher. My job is to interview people whether it's online or in person, but because of COVID now we're doing this virtually through Zoom. But normally these interviews would happen either in a restaurant, banquet room or hotel banquet area. We'd have coffee and danishes and we'll be relaxing. Like if it were a nice welcome warm meeting of sorts, we're going to be discussing, I have a list of questions. So I have another screen on this side. If I look this way, it's not that I'm ignoring you. It's that I'm looking at the questions that I have to ask. And then sometimes if you see Steve right here, Steve is from OpinionWorks. He's going to be showing us some of the things that you see. Do both of you see the welcome screen, where it says we will begin in just a few minutes.

**R:** Mm-hmm (affirmative).

**R:** Yeah.

**M:** Angie you see it as well great.

**R:** Yeah.



Segment D-1, Norristown, November 23, 2020

**M:** So Steve works with OpinionWorks and he's going to also be taking notes, as well as running the screen. I will not be taking any notes. I talk a lot with my hands and I'm also, the most interesting thing for me to do is to get your opinions and how you feel about things. So it's going to be hard. It's hard to do that while taking notes. This is anonymous and confidential. We are recording only because we are doing this study in different cities in your area. And we've got a lot of groups to go through, to compile into a report and to submit our findings. Now, does it mean that Jannie or Angie is going to have their name or their face next to their comments? No, the way that we report it is a respondent in group ABC said, blank, blank. We will not use your name or your image, affiliated to your comments.

So that way we guarantee complete anonymity. And that way you feel free to say what you're going to say, because this is good, bad, ugly, even cuss words are accepted as long as it's not towards each other. But sometimes we got to say the S word or the F word or whatever word, because it's a part of expression, opinion expression. And that's okay. Anyways, as long as we do it respectfully is what I mean. And I know that you ladies got it together. Anyway, speak one at a time. Sometimes when we listen back to the recordings and we want to catch certain things that were said, sometimes people talk at the same time and it's hard to hear. So if you can kindly take turns I'm going to let you guys talk, but then there's going to be times that I'm going to bring it back to where we got to go in the conversation. So please don't feel like I'm cutting you off or anything, but if there is something important that you want to say let me know, and I'll give you the space to do so.

Think of yourselves like pendants or news experts, like in the six o'clock news, or maybe you've seen in the news where they invite people to as an expert in policy or an expert in the environment or whatever it is, you guys are the expert of your neighborhood, your area, your living situation. So that's what you're here to do. You are here to give me your expert one-on-one opinion on the things that are happening in your world. And most of all just have a good time.

I hope that sometimes people walk away from these experiences learning something new that they didn't know. And that's okay, because what's important to me is what you know and what you don't know is just as important to me. So if you don't know something, don't be afraid to tell me, because what that says is that there's a need in the marketplace for communication and advertising to reach you somehow. And we are going to ask more on how is it that we get to reach you personally, social media, so on and so forth and that's it. That's all I have as the introduction. Do you have any questions for me before we begin?

**R:** Nope.

**R:** No.

**M:** Angie, you're good. Okay. Beautiful. So what'd you say?

**R:** I'm good.

**M:** Okay, wonderful. So this is the introductory part, so there's four or five questions and I'll prompt you through them. Where do you live? Meaning what neighborhood you live in, in the area in your city that you live in? Who do you live with? Meaning household composition children, spouses pets are included as well. And then give me an idea of your typical day, especially now that COVID has changed so much from the way things were before to now what's on your mind, what's worrying you? What are things that you're dealing with? And then finally to capulate that section is what gives you hope? What gives you satisfaction? What are the things that you look forward to despite COVID, despite all the other things that you may be going through? So let's start with our winner today, Jannie?

**R:** Yes ma'am.

**M:** Okay. So what area do you live in?

**R:** The Norristown area, outside of Philadelphia.

**M:** Okay. And is there a neighborhood name or area section that you live in, in particular or is it just called Norristown.

**R:** Norristown.

**M:** Okay. And walk me through your typical day, like just a regular day that you have during this COVID era.

**R:** Well, I just get up, watch the TV being on the internet, got my arm disabled. So I'm here with my daughter and her family and wherever she goes, I go.

**M:** Okay. Sounds good. And then what are the things that are worrying you, things that are on your mind, things that-

**R:** Family members and friends catching COVID. Because I had a few that did.

**M:** How were they doing?

**R:** Well, they passed away.

**M:** Oh, I'm so sorry.



*Segment D-1, Norristown, November 23, 2020*

**R:** One of my friends, her husband passed away, their funerals tomorrow.

**M:** Oh, I'm so sorry.

**R:** And I went to the doctor today to make sure I have nothing.

**M:** Did you get tested?

**R:** Yes ma'am.

**M:** Okay. So you're just waiting for your results.

**R:** Well I have my results because I was in the hospital.

**M:** Okay.

**R:** And they did, it came back negative. So I was good.

**M:** Thank goodness. I hope and pray that it continues to be negative. And that there's some comfort for your friends and your family and for yourself. I'm sorry. What gives you hope and satisfaction? What's something that you look forward to maybe and I know that it's hard to look forward to something, especially when so much tragedy has happened and so much is going on, but is there something that gives you a little happiness?

**R:** When I'm around my grandkids and stuff, but I have a feeling this is going to be over. As soon as that president get out of office. Can you hear me? I can't hear you though.

**M:** Can you hear me now?

**R:** Yes.

**M:** Oh, okay. That's I said that I hear you on that one. Yes. Amen.

**R:** He's the one that's putting everybody in the predicaments they're in, it's all about him that's all it is.

**M:** So your hope is that we get over this soon and it will be over soon.

**R:** I believe we will as soon as-

**M:** His turn is up.

**R:** I believe everything will turn around.

**M:** Okay. Well thank you very much, Ms. Jannie. All right. And Ms. Angie, hi. So I'll walk you through it. What area do you live in?

**R:** It's just Norristown.

**M:** Okay. And who do you live with?

**R:** This is son.

**M:** Okay. And give me an idea of your typical day right now.

**R:** Well sometimes I go in between, actually I do travel a little bit sometimes, but only visit this one friend that's in the city. I traveled there to help her out with the kids because of the virtual learning. And sometimes I'm home with my grandson, then I help my daughter out with his pressure. So when I'm in Norristown, I'm usually with him and not in Norristown, I'm in the city and I will go with my friend's.

**M:** Okay

**R:** We've probably seen each other and don't even know it.

**R:** Right.

**M:** Maybe in this, maybe passing each other in the supermarket or-

**R:** Mm-hmm (affirmative)

**R:** Right.

**M:** Okay. And then-

**R:** I live on Markley street.

**R:** On Markley, I am on Main.

**R:** Okay. Because I'm across from the Roosevelt.

**R:** Okay. I know where you at.

**R:** Okay. Yeah.

**R:** I am way to the other end. I'm close to you know where the pawn shop is?

**R:** Yes. My cousin owns the pawn shop.

**R:** Okay Pat.

**R:** Patrick, yeah.

*Segment D-1, Norristown, November 23, 2020*

- R:** Oh, okay. That's my buddy.
- M:** Oh, look at that. Look at connections. Right.
- R:** Yes ma'am.
- M:** All right. So Ms. Angie what are things that are on your mind? Worries? Any things that are ruminating there?
- R:** I am just a lot of concern with the people that listen to being in the six-foot distance when they go out and wearing mask like they're supposed to keep hand sanitizing. You know what I'm saying? So I feel as though if everybody followed the rules, it wouldn't have spread it as much. I don't think a lot of people take this seriously until it hits home, but it shouldn't be that way. It shouldn't have to hit home for us to protect ourselves and our family members. And when we go, when we do have to travel out into public.
- M:** That is definitely a huge worry. And I'm with you on that one. What about something that gives you hope, happiness, satisfaction.
- R:** Just waking up every day and thankful that I haven't caught it or any of my family members have caught it. And I just pray and just keep believing that one day we will get through this.
- M:** Okay. Wonderful. Okay. So now we're going to go to, we're going to get into the topic that we came here to talk about, which is being outdoors. Now I know that has been difficult because of COVID. But there's also a need where people kind of like, they're so tired of being in the house. So it's like, how do we work that out? Right. And you mentioned there, Angie as far as your worry is concerned. So I'd like you guys to think about, first of all, we're going to talk about any spaces that you spend outdoors and let's talk about maybe how do you usually get to where you need to go either on a daily basis or when you got to go outdoors? I know that Jannie goes where your daughter takes you, but are you-
- R:** I can myself sometimes I walk.
- M:** Okay. So you just, you typically walk. Okay. And Angie, what about you?
- R:** I do Uber or Lyft.
- M:** Okay. So you either Uber or Lyft to go to where you got to go?
- R:** Yeah, unless if it's in walking distance, then I'll walk because I know what I'm going to get. So I go straight there, and come straight back.
- M:** And what about any parks? How many parks are there in the areas where you live in?
- R:** Well, there's one right down the street from me. And then we'll go to the Farm Park and do walking around the trail, but we haven't been doing that too much either.
- M:** And why is that?
- R:** Because they're on the weekend, I can see a lot of people going.
- M:** Oh okay.
- R:** Where everybody exercises and everything like that.
- M:** So are they main... They're not maintaining social distance. What are they doing? How do you see it?
- R:** I believe they are, but it depends on what time you're going out there and stuff we have to go early when there's not a lot of people out there yet.
- M:** Okay. And what about you, Angie parks around your neighborhood or in your area?
- R:** There is one that's close to me, but I don't go there.
- M:** Okay. And why is that?
- R:** I mean, I think I might be a little paranoid with the COVID so I try not to go places like that.
- M:** What is the name of it?
- R:** Elmwood Park.
- R:** Yeah.
- R:** That's the one you talking about?
- R:** Yeah.
- R:** Yeah.
- M:** Okay. So-
- R:** They are not even, they are really not letting people over there anyway.
- R:** Oh yeah. That's good.
- M:** So what about this trail that you were talking about Jannie? What's that one called?

*Segment D-1, Norristown, November 23, 2020*

- R:** It's the one it's called it's on the State Hospital grounds. I believe that's what the name of it. State hospital trail.
- M:** Okay. And so a lot of people being there when you want to go is a barrier. What are other barriers that keep you from maybe going outdoors to that park? You said, Elmwood park. You don't like to go there because there's too many people Angie, or is there some other factor that keeps you from-
- R:** Because people tend to not listen as far as being out in public like that. They will just walk, instead of keeping the six feet distance, they would just walk up on you and just, they don't respect your space. So I mean, we're in, I don't think they realize we're in an epidemic. So respecting a person's space is very important right now.
- R:** And it's these younger kids' generation, that's the ones that's really doing it because, that's what's basically over there at that park right now.
- M:** So what do they have at the park there? Do they have a playground? Do they have, what do they have?
- R:** There's a part for the kids for they have swing sets, and you can pick nick out there and they have a volleyball. You can have, they have a set over there. You can rent out for cookouts in the summertime and everything.
- M:** Okay. And let's talk about this trail. Angie, have you heard of that that Jannie was talking about?
- R:** No, I haven't heard of the trail, but I am familiar with the area.
- M:** Okay. So you haven't had, you haven't gone on any of those walks or trails there?
- R:** No.
- M:** Okay. So other than the congestion of the people and maybe the behavior, how proud are you of the Elmwood park and the State Hospital trail area? Does it look nice? Does it look bad? How do you feel about it?
- R:** Well, they all look bad, they can do a better job for what it look like now. It's really went down, but the trail part is really nice. They keep that up all the time and they have security riding around and make sure everybody's safe and everything. So, and you're not allowed up there after dark anyway, so.
- M:** Okay. So that one is a good one and Angie?
- R:** Yeah, I agree. They could do a lot better with the parks around there. And I mean, I've seen better. It has come up a little bit, but I feel as though they can do better.
- R:** Yes. A whole lot.
- M:** Okay. Have you heard of the Schuylkill trail?
- R:** Yes.
- R:** Yes.
- M:** Okay. Have you seen that one? Do you know where it is?
- R:** Yeah.
- R:** I think I know where it is. I'm not a hundred percent [crosstalk 00:22:19].
- R:** Where the trains go.
- R:** Okay. That's what it's called, that's part of the Schuylkill. Then I know where it is.
- R:** It goes down into Philadelphia.
- R:** Okay. Is that the same trail that leads you into play with me?
- R:** Yes.
- R:** Because I know there's a trail that you can take that leads you right through.
- R:** Yeah. That's it.
- R:** Okay.
- M:** Okay. And how far is that trail from where you both live?
- R:** Yeah. It's along, how far is it? You can walk to it?
- R:** For me, it's right around the corner
- M:** Just right around the corner Angie?
- R:** Yeah.
- M:** So Angie why haven't you gone down and walked the trail a little bit.
- R:** I don't do trails.
- R:** You got to be safe down there that one.

*Segment D-1, Norristown, November 23, 2020*

- R:** I don't do trails.
- M:** Okay. So let me ask you, what do you mean Jannie? You got to be safe on that one. What do you mean?
- R:** You better have somebody come with you. Because some people down there they'd be jumping people and stuff. Robbing people on a bike trail and stuff down that one.
- M:** So crime-
- R:** Yeah, it is unsafe.
- M:** I'm sorry. What'd you say Angie?
- R:** It is unsafe.
- M:** Okay. So you've heard stories about it being unsafe and that if you were like, they'll jump you for the bike or mug you or whatever.
- R:** For mostly the people that ride bikes, but you have a lot of people that jog down there too.
- M:** Okay. Is that a place that you would visit though with, let's say you're with your family or your grandchild?
- R:** I will go if I had a crowd, like a group, but not by myself. I wouldn't go by myself.
- M:** Okay. You wouldn't go by yourself. What about you, Angie? How about you?
- R:** Same as me. If it was a group? Yeah, I would go, I would feel more safer as opposed to going by myself.
- M:** Okay. let's think about the need to spend time outdoors. So I want to talk about the feelings that you feel when you see trees, water fresh water, either a lake, river, stream, grass, birds. What's the feeling that you get?
- R:** Go ahead. I love going outdoors and especially in the summertime when it's warm and when it's spring, when it's cool. Because I used to, when I lived down South, I used to love down there being outside all day and everything. It just calmed down and everything keep you peaceful.
- M:** So it's a way to distress.
- R:** Yes.
- R:** Mm-hmm.(affirmative)
- M:** Okay. What about you, Angie? What are the feelings that you get with being-
- R:** It's refreshing?
- M:** Refreshing?
- R:** Yeah.
- M:** How is it refreshing?
- R:** Because you could do this, you get the air, the water, the breeze is rejuvenating.
- R:** Yes that amazing.
- R:** It's calming, listening to the water. Just, it's a calming thing it helps you sooth, it takes away whatever you're thinking about at that time. And it relaxes you. I liked outdoors too, but as opposed I like the summer one than I do the winter. I mean, I'm not really an outside person, but I do go out and I do enjoy. I enjoy looking at the clouds, just watching the clouds.
- R:** Yeah, me too.
- R:** I think it was so amazing just to see how they are-
- M:** And the open sky, watching the clouds.
- R:** The sight in the clouds. It's just like so amazing. I just like wow I like it.
- M:** So what is stopping you from spending more time outdoors? Is it the same things that we talked about? Because it sounds like you've, if it makes you feel so good, you would be wanting to do it more.
- R:** That's true. But with this epidemic, you don't know what's in the air that's actually people to get the COVID. Because everybody has a different symptom and it affects everybody differently. I should have it right there and don't even know it because I have no symptoms. So you never know, as we go out each day, we are exposed to the, opportunity catching it. But at the same time, we can't isolate ourselves to the point where we don't go nowhere. Oh, I believe that will probably drive someone crazy if they wasn't able to go out. So I feel as though, an outing every now and then is okay, as long as you protect yourself and do the social distance and keep your hands sanitized and just follow the rules. Like they say it won't spread as much as it has been lately.
- M:** Okay. And Jannie, do you have anything to add to Angie's comment. Because I saw you nodding your head.
- R:** She said it all. Everything she said I would have said.
- M:** Okay. And do you feel you have access to clean and safe spaces?

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- R:** I do.
- M:** Yeah. I do sometimes I get a little wary, sometimes if I go to stores because of the simple fact that even though the stores have things blocked off, it's still the people, you know what I'm saying? It's the people that come in the stores to follow by the rules and they just don't, they use say they mark off six feet, they might be two feet behind you.
- R:** They don't tell care at all.
- R:** And some of them they even turn around and say, hey, it's a six feet distance and it's, like I said, basically, it's all the people that are out there. They won't pass like-
- R:** Most don't care at all.
- R:** Yeah, they don't care.
- M:** So the deterrent really, it's not the disease and the people that aren't following a proper social distancing and masks. Okay. So that's what makes it unsafe to be outside more than anything else beside, also from the crime that you said that does potentially occur at the school cool trail right? Now, have you visited? So thinking about the outdoor spaces though, even though we know these things happen, you have to time, the when you visit with who you visit so that you could feel safe as from any potential crime and also from no mask wearer. Do you feel that these spaces to you, do you feel welcomed there? Do you feel like, hey, this is a part of my neighborhood. I'm welcome here. I can be here or does it feel different?
- R:** Well, I still feel welcome as long as everybody's doing what they're supposed to do, but then you're still, like you said, you run into some people that don't care.
- R:** And they just don't believe they don't believe how serious this is.
- R:** They don't care about anything.
- R:** I believe because it hasn't hit home to a lot of people. They don't believe-
- R:** That it will happen.
- R:** That it is, but what if someone that's close to you or a family member or something like that, then they'd be like, Oh, wow, this is serious.
- R:** Yup.
- M:** So then how could we, what would be a good way for you to feel safe and that you belong? What are some of the things that can happen during this COVID time timeline so that you are able to go see the clouds and breathe that fresh air?
- R:** I mean, basically I don't think there's anything that we can do is like the people, if the people would listen and follow by the rules, I think we all could get along and visit places that we want to, that we normally would visit if they would just maintain and do what-
- M:** So that has to be more enforced.
- R:** Yeah.
- M:** Yeah.
- R:** Yes.
- M:** Okay. All right. Now let's talk about waterways, particularly rivers streams or canals that are in your neighborhood. Tell me about the different, name for me the different water systems, either lakes, rivers, streams, et cetera, whatever, canal, creek.
- R:** Well we got, Schuylkill River.
- R:** Yeah.
- R:** That's the main river down here.
- M:** Any others?
- R:** No lakes or creeks around here. The Creek dried up.
- M:** Oh, the creek dried. And no more creek. [inaudible 00:32:09]
- R:** It used to be at Elmwood Park and we would go fishing down there and everything. Not, no more
- M:** Oh that's sad. I'm sorry to laugh at that. That was funny. The way no more creek. Okay. So let's talk about the Schuylkill. How does it feel to be either sitting by or walking along? What's a nice area for you to go and see those clouds, by the Schuylkill river. Is there a nice area that you can do that? Or just walk with your family that you can feel-
- R:** They put something there that you can go down there, but I don't feel it's safe to still go down there.
- M:** Because of crime, because there's not enough.
- R:** Homeless people.

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- M:** Oh, homeless people?
- R:** Homeless people are living down there and everything now and people just throwing stuff all in there and it's not. And then plus it's going down low too.
- M:** Oh. So you're like going in the river bed kind of thing.
- R:** Yeah, it's shrinking to the river. It's shrinking
- M:** Oh, okay. And what about that trail that we mentioned earlier? Are there any parts in that trail that are like, oh, this is a good spot for me to just either walk or sit and watch the sunset. Maybe bring the grandkids and my dog my children and just spend a nice little picnic. Do a little-
- R:** They had that up there where you can have a picnic and stuff. If you want to sit down at a table and stuff like that? They do have that on the trail.
- M:** Whereabouts like, do you, is that-
- R:** There is every so many miles, they have one.
- M:** Okay. Now are those areas well-kept or do they need help?
- R:** Well, it's better than the bike trail.
- M:** Okay. So the bike trail is the problem.
- R:** Yes.
- M:** But the regular walking, the walking trail or path.
- R:** There is no problem because plus they have security riding up and down that one.
- M:** Okay. And Angie have you been on that one where they have the security?
- R:** No, I haven't.
- M:** Oh my goodness. And it's right by you. Right?
- R:** I know right, I haven't been there. I told you, I don't do trails. I mean, I've seen it-
- R:** It is in the hospital and everything. Up near the-
- R:** Right.
- M:** But I'm talking about the walking path, you know what I mean?
- R:** I haven't walked that path in. I mean, I think I walked it one time, maybe over maybe six, seven years ago, but I haven't walked since. And it was during the summer and it was pretty decent then it was nice. I didn't see anything wrong with it at time so, but things change.
- M:** Okay.
- R:** Well, you know they made a movie up there. It was the one on TV, the movie because someone kidnapped the lady and buried her in the ground the Farm Park.
- R:** Oh, you are talking about Lovely Bones.
- R:** Yeah.
- R:** Okay. Yeah. I saw that movie and I read the book. It was very interesting.
- R:** It was you all.
- R:** Very interesting.
- R:** Because a lot of people were scared after that for a while.
- R:** Yeah. I remember that movie. I couldn't believe it at first that it happened that so close to home and I was reading and it was very interesting and it's like, wow.
- R:** Is that that part here the corn, where they grow all the corn.
- R:** Yeah.
- M:** Well, you're giving me some interesting information there. So let's see where we can go next. So how clean is the Schuylkill River?
- R:** Not clean.
- M:** Is it beautiful?
- R:** It was, it used to be.
- M:** It used to be?
- R:** Everybody would go fishing down there. We would love to go pick them when my dad then would take us fishing and everything. But you can't really even fish out of there no more because they built all these factories around it and everything.
- M:** Oh. So it's not safe.

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**R:** No.

**M:** The water's not safe. Okay. But is it beautiful to look at?

**R:** Yes. It is.

**M:** Okay.

**R:** I would say for me.

**M:** Are there any other bodies of water that you like to go visit? It doesn't have to be the school cool. Is there any other ones that, it could be any body of water, the ocean?

**R:** The other time we go is in the summertime when we have picnics and stuff, Noxin Nixon.

**M:** Where is it?

**R:** It's called Noxin Nixon in the upper Pennsylvania is very beautiful up there. You can go boating and then they have a place where you can go in a swimming pool area. And they have a lake there too, where you can go into the lake too, if you want to. It's very beautiful up there.

**R:** Oh, that's something new.

**R:** Yeah.

**R:** I'm learning something new myself.

**M:** See, there you go. Oh that's where this is-

**R:** Because I didn't know that.

**R:** You got to go there it is very beautiful up there.

**R:** Oh, okay. I am going to check that one.

**M:** So then let's get closer to home then. So Angie, what about you? Do you know any other bodies of water that you like to visit at least to either as a day trip with the family or maybe a special occasion that you go visit? Is there-

**R:** No. Not really. I mean, I just love the area up there, but I'm not too familiar with any other areas that have water and stuff like this. So I was like into a water park.

**M:** Okay. [crosstalk 00:38:26]. So Steve, I don't know if you're there, Steve will help us get us a little bit more familiar with this trail. There he is. Can everybody see Steve screen?

**R:** No I just see Steve's name.

**M:** Okay. What about now? There should be a map.

**R:** Yeah I see it now.

**R:** I see it.

**M:** Okay. So, all right. I don't know if you could zoom in-

**R:** Okay now we are at the blue water that's the Schuylkill because the transportation center is right there.

**R:** Right.

**M:** Okay. There it is. The transportation center. Can you find where... Oh Steve is pointing to that? Can you find where you live on this map and how close you are to the river?

**R:** I see.

**R:** No.

**M:** Okay. Maybe he's going to zoom out a little bit. What's this area that's called Black Horse.

**R:** Okay. That's another little town.

**M:** Okay. So Norristown. I see Norristown. And then DeKalb street, is that the main-

**R:** That's like one of the main streets.

**M:** The main avenues.

**R:** Yeah.

**M:** Okay. So then that way you could see more or less the where we're talking about now, this green, the green line. That's on that's next to the river. That's the actual trail that we're talking about. The path it's called the Schuylkill, hold on, let me get the real name. I got the name, the Schuylkill river trail. So are these the areas that you're familiar with? Oh, there he is, he just highlighted it for us in red.

**R:** Yeah. That's like the bike trail and everything.

**M:** So that's the bike trail?

**R:** Yes.

**M:** Okay. That's not part of the walking trail.



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**R:** Yeah. You can walk on that too.

**M:** Okay. And which of the areas that you feel safe going to because you told me-

**R:** Not the bike trail.

**M:** Not the bike trail. Okay. Is there any area that you see on the map that feels safe to you to go that's-

**R:** Conshohocken.

**M:** Consho, what?

**R:** Conshohocken.

**M:** Okay. All right. He's going to go to that part. Hold on. He's going to zoom in a little bit. That's the second part.

**R:** Yeah, right there.

**M:** And that-

**R:** That's where I used to live right there where that singer is.

**M:** Okay.

**R:** This Southern street.

**M:** Okay. So that part of the trail is safer than the Northern part of the trail?

**R:** Yes.

**M:** Okay. And it's safe.

**R:** That way you could see everybody. There is no trees or nothing. It's just open space.

**M:** So there's a lot more open space. Everybody can see each other. There's not a lot of places where somebody can ambush you or hide.

**R:** Yes.

**M:** Okay. Angie, have you ever been on any of these two parts of this trail before?

**R:** No, but I've seen it looking at the map now and the streets and stuff I have been through there, the commuting on a train or something, but I know the area that she's talking about in Conshohocken is very beautiful and they do have some nice areas there.

**M:** Okay. And how far are you from this part of the trail?

**R:** Well, M street, well Conshohocken?

**M:** Yeah.

**R:** What is that like two to three miles.

**R:** Yeah. Something like that.

**M:** So not too far from you?

**R:** No.

**R:** No it's not too far.

**M:** Okay. And then how would you get to this part of the trail then? How would you get there?

**R:** If you were where you live at? It runs right into that. If you're walking to go to Philadelphia,

**R:** Right. I'm looking at the area yeah, walking would probably be a option.

**M:** What about public transportation? How good is it around there?

**R:** Oh, yeah it goes down there.

**R:** Yes. It does.

**M:** So you can take a bus or a train or I don't know the, if the route here-

**R:** The bus.

**M:** The bus that-

**R:** The bus is better because it takes you right down to one of the stops with a bike trail ends.

**M:** On Conshohocken.

**R:** Yes.

**M:** Okay. So let's say, for example, I'm just going to give you an idea, a situation it's a birthday somebody's birthday in your family. And they say maybe one of the little ones and they say, why I just want to go outside. So you think about, or you recommend to your children, why don't we go to a park? Would this area in Conshohocken be the kind of area that you want to have a picnic at, you would want to walk with or take your kids.



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R: Yes, its nice there.

R: Yeah.

M: Okay. So we got to work on the other part of the trail, which is North of the Pennsylvania turnpike. Is that the area that you say that there's problems there?

R: West main street and East main street. Yes.

M: So West main street, East main street. That's where the problem is?

R: And back of that part, yes.

M: Okay. So what are we going to do there? How do we fix it?

R: They need more people going down there to make sure everything is safe, because most of the homeless people are starting to sleep down there now.

R: That's true.

M: Okay. And then is it more en grouched, like more woods? Is it like more woods? Is it less open?

R: There on that part? Yes.

R: Yeah. It's a little bit more secluded.

M: Okay. So, we kind of have, so in order to fix it, we would have to open up that space a little more. So it feels so that it feels more safe.

R: Safe yes.

R: Right.

M: Crime wise, or potential crime wise. Okay. So let's continue up on the trail where this area that says Riverside cemetery in Jeffersonville, what about that area? It looks like it's closer to the water. What do you think about that side of the trail?

R: Now, I don't know about that part because I don't go that way, but I know where it's at, but Jeffersonville is more like an upper-class part for people with a higher income and everything.

R: Yeah.

M: Okay.

R: So I feel that, I'm pretty sure it's safe up there.

R: Right.

M: Okay. And what about and why is that though? Why is it safe there and not somewhere else closer to where you live?

R: Because they have money.

R: Because they have better living quarters up there.

M: They have more money up there.

R: Yes.

R: Absolutely.

M: Do they have more white people up there?

R: Yes.

R: Absolutely.

M: Okay. Do you think that's a factor?

R: Yes

R: Oh yeah, of course-

M: So how-

R: They have the money to put out for whatever needs to they want to have.

R: Whatever they need.

R: So of course, it's going to be better up there, like West North. I know that a lot.

R: You go up there you see everywhere, all the time, there is always a police officer, police car ride somewhere.

R: Pretty sure the crime rate is down up there too.

R: Yes.

M: So how do we get some more of that Jeffersonville and Westover club, style of trail back into Norristown?

R: They need better representatives in Norristown.

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- R:** Someone that cares.
- R:** That cares about the people the people, not themselves.
- R:** Who's going to actually take care of the situation in hand and not just talk instead of talking to talk and walk no walk.
- M:** So there's inequality going on is what I'm hearing. So the Norristown, I guess I don't know if they have a city council or public parks or whatever that is.
- R:** They have that they don't have no mayor.
- M:** So how do we get the Jeffersonville treatment in Norristown is what I need to figure this out. This is what you're hearing-
- R:** Vote people in that really care.
- M:** Okay. So we vote the people in then what do we do? How do we get Jeffersonville?
- R:** The one we have to get the people to go to these meetings that they be holding at City Hall and everything. They give their opinion. If nobody goes, then they're going to do what they want to do.
- R:** They don't know. Right.
- M:** Okay. So this is what I'm going to do. I'm going to wave my magic wand. This is actually a nail file, and I am going to wave my magic wand. Okay. And I want you to imagine that you have the power to put everything that Norristown's, part of the trail to be equal or better than Jeffersonville, whatever area that you guys were talking about. How do we do that? Let's imagine we have all the money in the world. We have full funding city council, everybody, all those people that you were describing as elected officials, we have the green light. What do we put in the Norristown section of the trail, for?
- R:** First, you got to get rid of the homeless people down there.
- M:** Okay. So we have to make sure that the homeless people have a place to go.
- R:** Have somewhere to go.
- M:** Have a place to go. So we have to work on the housing inequality and the homeless situation first. So we got to get, we were going to solve that first then what?
- R:** Then we got to get a committee to put together a park or somewhere for the people. They can sit down there and cook out whatever.
- M:** So I have some picnicking and barbecue spaces that's open, not too many woods so that people don't feel ambushed or maybe potential crime can happen. Angie do you got any ideas you were going to put on the list?
- R:** Basically, I feel as though, if the community comes together and take over the situation, as far as like keeping the park clean, looking after each other...
- M:** So community empowerment.
- R:** Yeah. They used to say, it takes a village to raise a child. It takes a village to run everything. So if you come together as a village that cares about your neighborhood and then wants to see better, it will become better.
- M:** Let me propose an idea. Maybe this is maybe I'm not allowed to, I don't know. Steve will let me know, but I think I'm allowed to, what if I told you that let's imagine a program specifically for the Norristown trail that also provides jobs to people in your community.
- R:** Right.
- R:** And that's what they need to.
- R:** Yeah, absolutely.
- R:** They need classes to get the people back into the job fields.
- M:** But it would be taking care of this land.
- R:** Yes. You can help cleaning up-
- R:** Yeah absolutely.
- R:** And get paid for keeping it clean and then helping them find a place to live.
- R:** Or even build it up. Plant trees, flowers, just making it nice looking.
- R:** Beautify it and everything.
- M:** Beautify it. Okay. Describe what would it be like if the community came together around this spot of the Norristown trail, if we got the flowers, if we got the barbecue and picnic area, if we got this open space, what does it look like? What does it feel like to you? What can you imagine?
- R:** Something that you can be proud of living Norristown and everything.
- R:** Yeah, I think it would be beautiful.

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- R:** Absolutely somewhere to call home. This is where I live. This is where I'm from and it's beautiful.
- R:** It's pride. You take pride in your work. If you're doing good work, then why wouldn't you want to show it off?
- R:** And people want to come into it.
- R:** Hey, come see where I live, come see where I go to cookout. You know what I'm saying? Look how beautiful it is and it makes you feel good inside.
- M:** Okay. So let me ask you another question. If there were a partnership a big group that they're in charge of fixing this part of the park, how likely would you be to give them advice or to help kind of bring them.
- R:** To give them to my ideas?
- M:** Yes. How likely would you be to help out in that?
- R:** I would.
- R:** I would too, I would love to.
- R:** Because my grandkids, would have to go there, they can go there, their kids can follow and then it will be going on and on as long as if someone keeps it up.
- R:** Keep it maintained.
- M:** Like a community event where they'll have meetings, you come to help out with these different things that they're planning, but you have to guide them. You have to guide them because you know what's best for Norristown. So what groups in the community could help organize this? Do you know of any?
- R:** I don't.
- R:** I mean, I don't know any.
- R:** Some of the church that they get together and help out.
- M:** Which church, for example, which church would you be-
- R:** The church that I would go to Ebenezer.
- M:** As Ebenezer Baptist Church.
- R:** Yes.
- M:** Okay. There's a few of those. So Ebenezer Baptist Church in Norristown would be a community group leader to help get people come together to fix the parks.
- R:** They really do stuff like that too.
- M:** They do stuff like that. That's wonderful. Okay. So Angie, what about, are there any non-religious groups as well? Because I know sometimes it depends on the area where we speak to. Are there any areas or any non-religious groups, just as religious groups, anything you can think of?
- R:** Not right off hand. I mean,-
- M:** Community centers, is what I wanted to say God
- R:** Yeah. Like the Carver center
- R:** Yeah I see it. The Carver center-
- R:** They help do stuff.
- M:** Okay. The Carver center, Angie and Jannie.
- R:** Yes.
- M:** Okay. Who's another one that you could think of. So I have Ebenezer Baptist Church in Norristown. I have the Carver center in Norristown.
- R:** The salvation army might.
- R:** They used to, they do like Christmas and Thanksgiving for people.
- R:** Okay.
- M:** But they're not fixing the park.
- R:** No, they're not a part of that.
- M:** Well, do you think that they would help with homeless situation?
- R:** I think they were involved. Yeah, they do. They have people where they give them shelter at night down there.
- M:** Okay. So we need to get the salvation army involved to hopefully provide more permanent housing.
- R:** Yeah, they give people, to get their own place if they help them open up a bank account and stuff like that. So they can save money to get into their own place.

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- M: So how so? Okay. That's wonderful. All right. So, now that we have the power to design this part of the trail and to make it something that all citizens of Norristown can enjoy. What else would we put there? So we heard picnic tables. We heard a pits or the barbecue-
- R: And they would need a playground for the kids
- M: Playground for the kids. There's not a playground right now.
- R: Not really.
- M: Right. It's a social playground if that's what you want to call it, but-
- R: There used to be playing ground back in the day.
- R: [inaudible 00:56:13] Oh, sorry,
- M: Go ahead, Angie and then Jannie
- R: Okay they need something like swings, slides, Merry-Go-Round something like the old school playgrounds with kids ran around and had fun, monkey bars.
- M: Okay. And Jannie.
- R: Yeah. That's when they took all that stuff away from there.
- M: Why?
- R: When they were redoing the park, they didn't put none of the stuff back for the kids that go up there to play on it or thing.
- M: Does Jeffersontown have them?
- R: Yes. They have the stuff up there for the kids.
- M: How does it make you feel to know that they have it and Norristown doesn't
- R: Norristown starting to claim they have no money for things which they have the money, but are just not having the right people in office to put the stuff out.
- M: Angie, how does it feel to know that Jeffersontown or whatever that's called, Jeffersontown? Has it, has those playground spaces has all these amenities available, but Norristown does not?
- R: It was kind of hurtful, because it's like, you got a community up there and it seems they care about what's going on in their neighborhood. And we have people here that we have the money, but don't act like they care. It's like, they could care less if our kids have anywhere to play and they could care less if we have anywhere that we can relax at. It's depressing.
- M: All right. So let's continue planning our park, our beautiful part of the trail. What else would we put? So we got playgrounds, we have barbecue pits. We've got picnic tables. Some, you said a bandstand, Jannie?
- R: Yeah. Where they can have entertainment.
- M: So like a nice little stage area. So that community-
- R: That people, they used to have every Sunday and Saturday different groups and organizations would come out and entertain the people play dance, some them sing dance and all that stuff like that.
- M: So a little area where there's like, you could have an audience, a stage. Okay. What else, Angie, can you think of anything to make this part of the trail enjoyable for all?
- R: I mean, like I said, my mom growing up, she used to have flowers. I think flowers is beautiful. A section where you can have flowers, planting-
- M: Gardening. Like a beautiful gardening trail, how do you call it? A section of flowers and how about some like educational things? Like this is how-
- R: Absolutely.
- M: This is how butterflies work, or this is how-
- R: Even like a bird bath, so the birds can come in.
- R: And the butterfly.
- R: Something that's going to attract, not the right animals, like butterflies, birds, stuff like that. So they're just going to bring them
- M: Pollinating plants flowering blooms. So you could see the flowers as you're walking the nice trail that's safe and beautiful for all people. What about, you said security was also riding up and down there. Are they still doing that or no?
- R: Well, I haven't been down that there that long, but I know they come around the one that we go to the Farm Park one.
- M: Okay. All right. What about, and this is a tough topic. That's why I want to talk to you about, so you know that there's been a problem with the police.

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- R: Yes.
- R: Mm-hmm (affirmative)
- M: So sometimes we can't be ourselves being ourselves in regular everyday spaces, because somebody has to get alarmed for some reason. What feels safe to you as far as that, because at one end we have a lot of police violence and then what happened in Philadelphia not too long ago. So we have enough security, but we have to make sure it's the security that makes everybody feel happy and safe and welcomed.
- R: Right.
- M: Because police presence is also a deterrent.
- R: Because it makes them nervous.
- M: Makes some nervous right. So what kind of security would make you feel comfortable knowing that they're there for you just as much as they're there for anybody else?
- R: Go up and talk to him.
- M: No but what kind, is it police, is it park rangers? Is it-
- R: I think-
- R: Either one would make it safe.
- M: What about call boxes? They have call boxes.
- R: Yeah.
- R: I think that would be like a kind of better.
- M: Do they have them now in that area?
- R: No.
- R: Not that I know of.
- M: Okay. So, all right. What about, so none of you have pets, right?
- R: Oh yeah.
- R: I do.
- M: You do? Okay. What about like a dog walking area for dogs? What do you think of that?
- R: And he does everybody usually take theirs off, around the farm part when they go walk and they walk the dogs with them on the trail.
- M: So they have that already on that trail.
- R: Yeah. And they [inaudible 01:02:07] out the doggy bags. They have them out there, so you can clean up after them.
- M: Okay. What about any sports for the kids? Do have any of those?
- R: They haven't been having it since the virus and stuff.
- M: But do they have spaces there in the Norristown section?
- R: Oh yeah. They have that.
- M: They have places to baseball. Do they have, like, what are they-
- R: Softball and they have football and basketball.
- M: Are there any other things that you'd like to see there? That's not there now as far as sports or for either-
- R: One more time, we were going to the Y and King of pressure and going swimming. They have a swim club over there.
- R: Yeah, I was going to watch children during the summer, before the COVID hit. And kids do enjoy swimming?
- R: Yeah, I enjoyed it too.
- M: Okay. And let's see. Have you ever heard of something called the circuit trails? It was what we saw on the map with those green lines and some of them had purple lines. Does that ring a bell or no? Steve is going to show us, do you see all those, those green lines and purple lines and it's basically a system that connects trails in the Greater Philadelphia area?
- R: Yeah. They have that one that goes into Philadelphia and Valley Forge and then the one, it leads into Conshohocken and it can take you all the way up towards like up and toward close to Reading and stuff like that.
- M: Okay. What do you think of that, of the idea of this?
- R: I think it's pretty good.
- M: What about you, Angie?

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- R: It might be a good idea. I'm looking at-
- R: To get people out more farther to be instead of just staying in one space. They can see other how other people live and stuff too.
- R: Right.
- M: So, it'll give you an incentive to travel outside your city or your...
- R: Yeah.
- M: Okay. do you think that this network would be the right word to use a network of trails or a circuit.
- R: I think a network.
- M: Network sounds better than circuits to you.
- R: Yes.
- M: What about you Angie?
- R: Yeah, I think network sounds better.
- M: Okay. What other words would you use to describe the trail? This thing, this map of trails.
- R: Wow.
- R: It's like veins.
- M: It looks like veins.
- R: Looks like veins just spreading all out, all over your body and stuff.
- M: Okay.
- R: You got veins you got your tendrils.
- M: So we have to make sure that the Norristown part of the trail is just as-
- R: Safe.
- M: Safe. It's just as. What?
- R: Beautiful
- M: Beautiful, welcoming as a Jefferson trail.
- R: Yes.
- M: Okay. So let's change the topic a little bit. So if you're bored or you have a weekend coming up like a long weekend or an activity with the family, how do you make your decisions to spend that time? Because I know you have your families and the grandkids.
- R: I go with the flow.
- M: You with the flow.
- R: I do. I just go with the flow.
- M: You go where she takes you.
- R: Yep.
- M: Okay. And what about you Ms. Angie?
- R: We're usually like a lot of times stay in and do games like board games, or sometimes we just come up with just stuff to do color paint.
- M: Let's imagine, remember this is my magic wand. No, COVID there's no, COVID everybody has a vaccine. We can go anywhere. We can do anything. What are the things that, how do you spend your leisure time? It could be indoors or outdoors. Do you talk about it for say, hey, let's do this. Or what's that process like?
- R: We usually would go over to the Plaza, let them walk around, see what they like and all that stuff.
- M: Okay. So your children and your grandkids dictate where they want to go and what they want to do. What about you, Angie? Angie, are you letting them know what you want to do?
- R: Oh yeah. We usually make a decision on what we want to do. Sometimes we might go to the game room, a big day in art or we might decide to spend a day there or maybe go to a buffet or whatever hits us at that time.
- M: So who's the main influence that guide the decision? I know Jannie it's her daughter. But with you Angie, who's the one that makes the final, like, let's go key.
- R: We take all suggestions from the kids and everybody and then we just come together to make a decision.
- M: Okay. Now let's talk about social media usage. Because I know we talked about community groups. So local leader. Are there any local leaders in Norristown that people respect and listen to?
- R: That's the pastor at the church

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- M:** Ebenezer?
- R:** Yes.
- M:** The pastor at Ebenezer that he's the one that people listen to.
- R:** That they listen to in Norristown area.
- M:** Angie, can you think of any.
- R:** I don't even know. To be honest with you.
- M:** Okay. Moving right along. Tell me about social media. What do you use in terms of social media usage.
- R:** When we get on there.
- M:** Yeah. I'm talking about like Facebook or Twitter or do you use any of that Jannie?
- R:** I do Facebook. I go on there, FaceTime the kids. That's my other grandkids talk to them and then most of the time I'm just playing games on there.
- M:** Okay. And what about you Angie?
- R:** Yeah, I do Facebook too, I mean, I'm not really up there like that. I might go check my page and I just like a couple of comedians that I like and I follow and then they post new videos. I watch them.
- M:** What about YouTube? Does anyone listen to. Go to YouTube and watch videos and clips?
- R:** Yeah, I do.
- R:** No.
- R:** I do.
- M:** Okay. How do we get information about this trail? Let's say we want, let's say we're in charge of promoting the brand new improved, awesome Norristown part of the trail. How do we get the word out? Let's say we worked hard. We did our meetings, we did the planning, we got everything cleaned up. We've got everything that we were talking about that we want to implement in this part of the trail is there. And we want to get the word out. How do we let the word out in Norristown to people just like you and your neighborhood?
- R:** Well, they have an app where they put events off. If something's in the neighborhood.
- M:** What's the name of it?
- R:** I forget.
- R:** Is it a Norristown patch?
- R:** Something like, I think so that tells you what's happening around in the neighborhood and stuff?
- R:** Yeah, I think that's the name of it, but I think maybe flyers a grand opening some event, having an event there, they invite people to come in and-
- R:** Yeah have somebody-
- R:** Word of mouth it's always good.
- M:** Okay. What would be some of the events that would pull people in?
- R:** Barbecue, music? Live music, barbecue, something for the kids to play on.
- M:** Playground, barbecue, music.
- R:** Yeah.
- R:** Sometimes they used to have the pony rides and stuff.
- M:** So like a little petting zoo, pony rides
- R:** And prizes get prizes.
- M:** Okay like a little carnival kind of thing.
- R:** Yes.
- M:** Little small. Right. Okay. So we talked a lot about a lot of things, right? What is the one thing that stuck out in your mind out of all the things that we discussed? What's the one thing that kind of like, was like, Whoa.
- R:** Beautifying of the Norristown, the parks to get the people back into just being proud of where they're at.
- M:** Okay. What about you, Angie?
- R:** It's crazy because I was about to say the same thing.
- M:** Oh my goodness.
- R:** I was about to say the same thing.
- M:** So say it differently than Jannie, but I want to hear it.



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- R:** I mean, basically just having somewhere to be proud to go to just the beautifying, the area period that makes it attractive to make people want to come and like, oh wow, that's nice. That looks good. You know what I'm saying? Like, wow. I can't believe they did that. This used to be what that that kind of reaction. I can't believe that it used to be dah, dah. You know what I'm saying? Like they did a great job.
- M:** So would, if we fix it up the way we want it, remember I'm using my magic wand. How likely would you be to go to these spaces? To our new Norristown trail?
- R:** I wouldn't have no problem going.
- R:** Right. Me neither.
- M:** Okay. My last question, unless Steve, I know he sometimes pops in with an additional question, but what's the one thing we should do to get you and other people to spend more times outdoors on the trail, near where you live.
- R:** That's a good question.
- R:** I think you can make it like a family, some people can have to like family reunion, things like that.
- R:** Yeah.
- M:** So try to make charts to get, after we fix up the park, try to get more event
- R:** Family-oriented.
- R:** Yeah.
- M:** Event-based family-oriented, involve the churches, involve the community groups so that they can have family reunions there. They can have those kinds of events so that it is established as a family part family.
- R:** Yes.
- R:** Right.
- M:** A family trail.
- R:** You are proud to take the family there and show them to other people and everything like that.
- M:** If a cousin out of town came in,
- R:** Let's go visit the park and stuff.
- M:** And visited you would want to take them to that Schuylkill trail close to the Norristown section.
- R:** Right.
- M:** Got it. Okay. Oh, Steve says we are good. You guys are wonderful.
- R:** Thank you.
- M:** I appreciate your time today. We are done. We're done a little early because it's only two people. So the conversation, but you made it my job so easy. You really did make my job really easy.
- R:** I had fun. I didn't think it was going to be like this.
- M:** Oh, thank you.
- R:** Right, me too.
- R:** I would love to do it again.
- M:** All right. Well, I hope to see you both again. You made my job so easy. Thank you so much.
- R:** It was, I thought it was going to be hard.
- R:** Thank you.
- R:** I was all nervous.
- M:** You were?
- R:** And I found somebody that's from around my area.
- R:** I didn't know what to expect.
- R:** Yeah, me neither. That's what it was, but hey, it was good. I liked it.
- R:** Yes.
- M:** You liked it. Okay. Well I appreciate your time. Both of you. So Ms. Jannie, you will get your extra early bird worm together with your focus group gift and Angie, you will get your focus group gift by email. So check your emails soon. You should be seeing it shortly.
- R:** Okay.
- R:** Okay.
- R:** Thank you very much.
- R:** Thank you so much.



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**M:** I hope I hope and pray that you stay safe, that-  
**R:** May you have a happy Thanksgiving.  
**M:** You too, happy Thanksgiving.  
**R:** Christmas.  
**M:** Hanukkah, Christmas Kwanzaa, New year.  
**R:** That's everything.  
**R:** Same.  
**R:** You all be safe I am going to pray for everybody.  
**M:** Thank you very much.  
**R:** You are welcome.  
**M:** All of you too. Bye, bye. Thank you.  
**R:** Thank you.  
**R:** See you. Bye, bye.  
**R:** See you later.  
**R:** See you.  
**R:** I might see you in the street one day.  
**R:** Right, true.  
**R:** Hope we remember each other.  
**R:** Right.  
**R:** All right you have a good one.

**[END]**

*Segment D-2, Norristown, November 27, 2020*

**Moderator:** But was always something new that you didn't know?

**Respondent:** Right.

**M:** And just stop me if you need to stop me, ask me any questions along the way. I do have a guide, a discussion guide that I have to stick to. It's on this side. I have two screens.

**R:** Right.

**M:** This screen is you. This screen is my questions. So, if I look this way, I'm not ignoring you. If I look down like this, or to that part of the screen, it's because Steve is either texting me or talking to me. I'm not ignoring you.

**R:** Okay.

**M:** Can you see the screen that says welcome?

**R:** Yes.

**M:** Perfect. Because that's what Steve is here for. He's going to help us run that side of the screen. He's also going to be taking notes. I'm not going to be taking notes, because I talk a lot with my hands. And my job is to ask questions and interact and engage and probe. If there's an interesting point that you made, I'm like, "What do you mean by that?"

**R:** Right.

**M:** So, taking notes and doing that at the same time is very hard.

**R:** Okay.

**M:** So, with said, do you have any questions for me before we begin?

**R:** No, not at this point.

**M:** Okay, perfect. Okay. So, is how we introduce each group. Where do you live? So what that means is, what's the name of the neighborhood you live in? Who do live with? Spouse, children, roommate, other family members, pets, et cetera. What's a typical day like? And what I mean by typical day is, your life right now after the COVID thing happened.

**R:** Right.

**M:** Because our lives were one thing before COVID happened, right?

**R:** Right.

**M:** So I'm talking about currently. And then, what's on your mind? What's worrying you? What are the things that are kind of like, doing this to your brain? You know that feeling of pressure.

**R:** Right.

**M:** Concern. And then, lastly, and I'm going to help you through all this.

**R:** That's fine.

**M:** What gives you hope? What gives you satisfaction? What gives you joy, happiness, something to look forward to? And that's it. So, where do you live?

**R:** I actually live Norristown. I live on the east end of Norristown.

**M:** Okay.

**R:** In Norris Hills Apartment complex.

**M:** Okay. And who do you live with?

**R:** I live with my girlfriend, actually.

**M:** Okay. No pets?

**R:** Yes, we actually have a cat, who's name is-

**M:** A cat?

**R:** Yes.

**M:** What's his name?

**R:** His name is Harley.

**M:** Harley, meaning, because my daughter has a cat and he's here. We are the pet to the cat.

**R:** Right.

**M:** They're not our pets, we are their pets.

**R:** Right.

**M:** Because they're bossy, they're bossy. Anyways, give me an idea of your typical day.

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- R:** A typical day is usually just focusing on starting my business at this point. We are actually starting a clothing boutique, me and my girlfriend, so.
- M:** Oh nice.
- R:** That's basically everything that focus on during the day.
- M:** Okay. And what's on your mind? What are you dealing with? What's doing this to your brain? What's giving you pressure?
- R:** It's really a lot. My brother passed away in August.
- M:** Oh. I'm sorry.
- R:** He was like my best friend, so that's ... I think about that a lot. But other than that, it's just trying to keep going.
- M:** That's tough. Were you able to go to him, to see him or anything?
- R:** Yes. He actually was murdered in August, so. But it was, for the COVID, they actually had a funeral for him and all that. And he was cremated. Yeah, so.
- M:** I'm-
- R:** I think about it, but ...
- M:** I'm so sorry to hear that. That's something you can't ... It's very hard to come to grips with, but I hope that they find who did it.
- R:** Yes.
- M:** I hope that there's justice for him.
- R:** Yeah.
- M:** And I hope that your family comes to get that justice.
- R:** Yes.
- M:** As well. Because that's important. You know? I think that's very important.
- R:** Yes.
- M:** And I'm so sorry that that had to happen.
- R:** That's okay, thank you.
- M:** On the flip side, what are the things that give you hope? So, is this new business that you're starting something you're looking forward to?
- R:** That's actually one of them, and then his daughter, his daughter actually gives me hope because he only met his daughter for five months. So I only ... She's seven, eight months now.
- M:** So you're going to be ... You got to, it's like a relay race, right? So you're-
- R:** Yeah.
- M:** Unfortunately, your brother passed. But now, you are going to be hopefully carrying his fatherhood forward with the-
- R:** Yes.
- M:** Oh. Goodness. That's beautiful. So do you have an opportunity to see her?
- R:** Yes, I'm actually very close with his baby mom, because we actually lived together, so.
- M:** Oh, okay.
- R:** When he was alive, we all lived together, so, yeah. I can actually see her and all that.
- M:** Oh, beautiful. Oh my goodness. That's a beautiful story. That's a beautiful thing. At least he lives on through her.
- R:** Yes. That's-
- M:** Absolutely.
- R:** Yes.
- M:** And, he lives on through you.
- R:** Yes.
- M:** For her.
- R:** For sure.
- M:** Get it? So it's like a two way.
- R:** Mm-hmm (affirmative).

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- M:** Okay. Wonderful. All right, so, let's talk now, and I know I'm going to go off topic here.
- R:** It's okay.
- M:** Being outdoors.
- R:** Just being outdoors, like, anywhere?
- M:** How do you get to where you need to go, from point A to point B outside your house? If you have to go somewhere, or be somewhere, or do something outside of your house, how do you do it?
- R:** We actually have a car, so. My girlfriend has a-
- M:** So you drive?
- R:** Yeah.
- M:** Typically. Okay. How about walking or biking?
- R:** Walking sometimes. Not really biking.
- M:** Okay. Okay. What about parks or trails that are close by to your neighborhood where you can spend some time outdoors? What do you have nearby?
- R:** It's a farm park here. It's called the Farm Park. Norristown Farm Park. It's a really good park, so you can go there if you want to bike and walk around and stuff like that.
- M:** Can you say the name of that again?
- R:** Norristown Farm Park.
- M:** Okay. Norristown Farm Park. Okay.
- R:** Yes.
- M:** Okay, okay. And do you spend any time there?
- R:** No, we actually been there once. We took the kids there once, recently, last month.
- M:** Okay. And what did you think of it?
- R:** It's a fun place. It's like, it's literally a farm. So it's a big farm, a big space. So, it's just open space. But the kids had fun.
- M:** Okay. And are there any other ones that are nearby that you know of?
- R:** I actually don't know. I'm not from out here. I'm from Philadelphia, so.
- M:** So you just recently moved to Norristown?
- R:** Yes. Yes.
- M:** Okay. I got you. I got you. All right. So, let's skip that because you're not aware of any of that, other than this Farm Park, that you just know. Okay. And then, how often do you go to the Farm Park? So you just visited your first time last month?
- R:** Yes. I actually visited there my first time last month because I took the kids there. I took my brother's daughter there.
- M:** Would you plan to visit there in the future?
- R:** Yes. If it wasn't so cold right now, I would take the kids there right now. It's just real-
- M:** It's too cold? Yeah. Yeah, yeah. So, when the weather gets warmer?
- R:** Yes. I will, yeah. I will. It will be-
- M:** Okay.
- R:** Yeah.
- M:** Okay. And describe it to me. Is it ... do you feel like it's clean? Is it safe?
- R:** It's a clean, safe park yes. It's really big. The people that be there are really nice, so it's a place where you can your kids and let them just run. And you can go find them. Sort of like that.
- M:** Okay. So, lots of ... Okay. And how about crowdedness?
- R:** No, it's not really crowded. Because it's a really big park. So it's a like a lot of people are just spread out doing whatever. It would be people exercising over here, then it's like kids over here, then it's a bike trail, then it's like just everybody spread out. So it's not crowded.
- M:** So, the risk of COVID happening ...
- R:** It's not high. But COVID is COVID, so I don't know how, but it's I'd say medium risk. It is a lot of people there. But it's not like a lot of people in one space, so.
- M:** Okay. So that's one good thing. That there's not a lot of people together. Okay. Let's just imagine you've got relatives from either Philadelphia or from another part, from another state or another city, coming to visit you

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- for the day, just to spend a day with you. Would this Farm Park be the kind of place that you would like to take them to? Or that you're proud of? Or is it something that you're like, "No."
- R:** I could take them there, because my family like barbecues, so it looks like a good park to have a barbecue at. So, I would.
- M:** Can you barbecue at this park?
- R:** I actually don't know. But it looks like you can. Because I know in Philly, in Fairmont Park and stuff like that, you can just take your own grill there and barbecue. So if it's like that, it would be a fun place to take my family there.
- M:** Okay, good. And has COVID, this whole COVID thing, has it changed the time that you spend outside? So, in other words, remember I said we had a life before COVID and now we have a life after COVID?
- R:** Yes.
- M:** Has the time that you spend outside changed before or after, meaning, are you spending more time outdoors? Or are you spending less time outdoors? And what I mean by outdoors is, sky, trees, grass. You know, that sort of thing.
- R:** I actually spend less time outdoors because of that. I try to ... I got nephews and nieces and small children and my grandmom, so I try to limit my risk of catching it because I know I probably won't get symptoms, but the kids will.
- M:** Right. Right. So you don't want-
- R:** So I try-
- M:** You want to minimize your risk so that you don't pass that on to the children and to your elders?
- R:** Yes.
- M:** Okay. I understand. And what do you think keeps you ... So, risking, the risk of COVID keeps you from being outdoors, are there any other risks? Or any other things? Any other things that are keeping you?
- R:** I'm from Philadelphia so it's a lot of murders and killing. And I know this is why I came to Norristown. I came to Norristown in March because when I was at home, before the COVID, it was a lot of killings around my way, a lot of shootings around my way. And I had this say, I basically had to shelter myself in the house. So I came to Norristown to try to get out of the house, but then COVID happened. So it's like, you back in the house. So, at least I'm not in the mix of-
- M:** All that crime and all that stuff happening. Which unfortunately did affect your family. I'm so sorry. I'm so sorry that that happened to you.
- R:** That's okay.
- M:** What do you think are reasons then, for people or for yourself wanting to spend more time outdoors, aside from COVID. Let's imagine, okay, this is my magic wand, you see this? This is my, this is a nail file. But I'm going to [inaudible 00:12:41] to it as my magic wand. I'm like Tinkerbell, right? There's no COVID. There's no nothing, right? I waved my magic wand, it's gone. Boom. It's gone. No crime, no nothing. So, I took all those things away, what keeps you from spending more time outdoors? Are there any other barriers, other than the crime issue and the COVID issue? That I've already made eliminate.
- R:** No. Because it's like, what else? If it wasn't no crime around my way, I would be outside every day. I love being outside. I love interacting with people. I love just meeting new people, doing new things. So I would be outside all the time if it wasn't the neighborhood I was in. Out here, I probably would be outside more if it wasn't for COVID, but like you said, if all that went away, nothing else would keep me from going outside. I would be outside.
- M:** Okay. Okay. So those are the only two main barriers? Perfect.
- R:** Yes.
- M:** Okay. How important is it to experience nature? And what I mean, this is a deep question, right? So what I mean is, trees, sky, grass, water, you know, lake, river, stream, that sort of thing. How important is it?
- R:** It is very important, because it's relaxing to me. I remember me and my brother used to always take ... One time we went to Patton, PA. And we just took a long walk through this long trail. And it's really relaxing. I like seeing water, animals and I just like it. It's very relaxing.
- M:** Okay. So it takes the stress away, it's relaxing. That's what it does.
- R:** It's therapeutic.
- M:** Therapeutic. Beautiful. Okay. And at this point, where you are, in Norristown, do you feel like you have access to clean and safe places to be outside?
- R:** Cleaner and safer places than Philadelphia, yes.

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- M:** Okay. Okay. What does safe mean to you?
- R:** Safe to me means less people who want to do stuff to other people. If you can understand that. Because where I'm from it's like, all right, he might be beefing with him, and he might be beefing with him so you caught in the middle of all of their problems. So it's like, even if I don't got nothing to do with it, it's like, I'll walk outside and he might shoot at him. Or he might-
- M:** So, a bystander, an innocent bystander can be victim like that.
- R:** Yes.
- M:** Okay.
- R:** So that to me, is not safe. Around here, it's like that in Norristown. It's literally nobody outside.
- M:** If you're casually standing by, not too far away from somebody, it's not going to be the connotation that you got something to do with that person?
- R:** No. One of my friends got killed in 2018 because of a situation just like that. Because he was just standing on the corner with a group of people, and somebody drove up and shot everybody on the corner and he actually died. So it's like, you can just be ... and he was a month away from going to college. So he wasn't even into the streets or nothing. He was in college about to be a football player. So it's like, safety to me is that. I watch my body because of that. You can't just be with certain people all the time.
- M:** Oh my goodness. Yes. You are absolutely right. Going back to this outdoor spaces and parks and all that, do you feel, did you feel safe at the Farm Park?
- R:** Yes.
- M:** Okay. Did you feel like you and your family were welcomed?
- R:** I don't want to say, on some race, it was race terms. But it's-
- M:** Did somebody Karen you?
- R:** No, it's not nobody Karen'ed me. It's like, White people are more welcoming to places like that because it's like, out here, it's not real racist. It's like a welcoming place. It's like you feel safe in a park like that because of-
- M:** So that is, that's wonderful.
- R:** Yeah.
- M:** Because I've been hearing other things in other groups that they didn't feel ... So, this is like, beautiful news to me. So, the White people at the Farm Park were welcoming and open towards you and your family? Oh, that's beautiful.
- R:** Yes.
- M:** So it felt good there. It felt good there.
- R:** Because like I said, I let my nephews and my nieces play with their kids. And so it's like, I would have seen if it was some racial tension between, because I'd have seen them look a certain way. I peep vibes. I can see a vibe from a distance. Yeah, I'd have seen it.
- M:** And feel it even faster?
- R:** Yeah.
- M:** Right. I hear that. Well, I'm so glad that you had a good experience. Because I've been so much. And it is so sad that this kind of stuff is still happening.
- R:** Yeah.
- M:** But we need to ask those questions.
- R:** Right.
- M:** Especially, we want to make sure. I mean, we had a woman in another group talk about that they had an, her parents had a 50th anniversary.
- R:** Right.
- M:** Wedding anniversary, so what they did was a drive by. So, everybody would drive by and congratulate them and then turn around and go the other way.
- R:** Right.
- M:** And then this woman, a Karen, came and came up to their family outdoors, in front of their house, just to get, you know like, "You can't do this. This is in a," ... Anyways. So that's what I was kind of getting at. Is someone doing that?
- R:** I actually, I'm glad I've actually never had that experience yet. I'm glad I've never had that experience because I don't know how I would react to that. I think ... yes. I'm glad I've never had that experience.

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- M:** But I'm glad you had a good experience, though.
- R:** Thank you.
- M:** At the Farm Park. And that you felt welcome. This is very good to me. So what we got to do is, as a part of this study is, look at what's happening at the Farm Park-
- R:** Right.
- M:** ... and duplicate that, into other areas, right?
- R:** Right.
- M:** Okay. So, what would ... Let's do that. Let's see what kind of advice would you give other outdoor public spaces to make people like us, like you, feel welcome? Like your nieces, your nephews?
- R:** For real, I would tell them to ... I mean you can't advise people to not go certain places. I would, if you could have a staff at the park that's a welcoming staff, if you could have a staff at this park, you can ... If they could be the welcoming ones toward the people that's like us, then maybe the people around them will try to go off of their energy or something like that. That's probably the best advice I could try to give. Because it's like, people got their own opinions. And I can't change their opinion about me and my opinion probably won't change about them. So that may be-
- M:** So if some welcoming park staff like say, "Hey," and that kind of greets, meets and greets everybody. Like, "Hey, this is our park. Thank you for coming. If you need any information," and so if the White family that's right by you sees them welcoming you-
- R:** Right.
- M:** ... that lets them know, "Hey, this is an open to everybody situation. We can't just get stupid on these people."
- R:** Right.
- M:** But with whatever biases. And then vice versa, of course. You know? But I get that. I get that. Okay. Let's talk about the water.
- R:** Okay.
- M:** Water, access to water. And I mean rivers, streams, canals, lakes or whatever in your current neighborhood. Well maybe, because you are from Philadelphia, so, it's kind of close by, because you're not too far. So, tell me about the water areas that are there. Do you know of any names?
- R:** I know of the Schuylkill River and that's the river that's close to here. Delaware River and stuff like that. But their waters is dirty. So-
- M:** They're dirty. Oh.
- R:** Yeah, disgusting.
- M:** So you wouldn't want to sit around it or be around it?
- R:** No. I'm cool.
- M:** Okay. You're cool. You're like, "No, thanks. No, thanks." Okay.  
But what about then, other bodies of water? It doesn't have to be the Schuylkill, doesn't have to be the Delaware. Even if it's the beach or a lake, how does it feel?
- R:** At a beach, just looking into the water and stuff like that, that's what you mean?
- M:** Yeah. Or just, how does it feel to be around that?  
And it's cleaner.
- R:** All right, yeah. If it's cleaner water, then yeah, you probably would feel more relaxed. You feel like, "All right. I'm free. I'm actually one with the earth at this point. I can look in this ocean and I can see endlessly." You can look into the ocean until you can't see no more. So it's like, to me, it's relaxing. It's like, I am actually seeing stuff. I'm actually on earth. I'm actually looking at the earth right now. That's how I look at it.
- M:** So, if you know it's dirty, it takes away that magic?
- R:** Kind of. Kind of, because yeah, if you got blue water or clear water you can really see into the water. When it's dirty, it's like, "All right, the water close but you can't even see into the water if it's close to you." So even if it's farther, you're not ...
- M:** It takes away from that connectedness to earth?
- R:** Yes.
- M:** The way you want to be. Okay. So, near the Farm Park that you were talking about, do they have any water, streams, rivers, lake there?
- R:** I don't think so.

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- M:** Pond? Okay. You don't know? Okay.
- R:** I don't think so.
- M:** Okay. All right. So, I think that we may be ready for the map, Steve. Because I think we are, Steve. So just let me know I'm not. I'm talking to Steve right now.
- R:** Okay.
- M:** To see if he's ready to show us his screen. Because you're the only one here, so we're kind of going through it real quick.
- R:** Okay.
- M:** All right, let's see.
- Oh, yes it is. Here he is. Can you see that map?
- R:** Yes.
- M:** Okay. So, we're going to zoom in. Can you find where you live on this map of Norristown? Can you zoom in a little Steve, if you can. There's Norristown, Black Horse, Riverside Cemetery, Elmwood Park Zoo.
- R:** I actually live near Elmwood Park Zoo. I live, [address]. Mercer, that's the Farm Park right here, I see that. Okay.
- M:** Oh, there it is. So it's Norristown Farm Park. I see it right there. So you live in the kind of northern side of, northeast side, like you said.
- R:** Yes.
- M:** Okay. And all right. So, what we're looking at right here, is something that's called the Circuit Trails.
- R:** Right.
- M:** And now these Circuit Trails are a system of pathways that connect all of the different parks from Norristown into Trenton, New Jersey into Philadelphia. All through this area. So, if Steve zooms out, we can show you better the different colors. There you go. Thank you, Steve. So, on the top right corner, you're going to see existing trails, in progress trails, pipeline trails, and planned. And that means, existing means that they already are in existence. They exist.
- R:** Right.
- M:** You can go to them today and actively be on them. In progress in orange, means that they're being built currently.
- R:** Right.
- M:** They're in construction now. Pipeline means that they have been approved to be worked on. But because there are still working on the orange part, they're not yet in place. And then the blue, which is close to where you live, these are planned trails. So, they have, they are being proposed. They haven't been 100 percent approved yet, but they're working on it. So, looking at this whole map of different areas, where they go into Philadelphia, into New Jersey even. What's your overall impression of all these trails? Hey Steve, could you zoom out so he can look at it a little bit more.
- R:** So you're saying that these trails, you can take one of these trails and go into another state?
- M:** Technically, yes.
- R:** That is crazy.
- M:** What is your idea? What are your thoughts on that? What is crazy? What does crazy mean?
- R:** It's crazy that you can take one trail, one pathway without driving or nothing. You could literally take a bike or something and just drive from-
- M:** Yep. Yep.
- R:** This one pathway, I could drive from Norristown to Philadelphia. Take that same pathway from Philadelphia to Trenton, New Jersey.
- M:** Yep. Well, let's look at it. Look at it. You see where Norristown is, it's right in the middle of the map.
- R:** Yeah, and the green trail go all the way through to Philadelphia.
- M:** The green trail leads into Philadelphia.
- R:** And then there's another one that-
- M:** And then it goes into New Jersey.
- R:** Yeah, that's crazy. That's crazy.
- M:** Through Camden. And then, into Trenton. Yeah. It does. So crazy means what? Like, wow? Like you didn't, did you know about this before?



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- R:** Yeah, that's wow. I never knew that ... I remember I asked my girlfriend we drove past the Schuylkill River Trail, and I asked her, "Can you take that into Philadelphia?" And I think she said no. But that's one of the questions I had asked was, "Is it a trail that you would take from one place to another without having to drive?" And it really is. It really is one.
- M:** Well, let's see. Steve, can you zoom in? Yeah, because Steve is going to help us here. This is why it's important to look at these things. Okay, so there's the Delaware on one side. Which is I guess the larger river.
- R:** Right.
- M:** And then the Schuylkill, I believe is on the other side?
- R:** Yeah, this is the Schuylkill.
- M:** Yeah, that's the Schuylkill River where the mouse is. So, technically, yes, because it's green. Although I think there's one little part that's in purple, around Bala Cynwyd.
- R:** Yeah. And Roxborough.
- M:** In blue. But now that you're in Norristown, let's zoom back to where you live.
- R:** Right.
- M:** Okay. Norristown. All right, we're going to zoom in to where Ron lives, around the Farm and Elmwood Park Zoo, a little bit north. So it looks like you have something running through that's proposed, but we're going to talk about what's already on the river on this Schuylkill River.
- Have you ever been on that trail that exists right now?
- R:** No. I think that's the trail I asked my girlfriend about, it's called the Schuylkill River Trail, and it goes, it's a biking trail.
- M:** How did you know about it?
- R:** Because we drove past it. It's near the Farm Park. We drove past it. It's a part in the Farm Park that says, there's a sign there. It says Schuylkill River Trail Way, towards Philadelphia. But I didn't actually know that it can drive you, take you all the way in Philadelphia.
- M:** Is this by the Farm Park? Or at the Farm Park? Because right now-
- R:** It's not.
- M:** Right now, the Farm Park is at the north part of the map.
- R:** Right.
- M:** So that blue part is being planned on right now. So it looks like there may be something there, but it's not 100 percent open.
- R:** Oh. So they just got the sign there as a proposal. All right.
- M:** So then, we have the Schuylkill River Trail, along the river. As you can see that green line that bends on the mid to bottom left.
- R:** Right.
- M:** That's where the Schuylkill River Trail is.
- R:** Right.
- M:** So you've never ... You're interested in visiting and looking around and walking around?
- R:** Now, yes. I want to get a bike.
- M:** Okay, so what could you see yourself doing there?
- R:** I just want to ride from Norristown to Philadelphia. I want to see if I could really do it on that trail.
- M:** Okay. And what else? What about you and ... What about the little ones that you have in your life, your girlfriend, and your nieces and your nephews and so on? Could you see yourself doing family outings to this place like you did to the farm?
- R:** I can, yes. Because it's interesting. I mean, I can't see like my nieces and nephews but probably my other brothers, because they into interesting stuff like this. So yeah.
- M:** Okay. And what about just yourself, though? What if you just want to ... if you need half an hour, an hour to yourself and you just need to be in nature. What could you see yourself doing along the trail? Biking, you said getting a bicycle.
- R:** Probably biking or walking. Probably sitting in front of the water, even though it might be dirty, but just the thought of it. Just if it's that type of situation.
- M:** Okay. Could you see yourself exploring the trail? Going into the woods?
- R:** Yeah, if I was with my brother, yeah. Because he likes birds and little animals and trying to find snakes.

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- M:** Okay, okay. So some kind of birdwatching, nature observing kind of thing?
- R:** Yes.
- M:** Okay. Awesome. Okay. Could you use this trail even the blue proposed line as transportation? If you wanted to go to downtown Norristown?
- R:** Yes. I actually can. If I didn't want to drive and yes, I can. If I can take a bike, yes.
- M:** Okay. And if a trail feels busy, like there's a lot of people on it, how does that make you feel?
- R:** Probably not no type of way. I mean, everybody going to the same place.
- M:** Even during COVID?
- R:** Oh. I'm very precautionary about COVID. I wear my mask a lot. I carry hand sanitizer with me. So, yeah. I keep my distance.
- M:** Okay. So you would definitely walk away or try to be as far away from people as possible?
- R:** Yes I would.
- M:** Okay. Okay. Does it make you not want to go there again?
- R:** No. No. I mean, none of the things with COVID actually make me stop wanting to go places. I actually still want to go, it's just you got to have precautionary steps to go to these places.
- M:** Okay. What about the backwards of that? What if it were empty? Nobody.
- R:** Oh, yeah. Probably if it was empty, I probably wouldn't go there, because yeah.
- M:** How does that feel? Why?
- R:** Because it's like, I like interacting with new people. I like meeting new people. I like, even if it's a high-end bar situation, I like seeing other people out here having fun other than me.
- M:** Would you feel safe if you were alone?
- R:** Probably will. I probably will feel safe if I was alone.
- M:** Okay. Okay. So we know that there's been a lot of situations with the police.
- R:** Right.
- M:** If you were to see a police presence on the trail, does that make you feel more safe or does that make you feel less safe?
- R:** That would make me feel less safe. I actually just, I don't like police officers.
- M:** Okay. Because, and we already know because of all the problems that-
- R:** It's because of that, but I never actually liked police officers. They always ... Every time I had an encounter with a police officer, it was racist. You could tell it was racist. It was the cop blatantly didn't like Black people.
- M:** Okay. What if we had a park ambassador, like you talked about, Ron, like a person to greet you or help you, like a Park Ranger? Is that different from a police officer?
- R:** Yes.
- M:** Okay. And who would you like to see that's not the police? So, would a park ranger be okay? Or a park ambassador? Or a park, you know?
- R:** Can you repeat the question again? [inaudible 00:34:39].
- M:** So instead of the police officer, instead of someone dressed up in blue and the red and blue lights on their car, what if it were like a park ranger instead of a police officer? Someone who's in charge of taking care of the park, and taking care of the safety of the people in the park?
- R:** Probably not. I probably-
- M:** Like a park ranger, you know, maybe they'd be dressed with ... they have khaki or that green uniform. That they were more like instructional, educational as well as in charge of safety?
- R:** Probably like a staff member or like something like that.
- M:** Yeah. Like a staff member, park ranger, an educator, a park ambassador. How would that feel to you? Instead of a police officer?
- R:** I would actually feel safer if it was a park ambassador there than a police officer, because the police officer, they be ... they try to-
- M:** They're racist. they're yeah.
- R:** Yeah. They'd try to enforce different stuff than an ambassador would.
- M:** Okay. And then ambassador would enforce what exactly?

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- R:** The ambassador really wouldn't enforce certain things. It's like, a cop would actually walk around like, "Oh, you can't do that. You can't smoke there. You can't do that. You can't drink right there. Oh, no, you got an open beverage," or ... yeah, I'm cool.
- M:** So, then the park ranger or the park ambassador would do what?
- R:** The park ambassador, they probably would do the same thing, but I won't think they'll be as enforceable as a police officer.
- M:** So they would be there to tell you, "Hey, you can't do this and this is the reason why, because we got little animals here."
- R:** Right.
- M:** I'm trying to understand.
- R:** That'd, for me, I will respect it coming from a park ambassador than a police officer, because the ... I don't know.
- M:** Yeah. But you know what? I totally get it. I'm with you there. Okay. All right, let's continue. So, and because we're moving quickly, because you're the only one here, so you've never heard of this program called the Circuit Trails before?
- R:** No.
- M:** Okay. And it's available in Philadelphia too.
- R:** Right.
- M:** Never heard of it?
- R:** No.
- M:** Okay. What was the neighborhood that you lived in before you moved to Norristown?
- R:** Frankford. Frankford, Philadelphia.
- M:** Okay. Okay. And overall, the idea of this, all these trails connecting with one another, through different cities and even in different states, what do you think of that idea?
- R:** I like it. I actually like it because it's like, "All right. There's things that can happen, cool." But me personally, I would take a lot of these trails because it's like, if it's a trail that's leading from Philadelphia to another state, other than Jersey. If it's like, New York or if it's trail that can reach all the way to Florida, I would take it. I would. I would go.
- M:** You're an adventurer at heart?
- R:** Yeah.
- M:** Okay. Okay. What were the kind of things, what would be the kind of ... Is circuit the right word to use? Or network?
- R:** Yeah, like a networking program. Or something like that.
- M:** Network of trails, what would be a better word for it instead of circuit?
- R:** Probably network. A network or ... yeah, network is probably the best word to use in that form.
- M:** Okay.
- R:** A network of trails.
- M:** So knowing that this is proposed, and it's going to run right through your neighborhood, how do you feel about, does that improve the neighborhood? Does that make it better? Does that make it worse?
- R:** I would think it makes it better, because it's more places for ... It probably will cut travel down, traffic and stuff like that. A lot of people might stop driving cars, so they might be like, "All right, it's a trail to take me to Philadelphia right here. I can take my bike other than taking my car. I can spend less money public transportation." It would probably improve the neighborhood.
- M:** Okay. Okay. And what would make the trail more appealing to you? What are the things that you would like to have along the trail? Along these different trails, what are the kind of amenities or physical features that you would, that would make you want to spend more time here along the trail? Because you know, not everyone is going to be riding the bikes from Philadelphia all the way to Norristown. Or into Trenton. Or into Camden. So what would be some amenities that you think that would make people feel more likely to come spend more time there along the trail?
- R:** Probably if they had a biking service on the trail. You know how they have the rent-a-bike service?
- M:** Oh great.
- R:** If they had one of those on the trail. That probably would bring way more people there. Or like if they had-
- M:** So bike rentals.

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- R:** ... barbecue. Yeah.
- M:** Barbecue.
- R:** A place to barbecue at on the trail.
- M:** Barbecue and picnic.
- R:** A little playgrounds on the outside of the trail, and stuff like that. It would bring way more people to the trail.
- M:** Playgrounds, what else?
- R:** Probably, you probably get own little side way for automatic scooters and hover boards and stuff like that, so it won't run into bikers and stuff like that. Don't you know how some trails you go to, it be like, you can't ... I remember I went to Atlantic City and they say you can't drive motorized vehicles on the trails and on the boardwalks and stuff like that. So you could have your own lane for motorized vehicles.
- M:** So have your own lane for the motorized hover boards, and scooters and then have people energized trails on this side and that side. Okay, great.
- R:** Yes.
- M:** What else? What about activities or events?
- R:** That'll actually make it more interesting. If it was concerts and concert events, even though we can't have concerts now, but-
- M:** But let's imagine. Remember I got my magic wand.
- R:** Yeah. Yeah, like concerts.
- M:** It's gone.
- R:** I would like concerts there. Or little events like pop up shops and things like that.
- M:** Like a little fair, like a festival?
- R:** Yeah. In Philadelphia, downtown it's the Christmas Village, the Christmas Wonderland Village. You could make it like that.
- M:** Have Christmas Wonderland area along the trails.
- R:** Yes. You could have stuff like that there. Different holidays you could make it different, like Halloween, you can have certain stuff and stuff like that.
- M:** Well you have a cat. But what about a dog walking group?
- R:** That'll be smart, too.
- M:** For people who have dogs.
- R:** Yeah, that'd actually be smart too, if they offer a service like, all right, "This a place you can bring your dogs. And this person can walk the dog."
- M:** And that you feel safe, or that you feel safe walking with, because sometimes part of the trails are alone. Whatever.
- R:** Yeah.
- M:** What about birdwatching. You told me your brother liked, well your other brother liked to-
- R:** Yeah, he like looking for snakes and looking for birds and stuff like that.
- M:** Wow. He's brave.
- R:** Yeah.
- M:** I'm okay with the birds, not with the snakes. But that's awesome. Okay. So, let's do a guided birdwatching, with a park ranger, right? The park ranger will take you into the woods and show you, "Okay, here's this bird, there's that. There's this nesting area and,"
- R:** Yes, that's smart too. That's smart.
- M:** What about soccer and other sports? What sports do you think-
- R:** Football or like, basketball, stuff like that. You could put a-
- M:** What about baseball? Baseball?
- R:** Baseball, yes, baseball. Baseball would work out there.
- M:** Okay. Tennis?
- R:** Probably not. I mean, I don't know a lot of people who play tennis.
- M:** Unless they got lessons involved for people to sign up.
- R:** Yes.

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- M:** Then it's not going to be worth it, because not a lot of people know tennis. Okay. When you are bored, or have a weekend coming up, or need an activity for your kids and or for your nieces and nephews, how do you make decisions on how to spend leisure time?
- R:** I really don't make decisions on how to spend my leisure time. I feel like if I'm going to do something, I just get up and do it. I don't plan around the time that I'm going to do it.
- M:** Okay. What about your girlfriend or your family? If you're wanting to do something with them, do you take any input from them?
- R:** Yeah, sure. That's my girlfriend. Actually, if I have something to do with her and I was supposed to do something with somebody else, I would go through her first, yes.
- M:** Okay. I hope so, right? Okay. Are there any community groups, local leaders or social media people that kind of influence your decisions? Like, if an activist group or a community group say, "Hey, you know, we're having this event here." Or, "You should go there." Does that make an influence on your decision making or not?
- R:** Probably not. I mean, I really go off my own opinions. I mean, yeah, probably not. Probably not.
- M:** So you like to have the information, but you don't really let that influence you?
- R:** Yeah. I don't let that ... Like when they was rioting and protesting and stuff like that, I really didn't let that ... I was, I thought about it like, "All right, cool. We can do this."
- But then I thought about, what am I going to do? What if I get locked up? What if, so yeah. None of that is going to benefit me from wanting to let this influence my whole life after this, so.
- M:** Right. Right. And social media, what do you use?
- R:** I use Instagram.
- M:** Instagram? Any others?
- R:** I use Facebook too, sometimes.
- M:** So then how do you find out what's going on in the neighborhood?
- R:** Usually Instagram.
- M:** Instagram tells you everything that's happening? And what are the different, I guess, websites, I don't know about website. What are the profiles on Instagram that you follow that tell you what's happening?
- R:** It's a page called 911 Philly.
- M:** Mm-hmm (affirmative).
- R:** There's a page called, No Gun Zone.
- M:** Mm-hmm (affirmative).
- R:** There's a page called Philly Schuylkill. There's all these pages that's in Philadelphia and they just give news about Philadelphia. Then you got-
- M:** So news and events, Uh-huh (affirmative). Go ahead.
- R:** Yeah, then you got your friends. Your friends are people that you may know, they just put stuff on Instagram all the time.
- M:** Okay, like what? Give me an example.
- R:** Like, if somebody was fighting, somebody might have recorded it and put it right on Instagram so you know, "All right, she was fighting her. He was fighting him." Stuff like that. All right? Yeah.
- M:** But what about an event, like something that's happening that's a benefit to the community?
- R:** Oh, yeah. I find that on Instagram too. But it's not like certain pages that post stuff like that. You probably will find somebody who re-posted something like, somebody having a turkey drive, so I'm going to re-post it. Stuff like that.
- M:** So that's how you would ... Instagram is the go-to for you? Okay. Okay. Let's say for example, we were in charge. You, Ronald, you were the boss of a team of social media people.
- R:** Right.
- M:** And other community organizers and outreach people or whatever. And you're going to give the plan to how to reach out to the community to let them know about these parks and trails that are available to them.
- R:** Right.
- M:** You're the boss, you're the boss. Remember now I'm giving the magic wand to you, ding. You've got the magic wand. So you're telling other people what to do and how to get more outreach out into the community so that people know that these trails are available. So that they know that these interconnect with each

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- other. So that they know that these, all these amenities that we talked about are available. How do we get the word out? What do you tell your, the people that are underneath you what to do? What would you be-
- R:** I would teach it in the schools, and I would teach it to the schools first. I feel like if I knew about it as growing up, like 5th grade, 6th grade, I would know more about it. Because they've been there. The trail has been there. It's just we never get a chance to learn about it. They never teach us about it. So it's like, we could teach the kids about it, we could ... because eventually, they will teach their parents, "Oh, I found out about this trail that we could,"-
- M:** Or maybe they'll bring something home and show them.
- R:** Yes. Yes. Yes.
- M:** Okay, the parents. So we definitely need some public and private school interaction. Getting into the schools, teaching them about where these trails are, where are they located, and let the kids bring home a map to Mom and Dad.
- R:** Right.
- M:** Okay. Perfect. What else?
- R:** We can put it on Instagram. We can flood the Instagram with it and let people figure out and learn about it their selves about it. We can ... I mean, you can Google it all the time, but Instagram, if you post it, and you plaster it across Instagram, all day long, people eventually read it. And they going to eventually, know about what it is. Even though if people might-
- M:** Definitely need an Instagram targeted social media campaign, but it has to be with photographs, video.
- R:** It has to be with events, like if it was events there. You would have to promote events there that more people would know about the trails like that. More people would learn about the trails like that too.
- M:** Right. Right. Okay. Okay. So definitely event based social media.
- R:** Yes.
- M:** Anything else?
- R:** That's really how to reach the people right now. You reach the kids and you reach the social media people phrase, you can reach anybody.
- M:** Okay. Here's my last question. Steve, I'm at the last question if you have anything that you want to ask, let me know. Thank you Steve. Okay. So, we've talked a lot about outdoors and trails and parks and this and that. We talked a lot. And then also we talked a lot about social issues and so many other things that have happened in your personal life.
- R:** Right.
- M:** And I'm so grateful that you let us know this, because this is real. This is reality. You know, we don't want people to go out into spaces and get ... We don't want that this kind of project encourages more people to go outside and experience the outdoors and then get hurt.
- R:** Right.
- M:** As a result of some other issue that we didn't know about.
- R:** Right.
- M:** So it's important to know these things. What's the one thing that stuck out in your mind out of all the things that we discussed? Something that kind of like was like a, "Wow."
- R:** It's the Circuit Trails. It got to be the Circuit Trails. It got to be the Circuit Trails because like I said, if I can take a trail from ... it don't matter, if I can take it from Philadelphia to Maryland. If I can take a trail other than driving and this straightway path on a bike or whatever, I would do it. That's the most interesting thing I heard this whole conversation.
- M:** So the fact that it's so vast?
- R:** Yeah, that it's so many trails. You showed me the Pennsylvania trails, now it might be New York trails. It might be a whole trail, like circuit trails in California. You never know. Now it make me want to learn more about-
- M:** Now you're going to Google them and see what's up.
- R:** Now I got to find ... If I travel to California, I want to go on a circuit trails in California. Stuff like that now.
- M:** Okay.
- R:** That's interesting.
- M:** Okay. Those are all my questions for you today. You've been wonderful. I thank you so very, very, very, much. Steve just posted a little sign there, saying thank you. That's his way of saying thank you. And you will get your \$80 Amazon gift card to your email and-

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**R:** Thank you.  
**M:** ... your early bird drawing prize.  
**R:** Okay.  
**M:** So thank you and-  
**R:** You have my email, right?  
**M:** Yes. Yes we do.  
**R:** Thank you.  
**M:** Thank you. Yay, Ronald.  
**R:** I had fun talking to you.  
**M:** Likewise. It was pleasure and I wish you a happy holiday season, stay safe.  
**R:** You too.  
**M:** And I wish you the best in your new business.  
**R:** Thank you so much.  
**M:** All right, bye-bye.  
**R:** Bye.  
**M:** Take care.  
**R:** You too.

[END]